CC 2/4/20

Oral Communications

Written Comments

Vallco Redevelopment

Aarabhi Achanta Haritha Kumar



Outline

History and Timeline

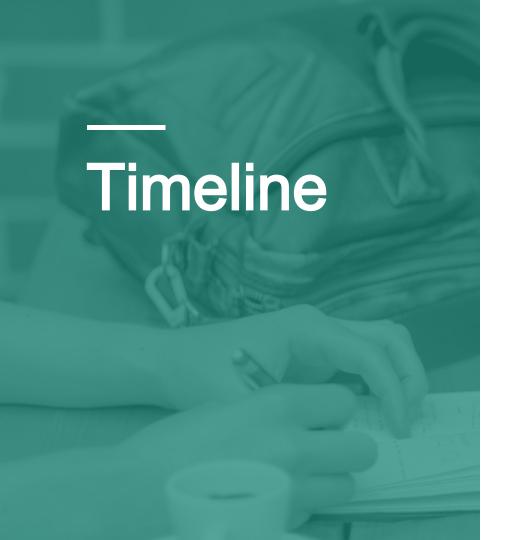
Public Opinion

Proposed Plans

Financial Analysis

Marketing

History behind the Issue



2014: \$320 million

2015 Anchor Stores

Leave → The Hills at

Vallco

2016: Measure D

2018: Vallco Specific Plan

2018: Vallco SB 35

Ongoing Battle

- Sandhill Property Company
- Parking garage space counted as affordable housing space (not done with regular housing)
- All proposed affordable housing limited to studio and one bedroom apartments
- Impossible to bring mass transit

Public Opinion

55 participants

In our study, all of whom were Cupertino area students

Demographics

- Majority Cupertino High School Students, a few Monta Vista and Homestead students
- Mixed grade levels, though mostly skewed towards seniors
- Want more students from various areas in Cupertino
- Would like adults to have partook in the study
 - Homeowners
 - Teachers/School Officials
 - Grassroots groups
 - Apple Employees



Limitations of our survey

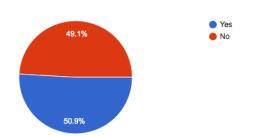
- → Majority students, especially Tino students = less variety of opinions
 - Students primarily expressed that Vallco had childhood significance
- → Certain people have a vested interest in Vallco's development
 - Homeowners, business owners in nearby locations, grassroots groups, teachers and school officials,
 Cupertino residents in general
- → Would like to ask for more reasoning we had students voluntarily report reasoning
- → Lack of data surrounding affordable housing in Cupertino specifically

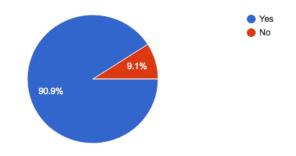
Do you believe that there is not enough housing in Cupertino? (This question is specific to overall amount of housing, not just affordable housing)

55 responses

Do you believe there is a lack of affordable housing in Cupertino?

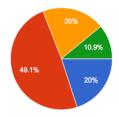
55 responses





Of the options listed below, please select what would like Vallco to be replaced with.

55 responses





New Survey with Adults!

- 33 responses
- Mostly tech-sector engineers and teachers
- Some minimum wage workers and business owners
- 87.5% of respondents were residents of Cupertino
- Overall results...
 - Long commute times
 - Most teachers' commute time: over an hour→ most teachers did not live in Cupertino and those that did live in the area bought their home over 10 years ago
 - Homeowners that bought their homes in the past 5 years were overwhelmingly highpaid tech sector engineers

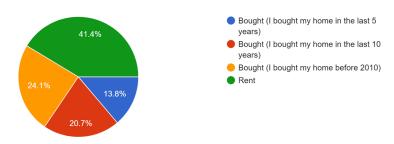
Quotes received

Some quotes we received...

- "There are too many new apartments/ town homes being built that are not only unaffordable, but replace retail stores and other forms of recreation."
- "Should be more houses because the population in Bay Area is increasing"
- "There housing in Cupertino is extremely expensive, and new complexes that are built take away retail stores, parks, etc."
- "I'd like to see the city convert the space in Vallco to a park, instead of housing. I don't want the heavy traffic that will come with building anything like housing or retail at the Vallco area."

