# Library Commission Meeting February 3, 2021 Presentations

#### Item 1

Oath of Office for Newly-Appointed Commission Members; Training on Commissioner Handbook Approved by City Council on January 19, 2021

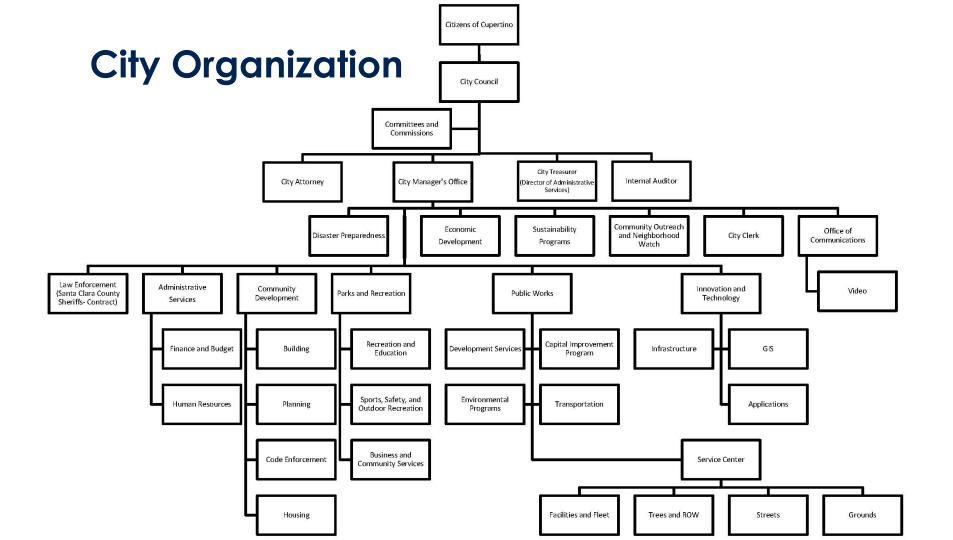
## **Commissioner Handbook Review**

Library Commission February 3, 2021



#### **Commissioner Handbook**

- Structure of Government
- Commission Purpose
- Attendance
- Public Meetings (Brown Act)
- Conflict of Interest (Political Reform Act)
- Parliamentary Procedure (Rosenberg's Rules)
- Ethics
- City Work Program
- City Email Policy



# Council-Manager Structure of Government

- City Council sets policy and vision
- City Manager implements policy and directs day-to-day citywide administrative operations and staff
- City staff has two primary roles:
  - Develop policy alternatives/make professional recommendations
  - Implement Council direction

## Commission Purpose, cmc ch. 2

- A. Consult with Council, staff and Library JPA regarding functioning of Library facilities and make recommendations for improvement;
- B. Consult with Council, staff and JPA regarding Library programs and services and make recommendations for improvements;
- C. Act as liaison with private community groups supportive of Library programs;
- D. Consult with architect and Council in planning library building facilities;
- E. Hold hearings, formulate policies and make rules and procedures for approval by Council;
- F. Perform other tasks as requested of Council.

#### **Attendance**

- 25% of regular meetings missed or three consecutive meetings missed in a calendar year results in removal
- May request a waiver of this provision to Council

#### The Brown Act

"All meetings of the legislative body of a local agency shall be open and public, and all persons shall be permitted to attend any meeting . . . except as otherwise provided in this chapter." Gov't. Code Sec. 54953(a)

#### 3 key requirements:

- (1) conduct business and make decisions only in open public meetings;
- (2) publish and follow meeting agendas; and
- (3) provide an opportunity for public participation before making decisions

# Brown Act - Meetings

- "... any congregation of a majority of the members of a legislative body at the same time and location, ... to hear, discuss, deliberate, or take action on any item that is within the subject matter jurisdiction of the legislative body."
- Regular meetings
- Special meetings called by Chair or majority of commission

#### **Brown Act – Action Taken**

- a collective decision made by a majority
- a collective commitment or promise by a majority to make a positive or a negative decision; or
- an actual vote by a majority when sitting as a body or entity, upon a motion, proposal, resolution, order or ordinance. Gov't. Code Sec. 54952.6

# Brown Act - Serial Meetings

• A majority of the members of a legislative body shall not, outside a meeting . . ., use a **series of communications** of any kind, directly or through intermediaries, **to discuss, deliberate, or take action** on any item of business that is within the subject matter jurisdiction of the legislative body. Gov't. Code Sec. 54952.2(b)(1)

