

CC 04-12-21

Study Session #2
Fiscal Year 2021-22
City Work Program
(Continued from
3/30)

Written Comments

Attachment A was reformatted with numbers and other clarifying information to facilitate the rating process and to focus on items to be rated.

As a result of this reformatting there are now 49 items for rating, therefore up to five items can be rated as high priority with a "5", up to 22 items can be rated as medium priority with a "3", and up to 22 items can be rated as low priority with a "1". There can be any number of zeros for items a councilmember feels are no longer a priority and can be removed.

Public Engagement and Transparency

FY 2021-2022 City Work Program Prioritization List

Priority	Councilmember Notes (Feel free to use this column for your own notetaking)	Name	Objective	Project Size	Fiscal Year	Percent Complete	Start Date	Finish Date	Estimated Budget (not including staff time)	Allocated Budget	Commission	Department
FY 2019-2020 Items Delayed Due to COVID (More information on these items can be found in Attachment B)												
1		Consider New Commissions and Committees	Explore the possibility of additional commissions or committees to address City needs, such as senior, traffic, transportation, and economic development.	Medium	FY 2020 (Delayed Due to COVID)	50%	9/1/2019	TBD	0	0	All Commissions	City Manager's Office/ City Clerk/ Public Works
FY 2020-2021 Current Items (More information on these items can be found in Attachment C)												
2		Pilot - Online Store for City-Branded Items	Explore the viability of establishing and maintaining an online store to sell City-branded merchandise.	Small	FY 2021	24%	11/2/2020	6/25/2021	5,000	5,000	N/A	Community Development/ City Manager's Office
3		Leadership Program	To provide education to the public about City government.	Medium	FY 2021	5%	11/9/2020	11/30/2021	0	0	N/A	City Manager's Office
4		Roadmap Project	Publish Process Flow Chart for Public Facing Online Applications	Medium	FY 2021	38%	7/1/2020	12/22/2021	0	0	N/A	Innovation Technology
5		Small Business Development Center (SBDC) Counseling Hours	Explore the viability of establishing on-site regular office hours for an SBDC counselor	Small	FY 2021	61%	7/1/2020	6/30/2021	5,000	5,000	N/A	Community Development
Additional Items												
6		New City Seal	To create a new City seal that better reflects the Cupertino community. The first phase of the "New City Seal" Work Program item will include outreach to the community, research of future costs related to seal replacement, and development of the new seal.	Medium	FY 2022	0%	7/5/2021	6/30/2022	75,000	0	N/A	City Manager's Office
7		Personal Preparedness Campaign <i>*Recommended by Public Safety Commission</i> <i>*Includes Revamping Block Leader</i>	Previous: Develop a personal preparedness campaign including providing personal preparedness kits to the community. Updated: Develop a personal preparedness campaign including providing personal preparedness kits to the community. To include a revamp of the Block Leader program to encourage membership and include a preparedness focus.	Medium	FY 2022	0%	7/1/2021	6/30/2022	10,000	0	Public Safety Commission	City Manager's Office
FY 2021-2022 Items Suggested by Councilmembers												
8	Will be incorporated as part of operations (Do not rate)	Hybrid Zoom/In-Person Environment <i>**Will be incorporated as part of operations</i>	Continue zoom engagement opportunities when City Hall returns to in-person services as allowed by law.	Medium	FY 2022	0%	7/1/2022	Ongoing	\$1,500 for software	0	N/A	Innovation Technology/ City Manager's Office
9		Resident Engagement Activities (i.e. Coffee talks, Living Room Conversations)	Previous: Create ongoing engagement activities for residents.	Medium	FY 2022	0%	7/1/2022	Ongoing		0	N/A	City Manager's Office

Public Engagement and Transparency

Priority	Councilmember Notes (Feel free to use this column for your own notetaking)	Name	Objective	Project Size	Fiscal Year	Percent Complete	Start Date	Finish Date	Estimated Budget (not including staff time)	Allocated Budget	Commission	Department
FY 2021-2022 Commission Proposals (Items not already included above) (Listed by commission in Attachment D)												
10		Fine Arts Commission Name Change <i>*Recommended by Fine Arts Commission</i>	Change the name of the Fine Arts Commission to broaden the reach of potential interest and align with commission goals.	Small	FY 2022	0%	7/1/2021	9/24/2021	0		0 Fine Arts Commission	Parks and Recreation
11		Senior Strategy <i>*Recommended by Parks and Recreation Commission</i>	Address the needs of seniors in collaboration with the City Council and Commissions. Needs to address include technology resources, housing, food supply, transportation, and mental and physical health and wellbeing.	Medium	FY 2022	0%			34,000		0 Parks and Recreation Commission	Parks and Recreation
12	Will be incorporated as part of operations (Do not rate)	Neighborhood Events <i>**Will be incorporated as part of operations</i> <i>*Recommended by Parks and Recreation Commission</i>	Complete a comprehensive neighborhood events program adapted for COVID to include focused programming from 2021 into 2022.	Medium	FY 2022	0%			50,000		0 Parks and Recreation Commission	Parks and Recreation
13		Visual and Performing Arts Event <i>*Recommended by Fine Arts Commission</i>	Organize and complete a community event focused on the visual and performing arts.	Medium	FY 2022	0%			43,000		0 Fine Arts Commission	Parks and Recreation

