

# Quarterly Work Program Update

January 13, 2021



**CITY OF  
CUPERTINO**

# Agenda

- Status of Work Program items
- Next steps

# Item 1

| Project/Task                     | Project Objective   | Driven by mandate, law, or Council priority/direction?<br>(If yes, please specify) | Estimated Completion Date<br>May be updated by Dept as appropriate. |
|----------------------------------|---|--|---|
| <b>Youth and Teen Engagement</b> | (a) Increase Teen Outreach, provide input and recommendations to City Communications Team to increase youth and teen engagement on City website and social media. (b) Teen Programs Promotion, collaborate with Parks and Recreation staff and YAB to promote programs, services, and facilities (Teen Center) for youth and teens. | Public Engagement and Transparency   | TBD due to COVID  |

# Youth and Teen Engagement - Status



## Item 2

| Project/Task                     | Project Objective  | Progress                        | Driven by City Work Program, mandate, law, or Council priority/direction? | Estimated Completion Date |
|----------------------------------|--|---------------------------------|---|---------------------------|
| Youth and Teen Advocacy & Safety | Advocate for improved quality of life for local youth and teens by addressing the following: (a) Addressing Traffic Safety, provide feedback regarding the Safe Routes 2 School Program; (b) Youth Mental Health, increase awareness to help reduce teen stress and anxiety by inviting feedback from the community and City partners. | Transportation, Quality of Life | TBD due to COVID  | TBD                       |

## Item 2 - Status

Received presentation from the City's Safe Routes to School Coordinator.



18 November

## Next Steps

- Debrief and provide feedback on Safe Routes to School Program
- Assess strategies for addressing Youth and Teen mental health

# **Commission Proposals for the FY 2021-22 City Work Program**

January 13, 2021



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# Agenda

- City Work Program Process
- Proposal Guidance
- Municipal Code
- Proposal Form
- Suggestions
- Questions and Discussion

# City Work Program Process

Commission submit proposals

Department heads and City Manager review proposals

Proposed City Work Program brought to City Council

- Items submitted by Commissions will be attached.

City Council adopts City Work Program

Commissions are notified of any adopted items within their purview



# Proposal Guidance

- Within the purview of the Commission
- 12 months or less
- Consider staffing, budget, and routing business of the Commission
- Top 3 proposals, no more than 5 total

# Muni Code

## **2.95.080 Powers and Functions.**

The powers and functions of the Teen Commission shall be as follows:

- A. Advise the City Council and staff on issues and projects important to youth.
- B. Perform such other tasks as may be expressly requested of it by the City Council.

(Ord. 18-2181, § 1 (part), 2018)



# Proposal Form

- Project/Task
- Project Objective



## Recommended Action

- Provide a list of proposed items for the Fiscal Year 202-21 City Work Program, identifying the top 3 proposals, limited to no more than 5



# Questions and Discussion



# Questions to consider:

1. Will my proposal affect all populations of Cupertino (i.e., children, teens, adults, and seniors)? If so, how?
2. Does my proposal rise to the level to be placed on the City Work Program?
  1. Alternatively, is my proposal something which can be implemented by City staff or a Commission Work Program item?
3. Can my proposal be completed in one fiscal year?
4. What is my honest motivation for putting forth my proposal?



# Staff Update

January 13, 2021



CUPERTINO

# Drafting Cupertino's Future

- Argumentative essay contest for 7<sup>th</sup> and 8<sup>th</sup> graders
- Prompt: What would you do if you could improve or change life in Cupertino?
- Entries due February 10



# YTRS Scholarship

- \$500 to \$1000
- Juniors or Seniors
- Requirements
  - 40 service hours
  - Supplemental Questions
  - Two LORs
- Due: February 1 at 5 p.m.