# Brown Act – Serial Meetings

Daisy Chain: A to B, B to C, C to D



Wagon Wheel: A to B, A to C, A to D

- Includes Email, Texting, Notes
- Do not "Reply All" in emails
- Limit risk by sending communications to commission liaison and not stating position outside of meetings

# **Brown Act – Exceptions**

- Individual Contacts and Staff Briefings less than quorum
- Staff may have separate conversations or communications with members, outside of a meeting, in order to answer questions or provide information
- Staff may not communicate the comments or position of any other member of the legislative body. Gov't. Code Sec. 54952.2(b)(2)

# **Brown Act – Exceptions**

- Purely Social and Ceremonial Gatherings & Seminars
- Open, Publicized Community Meetings
- Meetings of Another Agency
- Members should not discuss City business

# **Brown Act - Agendas**

- Post 72 hours before regular meeting and 24 hours before special meeting
- Scope of discussion and action is limited to agendized matters
- Brief general description of items to be discussed to inform interested members of public of the subject matter
- May schedule future items, hear staff/commissioner announcements, have very brief clarifying questions/responses to public

# **Brown Act – Public Participation**

- Public right to speak on (1) any item within the subject matter jurisdiction of the commission and (2) the specific items of business before or during the commission's consideration
- Comments may be anonymous
- May impose reasonable time limits on public comment
- Cannot prohibit public criticism of policies, procedures, programs, or services of the agency or the acts or omissions of the body itself
- Public right to review communications distributed to a majority of the commission

#### Political Reform Act, Gov Code 81000 et seq.

- FPPC Statement of Economic Interests (Form 700) filing requirement
- Disclosure of personal financial interests
- Serves as a reminder in potential conflict situations
- Filed when assuming office and annually thereafter

# Rosenberg's Rules of Order

- Simple rules for parliamentary procedure
- How to establish order at meetings
- How motions are made
- How the chair runs the meeting

# Rosenberg's Rules of Order

Agenda format handled by the Chair:

- 1) Announces the agenda item
- 2) Invites the staff report
- 3) Asks members for clarifying questions
- 4) Invites public comments
- 5) Invites a motion
- 6) Invites a second to the motion
- 7) Ensures motion is understood
- 8) Invites discussion/deliberation
- 9) Takes a vote
- 10) Announces the vote result

# City Work Program

- Established by the City Council
- Guides the work of the City
- Commissions provide suggestions related to their purpose Nov/Dec

#### **Ethics**

- Cupertino Ethics Policy
- Elected/appointed officials and staff receive regular training on ethics as required by state law (AB 1234)
- Options to satisfy the requirement:
  - Online self-study
  - Training by City Attorney's Office
  - Annual conference or seminar

# City Email Policy

- Commissioners assigned City email address
- Use your City email to conduct City business
- Follow "netiquette" guidance set forth in Technology Use Policy
- Do not use your personal email account for City business

#### **Questions?**

Contact the City Clerk's Office:

Email: <u>cityclerk@cupertino.org</u>

Telephone: 408-777-3223

# Library Commission Meeting February 3, 2021 Presentations

Item 5
Update on the Library Expansion Project

# **Library Commission Progress Report**

February 2021



### **Cupertino Library - background**

- 54,000s.f. facility was built in 2004
- 50 staff for a population of 63,524
- Annual gate count: 620,007 (Covid #'s)
- Volumes in Collection: 368,461
- Classes & Events: 930 with 44,513 attendees

### **Library Expansion project**

The project inception came out of the City's 2015 Civic Center Master Plan Process and an increasing need for flexible space for current and planned library programs.

### **Design Phase**

- The City engaged EHDD and their engineers/consultants for the design phase
- Following numerous rounds of development, they developed the 300+ page bridging documents that served as the basis of the scope and RFP for Design Build Services