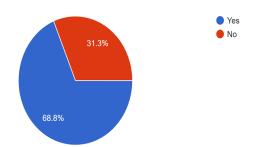
"High density anything is not to be encouraged."

If answered yes to the previous question, do you buy or rent your home? 29 responses

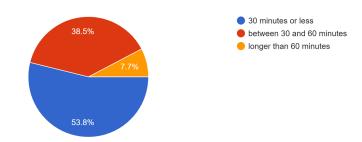


Do you believe that there is not enough housing in Cupertino? (This question is specific to overall amount of housing, not just affordable housing)

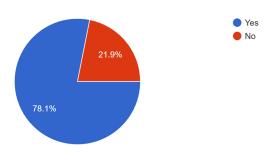
32 responses



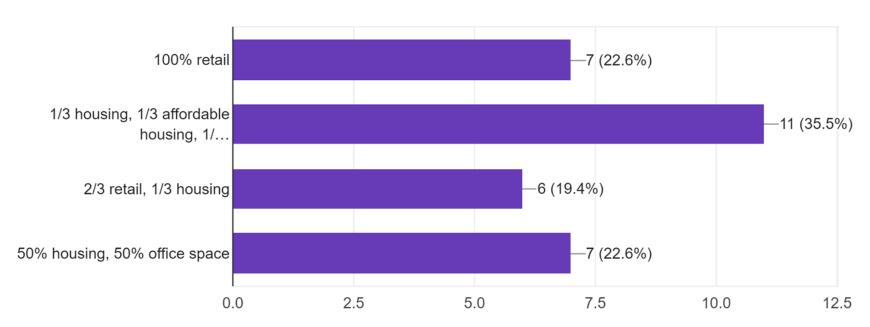
If you do not currently reside in Cupertino, about how long does your commute to work take? 13 responses



Do you believe there is a lack of affordable housing in Cupertino? 32 responses



Of the options listed below, please select what would like Vallco to be replaced with.
31 responses



Solution Proposal



Why it's better than existing solutions

- Limiting retail to small businesses and senior care businesses: dialysis centers, community centers
- Affordable housing will include 1 to 4 bedroom homes for families
- Current plans: ¼ office space,¼ housing,¼ affordable housing → works under SB 35
- Retail scene extremely limited, reserves city for higher socioeconomic classes
- Limiting office space is extremely important because no mass transit in the local area
- Traffic issues, overcrowded underfunded schools

Financial Analysis

555

Job Multipliers

- 1 tech job created = 4 service and local goods sector jobs
- Grocery Stores, coffee shops, office supply storesbaristas, waiters/waitresses, security, safety and maintenance workers
- Growing senior population in Cupertino + National Shortage in senior care services
- Can use Vallco location to provide certain senior services
 - o Dialysis, pharmacies, physical therapy centers, senior recreation services
 - Housing for senior care workers

- \$4 billion = current development cost
- Effort costs time, litigation
- \$35 million = construction tax revenue
- \$13.2 million annual property tax

