

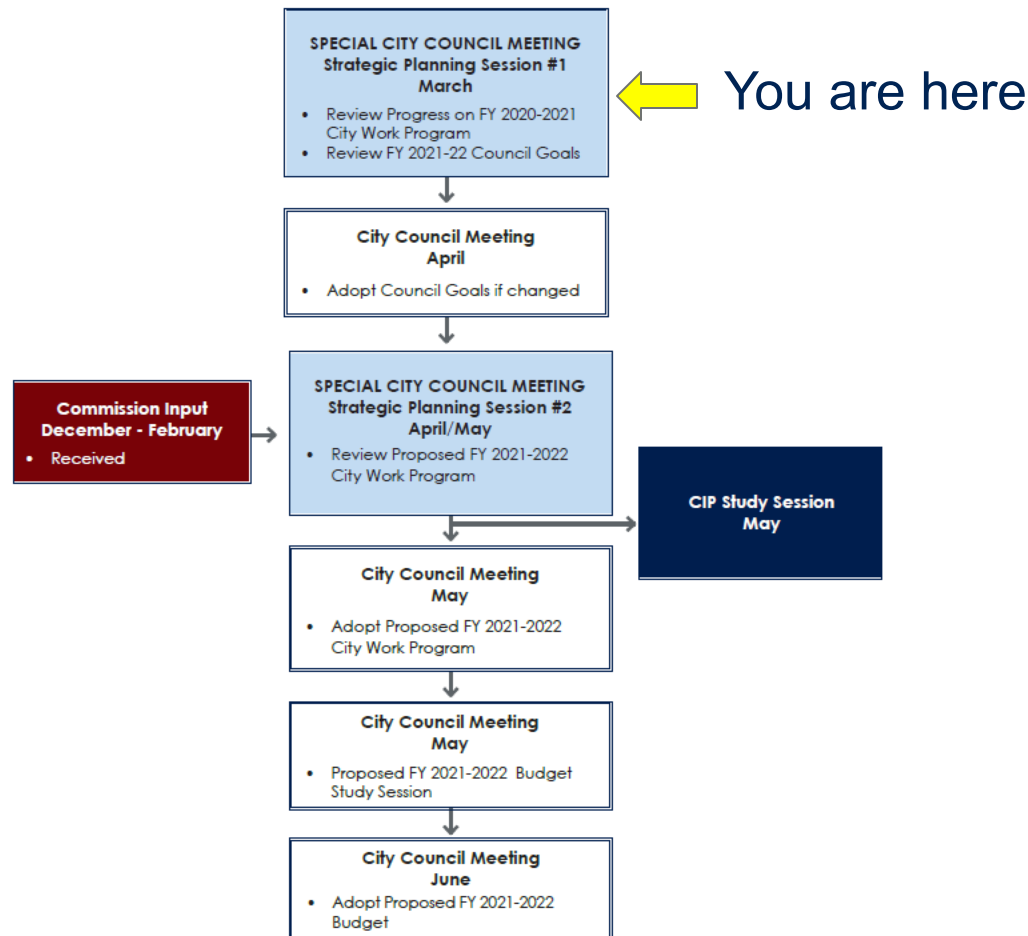
FY 2021-2022 City Work Program Study Session

March 30, 2021



CUPERTINO

Strategic Planning Process





Council Goals

Public Engagement and Transparency

Creating and maintaining key conversations and interactions with the Cupertino Community.

Transportation

Providing access to an efficient, safe multi-modal transportation system for our community, and advocating for effective, equitable mass transit in the greater region.

- Improving Traffic Flow and Alleviating Congestion

Housing

Contributing meaningfully and in a balanced manner to the housing inventory in support of our community needs, including affordable housing (from extremely low-income to moderate-income level housing) and addressing homelessness.

Sustainability & Fiscal Strategy

Continuing Cupertino's commitment to building a sustainable and resilient community for future generations.

Quality of Life

Furthering the health and well-being of all Cupertino community members.

- Air Quality and Noise
- Public Safety
- Recreation
- Access to Goods and Services

Suggested Process

- Address any questions on items
- Public Comment
- Record councilmember ratings on each item
 - Rate up to five items as **high priority** by putting a “5” Rate up to 27 items as **medium priority** by putting a “3”
 - Rate up to 27 items as **low priority** by putting a “1”
 - Any items that a councilmember feels are **no longer a priority** and can be removed can be indicated by putting a “0”
 - While these allocations allow councilmembers to rate all 59 items, a rating is not required for each item
 - Items labeled as “Complete” or “Almost Complete” do not require rating
 - “4” and “2” were intentionally omitted to create separation between the resulting priorities

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