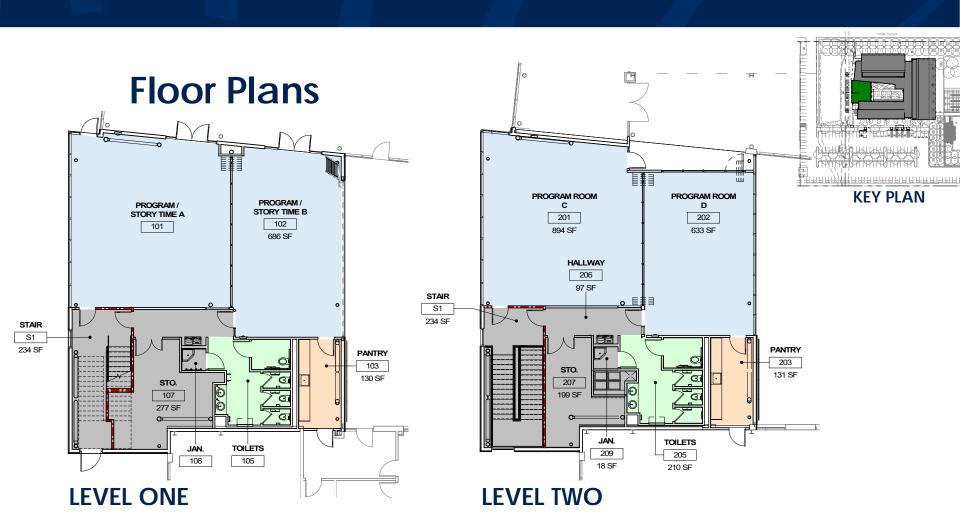


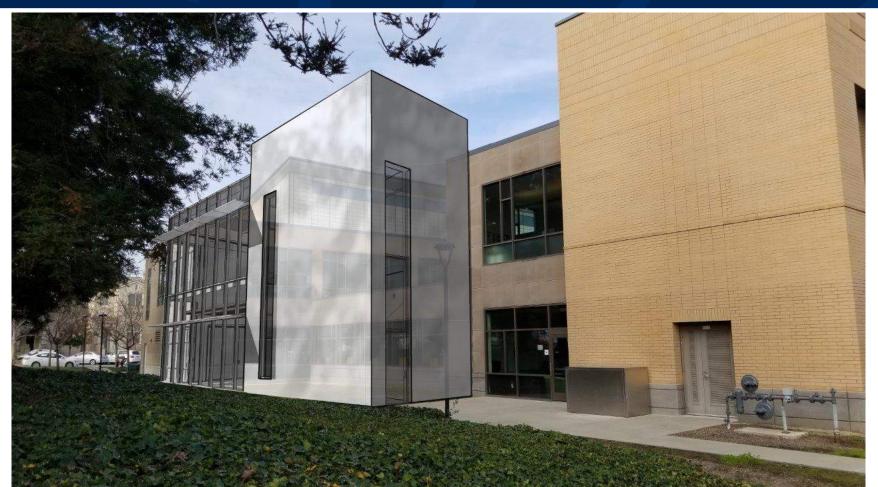
# **Design Phase**



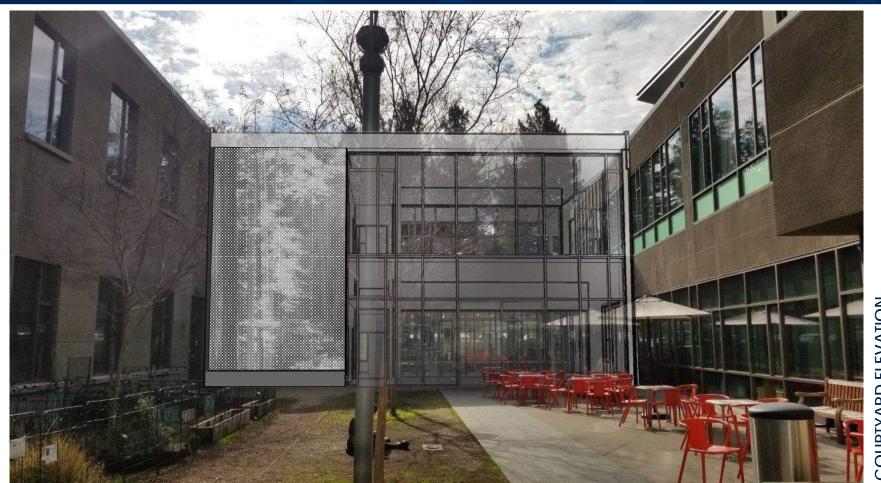
#### **Cupertino Library**

- This is the City's first Design Build project. The aim is to economize and increase efficiency.
- CALGreen and Title 24 requirements will be met, bringing the project in line with LEED Silver requirements.



