

PRC Meeting
March 7, 2024
Desk Items

Item #3

Review Fiscal Year 2024-
2025 Community Funding
Grant Applications and
Program Evaluation
Process

Jessica Javier

From: Jacinta Liang
Sent: Monday, March 4, 2024 2:09 PM
To: Jessica Javier
Subject: FW: Cupertino Community Funding Parks and Recreation Commission Meeting - March 7, 2024 at 7 p.m.



Jacinta Liang

Management Analyst
Parks and Recreation
JacintaL@cupertino.gov
(408) 777-3328



From: George Chong <president@cupertinolittleleague.org>
Sent: Monday, March 4, 2024 2:07 PM
To: Jacinta Liang <JacintaL@cupertino.gov>
Subject: Re: Cupertino Community Funding Parks and Recreation Commission Meeting - March 7, 2024 at 7 p.m.

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Yes please update it to that. Thank you.

Also, I forgot we have one more picture we are waiting on, can I give you an updated slide deck on Wednesday afternoon?

George Chong
Cupertino Little League President
president@cupertinolittleleague.org

On Mon, Mar 4, 2024 at 11:56 AM Jacinta Liang <JacintaL@cupertino.gov> wrote:

George,

The requested funding amount was \$20,000, do you want to update your response to the following below?

"If \$20,000 is not an option in 2024, we would like to see that sum divided: \$10,000 in 2024 and \$10,000 in 2025 for this project."



Jacinta Liang

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Parks and Recreation
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From: George Chong <president@cupertinolittleleague.org>

Sent: Monday, March 4, 2024 11:28 AM

To: Jacinta Liang <JacintaL@cupertino.gov>

Subject: Re: Cupertino Community Funding Parks and Recreation Commission Meeting - March 7, 2024 at 7 p.m.

CAUTION: This email originated from outside of the organization. Do not click links or open attachments unless you recognize the sender and know the content is safe.

Hi Jacinta

Yes, I thought we shared the presentation already. Sorry, we just did internal review.

Would this link suffice or do you need me to send it as a slideshow? <https://docs.google.com/presentation/d/1eqeillS-qLC3y-jJWE-FzTWoQlY-ExzoVy8IS6I8m94/edit?usp=sharing>

As for the text, yes, we wanted to include "If \$23,000 is not an option in 2024, we would like to see that sum divided: \$11,500 in 2024 and \$11,500 in 2025 for this project."

On Mon, Mar 4, 2024 at 11:18 AM Jacinta Liang <JacintaL@cupertino.gov> wrote:

Hi George,

I just wanted check and see if you'll be submitting a presentation for this Thursday's meeting. If so, please send by 5PM today.

Also, can you confirm if there's any additional text provided on your response for #14 on the Community Funding application? A portion of the text was cut off from the text box.

14. How will your organization fund the program/project/event if the full requested funding amount awarded? If partial funding is awarded, what is the minimum funding amount needed for your program/project/event to take place?

Cupertino Little League's board has already approved the funding of this project from its capital reserves that it had managed to accumulate in previous years. However this project will deplete that capital savings. Given the fees for renting fields have increased significantly during the past years, the league is not able to put as much into reserves as previously.

Receiving a grant from the City would alleviate the financial pressure on our non-profit organization and not require us to put this back on the community families participating.

If \$20,000 is not an option in 2024, we would like to see that sum divided: \$11,500 in 2024

Thank you,



Jacinta Liang
Management Analyst
Parks and Recreation
JacintaL@cupertino.gov
(408) 777-3328



Jessica Javier

From: Community Funding
Sent: Monday, March 4, 2024 1:23 PM
To: Jessica Javier
Subject: FW: Cupertino Community Funding Parks and Recreation Commission Meeting - March 7, 2024 at 7 p.m.



