

6th Cycle Housing Element Update

Strategic Advisory Committee
September 16, 2022



**CITY OF
CUPERTINO**



Housing Survey Background

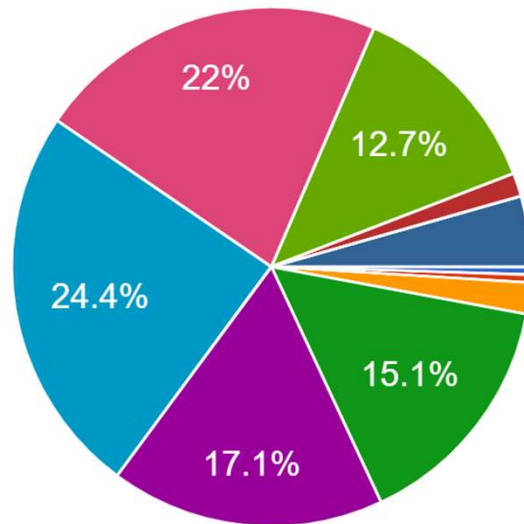
- The Survey was available online for over a month.
- 205 responses were recorded.
Narrative responses are available in full text as a separate document.

Solutions for Housing: Problem-Solving Together



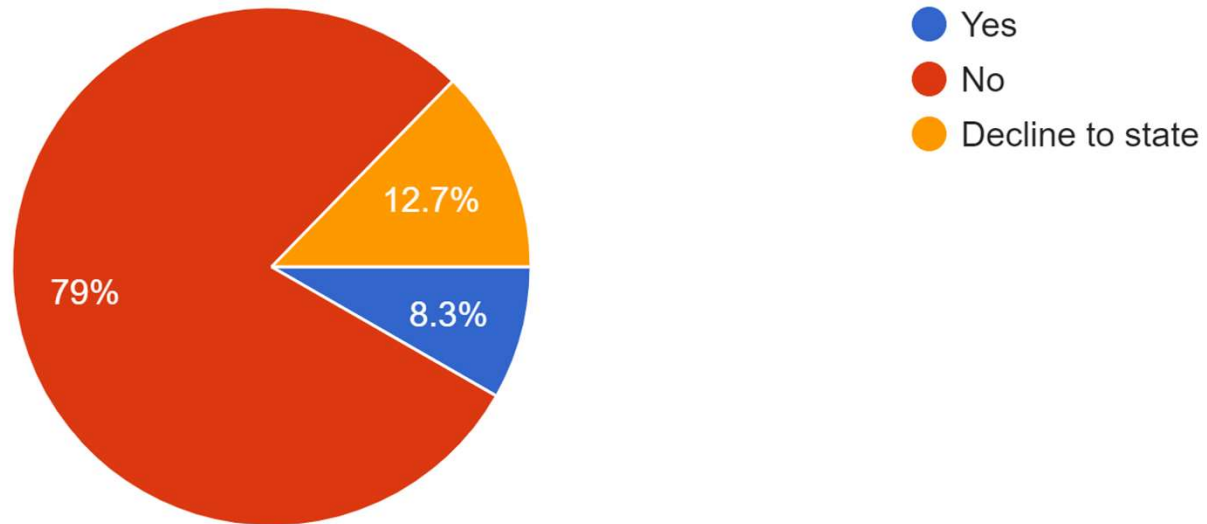
1. How old are you (in years)?

205 responses



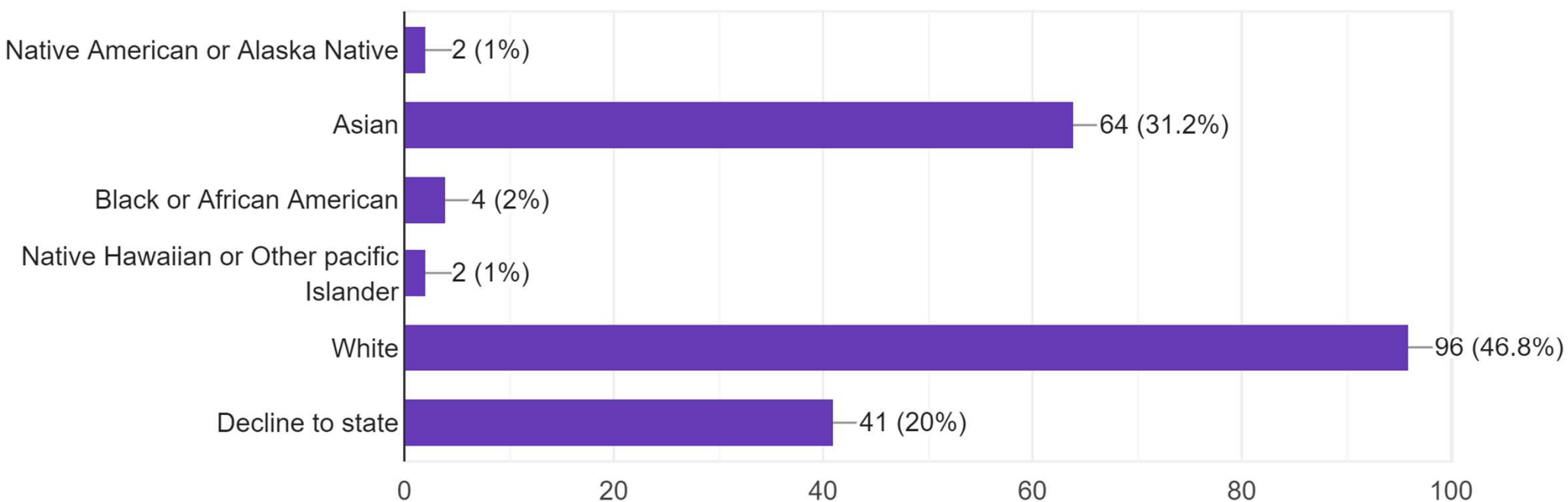
2. Are you of Hispanic, Latino, or of Spanish origin?

205 responses



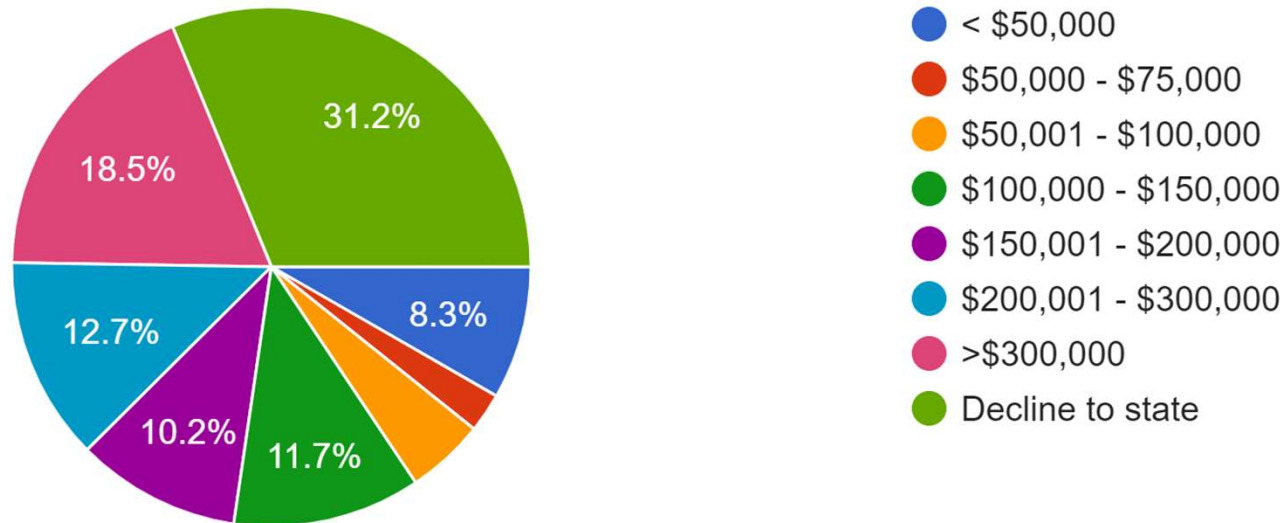
3. How would you describe yourself? (check all that apply)