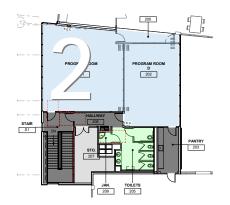


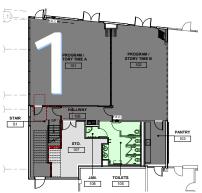
SOUTHEAST ELEVATION



COURTYARD ELEVATION

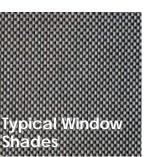
#### **Interior Finishes**





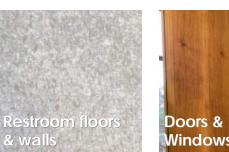




















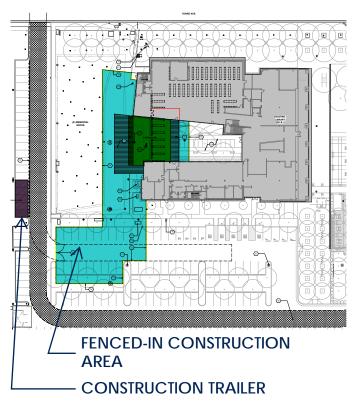
Pantry countertops

### **Project Schedule**

- Site mobilization is underway
- Demolition will be begin in late February or early March
- Construction will finish in the latter half of December 2021

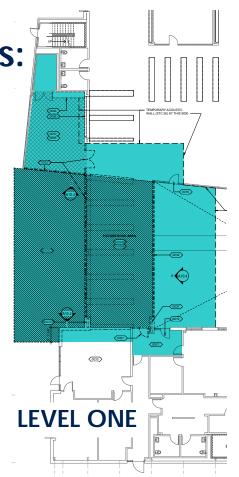
#### **Construction Site**

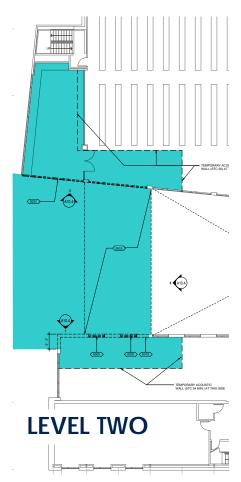




Construction Zones: Inside the Library







### **Public Outreach Events**

- Virtual Ground-breaking ceremony will be Friday, March 5th
- Updated webpage & factsheet coming soon
- The team is developing the Communications
   Plan and will share tentative dates for planned
   Public Events before this meeting in March





## It's a go.

The community is cordially invited to the *virtual* groundbreaking ceremony for the Cupertino Library Expansion project.

Friday, March 5 at Noon

Watch at cupertino.org, youtube.com/cupertinocitychannel, or facebook.com/cityofcupertino

For more information, visit cupertino.org/libraryexpansion

## **Thank You**



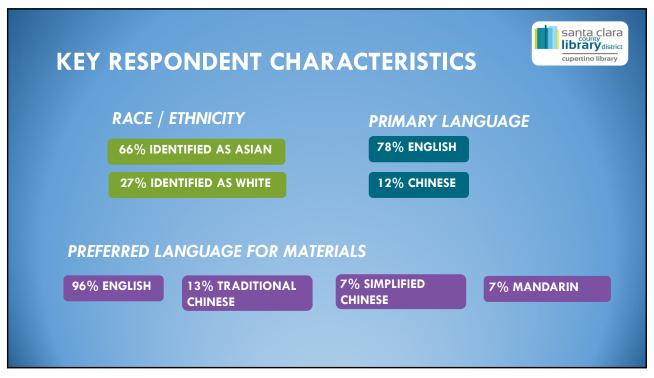
## Library Commission Meeting February 3, 2021 Presentations

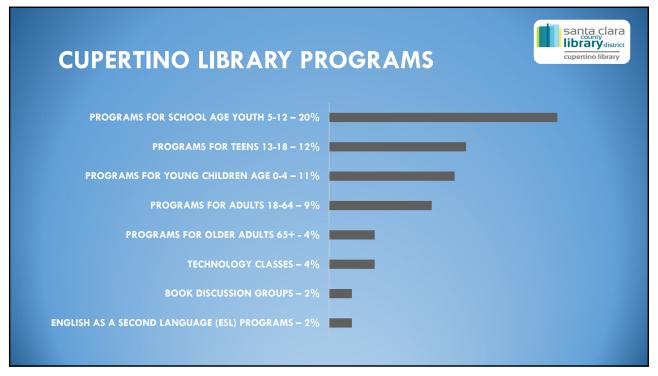
#### Item 6

Review of the Library Patron Survey and Engaging the Community on Survey Feedback









#### **CUPERTINO LIBRARY PROGRAMS**



CUPERTINO LIBRARY PATRONS
PREFER THE MAJORITY OF THEIR
PROGRAMS ON WEEKEND
AFTERNOONS, FOLLOWED BY
WEEKDAY EVENINGS AND
WEEKEND MORNINGS.



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#### **CUPERTINO LIBRARY AS FACILITY**



THE LARGEST DISCREPANCIES BETWEEN CUPERTINO LIBRARY AND SCCLD OVERALL WERE IN...

