



CITY MANAGER'S OFFICE

CITY HALL
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CITY COUNCIL STAFF REPORT

Meeting: February 18, 2020

Subject

Adopt FY 2020-21 Council Goals.

Recommended Action

Adopt FY 2020-21 Council Goals.

Discussion

The City recently launched a Strategic Planning process. As part of this process, Council discussed potential FY 2020-21 City Council goals at the first Strategic Planning Session conducted on February 10, 2020. The City Council Goals will be used as a framework for development of the FY 2020-21 City Work Program, which will ultimately become the basis for the City's budget. With Council feedback from the February 10 meeting, the following City Council goals are recommended for adoption:

- **Public Engagement and Transparency**
 - Creating and maintaining key conversations and interactions with the Cupertino Community.
- **Sustainability**
 - Continuing Cupertino's commitment to building a sustainable and resilient community for future generations.
- **Housing**
 - Contributing meaningfully and in a balanced manner to the housing inventory in support of our community needs, including affordable housing, moderate income-level housing, and addressing homelessness.
- **Transportation**
 - Providing access to an efficient, safe multi-modal transportation system for our community, and advocating for effective, equitable mass transit in the greater region.
- **Quality of Life**
 - Furthering the health and well-being of all Cupertino community members.
 - Air Quality
 - Public Safety
 - Recreation

Sustainability Impact

No impact.

Fiscal Impact

No impact.

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