Sustainability and Fiscal Strategy

Priority	Councilmember Notes (Feel free to use this column for your own notetaking)	Name	Objective	Project Size	Fiscal Year	Percent Complete	Start Date	Finish Date	Estimated Budget (not including staff time)	Allocated Budget	Commission	Department
FY 2019-2020 Items Delayed Due to COVID (More information on these items can be found in Attachment B)												
14	Will be incorporated as part of operations (Do not rate)	Workforce Planning **Will be incorporated as part of operations	Use data in the City's ERP system and several City documents such as the budget, Capital Improvement Program, and City Work Program to identify key positions needed and how to attract, retain or train to ensure the availability of those positions when needed.	Medium	FY 2020 (Delayed Due to COVID)	10%	7/1/2021	6/30/2022	5,000 0	0	N/A	Administrative Services
FY 2020-2021 Current Items (More information on these items can be found in Attachment C)												
15		Climate Action Plan *Recommended to continue by Sustainability Commission	Previous: Engage a consultant and commit staff time to developing CAP 2.0. California State law requires addressing climate adaptation, resiliency, transportation greenhouse gases, and environmental justice in the next climate action plan. Updated: Engage a consultant and commit staff time to developing CAP 2.0. California State law requires addressing climate adaptation, resiliency, transportation greenhouse gases, and environmental justice in the next climate action plan. One major objective is to identify the economic and community opportunities for Cupertino as California policy points towards neutral emissions in 2045, and net negative emissions in subsequent years.	Large	FY 2021	29%	7/1/2020	12/17/2021	178,000	100,000	Sustainability Commission	City Manager's Office
16		Investigate Alternatives to City Hall	Look for alternatives to constructing a new City Hall at 10300 Torre Ave.	Large	FY 2021	24%	5/1/2020	9/9/2021	25,000	25,000	N/A	Public Works
17		Municipal Water System	To analyze and recommend options for the continued operation of the system currently and at the end of lease with San Jose Water Company in November 2022.	Medium	FY 2021	4%	11/2/2020	10/1/2022	150,000	50,000	N/A	Public Works
18		Pilot - Water Scheduling Based on Moisture Content *Recommended to cancel because the RFI did not yield quality results	Utilize IOT sensor to measure ground moisture content. Use this information to better manage water irrigation within medians. Additionally, these IOT sensors may better pinpoint water leaks.	Small	FY 2021	36%	9/7/2020	8/5/2021	10,000	10,000	TICC	Innovation Technology
19		Single-Use Plastics Ordinance *Recommended to continue by Sustainability Commission	Adopt an ordinance to address single-use food service ware items. Engage stakeholders, conduct public outreach, determine CEQA requirements, work with Sustainability Commission.	Medium	FY 2021	59%	10/20/2020	12/31/2021	30,000	30,000	Sustainability Commission	Public Works
Additional Item												
20		City Light Transition Assessment *Includes Councilmember's request to incorporate dark sky requirements	Previous: Assess the costs, benefits, and opportunities of transitioning the City's streetlight infrastructure, and other City operated lights, from induction to LED fixtures. Updated: Assess the costs, benefits, and opportunities of transitioning the City's streetlight infrastructure, and other City operated lights, from induction to LED fixtures. LEDs would allow lights to be turned down and the assessment will evaluate the efficacy of various color temperatures that would meet the dark sky requirements.	Small	FY 2022	0%	7/1/2021	5/2/2022	50,000	0	N/A	Public Works