QUIET AREAS ALWAYS BEING AVAILABLE



IT IS ALWAYS EASY TO FIND WHAT I NEED

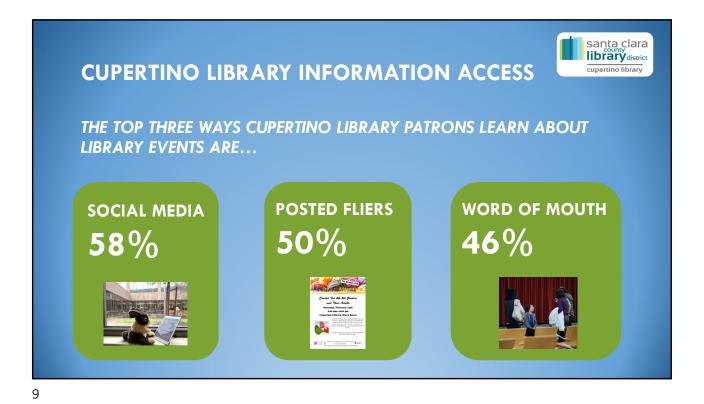


(34% CU / 45% SCCLD)

(51% CU / 60% SCCLD)



CUPERTINO LIBRARY'S NET PROMOTER SCORE WAS 69, THE SECOND LOWEST IN THE LIBRARY DISTRICT THE AVERAGE FOR SCCLD WAS 74



CUPERTINO LIBRARY ACCESS



CUPERTINO LIBRARY RESPONDENTS WERE IN LINE WITH SCCLD TRENDS

55% WERE HAPPY WITH CURRENT OPTIONS

38% SELECTED CURB SIDE DROP OFF POINTS AS HELPFUL

23% SELECTED OTHER RETURN POINTS IN THE COMMUNITY AS HELPFUL

#### **CUPERTINO LIBRARY COLLECTIONS**



CUPERTINO LIBRARY RESPONDENTS WERE GENERALLY IN LINE WITH SCCLD TRENDS

**OUR LARGEST DISCREPANCIES WERE...** 

MAGAZINES / NEWSPAPERS AVAILABLE IN A PREFERRED LANGUAGE

(59% CU / 68% SCCLD)

DIGITAL MAGAZINES AVAILABLE IN A VARIETY OF GENRES

(43% CU / 52% SCCLD)

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#### **PATRON COMMENTS - PARKING**



"Parking could be better. We come for toddler storytime and if we are late by 5 minutes it take us another 5-10 minutes to find parking"

"I think there should be a fine for parking in the 4-minute parking spaces when not returning an item"

"Online and bookmobile are better than the limited parking availability at the Cupertino site"

"Love this library system. My only complaint for Cupertino Library is that the parking situation is a mess"

#### **PATRON COMMENTS – QUIET AREAS**



"TOO MUCH TALKING-PARENTS USE IT AS A PARK-IT SHOULD BE A QUIET LIBRARY!!!!!!!!!"

"More parking spaces and quiet comfy zone to read and relax and focus studying"

"I prefer an old school QUIET library environment for reading, research and mindful relaxation"

"It would be nice if parents could not allow their kids to be so loud"

"I like visiting the library because of the quietness"
"Quiet and generally clean"

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#### **PATRON COMMENTS – SEATING**



"Have more seating and more aquariums!"

"add more seating areas for kids to be able to study"

"increase space to work, most seats are taken"

"I often don't find seating at peak hours, but other than that it's pretty great"



#### **PATRON COMMENTS - ACCESS**

"I love having the library open 7 days a week and evenings; this makes it possible for people with various schedules to take advantage of the materials & services the library provides"

"24 hours library may be good"

"Add additional drop-offs for book returns, not necessarily at the library but like dropping mail in a mailbox"

"Add more parking spaces; increase capacity of desks/chairs/workspaces; extend the operating hours later"

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#### **PATRON COMMENTS - GENERAL**



"all librarians are very helpful with gathering needed information. I feel lucky that we still have libraries. Not everyone has access to a nice, clean, and quiet place to study or work"

"More information in social media"

"In Cupertino, the library really needs a separate community/program room like we had prior to the current building being built 12 years ago"

"You are the best library"



# Library Commission Meeting February 3, 2021 Presentations

Item 7
Monthly Update Reports

## cupertino library

LIBRARY COMMISSION UPDATE - 2/3/2021





1

Changes are happening at your library! While we continue to safely serve our community with curbside and walk up holds pick up service, we look forward to the start of our library expansion project this month.

