# CC 05-17-2022

Special Meeting Item No. 1

FY 2022-23 City Work Program Goals and Prioritization

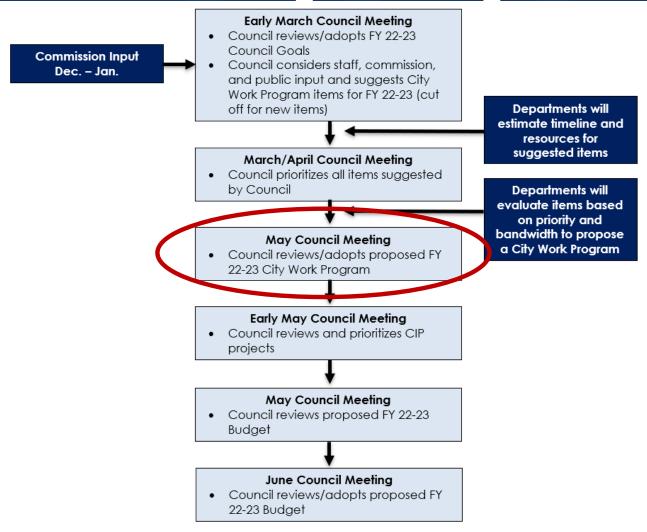
Presentation

# FY 2022-2023 City Work Program

May 17, 2022



### FY 22-23 Strategic Planning Process



# City Council Discussion (April 21)

- Council reviewed and discussed items on April 21, then provided final prioritization ratings
- Departments reviewed the items in priority order and proposed the FY 22-23 City Work Program after considering an item's prioritization, cost, and staff bandwidth needed
- Proposed City Work Program includes Council's top 20 items and a total of 38 items

### **Attachments**

- Attachment A: All items Councilmembers prioritized in order
- Attachment B: Proposed FY 22-23 City Work Program
- Attachment C: All items organized by departments
- If an item is added from the full list (Attachment A) into the Proposed City Work Program (Attachment B), it is recommended that other items equivalent in size from the same department (Attachment C) be removed in order to account for staff bandwidth constraints

#### Items in Proposed City Work Program

(All information, including resource considerations, can be found in Attachment A)

- Consider options to develop ELI and BMR Housing... (Housing Commission)
- Dogs Off Leash Area (Parks and Rec 2. Commission)
- 3. Lawrence Mitty - Master Plan (Parks and Recreation Commission)
- Commission)
- Homeless Jobs Program (Housing Commission) 14. 5G Ordinance (Planning Commission)
- Vision Zero (Bike Ped Commission)
- **7**. **Study Session on City-Owned Properties** (Added by Council on April 5)
- **Cupertino Store Implementation** (Fine Arts Commission, Councilmember Proposal)
- **Integrated Plan for Community Engagement** (Councilmember Proposal)

- 10. Student Internship Program (Councilmember Proposal)
- 11. 10455 Torre Avenue Improvements
- 12. RHNA related General Plan updates and rezoning (Housing Element) (Planning Commission)
- Memorial Park Improvements (Parks and Rec 13. Support for the Unhoused... (Councilmember Proposal)

  - 15. Lehigh and Stevens Creek Quarry
  - 16. Senior Strategy
  - 17. Seismic Retrofits and Upgrades to Existing City Hall
  - 18. Analyze Potential Revenue Measures
  - 19. Review and Update General Plan and Municipal Code (Planning Commission as Objective Standards)

<sup>\*</sup> If a commission is noted, it indicates that the commission recommends the item

#### **Items in Proposed City Work Program**

(All information, including resource considerations, can be found in Attachment B)

- 20. Development Accountability (Planning Commission)
- 23. Residential and Mixed-Use Residential **Design Standards** (Planning Commission)
- 24. Artwork at the Library/Exhibits/Poetry and **Art Day** (Library Commission)
- 25. Electrification Study (Sustainability Commission)
- **26. Visitor's Center** (Councilmember Proposal)
- 27. Bicycle Facilities (Bike Ped Commission)
- 28. Community Engagement on Alt. Transportation and Parking (Library Commission)
- 29. License Plate Readers (Public Safety Commission, TICC)
- 30. Safe Gun Storage Ordinance (Public Safety 46. Municipal Water System Commission)

