

CC 02/24/20

Item #1 Proposed FY 20-21  
City Work Program

Written Communications

Proposed FY 2020-21 City Work Program: Public Works



Transportation

Providing access to an efficient, safe multi-modal transportation system for our community, and advocating for effective, equitable mass transit in the greater region.

#	Project Title	Project Objective	Progress to Date	Next Steps	Timeline	Current Status	Performance Goal	Completion Date	Est. Total Budget (not including staff time)	Actual Expense to Date	Size	Staff Lead	Department	Commission(s)/ Committee(s)
1	Shuttle Bus Pilot Program Implementation	Community shuttle bus 18-month pilot program.	Pilot program implemented, over 7,000 trips in the first 3 months	Continue to survey the community to ensure quality service and community expectations are attained. Expand shuttle fleet and look for opportunity to enhance service. Investigate/implement program elements to improve parking issues at the Civic Center.	18-month pilot program will finish in April 2021.	In Progress	Reduce traffic congestion by providing a community ride-share shuttle.	April 2021	\$1.75M - \$0.423M AQMD grant funds (still pending)	\$266,445	Large	Chris Corrao	Public Works	N/A
2	Regional Transformative Transit Project Initiatives	Work to advance the following projects as submitted to the Metropolitan Transportation Commission (MTC) as Transformative Transportation Projects: 1. Stevens Creek Corridor High Capacity Transit 2. Automated Fixed Guideway to Mountain View 3. Cupertino Station at I-280/Wolfe Road 4. Highway 85 Transit Guideway 5. Silicon Valley High Capacity Transit Loop 6. Transit Update & Funding Strategies	MTC has identified the top 100 submittals and three Cupertino options are included for further study. In mid-2018, staff began meeting with Apple to discuss potential projects. An update of these meetings was provided to Council on April 2, 2019. - Staff is participating with the VTA Policy Advisory Board group to advocate for a physically separated high occupancy lane on Highway 85. - On July 2019, Council adopted a resolution to support transit on Stevens Creek Boulevard/Highway 280 Corridor.	-Continue to pursue local transportation funding opportunities with Apple, Inc., Measure B funds, and other funding sources to advance local projects identified in the 2016 Bicycle Transportation Plan and 2018 Pedestrian Plan. -Work with neighboring cities, agencies, and organizations in the region to advance regional transit projects that connect Cupertino to the growing regional transportation network. -Study a Stevens Creek Corridor High Capacity Transit project, an automated fixed-guideway to Mountain View, an SR85 Corridor Project and Silicon Valley High Capacity Transit Loop among other ideas to address regional mobility and congestion management.	Long-term projects that will be considered for inclusion in 2050 Bay Area plan, led by MTC.	In Progress	To include projects serving Cupertino in 2050 Bay Area plan.	TBD	TBD	N/A	Extra Large	Roger Lee Chris Corrao	Public Works	N/A
Improving Traffic Flow and Alleviating Congestion														
3	Bollinger Road Safety Study  *Proposed by Bicycle Pedestrian Commission	Conduct a safety and operational study of the Bollinger Road corridor. Look at ways to improve vehicle, bicycle and pedestrian safety.	Proposed Work Program Item	Develop scope of study. Enter into Agreement with consultant to lead study.	Summer 2020	Proposed	Reduce accidents along Bollinger Road.	Summer 2021	\$100,000	N/A	Medium	David Stillman	Public Works	Bicycle Pedestrian Commission

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Proposed FY 2020-21 City Work Program: Public Works



Sustainability

Continuing Cupertino's commitment to building a sustainable and resilient community for future generations.

#	Project Title	Project Objective	Progress to Date	Next Steps	Timeline	Current Status	Performance Goal	Completion Date	Est. Total Budget (not including staff time)	Actual Expense to Date	Size	Staff Lead	Department	Commission(s)/ Committee(s)
1	Investigate Alternatives to City Hall	Look for alternatives to constructing a new City Hall at 10300 Torre Ave	None	Consider various options and provide City Council with list of options and financial impacts	Summer 2021	Proposed	Establish valid alternative options	Summer 2021	\$25,000	N/A	Large	Deb Feng Roger Lee Chad Mosley	City Manager's Office Public Works	N/A
2	Climate Action & Adaptation Plan Updates  *Supports item proposed by Sustainability Commission	Engage a consultant and commit staff time to developing CAP 2.0. California State law requires addressing climate adaptation, resiliency, transportation greenhouse gasses, and environmental justice in the next climate action plan. One major objective is to identify the economic and community opportunities for Cupertino as California policy points towards neutral emissions in 2045, and net negative emissions in subsequent years.	Policy research started.	Scope of work is to perform public outreach and engagement, conduct Council study session, review related regulations, coordinate with Community Development Department (for any general plan updates), perform technical analysis, set new GHG targets, create an action plan for each City department, and provide CEQA analysis.	Summer 2020 - Winter 2021	Proposed	Complete technical analysis and public review draft of Climate Action & Adaptation and Zero Waste Plan with consultant in FY21. For Council review / adoption process in FY22.	Winter 2021	\$250,000	N/A	Large	Andre Duurvoort Ursula Syrova	City Manager's Office Public Works Community Development	Sustainability Commission
5	Single-Use Plastics Ordinance  *Proposed by Sustainability Commission	Take part in the County model ordinance development process for addressing non-reusable food service ware items . Develop stakeholder engagement, public outreach, code development, and CEQA analysis for adopting a non-reusable food service ware items ordinance in Cupertino.	Staff is participating in County model ordinance development and regional Bay Area discussions about systemically enabling reusables.	Review draft model ordinance and determine proposed reach, phases, and timeline for Cupertino Begin stakeholder engagement - disabled community, food service establishments, and the general public.	Summer 2020 - Spring 2021	Proposed	New ordinance and municipal code update to regulate non-reusable food service ware items in Cupertino.	Earth Day 2021	\$40,000 for consultant services and outreach	N/A	Medium	Ursula Syrova Andre Duurvoort	Public Works City Manager's Office	Sustainability Commission
8	Municipal Water System	To analyze and recommend options for the continued operation of the system currently and at the end of lease with San Jose Water Company in November 2022.	None	Analyze advantages and disadvantages to the options of continued lease, sale or City operation of the system.	44197	In Progress	Provide options and recommendation in advance of lease expiring so that adequate time is available to implement effective strategy.	44197	\$50,000	N/A	Medium	Roger Lee JoAnne Johnson	Public Works	N/A

