



Proclamation

WHEREAS, The City of Cupertino wishes to celebrate our local small businesses and the contributions they make to our local economy and community;

WHEREAS, According to the United States Small Business Administration, there are 31.7 million small businesses in the U.S. and are responsible for 65.1% of net new jobs created from 2000 to 2019;

WHEREAS, Small businesses employ nearly half of the employees in the private sector in the U.S., 88% of U.S. consumers feel a personal commitment to support small businesses in the wake of the pandemic, and 92% of small business owners have had to pivot the way they do business to stay open during this pandemic;

WHEREAS, Small Business Saturday is always an important day to help our local businesses, but even more so during this difficult time, and our community must take an active role in this by shopping online or in-person and endorsing local small businesses on social media to share with friends and family;

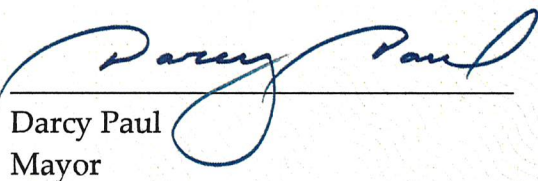
WHEREAS, The City of Cupertino supports our local businesses which create jobs, boost our economy, and offer a variety of goods and services for the community to enjoy.

THEREFORE, I, Mayor Darcy Paul, and the Cupertino City Council do hereby Proclaim November 26, 2022 as

Small Business Saturday

in the City of Cupertino and urge the community to support our local small businesses on Small Business Saturday and throughout the year.

IN WITNESS THEREOF, I have hereunto set my hand and caused the seal of the City of Cupertino to be affixed this Tuesday, November 15, 2022.


Darcy Paul
Mayor