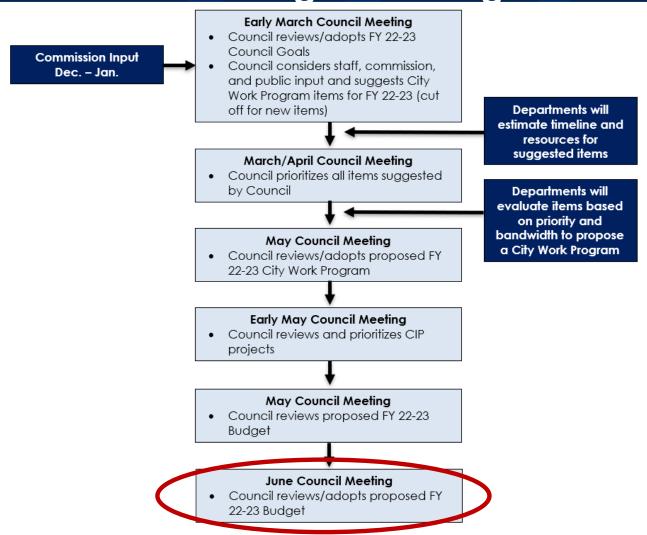
- **32. Youth Who Work** (Councilmember Proposal)
- 34. Hybrid Meetings for City Council and **Commission Meetings** (Councilmember Proposal)
- 37. Lawson Middle School Bikeway
- 38. Shuttle Bus Pilot Program Implementation
- 39. Blackberry Farm Golf Course Needs **Assessment**
- 40. Cybersecurity Public Education (TICC)
- 41. Housing Program for De Anza College **Students** (Housing Commission Proposal)
- 43. Sign Ordinance Update (Planning Commission)
- 45. Intergenerational Engagement (Councilmember Proposal)

<sup>\*</sup> If a commission is noted, it indicates that the commission recommends the item

### Recommendation

Adopt Fiscal Year 2022-2023 City Work Program

### FY 22-23 Strategic Planning Process



# **Questions?**

# CC 05-17-2022

Item No. 40

# FY 22-27 CIP Projects Report

Presentation

# City Council – Study Session FY 22-27 CIP Projects Report

May 17, 2022





### Multi-Year/Annual CIP Projects

- 1. ADA Improvements (Annually funded): \$95,000
- 2. Annual Playground Replacement (Year 3 of 5): \$300,000
- 3. Park Amenity Improvements (Year 3 of 5): \$200,000
- 4. Street Light Installation Annual Infill (Annually funded): \$75,000

## **Unfunded/Future CIP Projects**

- 1. Bollinger Road Bike Improvements
- 2. Carmen Road Bridge Design
- 3. Carmen Road Bridge Construction
- 4. Stevens Creek Blvd Separated Bikeway, Phase 3 Design
- Don Burnett Bridge LED Lighting Upgrade
- Memorial Park Softball Field LED Lighting Upgrade
- 7. Regnart Road Improvements: Ph. 3-6
- 8. ADA 2015 report Update/Dashboard
- Citywide Building Condition Assessment Implementation
- 10. Community Hall Improvements
- 11. QCC skylight renovation

- Blackberry Farm Bocce Ball Shade Structure
- 13. Blackberry Farms Golf Course Improvements
- 14. Jollyman Park Dog Off-Leash Area (DOLA) Pathway
- 15. Lawrence Mitty Park Design & Construction
- 16. Linda Vista Park Picnic Area Shade Structure
- 17. Major Facilities [Results] Programming and Design
- 18. Memorial Park Design & Construction
- 19. Portal Park Picnic Area Shade Structure

## FY 22-23 CIP Projects

#### **PROPOSED PROJECTS:**

- Blackberry Farms Pools Splash Pad
- 2. Jollyman All-Inclusive Play Area: Adult-Assistive Bathroom Facilities
- 3. Major Recreation Facilities: Use and Market Analysis
- 4. De Anza Boulevard Buffered Bike Lanes
- 5. City Lighting LED improvements
- 6. City Hall Renovation/Replacement and Library Parking Garage: Design and Construction
- 7. Stocklmeir, Byrne and Blesch: Inspection Reports and Analysis

# Thank You!



# CC 05-17-2022

Item No. 41

# FY 2022-23 Proposed Budget

Presentation

# Fiscal Year 2022-23 Proposed Budget

May 17, 2022



# **Study Session Objectives**



Receive comments and questions from Council and Public



Gather requests and return with updates for Final Budget Hearing

#### **FY 2022-23 Themes**



The new normal



Building on a strong fiscal foundation



Balancing multiple priorities

# **Annual Budget Cycle**

Base Budget Updates (December)

