

CC 04-05-2022 (Also added to  
03-08-2022 Written  
Communications)

#12 on 4-5-22 & #1 on 3-8-22

FY 2022-2023 City Work Program  
Council Ratings

Written Comments



## Proposed Items for FY 2022-2023 City Work Program

#*	Project/Task**	Project Objective	Staff Recommendation (Include, Not Include, Not Include-Operational)	Justification / Considerations	Ranking
<b>Bicycle Pedestrian Commission</b>					
1	<b>1) Bicycle Facilities</b>	Increase the inventory of bicycle facilities and amenities, such as bike racks, citywide.	<b>Include</b>	Item falls within the purview of the Bicycle Pedestrian Commission and can be managed with existing staff resources. Achieving the objective will encourage bicycling within Cupertino, consistent with City's overall goals.	3
2	<b>2) Vision Zero</b> <i>Current City Work Program Item</i>	Retain consultant to complete the development of the Vision Zero program, including finalization of policies and action plans.	<b>Include</b>	Vision Zero is a current FY 21-22 City Work Program item proposed to continue. Evaluation of the City's needs over the course of the year have revealed that a budget allocation will be necessary to hire a consultant to assist with completing the rollout of the Vision Zero program.	5
3	<b>3) Application of Assembly Bill 43</b>	Study the applicability of Assembly Bill 43 to the Cupertino street network. Modify speed limits as appropriate pending the results of the analysis.	<b>Not Include</b>	AB 43 would set certain speed limit regulations. The State of California must define certain procedures within a future update of the Traffic Manual before speed limits can be set under AB 43. Speed limits to be set under AB 43 cannot go into effect until June 30, 2024. Considering this as a work plan item for FY 22-23 is therefore premature.	0
4	<b>4) Near-Miss Pilot Study</b>	Pilot study to perform data collection on near-misses at intersections.	<b>Not Include</b>	The study of near-miss events at intersections lies outside the purview of the Bicycle Pedestrian Commission, and the technology to identify and study near misses is uncertain. To the extent that near misses involve bicycles or pedestrians and the technology exists, this can be incorporated into the Vision Zero study.	0

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Fine Arts Commission					
5	Young Artist Scholarships	Provide scholarships throughout the year for young artists. Work with organizations to sponsor.	Not Include - Operational	This item is already operational as the current Fine Arts Commission Artist Awards program already offers monetary awards to the winning artists. The monetary awards for this program are currently offered to the winning Youth, Emerging, and Distinguished artists.	0
6	Festival that is run by Fine Arts Commission	Event run by Fine Arts Commission for the Cupertino community, in collaboration with Parks and Recreation.	Not Include	The Fine Arts Commission previously worked with the current festivals to have space for fine arts by community members, award winners, etc. The number of festivals has grown since the past collaboration, which will allow for more opportunities to showcase art. If festivals were put on by the Fine Arts Commission, additional staffing will be required, as there is not enough bandwidth to take this on.	0
7	Community Grants for organizations that foster art in Cupertino.	Competition for Grants that would go to organizations who foster art within the City of Cupertino.	Not Include - Operational	This program is already operational since organizations that foster art can and do apply for the City's Community Funding Grant.	0
8	Art Store for Cupertino	Art designed by community members and approved by Fine Arts Commission for Art store to provide giveaways to visiting Mayors, sister cities, commissioners from other cities, etc.	Not Include	May be a large project and would need to collaborate across departments. It may be possible to incorporate it into the Cupertino store at the Chamber depending on the outcomes of that item.	0 To be included in Cupertino Store at the Chamber of Commerce

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Housing Commission					
9	<b>1) Create plans 1. for the City to purchase or lease very low or low income rental housing units to include seniors and developmentally disabled. 2. focus on removing obstacles to development</b>	Provide 5 City owned or leased housing units for very low and low income households.	<b>Not Include</b>	The City is progressing with existing sites for development of affordable housing. The City has funding and staffing challenges if it is to consider this new proposal.	0
10	<b>2) Homeless Jobs Program</b> <i>Current City Work Program Item</i>	Create a jobs program for up to 2 individuals for 6 months. Could involve a job in maintenance of parks or in Public Works.	<b>Not Include</b>	Current FY 21-22 City Work Program item. Program will conclude in June 2022. Additional resources and further coordination with provider necessary to extend.	3
11	<b>3) City Plan to End Homelessness</b> <i>Current City Work Program Item</i>	Draft an Implementation Plan to the Santa Clara County Community Plan to End Homelessness 2020-25 to create a roadmap for addressing homelessness in Cupertino.	<b>Include</b>	Current FY 21-22 City Work Program item proposed to continue.	3
12	<b>4) Housing Programs for De Anza College Students</b> <i>Previous City Work Program Item</i>	Explore solutions for homeless and housing insecure students. Assist, as appropriate in, the long-term development of De-Anza student housing. Investigate partnership with De Anza on student housing and transportation solutions.	<b>Include</b>	Previous FY 20-21 City Work Program item. Program/contract will conclude in June 2022 and De Anza College has also expressed interest in extending the program.	3
13	<b>5) Consider options to develop ELI and BMR housing units for Developmentally Disabled individuals on City-owned property along Mary Avenue as well as the Outback Steakhouse location</b> <i>Current City Work Program Item</i>	Identify ways to build ELI and BMR housing units for developmentally disabled. Investigate additional sites for BMR or ELI housing.	<b>Include</b>	Current FY 21-22 City Work Program item proposed to continue.	5

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Library Commission					
14	1) Review the Cupertino Poet Laureate Handbook	Review the handbook for the Poet Laureate Program, to simplify, make more user friendly, and update the eligibility requirements.	Include	Recruitment for the Poet Laureate program has been sparse. Reviewing and updating the handbook and eligibility requirements will create a more user friendly process for interested parties.	0
15	2) Artwork at the Library/Exhibits/Poetry and Art Day	Collaborate with groups such as the Fine Arts Commission and Cupertino Poet Laureate to display artwork, including exhibits, at the Library.  Exhibits could potentially be around the library and in the new programming space. Examples could be potential galleries, a poetry/art show, cultural documents and artifacts, or other fascinating exhibits.	Not Include - Operational through the Library	Currently there are already artwork displays in the library, one being from the Fine Arts Commission. Displays and potential exhibits would be operational through the library.	0
16	3) Community Engagement on Alternative Transportation and Parking	Educate and encourage resident use of alternative transportation to the Library. Install signage to point to overflow parking at Eaton Elementary school.  Examine how various changes and developments impact library patrons and residents near and around the Library through the program room expansion, Regnart Creek Trail, bike locks, book drop, as well as continuing the conversation with CUSD regarding Eaton Elementary Parking slots.	Include	May be a lengthy process, but parking and transportation education will continue to be needed for library access.	0

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Parks and Recreation Commission					
17	1) Enable Additional DOLA Locations	Standardize the process to create DOLA trial programs, with no more than two trials running at a time. Respond and evaluate community-driven DOLA proposals to implement additional DOLAs throughout the City.	Include	In response to overwhelming community interest.	3
18	2) Long-Term Strategic Plan	Create a prioritization list of the 22 opportunities listed in the Parks and Recreation System Master Plan.	Include	Community input and Parks and Recreation Commission prioritization is necessary to organize the long-term strategic plan items pointed out in the Parks and Recreation Master Plan.	1
19	3) Labyrinth Program or Similar	Establish maintenance for the two current labyrinths at McClellan Ranch Preserve and Creekside Park and find ways to enhance recreation at more parks throughout the City with labyrinths or nature play. Engage the community to maintain or create new labyrinths or similar.	Not Include - Operational	Could be incorporated into current ongoing CIP projects. (Playground Replacement or Park Amenity Improvements)	3
20	Memorial Park Improvements *Also Part of CIP Current City Work Program Item	Implement a six-month and 12-month plan for Memorial Park improvements including: 1. Memorial Park - Pond Repurposing 2. Memorial Park - Amphitheater Improvements 3. Memorial Park - Specific Plan Design	Include	Current FY 21-22 City Work Program item proposed to continue because it is a multi-year project.	5
21	Lawrence Mitty *Also Part of CIP Current City Work Program Item	Acquire a parcel at Lawrence Expressway and Mitty Ave for trail expansion and park development. Complete the annexation process. Development project for Lawrence Mitty will be included in the CIP. Programming, Outreach, & Design with Outreach expected to start by Q3 FY 21-22.	Include	Current FY 21-22 City Work Program item proposed to continue because it is a multi-year project.	5

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Planning Commission					
22	1) Impacts to schools	CUSD is shutting schools down and is running classes in portables. City should ensure our planning policies make schools viable. Assessment or score as in net positive or net negative impact to services (schools, particularly) of a project.	Not Include	This may be considered by decision makers when determining Housing Element sites. State law prevents the City from considering the fiscal impacts of housing development upon schools, since SB50 states that payment of school impact fees constitutes full and complete mitigation for any school impacts.	0
23	2) 5G Ordinance <i>Current City Work Program Item</i>	Adopt regulations based on aesthetics.	Not Include	The City's Public Works Department is already drafting 5G regulations which will be completed this fiscal year.	0
24	3) Objective Standards		Include	Carryover from FY 21-22.	0 Overlap with #26
25	4) Second Story Balconies	Need balcony ordinance or guidance.	Not Include	Staffing challenges and existing Work Program and Operational items make it difficult to consider the item for next fiscal year.	0
26	Other Carryover items from FY 2021-22 City Work Program - RHNA related General Plan updates and rezoning (Housing Element) - Development Accountability - Residential and Mixed- Use Residential Design Standards - Sign Ordinance Update  <i>Current City Work Program Items</i>	Objectives included in FY 21-22 City Work Program.	Include	Current FY 21-22 City Work Program items proposed to continue.	5
27	Solar Generation Maximization	Can homes be designed to maximize solar exposure for solar energy generation? Should vents be redirected to ensure that solar generation can be maximized?	Not Include	There are existing building code requirements applicable for solar applications. Allowance for maximum solar panel installation is part of the building permit review process.	0
28	Outreach to renters to explain their rights to them		Not Include - Operational	Current operation and service by the Housing Division.	0

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Public Safety Commission					
29	1) License Plate Readers	1. Research Automated License Plate Reader (ALPR) systems 2. Research state laws, privacy concerns, and regulations related to ALPR 3. Compare fixed location, mobile (in-car), and portable (trailer ALPRs) 4. Identify outreach and engagement strategies used by other jurisdictions using ALPR 5. Assess locations for fixed ALPR in Cupertino 6. Estimate ALPR costs for installation, monitoring, and maintenance (Consider: Cameras, LPR, Safe-Exchange Zone, Pilot cameras in a residential areas, and commercial developments Research best practices from other similar jurisdictions)	Include	Cities of Saratoga and Los Altos Hills have similar projects and addressed some privacy concerns with Santa Clara County Sheriff's Office. Will likely need at least \$250,000-400,000 in budget.	3
30	2) Subsidy program to support small business COVID-19 Policies	Establish a subsidy program to support small business COVID-19 Policies 1. Identify the segment of businesses with identifiable policy 2. Determine the requirement for testing and vaccination Eligible Small businesses - 100 employees or less or \$10M revenue over last 3 years. Suggested \$1M	Not include	As COVID-19 restrictions are lifted, less money needs to be allocated to support small businesses. If new restrictions or a new threat arises, staff can request funding for programs from Council at that time.	0
31	3) Catalytic Converter Theft Prevention (Nellore)	1.Warning signs on streets especially the hotspots . A short and crisp message along with the Neighborhood Watch signs on the streets . We at the PSC could help craft this message with the help of the Captain 2.Monthly newsletters providing tips and suggestions for preventive measures the residents can take to help cut the incidents 3.Promote awareness also through neighborhood watch meetings and block party meetings. 4. Many residents are not technical and don't understand what a catalytic convertor looks like or what it does. Help educate them by displaying these online or during various events in booths. 5.Put in section about catalytic convertor theft prevention on our website and educate the residents	Not include - Operational	The Sheriff's Office incorporates much of the recommended action into regular operations. The Block Leader program will continue to facilitate a relationship with the Sheriff's Office and promote safety and best practices in the community.	0
32	4) Volunteer Engagement Strategy	Increase volunteer participation. Invest in an app or existing app to see volunteer opportunities in the city. Campaign to increase participation in Neighborhood Watch, Block Leaders, and Citizen Corps.	Not include - Operational	This is a continued item from the Revamp the Block Leader Program.	0
33	5) Gun Safety Ordinance (Same as Staff Proposal)	Research best practices from neighboring jurisdictions.	Include	Council expressed an interest in this item earlier this fiscal year. Recommended only if the Council has a strong willingness to approach a very difficult process with strong opinions from outside the City.	3

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Sustainability Commission					
34	<b>Micromobility Ordinance</b>	Consider lifting the ordinance that limits micromobility providers from operating in Cupertino. Consider restrictions that would ensure appropriate fit for Cupertino.	<b>Not Include - Operational</b>	Transportation staff, along with coordination with the Sustainability division, will be working on this item as part of operations. They will conduct micromobility research, survey the public, and bring options for the Sustainability Commission to consider in FY22/23.	0
35	<b>Gas Station Limitations</b>	Consider policy and legal implications for limiting new gas stations and tanks from being built in Cupertino.	<b>Not Include</b>	This may be an innovative policy direction to study in future years. However, it would be a higher priority to examine options to encourage rapid electrification of buildings and expand EV charging infrastructure.	0
36	<b>Privately-Owned EV Chargers</b>	Explore options for private businesses to open up privately-owned electric vehicle chargers to the public when not in use by employees.	<b>Not Include</b>	The City will be exploring options for EV charging access under the Building Division's proposal to update the local green building ordinance (Reach Codes). The City is also pursuing additional publicly-owned infrastructure.	0
37	<b>Rapid Electrification of Buildings</b> <i>(Same as staff proposal)</i>	Examine options to encourage rapid electrification of buildings, i.e. via the update of the building electrification reach codes.	<b>Include</b>	A key measure in the draft Climate Action Plan is to develop policy options for addressing emissions in existing buildings. This is also proposed as a staff proposal.	3
38	<b>Climate Victory Gardens Pilot Expansion</b>	Consider expanding and investing in the Climate Victory Gardens Pilot and creating a permanent program for supporting drought-tolerant landscaping.	<b>Not Include - Operational</b>	Staff plans to complete the existing Pilot Program and provide Council with an analysis and recommendations for it's continuation operationally.	0
Teen Commission					
39	<b>Youth and Teen Programming Feedback</b>	Receive quarterly presentations from City staff and the Youth Activity Board on existing and proposed programming and provide feedback.	<b>Not Include - Operational</b>	Already a current practice beginning this past fiscal year.	0
40	<b>Youth and Teen Social Media Engagement</b>	Increase social media engagement among youth and teens to promote Teen Commission awareness and encourage increased youth participation.	<b>Include</b>	Project would have to be in collaboration with Communications team, which is currently understaffed.	0

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<b>Technology, Information, and Communications Commission</b>					
41	<b>1) Pilot: License Plate Recognition</b>	In partnership with the County Sheriff, install LPR devices for the automated detection of license plates. This data will only be for official law enforcement purposes, including identifying stolen or wanted vehicles, stolen license plates and missing persons. It may also be used to gather information related to active warrants, homeland security, electronic surveillance, suspect interdiction, and stolen property recovery.	<b>Include</b>	Both TICC and Public Safety Commissions have expressed interest. A similar solution has been successfully deployed in Los Gatos. Limited staff involvement.	0 Same or similar to License Plate Reader
42	<b>2) Research Vision Zero Technologies for Future Implementation</b>	Research leading edge, and successfully tested collision avoidance technologies and report findings to City Council and City staff.	<b>Not Include - Operational</b>	This is an operational item as technology research is already done on a regular basis. There is already a current City Work Program Item for Vision Zero.	0 Overlap with Vision Zero Work Plan
43	<b>3) Implement AI Bot (Chatbot) Technology for online customer interaction</b>	Explore and implement chatbot technology where practical for online customer interaction. Examples include chatbot guidance in submitting a building permit or registering for a Park & Recreation class.	<b>Not Include - Operational</b>	Already part of Cupertino's tech roadmap.	0
44	<b>4) Cybersecurity Public Education</b>	Provide education on cybersecurity to City residents, guests and businesses.	<b>Include</b>	This is a repeat of a project completed 3 years ago. Commissioners will take on the majority of the work for this item, including speaker selection and facilitate presentation to Cupertino residents.	0

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Staff Proposals					
45	<b>Lawson Middle School Bikeway</b>	Retain consultant to prepare feasibility study which will evaluate alternatives that provide a separated bike path for students riding to Lawson Middle School. Feasibility cost will be \$40,000.	<b>Include</b>	The safety of students riding their bicycles to school, and the encouragement of students to ride who may not currently ride, is a high priority for the City and Transportation Division staff. Completion of a protected bikeway for students riding to Lawson Middle School was identified as a necessary improvement through the City's Walk Audit process. Successful completion of this improvement is dependent upon third-party consultant analysis and review of alternatives that would be accomplished through the feasibility study process requested with the current proposal.	3
46	<b>Caltrans Adopt-a-Highway Program</b>	Coordinate with staff, volunteers and Caltrans to look for options to take over current Adopt-a-Highway obligations along highway that run through Cupertino's jurisdiction to create cleaner and more beautiful roadsides by removing litter, overgrown vegetation and other pollutants from entering state waterways through storm drains.	<b>Include</b>	The program is part of Caltrans Clean California pilot program to restore pride in public spaces and make a difference in communities through cleaning and beautifying roadsides. There is no cost to participate in the Adopt-a-Highway program.	1.00
47	<b>Electrification Study</b> <i>(Same as item proposed by the Sustainability Commission )</i>	Conduct public outreach, conduct policy research, and coordinate with the regional efforts on electrification of buildings and transportation systems.	<b>Include</b>	The Draft Climate Action Plan identifies several high-impact measures. Developing policy options and conducting public outreach specifically for residential and non-residential existing buildings electrification is a key step in achieving the 2030 and 2040 greenhouse gas reduction targets.	0 Overlap with Rapid Electrification of Buildings
48	<b>Economic Development Strategy</b>	The updated Economic Development Strategy will aim to understand the current business environment and market trends. This framework will formulate short- and long-term economic development policies and develop goals and objectives to encourage economic recovery and growth.	<b>Include</b>	Cupertino's Economic Development (ED) Strategy was last updated in 2016. Business models, operations, as well as trends have significantly shifted due to the pandemic. Council has expressed an interest in updating the ED Strategy, which is especially important now as we emerge from the pandemic and move towards recovery. It is recommended that Council include this in the FY 22-23 City Work Program so that there are timely goals and objectives clearly outlined to further economic vitality in Cupertino.	3.00
49	<b>Cupertino Store at Chamber of Commerce</b>	Implement the Cupertino Store plan, which will be adopted by Council by the end of FY 2021-22 as part of the current City Work Program Item "Cupertino Store at Chamber of Commerce".	<b>Include</b>	Once the draft proposal for the Cupertino store is adopted by Council, the next step will be the implementation phase, which will take place in FY 22-23. It is recommended that Council include this in the FY 22-23 City Work Program so that staff is able to work on Council-approved concept and begin the implementation of the Cupertino Store to make the best use of the space that will benefit the City, Chamber, and entrepreneurs in Cupertino.	1
50	<b>Safe Gun Storage Ordinance</b> <i>(Same as item proposed by the Public Safety Commission)</i>	Adopt safe gun storage ordinance to increase public safety for residents.	<b>Include</b>	The City Council has requested that the City revisit adopting this ordinance to increase public safety. Recommended only if the Council has a strong willingness to approach this topic.	0 Overlap with #33
51	<b>Analyze Potential Revenue Measures</b>	Analyze potential revenue measures, such as transient occupancy tax, sales tax, property tax, and utility users tax, to address possible future financing challenges	<b>Include</b>	The City has a significant list of unfunded Capital Improvement Program (CIP) projects that, if approved, will require substantial financing.	3

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Carryover Items from FY 2021-2022 City Work Program *					
52	<b>Senior Strategy</b>	Address the needs of seniors in collaboration with the City Council and Commissions. Needs to address include technology resources, housing, food supply, transportation, and mental and physical health and wellbeing.	<b>Include</b>	Extensive community engagement, staffing vacancies, COVID.	0
53	<b>Blackberry Farm Golf Course Needs Assessment</b>	Determine short-term and long-term improvements to the golf course and amenities.	<b>Include</b>	Extensive community engagement, staffing vacancies, COVID.	1
54	<b>Dogs Off Leash Area (DOLA)</b> <i>(Also Part of CIP)</i> <i>(Also proposed to continue by Parks and Recreation Commission)</i>	Identify additional areas suitable for permitting dogs to be off leash and establish one such area, if the current trial period is successful.	<b>Include</b>	Trial ended October 2021. The ongoing program is to be observed for one year before another such area can be established.	0 Overlap with #17
55	<b>Lehigh and Stevens Creek Quarry</b>	Monitor and report on Lehigh and Stevens Creek Quarries. Utilize IOT sensors to measure noise, particulate, and pollution levels at Lehigh and Stevens Creek Quarries.	<b>Include</b>	Delayed Implementation due to prolonged contract negotiations and supply chain issues. This is an ongoing effort.	1
56	<b>10455 Torre Avenue Improvements Programming &amp; Feasibility</b> <i>(Also Part of CIP)</i>	Program, plan, and build facility improvements, including seismic, utility and ADA upgrades, for the long-term use of this facility. The scope of work will include public outreach, programming, planning, design, and construction.	<b>Include</b>	Work is in progress but will not be completed by end of FY 21-22.	1
57	<b>Memorial Park Improvements</b> <i>(Also Part of CIP)</i> <i>(Also proposed to continue by Parks and Recreation Commission)</i>	Implement a six-month and 12-month plan for Memorial Park improvements including:  1. Memorial Park - Pond Repurposing 2. Memorial Park - Amphitheater Improvements 3. Memorial Park - Specific Plan Design	<b>Include</b>	Work is in progress but will not be completed by end of FY 21-22.	0 Overlap with #20
58	<b>Shuttle Bus Pilot Program Implementation</b>	Community shuttle bus 18-month pilot program to increase connectivity throughout the City, nearby medical locations, and Caltrain in Sunnyvale. Explore complimentary opportunities to expand into other cities.	<b>Include</b>	Work is in progress but will not be completed by end of FY 21-22.	3
59	<b>Lawrence Mitty - Master Plan</b> <i>(Also Part of CIP)</i>	Development project for Lawrence Mitty will be included in the CIP. Programming, Outreach, & Design with outreach expected to start by Q3 FY 21-22.	<b>Include</b>	Work is in progress but will not be completed by end of FY 21-22.	0 Overlap with #21
60	<b>Seismic Retrofits and Upgrades to Existing City Hall (formerly "Investigate Alternatives to City Hall")</b> <i>(Also Part of CIP)</i>	Examine seismic retrofits, upgrades, and remodels to existing City Hall. Remove allocations from budget to a new City Hall.	<b>Include</b>	This is an ongoing effort.	1
61	<b>Vision Zero</b> <i>(Also proposed to continue by Bicycle Pedestrian Commission)</i>	Develop a Vision Zero Policy and Action Plan. The Plan will guide policies and programs with the goal of eliminating fatalities on Cupertino roadways. Special emphasis will be placed on routes to, and streets surrounding, Cupertino schools.	<b>Include</b>	Work is in progress but will not be completed by end of FY 21-22.	0 Overlap with #2
62	<b>Municipal Water System</b>	To analyze and recommend options for the continued operation of the system currently and at the end of lease with San Jose Water Company in November 2022.	<b>Include</b>	Work is in progress but will not be completed by end of FY 21-22.	0
63	<b>RHNA related General Plan updates and rezoning (Housing Element)</b> <i>(Also proposed to continue by Planning Commission)</i>	Review preliminary RHNA numbers. Look at strategies for RHNA compliance including evaluating sites for potential upzoning, and jobs-housing ratio and statistics. Identify Priority Housing sites, update Housing Element and complete rezoning by September 2023.	<b>Include</b>	This is an ongoing project.	0 Overlap with #26