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9	Public Infrastructure Financing Strategy and Modernize Business Tax and Analyze Potential Revenue Measures	Present a study of financing alternatives for several different categories of upcoming large expenses, such as New City Hall Tenant Improvements, other public building improvements and modifications, multi-modal transportation improvements, Tenant Improvements, etc. Explore modernizing Business Tax and analyze potential revenue measures, such as Transient Occupancy Tax, to address issues such as traffic congestion.	-Infrastructure Needs list was developed identifying upcoming large expenses. -Council study session was held on 4/2/19 and several potential tax, bond and other options were presented that had the potential to increase revenues to the City." -May 23-25, 2018 Public opinion poll. -June 5, 2018 Study Session in which Council directed staff to develop several models for restructuring the business tax and conducting business outreach. -June 18, 2018 Business outreach, including forum. -June 19, 2018 Study Session in which Council directed staff to prepare sample resolution and ordinance for November 2019. -July 3, 2018 Study Session in which Council directed staff to prepare draft resolution and ordinance for November 2018 election and conduct additional outreach. -July 31, 2018 Action to approve submission to the voters of a measure to amend the City's business license tax was not adopted. -April, 2, 2019 (1-3) Presented to City Council built out long term financial forecast and evaluated strategies including local revenue measures. Included 3 funding options for identified projects. -June 18, 2019 City received \$9.7M in grant funding for transportation funding; grant provided termination option to grantor if the City adopted new fees or taxes that applied at different rates and/or amounts depending on the revenue or employee count of the business or property owner or that would have a disproportionate effect on Grantor."	-A follow up Council study session is scheduled for March 30, 2020.	March 30, 2020 for Council study session November 2020 for general election	In Progress	Build-out long-term financial forecast and financial position analysis. Evaluate fiscal sustainability strategies including local revenue measures. Develop capital financial options, structures, and estimates for identified projects.  -Prepare a detailed analysis of the City's options for business tax as well as alternative revenue measure available to the City.	December 2020	\$92,500	\$32,500	Medium	Kristina Alfaro Roger Lee	Administrative Services Public Works	Fiscal Strategic

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# Proposed FY 2020-21 City Work Program: Community Development



## Housing

Contributing meaningfully and in a balanced manner to the housing inventory in support of our community needs, including affordable housing (from extremely low-income to moderate-income level housing) and addressing homelessness.

#	Project Title	Project Objective	Progress to Date	Next Steps	Timeline	Current Status	Performance Goal	Completion Date	Est. Total Budget (not including staff time)	Actual Expense to Date	Size	Staff Lead	Department	Commission(s)/Committee(s)
1	<b>Housing Program for De Anza College Students</b>  <i>*Proposed by Housing Commission and City Council</i>	Explore solutions for homeless and housing insecure students. Assist in the development of a housing program for homeless students.	Proposed Housing Commission, January 21, 2020. City Council Study Session directive.	Explore Home Match Program model. Collaborate with De Anza College, non-profits/social service providers, and the City Senior Center.	Summer 2020	Proposed	Prepare a report for City Council on status of program.	Summer 2021	\$50,000 (seed money to launch program)	N/A	Small	Kerri Heusler	Community Development	Housing Commission
2	<b>Lack of Hygiene Services</b>  <i>*Proposed by Housing Commission and City Council</i>	Partner with non-profits/social service providers to bring mobile hygiene services to Cupertino	Proposed Work Program item by Housing Commission, January 21, 2020. City Council Study Session directive.	Collaborate with Project We Hope (Dignity on Wheels), West Valley Community Services, and non-profits/social service providers. Provide technical assistance on the City's Housing and Human Services Grant Funds. Work with Planning and Environmental Services to create a list of locations.	Fall 2020	Proposed	Prepare a report for City Council on status of program. Provide funding to non-profits/social service providers through the City's Housing and Human Services Grants.	Spring 2021	\$100,000 (seed money to launch program, Housing & Human Services Grant Funds)	N/A	Small	Kerri Heusler	Community Development	Housing Commission
3	<b>Research Governor's \$1.4 billion pledge towards homelessness, work with local agencies and service providers to connect with local funding.</b>  <i>*Proposed by City Council</i>	Advocate for funding dedicated to Cupertino projects and programs.	January 21, 2020 City Council Study Session directive	Collaborate with Destination: HOME, Santa Clara County Office of Supportive Housing, Housing Trust Silicon Valley, and other recipients of funds serving Santa Clara County. Contact funders (Apple, Kaiser, etc.) to learn more about funding opportunities in Santa Clara County.	Summer 2020	Proposed	Prepare a report for City Council on status of funding.	Spring 2021	No funds are needed. Staff Time Only.	N/A	Small	Kerri Heusler	Community Development	Housing Commission
4	<b>Review the City's Housing and Human Services Grant (HSG) Funds.</b>  <i>*Proposed by Housing Commission and City Council</i>	1. Review existing grant funds to determine allowable uses for emergency financial assistance programs. 2. Consider increasing BMR AHF public service and HSG funding allocations.	Proposed Work Program item by Housing Commission, January 21, 2020. City Council Study Session directive.	Review FY 2020-21 City Housing and Human Services Grant funding allocations. Award funds and determine shortfall, if any.	Summer 2020	Proposed	Provide Council with funding and shortfall (if any) information as part of FY 2020-21 Housing and Human Service Grant funding allocations.	Winter 2020-2021	\$500,000	N/A	Small	Kerri Heusler	Community Development	Housing Commission
5	<b>Plan out capital costs for future buildings to incorporate amenities for homeless individuals.</b>  <i>*Proposed by City Council</i>	Accommodate the needs of homeless residents by adding amenities to future City buildings.	January 21, 2020 City Council Study Session directive	Collaborate with developer community to determine estimates of amenities.	Winter 2020-2021	Proposed	Determine cost of amenities.	Summer 2021	No funds are needed. Staff Time Only.	N/A	Small	Kerri Heusler	Community Development	Housing Commission
6	<b>Transportation to/from Service Providers</b>  <i>*Proposed by Housing Commission and City Council</i>	1. Research existing bus routes. 2. Provide funding to non-profits/social service providers for bus passes.	Proposed Work Program item by Housing Commission, January 21, 2020. City Council Study Session directive.	Provide technical assistance to West Valley Community Services and non-profits/social service providers on the City's Housing and Human Services Grant Funds	Summer 2020	Proposed	Provide funding to non-profits/social service providers through the City's Housing and Human Services Grants.	Fall 2020	\$25,000 (Housing & Human Services Grant Funds)	N/A	Small	Kerri Heusler	Community Development	Housing Commission
7	<b>Study session for the impact and requirement for the next RHNA cycle</b>  <i>*Proposed by Planning Commission</i>	Review preliminary RHNA numbers. Look at strategies for RHNA compliance	Planning Commission proposed Work program item	1) Council incorporation in WP 2) Review preliminary RHNA when available 3) Review strategies to consider 4) Present to Planning Commission	Winter 2020-2021	Proposed	Initial Report and complete study session	Spring 2021	\$5,000	N/A	Small	Ben Fu	Community Development	Planning Commission