Final Budget Adoption (June) New Budget Proposals (March)

- City Work Program
- Capital Improvement Program
- Community Funding

Proposed Budget (May)

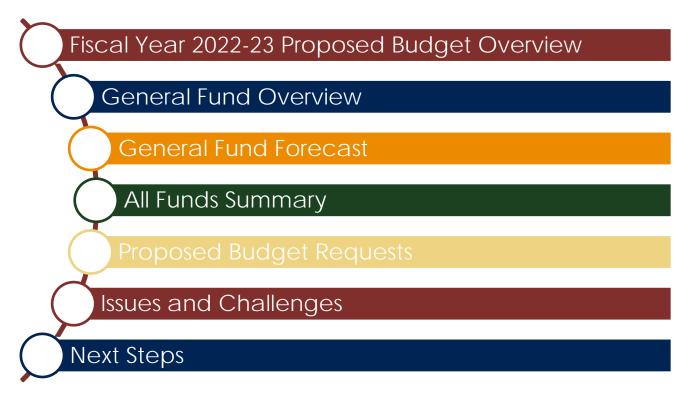
City Manager Approves Budget Proposals (April)

# Accessing the Budget

- City Website
- Interactive Financial
   Transparency Portal
   <u>cupertino.org/opengov</u>
- Resident Tax Calculator and Budget Forecast Tool <u>cupertino.org/interactive-budget-tools</u>



# Agenda



# Fiscal Year 2022-23 Proposed Budget Overview

# Financial Overview by Fund\*

Fund	Revenues	Expenditures	Change in Fund Balance/ Net Position
General Fund	93,661,388	92,962,965	698,423
Special Revenue Funds	15,941,654	11,219,109	4,722,545
Debt Service Funds	2,675,800	2,675,800	-
Capital Projects Funds	2,500,000	175,000	2,325,000
Enterprise Funds	6,158,792	8,979,731	(2,820,939)
Internal Service Funds	7,826,996	9,449,252	(1,622,256)
Total All Funds	\$128,764,630	\$125,461,857	\$3,302,773

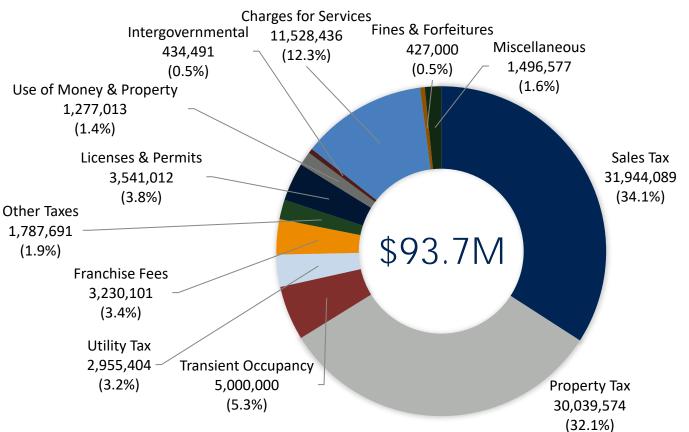
<sup>\*</sup>Excludes Capital Improvement Program, Community Funding, and City Work Program

# Requests by Fund

Fund	One-Time Special Projects	Ongoing Special Projects	Ongoing Other	New Staffing	Total Proposals
General Fund	1,769,528	570,850	211,500	1,795,213	4,347,091
Special Revenue Funds	29,400	3,687,868	15,080	379,530	4,111,878
Enterprise Funds	117,553	-	1,590	-	119,143
Internal Service Funds	392,600	669,046	-	-	1,061,646
Total All Funds	\$2,309,081	\$4,927,764	\$228,170	\$2,174,743	\$9,639,758