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Carryover Items from FY 2021-2022 City Work Program *					
64	<b>Sign Ordinance Update</b> <i>(Also proposed to continue by Planning Commission)</i>	Update existing provisions, particularly in the temporary sign regulations.	Include	On pause due to City Attorney changeover.	0 Overlap with #26
65	<b>Consider options to develop ELI and BMR housing units for Developmentally Disabled individuals on City-owned property along Mary Avenue as well as the Outback Steakhouse location</b> <i>(Also proposed to continue by Housing Commission)</i>	Identify ways to build ELI and BMR housing units for developmentally disabled. Investigate additional sites for BMR or ELI housing.	Include	Continue interdepartmental coordination and processing.	0 Overlap with #13
66	<b>City Plan to End Homelessness</b> <i>(Also proposed to continue by Housing Commission)</i>	Draft an Implementation Plan to the Santa Clara County Community Plan to End Homelessness 2020-25 to create a roadmap for addressing homelessness in Cupertino.	Include	To accommodate additional community outreach.	0 Overlap with #11
66	<b>Development Accountability</b> <i>(Also proposed to continue by Planning Commission)</i>	Analyze methods to limit the implementation timeline for entitled/future projects and encourage development. Monitor implementation of development agreements and conditions of approval. Review and establish accountability in the project approval process.	Include	Staffing challenges.	0
67	<b>Review and Update General Plan (GP) and Municipal Code</b> <i>(Also proposed to continue by Planning Commission)</i>	1. Amend General Plan & Municipal Code & zoning code to provide objective standards as identified in 2019/2020 evaluation. 2.Re-evaluate the Heart of the City Specific Plan for sections of the plan that could be clarified and updated easily with objective standards.	Include	Phase 3 of project completed. Other updates to be considered as the need arises	0 Overlap with #26
69	<b>Residential and Mixed-Use Residential Design Standards</b> <i>(Also proposed to continue by Planning Commission)</i>	Create objective design standards for residential and mixed-use residential projects, including ensuring adequate buffers from neighboring low-density residential development.	Include	Staffing challenges. Ongoing project important for the Housing Element implementation.	0 Overlap with #26

\* Items that are not on this list are expected to be completed by June 30, 2022 and are not expected to be carried over.

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## Proposed Items for FY 2022-2023 City Work Program

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	Youth Who Work	Encourage more youth and young adults in schools to work and also help small businesses to reduce the burden caused higher minimum wages. For example, the City could provide \$2/hour to compensate local small businesses.				0	3	0
	Intergenerational Engagement	Many seniors have a wealth of lifelong experiences. Many teens do not have grandparents nearby. Activities cross generations could benefit both. Schools could engage seniors in the community to attend school open house or serve as volunteers, such as reading partners.		Teen Commission could take the elad on this project	Assigned to the Teen Commission	0	3	0
	Hybrid Meeting for City Council and Commission Meetings	Develop policy and infrastructure to allow hybrid meetings for both City Council, Commission meetings and future community workshops. This allows seniors, caretakers, parents with young children to participate and speak.		Virtual meetings have become the norm nowadays. The community will desire the option to attend a meeting virtually.		0	3	0
	Visitor Center	Develop an online and offline visitor center/guide so that visitors to Cupertino know where to go. Ideally a (digital) map to identify locations to visit or for photo ops to post on social media.		Cupertino is well-known. But besides Apple Store, there is no points of interest. This Visitor Guide will help boost commercial sales and Cupertino's image	The Economic Development Committee could take on the planning for this task.	0	3	0
	Integrated Plan for Community Engagement	Create Integrated Plan and Database for Community Engagement so that we do not start from scratch with each project. The plan should include all possible outreach channels, traditional media, newspaper, including Chinese and other languages, city channel, the Scene, social media and influencers. community leaders, community groups, HOAs, block leader programs, Chamber and other business groups etc. Explore the possibility for Library and Community Engagement Commission so that the Library Commission could help review and update this plan as needed.		The City continues to waste precious time since each project appears to be using an ad hoc approach for outreach. Each new project can utilize database and plan to customize for the project needs.	Assign to Library Commission to explore possibilities. The Commission could put Library items first so that the Librarians only need to attend the first half of the meeting.	5	0	0

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## Proposed Items for FY 2022-2023 City Work Program

#*	Project/Task**	Project Objective	Staff Recommendation (Include, Not Include, Not Include-Operational)	Justification / Considerations	Comments	5 pts	3 pts	1 pts
Bicycle Pedestrian Commission						0	0	0
1	1) Bicycle Facilities	Increase the inventory of bicycle facilities and amenities, such as bike racks, citywide.	Include	Item falls within the purview of the Bicycle Pedestrian Commission and can be managed with existing staff resources. Achieving the objective will encourage bicycling within Cupertino, consistent with City's overall goals.	This should be operational. Is this already in the Bike Master Plan?	0	0	0
2	2) Vision Zero <i>Current City Work Program Item</i>	Retain consultant to complete the development of the Vision Zero program, including finalization of policies and action plans.	Include	Vision Zero is a current FY 21-22 City Work Program item proposed to continue. Evaluation of the City's needs over the course of the year have revealed that a budget allocation will be necessary to hire a consultant to assist with completing the rollout of the Vision Zero program.		0	0	1
3	3) Application of Assembly Bill 43	Study the applicability of Assembly Bill 43 to the Cupertino street network. Modify speed limits as appropriate pending the results of the analysis.	Not Include	AB 43 would set certain speed limit regulations. The State of California must define certain procedures within a future update of the Traffic Manual before speed limits can be set under AB 43. Speed limits to be set under AB 43 cannot go into effect until June 30, 2024. Considering this as a work plan item for FY 22-23 is therefore premature.	The Commission should be allowed to study this issue on their own without using staff time	0	3	0
4	4) Near-Miss Pilot Study	Pilot study to perform data collection on near-misses at intersections.	Not Include	The study of near-miss events at intersections lies outside the purview of the Bicycle Pedestrian Commission, and the technology to identify and study near misses is uncertain. To the extent that near misses involve bicycles or pedestrians and the technology exists, this can be incorporated into the Vision Zero study.	To combine with Vision Zero, so mpt ranked	0	0	0
						0	0	0

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## Proposed Items for FY 2022-2023 City Work Program

#*	Project/Task**	Project Objective	Staff Recommendation (Include, Not Include, Not Include-Operational)	Justification / Considerations	Comments	5 pts	3 pts	1 pts
Fine Arts Commission								
5	Young Artist Scholarships	Provide scholarships throughout the year for young artists. Work with organizations to sponsor.	Not Include - Operational	This item is already operational as the current Fine Arts Commission Artist Awards program already offers monetary awards to the winning artists. The monetary awards for this program are currently offered to the winning Youth, Emerging, and Distinguished artists.	The sope as an opertional item is different from the scope of the proposed item.	0	0	0
6	Festival that is run by Fine Arts Commission	Event run by Fine Arts Commission for the Cupertino community, in collaboration with Parks and Recreation.	Not Include	The Fine Arts Commission previously worked with the current festivals to have space for fine arts by community members, award winners, etc. The number of festivals has grown since the past collaboration, which will allow for more opportunities to showcase art. If festivals were put on by the Fine Arts Commission, additional staffing will be required, as there is not enough bandwidth to take this on.		0	0	0
7	Community Grants for organizations that foster art in Cupertino.	Competition for Grants that would go to organizations who foster art within the City of Cupertino.	Not Include - Operational	This program is already operational since organizations that foster art can and do apply for the City's Community Funding Grant.	The sope as an opertional item is different from the scope of the proposed item.	0	0	0
8	Art Store for Cupertino	Art designed by community members and approved by Fine Arts Commission for Art store to provide giveaways to visiting Mayors, sister cities, commissioners from other cities, etc.	Not Include	May be a large project and would need to collaborate across departments. It may be possible to incorporate it into the Cupertino store at the Chamber depending on the outcomes of that item.	The Cupertino Store item should be merged with this item and assigned to the Fine Art Commission as as Work Item. The Fine Art Commission could help get artistic desgign created to represent Cupertino or landscapes or people or history in Cupertino.	0	3	0

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## Proposed Items for FY 2022-2023 City Work Program

#*	Project/Task**	Project Objective	Staff Recommendation (Include, Not Include, Not Include-Operational)	Justification / Considerations	Comments	5 pts	3 pts	1 pts
<b>Housing Commission</b>								
9	<b>1) Create plans 1. for the City to purchase or lease very low or low income rental housing units to include seniors and developmentally disabled. 2. focus on removing obstacles to development</b>	Provide 5 City owned or leased housing units for very low and low income households.	<b>Not Include</b>	The City is progressing with existing sites for development of affordable housing. The City has funding and staffing challenges if it is to consider this new proposal.	<b>This item should be considered in the HE Update.</b> This item should be merged into that as a strategy to consider.	0	0	0
10	<b>2) Homeless Jobs Program</b> <i>Current City Work Program Item</i>	Create a jobs program for up to 2 individuals for 6 months. Could involve a job in maintenance of parks or in Public Works.	<b>Not Include</b>	Current FY 21-22 City Work Program item. Program will conclude in June 2022. Additional resources and further coordination with provider necessary to extend.	The city should continue to invest in such jobs program, but we should work with the County to leverage County resources too.	0	3	0
11	<b>3) City Plan to End Homelessness</b> <i>Current City Work Program Item</i>	Draft an Implementation Plan to the Santa Clara County Community Plan to End Homelessness 2020-25 to create a roadmap for addressing homelessness in Cupertino.	<b>Include</b>	Current FY 21-22 City Work Program item proposed to continue.	<b>Not ranked since it is operational.</b> It is also a part of the Housing Element update, which we must do anyway.	0	0	0
12	<b>4) Housing Programs for De Anza College Students</b> <i>Previous City Work Program Item</i>	Explore solutions for homeless and housing insecure students. Assist, as appropriate in, the long-term development of De-Anza student housing. Investigate partnership with De Anza on student housing and transportation solutions.	<b>Include</b>	Previous FY 20-21 City Work Program item. Program/contract will conclude in June 2022 and De Anza College has also expressed interest in extending the program.	FHDA is investing about \$300M in staff/student housing. <b>FHDA should take the lead on such item and the City assist.</b>	0	0	1
13	<b>5) Consider options to develop ELI and BMR housing units for Developmentally Disabled individuals on City-owned property along Mary Avenue as well as the Outback Steakhouse location</b> <i>Current City Work Program Item</i>	Identify ways to build ELI and BMR housing units for developmentally disabled. Investigate additional sites for BMR or ELI housing.	<b>Include</b>	Current FY 21-22 City Work Program item proposed to continue.		0	3	0

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## Proposed Items for FY 2022-2023 City Work Program

#*	Project/Task**	Project Objective	Staff Recommendation (Include, Not Include, Not Include-Operational)	Justification / Considerations	Comments	5 pts	3 pts	1 pts
Library Commission						0	0	0
14	1) Review the Cupertino Poet Laureate Handbook	Review the handbook for the Poet Laureate Program, to simplify, make more user friendly, and update the eligibility requirements.	Include	Recruitment for the Poet Laureate program has been sparse. Reviewing and updating the handbook and eligibility requirements will create a more user friendly process for interested parties.	Not ranked since this is operational. Library Commission could place on its own agenda.	0	0	0
15	2) Artwork at the Library/Exhibits/Poetry and Art Day	Collaborate with groups such as the Fine Arts Commission and Cupertino Poet Laureate to display artwork, including exhibits, at the Library.  Exhibits could potentially be around the library and in the new programming space. Examples could be potential galleries, a poetry/art show, cultural documents and artifacts, or other fascinating exhibits.	Not Include - Operational through the Library	Currently there are already artwork displays in the library, one being from the Fine Arts Commission. Displays and potential exhibits would be operational through the library.	The scope of the operational work is very different from the scope proposed by the Commission if it is limited to the current very little art exhibition space. Thus, this item should look at more places for art exhibitions.	0	0	0
16	3) Community Engagement on Alternative Transportation and Parking	Educate and encourage resident use of alternative transportation to the Library. Install signage to point to overflow parking at Eaton Elementary school.  Examine how various changes and developments impact library patrons and residents near and around the Library through the program room expansion, Regnart Creek Trail, bike locks, book drop, as well as continuing the conversation with CUSD regarding Eaton Elementary Parking slots.	Include	May be a lengthy process, but parking and transportation education will continue to be needed for library access.	This item should also include a campaign to encourage the use of bus transit or vis shuttle to access the Cupertino and other libraries.	5	0	0
						0	0	1

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## Proposed Items for FY 2022-2023 City Work Program

#*	Project/Task**	Project Objective	Staff Recommendation (Include, Not Include, Not Include-Operational)	Justification / Considerations	Comments	5 pts	3 pts	1 pts
Parks and Recreation Commission						0	0	0
17	1) Enable Additional DOLA Locations	Standardize the process to create DOLA trial programs, with <b>no more than two trials running at a time</b> . Respond and evaluate community-driven DOLA proposals to implement additional DOLAs throughout the City.	Include	In response to overwhelming community interest.	<b>A task fore, including two Commissioners and maybe one/two Councilmembers, should be formed</b> to include knowledgeable DOLA leaders to facilitate efficient communications and implementation.	5	0	0
18	2) Long-Term Strategic Plan	Create a prioritization list of the 22 opportunities listed in the Parks and Recreation System Master Plan.	Include	Community input and Parks and Recreation Commission prioritization is necessary to organize the long-term strategic plan items pointed out in the Parks and Recreation Master Plan.	<b>This is an operational item</b> for the implementation of the Park Rec Master Plan. No need to rank it.	0	0	0
19	3) Labyrinth Program or Similar	Establish maintenance for the two current labyrinths at McClellan Ranch Preserve and Creekside Park and find ways to enhance recreation at more parks throughout the City with labyrinths or nature play. Engage the community to maintain or create new labyrinths or similar.	Not Include - Operational	Could be incorporated into current ongoing CIP projects. (Playground Replacement or Park Amenity Improvements)	The scope of the operational work is merely to maintain the two existing labyrinth, which is different from the scope of the proposed item. <b>Parks and Rec Commission should include this item to engage the community in maintenance and identifying new sites.</b>	0	0	1
20	Memorial Park Improvements  *Also Part of CIP  Current City Work Program Item	Implement a six-month and 12-month plan for Memorial Park improvements including:  1. Memorial Park - Pond Repurposing 2. Memorial Park - Amphitheater Improvements 3. Memorial Park - Specific Plan Design	Include	Current FY 21-22 City Work Program item proposed to continue because it is a multi-year project.		0	3	0
21	Lawrence Mitty  *Also Part of CIP  Current City Work Program Item	Acquire a parcel at Lawrence Expressway and Mitty Ave for trail expansion and park development. Complete the annexation process. Development project for Lawrence Mitty will be included in the CIP. Programming, Outreach, & Design with Outreach expected to start by Q3 FY 21-22.	Include	Current FY 21-22 City Work Program item proposed to continue because it is a multi-year project.		0	3	0

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#*	Project/Task**	Project Objective	Staff Recommendation (Include, Not Include, Not Include-Operational)	Justification / Considerations	Comments	5 pts	3 pts	1 pts
Planning Commission						0	0	0
22	1) Impacts to schools	CUSD is shutting schools down and is running classes in portables. City should ensure our planning policies make schools viable. Assessment or score as in net positive or net negative impact to services (schools, particularly) of a project.	Not Include	This may be considered by decision makers when determining Housing Element sites. State law prevents the City from considering the fiscal impacts of housing development upon schools, since SB50 states that payment of school impact fees constitutes full and complete mitigation for any school impacts.		0	0	0
23	2) 5G Ordinance <i>Current City Work Program Item</i>	Adopt regulations based on aesthetics.	Not Include	The City's Public Works Department is already drafting 5G regulations which will be completed this fiscal year.		0	0	0
24	3) Objective Standards		Include	Carryover from FY 21-22.	It's unclear why this one is not combined with #26 which is a collection of items "carryover from FY 21-22. <b>Include objective standards for "Allowance for maximum solar panel installation as a part of the building permit review process"</b> (merging in #27), such as shallow studies, as required by other cities.	5	0	0
25	4) Second Story Balconies	Need balcony ordinance or guidance.	Not Include	Staffing challenges and existing Work Program and Operational items make it difficult to consider the item for next fiscal year.		0	0	0
26	Other Carryover items from FY 2021-22 City Work Program - RHNA related General Plan updates and rezoning (Housing Element) - Development Accountability - Residential and Mixed- Use Residential Design Standards - Sign Ordinance Update <i>Current City Work Program Items</i>	Objectives included in FY 21-22 City Work Program.	Include	Current FY 21-22 City Work Program items proposed to continue.	This is operational since HE update is what we have to do and the others are items to finish up from FY 2021-22. Do we need to rank this item? => Ranking it low not because it is not important, but because it should be operational.	0	3	0
27	Solar Generation Maximization	Can homes be designed to maximize solar exposure for solar energy generation? Should vents be redirected to ensure that solar generation can be maximized?	Not Include	There are existing building code requirements applicable for solar applications. <b>Allowance for maximum solar panel installation is part of the building permit review process.</b>	Other jurisdictions require shadow study to ensure solar generation is not compromised in development. Since "Allowance for maximum solar panel installation is part of the building permit review process.", this item should be included in #24 for objective standards.	0	0	0
28	Outreach to renters to explain their rights to them		Not Include - Operational	Current operation and service by the Housing Division.		0	0	0

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#*	Project/Task**	Project Objective	Staff Recommendation (Include, Not Include, Not Include-Operational)	Justification / Considerations	Comments	5 pts	3 pts	1 pts
<b>Public Safety Commission</b>						0	0	0
29	<b>1) License Plate Readers</b>	1. Research Automated License Plate Reader (ALPR) systems 2. Research state laws, privacy concerns, and regulations related to ALPR 3. Compare fixed location, mobile (in-car), and portable (trailer ALPRs) 4. Identify outreach and engagement strategies used by other jurisdictions using ALPR 5. Assess locations for fixed ALPR in Cupertino 6. Estimate ALPR costs for installation, monitoring, and maintenance (Consider: Cameras, LPR, Safe-Exchange Zone, Pilot cameras in a residential areas, and commercial developments Research best practices from other similar jurisdictions)	<b>Include</b>	Cities of Saratoga and Los Altos Hills have similar projects and addressed some privacy concerns with Santa Clara County Sheriff's Office. Will likely need at least \$250,000-400,000 in budget.		0	0	0
30	<b>2) Subsidy program to support small business COVID-19 Policies</b>	Establish a subsidy program to support small business COVID-19 Policies 1. Identify the segment of businesses with identifiable policy 2. Determine the requirement for testing and vaccination Eligible Small businesses - 100 employees or less or \$10M revenue over last 3 years. Suggested \$1M	<b>Not include</b>	As COVID-19 restrictions are lifted, less money needs to be allocated to support small businesses. If new restrictions or a new threat arises, staff can request funding for programs from Council at that time.		0	3	0
31	<b>3) Catalytic Converter Theft Prevention (Nellore)</b>	1. Warning signs on streets especially the hotspots . A short and crisp message along with the Neighborhood Watch signs on the streets . We at the PSC could help craft this message with the help of the Captain 2.Monthly newsletters providing tips and suggestions for preventive measures the residents can take to help cut the incidents 3.Promote awareness also through neighborhood watch meetings and block party meetings. 4. Many residents are not technical and don't understand what a catalytic convertor looks like or what it does. Help educate them by displaying these online or during various events in booths. 5.Put in section about catalytic convertor theft prevention on our website and educate the residents	<b>Not include - Operational</b>	The Sheriff's Office incorporates much of the recommended action into regular operations. The Block Leader program will continue to facilitate a relationship with the Sheriff's Office and promote safety and best practices in the community.	Operational, but <b>this item should still be placed on Public Safety Commission agenda to ensure the sufficient community engagement.</b> Since Block Leader program does not cover the entire city, there should be communication plans that do cover the entire city.	0	0	0
32	<b>4) Volunteer Engagement Strategy</b>	Increase volunteer participation. Invest in an app or existing app to see volunteer opportunities in the city. Campaign to increase participation in Neighborhood Watch, Block Leaders, and Citizen Corps.	<b>Not include - Operational</b>	This is a continued item from the Revamp the Block Leader Program.	<b>Good that this is an operational item.</b> When will we see a plan to revamp Block Leader program? Will the plan include the stated objective here "to increase volunteer participation"? This doesn't seem to be the current goal of the Block Leader Program?	0	0	0
33	<b>5) Gun Safety Ordinance</b>  (Same as Staff Proposal)	Research best practices from neighboring jurisdictions.	<b>Include</b>	Council expressed an interest in this item earlier this fiscal year. Recommended only if the Council has a strong willingness to approach a very difficult process with strong opinions from outside the City.		0	0	0