- Clare Varesio, Community Librarian









JANUARY
HIGHLIGHT
CHILDREN'S
ROOM UPDATE

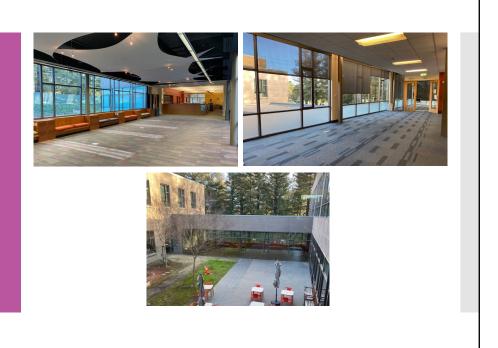


JANUARY HIGHLIGHT LIBRARY EXPANSION PROJECT



5













#### **UPDATE - FEBRUARY 2021**

## **CUPERTINO LIBRARY**



## YOUR LIBRARY IS EXPANDING

Continue to keep up with news on our library expansion project by visiting our <u>city's webpage</u>. We look forward to the groundbreaking ceremony and start of construction in the coming weeks!



## PATRONS LOVE THEIR LIBRARY

In January, 8,980 patrons checked out 56,052 books, movies and more from Cupertino Library, accounting for 26% of total SCCLD borrowers and 32% of total SCCLD circulation.

#### NEW YEAR'S POETRY

Join Cupertino Poet Laureate Jing Jing Yang as she hosts a special event celebrating the Year of the Ox with poetry. Register online in advance of the program, held on February 20 at 4:30 pm.



#### WE'VE GOT BOOKS

Continue to visit Cupertino Library during our contactless curbside and walk up service hours to pick up your books on hold and bundles. Learn more at <a href="mailto:sccld.org/informed/">sccld.org/informed/</a>.

M / Tu / F / Sa - 1:00 - 5:00 pm
W / Th - 3:00 - 7:00 pm

## CELEBRATE BLACK HISTORY MONTH

Join SCCLD in celebrating Black History Month with storytelling, crafts, an author visit, and booklists of recommended reading. Visit <u>our website</u> for a list of programs and resources.



#### LIVE CHESS TUTORING

Our free learning service Brainfuse is now offering live chess tutoring! Improve your analytic and strategic thinking skills with the help of certified chess tutors. Learn more at

<u>sccld.org/resource/brainfuse-helpnow/</u>.



## **CUPERTINO LIBRARY**



#### LIBRARIAN MAGGIE RECOMMENDS...

When Stars Are Scattered by Victoria Jamieson - A heart-wrenching story of a young orphan and his disabled brother living their life in a Kenyan refugee camp. This book tackles many humanitarian issues headfirst while remaining accessible even to young readers. For readers in grade 4 and up. https://sccl.bibliocommons.com/item/show/804632118



#### LIBRARIAN MATT RECOMMENDS...

Skink No Surrender by Carl Hiaasen - Join 14-year-old Richard Sloan on an adventure through Florida's balmy beaches and sweltering swamps. Capped off by an exhilarating ending, Skink is sure to have you cracking smiles and caring for the environment like never before.

https://sccl.bibliocommons.com/item/show/420443118



#### LIBRARIAN KYLA RECOMMENDS...

Blink: The Power of Thinking Without Thinking by Malcolm Gladwell - A fascinating look at gut feelings and split second decisions. Exploring vastly different but still connected topics, this book gives insight and understanding to take a closer look at one's own blink of an eye decisions.

https://sccl.bibliocommons.com/item/show/152411118



#### LIBRARY PAGE MARY RECOMMENDS...

The House of Mirth by Edith Wharton - An excellent but sad story. The main character, Lily, can be compared to the characters of Henry James' Daisy Miller and F. Scott Fitzgerald's Daisy in *The Great Gatsby*. Read all three and compare how these women handle their socio-economic issues in the early 20th century. <a href="https://sccl.bibliocommons.com/item/show/22584118">https://sccl.bibliocommons.com/item/show/22584118</a>



Use your library card for access to our entire online library, available 24/7, including eBooks, audiobooks, downloadable movies, music, magazines, newspapers, international content, online learning, research and more.

Don't have a library card? Sign up for an eCard at sccld.org/card-application/.



### SCCLD County Librarian Report

February 2021

#### Silicon Valley Reads 2021



#### More than 100 virtual events for all ages!

Wednesday, February 10 (English @ 3pm; Spanish @ 4:30pm): Meet the Authors and the Illustrator of Maybe Something Beautiful

Wednesday, February 10 @ 7pm: In collaboration with the UNAFF in Libraries Program, Santa Clara County Library District presents R.A.W. Tuba and Violins of Hope film discussion (Links to watch films will be available 1 week prior to event with registration).