# Fiscal Year 2022-23 General Fund Overview

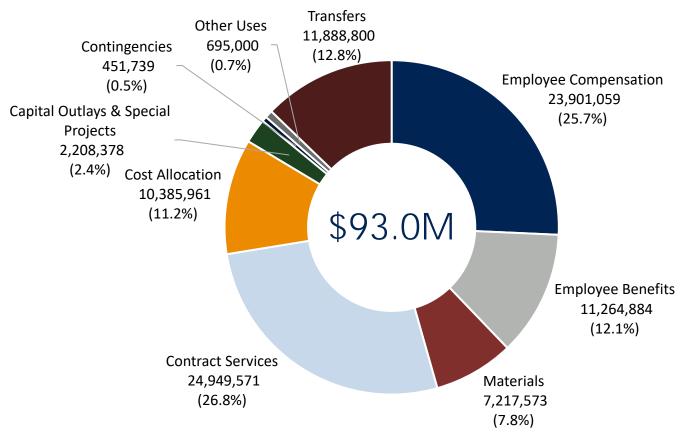
### General Fund Revenues By Category (\$ in millions)



### **General Fund Revenues**

Category	FY 2021-22 Adopted	FY 2022-23 Proposed	\$ Change	% Change
Sales Tax	27,855,559	31,944,089	4,088,530	15%
Property Tax	27,840,341	30,039,574	2,199,233	8%
Transient Occupancy Tax	3,000,000	5,000,000	2,000,000	67%
Utility Tax	3,245,447	2,955,404	(290,043)	-9%
Franchise Fees	3,380,986	3,230,101	(150,885)	-4%
Other Taxes	1,248,720	1,787,691	538,971	43%
Licenses & Permits	3,140,195	3,541,012	400,817	13%
Use of Money & Property	1,249,220	1,277,013	27,793	2%
Intergovernmental	5,093,946	434,491	(4,659,455)	-91%
Charges for Services	12,047,922	11,528,436	(519,486)	-4%
Fines & Forfeitures	225,000	427,000	202,000	90%
Miscellaneous/Transfers/ Other Financing Sources	1,320,555	1,496,577	176,022	13%
Total Revenues	\$89,647,891	\$93,661,388	\$4,013,497	4%

#### General Fund Expenditures by Category(\$ in millions)



# **General Fund Expenditures**

Category	FY 2021-22 Adopted	FY 2022-23 Proposed	\$ Change	% Change
Employee Compensation	21,806,721	23,901,059	2,094,338	10%
Employee Benefits	10,154,044	11,264,884	1,110,840	11%
<b>Total Personnel Costs</b>	31,960,765	35,165,943	3,205,178	10%
Materials	6,639,523	7,217,573	578,050	9%
Contract Services	23,773,121	24,949,571	1,176,450	5%
Cost Allocation	11,948,062	10,385,961	(1,562,101)	-13%
Capital Outlays & Special Projects	3,221,800	2,208,378	(1,013,422)	-31%
Contingencies	426,779	451,739	24,960	6%
Transfers Out	11,251,984	11,888,800	636,816	6%
Other Financing Uses	545,000	695,000	150,000	28%
Total Expenditures	\$89,767,034	\$92,962,965	\$3,195,931	4%

# Fiscal Year 2022-23 General Fund Forecast

# **Revenue Assumptions**

Account	Assumption	Description
Sales Tax	Conservative (1.8% AAGR)	HdL's forecast until FY24 Conservative forecast after
Property Tax	Moderate (2.5% AAGR)	HdL's forecast until FY24 Moderate trendline after
Transient Occupancy Tax	Moderate (7.4% AAGR)	Recovery to 75% of historical highs (\$7.5M) in FY24 Moderate trendline after

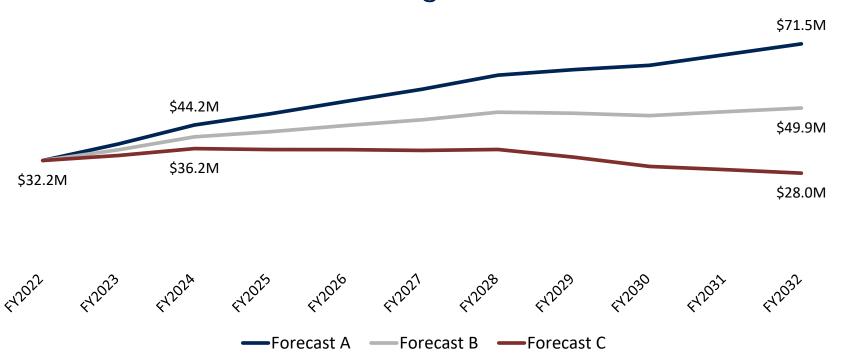
# **Expenditure Assumptions**

Account	Assumption	Description
Salaries	2.75%	5 FTE vacancy savings due to attrition
Materials	2.5% AAGR	Baseline + CPI
Contract Services	4.0% AAGR	Baseline + CPI Law enforcement contract CPI + 2%
Special Projects	2.5% AAGR	\$2M base + CPI annually
Transfers Out	Baseline + CPI	\$2.7M annually to Debt Service until FY30 \$3M annually to Transportation \$2.5M annually to Capital Reserve \$2M annually to Innovation & Technology \$1M annually to Enterprise Funds