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#*	Project/Task**	Project Objective	Staff Recommendation (Include, Not Include, Not Include-Operational)	Justification / Considerations	Comments	5 pts	3 pts	1 pts
Sustainability Commission						0	0	0
34	Micromobility Ordinance	Consider lifting the ordinance that limits micromobility providers from operating in Cupertino. Consider restrictions that would ensure appropriate fit for Cupertino.	Not Include - Operational	Transportation staff, along with coordination with the Sustainability division, will be working on this item as part of operations. They will conduct micromobility research, survey the public, and bring options for the Sustainability Commission to consider in FY22/23.	Good that this item is already in the staff's own operational work program. I am just curious whether this is a requirement of any state bill? Otherwise, why is this prioritized in the staff's operational work program already?	0	0	0
35	Gas Station Limitations	Consider policy and legal implications for limiting new gas stations and tanks from being built in Cupertino.	Not Include	This may be an innovative policy direction to study in future years. However, it would be a higher priority to examine options to encourage rapid electrification of buildings and expand EV charging infrastructure.		0	0	0
36	Privately-Owned EV Chargers	Explore options for private businesses to open up privately-owned electric vehicle chargers to the public when not in use by employees.	Not Include	The City will be exploring options for EV charging access under the Building Division's proposal to update the local green building ordinance (Reach Codes). The City is also pursuing additional publicly-owned infrastructure.	The Commission should place this on their agenda to explore options, in addition to what the staff has planned, as described here.	0	0	0
37	Rapid Electrification of Buildings (Same as staff proposal)	Examine options to encourage rapid electrification of buildings, i.e. via the update of the building electrification reach codes.	Include	A key measure in the draft Climate Action Plan is to develop policy options for addressing emissions in existing buildings. This is also proposed as a staff proposal.	But there should not be too much cost burden for existing homeowners or small businesses.	0	0	1
38	Climate Victory Gardens Pilot Expansion	Consider expanding and investing in the Climate Victory Gardens Pilot and creating a permanent program for supporting drought-tolerant landscaping.	Not Include - Operational	Staff plans to complete the existing Pilot Program and provide Council with an analysis and recommendations for its continuation operationally.	Looking forward to the update and recommendations	0	0	0
Teen Commission						0	0	0
39	Youth and Teen Programming Feedback	Receive quarterly presentations from City staff and the Youth Activity Board on existing and proposed programming and provide feedback.	Not Include - Operational	Already a current practice beginning this past fiscal year.		0	0	0
40	Youth and Teen Social Media Engagement	Increase social media engagement among youth and teens to promote Teen Commission awareness and encourage increased youth participation.	Include	Project would have to be in collaboration with Communications team, which is currently understaffed.		0	0	1

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<b>Technology, Information, and Communications Commission</b>						0	0	0
41	<b>1) Pilot: License Plate Recognition</b>	In partnership with the County Sheriff, install LPR devices for the automated detection of license plates. This data will only be for official law enforcement purposes, including identifying stolen or wanted vehicles, stolen license plates and missing persons. It may also be used to gather information related to active warrants, homeland security, electronic surveillance, suspect interdiction, and stolen property recovery.	<b>Include</b>	Both TICC and Public Safety Commissions have expressed interest. A similar solution has been successfully deployed in Los Gatos. Limited staff involvement.	Same item as #29 under Public Safety. So, this one is not ranked here.			
42	<b>2) Research Vision Zero Technologies for Future Implementation</b>	Research leading edge, and successfully tested collision avoidance technologies and report findings to City Council and City staff.	<b>Not Include - Operational</b>	This is an operational item as technology research is already done on a regular basis. There is already a current City Work Program Item for Vision Zero.	Good that this is already an operational item and a part of the tech roadmap. The item should still be placed on the Commission agenda for discussion and feedback.	0	0	0
43	<b>3) Implement AI Bot (Chatbot) Technology for online customer interaction</b>	Explore and implement chatbot technology where practical for online customer interaction. Examples include chatbot guidance in submitting a building permit or registering for a Park & Recreation class.	<b>Not Include - Operational</b>	Already part of Cupertino's tech roadmap.		0	0	0
44	<b>4) Cybersecurity Public Education</b>	Provide education on cybersecurity to City residents, guests and businesses.	<b>Include</b>	This is a repeat of a project completed 3 years ago. Commissioners will take on the majority of the work for this item, including speaker selection and facilitate presentation to Cupertino residents.		0	0	1

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Staff Proposals						0	0	0
45	<b>Lawson Middle School Bikeway</b>	Retain consultant to prepare feasibility study which will evaluate alternatives that provide a separated bike path for students riding to Lawson Middle School. Feasibility cost will be \$40,000.	<b>Include</b>	The safety of students riding their bicycles to school, and the encouragement of students to ride who may not currently ride, is a high priority for the City and Transportation Division staff. Completion of a protected bikeway for students riding to Lawson Middle School was identified as a necessary improvement through the City's Walk Audit process. Successful completion of this improvement is dependent upon third-party consultant analysis and review of alternatives that would be accomplished through the feasibility study process requested with the current proposal.	This is one of the Walk Audit items. Bike and Ped Commission is still reviewing it. The staff should provide an update on all walk Audit items and create a list of items that cannot be completed with the existing annual funding. Then, Bike Ped Commission can prioritize them so that every school is treated fairly.	0	0	0
46	<b>CalTrans Adopt-a-Highway Program</b>	Coordinate with staff, volunteers and CalTrans to look for options to take over current Adopt-a-Highway obligations along highway that run through Cupertino's jurisdiction to create cleaner and more beautiful roadsides by removing litter, overgrown vegetation and other pollutants from entering state waterways through storm drains.	<b>Include</b>	The program is part of CalTrans Clean California pilot program to restore pride in public spaces and make a difference in communities through cleaning and beautifying roadsides. There is no cost to participate in the Adopt-a-Highway program.	This kind of program require community outreach and participation of volunteers. Perhaps, one of the Commissioners could be involved to implement it? Public Safety Commission perhaps?	0	0	0
47	<b>Electrification Study</b> <i>(Same as item proposed by the Sustainability Commission)</i>	Conduct public outreach, conduct policy research, and coordinate with the regional efforts on electrification of buildings and transportation systems.	<b>Include</b>	The Draft Climate Action Plan identifies several high-impact measures. Developing policy options and conducting public outreach specifically for residential and non-residential existing buildings electrification is a key step in achieving the 2030 and 2040 greenhouse gas reduction targets.	Already ranked in #37 under Sustainability Commission	0	0	0

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Staff Proposals						0	0	0
48	<b>Economic Development Strategy</b>	The updated Economic Development Strategy will aim to understand the current business environment and market trends. This framework will formulate short- and long-term economic development policies and develop goals and objectives to encourage economic recovery and growth.	<b>Include</b>	Cupertino's Economic Development (ED) Strategy was last updated in 2016. Business models, operations, as well as trends have significantly shifted due to the pandemic. Council has expressed an interest in updating the ED Strategy, which is especially important now as we emerge from the pandemic and move towards recovery. It is recommended that Council include this in the FY 22-23 City Work Program so that there are timely goals and objectives clearly outlined to further economic vitality in Cupertino.	Please first do an assesement of the policies recommended in the 2016 plan. Which ones were implementd and their effectiveness? Which ones were not implemented and why? Which ones should still be implementen? Please do not create another brand new plan and then barely refer to it, except many 3 items, as we did for he 2016 plan/	0	0	1
49	<b>Cupertino Store at Chamber of Commerce</b>	Implement the Cupertino Store plan, which will be adopted by Council by the end of FY 2021-22 as part of the current City Work Program Item "Cupertino Store at Chamber of Commerce".	<b>Include</b>	Once the draft proposal for the Cupertino store is adopted by Council, the next step will be the implementation phase, which will take place in FY 22-23. It is recommended that Council include this in the FY 22-23 City Work Program so that staff is able to work on Council-approved concept and begin the implementation of the Cupertino Store to make the best use of the space that will benefit the City, Chamber, and entrepreneurs in Cupertino.	This one is ranked already in #8 under Fine Art Commission. After the store is established, Fine Art Commission could help choose and design the merchandize.	0	3	0
50	<b>Safe Gun Storage Ordinance</b> <i>(Same as item proposed by the Public Safety Commission)</i>	Adopt safe gun storage ordinance to increase public safety for residents.	<b>Include</b>	The City Council has requested that the City revisit adopting this ordinance to increase public safety. Recommended only if the Council has a strong willingness to approach this topic.		0	0	0
51	<b>Analyze Potential Revenue Measures</b>	Analyze potential revenue measures, such as transient occupancy tax, sales tax, property tax, and utility users tax, to address possible future financing challenges	<b>Include</b>	The City has a significant list of unfunded Capital Improvement Program (CIP) projects that, if approved, will require substantial financing.	This item should be assigned to the Audit/Finance Committee to consider.	0	0	1

\* The numbers in the # column are just for reference and are not an indication of priority

\*\* Project/Tasks with a number in front represent the Commission's prioritization



## Proposed Items for FY 2022-2023 City Work Program

#*	Project/Task**	Project Objective	Staff Recommendation (Include, Not Include, Not Include-Operational)	Justification / Considerations	Comments	5 pts	3 pts	1 pts
Carryover Items from FY 2021-2022 City Work Program *						0	0	0
52	<b>Senior Strategy</b>	Address the needs of seniors in collaboration with the City Council and Commissions. Needs to address include technology resources, housing, food supply, transportation, and mental and physical health and wellbeing.	Include	Extensive community engagement, staffing vacancies, COVID.	Although the Senior Center is well liked, it only serves a particular segment of the seniors. 25% of our population is seniors and growing. We should do an assessment to identify the needs and gaps in services. The city should form a Senior Services Task Force to work with Age Friendly Cupertino to make progress on this. The Task Force could include some commissioners from Parks Rec, Housing etc.	5	0	0
53	<b>Blackberry Farm Golf Course Needs Assessment</b> <i>(Also Part of CIP)</i>	Determine short-term and long-term improvements to the golf course and amenities.	Include	Extensive community engagement, staffing vacancies, COVID.		0	0	1
54	<b>Dogs Off Leash Area (DOLA)</b> <i>(Also proposed to continue by Parks and Recreation Commission)</i>	Identify additional areas suitable for permitting dogs to be off leash and establish one such area, if the current trial period is successful.	Include	Trial ended October 2021. The ongoing program is to be observed for one year before another such area can be established.	Ranked earlier in #17 under Parks and Rec	0	0	0
55	<b>Lehigh and Stevens Creek Quarry</b>	Monitor and report on Lehigh and Stevens Creek Quarries. Utilize IOT sensors to measure noise, particulate, and pollution levels at Lehigh and Stevens Creek Quarry.	Include	Delayed Implementation due to prolonged contract negotiations and supply chain issues. This is an ongoing effort.		0	0	1
56	<b>10455 Torre Avenue Improvements Programming &amp; Feasibility</b> <i>(Also Part of CIP)</i>	Program, plan, and build facility improvements, including seismic, utility and ADA upgrades, for the long-term use of this facility. The scope of work will include public outreach, programming, planning, design, and construction.	Include	Work is in progress but will not be completed by end of FY 21-22.	Operational item. Do we need to rank this?	0	0	0
57	<b>Memorial Park Improvements</b> <i>(Also Part of CIP)</i> <i>(Also proposed to continue by Parks and Recreation Commission)</i>	Implement a six-month and 12-month plan for Memorial Park improvements including:  1. Memorial Park - Pond Repurposing 2. Memorial Park - Amphitheater Improvements 3. Memorial Park - Specific Plan Design	Include	Work is in progress but will not be completed by end of FY 21-22.	Already re-ranked earlier under Parks and Rec Commission	0	0	0
58	<b>Shuttle Bus Pilot Program Implementation</b>	Community shuttle bus 18-month pilot program to increase connectivity throughout the City, nearby medical locations, and Caltrain in Sunnyvale. Explore complimentary opportunities to expand into other cities.	Include	Work is in progress but will not be completed by end of FY 21-22.	Operational item too. Isn't this like "Climate Victory Gardens Pilot Expansion"? The staff will give the Council an update after the pilot. Why isn't this one marked as "Not Include 0- Operational"?	0	0	0
59	<b>Lawrence Mitty - Master Plan</b> <i>(Also Part of CIP)</i>	Development project for Lawrence Mitty will be included in the CIP. Programming, Outreach, & Design with outreach expected to start by Q3 FY 21-22.	Include	Work is in progress but will not be completed by end of FY 21-22.	Already ranked in #21 under Parks and Rec Commission	0	0	0
60	<b>Seismic Retrofits and Upgrades to Existing City Hall (formerly "Investigate Alternatives to City Hall")</b> <i>(Also Part of CIP)</i>	Examine seismic retrofits, upgrades, and remodels to existing City Hall. Remove allocations from budget to a new City Hall.	Include	This is an ongoing effort.		0	0	1

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\*\* Project/Tasks with a number in front represent the Commission's prioritization



## Proposed Items for FY 2022-2023 City Work Program

#*	Project/Task**	Project Objective	Staff Recommendation (Include, Not Include, Not Include-Operational)	Justification / Considerations	Comments	5 pts	3 pts	1 pts
Carryover Items from FY 2021-2022 City Work Program *						0	0	0
61	<b>Vision Zero</b> <i>(Also proposed to continue by Bicycle Pedestrian Commission)</i>	Develop a Vision Zero Policy and Action Plan. The Plan will guide policies and programs with the goal of eliminating fatalities on Cupertino roadways. Special emphasis will be placed on routes to, and streets surrounding, Cupertino schools.	Include	Work is in progress but will not be completed by end of FY 21-22.	Already ranked in #2 under Bike Ped Commission	0	0	0
62	<b>Municipal Water System</b>	To analyze and recommend options for the continued operation of the system currently and at the end of lease with San Jose Water Company in November 2022.	Include	Work is in progress but will not be completed by end of FY 21-22.	Operational item. Not ranking it.	0	0	0
63	<b>RHNA related General Plan updates and rezoning (Housing Element)</b> <i>(Also proposed to continue by Planning Commission)</i>	Review preliminary RHNA numbers. Look at strategies for RHNA compliance including evaluating sites for potential upzoning, and jobs-housing ratio and statistics. Identify Priority Housing sites, update Housing Element and complete rezoning by September 2023.	Include	This is an ongoing project.	Operational item. Not ranking it.	0	0	0
64	<b>Sign Ordinance Update</b> <i>(Also proposed to continue by Planning Commission)</i>	Update existing provisions, particularly in the temporary sign regulations.	Include	On pause due to City Attorney changeover.		0	0	0
65	<b>Consider options to develop ELI and BMR housing units for Developmentally Disabled individuals on City-owned property along Mary Avenue as well as the Outback Steakhouse location</b> <i>(Also proposed to continue by Housing Commission)</i>	Identify ways to build ELI and BMR housing units for developmentally disabled. Investigate additional sites for BMR or ELI housing.	Include	Continue interdepartmental coordination and processing.	Already included under Housing Commission.	0	0	0
66	<b>City Plan to End Homelessness</b> <i>(Also proposed to continue by Housing Commission)</i>	Draft an Implementation Plan to the Santa Clara County Community Plan to End Homelessness 2020-25 to create a roadmap for addressing homelessness in Cupertino.	Include	To accommodate additional community outreach.	Already included under Housing Commission.	0	0	0
66	<b>Development Accountability</b> <i>(Also proposed to continue by Planning Commission)</i>	Analyze methods to limit the implementation timeline for entitled/future projects and encourage development. Monitor implementation of development agreements and conditions of approval. Review and establish accountability in the project approval process.	Include	Staffing challenges.	Already included ranked under Planning Commission.	0	0	0
67	<b>Review and Update General Plan (GP) and Municipal Code</b> <i>(Also proposed to continue by Planning Commission)</i>	1. Amend General Plan & Municipal Code & zoning code to provide objective standards as identified in 2019/2020 evaluation. 2.Re-evaluate the Heart of the City Specific Plan for sections of the plan that could be clarified and updated easily with objective standards.	Include	Phase 3 of project completed. Other updates to be considered as the need arises	Already included ranked under Planning Commission.	0	0	0
69	<b>Residential and Mixed-Use Residential Design Standards</b> <i>(Also proposed to continue by Planning Commission)</i>	Create objective design standards for residential and mixed-use residential projects, including ensuring adequate buffers from neighboring low-density residential development.	Include	Staffing challenges. Ongoing project important for the Housing Element implementation.	Already included ranked under Planning Commission.	0	0	0
						0	0	0
						25	39	13

\* Items that are not on this list are expected to be completed by June 30, 2022 and are not expected to be carried over.

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\*\* Project/Tasks with a number in front represent the Commission's prioritization



# Councilmember 4 Rating

Not To Support

1	1) Bicycle Facilities	Increase the inventory of bicycle facilities and amenities, such as bike racks, citywide.	Include	Item falls within the purview of the Bicycle Pedestrian Commission and can be managed with existing staff resources. Achieving the objective will encourage bicycling within Cupertino, consistent with City's overall goals.
3	3) Application of Assembly Bill 43	Study the applicability of Assembly Bill 43 to the Cupertino street network. Modify speed limits as appropriate pending the results of the analysis.	Not Include	AB 43 would set certain speed limit regulations. The state of California must define certain procedures within a future update of the Traffic Manual before speed limits can be set under AB 43. Speed limits to be set under AB 43 cannot go into effect until June 30, 2024. Considering this as a work plan item for FY 22-23 is therefore premature.
12 10	4)2) Housing Programs for De Anza College Students Previous City Work Program Item	Explore solutions for homeless and housing insecure students. Assist, as appropriate in, the long-term development of De Anza student housing. Investigate partnership with De Anza on student housing and transportation solutions.	Include we gave \$25K	Previous FY 20-21 City Work Program item. Program/contract will conclude in June 2022 and De Anza College has also expressed interest in extending the program.
14	3) Community Engagement on Alternative Transportation and Parking	Educate and encourage resident use of alternative transportation to the library. Install signage to point to overflow parking at Eaton Elementary school.  Examine how various changes and developments impact library patrons and residents near and around the library through the program room expansion, Regnart Creek Trail, bike locks, book drop, as well as continuing the conversation with CUSD regarding Eaton Elementary Parking slots.	Include	May be a lengthy process, but parking and transportation education will continue to be needed for library access.
22	1) Impacts to schools	CUSD is shutting schools down and is running classes in portables. City should ensure our planning policies make schools viable. Assessment or score as in net positive or net negative impact to services (schools, particularly) of a project.	Not Include	This may be considered by decision makers when determining Housing Element sites. State law prevents the City from considering the fiscal impacts of housing development upon schools, since SB50 states that payment of school impact fees constitutes full and complete mitigation for any school impacts.
28	Outreach to renters to explain their rights to them		Not Include - Operational	Current operation and service by the Housing Division.
34	Micromobility Ordinance	Consider lifting the ordinance that limits micromobility providers from operating in Cupertino. Consider restrictions that would ensure appropriate fit for Cupertino.	Not Include - Operational	Transportation staff, along with coordination with the Sustainability division, will be working on this item as part of operations. They will conduct micromobility research, survey the public, and bring options for the Sustainability Commission to consider in FY22/23.
35	Gas Station Limitations	Consider policy and legal implications for limiting new gas stations and tanks from being built in Cupertino.	Not Include	This may be an innovative policy direction to study in future years. However, it would be a higher priority to examine options to encourage rapid electrification of buildings and expand EV charging infrastructure.
38	Climate Victory Gardens Pilot Expansion	Consider expanding and investing in the Climate Victory Gardens Pilot and creating a permanent program for supporting drought-resistant landscaping.	Not Include - Operational	Staff plans to complete the existing Pilot Program and provide Council with an analysis and recommendations for its continuation operationally.
43	3) Implement AI Bot (Chatbot) Technology for online customer interaction	Explore and implement chatbot technology where practical for online customer interaction. Examples include chatbot guidance in submitting a building permit or registering for a Park & Recreation class.	Not Include - Operational	Already part of Cupertino's tech roadmap.
44	4) Cybersecurity Public Education	Provide education on cybersecurity to City residents, guests and businesses.	Include	This is a repeat of a project completed 3 years ago. Commissioners will take on the majority of the work for this item, including speaker selection and facilitate presentation to Cupertino residents.
46	Caltrans Adopt-a-Highway Program	Coordinate with staff, volunteers and Caltrans to look for options to take over current Adopt-a-Highway obligations along highway that run through Cupertino's jurisdiction to create cleaner and more beautiful roadsides by removing litter, overgrown vegetation and other pollutants from entering state waterways through storm drains.	Include	The program is part of Caltrans Clean California pilot program to restore pride in public spaces and make a difference in communities through cleaning and beautifying roadsides. There is no cost to participate in the Adopt-a-Highway program.
48	Economic Development Strategy	The updated Economic Development Strategy will aim to understand the current business environment and market trends. This framework will formulate short- and long-term economic development policies and develop goals and objectives to encourage economic recovery and growth.	Include	Cupertino's Economic Development (ED) Strategy was last updated in 2016. Business models, operations, as well as trends have significantly shifted due to the pandemic. Council has expressed an interest in updating the ED Strategy, which is especially important now as we emerge from the pandemic and move towards recovery. It is recommended that Council include this in the FY 22-23 City Work Program so that there are timely goals and objectives clearly outlined to further economic vitality in Cupertino.
30	2) Subsidy program to support small business COVID-19 Policies	Establish a subsidy program to support small business COVID-19 Policies 1. Identify the segment of businesses with identifiable policy 2. Determine the requirement for testing and vaccination Eligible Small businesses - 100 employees or less or \$10M revenue over last 3 years. Suggested \$1M	Not Include	As COVID-19 restrictions are lifted, less money needs to be allocated to support small businesses. If new restrictions or a new threat arises, staff can request funding for programs from Council at that time.
31	3) Catalytic Converter Theft Prevention (Nellore)	1. Warning signs on streets especially the hotspots. A short and crisp message along with the Neighborhood Watch signs on the streets. We at the PSC could help craft this message with the help of the Captain 2. Monthly newsletters providing tips and suggestions for preventive measures the residents can take to help cut the incidents 3. Promote awareness also through neighborhood watch meetings and block party meetings. 4. Many residents are not technical and don't understand what a catalytic converter looks like or what it does. Help educate them by displaying these online or during various events in booths. 5. Put in section about catalytic converter theft prevention on our website and educate the residents	Not Include - Operational	The Sheriff's Office incorporates much of the recommended action into regular operations. The Block Leader program will continue to facilitate a relationship with the Sheriff's Office and promote safety and best practices in the community.
26	Other Carryover Items from FY 2021-22 City Work Program - RHNA related General Plan updates and rezoning (Housing Element) - Development Accountability - Residential and Mixed-Use Residential Design Standards - Sign Ordinance Update  Current City Work Program Items	Objectives included in FY 21-22 City Work Program.	Include	Current FY 21-22 City Work Program items proposed to continue.