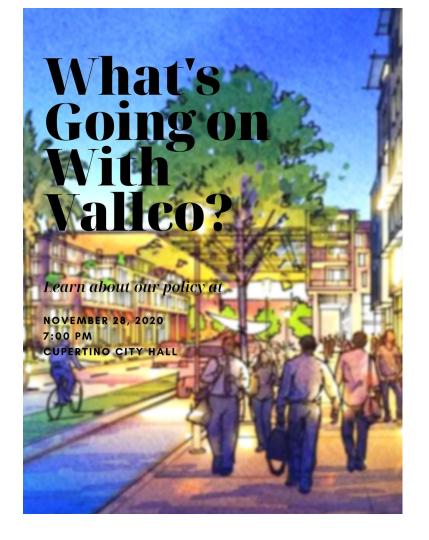
Current Proposals vs Our Proposal

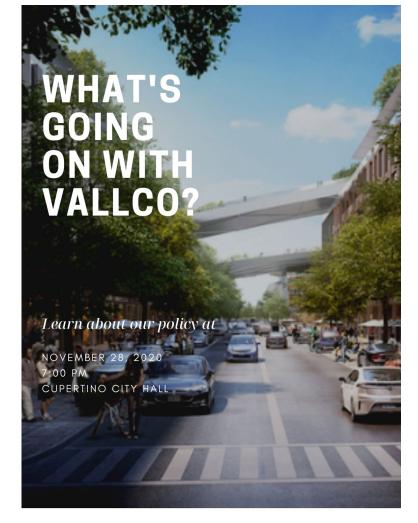
- As mentioned previously, Sandhill wants office space + housing
- Our plan is a compromise, but benefits everyoneresidents, Better Cupertino, Sandhill, City of Cupertino
- ½ housing, ½ affordable housing, ½ retail is somewhat of a win-win solution

Next Steps

Marketing Strategy

- → Quell homeowner's fears that property values will decrease, overcrowding in schools and roads
- → INTERACTION WITH COMMUNITY
- → Town halls, community meetings, Social media, press releases
- → Website!





WEBSITE:

https://aarabhiachanta.wixsite.com/website-1

Questions?

References

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Bond Measures Versus Parcel Taxes – Why Should I Care?

by Peggy Griffin revised February 5, 2020

The March 3rd, 2020 election ballot includes a bond measure and 2 parcel tax measures. To make an informed decision, it is critical that we, as voters and taxpayers, know the difference between a bond measure, a parcel tax and how each affects our property taxes now and 20 years from now. School districts use parcel taxes and bond measures to get money for projects, programs and services. They both affect our property taxes but in different ways.

A parcel is the smallest piece of land that can be bought or sold. A house, a condo and an entire apartment complex are usually each one parcel. A parcel tax is a fixed amount of money for a fixed number of years, often 5-8 years, taxed to each parcel. So, a house, a condo and an apartment complex all pay the same amount each year. A business may be one or more parcels where each parcel pays the tax.

Bonds are loans that school districts get from investors by selling bonds. The school districts borrow the money from investors and promise to pay them back with interest, similar to our home mortgages. The money to pay back this debt comes from our property taxes. The taxpayers must pay back this money with interest over a period of usually 25-35 years. This means the borrowed money can all be spent in less than 10 years, but the taxpayers will continue paying off the debt for 25-35 years.

DIFFERENCES between a PARCEL TAX and a BOND MEASURE

Differences	Parcel Tax	Bond Measure
1-Tax amount paid each year	-Fixed rate per parcel.	-Rate changes every year
paid each year	-Not based on assessed value. -Each parcel pays the same amount (house, condo, entire apartment complex)	-Based on assessed value of your property.-The higher your assessed value, the more you pay.
2-How long it stays on your tax bill	5-8 years	25-35 years
3-Exemptions	Usually senior citizens, disabled	None
4-How the money can be used	Programs, services and salaries	Construction-related projects
5-Votes required to pass it	66.7%	55%

SCHOOL BOND MEASURES

CUSD (Cupertino Union Elem K-8)	FUHSD (Fremont Union High School)	FHDACC (Foothill-DeAnza Comm College)
1995 Measure Number 10: \$71M, expires in 2030 2001 Bond Measure C: \$80M, expires ?	1998 Bond Measure H: \$144M, expires ? 2008 Bond Measure B: \$198M, expires 2044 2014 Bond Measure K: \$295M, expires 2048?	1999 Bond Measure E: \$248M, expires 2036 2006 Bond Measure C: \$490.8M, expires 2040 2020 Bond Measure G (new):
2012 Bond Measure H: \$220M, expires 2041 TOTAL we pay 2019-2020: \$41.50 per \$100k	2018 Bond Measure CC: \$275M, expires 2050 TOTAL we pay 2019-2020:	\$898M, expires 2054 TOTAL we pay 2019-2020: \$20.80 per \$100k \$20.80+\$16.00 = \$36.80
\$41.50 per \$100k \$415.00 for \$1M home (\$41.50 * 10)	\$47.90 per \$100k \$479.00 for \$1M home (\$47.90 * 10)	TOTAL = \$36.80 in 2020-2021 \$208.00 for \$1M home
Exemptions: None	Exemptions: None	Exemptions: None