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8	<b>Housing Strategies</b>  <i>*Proposed by Housing Commission</i>	Explore the development of strategies that provides a variety of products across the affordability levels including housing for the developmentally disabled, as well as those with moderate, low, very low, and extremely low income. *Continued from FY 19-20 work program	-Priority system implemented in BMR program for school district employee housing. -Staff conducted a City Council Study Session on BMR Housing on May 1, 2018. -BMR Linkage Fee Study (see Financial Sustainability) is underway as part of FY 2018-19 Work Program. - BMR Linkage Fee Study is in progress. Item proposed to continue in FY 2020-2021 Work Program.	(1) Housing Commission Study Session (2) Planning Commission Study Session (3) Bring item to City Council	Fall 2020	In Progress	Adopt effective strategies and tools for the development of affordable housing across all income levels and abilities.	Spring 2021	\$50,000	\$10,000	Medium	Kerri Heusler	Community Development	Housing Commission
9	<b>Engage with Philanthropic Organizations to find a way to build ELI housing units for Developmentally Disabled and Engage with Habitat for Humanity (or other nonprofit) to build ownership housing at 10301 Byrne Avenue</b>  <i>*Proposed by Housing Commission</i>	1) Identify ways to build ELI housing units for developmentally disabled. 2) Look at possibility of building 6-8 affordable ownership townhomes. *Continued from FY 19-20 work program	-BMR Linkage Fee Study (See Financial Sustainability) is underway as part of FY 2018-19 Work Program. -Staff has met with both Housing Choices and Bay Area Housing Corporation to discuss potential projects. -Acquired property and have begun conceptual study to determine access needs into BBF. Staff led a tour of the Byrne Avenue house with Bay Area Housing Corporation and Housing Choices in Fall 2019. Public Works feasibility study underway, presenting to City Council in Spring 2020. Item proposed to continue in FY 2020-2021 Work Program.	1. Provide technical assistance to developer/nonprofit, assist with NOFA/RFP application. 2. Study feasibility of access into Blackberry Farm and dedicate necessary land for access. 3. Study feasibility of development on property. 4. Negotiate with Habitat for Humanity, provide technical assistance with the NOFA/RFP application process. Review Public Works feasibility study to determine property line / acreage in order to determine residential uses.	Fall 2019/Spring 2020	In Progress	1. Assist developer/nonprofit with the creation of a housing project for ELI developmentally disabled, evaluate NOFA/RFP application for potential award of City CDBG and/or BMR Affordable Housing Funds to assist project. 2. Determine if project is feasible. Assist Habitat for Humanity with the creation of a project, evaluate NOFA/RFP application for potential award of City CDBG and/or BMR Affordable Housing Funds to assist project.	Summer 2021	\$150,000 plus additional development costs to be determined after feasibility study.	\$2,450,000 for acquisition of property (for reference, not necessarily part of the budget for this specific item)	Medium	Kerri Heusler Gian Martire Chad Mosley	Community Development	Housing Commission

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# Proposed FY 2020-21 City Work Program: Community Development



## Quality of Life

Furthering the health and well-being of all Cupertino community members.

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Air Quality and Noise														
3	Study session on potential ordinance updates/clean up on banning gas powered leaf blowers	Provide information and materials to consider an ordinance to ban gas powered leaf blowers	New Proposed Work Program Item per City Council directive	1) Research on local and regional practices and gather examples of ordinances 2) Prepare report 3) Conduct study session	Summer 2020	Proposed	Present report and receive City Council directive	Fall 2020	\$10,000 for potential noticing and outreach.	N/A	Small	Ben Fu	Community Development	N/A
Public Safety														
Recreation														
Access to Goods and Services														
14	Consider Policies and Related Code Amendments to Regulate Mobile Services Vendors	Develop and adopt policies to regulate mobile services vendors to include a variety of use types, as well as incorporating SB 946.	City staff has been working with consultant on researching policies in other cities, drafting new language, and cross referencing the City's existing municipal code. The scope of work has been expanded to include a variety of mobile services use types.	1) Continue research on use types and incorporate language into policy draft 2) Propose amendments City's existing municipal code related to Solicitors and Peddlers	Fall 2020	In Progress	Adopt ordinances to regulate mobile services vendors, and implement an application process.	Winter 2020	\$47,000 for consulting services and outreach meetings	N/A	Medium	Angela Tsui	City Manager's Office Community Development	Planning Commission
Other														
15	Evaluate Conditional Uses  *Proposed by Planning Commission	Add objective standards to allow some currently "conditional" uses to be "permitted" by right or approved as "conditional" uses at a lower approval body. E.g. outdoor seating for restaurants, late night hours, proximity to residential, etc. Review current	New Planning Commission Proposed Work Program Item	1) Council incorporation in WP 2) Initiate contracts and project. 3) Evaluate best practices 4) Public engagement 5) Environmental review 6) Adopt Municipal code amendments	Winter 2020-2021	Proposed	Adoption of Municipal Code Amendments	Summer 2021	\$150,000 for consultant, environmental review and outreach	N/A	Medium	Ben Fu	Community Development	Planning Commission
16	Evaluate the R1 Ordinance  *Proposed by Planning Commission	Review permits required in R1 zoning districts. Consider (1) streamlined review and permitting processes for first floor additions and (2) consider including 2nd story balconies and decks as FAR for 2nd story additions.	New Proposed Work Program Item and Planning Commission proposed Work program item	1) Council incorporation in WP 2) Initiate public outreach 3) Environmental review 4) Prepare and adopt Municipal Code Amendments	Winter 2020-2021	Proposed	To gather community process to streamline the process to add 2nd floor and make it less contentious. Find a balance between property rights and privacy. Adoption of Municipal Code Amendments	Summer 2021	\$150,000 for environmental review, and outreach	N/A	Medium	Ben Fu	Community Development	Planning Commission
17	Sign Ordinance Update	Update existing provisions, particularly in the temporary sign regulations.	New Proposed Work Program Item	Identify areas that would benefit from updates and/or modifications.	Summer 2020	Proposed	Revised ordinance and Municipal Code update	Summer 2020	\$25,000 for noticing and outreach	N/A	Small	Ben Fu	Community Development	Planning Commission
19	Residential and Mixed-Use Residential Design Standards	Create objective design standards for residential and mixed-use residential projects, including ensuring adequate buffers from neighboring low-density residential development.	New Proposed Work Program Item	1) Council incorporation in WP 2) Initiate contracts and project. 3) Public engagement 4) Environmental review 5) Adopt new design standards	Summer 2021	Proposed	Adoption of design standards	Winter 2021	\$200,000 for consultant, environmental review, and outreach	N/A	Medium	Ben Fu	Community Development	Planning Commission
20	Art Festival  *Proposed by Fine Arts Commission	Creating awareness for art and a platform for artist in Cupertino at the De Anza Visual Art Performance Center (VPAC). Two day festival	New Proposed Work Program Item	1) Secure festival location (VPAC) 2) Select festival date 3) Outreach 4) Hold festival	Summer 2021	Proposed	Hold festival	Summer 2021	\$10,000.00	N/A	Small	Erick Serrano	Community Development	Fine Arts