# Councilmember 4 Rating

## ATTACHMENT C - Commission Proposals, Staff Proposals, and Carryovers

### Proposed Items for FY 2022-2023 City Work Program

#	Project/Task**	Project Objective	Staff Recommendation (Include, Not Include, Not Include-Operational)	Justification / Considerations
33	5) Gun Safety Ordinance (Same as Staff Proposal)	Research best practices from neighboring jurisdictions.	Include	Council expressed an interest in this item earlier this fiscal year. Recommended only if the Council has a strong willingness to approach a very difficult process with strong opinions from outside the City.
50	Safe Gun Storage Ordinance (Same as Item proposed by the Public Safety Commission)	Adopt safe gun storage ordinance to increase public safety for residents.	Include	The City Council has requested that the City revisit adopting this ordinance to increase public safety. Recommended only if the Council has a strong willingness to approach this topic.

5	Young Artist Scholarships	Provide scholarships throughout the year for young artists. Work with organizations to sponsor.	Not Include - Operational	This item is already operational as the current Fine Arts Commission Artist Awards program already offers monetary awards to the winning artists. The monetary awards for this program are currently offered to the winning Youth, Emerging, and Distinguished artists.
6	Festival that is run by Fine Arts Commission	Event run by Fine Arts Commission for the Cupertino community, in collaboration with Parks and Recreation.	Not Include	The Fine Arts Commission previously worked with the current festivals to have space for fine arts by community members, award winners, etc. The number of festivals has grown since the past collaboration, which will allow for more opportunities to showcase art. If festivals were put on by the Fine Arts Commission, additional staffing will be required, as there is not enough bandwidth to take this on.
7	Community Grants for organizations that foster art in Cupertino.	Competition for Grants that would go to organizations who foster art within the City of Cupertino.	Not Include - Operational	This program is already operational since organizations that foster art can and do apply for the City's Community Funding Grant.
14	1) Review the Cupertino Poet Laureate Handbook	Review the handbook for the Poet Laureate Program, to simplify, make more user friendly, and update the eligibility requirements.	Include	Recruitment for the Poet Laureate program has been sparse. Reviewing and updating the handbook and eligibility requirements will create a more user friendly process for interested parties.
15	2) Artwork at the Library/Exhibits/Poetry and Art Day	Collaborate with groups such as the Fine Arts Commission and Cupertino Poet Laureate to display artwork, including exhibits, at the Library.  Exhibits could potentially be around the library and in the new programming space. Examples could be potential galleries, a poetry/art show, cultural documents and artifacts, or other fascinating exhibits.	Not Include - Operational through the Library	Currently there are already artwork displays in the library, one being from the Fine Arts Commission. Displays and potential exhibits would be operational through the library.

39	Youth and Teen Programming Feedback	Receive quarterly presentations from City staff and the Youth Activity Board on existing and proposed programming and provide feedback.	Not Include - Operational	Already a current practice beginning this past fiscal year.
40	Youth and Teen Social Media Engagement	Increase social media engagement among youth and teens to promote Teen Commission awareness and encourage increased youth participation.	Include	Project would have to be in collaboration with Communications team, which is currently understaffed.

29	1) License Plate Readers	1. Research Automated License Plate Reader (ALPR) systems 2. Research state laws, privacy concerns, and regulations related to ALPR 3. Compare fixed location, mobile (in-car), and portable (trailer ALPRs) 4. Identify outreach and engagement strategies used by other jurisdictions using ALPR 5. Assess locations for fixed ALPR in Cupertino 6. Estimate ALPR costs for installation, monitoring, and maintenance (Consider: Cameras, LPR, Safe-Exchange Zone, Pilot cameras in a residential areas, and commercial developments Research best practices from other similar jurisdictions)	Include	Cities of Saratoga and Los Altos Hills have similar projects and addressed some privacy concerns with Santa Clara County Sheriff's Office. Will likely need at least \$250,000-400,000 in budget.
41	1) Pilot: License Plate Recognition	In partnership with the County Sheriff, install LPR devices for the automated detection of license plates. This data will only be for official law enforcement purposes, including identifying stolen or wanted vehicles, stolen license plates and missing persons. It may also be used to gather information related to active warrants, homeland security, electronic surveillance, suspect interdiction, and stolen property recovery.	Include	Both TICC and Public Safety Commissions have expressed interest in a similar solution has been successfully deployed in Los Gatos. Limited staff involvement.

32	4) Volunteer Engagement Strategy	Increase volunteer participation. Invest in an app or existing app to see volunteer opportunities in the city. Campaign to increase participation in Neighborhood Watch, Block Leaders, and Citizen Corps.	Not Include - Operational	This is a continued item from the Revamp the Block Leader Program.
51	Analyze Potential Revenue Measures	Analyze potential revenue measures, such as transient occupancy tax, sales tax, property tax, and utility users tax, to address possible future financing challenges	Include	The City has a significant list of unfunded Capital Improvement Program (CIP) projects that, if approved, will require substantial financing.

community engagement - integrated plan  
hybrid commission meetings  
pre approved ADU - we approved ADU process last year  
so project is not finished  
cup visitor center - w/coc  
Teen commission - mental health  
diff age interaction  
campaign to access library - bike, ped, ...



# Councilmember 4 Rating

Name	Category	Department	Commission / Committee	Project Size	Status	Start	Finish	%Complete	Milestone in Progress
1. Single-Use Plastics Ordinance and Mayors Cup Challenge	Sustainability & Fiscal Strategy	Public Works	Sustainability Commission	Large	In Progress	7/1/2021	4/27/2022	85	Research
2. Consider options to develop ELI and BMR housing units for Developmentally Disabled individuals on City-owned property along Mary Avenue as well as the Outback Steakhouse location	Housing	Community Development	Planning Commission	Medium	In Progress	7/1/2019	6/30/2022	83	Planning Phase
5 13 9 65 Current City Work Program Item	511) Consider options to develop ELI and BMR housing units for Developmentally Disabled individuals on City-owned property along Mary Avenue as well as the Outback Steakhouse location	Identify ways to build ELI and BMR housing units for developmentally disabled. Investigate additional sites for BMR or ELI housing.		Include		Current FY 21-22 City Work Program item proposed to continue.  Housing item should be on Housing Commission			
13 9 65 (Also proposed to continue by Housing Commission)	Consider options to develop ELI and BMR housing units for Developmentally Disabled individuals on City-owned property along Mary Avenue as well as the Outback Steakhouse location	Identify ways to build ELI and BMR housing units for developmentally disabled. Investigate additional sites for BMR or ELI housing.		Include		Continue interdepartmental coordination and processing.			
9 13	115) Create plans 1. for the City to purchase or lease very low or low income rental housing units to include seniors and developmentally disabled. 2. focus on removing obstacles to development	Provide 5 City owned or leased housing units for very low and low income households.		Not Include		The City is progressing with existing sites for development of affordable housing. The City has funding and staffing challenges if it is to consider this new proposal.			
3. Revisit 5G. Including but not limited to, recording, responding to complaints, transparency on existing applications	Quality of Life	Public Works	Technology Information and Communications Commission	Large	In Progress	7/1/2021	9/8/2022	24	Design Phase
3 23 Current City Work Program Item	2) 5G Ordinance	Adopt regulations based on aesthetics.		Not Include		The City's Public Works Department is already drafting 5G regulations which will be completed this fiscal year.			
4. Senior Strategy	Public Engagement & Transparency	Parks and Recreation	Parks and Recreation Commission	Medium	In Progress	7/1/2021	6/30/2022	52	Planning Phase
3 52 Senior Strategy	Senior Strategy	Address the needs of seniors in collaboration with the City Council and Commissions. Needs to address include technology resources, housing, food supply, transportation, and mental and physical health and wellbeing.		Include		Extensive community engagement, staffing vacancies, COVID.			
5. Lehigh and Stevens Creek Quarry	Quality of Life	Public Works	N/A	Medium	In Progress	7/1/2021	7/20/2022	50	Research
5. Pilot - Lehigh and Stevens Creek Noise and Pollution Monitoring	Quality of Life	Innovation Technology	Technology Information and Communications Commission	Medium	In Progress	9/7/2020	11/24/2022	56	Execution Phase
3 55 Lehigh and Stevens Creek Quarry	Lehigh and Stevens Creek Quarry	Monitor and report on Lehigh and Stevens Creek Quarries. Utilize IOT sensors to measure noise, particulate, and pollution levels at Lehigh and Stevens Creek Quarry.		Include		Delayed Implementation due to prolonged contract negotiations and supply chain issues. This is an ongoing effort.			
6. Homeless Jobs Program	Housing	Community Development	Housing Commission	Large	In Progress	6/1/2020	6/30/2022	79	Execution Phase
5 10 12 Current City Work Program Item	214) Homeless Jobs Program	Create a jobs program for up to 2 individuals for 6 months. Could involve a job in maintenance of parks or in Public Works.		Not Include		Current FY 21-22 City Work Program item. Program will conclude in June 2022. Additional resources and further coordination with provider necessary to extend.			
7. City Plan to End Homelessness	Housing	Community Development	Housing Commission	Large	In Progress	7/1/2019	6/30/2022	91	Outreach
3 11 66 Current City Work Program Item	3) City Plan to End Homelessness	Draft an Implementation Plan to the Santa Clara County Community Plan to End Homelessness 2020-25 to create a roadmap for addressing homelessness in Cupertino.		Include		Current FY 21-22 City Work Program item proposed to continue.			
11 66 (Also proposed to continue by Housing Commission)	City Plan to End Homelessness	Draft an Implementation Plan to the Santa Clara County Community Plan to End Homelessness 2020-25 to create a roadmap for addressing homelessness in Cupertino.		Include		To accommodate additional community outreach.			
8. Memorial Park Improvements - Amphitheatre	Quality of Life	Public Works	Parks and Recreation Commission	Large	In Progress	9/13/2021	5/26/2023	22	Research
Memorial Park Improvements - Pond Repurposing	Quality of Life	Public Works	Parks and Recreation Commission	Large	In Progress	7/1/2021	12/16/2022	28	Design
				Large	In Progress	9/6/2021	12/30/2022	6	Research



# Councilmember 4 Rating

8. Memorial Park Improvements - Amphitheatre	Quality of Life	Public Works	Parks and Recreation Commission	Large	In Progress	9/13/2021	5/26/2023	22	Research
8. Memorial Park Improvements - Pond Repurposing	Quality of Life	Public Works	Parks and Recreation Commission	Large	In Progress	7/1/2021	12/16/2022	28	Design
8. Memorial Park Improvements - Specific Plan Design	Quality of Life	Public Works	Parks and Recreation Commission	Large	In Progress	9/6/2021	12/30/2022	6	Research

20 57	Memorial Park Improvements *Also Part of CIP Current City Work Program Item	Implement a six-month and 12-month plan for Memorial Park Improvements including: 1. Memorial Park - Pond Repurposing 2. Memorial Park - Amphitheater Improvements 3. Memorial Park - Specific Plan Design	Include	Current FY 21-22 City Work Program Item proposed to continue because it is a multi-year project.
57 20	Memorial Park Improvements (Also Part of CIP) (Also proposed to continue by Parks and Recreation Commission)	Implement a six-month and 12-month plan for Memorial Park Improvements including: 1. Memorial Park - Pond Repurposing 2. Memorial Park - Amphitheater Improvements 3. Memorial Park - Specific Plan Design	Include	Work is in progress but will not be completed by end of FY 21-22.
18	2) Long-Term Strategic Plan	Create a prioritization list of the 22 opportunities listed in the Parks and Recreation System Master Plan.	Include	Community input and Parks and Recreation Commission prioritization is necessary to organize the long-term strategic plan items pointed out in the Parks and Recreation Master Plan.
19	3) Labyrinth Program or Similar	Establish maintenance for the two current labyrinths at McClellan Ranch Preserve and Creekside Park and find ways to enhance recreation at more parks throughout the City with labyrinths or nature play. Engage the community to maintain or create new labyrinths or similar.	Not Include - Operational	Could be incorporated into current ongoing CIP projects. (Playground Replacement or Park Amenity Improvements)

9. Consider New Commissions and Committees	Public Engagement & Transparency	City Manager's Office	All	Small	In Progress	6/3/2019	7/4/2022	87	Execution Phase
9. Consider New Commissions and Committees - Economic Development Committee Charter	Public Engagement & Transparency	City Manager's Office	Economic Development Committee	Large	In Progress	6/3/2019	6/30/2022	25	Research
9. Consider New Commissions and Committees - Fine Arts Commission Name Change	Public Engagement & Transparency	Parks and Recreation	Fine Arts Commission	Small	In Progress	7/1/2021	7/29/2022	61	Outreach
9. Consider New Commissions and Committees - Fiscal Strategic Planning Committee Charter	Public Engagement & Transparency	Administrative Services	Fiscal Strategic Planning Committee	Large	In Progress	10/20/2020	6/30/2022	14	Execution Phase
9. Consider New Commissions and Committees - Review Environmental Review Committee	Public Engagement & Transparency	City Manager's Office	Environmental Review Committee	Small	In Progress	9/1/2020	6/1/2022	74	Execution Phase

10. Shuttle Bus Pilot Program Implementation			Transportation	Public Works	N/A	Large	In Progress	7/1/2021	10/30/2022	92	Execution Phase
58	Shuttle Bus Pilot Program Implementation	Community shuttle bus 18-month pilot program to increase connectivity throughout the City, nearby medical locations, and Caltrain in Sunnyvale. Explore complimentary opportunities to expand into other cities.	Include	Work is in progress but will not be completed by end of FY 21-22.							

11. Lawrence Mitty - Acquisition	Quality of Life	Public Works	Parks and Recreation Commission	Medium	In Progress	7/1/2021	5/9/2022	83	Outreach
11. Lawrence Mitty - Master Plan	Quality of Life	Public Works	Parks and Recreation Commission	Medium	In Progress	7/1/2021	4/3/2023	23	Planning Phase
21 59	Lawrence Mitty *Also Part of CIP Current City Work Program Item	Acquire a parcel at Lawrence Expressway and Mitty Ave for trail expansion and park development. Complete the annexation process. Development project for Lawrence Mitty will be included in the CIP. Programming, Outreach, & Design with Outreach expected to start by Q3 FY 21-22.			Include	Current FY 21-22 City Work Program item proposed to continue because it is a multi-year project.			
59 21	Lawrence Mitty - Master Plan (Also Part of CIP)	Development project for Lawrence Mitty will be included in the CIP. Programming, Outreach, & Design with outreach expected to start by Q3 FY 21-22.			Include	Work is in progress but will not be completed by end of FY 21-22.			
									Research

12. Development Accountability		Quality of Life	Community Development	Planning Commission	Medium	In Progress	7/1/2021	6/30/2022	3	Research
66	Development Accountability (Also proposed to continue by Planning Commission)	Analyze methods to limit the implementation time line for entitled/future projects and encourage development. Monitor implementation of development agreements and conditions of approval. Review and establish accountability in the project approval process.			Include	Staffing challenges.				
							5/1/2023	74	Execution phase	

	Quality of Life	Community Development	Planning Commission	Large	In Progress	7/1/2021	6/1/2023	74	Execution Phase
✓ 13. Review and Update General Plan (GP) and Municipal Code					Include		Carryover from FY 21-22.		
69 24 67	3) Objective Standards								
					Include		Phase 3 of project completed. Other updates to be considered as need arises		



# Councilmember 4 Rating

12. Development Accountability		Quality of Life	Community Development	Planning Commission	Medium	In Progress	7/1/2021	6/30/2022	3	Research
66	Development Accountability <i>(Also proposed to continue by Planning Commission)</i>	Analyze methods to limit the implementation timeline for entitled/future projects and encourage development. Monitor implementation of development agreements and conditions of approval. Review and establish accountability in the project approval process.			Include	Staffing challenges.				

✓	13. Review and Update General Plan (GP) and Municipal Code	Quality of Life	Community Development	Planning Commission	Large	In Progress	7/1/2021	6/1/2023	74	Execution Phase
3	69 24 67	3) Objective Standards				Include				Carryover from FY 21-22.
	24 67 69	Review and Update General Plan (GP) and Municipal Code  (Also proposed to continue by Planning Commission)	1. Amend General Plan & Municipal Code & zoning code to provide objective standards as identified in 2019/2020 evaluation. 2.Re-evaluate the Heart of the City Specific Plan for sections of the plan that could be clarified and updated easily with objective standards.			Include				Phase 3 of project completed. Other updates to be considered as the need arises
	24 67 69	Residential and Mixed-Use Residential Design Standards  (Also proposed to continue by Planning Commission)	Create objective design standards for residential and mixed-use residential projects, including ensuring adequate buffers from neighboring low-density residential development.			Include				Staffing challenges. Ongoing project important for the Housing Element implementation.
	24 63	RHNA related General Plan updates and rezoning (Housing Element)  (Also proposed to continue by Planning Commission)	Review preliminary RHNA numbers. Look at strategies for RHNA compliance including evaluating sites for potential upzoning, and jobs-housing ratio and statistics. Identify Priority Housing sites, update Housing Element and complete rezoning by September 2023.			Include				This is an ongoing project.
		4) Second Story Balconies	Need balcony ordinance or guidance.			Not Include				
	25									
					Medium	In Progress	7/1/2021	6/30/2022	70	Research

14. Revamping Block Leader and Neighborhood Watch Programs	Public Engagement & Transparency	City Manager's Office	Public Safety Commission	Medium	In Progress	7/1/2021	6/30/2022	70	Research
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15. Encouraging Dark Sky Compliance	Public Engagement & Transparency	Community Development	N/A	Small	In Progress	11/1/2021	6/30/2022	0	Research
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16. City Light Transition Assessment	Sustainability & Fiscal Strategy	Public Works	N/A	Small	In Progress	7/1/2021	5/27/2022	60	Design Phase
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17. Mental Health Support	Quality of Life	Parks and Recreation	N/A	Medium	In Progress	7/1/2021	6/30/2022	72	Procurement
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18. Climate Action Plan	Sustainability & Fiscal Strategy	City Manager's Office	Sustainability Commission	Large	In Progress	7/1/2021	7/30/2022	65	Execution Phase
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37	Rapid Electrification of Buildings (Same as staff proposal)	Examine options to encourage rapid electrification of buildings, i.e. via the update of the building electrification reach codes.	Include	A key measure in the draft Climate Action Plan is to develop policy options for addressing emissions in existing buildings. This is also proposed as a staff proposal.
47	Electrification Study (Same as item proposed by the Sustainability Commission)	Conduct public outreach, conduct policy research, and coordinate with the regional efforts on electrification of buildings and transportation systems.	Include	The Draft Climate Action Plan identifies several high-impact measures. Developing policy options and conducting public outreach specifically for residential and non-residential existing buildings electrification is a key step in achieving the 2030 and 2040 greenhouse gas reduction targets.
27	Solar Generation Maximization	Can homes be designed to maximize solar exposure for solar energy generation? Should vents be redirected to ensure that solar generation can be maximized?	Not Include	There are existing building code requirements applicable for solar applications. Allowance for maximum solar panel installation is part of the building permit review process.
36	Privately-Owned EV Chargers	Explore options for private businesses to open up privately-owned electric vehicle chargers to the public when not in use by employees.	Not Include	The City will be exploring options for EV charging access under the Building Division's proposal to update the local green building ordinance (Reach Codes). The City is also pursuing additional publicly-owned infrastructure.