SCHOOL PARCEL TAXES

CUSD	FUHSD	FHDACC
(Cupertino Union Elem K-8)	(Fremont Union High School)	(Foothill-DeAnza Comm College)
2014 Measure A:	2014 Measure J:	2020 Measure H (new):
\$250/yr. for 8 years	\$98/yr. for 6 years	\$48/yr. for 5 years
(7/2015-6/2023)	(7/2016-6/2022)	(7/2020-6/2025)
2020 Measure 0 (new):		
\$125/yr. for 5 years		201
(7/2020-6/2025)		
NOTE:		
Total \$375/yr. during 3-year		
overlap		
(7/2020-7/2023)		
Exemptions:	Exemptions:	Exemptions:
Seniors 65+, disabled	Seniors 65+, disabled	None
Serves:	Serves:	Serves:
Cupertino, parts of Saratoga, San	Cupertino, parts of San Jose &	Cupertino, Sunnyvale, Los Altos,
Jose & Sunnyvale	Sunnyvale	Los Altos Hills, Mt View, Palo Alto

MARCH 3, 2020 BALLOT SUMMARY

CUSD - PARCEL TAX "MEASURE O"

\$125/yr. for 8 years

Overlaps current parcel tax of \$250/yr for 3 years

Total for next 3 years will be \$375/yr

FHDACC (Foothill-De Anza Community College) – PARCEL TAX "MEASURE H" \$48/yr. for 5 years

\$989M with NO PLAN for the \$

Expires in 2054! 34 years!!

FOOTHILL-DE ANZA COMMUNITY COLLEGE DISTRICT MEASURE G

FOOTHILL-DE ANZA COMMUNITY COLLEGE DISTRICT AFFORDABLE CAREER, COLLEGE TRANSFER, CLASSROOM REPAIR MEASURE. To upgrade facilities preparing students/veterans for university transfer/careers like healthcare, nursing, technology, engineering/sciences; upgrade/repair aging classrooms, labs for science, technology, engineering/math-related fields of instruction; acquire, construct, repair facilities, equipment/sites; shall Foothill-De Anza Community College District's measure authorizing \$898,000,000 in bonds at legal rates, levying 1.6 cents/\$100 assessed valuation (\$48,000,000 annually) while bonds are outstanding, with audits/no money for administrators' salaries, be adopted?

BONDS—YES BONDS—NO

COUNTY COUNSEL'S IMPARTIAL ANALYSIS OF MEASURE G

California law permits community college districts to issue bonds with the approval of 55 percent of the voters. Such bonds may only be used for construction, reconstruction, rehabilitation, or replacement of school facilities, including the furnishing and equipping of school facilities, or the acquisition or lease of real property for school facilities. These bonds are required to be paid by the levy of ad valorem taxes—a tax based on assessed value—of property within a district.

The Board of Trustees (Board) of the Foothill-De Anza Community College District (District) proposes to issue such bonds in the amount of up to \$898,000,000 for the purposes of upgrading facilities preparing students/veterans for university transfer/careers like healthcare, nursing, technology, engineering, and sciences; upgrading and repairing aging classrooms, labs for science, technology, engineering, and math-related fields of instruction; and acquiring, constructing, and repairing facilities, equipment, and sites.

As identified in the Measure, Projects may include but are not limited to:

- Repair or replace aging plumbing systems to prevent flooding and water damage.
- Improve access to college facilities for students with disabilities.
- Improve deteriorating gas, electrical, sewer, and plumbing lines and systems.
- Improve earthquake safety.
- Upgrade classrooms and labs for science, technology, engineering, and math-related fields.
- Improve water conservation and install systems that will help manage future droughts.
- Replace aging internet and electrical wiring.
- Improve and maintain classrooms and labs for career preparation in fields like healthcare and early childhood education.
- Improve vocational classrooms and labs, such as auto repair and technology training programs; construct new permanent buildings.
- Upgrade job training and vocational classrooms.
- Repair deteriorating classrooms and facilities.

