

City of Cupertino
10300 Torre Avenue
Cupertino, CA 95014
(408) 777-3308

**ACTION MINUTES OF THE SPECIAL MEETING OF
THE COMMUNITY ENGAGEMENT PLAN – STRATEGIC ADVISORY COMMITTEE
HELD ON MAY 16, 2022**

CALL TO ORDER

Chair Moore opened the meeting at 11:00 a.m.

ROLL CALL

Commission Members present: Kitty Moore, Chair and City Councilmember
 Tessa Parish, Vice Chair and Chair, Housing Commission
 Liang Chao, Vice Mayor
 Steven Scharf, Chair, Planning Commission

Commissioners Members absent: None

Staff present: Luke Connolly, Senior Planner
 Piu Ghosh, Planning Manager
 Chris Jensen, City Attorney
 Cyrah Caburian, Administrative Assistant

Outside Panelists: Ande Flower, Principal Planner, EMC Planning Group
 Kylie Clark, Public Policy Coordinator, West Valley Community
 Services

APPROVAL OF MINUTES

1. Subject: Approve the March 30 Community Engagement Plan – Strategic Advisory Committee Special Meeting minutes

Recommended Action: Approve the March 30 Community Engagement Plan – Strategic Advisory Committee Special Meeting minutes

2. Subject: Approve the April 7 Community Engagement Plan – Strategic Advisory Committee Special Meeting minutes

Recommended Action: Approve the April 7 Community Engagement Plan – Strategic Advisory Committee Special Meeting minutes

3. Subject: Approve the April 25 Community Engagement Plan – Strategic Advisory Committee Special Meeting minutes

Recommended Action: Approve the April 25 Community Engagement Plan – Strategic Advisory Committee Special Meeting minutes

The following members of the public spoke:
Lisa Warren

Motion made by Scharf and second by Parish to continue discussion of items 1 through 3 at a future meeting. The motion carried unanimously.

POSTPONEMENTS

None

ORAL COMMUNICATIONS

Member of the public, Jennifer Griffin, spoke regarding AB2011/Affordable Housing and High Road Jobs Act.

Member of the public, Barris Evulich, spoke regarding site selection for the Housing Element Update.

Member of the public, Lisa Warren, spoke regarding site selection for the Housing Element Update.

WRITTEN COMMUNICATIONS

None

CONSENT CALENDAR

None

PUBLIC HEARINGS

4. Subject: Community Meeting on Cupertino Housing Element Update

Recommended Action: Discussion regarding Community Meeting on Cupertino Housing Element Update, to be held in-person on Monday, May 23, 2022 from 6:30 to 8 p.m. at Community Hall, 10350 Torre Avenue, Cupertino, CA 95014 and virtually.

Staff Senior Planner Connolly provided brief staff report and introduced Mr. Flower and Ms. Clark to lead discussion of agenda and meeting format and logistics of the upcoming Community Meeting.

Mr. Flower and Ms. Clark led discussion on upcoming Community Meeting on Cupertino Housing Element Update, gave update on outreach efforts and answered questions.

Written Communications for this item was an email from Liana Crabtree that was received by the Committee before the meeting.

The following members of the public spoke:

Jennifer Griffin

Govind Tatachari

Committee provided the following feedback:

- Continued outreach to groups not already contacted for future Community meetings
- Choice of panelists that would allow for input from various members of community
- Copy of presentation to be shown at Community meeting
- Webpage updates to include timeline and informational facts for Housing Element Update
- Other venues that can host focus group meetings
- Education-focused outreach such as Cupertino Union School District (CUSD) and De Anza College

- Flyer language vetted by Committee, and additional locations for flyer distribution
- Inclusion of Sheriff's and Fire Department either in comments on Housing Element Update sites by conducting a focus group meeting
- Outreach to Parents Helping Parents and Project Sentinel
- Non Affirmatively Furthering Fair Housing (AFFH) outreach to developers, residents of all income levels, and workers who live outside the area

OLD BUSINESS

None

NEW BUSINESS

None

STAFF UPDATES AND COMMISSION REPORTS:

None

Committee Updates

None

FUTURE AGENDA *(limitation, cannot discuss)*

- Next meeting date: Monday, June 6, 2022 at 11:00 a.m.

ADJOURNMENT:

The meeting was adjourned at 1:00 p.m. to the next special meeting.

Respectfully submitted:

/s/Cyrah Caburian

Cyrah Caburian

Administrative Assistant