



PARKS AND RECREATION DEPARTMENT

QUINLAN COMMUNITY CENTER
10185 NORTH STELLING ROAD • CUPERTINO, CA 95014-5732
TELEPHONE: (408) 777-3120 • FAX: (408) 777-1305
CUPERTINO.ORG

STAFF REPORT

Meeting: June 2, 2022

Subject

Update on Fiscal Year 2021-22 City Work Program Item Senior Strategy

Recommended Action

Receive an update on the status of the Senior Strategy Fiscal Year 21-22 work program item regarding survey results and outreach plan and provide feedback.

Background

For Fiscal Year (FY) 2021-22, the City Work Program includes an item titled "Senior Strategy" with a stated objective to address the needs of seniors in collaboration with the City Council and Commissions. Needs to address include technology resources, housing, food supply, transportation, and mental and physical health and wellbeing.

Discussion

A survey was developed to determine seniors' awareness of existing available resources which address the need areas listed in the project objective. This survey was brought to the Senior Advisory Council for feedback on September 27, 2021 which was incorporated prior to publishing. The survey was launched in October of 2021 and closed in December of 2021 and received 459 responses.

The survey results were compiled and analyzed to determine the greatest gaps in resource awareness among seniors. This compiled survey data was presented to the Senior Advisory Council along with a primary outreach plan for their feedback on March 24, 2022. The survey results and preliminary outreach plan will be presented to pertinent commissions for their feedback prior to presentation of the item at a future City Council meeting.

Sustainability Impact

No sustainability impact.

Fiscal Impact

None.

Prepared by: Alex Corbalis, Recreation Coordinator

Reviewed by: Joanne Magrini, Director of Parks and Recreation

Approved for Submission by: Joanne Magrini, Director of Parks and Recreation

Attachments:

A – Senior Strategy Survey Results