



**CITY OF CUPERTINO  
FRIENDSHIP CITIES PROGRAM  
APPLICATION FOR DESIGNATION**

**Instructions**

This application is to be completed by the Friendship City Committee of the requesting international city and submitted electronically to the Cupertino City Manager's Office by emailing [pio@cupertino.org](mailto:pio@cupertino.org).

**Background**

A Friendship Cities Designation is an established relationship between the City of Cupertino and a partnering international organization that is mutually beneficial. The first step towards establishing a Friendship Cities Designation is to complete this application. This application helps to identify proposed goals of the relationship, the supporting activities expected, and highlights the areas of interest strengths, or needs of each party. The proponents of establishing such a relationship must be a collaboration of a community organization (a Friendship City Committee) and an elected official of the participating international city.

**Who May Request a Friendship Cities Designation?**

Any established Friendship City Committee of the proponent Friendship City may submit an application. The most successful applications will have more than one sponsor and will represent multiple agencies or organizations.

**Processing and Approval of the Application**

This application will clearly state the rationale and the goals of the relationship and the mutual benefits in establishing this relationship. Once the designation is in place, all information in the application will be shared with the community and stakeholders upon request.

Complete information for key contacts and authorizing individuals (the signing authorities) must be provided before the relationship can be finalized. In addition, the committee must have a Cupertino Councilmember sponsorship. Incomplete information will delay the process. A Friendship Cities Designation will be authorized for a period of two (2) years as outlined in the City of Cupertino's "Policies and Guidelines on Sister Cities, Friendship Cities, and International Delegations" and will be subject to all guidelines therein.

## **CUPERTINO FRIENDSHIP CITIES PROGRAM APPLICATION FOR DESIGNATION**

To be completed in English by the requesting organization:

1. Name and Country of the proposed Friendship City and the Friendship City Committee:

Changzhou, P.R.China, Cupertino-Changzhou Friendship City Promotion Committee

---

2. Today's date: Sept. 13, 2016

3. Name of person requesting relationship: Mr. Caixing Xie

Title: President

Affiliation: Businessman

Address: 10234 Scenic Blvd., Cupertino, CA 95014

Email: caixing.xie.cz@gmail.com

Phone: (408) 888-9096

4. City of Cupertino Sponsor: Berry Chang

5. Friendship City Elected Official Sponsor: GuoQiang Fang

6. RATIONALE: Please explain the rationale and focus of the requested Friendship Cities Designation. Describe why a Friendship City relationship would be beneficial to the City of Cupertino and your local community, organization, and city. Please outline the areas of mutual strength and interest for each of the participants. Limit this section to four pages and attach it to this application. Items to include:

- Names, titles, and affiliations of those who will be involved at the proponent Friendship City and the Friendship City Committee. Be sure to include information for the proponent Friendship City's Mayor as they will have the primary signing authority of the Friendship City.

Vice Mayor of Changzhou: GuoQiang Fang

Committee Chair: Caixing Xie

Committee Treasurer: Junhua Wang

Committee Secretary: Hong Li

Committee Member: Ben Wu

Committee Member: Jeff Chu

- Areas of mutual interest upon which the relationship will focus.

The primary goal of a friendship city relationship is to open lines of communication between the City of Cupertino and friendship city Changzhou. The Program is designed to establish an informal relationship between the City of Cupertino and Changzhou creating an atmosphere of goodwill.

Areas of mutual interest can be focused on Technology, Culture, Environment, Tourist, etc.

- Opportunities for new activities and potential outcomes.

Cupertino-Changzhou Friendship City Promotion Committee will host the following events/activities:

- \* Medical Device/Equipment Technology Exchange Conference/Exhibition – year of 2017

- \* Crewel-Random Stitch Embroidery Showcase – year of 2017

  - Artists showcase

  - Classes open to people of all ages

- \* Bamboo Carving with Light Color Relief – year of 2017

  - Artists showcase

  - Classes open to people of all ages

- \* Events for culture exchanges – coming years after 2017

- \* Invitation tour for Officials from City of Cupertino to explore Changzhou’s high-tech environment as well as the local cultures and resources – date TBD

- \* Officials and people from Changzhou to tour City of Cupertino – TBD

- \* Events to seek opportunities to collaborating between two cities – TBD

- \* Students exchange programs/summer culture exchange programs - TBD

- Benefits and measurable results that the City of Cupertino and proponent Friendship City can expect as a result of the establishment of such a relationship.

Friendship city engagement with Changzhou municipal will foster increased global cooperation and communication at the municipal level for the benefit of both cities. Friendship city relationships may include the exchange of correspondence between Mayors, City Councilmembers and other community leaders regarding areas of mutual activities. It is to create opportunities for the City of Cupertino to establish ongoing communication with municipal governments to learn from one another.

The program allows the City of Cupertino to form flexible ties with City of Changzhou without having to apply the more formal process proscribed under the guidelines of Sister Cities International.

The Friendship City Program provides the opportunity to initiate information exchanges and the ability to generate community interest and support.

Friendship City relationship for cultural or economic exchanges will in general benefits both cities.

7. **RESOURCES:** Please address monetary and in-kind resources that may be necessary to conduct the activities of this relationship, how they are to be obtained, and from whom. If none, state “no funding required”. Please note that the City of Cupertino does not currently provide funding for Friendship Cities. Limit this section to one page and attach it to this application.

Cupertino-Changzhou Friendship City Promotion Committee has \$50,000 private donation in account as of today. We have opened a business bank account at Bank of America, Cupertino Branch. Our funding sources are:

- Individual donations and major gift

- Corporate contributions

- Government grants from Changzhou

- Interest from investments

- Others

8. **PROFILE:** Please attach a brief profile of your city and Friendship City Committee including, but not limited to: background, location, nature, size, and relevant programs. Limit the profile to no more than two pages.

Please see separately attached PPT file.

9. **ADDITIONAL INFORMATION:** Please add any additional information about this proposed relationship, the proponent Friendship City, and/or the Friendship City Committee that you wish to share. Limit additional information to no more than 2 pages.

Please see separately attached PPT file.