Transportation

Priority	Councilmember Notes (Feel free to use this column for your own notetaking)	Name	Objective	Project Size	Fiscal Year	Percent Complete	Start Date	Finish Date	Estimated Budget (not including staff time)	Allocated Budget	Commission	Department
FY 2020-2021 Current Items (More information on these items can be found on Attachment C)												
21		Pilot - Adaptive Traffic Signaling	Utilize the City's Traffic Management System to test impact of enhanced adaptive traffic signaling. This will be done through software modifications and/or the addition of IOT devices such as intelligent cameras and sensors.	Medium	FY 2021	51%	9/7/2020	8/19/2021	245,000 275,000 (Additional 30,000 transferred from excess funds in Pilot-Pollution Monitoring and GIS)	275,000 (Includes \$180,000 for operational infrastructure improvements required to facilitate this project)	TICC	Innovation Technology
22		Pilot - Multimodal Traffic Count	Utilize the City's Traffic Management System and/or IOT equipment to provide the number of vehicles, pedestrians and bike traffic that moved through a given area, e.g., intersection, roadway or trail.	Medium	FY 2021	51%	9/7/2020	8/19/2021	40,000	40,000	TICC	Innovation Technology
23		Regional Transformative Transit Projects Initiative	<p>Previous: Work to advance the following projects as submitted to the Metropolitan Transportation Commission (MTC) as Transformative Transportation Projects: 1. Stevens Creek Corridor high Capacity Transit 2. Automated Fixed Guideway to Mountain View 3. Cupertino Station at I-280/Wolfe Road 4. Highway 85 Transit Guideway 5. Silicon Valley High Capacity Transit Loop 6. Transit Update & Funding Strategies</p> <p>Updated: Work to advance the following projects as submitted to the Metropolitan Transportation Commission (MTC) as Transformative Transportation Projects: 1. Stevens Creek Corridor High Capacity Transit 2. Highway 85 Transit Guideway 3. Silicon Valley High Capacity Transit Loop 4. Transit Update & Funding Strategies</p>	Large	FY 2021	48%	4/12/2018	4/10/2030	TBD	0	N/A	Public Works
24		Shuttle Bus Pilot Program Implementation	Community shuttle bus 18-month pilot program to increase connectivity throughout the City, nearby medical locations, and Caltrain in Sunnyvale. Explore complimentary opportunities to expand into other cities.	Large	FY 2021	66%	10/29/2019	11/20/2021	1,750,000	1,750,000	N/A	Public Works
25		Traffic Congestion Map and Identify Solutions	Identify traffic congestion areas in a heat map. Identify, implement and measure effectiveness of data driven solutions to improve traffic flow in most congested areas.	Large	FY 2021	40%	7/1/2020	6/30/2021	0	0	N/A	Public Works

Transportation

Priority	Councilmember Notes (Feel free to use this column for your own notetaking)	Name	Objective	Project Size	Fiscal Year	Percent Complete	Start Date	Finish Date	Estimated Budget (not including staff time)	Allocated Budget	Commission	Department
Additional Items												
26		Traffic Garden	Initiate and complete a feasibility study for the construction of a Traffic Garden (child-scale traffic towns that provide a safe space for children to improve their bicycling skills and learn how to safely share road space with other users).	Medium	FY 2022	0%	7/1/2021	6/30/2022	75,000	0	N/A	Public Works
27		Vision Zero <i>*Recommended by Bicycle Pedestrian Commission and TICC</i> <i>*Includes Bicycle and Pedestrian Commission recommendation to study and propose policies to improve traffic safety around schools.</i>	Develop a Vision Zero Policy and Action Plan. The Plan will guide policies and programs with the goal of eliminating fatalities on Cupertino roadways. Special emphasis will be placed on routes to, and streets surrounding, Cupertino schools.	Medium	FY 2022	0%	7/1/2021	11/30/2021	0	0	Bicycle Pedestrian Commission	Public Works
FY 2021-2022 Commission Proposals (Items not already included above) (Listed by commission in Attachment D)												
28		Building code assessment for facilities that encourage bicycle commuting <i>*Recommended by Bicycle Pedestrian Commission</i>	Review existing City building and planning codes related to the provision of bicycle and other on-site facilities intended to encourage and facilitate bicycling. Revise and supplement existing codes as necessary to achieve goals of encouraging bicycle commuting.	Medium	FY 2022	0%			0	0	Bicycle Pedestrian Commission	Public Works
29		Carmen Road Bridge <i>*Recommended by Bicycle Pedestrian Commission</i>	Encourage staff to fund, and proceed with design and construction of the Carmen Road Bridge	Large	FY 2022	0%			2,000,000	0	Bicycle Pedestrian Commission	Public Works
30	Will be incorporated as part of operations (Part of CIP) (Do not rate)	Stevens Creek Blvd Class IV Bike Lanes <i>**Will be incorporated as part of operations (Part of CIP)</i> <i>*Recommended by Bicycle Pedestrian Commission</i>	Encourage staff to fund, and proceed with design and construction of the Stevens Creek Class IV Bike Lane project from Wolfe Road to Foothill.	Large	FY 2022	0%			5,900,000	0	Bicycle Pedestrian Commission	Public Works