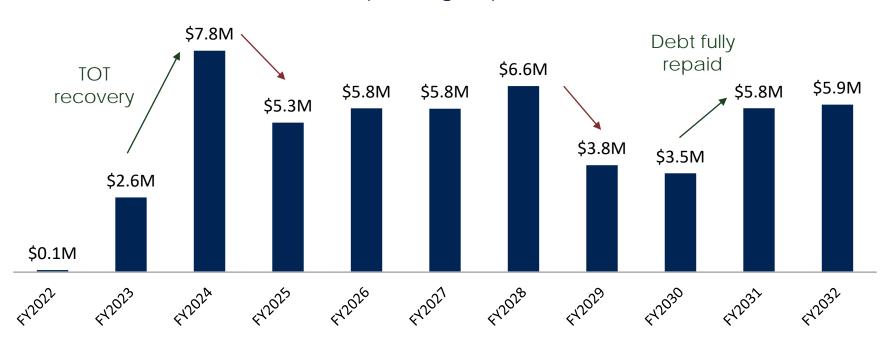
# **Forecast Assumptions**

	Forecast A	Forecast B*	Forecast C
Sales Tax Loss due to CDTFA Audit	Smaller loss	Medium loss	Larger loss
Transfer to Capital Reserve	\$3M annually	\$2.5M annually	\$1.5M annually

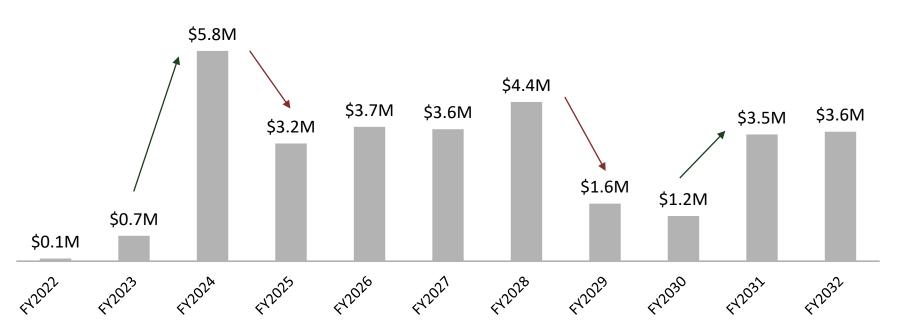
#### **General Fund Unassigned Fund Balance\***

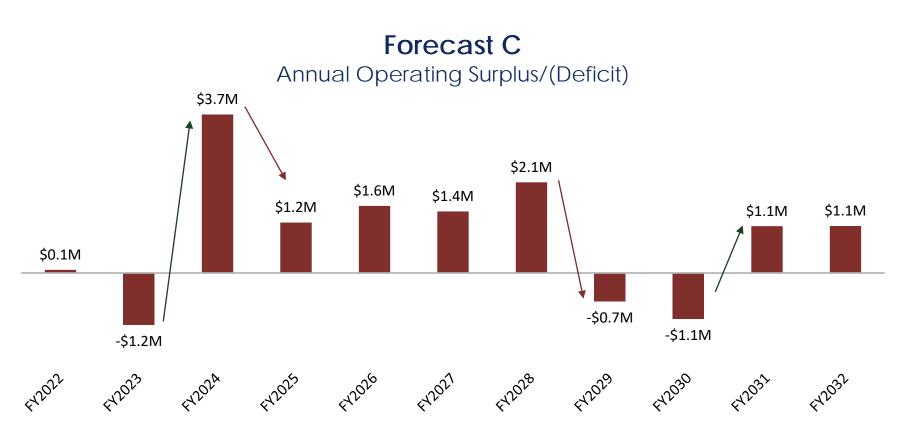


Forecast A
Annual Operating Surplus/(Deficit)