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21	Art Talks <i>*Proposed by Fine Arts Commission</i>	Art talks and workshops that include topics such as visual and performing arts	New Proposed Work Program Item	1) Select art talk speakers/subjects 2) Host art talks	Summer 2021	Proposed	Five art talks	Summer 2021	\$3,000.00	N/A	Small	Erick Serrano	Community Development	Fine Arts
22	Art in Unexpected Places <i>*Proposed by Fine Arts Commission</i>	To beautify public and/or private/donated spaces, surprise and delight passers-by, and encourage the community to reflect on themes and imagery that represent the heritage, natural beauty, diversity, and creativity of the City.	Ongoing work program item	1) Determine mural locations 2) Mural contest	Summer 2021	In Progress	Completed murals	Summer 2021	\$10,000.00	N/A	Small	Erick Serrano	Community Development	Fine Arts

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# Proposed FY 2020-21 City Work Program: Innovation Technology



## Public Engagement and Transparency

Creating and maintaining key conversations and interactions with the Cupertino Community.

#	Project Title	Project Objective	Progress to Date	Next Steps	Timeline	Current Status	Performance Goal	Completion Date	Est. Total Budget (not including staff time)	Actual Expense to Date	Size	Staff Lead	Department	Commission(s)/ Committees
5	Roadmap Project	To improve public engagement, communicate how external processes work for the public by publishing process flow charts.	Preliminary scope of work defined. Mockup of flow chart developed.	1) Inventory external processes 2) Prioritize 3) Build/Publish Process Flow Charts	1) Summer 2020 2) Summer 2020 3) Summer 2021	Proposed	Publish flow charts for public facing processes on City website.	Winter 2021	N/A	N/A	Medium	Bill Mitchell Dianne Thompson	Innovation Technology City Manager's Office	N/A

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# Proposed FY 2020-21 City Work Program: Innovation Technology



## Transportation

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Improving Traffic Flow and Alleviating Congestion														
4	<b>Pilot - Adaptive Traffic Signaling</b>  *Proposed by TICC	Utilize the City's Traffic Management System to test impact of enhanced adaptive traffic signaling. This will be done through software modifications and/or the addition of IOT devices such as intelligent cameras and sensors.	Research, rough scope of work and timeline developed.	1. Refine scope of work and timeline 2. Vendor selection & contract negotiation 3. Execute contract - achieve deliverables 4. Analyze Impact	1. Summer 2020 2. Summer/Fall 2020 3. Fall/Winter 2020 4. Spring 2021	Proposed	Determine impact of using adaptive traffic signaling to improve traffic flow in heavy and moderate traffic locations at different times of day.	Spring 2021	\$75,000 Monies to be expended on equipment, software and consulting services	N/A	Medium	Bill Mitchell David Stillman	Innovation Technology Public Works	TICC
5	<b>Pilot - Multimodal Traffic Count</b>  *Proposed by TICC	Utilize the City's Traffic Management System and/or IOT equipment to provide the number of vehicles, pedestrians and bike traffic that moved through a given area, e.g., intersection, roadway or trail	Research, rough scope of work and timeline developed.	1. Refine scope of work and timeline 2. Vendor selection & contract negotiation 3. Execute contract - achieve deliverables 4. Analyze Impact	1. Summer 2020 2. Summer/Fall 2020 3. Fall/Winter 2020 4. Spring 2021	Proposed	Produce verifiable results for the use of the existing traffic management system and IOT sensors to count multi modal traffic	Spring 2021	\$45,000 Monies to be expended on equipment, software and consulting services	N/A	Medium	Bill Mitchell David Stillman	Innovation Technology Public Works	TICC