Housing

Priority	Councilmember Notes (Feel free to use this column for your own notetaking)	Name	Objective	Project Size	Fiscal Year	Percent Complete	Start Date	Finish Date	Estimated Budget (not including staff time)	Allocated Budget	Commission	Department
FY 2020-2021 Current Items (More information on these items can be found on Attachment C)												
31		Affordable Housing Strategies <i>*Recommended to continue by Housing Commission</i> <i>*Includes tying heights to Density Bonus</i>	Explore the development of strategies that provides a variety of products across the affordability levels including updates to the City's density bonus ordinance, housing for the developmentally disabled, and moderate/low/very low/extremely low income.	Large	FY 2021	61%	7/1/2019	6/30/2021	300,000	50,000	Housing Commission	Community Development
32		Consider options to develop ELI housing units for Developmentally Disabled individuals on City-owned property along Mary Avenue (same as FY 21: Engage with Philanthropic Organizations to find a way to build moderate-income and ELI housing units for Developmentally Disabled and Engage with Habitat for Humanity) <i>*Recommended to continue by Housing Commission</i>	Previous: 1) Identify ways to build ELI housing units for developmentally disabled. 2) Look at possibility of building 6-8 affordable ownership townhomes. Updated: Identify ways to build ELI housing units for developmentally disabled.	Medium	FY 2021	87%	7/1/2019	10/30/2021	200,000	150,000	Housing Commission	Community Development
33		City Plan to End Homelessness (same as FY 21: Homeless Services and Facilities) <i>*Recommended to continue by Housing Commission</i>	Previous: Partner with non-profits/social service providers to bring mobile hygiene services to Cupertino and to accommodate the needs of homeless residents by evaluating the potential of adding amenities to future City buildings. Updated: Draft an Implementation Plan to the Santa Clara County Community Plan to End Homelessness 2020-25 to create a roadmap for addressing homelessness in Cupertino.	Large	FY 2021	77%	7/1/2019	6/30/2022	300,000	92,500	Housing Commission	Community Development
34	Required by Law (Do not rate)	Study Session for the Impact and Requirement for the next RHNA Cycle; RHNA related General Plan updates and rezoning (same as FY 21: Study Session for the Impact and Requirement for next RHNA Cycle) <i>*Recommended to continue by Planning Commission</i>	Previous: Review preliminary RHNA numbers. Look at strategies for RHNA compliance including evaluating sites for potential upzoning, and jobs-housing ratio and statistics. Updated: Review preliminary RHNA numbers. Look at strategies for RHNA compliance including evaluating sites for potential upzoning, and jobs-housing ratio and statistics. Identify Priority Housing sites, update Housing Element and complete rezoning by September 2023.	Large	FY 2021	80%	5/19/2020	12/30/2023 1/31/2023	300,000	5,000	Planning Commission	Community Development
FY 2021-2022 Commission Proposals (Items not already included above) (Listed by commission in Attachment D)												
35		Subcommittee to identify land for affordable housing <i>*Recommended by Housing Commission</i>	Identify and advise City for acquisition and purchase of location for affordable housing.	Small	FY 2022	0%			0	0	Housing Commission	Community Development

