



PARKS AND RECREATION DEPARTMENT

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CITY COUNCIL STAFF REPORT

Meeting: Tuesday, June 7, 2022

Subject

Recommendation from the Parks and Recreation Commission to approve funds in the amount of \$96,460.46 for the Fiscal Year 2022-2023 Community Funding Grant Program and approval of final funding amounts for the Community Funding Program, to be included in the Recommended Budget for Fiscal Year 2022-2023

Recommended Action

Consider the recommendation from the Parks and Recreation Commission to approve funds in the amount of \$96,460.46 for the Fiscal Year 2022-2023 Community Funding Grant Program. Determine and approve final funding amounts for the Community Funding Program, to be included in the Recommended Budget for Fiscal Year 2022-2023; and provide direction to staff.

Background

The Community Funding Grant application process opened in January and closed on February 1, 2022. The city received 21 applications for the Fiscal Year (FY) 2022-2023 Community Funding Grant Program application cycle. Staff reviewed all submitted applications for completeness and preliminary eligibility (Attachment A). The 21 applicants had the opportunity to attend the March 3 Parks and Recreation Commission meeting, provide additional information on their request, and answer any clarifying questions from the Commission.

Evaluation Process

At the April 7 regular meeting, the Parks and Recreation Commission facilitated the evaluation process and provided a funding recommendation to City Council. After receiving public comment on the item, the Commissioners each completed an evaluation form (Attachment B) before providing their total out of 100 for each application. Staff received the totals from each Commissioner and compiled them into the evaluation totals form (Attachment C), which the Commission used to discuss and determine their recommendation to Council.

Eligibility

After initial review of the 21 submitted applications, 20 applications fully met

eligibility requirements and one application had pending eligibility, requiring further consideration by the Commission. Final eligibility was determined by the Commission during the evaluation process. The Commission agreed to provide rankings for all 17 eligible organizations.

The Commission deemed four organizations ineligible or otherwise not qualified. Able 2 Shine was excluded from funding discussions with a unanimous vote, based on pending eligibility. STEMBoost, Silicon Valley Jewish Film Festival, and Monta Vista High School Speech Boosters Inc. were determined to be ineligible because they were not free to Cupertino residents. STEMBoost received a vote of 4 yes and 1 abstained, Silicon Valley Jewish Film Festival received a unanimous vote, and Monta Vista High School Speech Boosters Inc. received a vote of 4 yes and 1 no.

These decisions of eligibility are based on the Community Funding Grant Policy (Attachment D) restrictions/guidelines that note admission to or participation in the organization's event must be "free of charge" to Cupertino residents, unless stated in the application and approved by the Parks and Recreation Commission, and more than 75% of the requested funds allocated for direct service costs versus administrative costs.

Discussion

Parks and Recreation Commission Funding Recommendation to City Council

The Commission carried a unanimous motion to recommend to City Council funding for the following organizations at a total of \$96,460.46:

- West Valley Community Services - \$10,000
- Women SV - \$20,000
- Senior Services – Heart of the Valley - \$6,160.46
- Fremont Union School District - \$20,000
- American Cancer Society – Relay for Life - \$6,000
- Omniware Networks – \$2,000
- Buddhist Tzu Chi Medical Foundation - \$8,300
- Breathe California of the Bay Area - \$4,000
- Cupertino Union School District - \$20,000

The Commission considered the historical funding information (Attachment E) and the suggested funding range of \$70,000 to \$90,000 when providing their recommendation. The suggested funding range was included in the Community Funding Grant Policy, which was adopted by City Council at their December 1, 2020, meeting.

The Commission carried unanimous motion to recommend that, if there are additional funds, to award the applicants fully in the following order based on the remaining rankings:

- Youngzine - \$6,000

- Tian Hong Foundation - \$4,500
- Chinese American Coalition for Compassionate Care - \$13,000
- Rotary Club of Cupertino - \$12,000
- Cupertino Bhubaneswar Sister City Initiative - \$15,000
- Euphrat Museum of Art – DeAnza College - \$15,000
- Palisadoes Foundation - \$3,750
- Cupertino Educational Endowment Foundation - \$20,000

Sustainability Impact

No sustainability impacts.

Fiscal Impact

If Council approves the Parks and Recreation Commission's recommended funding amount of \$96,460.46, final funding amounts for the Community Funding Program will be included in the Recommended Final Budget for FY 2022-23.

Prepared by: Rachelle Sander, Assistant Director of Parks and Recreation

Reviewed by: Joanne Magrini, Director of Parks and Recreation

Approved for Submission by: Dianne Thompson, Assistant City Manager

Attachments:

A – Community Funding Applications and Preliminary Eligibility Evaluations

B – Commissioner Community Funding Evaluation Form

C – Evaluation Totals and Parks and Recreation Commission Recommendation

D – Community Funding Grant Policy

E – Community Funding Historical Funding Information FY 2018-2022