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## Sustainability

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6	Pilot - Trash Collection Based on Volume	Utilize IOT sensors to measure volume of trash in a given container. Users would be notified when container is empty and ready to be removed off of street.	Research, rough scope of work and timeline developed.	1. Refine scope of work and timeline 2. Vendor selection & contract negotiation 3. Execute contract - achieve deliverables 4. Analyze Impact	1. Summer 2020 2. Summer/Fall 2020 3. Fall/Winter 2020 4. Spring 2021	Proposed	Determine benefits of earlier removal of obstructions in areas traveled by pedestrians/cyclists, customer service, money, staff time.	Spring 2021	\$30,000 for equipment, software and consulting services	N/A	Medium	Bill Mitchell Ursula Syrova	Innovation Technology Public Works	TICC
7	Pilot - Water Scheduling Based on Moisture Content  *Proposed by TICC	Utilize IOT sensor to measure ground moisture content. Use this information to better manage water irrigation within medians. Additionally, these IOT sensors may better pinpoint water leaks.	Research, rough scope of work and timeline developed.	1. Refine scope of work and timeline 2. Vendor selection & contract negotiation 3. Execute contract - achieve deliverables 4. Analyze Impact	1. Summer 2020 2. Summer/Fall 2020 3. Fall/Winter 2020 4. Spring 2021	Proposed	Determine benefits (less water consumption, money saved, leak detection) of integrating ground moisture sensors with the City's watering system.	Spring 2021	\$10,000 for equipment, software and consulting services	N/A	Small	Bill Mitchell Chad Mosely	Innovation Technology Public Works	TICC

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Air Quality and Noise														
2	Pilot - Noise Measurement	Utilize inexpensive IOT sensors to measure/categorize noise	Research, rough scope of work and timeline developed.	1. Refine scope of work and timeline 2. Vendor selection & contract negotiation 3. Execute contract - achieve deliverables 4. Analyze Impact	1. Summer 2020 2. Summer/Fall 2020 3. Fall/Winter 2020 4. Spring 2021	Proposed	Determine effectiveness of measuring noise utilizing IOT sensors	Spring 2021	\$35,000 for equipment, software and consulting services	N/A	Small	Bill Mitchell Chad Mosley Dianne Thompson	Innovation Technology Public Works City Manager's Office	TICC
4	Pilot - Pollution Monitoring  *Proposed by TICC	Utilize IOT sensors to measure particulate and pollution levels	Research, rough scope of work and timeline developed.	1. Refine scope of work and timeline 2. Vendor selection & contract negotiation 3. Execute contract - achieve deliverables 4. Analyze Impact	1. Summer 2020 2. Summer/Fall 2020 3. Fall/Winter 2020 4. Spring 2021	Proposed	Determine effectiveness of measuring particulate and pollution levels	Spring 2021	\$35,000 for equipment, software and consulting services	N/A	Small	Bill Mitchell Chad Mosley Dianne Thompson	Innovation Technology Public Works City Manager's Office	TICC
Public Safety														
Recreation														
Access to Goods and Services														
Other														

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# Proposed FY 2020-21 City Work Program: Parks and Recreation



## Public Engagement and Transparency

Creating and maintaining key conversations and interactions with the Cupertino Community.

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7	Policies on Nonprofit Support	Review and implement policies on funding and support for nonprofit organizations, including meeting room space and office space.	-June 2019 Updated Community Funding brought to Council for approval but was deferred -January 2020 Updated Community Funding Policy approved by Council.	1) Review all policies regarding funding and support of nonprofits. 2) Research best practices in other cities. 3) Conduct a Study Session for Council regarding options and recommendations. 4) Draft, revise, and implement policies per Council direction. 5) Bring policies to Council.	1) Fall 2019 2) Spring 2020 3) Spring 2020 4) Summer 2020 5) Fall 2020	In Progress	A standardized process for nonprofits to receive funding and support from the City.	Fall 2020	\$15,000	N/A	Medium	Kristina Alfaro Parks & Recreation Director	Administrative Services Parks & Recreation	N/A

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Air Quality and Noise														
Public Safety														
Recreation														
6	<b>Blackberry Farm Golf Course</b>  <i>*Proposed by Council and Parks and Recreation Commission</i>	Determine short-term and long-term improvements to the golf course and amenities	A preliminary study of the golf course was performed as part of the Stevens Creek Corridor Master Plan. City Council received information and weighed in on this item in 2019.	After course design and level of improvements to practice facilities and restaurant/banquet areas are finalized, cost estimates and potential funding source(s) need to be identified.	Winter 2020-21	Proposed	Establish a plan to improve and fund the Blackberry Farm golf course and amenities. The plan would include options for both short-term and long-term improvements.	Spring 2021	\$10,000 for consultant services	Funds were used for the Stevens Creek Corridor Master Plan. A portion of those were directed towards for the Golf Course.	Medium	Parks & Recreation Director	Parks & Recreation	Parks & Recreation
7	<b>Dogs Off Leash Areas (DOLA)</b>  <i>*Proposed by Parks and Recreation Commission</i>	Identify additional areas suitable for permitting dogs to be off leash and establish one such area, if the current trial period is successful.	Jollyman Park is being used as a test site until July 2020, with no issues to date.	Commissioners to evaluate Jollyman Park's DOLA after July, before considering additional sites in the community.	Fall 2020	Proposed	Assuming no significant issues at Jollyman Park's DOLA, identify additional sites for appropriateness and establish at least one more DOLA.	Spring 2021	No funds are needed to identify potential locations. If another DOLA is established, less than \$500 would be required for signage and public noticing.	N/A	Small	Parks & Recreation Director	Parks & Recreation	Parks & Recreation
8	<b>Teen Center Advocacy and Awareness</b>  <i>*Proposed by Teen Commission</i>	Create a marketing plan, programs, and spread awareness to bring more visitors to the Cupertino Teen Center.	New Proposed Work Program Item	Draft a marketing plan for review by the Teen Commission.	Winter 2020	Proposed	Bring more visitors to the Cupertino Teen Center.	Spring 2021	\$500	N/A	Medium	Danny Mestizo	Parks and Recreation	Teen Commission
9	<b>Teen Workshops</b>  <i>*Proposed by Teen Commission</i>	Create a program of workshops for teens. Workshops will be held at the Cupertino Teen Center and other available City facilities.	New Proposed Work Program Item	Solicit program ideas for local teens.	Winter 2020	Proposed	Provide support to teens who want to volunteer to lead workshops and share their knowledge and/or skills with other teens.	Spring 2021	\$500	N/A	Small	Danny Mestizo	Parks and Recreation	Teen Commission
10	<b>Host Library Commission Coffee Talk Meetings to Discuss Tri-Annual Library Patron Survey</b>  <i>*Proposed by Library Commission</i>	Host Library Commission Coffee Talk meetings with patrons to discuss results of Tri-annual Patron Survey and gather input regarding facility and services concerns. Support data collection, analysis of results, and policy recommendations associated with the Survey.	Survey was completed in 2019.	Create a schedule of dates and locations.	Winter 2020	Proposed	Hold Coffe Talk meetings.	Spring 2021	\$500	N/A	Small	Christine Hanel	Parks and Recreation	Library Commission
11	<b>Rancho Rinconada (RR)</b>  <i>*Proposed by Council and Parks and Recreation Commission</i>	Begin operation of aquatics programs and facility rentals, if RR is absorbed by City	LAFCO report will be presented to the City Council on February 18, 2020.	Review by Parks & Recreation Commission; approval by City Council, LAFCO and registered voters of the District.	Winter 2020-2021	In Progress	If RR is absorbed by the City, the Department will need to provide the same or better level of service as currently exists. Services include year-round private and group aquatics classes and facility rentals.	Spring 2021	No funds will be needed to absorb RR. Financial information (including property tax to the City, program revenues, and expenses will be defined as the process continues.	N/A	Medium	Parks & Recreation Director and Roger Lee	Parks & Recreation Public Works	Parks & Recreation
12	<b>Parks &amp; Recreation Dept. Strategic Plan</b>  <i>*Proposed by Council and Parks and Recreation Commission</i>	Complete a strategic plan that addresses the immediate and short-term opportunities identified in the Master Plan.	The Master Plan is schedule to be on the February 18, 2020 agenda for approval by the City Council.	Staff from the Parks & Recreation and Public Works Departments, along with a Parks & Recreation Commissioner will meet and identify potential projects for the immediate future (1-2 years) and short term (3-7 years).	Spring-Summer 2020	In Progress	Identify projects for inclusion in the City's capital improvement budget.	Summer 2020	No budget is required to developed for the plan, but each project will have its own budget.	Aside from funds spent on the Master Plan, no expenses will be needed for the Specific Plan.	Small	Roger Lee Parks & Recreation Directors	Parks & Recreation and Public Works	Parks & Recreation