LINK: Fhda, edu/Measures GandH

EXAMPLES OF MEASURE G AND MEASURE H PROJECTS

Community College District

December 11, 2019

GENERAL (\$6-8 million)

Total \$729M-926M

Examples of bond projects include but are not limited to the following:

- California Environmental Quality Act (CEQA) / Environmental Impact Report
- Districtwide Facility and Infrastructure Condition Assessment

CENTRAL SERVICES (District)

Examples of bond projects include but are not limited to the following:

Housing (\$200-300 million)

- Santa Clara County Board of Supervisors Joe Simitian's Palo Alto project for employee housing in collaboration with Palo Alto Unified School District, Mountain View Whisman School District, Mountain View-Los Altos High School District and Los Altos School District
- Joint Powers Authority exploration with Fremont Union High School District, Cupertino Union School District, and Saratoga Union School District
- Public/private partnerships for employee and student housing

Climate Change Responses (\$8-10 million)

- Decarbonization and electrification strategies
- · Building management systems
- Solar panel installation and upgrades
- · Districtwide energy efficient lighting

Educational Technology (\$95-100 million)

- 15-year refresh plan for computers and peripheral devices
- Improvements in classroom infrastructure and instructional technology environments
- Network expansion and upgrades
- Improvements in website accessibility
- Infrastructure support of growth in online education

Life Safety and Security (\$20-28 million)

- Districtwide security replacement and upgrades of lock and alarm system
- Fire alarm and sprinkler upgrades
- Emergency Telephone System (Blue Light phones)
- Upgrade Police facilities

FOOTHILL COLLEGE (\$200-240 million)

Examples of bond projects include but are not limited to the following:

- Instructional equipment for career technical programs, STEM laboratories, and transfer courses
- Career Center
- Repair parking lots and install of electric vehicle (EV) charging stations
- · Campuswide accessibility improvements to address Americans with Disabilities Act (ADA) access

compliance

- Renovate and expand tutoring and STEM centers
- Renovate and expand instruction and student support areas
- Data lines, Wi-Fi connectivity/outlets in classrooms, labs, faculty offices, and instructional and student support spaces
- Expand and improve existing classroom facilities
- Replace Krause Center for Innovation exterior dome roof structure
- HVAC improvements at the Sunnyvale Education Center
- Update/replace campuswide infrastructure based on facilities assessment (HVAC, electrical and mechanical systems, fire suppression and alarm systems, sewer, domestic water lines, gas distribution, boilers/chillers)
- Campuswide roof repair and replacement
- Photovoltaic (PV) system component replacement
- · Irrigation system repair and replacement
- Campus roadway modifications, ADA pathway revisions, and traffic/circulation Improvements
- Improve site access, signage, and wayfinding
- · Repair and upgrade athletic facilities

Examples of parcel tax projects include but are not limited to the following:

- Employee and student housing assistance in collaboration with foundations and nonprofits
- Expand mental health and counseling services
- · Attract and retain a high-quality faculty
- Increase tutoring services
- Increase buildings and grounds staffing
- Services to address student food insecurity, hunger and homelessness

DE ANZA COLLEGE (\$200-240 million)

Examples of bond projects include but are not limited to the following:

- Instructional equipment
- Improve ADA pathways and general accessibility campuswide (including building entrances/exits)
- Improve roads and pathways
- Improve vehicular circulation and develop new campus entry
- Upgrade and improve restroom facilities campuswide
- Address roofing and waterproofing for existing buildings based on the facility assessment
- Replace selected buildings in L Quad
- Improve building locking systems and security access campuswide
- Renovate buildings in S and E Quads, to include classrooms
- Renovate/replace buildings in A Quad
- Add/improve wireless access points to all areas of the campus (including faculty offices)
- Update/replace campuswide infrastructure based on facilities assessment (HVAC, electrical and mechanical systems, fire suppression and alarm systems, sewer, domestic water lines, gas distribution, boilers/chillers)
- Improve site access, signage, and wayfinding
- Repair and upgrade athletic facilities

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\$125/yr. for 8 years

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Total for next 3 years will be \$375/yr

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\$989M with NO PLAN for the \$

Expires in 2054! 34 years!!

CC 2/4/20

Item #6 Vallco SB 35 plan review and inspection

Written
Communications

From: James Moore <cinco777@icloud.com>
Sent: Thursday, January 30, 2020 12:40 AM

To: City Council; Cupertino City Manager's Office; City Attorney's Office

Cc: City Clerk

Subject: Please pull Consent Calendar Item #6. An expenditure totaling over \$22M needs discussion

Hi,

Why is our City outsourcing over \$22M for the Vallco Town Center SB35 Project?