Jacinta Liang

Management Analyst
Parks and Recreation
JacintaL@cupertino.gov
(408) 777-3328



From: Omniware Networks <omniwarenetworks@gmail.com>
Sent: Monday, March 4, 2024 1:13 PM
To: Jacinta Liang <JacintaL@cupertino.gov>
Cc: Community Funding <CommunityFunding@cupertino.gov>
Subject: Re: Cupertino Community Funding Parks and Recreation Commission Meeting - March 7, 2024 at 7 p.m.

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Hi, Jacinta,

The full texts for Q15 is below:

'We received \$2000 from the City of Cupertino to support children's art education program in 2022, and \$4000 to support seniors' wellbeing in 2023.

We spent all of the grants to serve the community and received tremendous positive feedback from the audience we served.

In 2022, we organized a children's art contest, held a children's art exhibition and multi-generation art receptionist at Cupertino Library and Cupertino Senior Center. More than 100 Cupertino children and residents participated in our activities.

In 2023, we organized outing to the bay wetlands, hosted health fair booths to provide information and resources of mental health, seniors talent shows, movie nights, art and hand craft workshops to serve Cupertino seniors. We are also organizing complimentary culture tour of Hakone Japanese Garden in March where we'll introduce Japanese culture, guide touring the garden, provide kimono photography opportunities, and offer Japanese souvenirs. In total, we have and will serve more than 100 seniors in Cupertino.

All comments we received are very positive. Many seniors asked us to continue the program.'

Please let us know if you have any other questions regarding our application. Thanks.

Judy

On Mon, Mar 4, 2024 at 11:52 AM Jacinta Liang <JacintaL@cupertino.gov> wrote:

Hi Judy,

For question #15 on the Community Funding application, your response was cut off from the text box because there was too much text in the provided box. Are you able to provide the missing information that was cut off?

15. Have you received grant funding from the City of Cupertino in the past? If yes, please describe when, how much was received, and how the funds were used.

We received \$2000 from the City of Cupertino to support children's art education program in 2022, and \$4000 to support seniors' wellbeing in 2023. We spent all of the grants to serve the community and the target audience and received tremendous positive feedback from the audience we served. In 2022, we organized a children's art contest, held children's art exhibition and multi-generation art receptionist at Cupertino Library and Cupertino Senior Center. More than 100 Cupertino children and residents participated in our activities. In 2023, we organized outing to the bay wetlands, hosted health fair booths to provide information and resources of mental health, seniors talent shows, movie nights, art and hand craft workshops to serve Cupertino seniors. We are also organizing complimentary

Thanks!



Jacinta Liang

Management Analyst
Parks and Recreation
JacintaL@cupertino.gov
(408) 777-3328



Jessica Javier

From: Community Funding
Sent: Monday, March 4, 2024 1:22 PM
To: Jessica Javier
Subject: FW: Cupertino Community Funding Parks and Recreation Commission Meeting - March 7, 2024 at 7 p.m.
Attachments: CACCC entire narrative for .pdf



Jacinta Liang

Management Analyst
Parks and Recreation
JacintaL@cupertino.gov
(408) 777-3328



From: Jeanne Wun <jeanne@caccc-usa.org>
Sent: Monday, March 4, 2024 1:02 PM
To: Community Funding <CommunityFunding@cupertino.gov>
Subject: Re: Cupertino Community Funding Parks and Recreation Commission Meeting - March 7, 2024 at 7 p.m.

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Hi Jacinta,

Here is the missing narrative for question #8. I also attached the entire narrative in the attached pdf.

Thank you!
Jeanne

Starting the Conversation Program

Purpose:

1. Encourage participants to examine their overall health and well-being and adopt a healthier lifestyle.
2. Encourage advance care planning conversations regarding medical care wishes,

as well as their loved one's wishes who are living with chronic disease(s) and/or facing the end of life to consider available care options and discuss with family members, loved ones and the health professional team that will lead to completing an Advance Health Care Directive.

