

CUPERTINO's DRAFT PARKS AND RECREATION SYSTEM MASTER PLAN

CC 4-16-19, Item #10

Public Input on Draft Master Plan, Additional Public Comments, April 9-16, 2019

#	What do you like about the Master Plan?	What would you change or add to the Master Plan?	Do you have any other comments? (Please be as specific as possible. Include page numbers if known.)	Name (optional)	Email (optional)
69		There is no mention of tourism in the master plan. I think that Cupertino has many interesting attractions for tourists, and the city could play a role with organizations such as Apple to refine tourism.	I am not clear whether Tourism falls into Parks & Rec, or another arm of the city. But if it falls into Parks & Rec, the master plan should definitely address tourism. I would be happy to contribute / lead the Cupertino Tourism plan, if desired. I recently spent 3 years touring the World, so I've seen a number of Tourism "systems".	Dan Marshall	DanMarshall22@Gmail.com