Quality of Life

Priority	Councilmember Notes (Feel free to use this column for your own notetaking)	Name	Objective	Project Size	Fiscal Year	Percent Complete	Start Date	Finish Date	Estimated Budget (not including staff time)	Allocated Budget	Commission	Department
FY 2019-2020 Items Delayed Due to COVID (More information on these items can be found in Attachment B)												
36		Lawrence Mitty	Previous: Acquire a parcel at Lawrence Expressway and Mitty Ave for trail expansion and park development. Updated: Acquire a parcel at Lawrence Expressway and Mitty Ave for trail expansion and park development. Complete annexation process. Development project for Lawrence Mitty will be included in the CIP.	Medium	FY 2020 (Delayed Due to COVID)	65%	7/1/2019	3/31/2022	8,270,994 Available in Developer In-Lieu Fees	8,270,994	Parks and Recreation Commission	Public Works/Parks and Rec
FY 2020-2021 Current Items (More information on these items can be found in Attachment C)												
37		Blackberry Farm Golf Course Needs Assessment	Determine short-term and long-term improvements to the golf course and amenities.	Medium	FY 2021	41%	8/31/2020	3/25/2022	50,000	50,000	Parks & Recreation Commission	Parks and Recreation
38		Consider Policies and Related Code Amendments to Regulate Mobile Services Vendors	Develop and adopt policies to regulate mobile vendors to include a variety of use types, as well as incorporate SB 946.	Medium	FY 2021	60%	7/1/2020	6/30/2021	47,000	47,000	Planning Commission	Community Development
39		Development Accountability <i>*Recommended to continue by Planning Commission</i>	Analyze methods to limit the implementation timeline for entitled/future projects and encourage development. Monitor implementation of development agreements and conditions of approval. Review and establish accountability in the project approval process.	Medium	FY 2021	4%	3/1/2020	6/30/2022	10,000	0	Planning Commission	Community Development
40		Dogs Off Leash Area (DOLA)	Identify additional areas suitable for permitting dogs to be off leash and establish one such area, if the current trial period is successful.	Small	FY 2021	76%	7/1/2019	10/1/2021	0	0	Parks and Recreation Commission	Parks and Recreation
41	Will be incorporated as part of operations (Do not rate)	Parks & Recreation Dept Strategic Plan <i>**Will be incorporated as part of operations (Part of CIP)</i>	Complete a strategic plan that addresses the immediate and short-term opportunities identified in the Master Plan.	Small	FY 2021	56%	7/1/2020	6/30/2021	0	0	Parks and Recreation Commission	Parks and Recreation
42		Pilot - Noise Measurement	Determine effectiveness of measuring noise utilizing IOT sensors.	Small	FY 2021	36%	9/7/2020	11/16/2021	35,000	35,000	TICC	Innovation Technology
43		Pilot - Pollution Monitoring	Utilize IOT sensors to measure particulate and/or pollution levels.	Small	FY 2021	51%	9/7/2020	8/5/2021	35,000 25,000 (\$10,000 in excess funds transferred to Pilot- Adaptive Traffic Signaling)	25,000	TICC	Innovation Technology
44		Rancho Rinconada (RR)	Begin operations of aquatics programs and facility rentals, if RR is absorbed by City.	Medium	FY 2021	27%	1/29/2020	6/30/2022	TBD	0	Parks and Recreation Commission	Parks and Recreation
45		Residential and Mixed Use Residential Design Standards <i>*Recommended to continue by Planning Commission</i>	Create objective design standards for residential and mixed-use residential projects, including ensuring adequate buffers from neighboring low-density residential development.	Medium	FY 2021	8%	10/9/2020	9/1/2022	240,000	200,000	Planning Commission	Community Development

Quality of Life

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FY 2020-2021 Current Items (More information on these items can be found in Attachment C)												
46		Review and Update General Plan (GP) and Municipal Code <i>*Recommended to continue by Planning Commission</i>	Previous: Evaluate the General Plan and Municipal Code per industry standards for areas where objective standards and zoning/design guidelines can be provided and/or revised. Amend General Plan and Municipal Code and zoning code to provide objective standards. Re-evaluate the Heart of the City Specific Plan for sections of the plan that could be clarified and updated easily with objective standards. Updated: 1. Amend General Plan & Municipal Code & zoning code to provide objective standards as identified in 2019/2020 evaluation. 2.Re-evaluate the Heart of the City Specific Plan for sections of the plan that could be clarified and updated easily with objective standards.	Large	FY 2021	89%	6/3/2019	7/31/2021	500,000	1,000,000 (Additional amounts will be defunded at the end of the year)	Planning Commission	Community Development
47		Review Environmental Review Committee	Review the scope of the ERC.	Small	FY 2021	38%	9/1/2020	7/16/2021	0	0	Environmental Review Committee	City Manager's Office
48	Required by Law (Do not rate)	Sign Ordinance Update <i>*Recommended to Continue by Planning Commission</i>	Update existing provisions, particularly in the temporary sign regulations.	Small	FY 2021	30%	5/13/2020	8/30/2021	25,000	0	Planning Commission	Community Development
49		Study Session on Regulating Diversified Retail Use	Identify ways to encourage retail diversity and vital services, find creative solutions to retenant vacant spaces and to attract independent operators. Evaluate pros and cons of Retail Formula Ordinances in other cities.	Medium	FY 2021	34%	7/1/2020	6/30/2022	50,000	45,000	Planning Commission	Community Development
FY 2021-22 Commission Proposals (Items not already included above) (Listed by commission in Attachment D)												
50		Revisit 5G <i>* Recommended by TICC</i>	Council review existing 5G policy and make alterations as they deem fit. Suggested areas to explore: 1) Spacing between small cell sites and 2) study the City's ability to mandate multi-tenant small cells	Large	FY 2022	0%			100,000	0	TICC	Public Works
51		Enhance public safety situational awareness <i>* Recommended by TICC</i>	Utilize IoT applications to bring greater situational awareness to public safety. Areas to explore include 1) license plate recognition cameras within targeted neighborhoods, and 2) Noise detection devices that can alert on breaking glass	X-Large	FY 2022	0%			400,000 initial 50,000 annually	0	TICC/ Public Safety Commission	City Manager's Office
52		Install touchless crosswalk signaling <i>* Recommended by TICC</i>	Enhance personal safety by installing touchless crosswalk signaling	Medium	FY 2022	0%			150,000	0	TICC	Public Works
53		Emergency Awareness/ Preparedness <i>**Will be incorporated as part of operations</i> <i>*Recommended by Public Safety Commission</i>	Review alert, warning, and communications plan for preparedness and emergency notification (1)	Medium	FY 2022	0%			0	0	Public Safety Commission	City Manager's Office
54		Wildlife Awareness <i>*Recommended by Public Safety Commission</i>	Install signage for wildlife awareness in high incident areas (5)	Medium	FY 2022	0%			2,000	0	Public Safety Commission	City Manager's Office