CACCC will provide services as below:

1. Heart to Heart cards Cafés: to encourage Chinese Americans to discuss EOL issues with their loved ones, and their healthcare teams and encourage them to complete the AHCD.
2. ACP and AHCD workshop:
3. Healthcare Provider Presentation/Workshop
4. Caregiver and volunteer training
5. Weekly Caregiving Stress Reduction Meetings
6. 8-Week Mindful Self-Care Workshops
7. Guest speaker series: "Redefining What Matters"
8. Produce and translate end-of-life resources and materials from English to Chinese

On Mon, Mar 4, 2024 at 11:13 AM Community Funding <CommunityFunding@cupertino.gov> wrote:

Hi Jeanne,

For question #8 on the Community Funding application, your response was cut off from the text box because there was too much text in the provided box. Are you able to provide the missing information I'm unable to see under the Purpose section?

8. Describe the purpose of requested funds and the services t

Mindfully Facing Loss and Grief Program

Loss is universal. Loss is inherent to the experience of chronic and terminal illness. If we avoid facing the grief that can come with loss, grief can accumulate and we attempt to meet grief directly. That is, to be with the responses to loss, rather than push them away, pretend they are not there, or put them off for another day. CACCC has developed a four-module workshop: "Mindfully Facing Loss and Grief". Each module is a 2-hour workshop. Each workshop includes: mindful breathing exercises, group discussion, and writing. The program is designed for English speaking adults who have completed the Mindful Self-Care Workshop (a free seven-week training provided by CACCC).

New program/project/event

With a generous community grant funding from the City of Cupertino in 2022/2023, CACCC developed a new much needed program: Mindfully Facing Loss and Grief. The program is designed for English speaking adults who have completed the Mindful Self-Care Workshop (a free seven-week training provided by CACCC).

Additionally, CACCC's intends to continue to build on the program successes of Starting the Conversation from previous funding years (2019/20, 2020/21) and trained volunteers of organizations in Cupertino and surrounding areas who serve the Chinese community.

Mindfully Facing Loss and Grief

Purpose: Encourage participants to face and address their loss and grief by providing mindful approaches to grief and loss, bereavement, mourning and a li

The City of Cupertino's Community Grant Funding helped develop this new course conducted in Chinese (Mandarin): Mindfully Facing Grief and Loss to help participants face death and mindfully facing grief and loss. Each module is a 2-hour workshop. The four modules developed included:

Module 1: Loss and Grief: This module is primarily focused on an exercise that replicates the variety of loss experienced when confronted with chronic and terminal illness. The process to go through as it is life's natural response to a loss that has meaning and significance.

Module 2: Bereavement: Bereavement is the period after a loss during which grief and mourning occurs. The time spent in bereavement for the loss of a loved one is typically 6-12 months.

Module 3: Mourning: Mourning is the outward expression of our grief; it is the expression of one's grief. Mindful breathing, mindful walking and giving and receiving are part of the process.

Module 4: Life Memory Book: Create a template for people to use as a guide to review their lives, their memories, post their photos and write down the words that are meaningful to them.

Starting the Conversation Program

Purpose:

1. Encourage participants to examine their overall health and well-being and adopt a healthier lifestyle.

CACCC's entire narrative for question #8:

***8. Describe the purpose of the requested awarded funds and the services that will be provided:**

Mindfully Facing Loss and Grief Program

Loss is universal. Loss is inherent to the experience of chronic and terminal illness. If we avoid facing the grief that can come with loss, grief can accumulate and eventually have detrimental impacts on an individual's health and mental well-being. In a mindful approach to loss, we attempt to meet grief directly. That is, to be with the responses to loss, rather than push them away, pretend they are not there, or put them off for another day.

CACCC has developed a four-module workshop: "Mindfully Facing Loss and Grief". Each module is a 2-hour workshop. Each workshop includes: mindfulness practice, instructor presentation, breakout room instructor facilitated exercise. This workshop is open to all Mandarin-speaking adults who have completed the Mindful Self-Care Workshop (a free seven-week training provided by CACCC).