No verdict has been rendered by the judge on the SB35 Lawsuit, and the Vallco Property Owner continues to ignore multiple City easements on the property site.

Please pull this item from the Consent Calendar for the 2/4/2020 CCC meeting. This item needs to be discussed and explained to residents, with an opportunity for residents for Oral Communications. Awarding \$22M in contracts at this time is nonsensical.

James Moore Resident volunteer

PS: I tried to view the Staff Report on this \$22M Item and received an Error_Message_Main. Please make this Staff Report viewable.

**** Please include this in the Public Record ****

From: Sashi Begur <sashibegur@gmail.com>
Sent: Tuesday, February 4, 2020 2:06 PM

To: City Council

Subject: A few quick reminders before your meeting today

Dear Council memebrs,

I wanted to remind you of a few things before the council meeting today:

- As per the master plan from Parks & Rec, there is no provision for accepting the "green roof" as parkland. As per the Master Plan the current ratio of 3 acres/1000 residents needs to be increased to 3.7 across/1000 residents. So we need to make sure that all new construction has enough parkland to meet this requirement, since we are a landlocked city there is no other way around the problem.
- Also Item 6 on the agenda award of construction inspectionServices, Plan review services and Public works Inspection Services contracts for Vallco I request and strongly recommend that this item be pulled from consent as the Vallco Project is still under litigation and needs to be postponed until a decision on the approval of Vallco Town Center SB-35 project as lawful is received. Since it is a private project, it is responsibility of the property owner and not the City to maintain communication and expenses associated with the service contracts as specified in the Development Agreement.

Best regards Sashi

CC 2/4/20

Item #10 Recology
Household Waste
(HHW) and Rate
Adjustment Request

Written
Communications

From: Peggy Griffin <griffin@compuserve.com>

Sent: Sunday, February 2, 2020 9:05 PM

To: City Council

Cc: City Clerk; Deborah L. Feng

Subject: CC Agenda Item #10 - Recology Franchise Agreement - Share the burden across ALL customers

equally

Dear Mayor Scharf, Vice Mayor Paul and Council Members,

In reading the material for Agenda Item #10, it states that fees for single family homes will increase \$2.24/month and all others will increase 3.9%. This \$2.24/month increase is over an 8% increase to our monthly bill and this is after we just received an annual increase of 3.9% (\$1.04) in November 2019!

WHY are single family homes taking the brunt of this increase? WHY is this increase not shared equally (percentage wise) across all customers? WHY are apartments and businesses not pulling their fair share?

PLEASE reconsider these amounts and distribute them fairly across ALL customers!

Sincerely, Peggy and Terry Griffin

5-YEAR RATE INCREASE HISTORY:

We live in a single family home and pay for 3 bins:

- 1 brown yard waste bin'
- 1 blue recycling bin
- 1 small gray 32 gallon trash bin

Below is 5 years of payment history: \$23.90/month through Oct 2015

Increased to \$24.58/month in Nov 2015 an increase of \$0.68 or 2.8% increase

increased to \$25.23/month in Nov 2016 an increase of \$0.65 or 2.64% increase

increased to \$26.03/month in Nov 2017 an increase of \$0.80 or 3.17% increase

increased to \$26.88/month in Nov 2018 an increase of \$0.85 or 3.27% increase

increased to \$27.92/month in Nov 2019 an increase of \$1.04 or 3.9% increase

PROPOSED increase of \$2.24/month

An 8% increase for single family homes on top of a recent 3.9% increase

From: user512002@yahoo.com

Sent: Monday, February 3, 2020 3:51 PM

To: City Council

Subject: Recology proposed rate hike

Hi,

My question are:

- 1) why is there another increase proposed by Recology when there already was an increase last year in November?
- 2) Can Recology offer a monthly trash collection plan for families who are following zero waste policies and generate minimal trash?
- 3) can Recology allow residents to use their own bins that pass Recology standards, so we don't have to keep paying "rental fee" on the bins we are forced to use. Thanks.