**Note:** The numbers in the # column are just for reference to make it easier to navigate the document and are not an indication of priority

# Proposed FY 2020-21 City Work Program: Parks and Recreation



## Quality of Life

Furthering the health and well-being of all Cupertino community members.

#	Project Title	Project Objective	Progress to Date	Next Steps	Timeline	Current Status	Performance Goal	Completion Date	Est. Total Budget (not including staff time)	Actual Expense to Date	Size	Staff Lead	Department	Commission(s)/ Committee(s)
Access to Goods and Services														
Other														

Note: The numbers in the # column are just for reference to make it easier to navigate the document and are not an indication of priority

**Cyrah Caburian**

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**From:** Cupertino ForAll <cupertinoforall@gmail.com>  
**Sent:** Monday, February 24, 2020 2:26 PM  
**To:** Cupertino City Manager's Office; City Clerk; City Council  
**Cc:** Darcy Paul; Jon Robert Willey; Liang Chao; Steven Scharf; Rod Sinks  
**Subject:** Re: 2020-21 City Work Program - for public comment and inclusion in the public record  
**Attachments:** CFA Letter Re City Work Program 2020-21.pdf

**CAUTION:** This email originated from outside of the organization. Do not click links or open attachments unless you recognize the sender and know the content is safe.

Mmes City Manager and City Clerk; Mr. Mayor and Councilmembers:

Please see the attached letter on behalf of Cupertino for All, co-signed by a variety of local community organizations and individuals for public comment on tonight's special session regarding the 2020-21 City Work Program.

We collectively urge the city and this council to proactively address all housing needs in the city, meet its current RHNA allocation, and to stay ahead of what we expect to be a large RHNA allocation in the new cycle through concrete steps in its new Work Program.

Many thanks for your attention,

J.R. Fruen  
CFA Housing Policy Committee Chair



February 24, 2020

Cupertino City Council  
10300 Torre Ave, Cupertino  
Cupertino, CA 95014



**Subject: Cupertino must confront its housing needs**

Hon. Mayor Scharf and Members of the City Council:

We would like to thank the city manager and the rest of city staff for producing an updated city work program that is better representative of the needs of our city. Cupertino for All is a forward-minded coalition made up of longtime residents, displaced residents, students, parents, homeowners, renters, and our allies with the commonly shared belief that we can and should create a more sustainable Cupertino now and for future generations. Cupertino—as a jobs-rich, well-educated, affluent community—has actively participated in Silicon Valley’s tremendous economic expansion to the point of becoming a victim of its own success.

Amid the potential closure of three top-performing Cupertino Union School District elementary schools due to declining district enrollment, the ongoing flight of our college graduates to more lively and affordable areas, the difficulty of seniors aging in place in large homes ill-suited to their needs, and mass displacement in San Jose caused, in part, by daytime Cupertino tech workers depending on limited housing stock in more sensitive communities, we remain concerned that our city’s leadership refuses to confront the central issue—that we need more housing types for all income levels in Cupertino. While improved, this work plan does little to proactively address this reality. Both the work program, and this council must be more intentional and aggressive about building more affordable, transit-oriented housing.

Per the draft 2019 Cupertino Annual Housing Element Progress Report set for the Planning Commission’s review tomorrow, Cupertino has issued only 308 permits (29%) of its total 1064-unit RHNA target, and 0% of its low-income target, despite being more than halfway through the current allocation cycle. The only very-low income housing permits issued occurred under the auspices of the previous city council. The accompanying staff report indicates that all 74 of the moderate income homes permitted appear to be accessory dwelling units (ADUs), yet the council’s Legislative Review Committee opposed all of last year’s ADU bills, which would foster the development of such homes. The staff report further notes that the city “did not receive any housing development applications in 2019.” That fact should alarm everyone. As neighboring jurisdictions continue to receive applications, it is difficult to ascribe this paucity of housing development activity to anything other than a perception among would-be applicants that Cupertino is hostile to housing.

Based on Governor Newsom’s statewide housing goals, the draft RHNA figures for Southern California, and the application of SB 828 (2018), we should realistically expect a RHNA target three to five times our current numbers. In the work program, however, there are currently zero meaningful mentions of zoning—either in the context of upzoning or rezoning. The Housing Element Progress Report is proof that our current strategy doesn’t

work, so we cannot continue to do more of the same. Given the limited land in Cupertino, there is simply no way to meet our current or future housing needs without legalizing more housing through strategic zoning reform and reevaluation of select unnecessary fees.

