

Virtual Earth & Arbor Day 2021

Recommended
Action: Designate a
Commissioner to work
with staff on event
planning

Staff is conducting all Earth & Arbor Day planning and execution of the festival.

Role of the Commissioner Designee:

- Record a small number of short videos over Zoom from home or at a City facility
- Staff can work with the Commissioner on a script
- Staff will produce and publish the video
- Script could imitate a “virtual booth” where attendees would normally stop by to learn more about the Commission and its activities
- Also desirable to record a “welcome” and “close out” message if time allows
- The activities of the Designee would be limited to the 2021 Earth & Arbor Day festival, and the designation would dissolve after the festival.