Forecast B
Annual Operating Surplus/(Deficit)





## Fiscal Year 2022-23 All Funds Summary

#### **All Other Funds Financial Overview**

Fund	Revenues	Expenditures	Change in Fund Balance/ Net Position
Special Revenue Funds	15,941,654	11,219,109	4,722,545
Debt Service Funds	2,675,800	2,675,800	-
Capital Projects Funds	2,500,000	175,000	2,325,000
Enterprise Funds	6,158,792	8,979,731	(2,820,939)
Internal Service Funds	7,826,996	9,449,252	(1,622,256)
Total All Other Funds	\$35,103,242	\$32,498,892	\$2,604,350

## **All Other Funds Expenditures**

Category	FY 2021-22 Adopted	FY 2022-23 Proposed	\$ Change	% Change
Employee Compensation	5,380,086	5,640,309	260,223	5%
Employee Benefits	3,567,819	3,833,322	265,503	7%
Materials	2,470,445	2,920,174	449,729	18%
Contract Services	8,530,836	7,930,243	(600,593)	-7%
Cost Allocation	2,420,869	2,043,548	(377,321)	-16%
Capital Outlays	15,193,000	1,038,000	(14,155,000)	-93%
Special Projects	5,547,300	5,028,467	(518,833)	-9%
Contingencies	244,170	242,632	(1,538)	-1%
Debt Services	2,676,000	2,675,800	(200)	0%
Transfers Out	11,803,048	-	(11,803,048)	-100%
Other Financing Uses	1,244,628	1,146,397	(98,231)	-8%
Total	\$59,078,201	\$32,498,892	\$(26,579,309)	-45%

# Fiscal Year 2022-23 Proposed Budget Requests

## **Requests by Department**

Department	One-Time Special Projects	Ongoing Special Projects	Ongoing Other	New Staffing	Total Proposals
Administration	40,000	180,000	141,500	321,420	682,920
Innovation & Technology	858,528	-	40,000	-	898,528
Administrative Services	165,000	100,000	-	527,992	792,992
Parks and Recreation	-	-	16,590	147,868	164,458
Community Development	-	-	-	847,965	847,965
Public Works	1,245,553	4,647,764	30,080	329,498	6,252,895
Total All Departments	\$2,309,081	\$4,927,764	\$228,170	\$2,174,743	\$9,639,758

#### Council and Commissions Expenditures

FY 2021-22 Adopted	FY 2022-23 Proposed	Change	% Change
\$1,334,303	\$1,236,915	\$(97,388)	-7%

Decrease because Community Funding is not included

#### **Community Funding Requests**

- To be discussed at future meeting
- The Parks and Recreation Commission carried a unanimous motion to recommend to City Council \$96,460.46\* in funding.

#### **Administration Expenditures**

FY 2021-22 Adopted	FY 2022-23 Proposed	Change	% Change
\$7,629,629	\$8,009,066	\$379,437	5%

 Requests for Limited-Term Communications Analyst and Administrative Assistant

#### **Administration Special Projects**

Project	One-Time/ Ongoing	Amount
Economic Development Fuse Fellow	Ongoing	180,000
Economic Development Strategy Outreach	One-Time	20,000
Climate Action Plan Vision Summary Doc	One-Time	10,000
Field Lighting Package	One-Time	10,000
Total		\$220,000

#### Law Enforcement Expenditures

FY 2021-22 Adopted	FY 2022-23 Proposed	Change	% Change
\$15,756,350	\$16,814,519	\$1,058,169	7%

 Annual increase in costs per the contract with Santa Clara County Sheriff's Office

#### IT Expenditures

FY 2021-22 Adopted	FY 2022-23 Proposed	Change	% Change
\$6,266,270	\$7,917,479	\$1,651,209	26%

- Transfer of 1.5 positions from City Manager's Office
- Requests for infrastructure and applications enhancements

#### **IT Special Projects**

Project	One-Time/ Ongoing	Amount
City Hall Enterprise Server & Storage Tech Refresh	One-Time	150,000
ERP (Phase II)	One-Time	106,928
Aclima and Envirosuite Pilot Extension	One-Time	66,000
City Facilities Camera Capture Expansion	One-Time	60,000
Business Process Automation Platform	One-Time	42,000
Zendesk for Parks and Recreation	One-Time	40,000
Code Enforcement Consolidated Application	One-Time	40,000
Other*		353,600
Total		\$858,528