205 responses



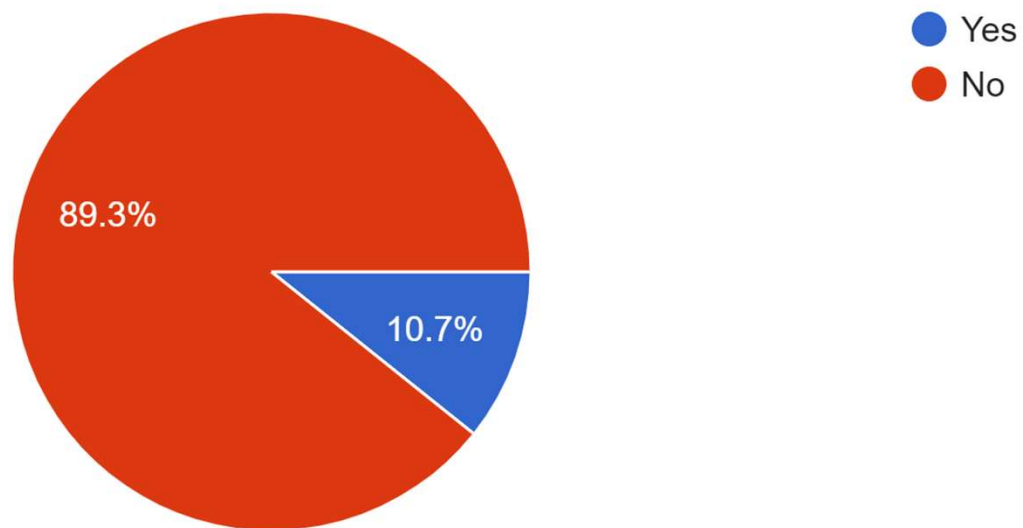
4. Household Income

205 responses



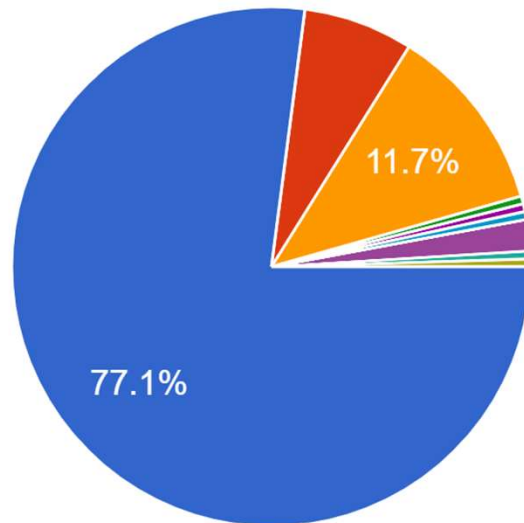
6. Do you consider your living situation to be too crowded?

205 responses



7. Select the type of housing you currently reside in:

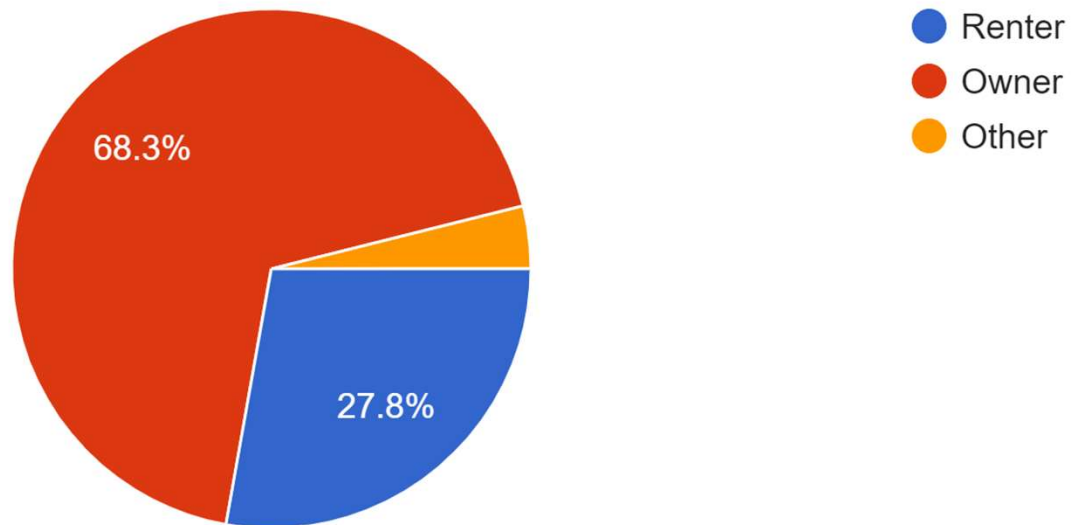
205 responses



- Single Family Home
- Attached Home (Townhouse, Duplex)
- Multi Family Home (Apartment, Condo)
- Accessory Dwelling Unit (in-law unit)
- Mobile Home
- Live with parents or other relatives
- RV
- Couch surfing

8. Are you a renter or owner or other?

205 responses



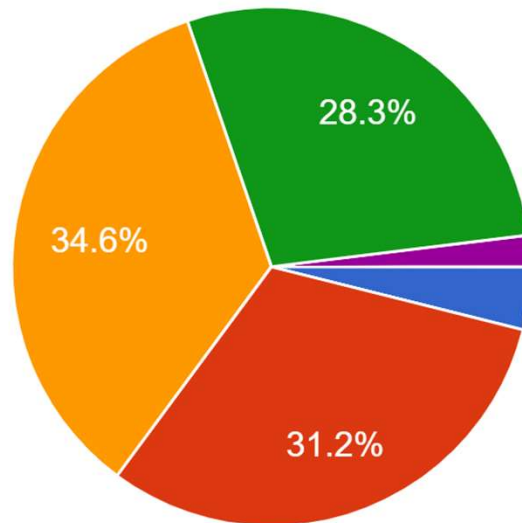
9. What is your employment status?

205 responses



10. Do you live and/or work in the City of Cupertino?

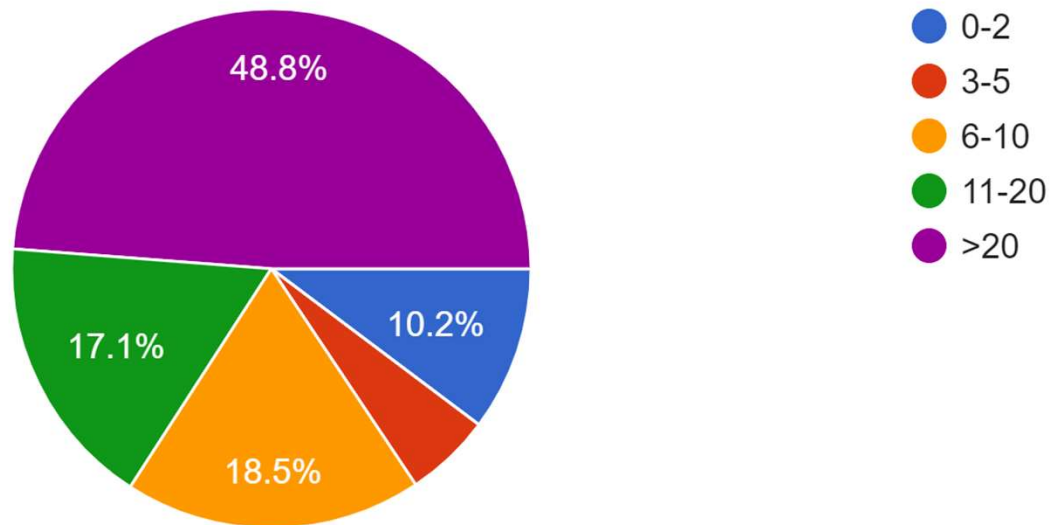
205 responses



- I work in Cupertino, but live elsewhere
- I live in Cupertino, but work elsewhere
- I both live and work in Cupertino
- I live in Cupertino and don't work
- I don't live in Cupertino and don't work in Cupertino