Cupertino has a real chance to get ahead of the curve and maintain a greater say in its own housing and development policies by planning for this reality *now*. We can start identifying potential Housing Element sites *now*. We can re-examine our zoning policies *now*. We can envision the future Cupertino *now*. Cupertino can change its reputation *now*. The alternative is that the state continues its intervention in local housing policy. The lesson that SB 35 should teach is that if we fail to plan for the development we want (or, at least, can tolerate), then we may get development we don't.

If we want our children to have a Cupertino to move back into, we must start seeing housing as an opportunity to better our quality of life, and establishing a durable, sustainable community, rather than as an infeasible punishment. A new United Nations report recommends removing multifamily housing bans as a means of mitigating climate change (yes, that includes Cupertino). Allowing how and where people live to change is the best way to mitigate climate change on a local level. We can and must proactively work toward turning Stevens Creek Boulevard into a vibrant, housing- and transit-oriented corridor with Bus Rapid Transit (BRT) and thoughtful planning. We ask that you be proactive about housing, so that city we all cherish does not spiral into decay.

Sincerely,

Steering Committee, Cupertino for All  
Cupertino High School Students for Housing  
Richard Lowenthal, Mayor (Fmr.), Cupertino  
Savita Vaidhyanathan, Mayor (Fmr.), Cupertino  
Dolly Sandoval, Mayor (Fmr.), Cupertino  
Connie Cunningham, Housing Commissioner (on her own behalf only), Cupertino  
Vignesh Swaminathan, Sustainability Commissioner (on his own behalf only), Cupertino  
Tara Sreekrishnan, Co-Founder/Mentor of Cupertino Youth Climate Action Team  
Patrick Ahrens, Cupertino Resident  
Hung Wei, Cupertino Resident  
Genevieve Kolar, Trustee, De Anza College  
Shelly Michael, President, De Anza Associated Student Body  
Tiffany Nguyen, Trustee, Foothill College  
Alysa Cisneros (MPP) Commissioner, De Anza College  
Sue Serrone, Chair, Livable Sunnyvale  
Kelsey Banes, Executive Director, Peninsula for Everyone  
Bhuvaneshwari Natarajan - Co-President Our Revolution - De Anza/Cupertino  
Silicon Valley Transit Users (<https://www.svtransitusers.org/>)

## Cyrah Caburian

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**From:** Danessa Techmanski <danessa@pacbell.net>  
**Sent:** Monday, February 24, 2020 2:30 PM  
**To:** Liang Chao; Steven Scharf; Darcy Paul; JonWilley@cup.org; Rod Sinks; Deborah L. Feng  
**Subject:** A Few Suggestions For Tonight's Goal Setting Meeting

**CAUTION:** This email originated from outside of the organization. Do not click links or open attachments unless you recognize the sender and know the content is safe.

Hello All,

Not sure if I will be able to make tonight's goal setting meeting so I thought that I would send these three suggestions along.

I would love to see the following items on this year's to-do list or at least have them brought up for Council discussion if they aren't on your radars already.

1) Term Limits On Housing Entitlements. It seems unfair that any developer should be allowed to hold a project approval or housing entitlement as a way to hedge the market. I'm thinking of maybe a limit of 5 years, but that would have to be discussed further.

2) Vacancy Taxes: We've all heard that there is approximately one home for every 400,000 homeless people in the Bay Area. Again, housing is not a commodity or safety deposit box for overseas investors. Of course special cases of exemption could be made as I mentioned in an email to you all last year. Vancouver and other cities more recently are having decent success with a percentage vacancy fee. Those monies could be put in a fund for acquiring public land for affordable housing.

3) Tighter More Precise Definitions of Parkland: We've already heard over and over that our residents do not favor rooftop parks for usual and popular park uses such as soccer, frisbee, baseball, picnicking, small children or people with disabilities. I am also opposed to narrow strips of land, medians, bridges, or other unusable areas sufficing as parkland to meet development requirements as per our GPA. Rooftop parks should only be an adjunct to real park space or count as one quarter to a half as qualifying park space for a development due to limits on activity options and accessibility.

Thanks for reading and considering these ideas!

Best,  
Danessa Techmanski  
30-Year Cupertino Resident

## Cyrah Caburian

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**From:** Peggy Griffin <griffin@compuserve.com>  
**Sent:** Monday, February 24, 2020 5:01 PM  
**To:** City Council  
**Cc:** City of Cupertino Planning Commission; Deborah L. Feng; City Clerk  
**Subject:** Special Meeting - Feb 24, 2020 - Agenda Item #1

CAUTION: This email originated from outside of the organization. Do not click links or open attachments unless you recognize the sender and know the content is safe.

Dear City Council,

I will not be able to attend tonight's meeting but would like to submit these inputs.

Please consider adding the following items to this coming year's work plan:

Page 1, Transparency and/or under Housing

- URGENT...A joint study session with the City Council and Planning Commission on the Density Bonus, Waivers, Concessions
- URGENT...Look into adding max limits to these bonuses, waivers, concessions

Page 7, Quality of Life

- Item 2, Noise: be sure the measurements definitely include airplane noise

Please add this communication to the written communication.

Sincerely,  
Peggy Griffin

## Cyrah Caburian

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**From:** Connie Cunningham <cunninghamconniel@gmail.com>  
**Sent:** Monday, February 24, 2020 5:06 PM  
**To:** City Council  
**Subject:** Proposed City Work Program 2020-21, Housing Goal


**CAUTION:** This email originated from outside of the organization. Do not click links or open attachments unless you recognize the sender and know the content is safe.

Dear City Council and City Manager:

As a Housing Commissioner I was pleased to see our proposed items on this proposed work program. Homelessness, Housing Strategies and ELI/DD project. I see that some items under Homelessness were broken out separately. All of these items were brought forward from last year since Reports from last year identify specific needs moving forward.

I urge you to continue the work in these critical areas for our vulnerable populations.