19. Regional Transformative Transit Projects Initiative	Transportation	Public Works	N/A	Large	In Progress	7/1/2021	4/10/2030	45	Execution Phase
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20. Residential and Mixed Use Residential Design Standards	Quality of Life	Community Development	Planning Commission	Medium	In Progress	7/1/2021	9/1/2022	35	Outreach
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21. Study Session on Regulating Diversified Retail Use	Quality of Life	City Manager's Office	Planning Commission	Medium	In Progress	7/1/2021	7/6/2022	28	Research
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22. Personal Preparedness Campaign	Public Engagement & Transparency	City Manager's Office	Public Safety Commission	Medium	In Progress	7/1/2021	6/30/2022	86	Outreach
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23. Seismic Retrofits and Upgrades to Existing City Hall (formerly "Investigate Alternatives to City Hall")	Sustainability & Fiscal Strategy	Public Works	N/A	Large	In Progress	7/1/2021	10/14/2022	31	Research
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60	Seismic Retrofits and Upgrades to Existing City Hall (formerly "Investigate Alternatives to City Hall")	Examine seismic retrofits, upgrades, and remodels to existing City Hall. Remove allocations from budget to a new City Hall.	Include	This is an ongoing effort.
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# Councilmember 4 Rating

Standards	21. Study Session on Regulating Diversified Retail Use	Quality of Life	Community Development	Planning Commission	Medium	In Progress	7/1/2021	9/1/2022	35	Outreach
			City Manager's Office	Planning Commission				7/6/2022	28	Research
22. Personal Preparedness Campaign	Public Engagement & Transparency	City Manager's Office	Public Safety Commission	Medium	In Progress	7/1/2021	6/30/2022	86	Outreach	
23. Seismic Retrofits and Upgrades to Existing City Hall (formerly "Investigate Alternatives to City Hall")	Sustainability & Fiscal Strategy	Public Works	N/A	Large	In Progress	7/1/2021	10/14/2022	31	Research	
60	Seismic Retrofits and Upgrades to Existing City Hall (formerly "Investigate Alternatives to City Hall") (Also Part of CIP)	Examine seismic retrofits, upgrades, and remodels to existing City Hall. Remove allocations from budget to a new City Hall.	Include					This is an ongoing effort.		
24. Vision Zero	Transportation	Public Works	Bicycle Pedestrian Commission	Medium	In Progress	7/1/2021	6/30/2022	32	Outreach	
2	2) Vision Zero Current City Work Program Item	Retain consultant to complete the development of the Vision Zero program, including finalization of policies and action plans.	Include					Vision Zero is a current FY 21-22 City Work Program item proposed to continue. Evaluation of the City's needs over the course of the year have revealed that a budget allocation will be necessary to hire a consultant to assist with completing the rollout of the Vision Zero program.		
42	2) Research Vision Zero Technologies for Future Implementation	Research leading edge, and successfully tested collision avoidance technologies and report findings to City Council and City staff.	Not Include - Operational					This is an operational item as technology research is already done on a regular basis. There is already a current City Work Program item for Vision Zero.		
61	Vision Zero (Also proposed to continue by Bicycle Pedestrian Commission)	Develop a Vision Zero Policy and Action Plan. The Plan will guide policies and programs with the goal of eliminating fatalities on Cupertino roadways. Special emphasis will be placed on routes to, and streets surrounding, Cupertino schools.	Include					Work is in progress but will not be completed by end of FY 21-22.		
4	4) Near-Miss Pilot Study	Pilot study to perform data collection on near-misses at intersections.	Not Include					The study of near-miss events at intersections lies outside the purview of the Bicycle Pedestrian Commission, and the technology to identify and study near misses is uncertain. To the extent that near misses involve bicycles or pedestrians and the technology exists, this can be incorporated into the Vision Zero study.		
45	Lawson Middle School Bikeway	Retain consultant to prepare feasibility study which will evaluate alternatives that provide a separated bike path for students riding to Lawson Middle School. Feasibility cost will be \$40,000.	Include					The safety of students riding their bicycles to school, and the encouragement of students to ride who may not currently ride, is a high priority for the City and Transportation Division staff. Completion of a protected bikeway for students riding to Lawson Middle School was identified as a necessary improvement through the City's Walk Audit process. Successful completion of this improvement is dependent upon third-party consultant analysis and review of alternatives that would be accomplished through the feasibility study process requested with the current proposal.		
25. Municipal Water System	Sustainability & Fiscal Strategy	Public Works	N/A	Medium	In Progress	7/1/2021	12/2/2022	59	Research	
62	Municipal Water System	To analyze and recommend options for the continued operation of the system currently and at the end of lease with San Jose Water Company in November 2022.	Include					Work is in progress but will not be completed by end of FY 21-22.		
26. Blackberry Farm Golf Course Needs Assessment	Quality of Life	Public Works	Parks and Recreation Commission	Medium	In Progress	6/15/2021	7/1/2022	53	Execution Phase	
53	Blackberry Farm Golf Course Needs Assessment (Also Part of CIP)	Determine short-term and long-term improvements to the golf course and amenities.	Include					Extensive community engagement, staffing vacancies, COVID.		
27. Pilot - Adaptive Traffic Signaling	Transportation	Innovation Technology	Technology Information and Communications Commission	Medium	In Progress	9/7/2020	6/3/2022	85	Execution Phase	
28. Pilot - Multimodal Traffic Count	Transportation	Innovation Technology	Technology Information and Communications Commission	Medium	In Progress	9/7/2020	6/3/2022	82	Execution Phase	
29. Dogs Off Leash Area (DOLA)	Quality of Life	Parks and Recreation	Parks and Recreation Commission	Small	In Progress	7/1/2021	10/10/2022	74	Closing Processes	
17	1) Enable Additional DOLA Locations	Standardize the process to create DOLA trial programs, with no more than two trials running at a time. Respond and evaluate community-driven DOLA proposals to implement additional DOLAs throughout the City.	Include					In response to overwhelming community interest.		
54	Dogs Off Leash Area (DOLA) (Also proposed to continue by Parks and Recreation Commission)	Identify additional areas suitable for permitting dogs to be off leash and establish one such area, if the current trial period is successful.	Include					Trial ended October 2021. The ongoing program is to be observed for one year before another such area can be established.		
30. Roadmap Project	Public Engagement & Transparency	Innovation Technology	N/A	Medium	Complete	7/1/2021	12/22/2021	100		
10455 Torre Avenue Improvements Programming &	Sustainability & Fiscal Strategy	Public Works	N/A	Large	In Progress	7/1/2021	6/16/2023	35	Research	
		Program, plan, and build facility improvements, including seismic, utility and ADA Program, plan, and build facility improvements, including seismic, utility and ADA	Include					Work is in progress but will not be completed by end of FY 21-22.		



# Councilmember 4 Rating

27. Pilot - Adaptive Traffic Signaling	Transportation	Innovation Technology	Technology Information and Communications Commission	Medium	In Progress	9/7/2020	6/3/2022	85	Execution Phase
28. Pilot - Multimodal Traffic Count	Transportation	Innovation Technology	Technology Information and Communications Commission	Medium	In Progress	9/7/2020	6/3/2022	82	Execution Phase
29. Dogs Off Leash Area (DOLA)	Quality of Life	Parks and Recreation	Parks and Recreation Commission	Small	In Progress	7/1/2021	10/10/2022	74	Closing Processes
17 54	1) Enable Additional DOLA Locations	Standardize the process to create DOLA trial programs, with no more than two trials running at a time. Respond and evaluate community-driven DOLA proposals to implement additional DOLAs throughout the City.		Include		In response to overwhelming community interest.			
54 17	Dogs Off Leash Area (DOLA) (Also proposed to continue by Parks and Recreation Commission)	Identify additional areas suitable for permitting dogs to be off leash and establish one such area, if the current trial period is successful.		Include		Trial ended October 2021. The ongoing program is to be observed for one year before another such area can be established.			
30. Roadmap Project	Public Engagement & Transparency	Innovation Technology	N/A	Medium	Complete	7/1/2021	12/22/2021	100	
10455 Torre Avenue Improvements Programming & Feasibility	Sustainability & Fiscal Strategy	Public Works	N/A	Large	In Progress	7/1/2021	6/16/2023	35	Research
56	10455 Torre Avenue Improvements Programming & Feasibility (Also Part of CIP)	Program, plan, and build facility improvements, including seismic, utility and ADA upgrades, for the long-term use of this facility. The scope of work will include public outreach, programming, planning, design, and construction.		Include		Work is in progress but will not be completed by end of FY 21-22.			
Cupertino Store at Chamber of Commerce	Public Engagement & Transparency	City Manager's Office	Fine Arts Commission	Medium	In Progress	7/1/2021	10/12/2023	29	Research
49	Cupertino Store at Chamber of Commerce	Implement the Cupertino Store plan, which will be adopted by Council by the end of FY 2021-22 as part of the current City Work Program Item "Cupertino Store at Chamber of Commerce".		Include		Once the draft proposal for the Cupertino store is adopted by Council the next step will be the implementation phase, which will take place FY 22-23. It is recommended that Council include this in the FY 22-23 City Work Program so that staff is able to work on Council-approved concept and begin the implementation of the Cupertino Store to make the best use of the space that will benefit the City, Chamber, and entrepreneurs in Cupertino.			
8	Art Store for Cupertino	Art designed by community members and approved by Fine Arts Commission for Art store to provide giveaways to visiting Mayors, sister cities, commissioners from other cities, etc.		Not Include		May be a large project and would need to collaborate across departments. It may be possible to incorporate it into the Cupertino store at the Chamber depending on the outcomes of that item.			
RHNA Related General Plan Updates and Rezoning (Housing Element)	Housing	Community Development	Planning Commission	Large	In Progress	7/1/2021	11/1/2023	28	Outreach
Sign Ordinance Update	Quality of Life	Community Development	Planning Commission	Small	In Progress	7/1/2021	2/28/2023	63	Research
64	Sign Ordinance Update (Also proposed to continue by Planning Commission)	Update existing provisions, particularly in the temporary sign regulations.		Include		On pause due to City Attorney changeover.			



Proposed Items for FY 2022-2023 City Work Program

#*	Project/Task**	Project Objective	Staff Recommendation (Include, Not Include, Not Include-Operational)	Justification / Considerations	Ranking
Bicycle Pedestrian Commission					
1	1) Bicycle Facilities	Increase the inventory of bicycle facilities and amenities, such as bike racks, citywide.	Include	Item falls within the purview of the Bicycle Pedestrian Commission and can be managed with existing staff resources. Achieving the objective will encourage bicycling within Cupertino, consistent with City's overall goals.	251
2	2) Vision Zero  Current City Work Program Item	Retain consultant to complete the development of the Vision Zero program, including finalization of policies and action plans.	Include	Vision Zero is a current FY 21-22 City Work Program item proposed to continue. Evaluation of the City's needs over the course of the year have revealed that a budget allocation will be necessary to hire a consultant to assist with completing the rollout of the Vision Zero program.	263
3	3) Application of Assembly Bill 43	Study the applicability of Assembly Bill 43 to the Cupertino street network. Modify speed limits as appropriate pending the results of the analysis.	Not Include	AB 43 would set certain speed limit regulations. The State of California must define certain procedures within a future update of the Traffic Manual before speed limits can be set under AB 43. Speed limits to be set under AB 43 cannot go into effect until June 30, 2024. Considering this as a work plan item for FY 22-23 is therefore premature.	
4	4) Near-Miss Pilot Study	Pilot study to perform data collection on near-misses at intersections.	Not Include	The study of near-miss events at intersections lies outside the purview of the Bicycle Pedestrian Commission, and the technology to identify and study near misses is uncertain. To the extent that near misses involve bicycles or pedestrians and the technology exists, this can be incorporated into the Vision Zero study.	

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\*\* Project/Tasks with a number in front represent the Commission's prioritization



Proposed Items for FY 2022-2023 City Work Program

#*	Project/Task**	Project Objective	Staff Recommendation (Include, Not Include, Not Include-Operational)	Justification / Considerations	Ranking
Fine Arts Commission					
5	Young Artist Scholarships	Provide scholarships throughout the year for young artists. Work with organizations to sponsor.	Not Include - Operational	This item is already operational as the current Fine Arts Commission Artist Awards program already offers monetary awards to the winning artists. The monetary awards for this program are currently offered to the winning Youth, Emerging, and Distinguished artists.	271
6	Festival that is run by Fine Arts Commission	Event run by Fine Arts Commission for the Cupertino community, in collaboration with Parks and Recreation.	Not Include	The Fine Arts Commission previously worked with the current festivals to have space for fine arts by community members, award winners, etc. The number of festivals has grown since the past collaboration, which will allow for more opportunities to showcase art. If festivals were put on by the Fine Arts Commission, additional staffing will be required, as there is not enough bandwidth to take this on.	
7	Community Grants for organizations that foster art in Cupertino.	Competition for Grants that would go to organizations who foster art within the City of Cupertino.	Not Include - Operational	This program is already operational since organizations that foster art can and do apply for the City's Community Funding Grant.	
8	Art Store for Cupertino	Art designed by community members and approved by Fine Arts Commission for Art store to provide giveaways to visiting Mayors, sister cities, commissioners from other cities, etc.	Not Include	May be a large project and would need to collaborate across departments. It may be possible to incorporate it into the Cupertino store at the Chamber depending on the outcomes of that item.	

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Proposed Items for FY 2022-2023 City Work Program

#*	Project/Task**	Project Objective	Staff Recommendation (Include, Not Include, Not Include-Operational)	Justification / Considerations	Ranking
Housing Commission					
9	1) Create plans 1. for the City to purchase or lease very low or low income rental housing units to include seniors and developmentally disabled. 2. focus on removing obstacles to development	Provide 5 City owned or leased housing units for very low and low income households.	Not Include	The City is progressing with existing sites for development of affordable housing. The City has funding and staffing challenges if it is to consider this new proposal.	
10	2) Homeless Jobs Program <i>Current City Work Program Item</i>	Create a jobs program for up to 2 individuals for 6 months. Could involve a job in maintenance of parks or in Public Works.	Not Include	Current FY 21-22 City Work Program item. Program will conclude in June 2022. Additional resources and further coordination with provider necessary to extend.	
11	3) City Plan to End Homelessness <i>Current City Work Program Item</i>	Draft an Implementation Plan to the Santa Clara County Community Plan to End Homelessness 2020-25 to create a roadmap for addressing homelessness in Cupertino.	Include	Current FY 21-22 City Work Program item proposed to continue.	
12	4) Housing Programs for De Anza College Students <i>Previous City Work Program Item</i>	Explore solutions for homeless and housing insecure students. Assist, as appropriate in, the long-term development of De-Anza student housing. Investigate partnership with De Anza on student housing and transportation solutions.	Include	Previous FY 20-21 City Work Program item. Program/contract will conclude in June 2022 and De Anza College has also expressed interest in extending the program.	28 1
13	5) Consider options to develop ELI and BMR housing units for Developmentally Disabled individuals on City-owned property along Mary Avenue as well as the Outback Steakhouse location <i>Current City Work Program Item</i>	Identify ways to build ELI and BMR housing units for developmentally disabled. Investigate additional sites for BMR or ELI housing.	Include	Current FY 21-22 City Work Program item proposed to continue.	1 Same as 65. 3

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Proposed Items for FY 2022-2023 City Work Program

#*	Project/Task**	Project Objective	Staff Recommendation (Include, Not Include, Not Include-Operational)	Justification / Considerations	Ranking
Library Commission					
14	1) Review the Cupertino Poet Laureate Handbook	Review the handbook for the Poet Laureate Program, to simplify, make more user friendly, and update the eligibility requirements.	Include	Recruitment for the Poet Laureate program has been sparse. Reviewing and updating the handbook and eligibility requirements will create a more user friendly process for interested parties.	
15	2) Artwork at the Library/Exhibits/Poetry and Art Day	<p>Collaborate with groups such as the Fine Arts Commission and Cupertino Poet Laureate to display artwork, including exhibits, at the Library.</p> <p>Exhibits could potentially be around the library and in the new programming space. Examples could be potential galleries, a poetry/art show, cultural documents and artifacts, or other fascinating exhibits.</p>	Not Include - Operational through the Library	Currently there are already artwork displays in the library, one being from the Fine Arts Commission. Displays and potential exhibits would be operational through the library.	
16	3) Community Engagement on Alternative Transportation and Parking	<p>Educate and encourage resident use of alternative transportation to the Library. Install signage to point to overflow parking at Eaton Elementary school.</p> <p>Examine how various changes and developments impact library patrons and residents near and around the Library through the program room expansion, Regnart Creek Trail, bike locks, book drop, as well as continuing the conversation with CUSD regarding Eaton Elementary Parking slots.</p>	Include	May be a lengthy process, but parking and transportation education will continue to be needed for library access.	29 3

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\*\* Project/Tasks with a number in front represent the Commission's prioritization



Proposed Items for FY 2022-2023 City Work Program

#*	Project/Task**	Project Objective	Staff Recommendation (Include, Not Include, Not Include-Operational)	Justification / Considerations	Ranking
Parks and Recreation Commission					
17	1) Enable Additional DOLA Locations	Standardize the process to create DOLA trial programs, with no more than two trials running at a time. Respond and evaluate community-driven DOLA proposals to implement additional DOLAs throughout the City.	Include	In response to overwhelming community interest.	2 Similar to 54. Will need to generate a consolidated item.
18	2) Long-Term Strategic Plan	Create a prioritization list of the 22 opportunities listed in the Parks and Recreation System Master Plan.	Include	Community input and Parks and Recreation Commission prioritization is necessary to organize the long-term strategic plan items pointed out in the Parks and Recreation Master Plan.	3
19	3) Labyrinth Program or Similar	Establish maintenance for the two current labyrinths at McClellan Ranch Preserve and Creekside Park and find ways to enhance recreation at more parks throughout the City with labyrinths or nature play. Engage the community to maintain or create new labyrinths or similar.	Not Include - Operational	Could be incorporated into current ongoing CIP projects. (Playground Replacement or Park Amenity Improvements)	
20	Memorial Park Improvements  *Also Part of CIP  Current City Work Program Item	Implement a six-month and 12-month plan for Memorial Park improvements including:  1. Memorial Park - Pond Repurposing 2. Memorial Park - Amphitheater Improvements 3. Memorial Park - Specific Plan Design	Include	Current FY 21-22 City Work Program item proposed to continue because it is a multi-year project.	3 Same as 57.  3
21	Lawrence Mitty  *Also Part of CIP  Current City Work Program Item	Acquire a parcel at Lawrence Expressway and Mitty Ave for trail expansion and park development. Complete the annexation process. Development project for Lawrence Mitty will be included in the CIP. Programming, Outreach, & Design with Outreach expected to start by Q3 FY 21-22.	Include	Current FY 21-22 City Work Program item proposed to continue because it is a multi-year project.	

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Proposed Items for FY 2022-2023 City Work Program

#*	Project/Task**	Project Objective	Staff Recommendation (Include, Not Include, Not Include-Operational)	Justification / Considerations	Ranking
Planning Commission					
22	1) Impacts to schools	CUSD is shutting schools down and is running classes in portables. City should ensure our planning policies make schools viable. Assessment or score as in net positive or net negative impact to services (schools, particularly) of a project.	Not Include	This may be considered by decision makers when determining Housing Element sites. State law prevents the City from considering the fiscal impacts of housing development upon schools, since SB50 states that payment of school impact fees constitutes full and complete mitigation for any school impacts.	4 3
23	2) 5G Ordinance  Current City Work Program Item	Adopt regulations based on aesthetics.	Not Include	The City's Public Works Department is already drafting 5G regulations which will be completed this fiscal year.	5 3
24	3) Objective Standards		Include	Carryover from FY 21-22.	30 1
25	4) Second Story Balconies	Need balcony ordinance or guidance.	Not Include	Staffing challenges and existing Work Program and Operational items make it difficult to consider the item for next fiscal year.	
26	Other Carryover Items from FY 2021-22 City Work Program - RHNA related General Plan updates and rezoning (Housing Element) - Development Accountability - Residential and Mixed- Use Residential Design Standards - Sign Ordinance Update  Current City Work Program Items	Objectives included in FY 21-22 City Work Program.	Include	Current FY 21-22 City Work Program items proposed to continue.	
27	Solar Generation Maximization	Can homes be designed to maximize solar exposure for solar energy generation? Should vents be redirected to ensure that solar generation can be maximized?	Not Include	There are existing building code requirements applicable for solar applications. Allowance for maximum solar panel installation is part of the building permit review process.	6 1
28	Outreach to renters to explain their rights to them		Not Include - Operational	Current operation and service by the Housing Division.	

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Proposed Items for FY 2022-2023 City Work Program

#*	Project/Task**	Project Objective	Staff Recommendation (Include, Not Include, Not Include-Operational)	Justification / Considerations	Ranking
Public Safety Commission					
29	1) License Plate Readers	1. Research Automated License Plate Reader (ALPR) systems 2. Research state laws, privacy concerns, and regulations related to ALPR 3. Compare fixed location, mobile (in-car), and portable (trailer ALPRs) 4. Identify outreach and engagement strategies used by other jurisdictions using ALPR 5. Assess locations for fixed ALPR in Cupertino 6. Estimate ALPR costs for installation, monitoring, and maintenance (Consider: Cameras, LPR, Safe-Exchange Zone, Pilot cameras in a residential areas, and commercial developments Research best practices from other similar jurisdictions)	Include	Cities of Saratoga and Los Altos Hills have similar projects and addressed some privacy concerns with Santa Clara County Sheriff's Office. Will likely need at least \$250,000-400,000 in budget.	
30	2) Subsidy program to support small business COVID-19 Policies	Establish a subsidy program to support small business COVID-19 Policies 1. Identify the segment of businesses with identifiable policy 2. Determine the requirement for testing and vaccination Eligible Small businesses - 100 employees or less or \$10M revenue over last 3 years. Suggested \$1M	Not include	As COVID-19 restrictions are lifted, less money needs to be allocated to support small businesses. If new restrictions or a new threat arises, staff can request funding for programs from Council at that time.	
31	3) Catalytic Converter Theft Prevention (Nellore)	1.Warning signs on streets especially the hotspots . A short and crisp message along with the Neighborhood Watch signs on the streets . We at the PSC could help craft this message with the help of the Captain 2.Monthly newsletters providing tips and suggestions for preventive measures the residents can take to help cut the incidents 3.Promote awareness also through neighborhood watch meetings and block party meetings. 4. Many residents are not technical and don't understand what a catalytic convertor looks like or what it does. Help educate them by displaying these online or during various events in booths. 5.Put in section about catalytic convertor theft prevention on our website and educate the residents	Not include - Operational	The Sheriff's Office incorporates much of the recommended action into regular operations. The Block Leader program will continue to facilitate a relationship with the Sheriff's Office and promote safety and best practices in the community.	7 3
32	4) Volunteer Engagement Strategy	Increase volunteer participation. Invest in an app or existing app to see volunteer opportunities in the city. Campaign to increase participation in Neighborhood Watch, Block Leaders, and Citizen Corps.	Not include - Operational	This is a continued item from the Revamp the Block Leader Program.	8 1
33	5) Gun Safety Ordinance  (Same as Staff Proposal)	Research best practices from neighboring jurisdictions.	Include	Council expressed an interest in this item earlier this fiscal year. Recommended only if the Council has a strong willingness to approach a very difficult process with strong opinions from outside the City.	9 1

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Proposed Items for FY 2022-2023 City Work Program

#*	Project/Task**	Project Objective	Staff Recommendation (Include, Not Include, Not Include-Operational)	Justification / Considerations	Ranking
Sustainability Commission					
34	Micromobility Ordinance	Consider lifting the ordinance that limits micromobility providers from operating in Cupertino. Consider restrictions that would ensure appropriate fit for Cupertino.	Not Include - Operational	Transportation staff, along with coordination with the Sustainability division, will be working on this item as part of operations. They will conduct micromobility research, survey the public, and bring options for the Sustainability Commission to consider in FY22/23.	
35	Gas Station Limitations	Consider policy and legal implications for limiting new gas stations and tanks from being built in Cupertino.	Not Include	This may be an innovative policy direction to study in future years. However, it would be a higher priority to examine options to encourage rapid electrification of buildings and expand EV charging infrastructure.	
36	Privately-Owned EV Chargers	Explore options for private businesses to open up privately-owned electric vehicle chargers to the public when not in use by employees.	Not Include	The City will be exploring options for EV charging access under the Building Division's proposal to update the local green building ordinance (Reach Codes). The City is also pursuing additional publicly-owned infrastructure.	10 1
37	Rapid Electrification of Buildings <i>(Same as staff proposal)</i>	Examine options to encourage rapid electrification of buildings, i.e. via the update of the building electrification reach codes.	Include	A key measure in the draft Climate Action Plan is to develop policy options for addressing emissions in existing buildings. This is also proposed as a staff proposal.	11 Same as 47 1
38	Climate Victory Gardens Pilot Expansion	Consider expanding and investing in the Climate Victory Gardens Pilot and creating a permanent program for supporting drought-tolerant landscaping.	Not Include - Operational	Staff plans to complete the existing Pilot Program and provide Council with an analysis and recommendations for it's continuation operationally.	
Teen Commission					
39	Youth and Teen Programming Feedback	Receive quarterly presentations from City staff and the Youth Activity Board on existing and proposed programming and provide feedback.	Not Include - Operational	Already a current practice beginning this past fiscal year.	
40	Youth and Teen Social Media Engagement	Increase social media engagement among youth and teens to promote Teen Commission awareness and encourage increased youth participation.	Include	Project would have to be in collaboration with Communications team, which is currently understaffed.	12 3