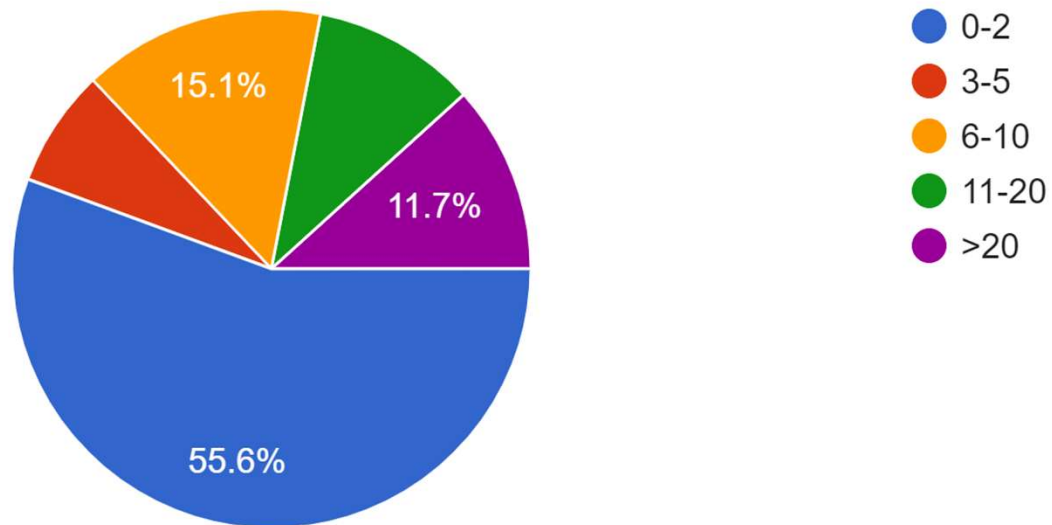
11. If you live in Cupertino, how many years have you lived in Cupertino?

205 responses



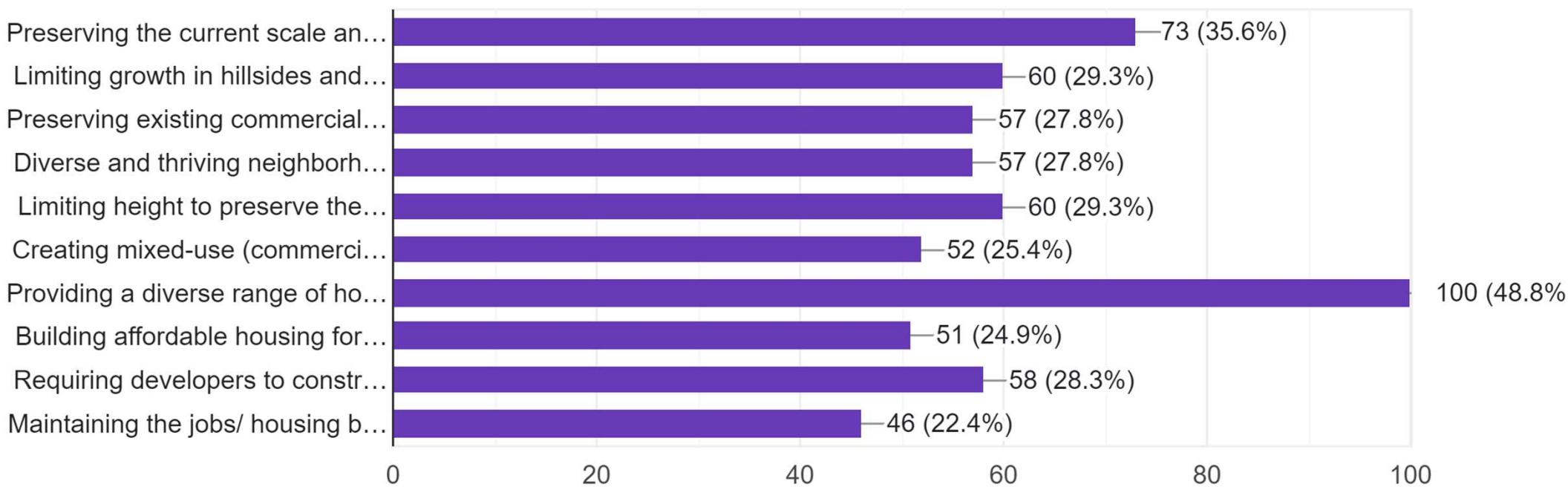
12. If you work in Cupertino, how many years have you worked in Cupertino

205 responses



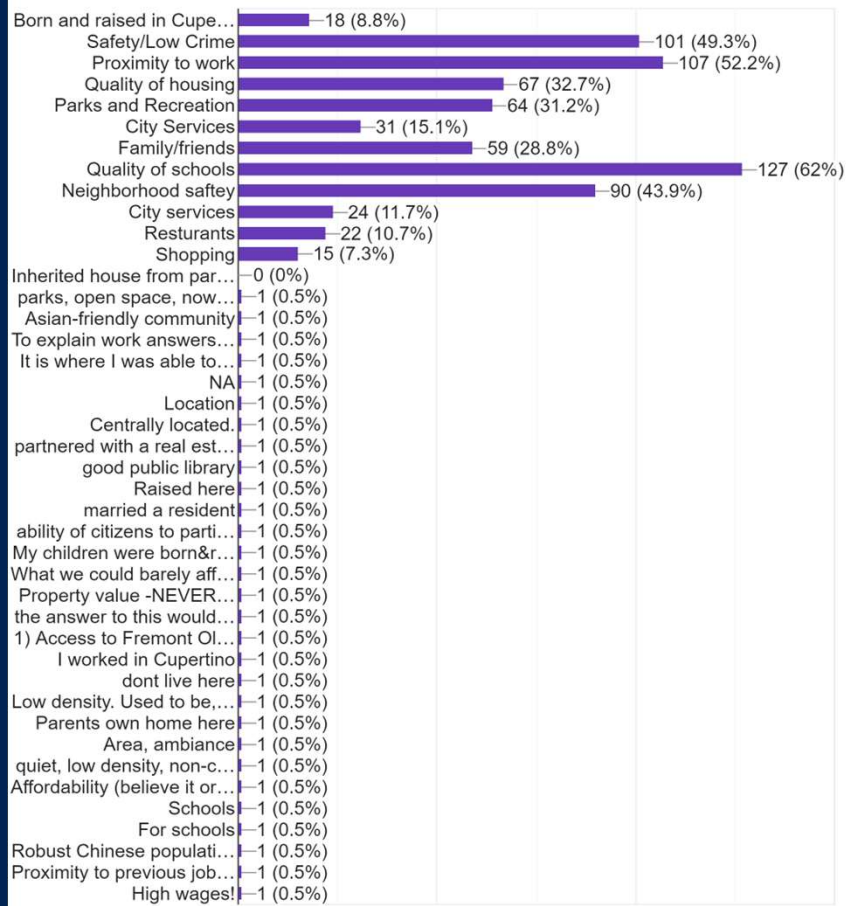
13. If you live Cupertino, please pick the top three goals based on importance to you and your family.