<sup>\*</sup>Refer to pages 36-37 of the FY 2022-23 Proposed Budget for the full list of special projects

#### Administrative Services Expenditures

FY 2021-22 Adopted	FY 2022-23 Proposed	Change	% Change
\$7,771,115	\$9,971,464	\$2,200,349	28%

- Requests for Purchasing Manager and Budget Manager
- Increases in general liability and property insurance premiums

#### **Administrative Services Special Projects**

Project	One-Time/ Ongoing	Amount
Federal Grants Program	Ongoing	100,000
Fee Study	One-Time	75,000
Online Marketing and Branding	One-Time	50,000
Hybrid Recruitment Strategy	One-Time	40,000
Total		\$265,000

#### Parks and Recreation Expenditures

FY 2021-22 Adopted	FY 2022-23 Proposed	Change	% Change
\$13,917,668	\$13,309,940	\$(607,728)	-4%

- Reduction in cost allocation expenses due to lower IT costs and fewer financial transactions
- Request for Community Outreach Specialist

#### **Festival Costs**

			Waived Fees		City Paid	Expenses	Total Costs	
Festival	Date	Festival Producer	Recreation	Facility/Park/ Road Permits	Public Works	Sheriff	Materials	Total
Kids 'N Fun Festival	August 13, 2022	Taiwanese Cultural and Sports Association	\$2,376	\$5,510	\$3,219	\$4,852		\$15,957
Dilli Haat	September 10, 2022	WomenNow	\$2,376	\$3,000	\$2,812	\$4,003		\$12,191
Day N Night Fun Fest	September 24, 2022	Cupertino Rotary	\$2,561	\$4,304	\$4,111	\$5,822		\$16,798
Diwali Festival	October 8, 2022	Cupertino Chamber of Commerce	\$2,207	\$3,530	\$3,176	\$4,852		\$13,764
Veterans Day	November 11, 2022	Veteren's Memorial	\$675	\$1,000	\$0	\$0	\$1,500	\$3,175
Ikebana Flower Show	February (postponed from Oct 22')	WAFU Ikebana Society	\$2,944	\$18,507	\$543	\$0		\$21,994
Egg Hunt	April 1,2023	The Home of Christ Church in Cupertino	\$681	\$2,000	\$23	\$0		\$2,704
Holi	April 1, 2023	Cupertino Chamber of Commerce	\$1,354	\$1,720	\$300	\$2,183		\$5,557
Cherry Blossom	April 29- 30, 2023	Toyokawa Sister City	\$4,537	\$16,878	\$6,628	\$9,461		\$37,504
India Heritage Fair	March 18, 2023	Cupertino Bhubaneswar Sister City	\$2,037	\$5,010	\$3,136	\$2,911		\$13,094
Relay for Life	June 17, 2023	American Cancer Society	\$309	\$2,576	\$14	\$0		\$2,899
Total			\$22,059	\$64,034	\$23,962	\$34,082	\$1,500	\$145,637
				TOTAL Waived Fees	\$110,054	TOTAL City Paid	\$35,582	TOTAL Festival Costs

#### **Community Development Expenditures**

FY 2021-22 Adopted	FY 2022-23 Proposed	Change	% Change
\$14,689,938	\$12,901,224	\$(1,788,714)	-12%

- Requests for Housing Senior Planner, Planning Senior Planner, Office Assistant, Associate Planner, and Code Enforcement Officer
- Offset by decrease in one-time special projects

#### **Public Works Expenditures**

FY 2021-22 Adopted	FY 2022-23 Proposed	Change	% Change
\$40,745,321	\$40,541,041	\$(204,280)	-1%

 Requests for a Management Analyst and a Maintenance Worker Lead

#### **Public Works Special Projects**

Project	One-Time/ Ongoing	Amount
Annual Asphalt Project	Ongoing	2,179,800
Annual Sidewalk Curb & Gutter	Ongoing	1,453,200
Vehicle and Equipment Replacement	Ongoing	669,046
Street Light Pole Replacement	Ongoing	213,000
Mound Removals	One-Time	141,900
Energy Management System Upgrades	One-Time	90,000
Other*		1,146,371
Total		\$5,893,317

<sup>\*</sup>Refer to pages 36-37 of the FY 2022-23 Proposed Budget for the full list of special projects