Sincerely, Connie Cunningham ( self only)

 *Watch out for typos; Siri might be on duty.*

## Cyrah Caburian

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**From:** Henry Chang <hhchang8@sbcglobal.net>  
**Sent:** Monday, February 24, 2020 9:58 PM  
**To:** Steven Scharf; Darcy Paul; Liang Chao; Jon Robert Willey; Rod Sinks; Deborah L. Feng; hminner@cupertino.org; gschmidt@cupertino.org  
**Cc:** Henry Chang; Karen Chang  
**Subject:** Feb 24, 2020 - 4G and 5G cell sites and cell towers speech  
**Attachments:** 5G Cell Antenna Speech- Feb 24, 2020.pdf

**CAUTION:** This email originated from outside of the organization. Do not click links or open attachments unless you recognize the sender and know the content is safe.

Dear Mayor, Vice Mayor, Council Members, and City Manager,

Attached please find a copy of the speech given at the City Council Meeting on 2/24/2020.

More and more cities are fighting against the installation of 4G and 5G wireless antennas, until scientific studies are done to prove the safety of 5G and it's affects on humans. We need time before any more cell sites and cell towers are installed.

During our research of cell site issues, we have found a legal way to stop 4G and 5G from proceeding. This is a way Cupertino can get a "stay", until the wireless companies and the FCC complete an environmental assessment or environmental impact statement, which could take them 6-12 months. This will give us time to have the FCC's new regulation overturned.

The following was taken "verbatim" from an informative 20 minute video, titled-  
"Densified 4G and 5G CPMRAs Discussed in Maui County Hawaii on 11/6/2019", given by Paul McGavin:

"I would like to see the substantial written evidence in the file that shows that the wireless industry and FCC have completed the court mandated environmental assessment or environmental impact statement. If they haven't completed the mandate, everything must stop. No more applications. No more processing. No more installations, because every application is now incomplete."

To access this video, go to  
<http://mystreetmychoice.com>

Best regards,  
Henry and Karen Chang  
\*\*\*\*\*

**City Council Speech- Feb 24, 2020** given by Karen Chang

Good evening. My name is Karen Chang. My husband Henry and I are pooling together our two allotted times to speak. First, I'd like to thank the Cupertino City Council for asking Verizon to relocate the small cell site that was originally proposed on the edge of Jollyman Park. This action has put a temporary halt to the installation. We are NOT against technology. We believe wireless antennas belong in commercial and industrial districts, NOT in residential neighborhoods or near elementary schools. Wireless companies do not share their antennas with one another, so antennas could potentially be installed all over our city. We want independent scientific evidence that 4G and 5G is safe.

On September 26, 2018, the FCC created a new regulation, that would help accelerate the deployment of 4G and 5G sites throughout the U.S., thus, many cities and states are now protesting. On January 14, 2019, Palo Alto Congresswoman Anna Eshoo introduced Federal Bill HR 530, called "Accelerating Broadband Development by Empowering Local Communities Act of 2019". It would invalidate the FCC's Sept ruling, giving power back to local govt, in deciding where wireless antennas can be located.

On June 27, 2019, Senator Diane Feinstein proposed Bill S 2012, called "Restoring Local Control Over Public Infrastructure Act of 2019". This bill nullifies rules issued by the FCC that revoke state and local authority to regulate telecommunications equipment deployment, and to determine the amount of payment for the use of such equipment. Both Bills HR 530 and S 2012 are in their early stages, and have a lot of support.

Recently many cities have taken legal actions against the FCC's Sept. 2018 ruling. Over a dozen cities, including San Jose, Seattle, and Los Angeles, challenged the FCC over these rulings. Other municipalities have written up various restrictions on where cell antennas can be located. The City of Palo Alto has adopted the following restrictions; we would like Cupertino to consider enforcing similar ones:

- Not in residential areas, unless all other options have been exhausted
- Place cell towers in commercial and industrial districts
- Erect towers on corners, instead of in front of houses
- 600 feet from schools, instead of the previous 300 feet
- 600 feet from other cell towers
- 20 feet from any building
- Consider placing them underground

Last year, the FCC tried to install wireless antennas on Indian Reservations. On March 15, 2019, Oklahoma's United Keetoowah Band of Cherokee Indians sued the FCC's attempt to

install small cell sites, without consulting the tribes. A citizen of Maryland, named Edward B. Myers didn't want wireless antennas in his neighborhood either, so he added an Intervener Brief to the lawsuit. Deservedly, on Aug 9, 2019, they won an order overruling the FCC's attempt to prevent local environmental and historical reviews. The court ruled that "the commission did not sufficiently justify an order allowing telecom providers to deploy 5G small-cell infrastructure at heritage sites without consulting tribes or under going historic preservation and environmental reviews." This new ruling against the FCC applies to every state throughout the U.S. Now other cities have a legal way to get a temporary "stay", postponing the installation of 4G and 5G, giving them more time for the FCC's Sept 2018 ruling to be overturned.

Napa, Petaluma, and Maui have used the following excerpt to acquire temporary "stays" on any further installation of wireless antennas. (Today, we will email the City Council the website from which this information was obtained.)

**"I would like to see the substantial written evidence in the file that shows that the wireless industry and the FCC have completed the court mandated environmental assessment or environmental impact statement, because if they haven't, then everything must STOP.**

**No more applications.**

**No more processing.**

**No more installations.**

**Because every application is now INCOMPLETE!!!"**

Once the wireless antennas have been installed, it's highly unlikely that the wireless companies will remove existing antennas, even if there's evidence that they are UNSAFE. We are asking the Cupertino City Council to buy us more time, until the federal govt does independent scientific studies on the safety of 4G and 5G. This is one way the Cupertino City Council can help preserve ALL of it's citizens' "Quality of Life".

Thank you.



*I would like to see the substantial written evidence in the file that shows that the wireless industry and the FCC have completed the court mandated environmental assessment or environmental impact statement, because if they haven't, then everything must STOP.*

- *No more applications*
- *No more processing*
- *No more installations*

*Because every application is now incomplete.*

## *Palo Alto's rules on cell towers*

- Not in residential areas, unless all other options have been exhausted
- Place them in commercial and industrial districts
- Erect the towers on corners, instead of in front of houses
- 600 feet from schools, instead of the previous 300 feet
- 600 feet from other cell towers
- 20 feet from any building
- Consider placing them underground