205 responses



14. If you live in Cupertino, why did you choose to live here? Select all that apply.

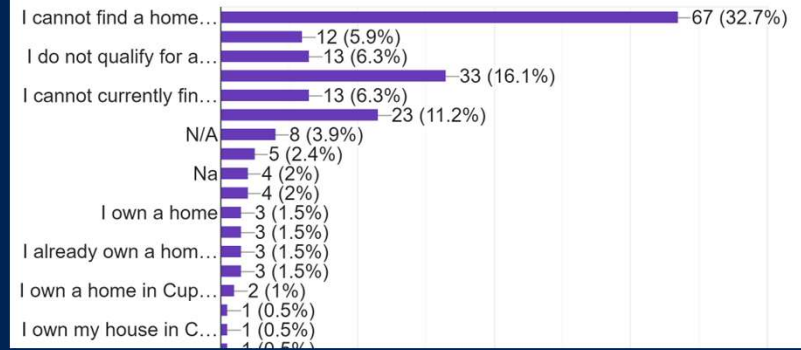
205 responses



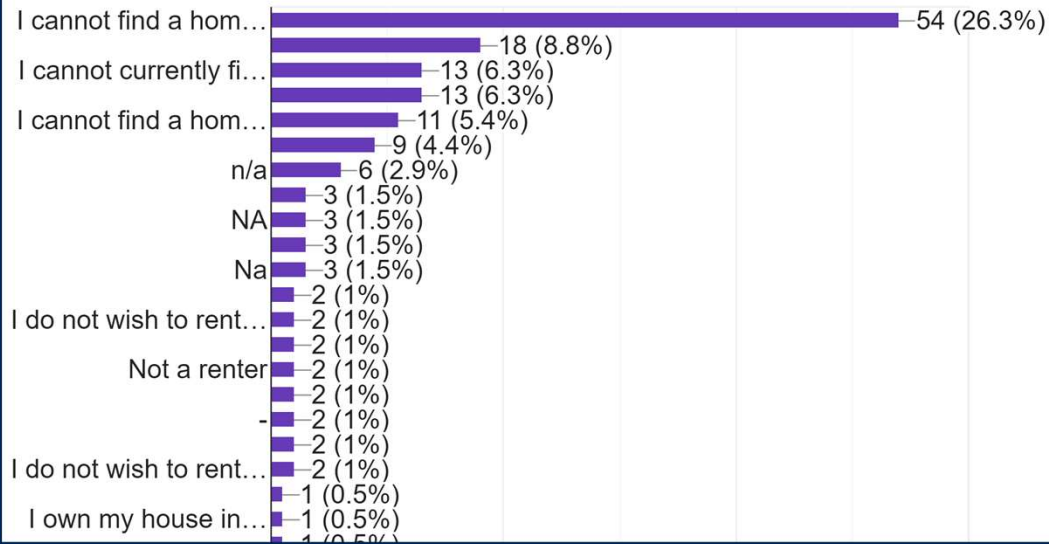
15. If you wish to own a home in Cupertino, but do not, what issues are preventing you at this time?

Select all that apply:

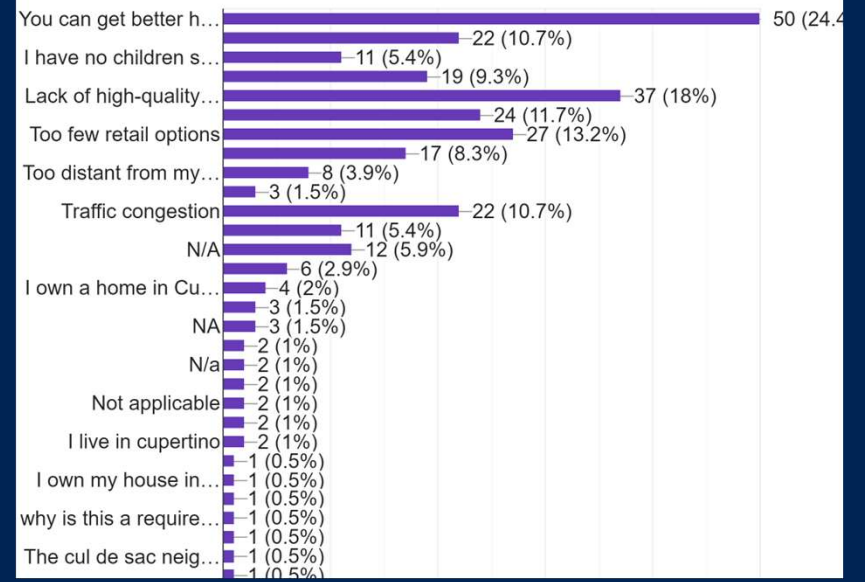
205 responses



205 responses

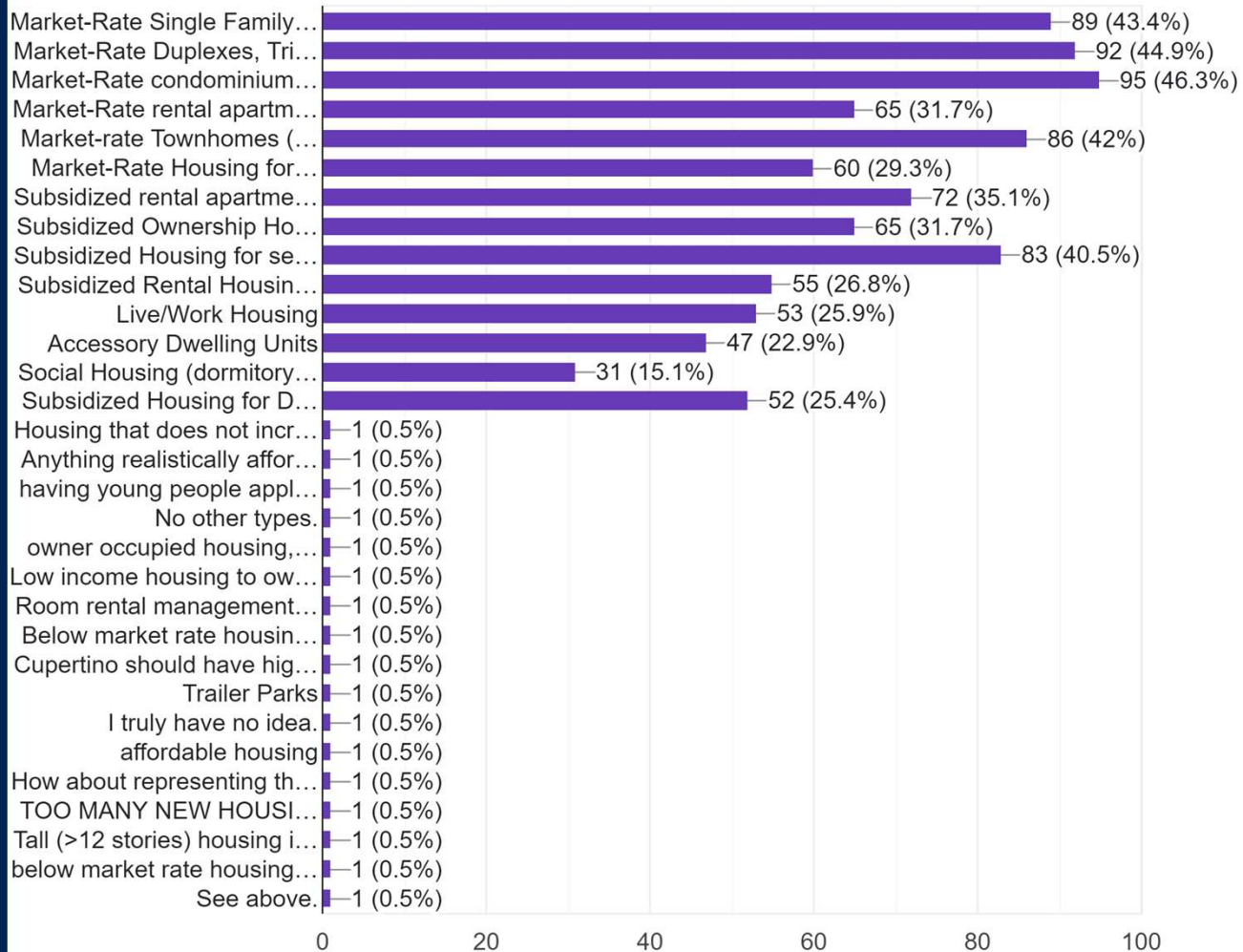


205 responses



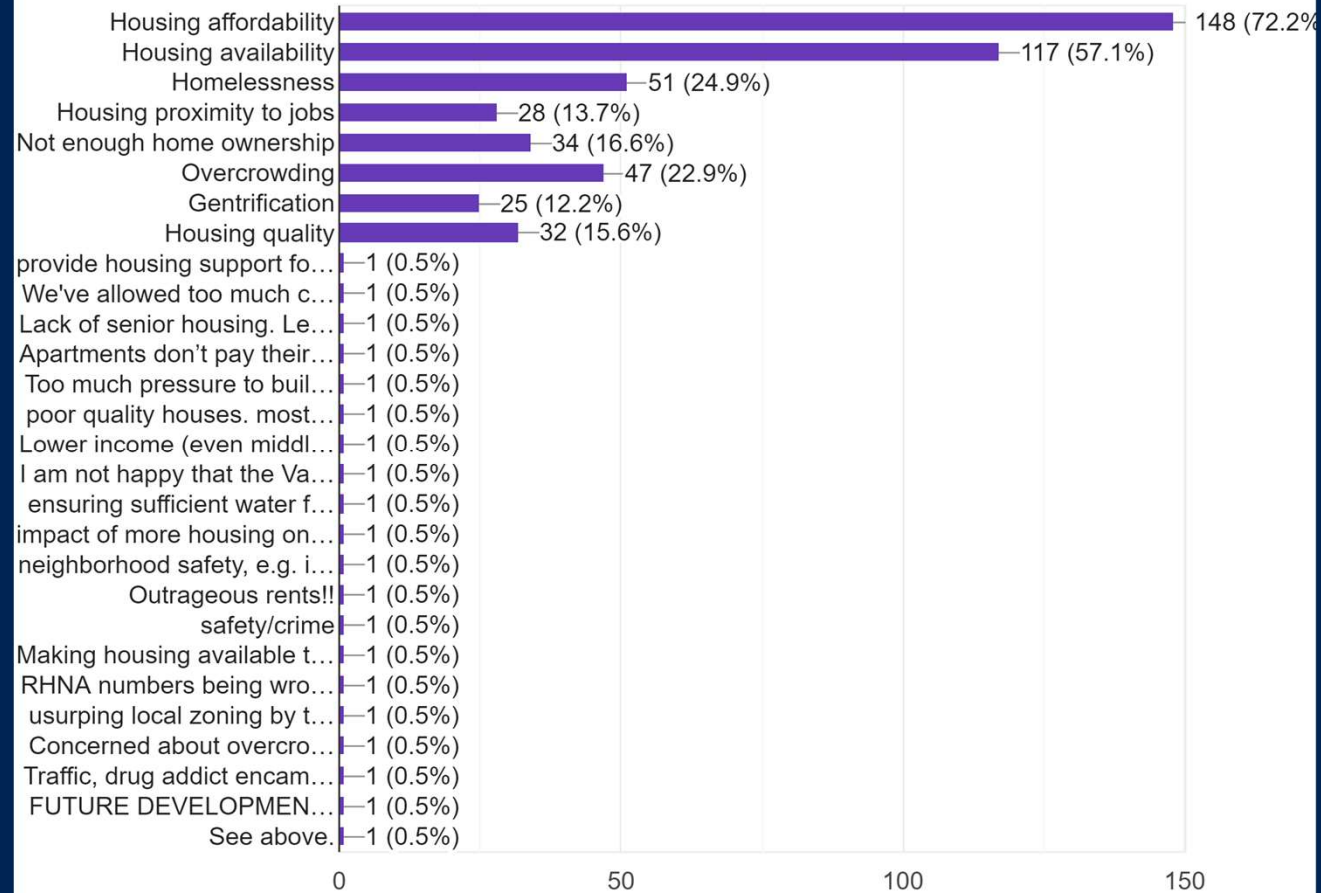
18. As Cupertino plans to meet the State and Regional mandate to plan for at least 4,588 new housing units, which types of additional housing would you like to see in the City of Cupertino? Select all that apply.

205 responses



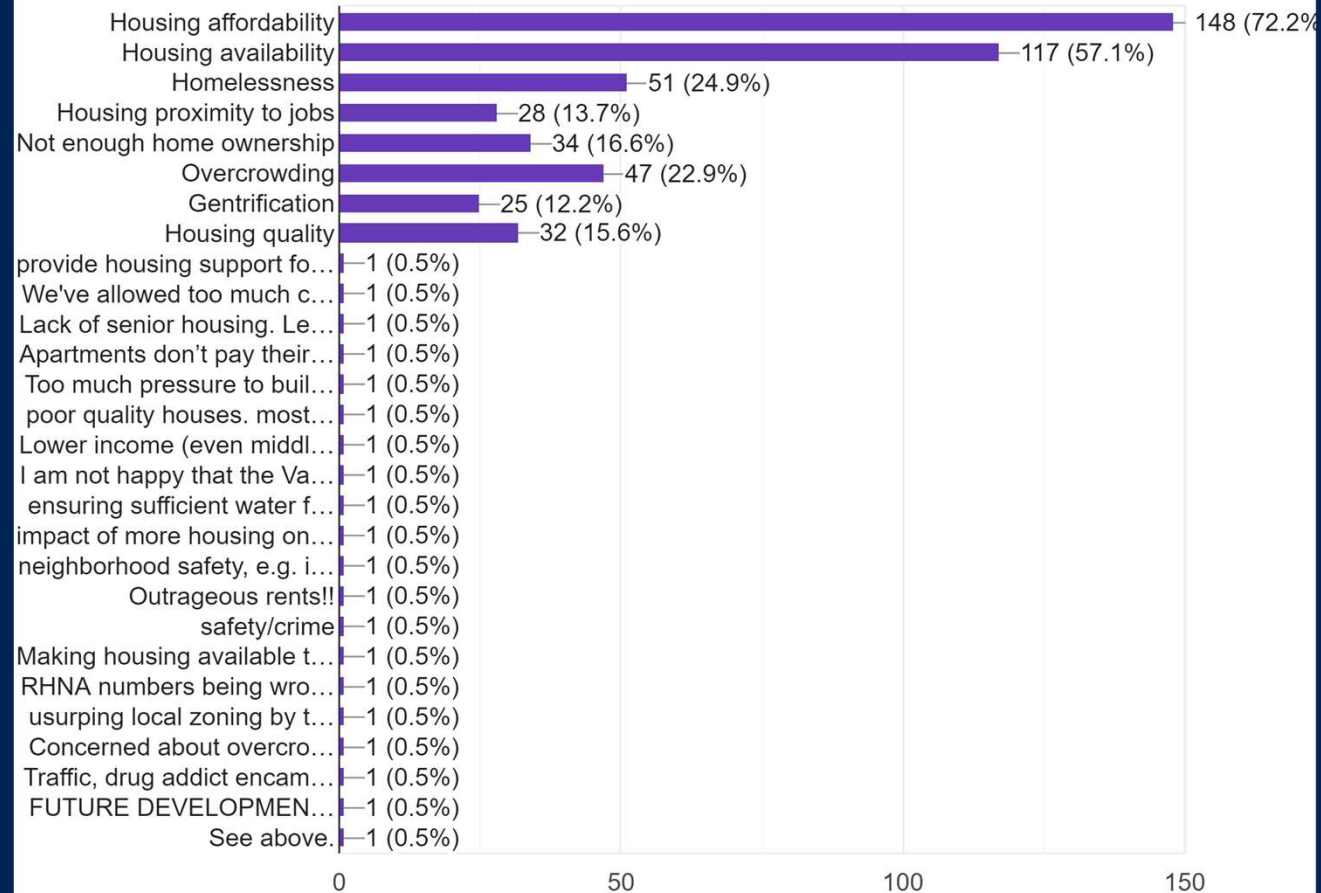
19. What do you believe are the most urgent housing concerns in Cupertino? (top 3)