Saturday, February 13 @ 3pm: Birding in your Backyard: #BirdtheFeckatHome

Wednesday, February 17 @ 7pm: In collaboration with the UNAFF in Libraries Program, Santa Clara County Library District presents Lovesick film discussion (Links to watch films will be available 1 week prior to event with registration).

Saturday, February 20 @ 11am: Happy Birds-This elite team of parrots, macaws and cockatoos take wing for a dazzling performance featuring wild and trained behaviors of all sorts.

Tuesday, February 23 @ 7pm: SVR Book Discussion-Together

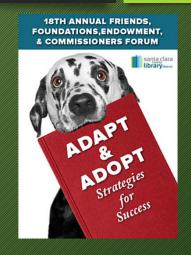
Thursday, February 25 @ 4:30pm; SVR Teen Author Visit with Nicola Yoon- #1 New York Times bestselling author, who will discuss her book, The Sun is Also a Star

Tuesday, March 2 @ 6:30pm: LALE sponsored Author Event-Mutual Rescue

www.siliconvalleyreads.org/events

#### SCCLD Forum 2021

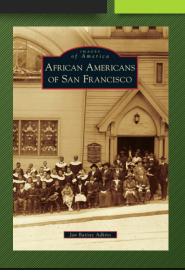
- Adapt & Adopt: Strategies for Success
- · Virtual event via Zoom
- Saturday, February 6 from 9am-10:30am
- Special guest speaker- Carol Novello, author of Mutual Rescue, Board Alumni Ambassador and former President of Humane Society Silicon Valley
- · Participation link will be sent to those who RSVP.
- Contact Tracy Ellenberger at <a href="mailto:tellenberger@sccl.org">tellenberger@sccl.org</a> with questions
- By invitation only



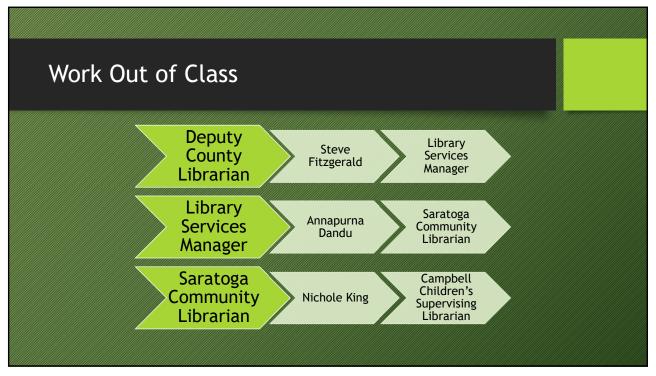
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#### Honoring Black History Month

- SCCLD has <u>films</u>, <u>documentaries</u>, <u>music</u>, and booklists for <u>adults</u>, <u>teens</u>, and <u>children</u> in honor of Black History Month.
- · Featured events include:
  - Diane Ferlatte Stories and Music, Saturday, February 13
     11am
  - A Celebration of African American History in Northern California with Author Jan Batiste Adkins. Saturday, February 20 @ 2pm
  - Gee's Bend Mixed Media Paper Collages for Adults and Teens, Saturday, February 27 @ 1pm







#### Million Checkout Club

- SCCLD made the Overdrive Million Digital Book Checkout Club in 2020
- Highest growth rate of any library system in the nation at 148% growth
- 1,961,830 checkouts
  - Higher circulation in 2020 than 2016-2019 combined

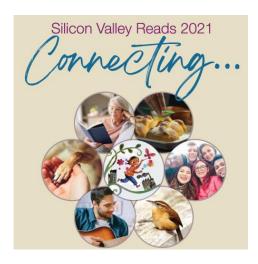




February 2021 Library Stakeholder Report Jennifer Weeks, County Librarian

#### Silicon Valley Reads 2021

Silicon Valley Reads 2021 moves into high gear in February with more than 100 virtual events for all ages. SVR 2021 is about what connects us including relationships, nature, food, music, art, animals, and of course, books. There are many types of events such as book clubs, storytime, birdwatching, yoga, author visits, films, and more--there is really something for all interests. Every Wednesday from February 3 - March 31, in collaboration with the UNAFF in Libraries Program, SVR will feature a special film or documentary from the United Nations Association Film Festival archives. Links to watch each film will be posted the week prior, followed by a discussion each Wednesday with the director or film expert. Some of the February event highlights include the following:



- Wednesday, February 10 (<u>English @ 3pm</u>; <u>Spanish @ 4:30pm</u>): Meet the Authors and the Illustrator of Maybe Something Beautiful
- Wednesday, February 10 @ 7pm: In collaboration with the UNAFF in Libraries Program, Santa Clara County Library District presents <u>R.A.W. Tuba and Violins of Hope film discussion</u> (Links to watch films will be available 1 week prior to event with registration).
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- Tuesday, March 2 @ 6:30pm: LALE sponsored Author Event- Mutual Rescue

For a full list of SVR events and to register, visit siliconvalleyreads.org/events.