Quality of Life

Priority	Councilmember Notes (Feel free to use this column for your own notetaking)	Name	Objective	Project Size	Fiscal Year	Percent Complete	Start Date	Finish Date	Estimated Budget (not including staff time)	Allocated Budget	Commission	Department
FY 2021-22 Commission Proposals (Items not already included above) (Listed by commission in Attachment D)												
55		Catalytic Converter/ General Theft/ Vehicular Burglaries **The business owner forum will be incorporated as part of operations *Recommended by Public Safety Commission	<ul style="list-style-type: none"> Convene business owners through a forum to collect feedback, provide best practices, and gain collective buy-in (2) Conduct a pilot project with Smart Cities regarding residential crime (theft) (3) 	X-Large	FY 2022	0%			2,000		0 Public Safety Commission	City Manager's Office
56	Will be incorporated as part of operations (Do not rate)	Cupertino Union School District Collaboration for Field and Playground Space **Will be incorporated as part of operations *Recommended by Parks and Recreation Commission	Work with CUSD as they discuss the potential for school closures and assess any opportunities to incorporate their fields and playgrounds into the City.	Medium	FY 2022	0%			155,000		0 Parks and Recreation Commission	Parks and Recreation
57	Will be incorporated as part of operations (Do not rate)	Jollyman All Inclusive Playground **Will be incorporated as part of operations (Part of CIP) *Recommended by Parks and Recreation Commission	Execution of the funded all-inclusive playground Capital Improvement Project at Jollyman Park.	Large	FY 2022	0%			Est. \$5,530,000 per CIP		0 Parks and Recreation Commission	Parks and Recreation/Public Works
58	Will be incorporated as part of operations (Do not rate)	Parks and Recreation Strategic Plan Long Term Implementation **Will be incorporated as part of operations *Recommended by Parks and Recreation Commission	Complete a strategic plan that addresses the long-term opportunities identified in the Parks and Recreation System Master Plan.	Large	FY 2022	0%			14,000		0 Parks and Recreation Commission	Parks and Recreation
59		Fiber Internet Implementation *Recommended by Teen Commission	Work with Internet Service Providers (ISP) to bring fiber internet connections to Cupertino residents.	Medium	FY 2022	0%			60,000		0 Teen Commission	Public Works

Cyrah Caburian

From: Connie Cunningham <cunninghamconniel@gmail.com>
Sent: Monday, April 12, 2021 11:53 AM
To: City Council; City Clerk
Subject: April 12, City Work Plan Special Meeting, City Council

CAUTION: This email originated from outside of the organization. Do not click links or open attachments unless you recognize the sender and know the content is safe.

April 12, City Work Plan Special Meeting, City Council

Dear Mayor, Vice-Mayor and Councilmembers:

Thank you for the idea of reviewing the General Plan (GP) in relationship to the annual City Work Plan FY21-22 review. Twelve 12 principles guided the writing of eight (8) Chapters which spell out detailed policies and strategies, supported by data.

This Council has three members with strong ties to our school districts which serves us very well in support of Principle #9: Education. Last year's City Work Plan strengthened our ties with our local community college by encouraging a partnership to help students suffering homelessness. President Lloyd Homes, De Anza College, mentioned this partnership, specifically, when he met for the first time with the Chamber of Commerce earlier this year.