205 responses



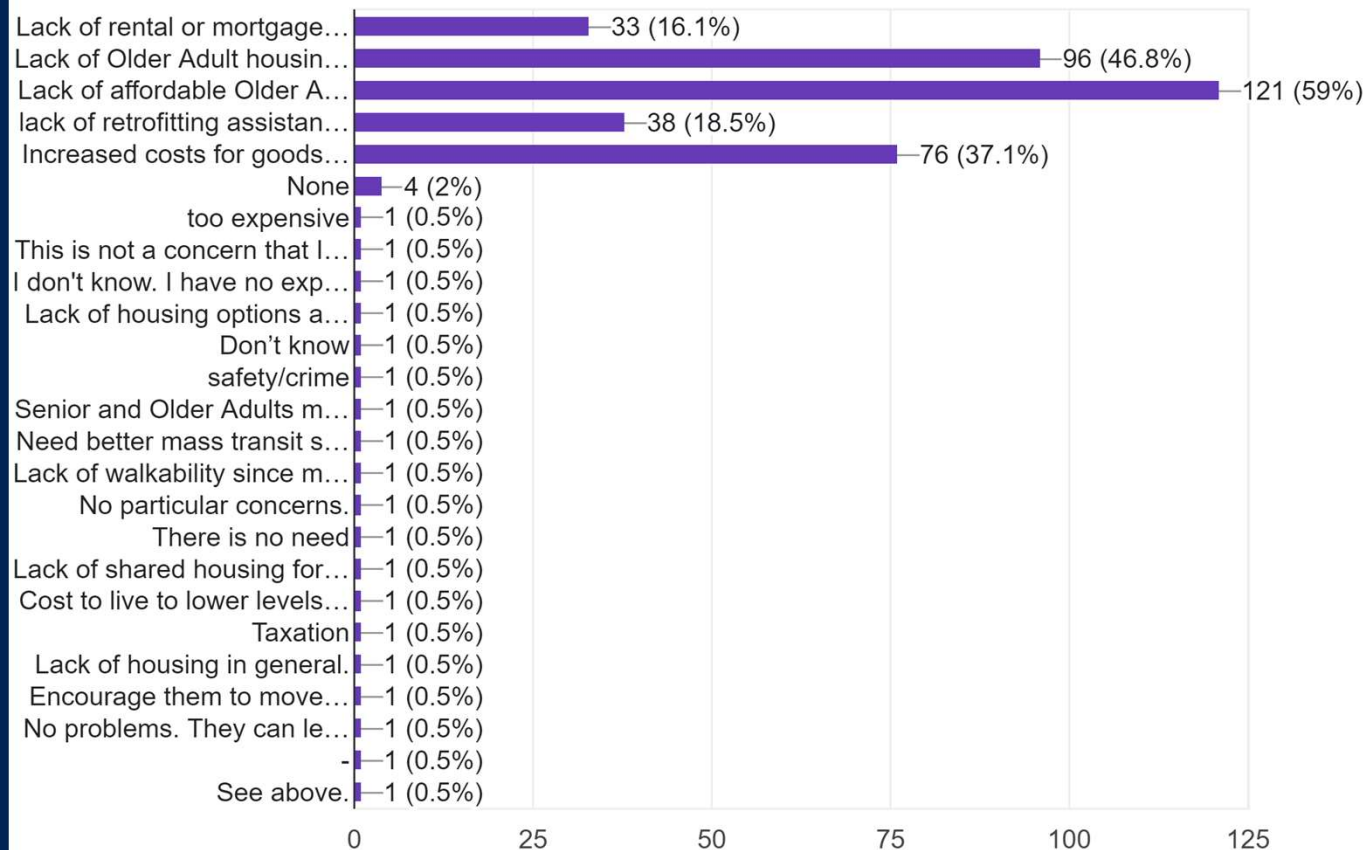
19. What do you believe are the most urgent housing concerns in Cupertino? (top 3)

205 responses



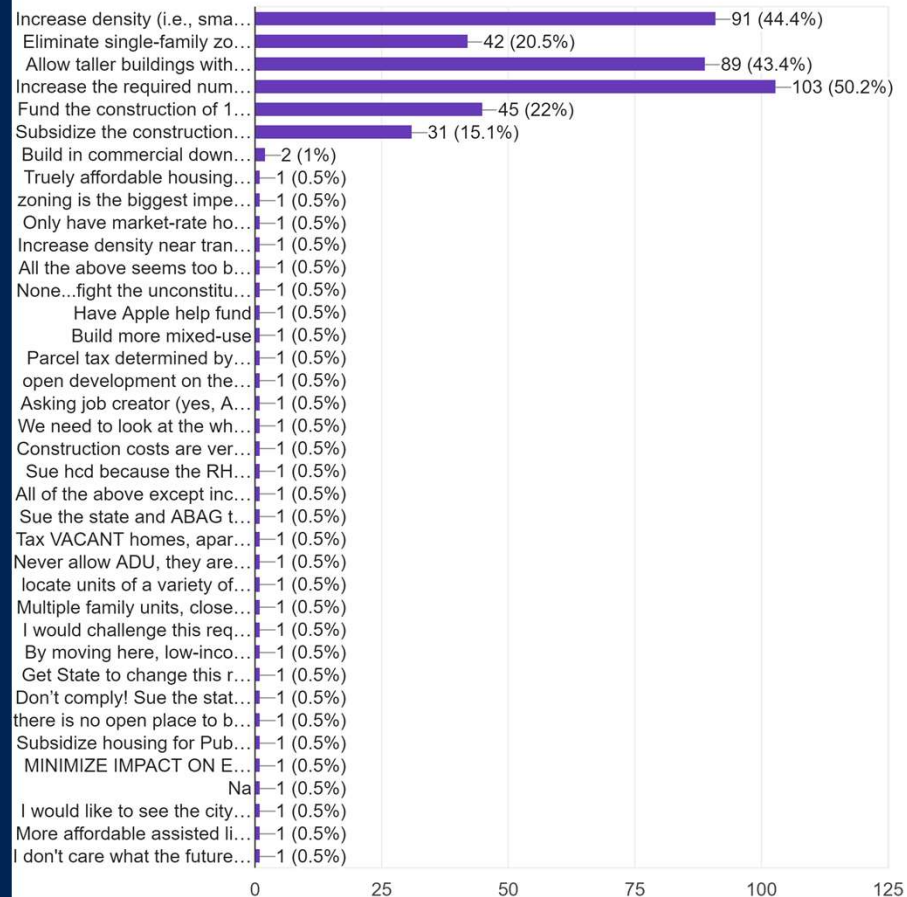
20. What do you believe is the biggest challenge for addressing the living and housing needs of lower income Older Adults (age 65+)?

205 responses



21. The City of Cupertino is required to for at least 4,588 additional housing units. What do you think are the best strategies for accommodating these units?