## 18<sup>th</sup> Annual Friends, Foundations, Endowment & Commissioners Forum

#### REMINDER:

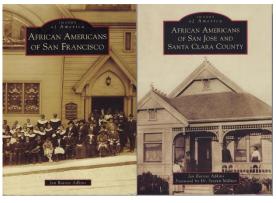
Please join us on Saturday, February 6 from 9am-10:30am for the 2021 Library Forum. This year's theme is Adapt & Adopt: Strategies for Success and our event will be held virtually via Zoom.

Our special guest speaker is Carol Novello, author of Mutual Rescue, Board Alumni Ambassador and former President of Humane Society Silicon Valley. The participation Zoom link will be sent to those who RSVP. If you have not received an invitation, please contact Tracy Ellenberger at <a href="mailto:tellenberger@sccl.org">tellenberger@sccl.org</a>. This annual event is by invitation only.

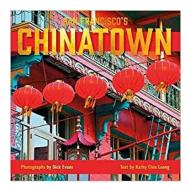
#### **Honoring Black History Month**

SCCLD has <u>films</u>, <u>documentaries</u>, <u>music</u> and booklists for <u>adults</u>, <u>teens</u> and <u>children</u>, as well as recommended programs in honor of Black History Month. Mark your calendar and sign up for the following events:

- Black History Month: <u>Diane Ferlatte Stories and Music</u>, Saturday, February 13 @ 11am
- Black History Month: <u>A Celebration of African</u>
   <u>American History in Northern California with Author</u>
   <u>Jan Batiste Adkins</u>, Saturday, February 20 @ 2pm
- Black History Month: Gee's Bend Mixed Media Paper Collages for Adults and Teens Saturday,
   February 27 @ 1pm



#### Celebrate Lunar New Year with SCCLD

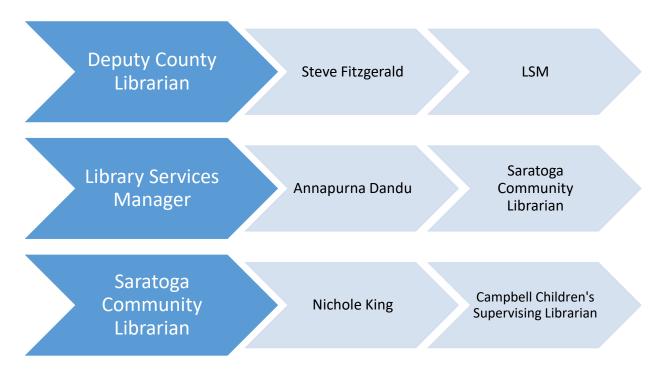


In recognition of Lunar New Year, SCCLD has many books for all ages and will host a virtual kids craft on February 12 @ 1pm, and an event on February 8 @ 7pm on From Shame to Celebration: An In-Depth Look Inside San Francisco's Chinatown. Newly-released photo documentary book, San Francisco's Chinatown, brings history, culture, tourism, and traditions to life with never-seen-before images. In this dynamic slideshow with behind-the-scenes commentary, project originator and photographer Dick Evans and New York Times freelance writer Kathy Chin Leong shed light on a community that has proven to be resilient against all odds.



#### **Work Out of Class Staffing Changes in February**

We are fortunate to have so many talented staff at SCCLD to fill in key roles. Steve Fitzgerald will be the interim Deputy County Librarian, Annapurna Dandu will fill the Library Services Manager position that Steve vacates, and Nichole King will fill the role of Community Librarian at the Saratoga Library for Annapurna. These are temporary work out of class assignments until the Deputy County Librarian position is filled.



#### Million Checkout Club

For the first time, SCCLD joined the ranks of the Overdrive Million Digital Books Checkout Club for 2020.

Not only did SCCLD achieve this milestone by increasing our Overdrive circulation to 1,961,830 in 2020, we had the highest growth rate of any other library system with 148% over 2019. To put



this in context, our 2020 circulation was greater than the past four previous years combined. We almost hit the 2 million mark for digital book checkouts! Kudos to SCCLD and our supporters and thank you to our patrons!