



CITY MANAGER'S OFFICE

CITY HALL
10300 TORRE AVENUE • CUPERTINO, CA 95014-3255
TELEPHONE: (408) 777-3223 • FAX: (408) 777-3366
CUPERTINO.ORG

SUSTAINABILITY COMMISSION STAFF REPORT

Meeting: May 26, 2022

Subject

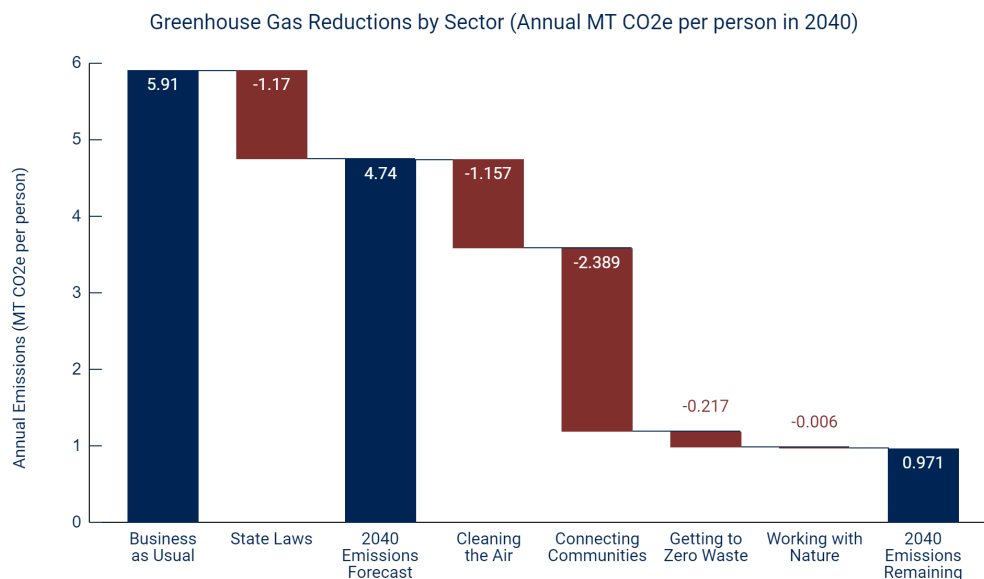
Public Review Draft Climate Action Plan 2.0 and report on outreach and engagement

Recommended Action

Recommend that the City Council support the draft Climate Action Plan 2.0

Discussion

On April 20, the City published the draft Climate Action Plan 2.0 (CAP 2.0) to the cupertino.org/climateaction engagement website, launching a third and final round of public review. This launch is a pivotal point of a multi-year project to create a community-centered climate action plan update with innovation and equity as focal points and carbon neutrality as a driving goal. The public review draft CAP 2.0 document is the result of feedback from the public, stakeholders, community leaders, and City staff, with critical guidance from the Sustainability Commission and from the City Council. The below chart summarizes the roadmap and greenhouse gas reductions from each of the chapters in the public review draft plan.

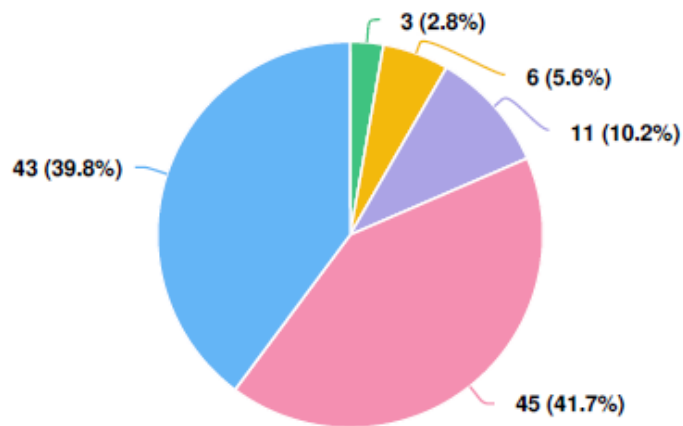


As part of the launch, the City produced a 3-minute video to highlight key features of the CAP 2.0 and posted a companion survey for organizing public feedback. The project team is using various methods and channels to further engage the community with the CAP 2.0. A summary table of all public feedback events is included below:

	Name of Workshop or Event	Date	Est. Number of Contacts
Visioning	City Council Study Session	December 2020	NA
	Stakeholder Workshop #1	July 1, 2021	23
	Sustainability Commission	July 15	9
	Public Virtual Workshop #1	July 29	54
	Fall Festival	September 11	158
Actions and measures	Stakeholder Workshop #2	September 30	7
	Public Workshop #2	October 11	42
	Tabling outside Cupertino Library	October 13	30
	Sustainability Commission votes to recommend actions and measures	October 21	10
	Tabling outside Senior Center	November 9	15
	Tabling outside Senior Center	November 10	15
	Tabling at Farmers Market	November 13	120
	Tabling at Main Street	November 16	45
	City Council Study Session	November 16	NA
Roadshow of draft CAP 2.0	Sustainability Commission Meeting	April 21, 2022	10
	Earth and Arbor Day Festival	April 23, 2022	260
	Cherry Blossom Festival	April 30	66
	Stakeholder Workshop #3	May 2 & 3	21
	Tabling outside Senior Center	May 4	50
	Rotary Club Presentation	May 9	10
	De Anza College Climate and Zero Waste Club Presentation	May 11	7
	Tabling outside Cupertino Library	May 13	37
	Tabling at Mayor's Cup Challenge	May 14	23
	Tabling at Farmers Market	May 15	70
	Sustainability Commission	May 26	NA
	Chamber of Commerce Legislative Action Committee	June 3	TBD
	Total:		838

The third CAP 2.0 survey was open from April 19 through May 17, 2022 and received 108 responses. Most respondents (82%) responded positively to the proposed changes in the CAP 2.0:

Q1 How do you feel about these proposed changes?



Question options

Very Unhappy Unhappy Neutral Happy Very Happy

Optional question (108 response(s), 1 skipped)

Question type: Emoji Question

The survey included an open-ended question to collect additional feedback. Key themes from the open-ended feedback are:

- There is strong support for the transportation measures and actions. Of the 88 who are either “Happy” or “Very Happy” with the plan, 17 mention transportation, especially active transportation and public transit. Other themes include support for composting, reducing plastic use, adding trees and open space, and ensuring equity.
- Of the nine respondents who are “Unhappy” or “Very Unhappy” with the plan, five respondents wanted stronger language about transportation and/or greater expansion of active transportation infrastructure. Other themes include concerns about electrification and burdens on residents.
- Survey respondents feel that taking climate action is urgent, citing concern about the future and safety from climate hazards.
- Some respondents feel the CAP 2.0 is too vague while others feel it is too wordy or technical.

- In terms of implementation, some feel there is a good chance of success while a few have concerns about how the City would implement policy or lifestyle changes.
- Overall survey respondents are “Happy” (average 4.06 out of a score of 5) with the CAP draft, but Cupertino residents on average are “Neutral” to “Happy” (averaging a score of 3.87 out of a score of 5). Of residents who are unhappy with the plan, some feel that the CAP is not doing enough to ensure active transportation and others feel that the CAP is not a good use of City resources or that electrification could place an undue burden on renters.

See Attachment B for complete results from Survey #3. Detailed survey responses from all surveys are published at the project web site.

To date, the City has achieved the following results from outreach activities:

- 2,500 visits to the project website. Of these visits,
 - o 277 are engaged with the project
 - o 720 are informed about the project
 - o 1,500 are aware of the project
- 150 views of the CAP 2.0 video
- 327 survey responses
- 379 downloads of the project documents

Outreach will continue throughout the public review process using similar methods described above.

At its April 2022 meeting, the Commission scheduled a special meeting for May 26, 2022 to discuss the draft CAP 2.0 and make a recommendation to City Council for consideration at the Council’s June study session on the CAP 2.0. Although the public review process will continue until the adoption of the CAP 2.0, a recommendation by the Commission will be a critical check point to inform the Council’s discussion at its upcoming study session.

Next Steps

- Sustainability Commission makes a recommendation to the City Council on the CAP 2.0 at its May 26 Special Meeting
- The CAP 2.0 CEQA environmental review documents will be published on June 8, beginning a 30-day public comment period required for environmental review
- City Council discusses the CAP 2.0 in a study session, scheduled for June 21
- Final CAP 2.0 presented to City Council for adoption, pending direction at the June 21 study session

Sustainability Impact

The recommended action will move the project forward towards replacing the existing Climate Action Plan (2014) with the updated Climate Action Plan 2.0.

Fiscal Impact

The recommended action will have no fiscal impact.

Prepared by: Gilee Corral, Climate and Utilities Analyst

Reviewed by: Andre Duurvoort, Sustainability Manager

Approved for Submission by: Katy Nomura, Deputy City Manager

Attachments:

A – Public Review Draft Climate Action Plan 2.0

B – Summary Responses from Survey #3

C – Summary from Stakeholder Workshop #3