Cupertino Resident

CC 2/4/20

Item #13 Weed Abatement Program

Written
Communications

From: Peggy Griffin <griffin@compuserve.com>

Sent: Sunday, February 2, 2020 9:34 PM

To: City Council

Cc: City Clerk; Deborah L. Feng

Subject: CC Agenda Item #13 - Improve Weed Abatement Process

Dear Mayor Scharf, Vice Mayor Paul and Council Members,

The weed abatement process needs to be improved immediately! It would be clearer if the City specified that the first time a property owner be allowed to correct the problem when first notified and show proof of this correction by a certain date. If corrected, they don't get put on the list at all!

Many people don't know about weed inspections. Once a property owner is contacted/notified the first time regarding a problem, they should be given a chance to correct the problem and NOT be placed on the list at all! Most people, once they are aware of what they need to do, will make sure it doesn't happen again.

Requiring an owner to completely re-landscape in order to "qualify" to not be placed on the list is ridiculous and favors those people who can afford to re-landscape over those who can just afford to correct the problem. Our City's processes should not have inequities built into them! Allow a homeowner to fix the problem identified - period.

The 3 home owners that appeared at the CC meeting January 21, 2020 all had done significant work to correct the problem.

- 1- one lady hired a regular gardener
- 2-one man cleaned up and organized his from area 3-one owner had her tree significantly pruned and the grass was cut below the 6-inch requirement

All 3 of these home owners came prepared with photos and/or documents to prove they had addressed the issues identified. None of them should be added to the list!

Please improve this process to allow home owners a first-time ability to correct the problem and not get on the list at all.

Sincerely, Peggy Griffin

From: Munisekar <msekar@gmail.com>
Sent: Monday, February 3, 2020 4:39 PM

To: City Council; City Clerk; Cupertino City Manager's Office

Subject: Item #13: Weed Abatement List

Dear City Council, Manager and Clerk,

I see in the agenda for tomorrow council meeting Item #13 on the topic of weed abatement in our city. As I have reported few times before, there are 2 homes right across my home that have been neglected, empty and in blighted condition over last 8 years I have lived in this city.

I do see one of those homes at 20616 McClellan Road, Cupertino, CA 95014 listed in the weed abatement list; in fact the house next to it should be added to the list as well. Both of these homes are owned by someone living in Saratoga and are being held as investment properties.

Ideally, I would like to see these blighted homes brought to code and rented out to some families to live given the housing shortage we have in bay area; instead, these 2 homes are being hoarded as investment properties aggravating housing situation.

Hopefully you can act on these blighted homes.

Cheers Muni Madhdhipatla Cupertino Resident.

From: Richard Lowenthal < richard@lowenthal.com>

Sent: Tuesday, February 4, 2020 10:27 AM

To: City Council; Cupertino City Manager's Office; City Clerk

Subject: Weed abatement

Honorable Councilmembers,

We're on your list of folks with weeds that need abatement. It's the property that we're donating to the City to create a trail from McClellan Ranch to Linda Vista Park.

We are happy to pay the abatement fees and do not want an exemption. It seems that if other residents have to pay it, we should too.

Best regards,

Richard and Ellen Lowenthal

From: sara arzeno <s.arzeno@gmail.com>
Sent: Tuesday, February 4, 2020 4:41 PM

To: City Council; Cupertino City Manager's Office

Subject: No Exemptions for Weed Abatement: Basic homeowner safety responsibility - Pls confirm receipt of

this message

Dear City Council Members and City Manager,

We noted with disbelief and dismay that requests to exempt several properties from weed abatement responsibilities are being considered. In an era of increased fire hazard, and the resulting personal loss and economic devastation that have ravaged many of our communities, it is simply inconceivable that Cupertino would give exemptions for this basic aspect of home ownership and responsibility to the Cupertino community.

We strongly urge the Council to do the right thing and hold all property owners responsible for abiding by our city codes and the Santa Clara County Fire Department guidelines. Allowing exemptions for this critical fire prevention responsibility would be wrong, would endanger the community at large, and as such, be a black mark on the Council's safety voting record.

Kind regards, Sara Arzeno

PS - Kindly confirm receipt of this message