



**CITY OF CUPERTINO
FRIENDSHIP CITIES PROGRAM
APPLICATION FOR DESIGNATION**

Instructions

This application is to be completed by the Friendship City Committee of the requesting international city and submitted electronically to the Cupertino City Manager's Office by emailing pio@cupertino.org.

Background

A Friendship Cities Designation is an established relationship between the City of Cupertino and a partnering international organization that is mutually beneficial. The first step towards establishing a Friendship Cities Designation is to complete this application. This application helps to identify proposed goals of the relationship, the supporting activities expected, and highlights the areas of interest strengths, or needs of each party. The proponents of establishing such a relationship must be a collaboration of a community organization (a Friendship City Committee) and an elected official of the participating international city.

Who May Request a Friendship Cities Designation?

Any established Friendship City Committee of the proponent Friendship City may submit an application. The most successful applications will have more than one sponsor and will represent multiple agencies or organizations.

Processing and Approval of the Application

This application will clearly state the rationale and the goals of the relationship and the mutual benefits in establishing this relationship. Once the designation is in place, all information in the application will be shared with the community and stakeholders upon request.

Complete information for key contacts and authorizing individuals (the signing authorities) must be provided before the relationship can be finalized. In addition, the committee must have a Cupertino Councilmember sponsorship. Incomplete information will delay the process. A Friendship Cities Designation will be authorized for a period of two (2) years as outlined in the City of Cupertino's "Policies and Guidelines on Sister Cities, Friendship Cities, and International Delegations" and will be subject to all guidelines therein.

CUPERTINO FRIENDSHIP CITIES PROGRAM APPLICATION FOR DESIGNATION

To be completed in English by the requesting organization:

1. Name and Country of the proposed Friendship City and the Friendship City Committee:

Cupertino & Taichung Friendship City Committee

2. Today's date: **10-20-2016**

3. Name of person requesting relationship: **Michael Wen**

4. Title: **President**

5. Affiliation: **Cultural Affairs Bureau Taichung City Government , Education Bureau of Taichung**

City Government & Taiwanese Cultural and Sports Association

6. Address:

7. Email: michael.wen@gmail.com

8. Phone: 408-646-4153

9. City of Cupertino Sponsor: **Mayor Barry Chang**

10. Friendship City Elected Official Sponsor: **Mayor Lin Chia-lung**

11. RATIONALE: Please explain the rationale and focus of the requested Friendship Cities Designation. Describe why a Friendship City relationship would be beneficial to the City of Cupertino and your local community, organization, and city. Please outline the areas of mutual strength and interest for each of the participants. Limit this section to four pages and attach it to this application. Items to include:

- Names, titles, and affiliations of those who will be involved at the proponent Friendship City and the Friendship City Committee. Be sure to include information for the proponent Friendship City's Mayor as they will have the primary signing authority of the Friendship City.
- Areas of mutual interest upon which the relationship will focus.
- Opportunities for new activities and potential outcomes.
- Benefits and measurable results that the City of Cupertino and proponent Friendship City can expect as a result of the establishment of such a relationship.

12. RESOURCES: Please address monetary and in-kind resources that may be necessary to conduct the activities of this relationship, how they are to be obtained, and from whom. If none, state "no funding required". Please note that the City of Cupertino does not currently provide funding for Friendship Cities. Limit this section to one page and attach it to this application.

13. PROFILE: Please attach a brief profile of your city and Friendship City Committee including, but not limited to: background, location, nature, size, and relevant programs. Limit the profile to no more than two pages.

14. ADDITIONAL INFORMATION: Please add any additional information about this proposed relationship, the proponent Friendship City, and/or the Friendship City Committee that you wish to share. Limit additional information to no more than 2 pages.

A Cupertino & Taichung Friendship City Proposal

The Cupertino & Taichung Friendship City Committee is a volunteer group consisting of hundreds of citizens from but not limited to the Bay Area. Our committee is also currently a branch committee from Taiwanese Cultural and Sports Association. TCSA is a non-profit organization to promote:

1. Taiwanese culture and enhance the inter-culture exchange between Taiwan, United States of America and other international countries.
2. Peace through people to people relationships, which is supplemented by cultural exchange programs, shared research, and development projects between cities.
3. Encourage young Taiwanese Americans to get involved in cultural and sports activities and strengthen the coordinating function for Taiwanese communities with other communities.
4. Provide entertainment, educational and voluntary events for the purposes of culture exchanges such as festival and sports events.

As one of the largest family-oriented events in the San Francisco Bay Area, Kids'n Fun Festival hosts a consortium of performers with international children songs and dances, cultural exhibits with games and activities and a diverse selection of ethnic delicacies. Our objective is to foster a more peaceful community through culture awareness and appreciation to achieve greater cultural understanding, ethnic diversity, and international cognizance.

Over the years, since our organization has formed, we have established a strong relationship with the officials of Taichung and it's people. Since then, they have given us much support and helped with the event of Kids'n Fun Festival activities. This event takes place at Memorial Park, Cupertino. This year, Taichung City sent about 40



children from Taiwan coming from Chung-Ho Elementary School and Taichung Situn Elementary School to perform Taiwanese Folk Opera at the festival.