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Proposed Items for FY 2022-2023 City Work Program

#*	Project/Task**	Project Objective	Staff Recommendation (Include, Not Include, Not Include-Operational)	Justification / Considerations	Ranking
Technology, Information, and Communications Commission					
41	1) Pilot: License Plate Recognition	In partnership with the County Sheriff, install LPR devices for the automated detection of license plates. This data will only be for official law enforcement purposes, including identifying stolen or wanted vehicles, stolen license plates and missing persons. It may also be used to gather information related to active warrants, homeland security, electronic surveillance, suspect interdiction, and stolen property recovery.	Include	Both TICC and Public Safety Commissions have expressed interest. A similar solution has been successfully deployed in Los Gatos. Limited staff involvement.	
42	2) Research Vision Zero Technologies for Future Implementation	Research leading edge, and successfully tested collision avoidness technologies and report findings to City Council and City staff.	Not Include - Operational	This is an operational item as technology research is already done on a regular basis. There is already a current City Work Program Item for Vision Zero.	
43	3) Implement AI Bot (Chatbot) Technology for online customer interaction	Explore and implement chatbot technology where practical for online customer interaction. Examples include chatbot guidance in submitting a building permit or registering for a Park & Recreation class.	Not Include - Operational	Already part of Cupertino's tech roadmap.	
44	4) Cybersecurity Public Education	Provide education on cybersecurity to City residents, guests and businesses.	Include	This is a repeat of a project completed 3 years ago. Commissioners will take on the majority of the work for this item, including speaker selection and facilitate presentation to Cupertino residents.	31 1

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Proposed Items for FY 2022-2023 City Work Program

#*	Project/Task**	Project Objective	Staff Recommendation (Include, Not Include, Not Include-Operational)	Justification / Considerations	Ranking
Staff Proposals					
45	Lawson Middle School Bikeway	Retain consultant to prepare feasibility study which will evaluate alternatives that provide a separated bike path for students riding to Lawson Middle School. Feasibility cost will be \$40,000.	Include	The safety of students riding their bicycles to school, and the encouragement of students to ride who may not currently ride, is a high priority for the City and Transportation Division staff. Completion of a protected bikeway for students riding to Lawson Middle School was identified as a necessary improvement through the City's Walk Audit process. Successful completion of this improvement is dependent upon third party consultant analysis and review of alternatives that would be accomplished through the feasibility study process requested with the current proposal.	
46	CalTrans Adopt-a-Highway Program	Coordinate with staff, volunteers and CalTrans to look for options to take over current Adopt-a-Highway obligations along highway that run through Cupertino's jurisdiction to create cleaner and more beautiful roadsides by removing litter, overgrown vegetation and other pollutants from entering state waterways through storm drains.	Include	The program is part of CalTrans Clean California pilot program to restore pride in public spaces and make a difference in communities through cleaning and beautifying roadsides. There is no cost to participate in the Adopt-a-Highway program.	13 1
47	Electrification Study <i>(Same as item proposed by the Sustainability Commission )</i>	Conduct public outreach, conduct policy research, and coordinate with the regional efforts on electrification of buildings and transportation systems.	Include	The Draft Climate Action Plan identifies several high-impact measures. Developing policy options and conducting public outreach specifically for residential and non-residential existing buildings electrification is a key step in achieving the 2030 and 2040 greenhouse gas reduction targets.	
48	Economic Development Strategy	The updated Economic Development Strategy will aim to understand the current business environment and market trends. This framework will formulate short- and long-term economic development policies and develop goals and objectives to encourage economic recovery and growth.	Include	Cupertino's Economic Development (ED) Strategy was last updated in 2016. Business models, operations, as well as trends have significantly shifted due to the pandemic. Council has expressed an interest in updating the ED Strategy, which is especially important now as we emerge from the pandemic and move towards recovery. It is recommended that Council include this in the FY 22-23 City Work Program so that there are timely goals and objectives clearly outlined to further economic vitality in Cupertino.	14 5
49	Cupertino Store at Chamber of Commerce	Implement the Cupertino Store plan, which will be adopted by Council by the end of FY 2021-22 as part of the current City Work Program Item "Cupertino Store at Chamber of Commerce".	Include	Once the draft proposal for the Cupertino store is adopted by Council, the next step will be the implementation phase, which will take place in FY 22-23. It is recommended that Council include this in the FY 22-23 City Work Program so that staff is able to work on Council-approved concept and begin the implementation of the Cupertino Store to make the best use of the space that will benefit the City, Chamber, and entrepreneurs in Cupertino.	
50	Safe Gun Storage Ordinance <i>(Same as item proposed by the Public Safety Commission)</i>	Adopt safe gun storage ordinance to increase public safety for residents.	Include	The City Council has requested that the City revisit adopting this ordinance to increase public safety. Recommended only if the Council has a strong willingness to approach this topic.	
51	Analyze Potential Revenue Measures	Analyze potential revenue measures, such as transient occupancy tax, sales tax, property tax, and utility users tax, to address possible future financing challenges	Include	The City has a significant list of unfunded Capital Improvement Program (CIP) projects that, if approved, will require substantial financing.	

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Proposed Items for FY 2022-2023 City Work Program

#*	Project/Task**	Project Objective	Staff Recommendation (Include, Not Include, Not Include-Operational)	Justification / Considerations	Ranking
Carryover Items from FY 2021 -2022 City Work Program *					
52	Senior Strategy	Address the needs of seniors in collaboration with the City Council and Commissions. Needs to address include technology resources, housing, food supply, transportation, and mental and physical health and wellbeing.	Include	Extensive community engagement, staffing vacancies, COVID.	
53	Blackberry Farm Golf Course Needs Assessment	Determine short-term and long-term improvements to the golf course and amenities.	Include	Extensive community engagement, staffing vacancies, COVID.	
54	<i>(Also Part of CIP)</i> Dogs Off Leash Area (DOLA) <i>(Also proposed to continue by Parks and Recreation Commission)</i>	Identify additional areas suitable for permitting dogs to be off leash and establish one such area, if the current trial period is successful.	Include	Trial ended October 2021. The ongoing program is to be observed for one year before another such area can be established.	
55	Lehigh and Stevens Creek Quarry	Monitor and report on Lehigh and Stevens Creek Quarries. Utilize IOT sensors to measure noise, particulate, and pollution levels at Lehigh and Stevens Creek Quarry.	Include	Delayed Implementation due to prolonged contract negotiations and supply chain issues. This is an ongoing effort.	15 3
56	10455 Torre Avenue Improvements Programming & Feasibility <i>(Also Part of CIP)</i>	Program, plan, and build facility improvements, including seismic, utility and ADA upgrades, for the long-term use of this facility. The scope of work will include public outreach, programming, planning, design, and construction.	Include	Work is in progress but will not be completed by end of FY 21-22.	16 1
57	Memorial Park Improvements <i>(Also Part of CIP)</i> <i>(Also proposed to continue by Parks and Recreation Commission)</i>	Implement a six-month and 12-month plan for Memorial Park improvements including:  1. Memorial Park - Pond Repurposing 2. Memorial Park - Amphitheater Improvements 3. Memorial Park - Specific Plan Design	Include	Work is in progress but will not be completed by end of FY 21-22.	
58	Shuttle Bus Pilot Program Implementation	Community shuttle bus 18-month pilot program to increase connectivity throughout the City, nearby medical locations, and Caltrain in Sunnyvale. Explore complimentary opportunities to expand into other cities.	Include	Work is in progress but will not be completed by end of FY 21-22.	17 1
59	Lawrence Mitty - Master Plan <i>(Also Part of CIP)</i>	Development project for Lawrence Mitty will be included in the CIP. Programming, Outreach, & Design with outreach expected to start by Q3 FY 21-22.	Include	Work is in progress but will not be completed by end of FY 21-22.	

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Proposed Items for FY 2022-2023 City Work Program

#*	Project/Task**	Project Objective	Staff Recommendation (Include, Not Include, Not Include-Operational)	Justification / Considerations	Ranking
Carryover Items from FY 2021-2022 City Work Program +					
60	Seismic Retrofits and Upgrades to Existing City Hall (formerly "Investigate Alternatives to City Hall")  (Also Part of CIP)	Examine seismic retrofits, upgrades, and remodels to existing City Hall. Remove allocations from budget to a new City Hall.	Include	This is an ongoing effort.	18 needs public involvement  3
61	Vision Zero  (Also proposed to continue by Bicycle Pedestrian Commission)	Develop a Vision Zero Policy and Action Plan. The Plan will guide policies and programs with the goal of eliminating fatalities on Cupertino roadways. Special emphasis will be placed on routes to, and streets surrounding, Cupertino schools.	Include	Work is in progress but will not be completed by end of FY 21-22.	
62	Municipal Water System	To analyze and recommend options for the continued operation of the system currently and at the end of lease with San Jose Water Company in November 2022.	Include	Work is in progress but will not be completed by end of FY 21-22.	19
63	RHNA related General Plan updates and rezoning (Housing Element)  (Also proposed to continue by Planning Commission)	Review preliminary RHNA numbers. Look at strategies for RHNA compliance including evaluating sites for potential upzoning, and jobs-housing ratio and statistics. Identify Priority Housing sites, update Housing Element and complete rezoning by September 2023.	Include	This is an ongoing project.	
64	Sign Ordinance Update  (Also proposed to continue by Planning Commission)	Update existing provisions, particularly in the temporary sign regulations.	Include	On pause due to City Attorney changeover.	
65	Consider options to develop ELI and BMR housing units for Developmentally Disabled individuals on City-owned property along Mary Avenue as well as the Outback Steakhouse location  (Also proposed to continue by Housing Commission)	Identify ways to build ELI and BMR housing units for developmentally disabled. Investigate additional sites for BMR or ELI housing.	Include	Continue interdepartmental coordination and processing.	
66	City Plan to End Homelessness  (Also proposed to continue by Housing Commission)	Draft an Implementation Plan to the Santa Clara County Community Plan to End Homelessness 2020-25 to create a roadmap for addressing homelessness in Cupertino.	Include	To accommodate additional community outreach.	
66	Development Accountability  (Also proposed to continue by Planning Commission)	Analyze methods to limit the implementation timeline for entitled/future projects and encourage development. Monitor implementation of development agreements and conditions of approval. Review and establish accountability in the project approval process.	Include	Staffing challenges.	
67	Review and Update General Plan (GP) and Municipal Code  (Also proposed to continue by Planning Commission)	1. Amend General Plan & Municipal Code & zoning code to provide objective standards as identified in 2019/2020 evaluation. 2.Re-evaluate the Heart of the City Specific Plan for sections of the plan that could be clarified and updated easily with objective standards.	Include	Phase 3 of project completed. Other updates to be considered as the need arises	
69	Residential and Mixed-Use Residential Design Standards  (Also proposed to continue by Planning Commission)	Create objective design standards for residential and mixed-use residential projects, including ensuring adequate buffers from neighboring low-density residential development.	Include	Staffing challenges. Ongoing project important for the Housing Element implementation.	

+ Items that are not on this list are expected to be completed by June 30, 2022 and are not expected to be carried over.

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Proposed Items for FY 2022-2023 City Work Program

#*	Project/Task**	Project Objective	Staff Recommendation (Include, Not Include, Not Include-Operational)	Justification / Considerations	Ranking
Additional Items from Councilmember					
70	Student Internship Program	<p>Implement a trial student summer internship program with the City of Cupertino. Initial year will be on a limited basis. If approved, applications will be sought for one-, two- or three-week internships during the summer, with applications to be released in mid-July. Internships will be project-focused, with participating City departments asked to identify a specific project or projects that a student intern can undertake. The internships will have a common start date, and include an orientation, group activities and exit interviews.</p> <p>Alternatively, if the time and resources do not permit the City to run a trial program in the upcoming summer of the fiscal year (i.e., Summer 2022), Council may form a subcommittee to share practices for student internships, and to bring a report back to Council at the end of Summer 2022 with recommendations as part of the initiation of a student internship program in Summer 2023.</p>	n/a	<p>Based upon consistent inquiries for such opportunities each year. Furthermore, both the students and City benefit from a program that matches projects that may not otherwise be completed as timely with students looking to learn more about our models of civic engagement and governance.</p> <p>Timing could be challenging for implementing a formal program in Summer 2022. As such, the alternative is recommended to allow for more time to develop such a program.</p> <p>Note that some work program items may provide an ideal fit for generating projects for a student internship program. In the longer-term, once such a program is implemented, it will provide an array opportunities for students to learn about civic engagement while contributing meaningfully to the community.</p>	20 5
71	Senior Outreach Project	Create and maintain a periodical newsletter to the senior community (limited paper copies with opt-in email list) containing news from, and opportunities for engagement with, the City of Cupertino.	n/a	Based upon a growing and sustained need for neutral and jurisdiction-driven outreach to the senior community.	21 3
72	Lawrence Mitty - Master Plan  (combining 21 and 59 with supplemental direction)	<p>Incorporates Items 21 and 59 in this list, with the following additions:</p> <p>- Hire a dedicated Project Manager by the end of Q1 FY2022-2023 for the development of the Lawrence-Mitty Park.</p> <p>- Review and modify the current timetable, and bring back an updated schedule to City Council by November 2022 with an aim of delivering a completed park to the public in as timely and effective a manner as possible.</p>	n/a	A dedicated project manager should will help to ensure timely completion of the project. A project manager will also help ensure that this traditionally park-under-served area receives appropriate outreach and becomes engaged both in the process of developing a park, and in ongoing community activities which are an integral part of maintaining the space.	22 5
73	Cupertino Store  (combining 8 and 49)	<p>Direction to staff previously was to investigate multiple site possibilities in this current (2021-2022) fiscal year. As such, several additional possible sites come to mind, but are not limited to:</p> <p>- Quinlan Center</p> <p>- Library</p> <p>- City Hall</p> <p>There are likely to be more feasible places. This combined item would first identify a location if one is not identified in fiscal 2021-2022.</p> <p>In the upcoming 2022-2023 fiscal year, with some help from the Fine Arts Commission for some of the items, items would be designed and selected for the store, for sale to the public and also available for exchange purposes for formal delegations to and from the City, with an at-cost charge structure for the latter purposes.</p>	n/a	Combines two items and fulfills need of having Cupertino-branded material available to the public.	23 5
74	Support for the Unhoused  (combining 10, 11 and 66)	<p>These items should be combined into formulating a City plan to address the issue of the unhoused and how to provide services in as effective a manner as possible with the resources available. A specific plan would be generated which includes consideration and recommendations for:</p> <p>- City-driven jobs program. Could be fully independent or work in collaboration with a partner or partners, including the County.</p> <p>- Facility development with supportive services. With non-profit organization partnership, space would be identified and a plan for supportive space with an ultimate aim to provide a pathway to permanent sustained housing would be made.</p> <p>- Funding strategy. This would require significant resources, but the social costs of not addressing this growing issue are more significant. With grant money and possible private partnerships available, the deliverable here would be to provide the City with actionable recommendations for securing financial support for this program.</p>			24 5

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CC 03-08-2022

Item No. 1

Council Goals & Work Program

Amended Attachment C -  
Commission Proposals, Staff  
Proposals, and Carryovers

Desk Item



## ATTACHMENT C - Commission Proposals, Staff Proposals, and Carryovers

Amended to correct prioritization of Housing Commission Proposals

**Proposed Items for FY 2022-2023 City Work Program**

#*	Project/Task**	Project Objective	Staff Recommendation (Include, Not Include, Not Include-Operational)	Justification / Considerations
<b>Bicycle Pedestrian Commission</b>				
1	<b>1) Bicycle Facilities</b>	Increase the inventory of bicycle facilities and amenities, such as bike racks, citywide.	<b>Include</b>	Item falls within the purview of the Bicycle Pedestrian Commission and can be managed with existing staff resources. Achieving the objective will encourage bicycling within Cupertino, consistent with City's overall goals.
2	<b>2) Vision Zero</b> <i>Current City Work Program Item</i>	Retain consultant to complete the development of the Vision Zero program, including finalization of policies and action plans.	<b>Include</b>	Vision Zero is a current FY 21-22 City Work Program item proposed to continue. Evaluation of the City's needs over the course of the year have revealed that a budget allocation will be necessary to hire a consultant to assist with completing the rollout of the Vision Zero program.
3	<b>3) Application of Assembly Bill 43</b>	Study the applicability of Assembly Bill 43 to the Cupertino street network. Modify speed limits as appropriate pending the results of the analysis.	<b>Not Include</b>	AB 43 would set certain speed limit regulations. The State of California must define certain procedures within a future update of the Traffic Manual before speed limits can be set under AB 43. Speed limits to be set under AB 43 cannot go into effect until June 30, 2024. Considering this as a work plan item for FY 22-23 is therefore premature.
4	<b>4) Near-Miss Pilot Study</b>	Pilot study to perform data collection on near-misses at intersections.	<b>Not Include</b>	The study of near-miss events at intersections lies outside the purview of the Bicycle Pedestrian Commission, and the technology to identify and study near misses is uncertain. To the extent that near misses involve bicycles or pedestrians and the technology exists, this can be incorporated into the Vision Zero study.

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## Proposed Items for FY 2022-2023 City Work Program

#*	Project/Task**	Project Objective	Staff Recommendation (Include, Not Include, Not Include-Operational)	Justification / Considerations
Fine Arts Commission				
5	Young Artist Scholarships	Provide scholarships throughout the year for young artists. Work with organizations to sponsor.	Not Include - Operational	This item is already operational as the current Fine Arts Commission Artist Awards program already offers monetary awards to the winning artists. The monetary awards for this program are currently offered to the winning Youth, Emerging, and Distinguished artists.
6	Festival that is run by Fine Arts Commission	Event run by Fine Arts Commission for the Cupertino community, in collaboration with Parks and Recreation.	Not Include	The Fine Arts Commission previously worked with the current festivals to have space for fine arts by community members, award winners, etc. The number of festivals has grown since the past collaboration, which will allow for more opportunities to showcase art. If festivals were put on by the Fine Arts Commission, additional staffing will be required, as there is not enough bandwidth to take this on.
7	Community Grants for organizations that foster art in Cupertino.	Competition for Grants that would go to organizations who foster art within the City of Cupertino.	Not Include - Operational	This program is already operational since organizations that foster art can and do apply for the City's Community Funding Grant.
8	Art Store for Cupertino	Art designed by community members and approved by Fine Arts Commission for Art store to provide giveaways to visiting Mayors, sister cities, commissioners from other cities, etc.	Not Include	May be a large project and would need to collaborate across departments. It may be possible to incorporate it into the Cupertino store at the Chamber depending on the outcomes of that item.

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## Proposed Items for FY 2022-2023 City Work Program

#*	Project/Task**	Project Objective	Staff Recommendation (Include, Not Include, Not Include-Operational)	Justification / Considerations
Housing Commission				
9 13	<b>1)5) Create plans 1. for the City to purchase or lease very low or low income rental housing units to include seniors and developmentally disabled. 2. focus on removing obstacles to development</b>	Provide 5 City owned or leased housing units for very low and low income households.	Not Include	The City is progressing with existing sites for development of affordable housing. The City has funding and staffing challenges if it is to consider this new proposal.
10 12	<b>2)4) Homeless Jobs Program</b> <i>Current City Work Program Item</i>	Create a jobs program for up to 2 individuals for 6 months. Could involve a job in maintenance of parks or in Public Works.	Not Include	Current FY 21-22 City Work Program item. Program will conclude in June 2022. Additional resources and further coordination with provider necessary to extend.
11	<b>3) City Plan to End Homelessness</b> <i>Current City Work Program Item</i>	Draft an Implementation Plan to the Santa Clara County Community Plan to End Homelessness 2020-25 to create a roadmap for addressing homelessness in Cupertino.	Include	Current FY 21-22 City Work Program item proposed to continue.
12 10	<b>4)2) Housing Programs for De Anza College Students</b> <i>Previous City Work Program Item</i>	Explore solutions for homeless and housing insecure students. Assist, as appropriate in, the long-term development of De-Anza student housing. Investigate partnership with De Anza on student housing and transportation solutions.	Include	Previous FY 20-21 City Work Program item. Program/contract will conclude in June 2022 and De Anza College has also expressed interest in extending the program.
13 9	<b>5)1) Consider options to develop ELI and BMR housing units for Developmentally Disabled individuals on City-owned property along Mary Avenue as well as the Outback Steakhouse location</b> <i>Current City Work Program Item</i>	Identify ways to build ELI and BMR housing units for developmentally disabled. Investigate additional sites for BMR or ELI housing.	Include	Current FY 21-22 City Work Program item proposed to continue.

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## Proposed Items for FY 2022-2023 City Work Program

#*	Project/Task**	Project Objective	Staff Recommendation (Include, Not Include, Not Include-Operational)	Justification / Considerations
Library Commission				
14	1) Review the Cupertino Poet Laureate Handbook	Review the handbook for the Poet Laureate Program, to simplify, make more user friendly, and update the eligibility requirements.	Include	Recruitment for the Poet Laureate program has been sparse. Reviewing and updating the handbook and eligibility requirements will create a more user friendly process for interested parties.
15	2) Artwork at the Library/Exhibits/Poetry and Art Day	Collaborate with groups such as the Fine Arts Commission and Cupertino Poet Laureate to display artwork, including exhibits, at the Library.  Exhibits could potentially be around the library and in the new programming space. Examples could be potential galleries, a poetry/art show, cultural documents and artifacts, or other fascinating exhibits.	Not Include - Operational through the Library	Currently there are already artwork displays in the library, one being from the Fine Arts Commission. Displays and potential exhibits would be operational through the library.
16	3) Community Engagement on Alternative Transportation and Parking	Educate and encourage resident use of alternative transportation to the Library. Install signage to point to overflow parking at Eaton Elementary school.  Examine how various changes and developments impact library patrons and residents near and around the Library through the program room expansion, Regnart Creek Trail, bike locks, book drop, as well as continuing the conversation with CUSD regarding Eaton Elementary Parking slots.	Include	May be a lengthy process, but parking and transportation education will continue to be needed for library access.