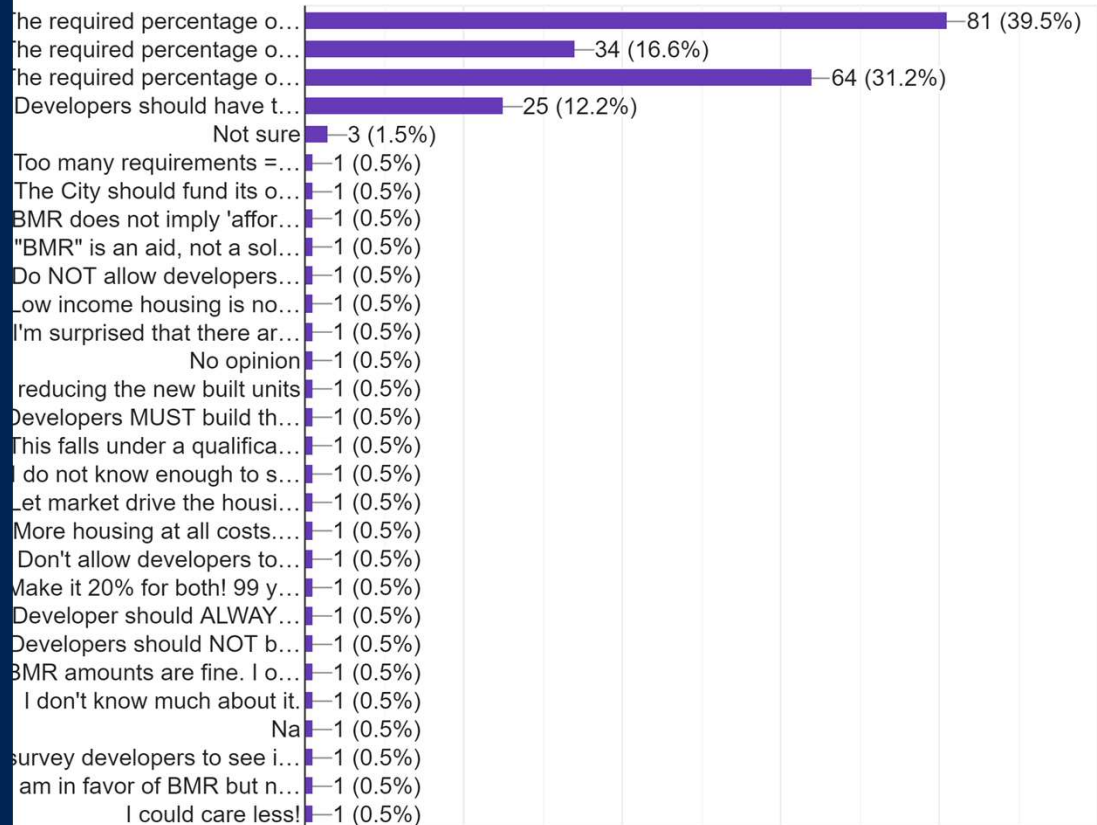
205 responses



22. Housing in Cupertino is very expensive. How can home prices and rents be reduced?
205 responses

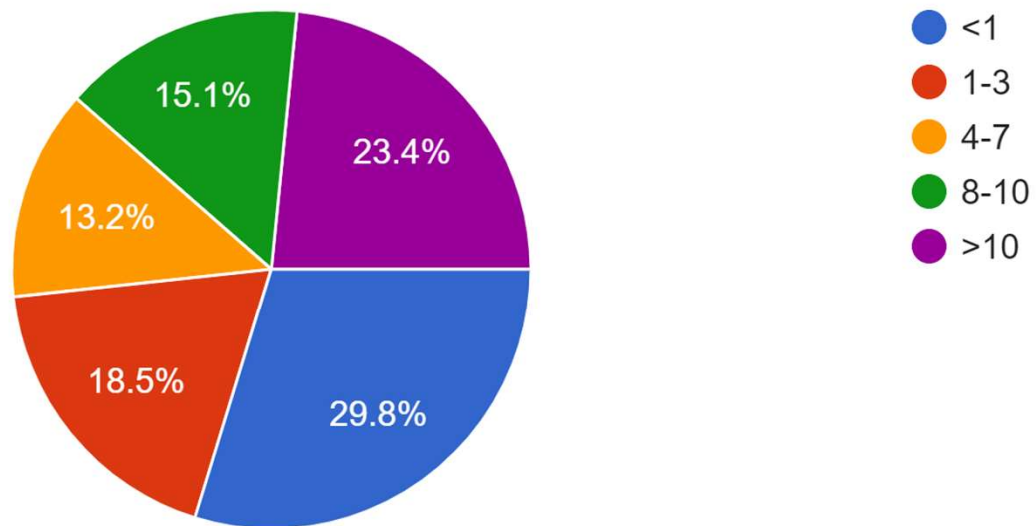


23. Below Market Rate (BMR) Housing is required as a percentage of units when more than 7 units are built. Generally, Cupertino requires that 15% (r...What are your views on this? (link to BMR manual)
205 responses



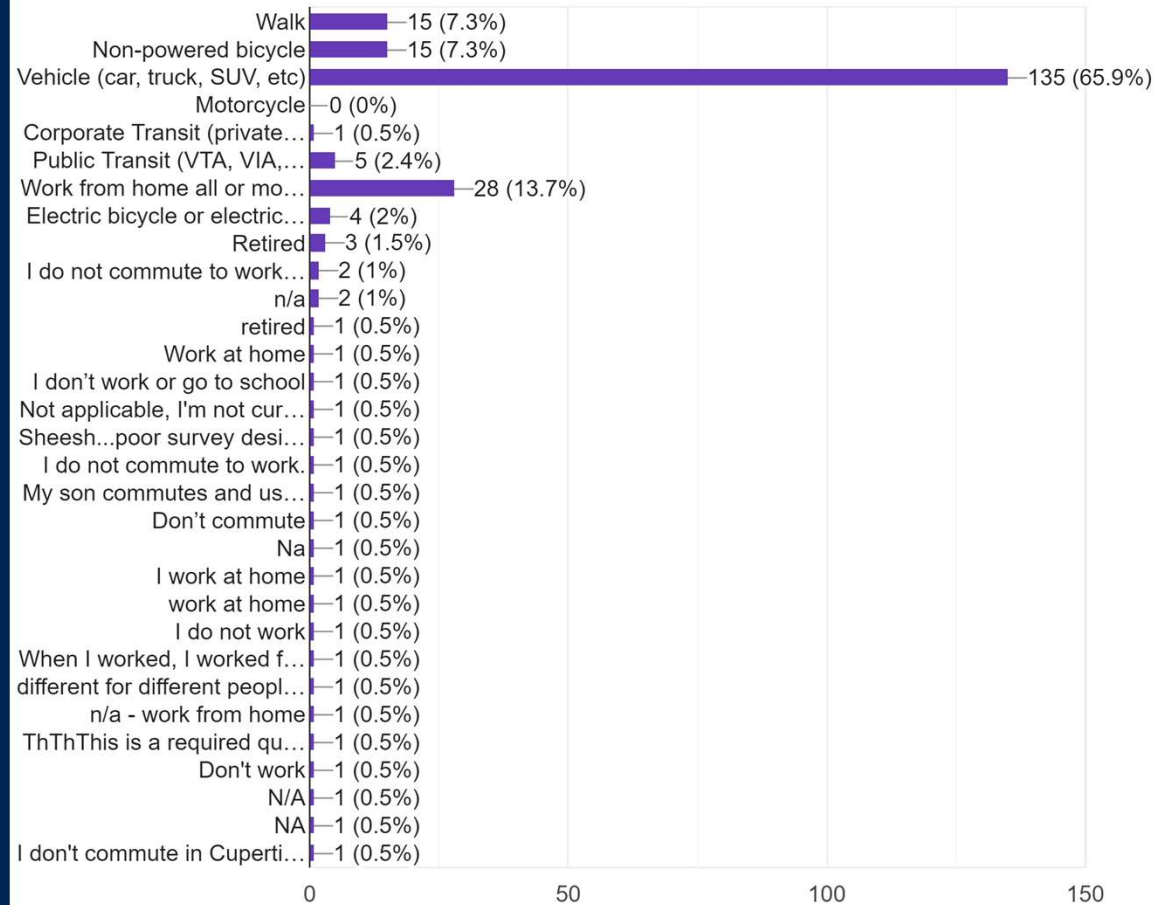
24. If you live in Cupertino, and work, how many miles do you commute, one-way, to work or school?