Our committee has hosted and served as a bridge between the City of Cupertino and Taichung City to support our communities overseas exchanges from Taichung's culture

is not only important to the locals there but is also meant to be shared. Taichung offers many education opportunities because of its focus on technology and development. We see the similarities in these two great cities. And we would love to see a new friendship built between the two cities.

<http://www.kidsfunfestival.org/2016-kff-photos.html>

	Cupertino	Taichung
Population	60K	2.7M
Area	11.3 km ²	855 Km ²
Schools	1 college 4 high schools 5 middle schools 19 elementary schools	17 college 69 high schools >200 elementary schools
Economy	Apple Seagate	Giant Bicycle 297 companies
Ranking	One of the Most Educated Small Towns. (Forbes)	The Most Livable City in Taiwan. (CNN)

In many ways, Taichung mirrors Cupertino in providing the community with top notch education, a greener approach to living, and a space for creative innovation – we are home to tech giants Apple, Seagate, and even have a subsidiary of Amazon – Lab 126. Like Taichung, Cupertino is also in the process of great urban developments – for example we have Main Street Cupertino and Taichung has Greater Taichung 123. This is our opportunity to give back to our community through new experiences, new partnerships and prepare our future generations for further success.

Let's connect these two cities to further deepen our roots within the community! For the past few years, Taichung City has been named among Asia's most livable cities and is currently the most livable city in Taiwan according to CNN U.S. Taichung City has a big role in the economy, arts, culture, and transportation. Its climate, which is similar to Cupertino's, is pleasant all year round. The government of Taichung City also plans to develop Taichung into a green garden city. For the arts and culture, Taichung is Taiwan's cultural center. The National Taiwan Museum of Fine Arts shows paintings and art works from Taiwanese artists. The National Taichung Theater, a newly opened opera house with a very unique design, hosts many performing arts events and invites artists worldwide to perform. You can see the very unique design of the theater.

Because of its many resources, Taichung has 23 sister cities globally and it welcomes more. Taichung and Cupertino are alike in many ways.

Benefits and Measurable Results

Youth and Education

We provide kids with the experience of traveling abroad. It is important that they learn what it is like to be a guest, not a tourist. This helps them better learn about the cultural values and differences. We offer both short and long term activities and events. Studying abroad isn't only limited to children, but are also available to high school and college students as well. Studying abroad is often described as life changing and many current leaders in diplomacy can trace their interest to studying abroad.

Arts and Culture

Art and Culture programs are an age old staple in the relationships between cities. They allow people to experience and explore the independent cultures of different places, this enables them to gain insight into the history, values, and artistic side of other cultures. Our cultural exchange events can range between musical performances to art exhibits to international culture festivals.

Business and Trade

Business and Trade is the life blood of a city, through our city relationships we can help create connections between international municipal officials and businesses. These connections help build trust, access, and expertise which will lead to new and exciting opportunities. From access to new markets, navigating through import/export regulations or new partners, the possibilities are endless.

Community Development

Through our programs, we have helped cities implement new policies and techniques in sanitation, health, transport, tourism, economic development, and education. Our programs also help raise fund or collect supplies for any natural disaster or emergency that may plague our sister cities. Many other development projects have been done, including renovation of clinics, well building, and training medical personnel's. Numerous programs also support schools abroad through donation of materials, construction, and partnerships with U.S. schools

Financial Resource Management

Our organization utilize the following sources of income to help and fulfill our

missions:

1. Foundation grants Hong En
Ex. Hong's culture and education foundation
2. Fees for goods
Ex T Shirt.
3. Individual donations and major gifts
4. Bequests
5. Corporate contribution

WebSite:

<http://www.kidsfunfestival.org/>

<http://www.tcsa2015.org/>

INTERNAL REVENUE SERVICE
P. O. BOX 2508
CINCINNATI, OH 45201

DEPARTMENT OF THE TREASURY

Date: JUL 24 2015

TAIWANESE CULTURAL AND SPORTS
ASSOCIATION
13208 PEACOCK CT
CUPERTINO, CA 95014

Employer Identification Number:
47-3469625
DLN:
17053110331005
Contact Person:
JANINE L ESTES ID# 31126
Contact Telephone Number:
(877) 829-5500
Accounting Period Ending:
December 31
Public Charity Status:
170(b)(1)(A)(vi)
Form 990 Required:
Yes
Effective Date of Exemption:
July 13, 2015
Contribution Deductibility:
Yes
Addendum Applies:
No

Dear Applicant:

We are pleased to inform you that upon review of your application for tax exempt status we have determined that you are exempt from Federal income tax under section 501(c)(3) of the Internal Revenue Code. Contributions to you are deductible under section 170 of the Code. You are also qualified to receive tax deductible bequests, devises, transfers or gifts under section 2055, 2106 or 2522 of the Code. Because this letter could help resolve any questions regarding your exempt status, you should keep it in your permanent records.

Organizations exempt under section 501(c)(3) of the Code are further classified as either public charities or private foundations. We determined that you are a public charity under the Code section(s) listed in the heading of this letter.

For important information about your responsibilities as a tax-exempt organization, go to www.irs.gov/charities. Enter "4221-PC" in the search bar to view Publication 4221-PC, Compliance Guide for 501(c)(3) Public Charities, which describes your recordkeeping, reporting, and disclosure requirements.

Title	Name	Phone No.	email
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