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## Proposed Items for FY 2022-2023 City Work Program

#*	Project/Task**	Project Objective	Staff Recommendation (Include, Not Include, Not Include-Operational)	Justification / Considerations
Parks and Recreation Commission				
17	<b>1) Enable Additional DOLA Locations</b>	Standardize the process to create DOLA trial programs, with no more than two trials running at a time. Respond and evaluate community-driven DOLA proposals to implement additional DOLAs throughout the City.	<b>Include</b>	In response to overwhelming community interest.
18	<b>2) Long-Term Strategic Plan</b>	Create a prioritization list of the 22 opportunities listed in the Parks and Recreation System Master Plan.	<b>Include</b>	Community input and Parks and Recreation Commission prioritization is necessary to organize the long-term strategic plan items pointed out in the Parks and Recreation Master Plan.
19	<b>3) Labyrinth Program or Similar</b>	Establish maintenance for the two current labyrinths at McClellan Ranch Preserve and Creekside Park and find ways to enhance recreation at more parks throughout the City with labyrinths or nature play. Engage the community to maintain or create new labyrinths or similar.	<b>Not Include - Operational</b>	Could be incorporated into current ongoing CIP projects. (Playground Replacement or Park Amenity Improvements)
20	<b>Memorial Park Improvements</b>  <b>*Also Part of CIP</b>  <i>Current City Work Program Item</i>	Implement a six-month and 12-month plan for Memorial Park improvements including:  1. Memorial Park - Pond Repurposing 2. Memorial Park - Amphitheater Improvements 3. Memorial Park - Specific Plan Design	<b>Include</b>	Current FY 21-22 City Work Program item proposed to continue because it is a multi-year project.
21	<b>Lawrence Mitty</b>  <b>*Also Part of CIP</b>  <i>Current City Work Program Item</i>	Acquire a parcel at Lawrence Expressway and Mitty Ave for trail expansion and park development. Complete the annexation process. Development project for Lawrence Mitty will be included in the CIP. Programming, Outreach, & Design with Outreach expected to start by Q3 FY 21-22.	<b>Include</b>	Current FY 21-22 City Work Program item proposed to continue because it is a multi-year project.

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## Proposed Items for FY 2022-2023 City Work Program

#*	Project/Task**	Project Objective	Staff Recommendation (Include, Not Include, Not Include-Operational)	Justification / Considerations
Planning Commission				
22	1) Impacts to schools	CUSD is shutting schools down and is running classes in portables. City should ensure our planning policies make schools viable. Assessment or score as in net positive or net negative impact to services (schools, particularly) of a project.	Not Include	This may be considered by decision makers when determining Housing Element sites. State law prevents the City from considering the fiscal impacts of housing development upon schools, since SB50 states that payment of school impact fees constitutes full and complete mitigation for any school impacts.
23	2) 5G Ordinance <i>Current City Work Program Item</i>	Adopt regulations based on aesthetics.	Not Include	The City's Public Works Department is already drafting 5G regulations which will be completed this fiscal year.
24	3) Objective Standards		Include	Carryover from FY 21-22.
25	4) Second Story Balconies	Need balcony ordinance or guidance.	Not Include	Staffing challenges and existing Work Program and Operational items make it difficult to consider the item for next fiscal year.
26	Other Carryover items from FY 2021-22 City Work Program - RHNA related General Plan updates and rezoning (Housing Element) - Development Accountability - Residential and Mixed- Use Residential Design Standards - Sign Ordinance Update  <i>Current City Work Program Items</i>	Objectives included in FY 21-22 City Work Program.	Include	Current FY 21-22 City Work Program items proposed to continue.
27	Solar Generation Maximization	Can homes be designed to maximize solar exposure for solar energy generation? Should vents be redirected to ensure that solar generation can be maximized?	Not Include	There are existing building code requirements applicable for solar applications. Allowance for maximum solar panel installation is part of the building permit review process.
28	Outreach to renters to explain their rights to them		Not Include - Operational	Current operation and service by the Housing Division.

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## Proposed Items for FY 2022-2023 City Work Program

#*	Project/Task**	Project Objective	Staff Recommendation (Include, Not Include, Not Include-Operational)	Justification / Considerations
Public Safety Commission				
29	1) License Plate Readers	1. Research Automated License Plate Reader (ALPR) systems 2. Research state laws, privacy concerns, and regulations related to ALPR 3. Compare fixed location, mobile (in-car), and portable (trailer ALPRs) 4. Identify outreach and engagement strategies used by other jurisdictions using ALPR 5. Assess locations for fixed ALPR in Cupertino 6. Estimate ALPR costs for installation, monitoring, and maintenance (Consider: Cameras, LPR, Safe-Exchange Zone, Pilot cameras in a residential areas, and commercial developments Research best practices from other similar jurisdictions)	Include	Cities of Saratoga and Los Altos Hills have similar projects and addressed some privacy concerns with Santa Clara County Sheriff's Office. Will likely need at least \$250,000-400,000 in budget.
30	2) Subsidy program to support small business COVID-19 Policies	Establish a subsidy program to support small business COVID-19 Policies 1. Identify the segment of businesses with identifiable policy 2. Determine the requirement for testing and vaccination Eligible Small businesses - 100 employees or less or \$10M revenue over last 3 years. Suggested \$1M	Not include	As COVID-19 restrictions are lifted, less money needs to be allocated to support small businesses. If new restrictions or a new threat arises, staff can request funding for programs from Council at that time.
31	3) Catalytic Converter Theft Prevention (Nellore)	1. Warning signs on streets especially the hotspots . A short and crisp message along with the Neighborhood Watch signs on the streets . We at the PSC could help craft this message with the help of the Captain 2. Monthly newsletters providing tips and suggestions for preventive measures the residents can take to help cut the incidents 3. Promote awareness also through neighborhood watch meetings and block party meetings. 4. Many residents are not technical and don't understand what a catalytic convertor looks like or what it does. Help educate them by displaying these online or during various events in booths. 5. Put in section about catalytic convertor theft prevention on our website and educate the residents	Not include - Operational	The Sheriff's Office incorporates much of the recommended action into regular operations. The Block Leader program will continue to facilitate a relationship with the Sheriff's Office and promote safety and best practices in the community.
32	4) Volunteer Engagement Strategy	Increase volunteer participation. Invest in an app or existing app to see volunteer opportunities in the city. Campaign to increase participation in Neighborhood Watch, Block Leaders, and Citizen Corps.	Not include - Operational	This is a continued item from the Revamp the Block Leader Program.
33	5) Gun Safety Ordinance (Same as Staff Proposal)	Research best practices from neighboring jurisdictions.	Include	Council expressed an interest in this item earlier this fiscal year. Recommended only if the Council has a strong willingness to approach a very difficult process with strong opinions from outside the City.

\* The numbers in the # column are just for reference and are not an indication of priority

\*\* Project/Tasks with a number in front represent the Commission's prioritization



## Proposed Items for FY 2022-2023 City Work Program

#*	Project/Task**	Project Objective	Staff Recommendation (Include, Not Include, Not Include-Operational)	Justification / Considerations
<b>Sustainability Commission</b>				
34	<b>Micromobility Ordinance</b>	Consider lifting the ordinance that limits micromobility providers from operating in Cupertino. Consider restrictions that would ensure appropriate fit for Cupertino.	<b>Not Include - Operational</b>	Transportation staff, along with coordination with the Sustainability division, will be working on this item as part of operations. They will conduct micromobility research, survey the public, and bring options for the Sustainability Commission to consider in FY22/23.
35	<b>Gas Station Limitations</b>	Consider policy and legal implications for limiting new gas stations and tanks from being built in Cupertino.	<b>Not Include</b>	This may be an innovative policy direction to study in future years. However, it would be a higher priority to examine options to encourage rapid electrification of buildings and expand EV charging infrastructure.
36	<b>Privately-Owned EV Chargers</b>	Explore options for private businesses to open up privately-owned electric vehicle chargers to the public when not in use by employees.	<b>Not Include</b>	The City will be exploring options for EV charging access under the Building Division's proposal to update the local green building ordinance (Reach Codes). The City is also pursuing additional publicly-owned infrastructure.
37	<b>Rapid Electrification of Buildings</b> (Same as staff proposal)	Examine options to encourage rapid electrification of buildings, i.e. via the update of the building electrification reach codes.	<b>Include</b>	A key measure in the draft Climate Action Plan is to develop policy options for addressing emissions in existing buildings. This is also proposed as a staff proposal.
38	<b>Climate Victory Gardens Pilot Expansion</b>	Consider expanding and investing in the Climate Victory Gardens Pilot and creating a permanent program for supporting drought-tolerant landscaping.	<b>Not Include - Operational</b>	Staff plans to complete the existing Pilot Program and provide Council with an analysis and recommendations for it's continuation operationally.
<b>Teen Commission</b>				
39	<b>Youth and Teen Programming Feedback</b>	Receive quarterly presentations from City staff and the Youth Activity Board on existing and proposed programming and provide feedback.	<b>Not Include - Operational</b>	Already a current practice beginning this past fiscal year.
40	<b>Youth and Teen Social Media Engagement</b>	Increase social media engagement among youth and teens to promote Teen Commission awareness and encourage increased youth participation.	<b>Include</b>	Project would have to be in collaboration with Communications team, which is currently understaffed.

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\*\* Project/Tasks with a number in front represent the Commission's prioritization



## Proposed Items for FY 2022-2023 City Work Program

#*	Project/Task**	Project Objective	Staff Recommendation (Include, Not Include, Not Include-Operational)	Justification / Considerations
<b>Technology, Information, and Communications Commission</b>				
41	<b>1) Pilot: License Plate Recognition</b>	In partnership with the County Sheriff, install LPR devices for the automated detection of license plates. This data will only be for official law enforcement purposes, including identifying stolen or wanted vehicles, stolen license plates and missing persons. It may also be used to gather information related to active warrants, homeland security, electronic surveillance, suspect interdiction, and stolen property recovery.	<b>Include</b>	Both TICC and Public Safety Commissions have expressed interest. A similar solution has been successfully deployed in Los Gatos. Limited staff involvement.
42	<b>2) Research Vision Zero Technologies for Future Implementation</b>	Research leading edge, and successfully tested collision avoidance technologies and report findings to City Council and City staff.	<b>Not Include - Operational</b>	This is an operational item as technology research is already done on a regular basis. There is already a current City Work Program Item for Vision Zero.
43	<b>3) Implement AI Bot (Chatbot) Technology for online customer interaction</b>	Explore and implement chatbot technology where practical for online customer interaction. Examples include chatbot guidance in submitting a building permit or registering for a Park & Recreation class.	<b>Not Include - Operational</b>	Already part of Cupertino's tech roadmap.
44	<b>4) Cybersecurity Public Education</b>	Provide education on cybersecurity to City residents, guests and businesses.	<b>Include</b>	This is a repeat of a project completed 3 years ago. Commissioners will take on the majority of the work for this item, including speaker selection and facilitate presentation to Cupertino residents.

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## Proposed Items for FY 2022-2023 City Work Program

#*	Project/Task**	Project Objective	Staff Recommendation (Include, Not Include, Not Include-Operational)	Justification / Considerations
Staff Proposals				
45	<b>Lawson Middle School Bikeway</b>	Retain consultant to prepare feasibility study which will evaluate alternatives that provide a separated bike path for students riding to Lawson Middle School. Feasibility cost will be \$40,000.	<b>Include</b>	The safety of students riding their bicycles to school, and the encouragement of students to ride who may not currently ride, is a high priority for the City and Transportation Division staff. Completion of a protected bikeway for students riding to Lawson Middle School was identified as a necessary improvement through the City's Walk Audit process. Successful completion of this improvement is dependent upon third-party consultant analysis and review of alternatives that would be accomplished through the feasibility study process requested with the current proposal.
46	<b>CalTrans Adopt-a-Highway Program</b>	Coordinate with staff, volunteers and CalTrans to look for options to take over current Adopt-a-Highway obligations along highway that run through Cupertino's jurisdiction to create cleaner and more beautiful roadsides by removing litter, overgrown vegetation and other pollutants from entering state waterways through storm drains.	<b>Include</b>	The program is part of CalTrans Clean California pilot program to restore pride in public spaces and make a difference in communities through cleaning and beautifying roadsides. There is no cost to participate in the Adopt-a-Highway program.
47	<b>Electrification Study</b> (Same as item proposed by the Sustainability Commission)	Conduct public outreach, conduct policy research, and coordinate with the regional efforts on electrification of buildings and transportation systems.	<b>Include</b>	The Draft Climate Action Plan identifies several high-impact measures. Developing policy options and conducting public outreach specifically for residential and non-residential existing buildings electrification is a key step in achieving the 2030 and 2040 greenhouse gas reduction targets.
48	<b>Economic Development Strategy</b>	The updated Economic Development Strategy will aim to understand the current business environment and market trends. This framework will formulate short- and long-term economic development policies and develop goals and objectives to encourage economic recovery and growth.	<b>Include</b>	Cupertino's Economic Development (ED) Strategy was last updated in 2016. Business models, operations, as well as trends have significantly shifted due to the pandemic. Council has expressed an interest in updating the ED Strategy, which is especially important now as we emerge from the pandemic and move towards recovery. It is recommended that Council include this in the FY 22-23 City Work Program so that there are timely goals and objectives clearly outlined to further economic vitality in Cupertino.
49	<b>Cupertino Store at Chamber of Commerce</b>	Implement the Cupertino Store plan, which will be adopted by Council by the end of FY 2021-22 as part of the current City Work Program Item "Cupertino Store at Chamber of Commerce".	<b>Include</b>	Once the draft proposal for the Cupertino store is adopted by Council, the next step will be the implementation phase, which will take place in FY 22-23. It is recommended that Council include this in the FY 22-23 City Work Program so that staff is able to work on Council-approved concept and begin the implementation of the Cupertino Store to make the best use of the space that will benefit the City, Chamber, and entrepreneurs in Cupertino.
50	<b>Safe Gun Storage Ordinance</b> (Same as item proposed by the Public Safety Commission)	Adopt safe gun storage ordinance to increase public safety for residents.	<b>Include</b>	The City Council has requested that the City revisit adopting this ordinance to increase public safety. Recommended only if the Council has a strong willingness to approach this topic.
51	<b>Analyze Potential Revenue Measures</b>	Analyze potential revenue measures, such as transient occupancy tax, sales tax, property tax, and utility users tax, to address possible future financing challenges	<b>Include</b>	The City has a significant list of unfunded Capital Improvement Program (CIP) projects that, if approved, will require substantial financing.

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\*\* Project/Tasks with a number in front represent the Commission's prioritization



## Proposed Items for FY 2022-2023 City Work Program

#*	Project/Task**	Project Objective	Staff Recommendation (Include, Not Include, Not Include-Operational)	Justification / Considerations
Carryover Items from FY 2021-2022 City Work Program *				
52	<b>Senior Strategy</b>	Address the needs of seniors in collaboration with the City Council and Commissions. Needs to address include technology resources, housing, food supply, transportation, and mental and physical health and wellbeing.	<b>Include</b>	Extensive community engagement, staffing vacancies, COVID.
53	<b>Blackberry Farm Golf Course Needs Assessment</b> <i>(Also Part of CIP)</i>	Determine short-term and long-term improvements to the golf course and amenities.	<b>Include</b>	Extensive community engagement, staffing vacancies, COVID.
54	<b>Dogs Off Leash Area (DOLA)</b> <i>(Also proposed to continue by Parks and Recreation Commission)</i>	Identify additional areas suitable for permitting dogs to be off leash and establish one such area, if the current trial period is successful.	<b>Include</b>	Trial ended October 2021. The ongoing program is to be observed for one year before another such area can be established.
55	<b>Lehigh and Stevens Creek Quarry</b>	Monitor and report on Lehigh and Stevens Creek Quarries. Utilize IOT sensors to measure noise, particulate, and pollution levels at Lehigh and Stevens Creek Quarry.	<b>Include</b>	Delayed Implementation due to prolonged contract negotiations and supply chain issues. This is an ongoing effort.
56	<b>10455 Torre Avenue Improvements Programming &amp; Feasibility</b> <i>(Also Part of CIP)</i>	Program, plan, and build facility improvements, including seismic, utility and ADA upgrades, for the long-term use of this facility. The scope of work will include public outreach, programming, planning, design, and construction.	<b>Include</b>	Work is in progress but will not be completed by end of FY 21-22.
57	<b>Memorial Park Improvements</b> <i>(Also Part of CIP)</i> <i>(Also proposed to continue by Parks and Recreation Commission)</i>	Implement a six-month and 12-month plan for Memorial Park improvements including:  1. Memorial Park - Pond Repurposing 2. Memorial Park - Amphitheater Improvements 3. Memorial Park - Specific Plan Design	<b>Include</b>	Work is in progress but will not be completed by end of FY 21-22.
58	<b>Shuttle Bus Pilot Program Implementation</b>	Community shuttle bus 18-month pilot program to increase connectivity throughout the City, nearby medical locations, and Caltrain in Sunnyvale. Explore complimentary opportunities to expand into other cities.	<b>Include</b>	Work is in progress but will not be completed by end of FY 21-22.
59	<b>Lawrence Mitty - Master Plan</b> <i>(Also Part of CIP)</i>	Development project for Lawrence Mitty will be included in the CIP. Programming, Outreach, & Design with outreach expected to start by Q3 FY 21-22.	<b>Include</b>	Work is in progress but will not be completed by end of FY 21-22.
60	<b>Seismic Retrofits and Upgrades to Existing City Hall (formerly "Investigate Alternatives to City Hall")</b> <i>(Also Part of CIP)</i>	Examine seismic retrofits, upgrades, and remodels to existing City Hall. Remove allocations from budget to a new City Hall.	<b>Include</b>	This is an ongoing effort.
61	<b>Vision Zero</b> <i>(Also proposed to continue by Bicycle Pedestrian Commission)</i>	Develop a Vision Zero Policy and Action Plan. The Plan will guide policies and programs with the goal of eliminating fatalities on Cupertino roadways. Special emphasis will be placed on routes to, and streets surrounding, Cupertino schools.	<b>Include</b>	Work is in progress but will not be completed by end of FY 21-22.

+ Items that are not on this list are expected to be completed by June 30, 2022 and are not expected to be carried over.

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\*\* Project/Tasks with a number in front represent the Commission's prioritization



## Proposed Items for FY 2022-2023 City Work Program

#*	Project/Task**	Project Objective	Staff Recommendation (Include, Not Include, Not Include-Operational)	Justification / Considerations
Carryover Items from FY 2021-2022 City Work Program *				
62	<b>Municipal Water System</b>	To analyze and recommend options for the continued operation of the system currently and at the end of lease with San Jose Water Company in November 2022.	<b>Include</b>	Work is in progress but will not be completed by end of FY 21-22.
63	<b>RHNA related General Plan updates and rezoning (Housing Element)</b> <i>(Also proposed to continue by Planning Commission)</i>	Review preliminary RHNA numbers. Look at strategies for RHNA compliance including evaluating sites for potential upzoning, and jobs-housing ratio and statistics. Identify Priority Housing sites, update Housing Element and complete rezoning by September 2023.	<b>Include</b>	This is an ongoing project.
64	<b>Sign Ordinance Update</b> <i>(Also proposed to continue by Planning Commission)</i>	Update existing provisions, particularly in the temporary sign regulations.	<b>Include</b>	On pause due to City Attorney changeover.
65	<b>Consider options to develop ELI and BMR housing units for Developmentally Disabled individuals on City-owned property along Mary Avenue as well as the Outback Steakhouse location</b> <i>(Also proposed to continue by Housing Commission)</i>	Identify ways to build ELI and BMR housing units for developmentally disabled. Investigate additional sites for BMR or ELI housing.	<b>Include</b>	Continue interdepartmental coordination and processing.
66	<b>City Plan to End Homelessness</b> <i>(Also proposed to continue by Housing Commission)</i>	Draft an Implementation Plan to the Santa Clara County Community Plan to End Homelessness 2020-25 to create a roadmap for addressing homelessness in Cupertino.	<b>Include</b>	To accommodate additional community outreach.
66	<b>Development Accountability</b> <i>(Also proposed to continue by Planning Commission)</i>	Analyze methods to limit the implementation timeline for entitled/future projects and encourage development. Monitor implementation of development agreements and conditions of approval. Review and establish accountability in the project approval process.	<b>Include</b>	Staffing challenges.
67	<b>Review and Update General Plan (GP) and Municipal Code</b> <i>(Also proposed to continue by Planning Commission)</i>	1. Amend General Plan & Municipal Code & zoning code to provide objective standards as identified in 2019/2020 evaluation. 2.Re-evaluate the Heart of the City Specific Plan for sections of the plan that could be clarified and updated easily with objective standards.	<b>Include</b>	Phase 3 of project completed. Other updates to be considered as the need arises
69	<b>Residential and Mixed-Use Residential Design Standards</b> <i>(Also proposed to continue by Planning Commission)</i>	Create objective design standards for residential and mixed-use residential projects, including ensuring adequate buffers from neighboring low-density residential development.	<b>Include</b>	Staffing challenges. Ongoing project important for the Housing Element implementation.

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CC 03-08-2022

# 1

City Work  
Program

Written Comments



**From:** [louise saadati](#)  
**To:** [City Clerk](#)  
**Subject:** Please have the below made for presentation during my presentation at CityCouncil Meeting tonight at 7:45 pm.  
**Date:** Tuesday, March 8, 2022 2:52:37 PM  
**Attachments:** [image.png](#)

CAUTION: This email originated from outside of the organization. Do not click links or open attachments unless you recognize the sender and know the content is safe.

Please have the below text in black be ready for presentation tonight. Please arrange to have it displayed on the Zoom meeting during my presentation tonight. Another speaker has already emailed you asking for her speaking time to be given to me. Thank you!

Please phone me or email me if you have any questions. (408) 314-9357.

I am Louise Saadati, one of the main leaders in the DOLA Leadership Group. Our DOLA Leadership represents over 300 dogs and 500 people, and 6 different dog groups and growing in Cupertino

Though more DOLAS have been on the city work plan for the previous 2 years, NO new DOLAs have been started since 2019.

In the March 8, 2022 meeting staff addendum C, Item 54, the city staff have inserted "an additional year of Jollyman DOLA observation by the City to occur BEFORE more DOLA trials can start"

This was NEVER discussed with the Jollyman DOLA leadership in the many meetings we had with the Parks and Recreation Director, Parks and Recreation Commission, nor the former Interim City Manager, Greg Larson! The Parks and Recreation Commission NEVER recommended nor approved this.

This additional at least one more year of city staff time and resources observing Jollyman DOLA also CONTRADICTS the CITY COUNCIL prioritisation of more DOLAS for the last two years and the current recommendation of priority number 1 from Parks & Recreation.