#### Non-Departmental Expenditures

FY 2021-22 Adopted	FY 2022-23 Proposed	Change	% Change
\$25,382,535	\$14,582,103	\$(10,800,432)	-43%

Decrease because Capital Improvement Program is not included

#### **Items for Final Budget Hearing**

Request	Amount
Economic Development Fuse Fellow	-180,000
Management Analyst (2-Year Limited-Term)	183,365
Total	\$3,365

#### To be added in Final Budget:

- City Work Program
- Capital Improvement Program
- Community Funding
- Updates to fund balance due to approved Third Quarter adjustments

#### Items for Final Budget Hearing - CIP

Project	Costs
1. Blackberry Farms Pools Splash Pad	500,000
2. City Hall Renovation/ Replacement and Library Parking Garage: Design and Construction	4,000,000
3. City Lighting LED improvements	1,300,000
4. De Anza Blvd Buffered Bike Lanes	525,000
5. Jollyman All-Inclusive Play Area: Adult-Assistive Bathroom Facility	850,000
6. Major Recreation Facilities: Use and Market Analysis	350,000
7. Stocklmeir, Bryne and Blesch: Inspection Reports and Analysis	50,000
Total All Recommended Projects	\$7,575,000

## **Issues and Challenges**

Staffing and Conclusion

#### **Issues and Challenges**

- CDTFA Sales Tax Audit
- COVID-19
- Revenue Volatility
- Capital Project Funding
- Personnel Costs
- Retirement Costs



Position	Purpose	FTE	Salaries and Benefits
Administration			
Administrative Assistant	Address increase workload in the City Clerk's Office	1	138,055
Communications Analyst (3-Year Limited-Term)	Council support for projects and ad hoc items, as well as support for consistent engagement across the organization, involvement in individual project communications, and support for a higher 'touch' involvement with residents	1	183,365
Management Analyst* (2-Year Limited-Term)	Expand Economic Development staff's bandwidth, thereby allowing for a broader portfolio of Council priority items to be implemented during the next fiscal year.	1	183,365
Total Administration		3	\$504,785

<sup>\*</sup>Not included in FY 2022-23 Proposed Budget

Position	Purpose	FTE	Salaries and Benefits
Administrative Services			
Budget Manager	Dedicated resource to manage the City's budget process and additional research and analysis workload	1	263,996
Purchasing Manager	Provide a centralized position for purchasing compliance, administration, and policy development	1	263,996
Total Administrative Services		2	\$527,992

Position	Purpose	FTE	Salaries and Benefits
Parks and Recreation			
Community Outreach Specialist	Support marketing and outreach such as surveys, mailings, pop-up events, and community meetings for recreation programs, events, City Work Program items, park-related Capital Improvement Projects, and recreation facilities.	1	147,868
Total Parks and Recreation		1	\$147,868

Position	Purpose	FTE	Salaries and Benefits
Community Development			
Senior Planner (Housing)	Alleviate the increased demand and volume of work, and continue to provide efficient project management and coordination.	1	195,607
Senior Planner (Planning)	Help with project management and the increased demand and volume of applications/permits.	1	195,607
Associate Planner	Help with project management and the increased demand and volume of applications/permits.	1	183,923
Code Enforcement Officer	Provide better weekend coverage and alleviate the high volume of cases and inquiries. Provide better interdepartmental and interagency coordination and support.	1	158,125
Office Assistant	Provide more efficient administrative support and coverage throughout the divisions and functions.	1	114,703
Total Community Development		5	\$847,965

Position	Purpose	FTE	Salaries and Benefits
Public Works			
Management Analyst	Risk and workload - One person with responsibility for all budget, finance and contract actions in Department	1	183,365
Maintenance Worker Lead	Workload - Pavement maintenance within program Reporting Structure - one lead for 8+ Maintenance Workers Critical Work - keeping the streets safe a priority Accountability - Lead MW will ensure continued productivity	1	146,133
Total Public Works		2	\$329,498
Total All Positions		13	\$2,358,108

# **Next Steps**

#### **Next Steps**

- FY 2021-22
  - Third Quarter Report May 19<sup>th</sup>
- FY 2022-23
  - CIP Presentation June 7<sup>th</sup>
  - Hearing and Adoption June 7<sup>th</sup>
  - First Quarter Report Nov 2022

#### **Questions?**