New program/project/event

With a generous community grant funding from the City of Cupertino in 2022/2023, CACCC developed a new much needed program: Mindfully Facing Loss and Grief to address life, death, grief and loss, mindfully, for the Chinese community, multigenerational Chinese families and family caregivers experiencing grief and loss during these challenging times.

Additionally, CACCC's intends to continue to build on the program successes of Starting the Conversation from previous funding years (2019/20, 2020/21 and 2022/23 with the Chinese community in Cupertino and surrounding areas by training the staff, case managers and trained volunteers of organizations in Cupertino and surrounding areas who serve the Chinese community.

Mindfully Facing Loss and Grief

Purpose: Encourage participants to face and address their loss and grief by providing mindful approaches to grief and loss, bereavement, mourning and a life memory book to foster positive mental and emotional health and well-being, overall.

The City of Cupertino's Community Grant Funding helped develop this new course conducted in Chinese (Mandarin): Mindfully Facing Grief and Loss to help a family loved one, family members, family caregivers and everyday people to be able to mindfully embrace life and death and mindfully facing grief and loss. Each module is a 2-hour workshop. The four modules developed included:

Module 1: Loss and Grief: This module is primarily focused on an exercise that replicates the variety of loss experienced when confronted with chronic and terminal illness. Mindfulness helps us see again there's nothing inherently wrong with grief. Grief is not a problem it's a process to go through as it is life's natural response to a loss that has meaning and significance.

Module 2: Bereavement: Bereavement is the period after a loss during which grief and mourning occurs. The time spent in bereavement for the loss of a loved one depends on the circumstances of the loss and the level of attachment to the person who died or personal loss.

Module 3: Mourning: Mourning is the outward expression of our grief; it is the expression of one's grief. Mindful breathing, mindful walking and giving and receiving kindness can help us mourn. Mourning is greatly influenced by cultural beliefs, practices, and rituals.

Between Modules 2 or 3, incorporate a **Self-Care Stress Reduction exercise session** for participants to reduce stress, to stimulate mind and body and emotional spirits to alleviate symptoms of grief and loss.

Module 4: Life Memory Book: Create a template for people to use as a guide to review their lives, their memories, post their photos and write down the words they like to share with their families, loved ones and friends.

Starting the Conversation Program

Purpose:

1. Encourage participants to examine their overall health and well-being and adopt a healthier lifestyle.
2. Encourage advance care planning conversations regarding medical care wishes, as well as their loved one's wishes who are living with chronic disease(s) and/or facing the end of life to consider available care options and discuss with family members, loved ones and the health professional team that will lead to completing an Advance Health Care Directive during a pandemic.

CACCC will provide services as below:

1. Heart to Heart cards Cafés: to encourage Chinese Americans to discuss EOL issues with their loved ones, and their healthcare teams and encourage them to complete the AHCD.
2. ACP and AHCD workshop:
3. Healthcare Provider Presentation/Workshop
4. Caregiver and volunteer training
5. Weekly Caregiving Stress Reduction Meetings
6. 8-Week Mindful Self-Care Workshops
7. Guest speaker series: "Redefining What Matters"
8. Produce and translate end-of-life resources and materials from English to Chinese

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Staff and Commission
Reports



**CITY OF
CUPERTINO**

Register now for Earth and Arbor Day Festival!



Cupertino's 16th annual Earth and Arbor Day festival will occur on Saturday, April 20 from 11:00 a.m. to 3:00 p.m. at the Cupertino Library Field, 10800 Torre Avenue.

The festival is seeking tabling partners, volunteers, performers, and sponsors to participate on April 20, 2023! The deadline to submit your application is March 11. Find application details at cupertino.org/earthday.

Cupertino's 16th annual Earth and Arbor Day festival will occur on Saturday, April 20 from 11:00 a.m. to 3:00 p.m. at the Cupertino Library Field, 10800 Torre Avenue.