Jollyman DOLA has been observed since **October 2019**; its extensive **3 year trial** was a **success** and it is now **successfully on-going**.

Instead of city staff observing Jollyman DOLA for at least another **fourth** year from 2019-2023, the city staff could use the city resources to **actually** start more DOLA trials.

We in the DOLA community have **already organized four trial DOLAs** and are ready to start trials on them in the following order to begin:

July 2022

	Linda Vista Park-Little Dog/Delicate Dog	Memorial Park
Leaders	Louise Saadati, Sangetta Kopardeka	Deepa Mahendraker, Connie Chao
Sheriffs	Louise Saadati, Sangetta Kopardekar, Lav Pachauri, Sunder Ranganath	Deepa Mahendraker

January 2023

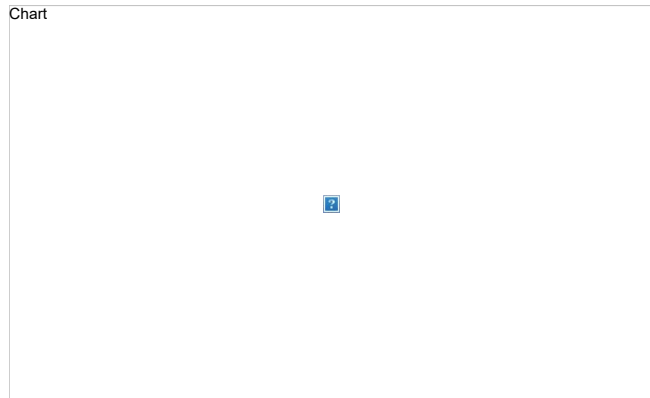
	Monta Vista Park	Jollyman Little Dog/Delicate Dog Park
Leaders	Vasantha Niranjana, Stan Moriya, Su Chen	Louise Saadati, Gauri Dutt
Sheriffs	Vasantha Niranjana, Stan Moriya	MaryEllen, Gauri Dutt

If the city staff would accept our help, it would significantly decrease use of city staff resources and facilitate prompt, efficient and successful DOLA trials.

Linda Vista Park Dog Group is first among our recommendations for DOLA trial because it is the most organized group with over 78 dogs and 150 people and growing.

During the recent City Goals Survey 35 Linda Vista DOLA users submitted surveys stating "more DOLAs" never stating "Linda Vista". We had misunderstood the survey was asking about the general category of more DOLAs. If we had been told that specific park names needed to be stated, then **all 35 of the Linda Vista Park surveys** would have stated "Linda Vista Park" instead of just more DOLAS. Therefore a correct Sub-topics graph would show:

Chart



Instead of using staff resources to observe Jollyman DOLA needlessly for a **FOURTH YEAR to attend meetings and sending emails resisting more DOLAS**, that same staff time and resources could be well used **INSTEAD** to working **WITH the community** to:

1. **start 2 DOLA trials in July, 2022** and then
2. **start 2 more DOLA trials in January 2023.**

Please vote to give a higher priority to more DOLAs. Instead of the previous low priority of 29th out of 30 projects, more DOLAs should be given a higher priority closer to the 4/30 Senior Strategy achieved. A large part of our DOLA users are seniors. Everyone's mental, physical health and well being in the DOLA is tremendously improved by being amongst



playful, happy dogs, fresh air, nature and the very friendly DOLA community.

Instead of isolation and depression, DOLA users feel happy, refreshed and connected to community.

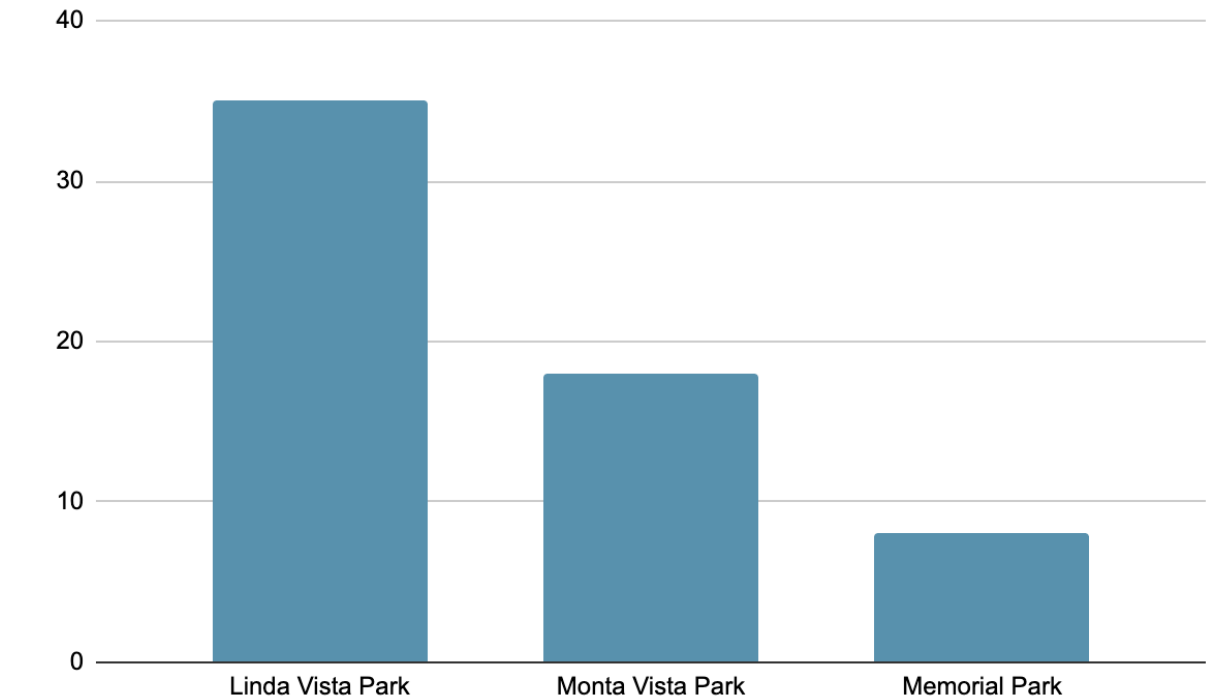
We in the DOLA community successfully performed 85% of the organization, data collection, self-regulation and are STILL collecting data daily at our successful Jollyman DOLA.

Delaying starting new DOLA trials will just increase community frustration with a THIRD year of no new DOLA trials.

Starting new DOLA trials at the beginning of the 2022-2023 fiscal year with acceptance of the DOLA leadership and community help, with its experience and proven success at Jollyman DOLA, will help to take this **RELATIVELY SMALL ITEM** already prepared by the local community into an **ACHIEVED STATUS..**

**Whereby more DOLAs will not need to be needlessly brought up to our very busy council year after year after year.**

Thank you for your time, your dedication and service to our community.





**From:** [Stan Moriya](#)  
**To:** [City Clerk](#)  
**Subject:** Monta Vista Park DOLA request  
**Date:** Monday, March 7, 2022 1:14:34 PM

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**CAUTION:** This email originated from outside of the organization. Do not click links or open attachments unless you recognize the sender and know the content is safe.

I have lived in Monta Vista since 1974. I live 4 blocks from Monta Vista Park and have always owned dogs during these years and currently use the park twice daily for my 15-year old Shitzu and 5-year old Golden Doodle who is a registered trained service dog for my wife. Since he is a working dog, the park gives him and myself a chance to take a mental break and get outside and enjoy the outdoors in the company of other dog owners. This gives me a sense of community and is excellent for everyone's mental health.

Many of us have tried going to other parks such as Jollyman, but besides being inconvenient for our neighborhood it adds to the load usage for those parks. The majority of dog owners that congregate at Monta Vista Park are in close enough to walk to the park on a daily basis. For that reason a DOLA for Monta Vista Park is needed and has been needed for years. I respectfully ask the members of this council to please make starting more DOLAs to be a higher priority in the 2022-2023 city work plan. Please take this into consideration for future enhancements of our neighborhood parks. Thank you.

Monta Vista Resident



**From:** [Jean Bedord](#)  
**To:** [City Clerk](#)  
**Subject:** Agenda #1 /Continued #11 Mid-Year Financial Report, March 8, 2021  
**Date:** Tuesday, March 8, 2022 6:48:33 PM

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**CAUTION:** This email originated from outside of the organization. Do not click links or open attachments unless you recognize the sender and know the content is safe.

Please include the following public comment in the public record for this meeting:

-----

Good evening, Mayor Paul and council members,

My name is Jean Bedord and I am a long time Cupertino resident.

I would like to commend Kristina and the staff for an excellent financial report and the ongoing commitment to responsible financial reporting for the city.

I am questioning an expenditure on page 16 of this report under the City Manager Discretionary Fund for \$2,400. In checking the Payables Register, this line item references an op-ed piece. The only op-ed I'm aware of is a Letter to the Editor by Mayor Darcy Paul in the *Mercury News* on Dec. 9, 2021.

My first question concerns the charge itself. I've never had to pay for a newspaper op-ed. In particular, the *Mercury News* has never charged me or other residents I know for their Letters to the Editor.

The second question is the charge to City Manager Discretionary Fund. Cupertino had an interim city manager during this time period. As far as I know, he did not do an op-ed. If this op-ed piece was by Mayor Paul, shouldn't it be charged to the Mayor's Fund which has available money?

The City Manager Discretionary Fund is only \$75,000 which is quite inadequate for a city with the adopted budget of \$148 million. Who is spending this miniscule budget, since it's not the city manager?

Please investigate and transfer to the appropriate budget.

Thank you for your diligence in ensuring fiscal responsibility.



CC 03-08-2022

#2

Housing Element  
Update

Written Comments



**From:** [Sue Moore](#)  
**To:** [Darcy Paul](#); [Liang Chao](#); [Jon Robert Willey](#); [Kitty Moore](#); [Hung Wei](#)  
**Cc:** [Cupertino City Manager's Office](#); [City Clerk](#); [Benjamin Fu](#)  
**Subject:** Please include the 2020-21 Housing Survey in Housing Element Process  
**Date:** Tuesday, March 8, 2022 12:46:51 AM

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CAUTION: This email originated from outside of the organization. Do not click links or open attachments unless you recognize the sender and know the content is safe.

Dear Major Paul, Vice Major Chao, Council Members Willey, Moore and Wei,

I wish to request that the data from the 2021 Housing Survey be included in the required Public Engagement portion of the Housing Element Process. With over 900 responses, the survey demonstrates considerable involvement by the public

Thank you for your dedication and continuing efforts on behalf of Cupertino residents.

With Appreciation,  
Susan Moore,  
Resident

Sent from my iPad



**From:** [Connie Cunningham](#)  
**To:** [City Council](#); [City Clerk](#)  
**Subject:** March 8, 2022 City Council Agenda Item 2, Housing Element Update  
**Date:** Tuesday, March 8, 2022 3:23:31 PM

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CAUTION: This email originated from outside of the organization. Do not click links or open attachments unless you recognize the sender and know the content is safe.

March 8, 2022 City Council Agenda Item 2, Housing Element Update

Dear Mayor, Vice-Mayor and Councilmembers:

As you consider the Stakeholder Group that is required by the law for this Housing Element, I ask you to consider that the voices being considered in the Stakeholder Group as described by EMC will be helpful in your deliberations of the Housing Element as a whole. These voices bring perspectives that may not have been heard before.

Hundreds of residents who are current homeowners are knowledgeable about how to reach you individually, or know how to address the Council at its regularly scheduled meetings. This number of people proposed for the Stakeholder Group do not outnumber those you will hear from other homeowners in the City. If anything, the Stakeholder Group is far outnumbered by the number of homeowners in Cupertino who are not members of those groups represented by the Stakeholder Group.

It may seem to you that the Stakeholder Group will have outsize influence on the process, however, I ask you to consider that hundreds of Cupertino homeowners have reached out to you on issues of housing over the years. Westport Cupertino and Vallco projects resulted in many emails and feedback about housing issues. Over the time remaining for the Housing Element process, you will hear from many interested residents.

I urge you to allow the process set up by EMC to continue as it was established in their plan.

Sincerely,  
Connie Cunningham  
Chair, Housing Commission (self only)



**From:** [Jennifer Griffin](#)  
**To:** [City Clerk](#)  
**Subject:** Fw: Not Having Stake Holder Group (City Council Meeting, 3/8/22. Item 2- Housing Element, cont)  
**Date:** Tuesday, March 8, 2022 2:06:43 PM

---

**CAUTION:** This email originated from outside of the organization. Do not click links or open attachments unless you recognize the sender and know the content is safe.

FYI. Please add to the Public Record for Item 2 on Housing Element Update for Cupertino City Council meeting on March 8, 2022. Thank you.

----- Forwarded Message -----

**From:** Jenny Griffin <grenna5000@yahoo.com>  
**To:** CityCouncil@Cupertino.org <citycouncil@cupertino.org>  
**Cc:** grenna5000@yahoo.com  
**Sent:** Tuesday, March 8, 2022, 01:56:38 PM PST  
**Subject:** Not Having Stake Holder Group (City Council Meeting, 3/8/22. Item 2- Housing Element, cont)

Dear City Council:

I am wondering why Cupertino even has to have a Stake Holder Group for this Housing Element Cycle? We never had one before. Is HCD or ABAG requiring one to pass this Housing Element Cycle? HCD and ABAG have been micromanaging this Housing Element so much Up to this point that it seems like they are trying to manipulate this whole Housing Element To their anticipated goals and ends and not letting the public have any say in the matter.

Having dealt with advisory committees dreamed up by the San Jose Urban Village process, I do not feel like an Advisory Committee for Cupertino's Housing Element is the way to Go. The whole public has to be involved. If HCD doesn't like that, then that is their problem. The public has not been allowed to say anything about this entire new time-driven Housing Element Cycle and I feel like the whole process is being rushed. I don't feel comfortable With this rush rush rush timeline HCD is pushing. Why are they rushing? Do they want the city To do a bad job? Is that their goal? Are we supposed to suffer these dire rezoning consequences If we ask questions and take our time? If we rush and do a bad job, we still get penalized. This is a no win situation either way. The goal is to massively rezone our city lands either way. Those are not very good odds.

So let the public go through all the sites. We don't need a committee to do that. We have spent Hours before going through items. We spent hours going through the Urban Village meetings and Data. We can do it again with the Housing Sites in this Housing Element. Cupertino is concerned About what happens in the city. HCD needs to respect that. If they dont, then may be they Do have a fast rezoning agenda.

I remain unconvinced that HCD and ABAG care about public input from cities. I remain unconvinced That HCD and ABAG are not promoting some sort of secret rezoning process of California cities For some secret process or group. Let's let the public go through all the sites in a public process Like we have done before in the previous Housing Elements in Cupertino and then the public Will feel they have done their due diligence on this matter. It will take hours. But who cares? True democracy is not easy. It is time-consuming and messy. But, that is what makes up Democracy, people, the public and questions and answers.

If HCD and ABAG have a problem with true democracy, they need to tell us, the public. We don't need an Advisory Committee. We can do it ourselves.



Sincerely,

Jennifer Griffin



**From:** [louise saadati](#)  
**To:** [City Council](#); [City Clerk](#); [manager@cupertino.org](mailto:manager@cupertino.org)  
**Cc:** [Mary Ellen Chell](#); [Anthony Tony Alexander](#); [Deepa](#)  
**Subject:** Presentation intended for you  
**Date:** Wednesday, March 9, 2022 4:22:04 PM

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**CAUTION:** This email originated from outside of the organization. Do not click links or open attachments unless you recognize the sender and know the content is safe.

The presentation below is the 5 minute presentation I was planning to give on your March 8 Council Meeting. It is similar to the DOLA leadership email you received earlier, but yellow highlights differences from that email and green is a regular highlight.

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### **Presentation to City Council :**

I am Louise Saadati, one of the main leaders in the DOLA Leadership Group.

Our DOLA Leadership and community now represent over 300 dogs, 500 people, and 6 different dog groups.

Though more DOLAS have been on the city work plan for 2 years, NO new DOLAS have been started since 2019.

In the March 8, 2022 meeting staff addendum C, Item 54, the city staff have inserted "an additional year of Jollyman DOLA observation by the City to occur BEFORE more DOLA trials can start"

This was NEVER discussed with the Jollyman DOLA leadership in the over 16 meetings we just had with the Parks and Recreation City staff, Commission, nor with former Interim City Manager, Greg Larson! The Parks and Recreation Commission NEVER recommended nor approved this.

This additional at least "one more year of city staff observing Jollyman DOLA" completely **CONTRADICTS the CITY COUNCIL** prioritisation of more DOLAS for the last two years and the current Parks & Recreation Commission recommendation of priority number 1 for more DOLAS.

Jollyman DOLA which **never** had fencing, has been observed since **October 2019**; its extensive **3 year trial** was a **success** and it is now **successfully on-going**.

Instead of city staff observing Jollyman DOLA for at least another **fourth** year, the city staff could use these same city resources more effectively to **actually** start more DOLA trials.

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We in the DOLA community have **already organized and prepared four trial DOLAs (as we did at successfully at Jollyman DOLA)**, and are ready to start trials on them in the following order to begin:

### July 2022

	Linda Vista Park-Dog Group	Memorial Park
Leaders	Louise Saadati, Sangetta Kopardeka	Deepa Mahendraker, Connie Chao
Sheriffs	Louise Saadati, Sangetta Kopardekar, Lav Pachauri, Sunder Ranganath	Deepa Mahendraker

### January 2023

	Monta Vista Park	Jollyman Little Dog/Delicate Dog Park
Leaders	Vasanthan Niranjan, Stan Moriya, Su Chen	Louise Saadati, Gauri Dutt
Sheriffs	Vasanthan Niranjan, Stan Moriya	MaryEllen, Gauri Dutt

**If the city staff would only accept our help, it would significantly decrease use of city staff time and resources and facilitate prompt, efficient and successful DOLA trials.**

Linda Vista Park Dog Group is first among our recommendations for DOLA trial because it is the most organized group with over 78 dogs and over 140 people and growing.

During the recent City Goals Survey 35 Linda Vista DOLA users ALL submitted surveys stating “more DOLAs” never stating “Linda Vista”. If we had been told that specific park names needed to be stated, then **all 35 of the Linda Vista Park surveys** would have stated “Linda Vista Park”.

Therefore a correct Sub-topics graph would show:



Chart

Instead of using staff resources needlessly and endlessly to observe Jollyman DOLA for a **FOURTH YEAR**, that same staff time and resources could be well used **INSTEAD** to working **WITH the community** to:

1. **start 2 DOLA trials in July 2022** and then
2. **start 2 more DOLA trials in January 2023.**

**Please vote to give a much higher priority above 10 to more DOLAs!**

Instead of the previous low priority of 29 out of 30 projects, more DOLAs should be given a higher priority closer to the 4/30 Senior Strategy achieved last year.

A large part of our DOLA users are seniors. Everyone's mental and physical health and well being in the DOLA is tremendously improved by being amongst playful, happy dogs, fresh air, nature and the very friendly and happy DOLA community.

We in the DOLA leadership and community successfully performed 85% of the initiation, organization, data collection, and self-regulation and are **STILL** collecting data daily at our successful **unfenced Jollyman DOLA**.

Starting new DOLA trials in July 2022 with acceptance of the very experienced and dedicated DOLA leadership and community help with its record of proven success at Jollyman DOLA, will help to take this really **RELATIVELY SMALL ITEM** already organized by the community, into an quickly and efficiently **ACHIEVED STATUS..**



Whereby “more DOLAs” needing to be started, will not need to be brought up to our very busy council, year after year after year.

Thank you for your time, your dedication and service to our community.

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We were present during the entire meeting last night, but due to miscommunication, we missed getting our “hands up”.

We will be attempting again to make a presentation on your April 5 meeting.

**Please include the important analysis and information in our intended presentation above in your thoughts, as you decide which items to include in your April 5 meeting. Please keep our presentation in mind as you discuss in your prioritisation council meetings as this process continues.**

Thank you for your time and service to our community.

***Louise Saadati***



**From:** [Claudio Bono](#)  
**To:** [City Council](#); [City Clerk](#)  
**Subject:** Visitor Center Cupertino  
**Date:** Tuesday, March 8, 2022 5:50:15 PM  
**Attachments:** [Visitor Center Cupertino.pdf](#)  
[Visitor Center Info.pdf](#)

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**CAUTION:** This email originated from outside of the organization. Do not click links or open attachments unless you recognize the sender and know the content is safe.

Honorable Mayor Darcy Paul and Council Members;

Companies and visitors coming to California would love to know more about our city. Cupertino is known worldwide thanks to Apple. Many International travelers wish to come to Cupertino. Some will want to hear more about the story of Apple and see from a distance the spaceship from Apple, visit and stay in our city and spend money at the same time and be able to purchase memorabilia from our City as well. Many will come and visit our wineries as well. Cupertino is known to be the real Silicon Valley.

As a Hotelier, I always sell our city as a destination. Japan, Brazil, and European countries, including US domestic travelers would love to visit our city. There is a demand for up to 7 days stay in our city (combined with San Francisco), but nobody knows who to contact, what to do, where to go, where to stay, where to eat. No guidance. Most do not even know Cupertino possess some of the best wineries in our own city either.

It is quite simple; we are underrepresented as a City. The visitor center can fix that. The visitor center would indicate to anyone outside our City that Cupertino is welcoming everyone.

A visitor center is crucial and is desperately needed in our City. Visit Gilroy, located 39 miles away from Cupertino have the best Visitor Center one city can possess. The Chamber of commerce of Gilroy work hand in hand with the Visitor center and the City. Together, they create a powerful tool. Gilroy is no exception, same as thousands of cities around the United states and the world. We are just one of the only remaining cities in the world that does not have one.

A visitor center equals a healthy city.

Once open, the visitor center will be able to provide information such as :

- where to shop.
  - where to eat.
  - where to stay (for individual or convention stays).
  - provide information about wineries.
  - where to play golf.
  - buy some Cupertino-silicon valley memorabilia
  - provide information as to what to do in our city to leisure companies or businesses looking to do events in our City.
- and so much more....

As the real capital of Silicon Valley, we have an opportunity to create a visitor center that our resident will be proud of. This Visitor center is truly a liaison between all of what Cupertino



has to offer & the rest of the world,

I urge the City council to please create the Visitor Center. Attach please find information we have regrouped for you.

Available to discuss further should you have questions.

Kind regards,

Claudio

Claudio Bono

Area Hotel General Manager

The Cupertino Hotel & The Grand

Silicon Valley's Nr 1 Deluxe Boutique Hotels

Ranked #1 Hotels on Tripadvisor!

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