One data point from the General Plan is this: Between 2010 and 2040, Cupertino's **population is expected to grow by 12,898 residents**—from 58,302 to 71,200.

Concrete objectives, policies and strategies of Chapter 3 and Chapter 4 are guided by principle # 5, Ensure a Balanced Community, and principle #8, Embrace Diversity.

Chapter 3, Land Use, specifically states that housing needs are changing.

Chapter 4: Housing Element: states "The long-term vitality of Cupertino and the local economy depend upon the availability of all types of housing to meet the community's diverse housing needs." Chapter 4, also, states the "City's commitment to ensuring new opportunities for residential development.

City Work Plan FY2021-2022

Item 32, ELI/IDD* This Work Item has made good progress in the past two years since Mayor Scharf initially led with putting it on the City Work Plan. *(Extremely Low Income/Intellectually Developmentally Disabled)

Cupertino's General Plan clearly states the City's interest in providing housing for all incomes and abilities. Last year Cupertino proudly opened 19 apartments at the Veranda. This current project will build on what has been accomplished. Without it, many, many residents who have been waiting for this housing would be left without options near their families, current jobs, schools and services.

Item 33, Plan to End Homelessness, also fits within these principles and chapters. COVID-19 has increased the number of people suffering homelessness. Cupertino plays a part in the region's efforts to build housing. Building housing is the most effective method to improve this situation. While working on that most basic method, funding services for helping those who suffer homelessness is vital.

Item 35. Locations for affordable housing are key to solving this seemingly intractable problem of residents suffering homelessness. Funding for building homes has been made available from the State, the County, non-profit and for-profit organizations. We must find locations.

I urge the Council to rate these three concrete strategies highly.

Sincerely,

Connie Cunningham

Chair, Housing Commission, self only

Cyrah Caburian

From: Umesh Toprani <utoprani@yahoo.com>
Sent: Sunday, April 11, 2021 10:04 PM
To: Darcy Paul; Liang Chao; Kitty Moore; Hung Wei; Jon Robert Willey
Subject: Farmers market

CAUTION: This email originated from outside of the organization. Do not click links or open attachments unless you recognize the sender and know the content is safe.

Dear Citycouncil Members,

Please consider continuing the Farmers Market somewhere in Cupertino.

The produce and fruits are fresh and there are many vendors to choose from.

I consider this a great asset to Cupertino and something we should try and continue.

Thank you for your consideration,

Regards,
Umesh Toprani
Online Court, Cupertino

Cyrah Caburian

From: Allen Kay <allen.m.kay@gmail.com>
Sent: Sunday, April 11, 2021 2:54 PM
To: Darcy Paul; Liang Chao; Kitty Moore; Hung Wei; Jon Robert Willey
Cc: councilmembers.citycouncil@cupertino.org
Subject: Sunday Farmer's Market

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Mayor Paul, Vice Mayor Chao, Council Members,

Can you tell me what is the reason to shut down Sunday's Farmer's Market? The Farmer's market has been a great benefit for residents of Cupertino - especially for seniors living within walking distance. We get our fresh fruits and vegetables there weekly. It is a win/win situation for both the local farmers and Cupertino residence. Please do not shut this great service down without a compelling reason!

Sincerely,
Allen Kay

Cyrah Caburian

From: Jean Bedord <Jean@bedord.com>
Sent: Friday, April 9, 2021 5:45 PM
To: Darcy Paul
Cc: City Council; Deborah L. Feng
Subject: Feedback on March 30, continued to April 12, Item #2 Study Session on City Work Programs

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Mayor Darcy Paul,

I'd like to commend you for much better management of city meetings in 2021 and ending them by midnight. However, the last two meetings, on March 30, and April 6, spiraled out of control. Please return to using the timer, and giving equal weight to all five council members, including yourself, instead of allowing two council members to dominate the proceedings.

I was particularly disappointed by the five and a half hours for the Work Plan study session on March 30, which degenerated into a line-by-line process utilized by Council member Kitty Moore in the Planning Commission. As a member of the public, that review was an excruciating and unnecessarily prolonged process. At least one of the Planning Commissioners skipped a session.