205 responses



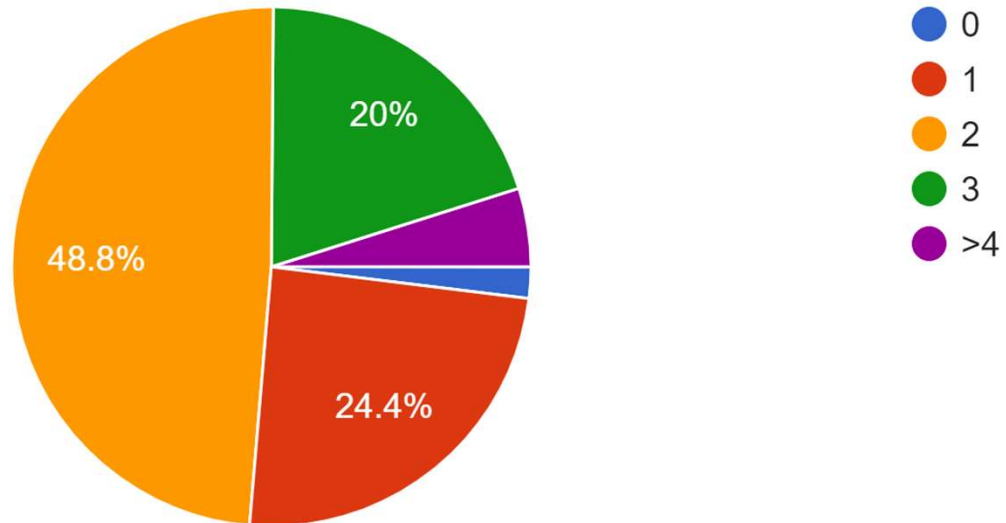
25. How do you (most often) commute to work or school?

205 responses



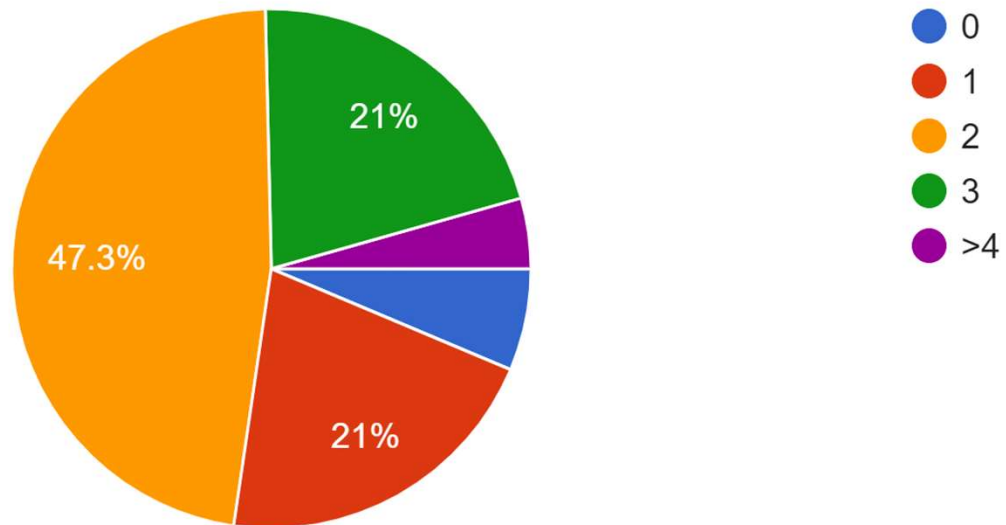
26. How many vehicles does your household lease or own?

205 responses



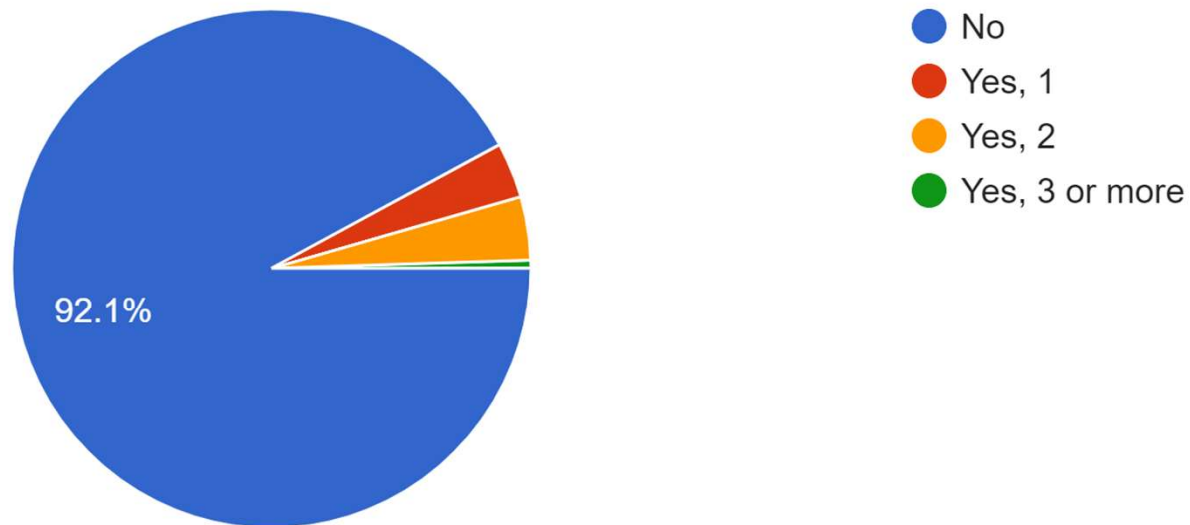
27. How many parking spaces do you need at your residence to accommodate your vehicles?

205 responses



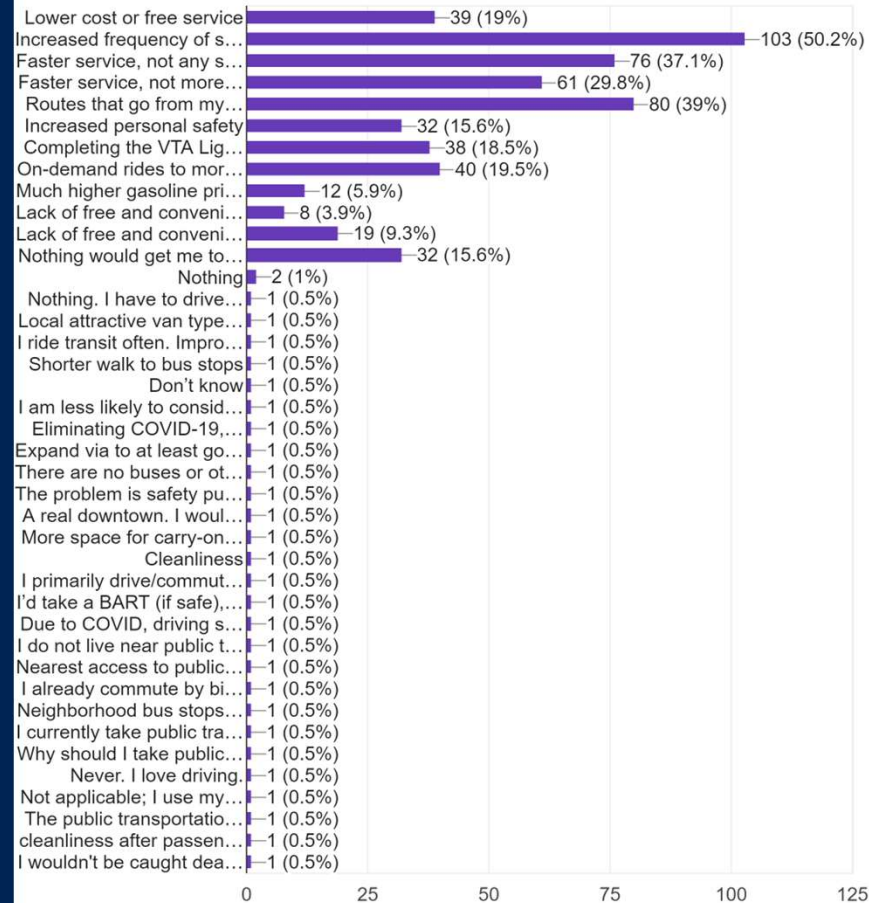
28. Do you have work vehicles (trucks, vans, etc), either you own or your company's, that you must park at your place of residence?

202 responses



29. What would encourage you to consider taking public transit instead of using a private vehicle?
(select all that apply)

205 responses



Questions & Feedback



Engage Cupertino Housing Website:
<https://engagecupertino.org>