There was a study session on March 9 for the Work Plan, providing ample time for council members to study line items and get clarification from staff. In addition, details are posted on the city website <https://www.cupertino.org/our-city/city-council/city-work-program>. This council has had over a month to mull over these projects for the next fiscal year. The work documents for the meeting were posted on Thursday, prior to the Tuesday meeting, five days for council members to have requested minor changes in format. **As a member of the public, I expected the council to follow direction and identify their priorities, NOT wasting both public and council time hashing over brief descriptions. Council members need to do their homework BEFORE the council meeting.**

Please start the April 12 meeting by requiring council members to provide their individual five (5) priorities and their reasoning, then move to discussion and allow changes in priorities. It's only through collaboration among the entire council that an overall workable plan can be developed. From the public perspective, please consider the following priorities:

- * Minimize demands on staff time so they can focus on returning city operations to the "new normal" . It just takes more time and longer to accomplish work in the current environment. Repeatedly asking for more additional information is simply a way of avoiding making decisions, which is the job of council.
- * Prioritize projects to reduce city operating costs, such as the Blackberry Farm golf course.
- * Reduce the number of projects to a reasonable number- 59 projects in a resource constrained environment is ludicrous, as those of us who have worked in the private sector are very aware. The city is very, very thinly staffed, and they have regular operations outside project work, i.e., planning permits. Their faces are tired.....it's been a long, long year. Don't add to their stress level.
- * Employee work environment. The current city hall is seismically unsafe, and crowded. My understanding is that the current building is about 24,000 square feet, but the city needs roughly 40,000 square feet to accommodate its current workforce, not including staffing for additional growth required under the new RHNA allocations. Councils come and go,

but long-term employees are essential to stability of city operations. Cupertino's civic infrastructure is woefully inadequate. It's time to prioritize this neglected responsibility of the city council.

* Prioritize removing barriers to building housing, instead of restricting development. The "gateway" application on April 6 to rezone a half acre parcel from Agricultural to Medium Density to add 5 units of housing should have been a no-brainer. This was simply approval to go to the next step of developing an actual project in collaboration with the planning department. Why isn't council encouraging this type of infill housing and rezoning instead of treating this small local applicant to third-degree interrogation?

Thank you for addressing these concerns, and I look forward to a more productive council meeting on April 12.

Please include my comments in the public record for the April 12, 2021 continuation city council meeting.

Warm regards,
Jean Bedord
Cupertino resident and community advocate

Cyrah Caburian

From: Dekang Lin <lindek@gmail.com>
Sent: Monday, April 12, 2021 3:54 PM
To: City Council
Subject: Farmers Market

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Dear Council Members,

I'm a bi-weekly shopper at the Cupertino Farmers Market. I would very much like to keep it open.

Thank you for your service.

Dekang Lin
Resident on November Street, Cupertino.

Cyrah Caburian

From: Sudha Kasamsetty <sudhakasamsetty@gmail.com>
Sent: Monday, April 12, 2021 4:16 PM
To: Darcy Paul; Liang Chao; Jon Robert Willey; Kitty Moore; Hung Wei; City Council
Subject: Details on work plan requests from Fine Arts Commission

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Dear Council members,

Good Evening to all of you. Looking forward to today's work plan meeting. Wanted to highlight couple of requests from Fine Arts Commission listed in the work plan:

1. Name Change request

Currently, the name "Fine Arts" limits our scope from community perspective limiting to public art display or visual arts. Municipal code definitions also do not clarify what exactly is Fine Arts. To increase the visibility, our commission unanimously agreed for this request of name change. We want to bring in cultural aspect into the name to include visual and performing arts along with retaining or highlighting the beautiful diverse culture of Cupertino. So a name change to have the word "Culture" in the name would increase the scope and visibility of our commission. Cost is 0 dollars for this. Hope you can consider this request and grant it.

2. Ethnic Cultural Community Event in Cupertino

Vision: The main Idea is for our city to host Cupertino Ethnic Festival celebrating the diverse cultures we have both in visual and performing arts. We will bring in:

- a) Dance and Music Segments (whole day festival)
- b) Lecture demonstrations
- c) Have a gallery of art display at the lobby during the festival
- d) Promote our local businesses to be partners of the festival in the form of sponsorships. Great partnership opportunity.

Venue - We could use our local performing theaters in Cupertino

- DeAnza Performing Arts Theater as an example (seating capacity of 450 and rental cost: 3500 dollars)
- Quinlan Community center

Cost - We do have costs associated with theater Rental and labor costs, Promotion (Flyers, e-mail distribution lists), mementos for artists but definitely, we can have discussions to effectively control spending costs.

Benefit - Cupertino can be that role model as no other cities have a dedicated festival, not such diverse culture. This would be a grand event for Cupertino. Our commission unanimously voted for this. Hope you can grant this request. I have extensive experience in organizing grand events like this. Fully committed to work on this.

Hope you can consider above requests and looking forward to today's evening meeting.

Thank you,
Sudha Kasamsetty
Fine Arts Commission, Chair