

PRC Meeting
March 4, 2021
Presentations

Item 2

Review Fiscal Year 2021-22 Community Funding
Grant Applications and Presentation on the
Commissioner Evaluation Process

Community Funding Grant Applications

March 4, 2021



1

Process

- Order
- Applicants
- Commissioner Clarifying Questions

2

Valkyrie Robotics

- New Applicant
- Mini-Robot Competition
- Requesting \$3,000 – Tier 2
- Cupertino Residents Served – 40
- Eligible

3

Tian Hong Foundation

- New Applicant
- 2021 Youth Art Contest (Nature and Me)
- Requesting \$3,000 – Tier 2
- Cupertino Residents Served – 100
- Eligible

4

Discovery Counseling Center Cupertino

- New Applicant
- Affordable Counseling Services
- Requesting \$7,200 – Tier 3
- Cupertino Residents Served – 2
- Eligibility pending

5

Buddhist Tzu Chi Medical Foundation

- New Applicant
- Healthy Cupertino Health Fair
- Requesting \$7,400 – Tier 3
- Cupertino Residents Served – 40
- Eligible

6

Dhwani Academy of Percussion Music in the United States

- New Applicant
- RAGA AND RHYTHM
- Requesting \$9,100 – Tier 3
- Cupertino Residents Served – 16
- Eligibility pending

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Kalashree Foundation Inc.

- New Applicant
- Indian Classical Music: Concert & Workshop Program
- Requesting \$9,999 – Tier 3
- Cupertino Residents Served – 100
- Eligible

8

Monta Vista High School Speech Boosters Inc.

- New Applicant
- Monta Vista Speech Program
- Requesting \$13,024 – Tier 4
- Cupertino Residents Served – 50,000
- Eligibility pending

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Cupertino Library Foundation (CLF)

- New Applicant
- CLF Empower and Connect Seniors Program
- Requesting \$15,000 – Tier 4
- Cupertino Residents Served – 100
- Eligible

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Asian Pacific American Leadership Institute (APALI)

- New Applicant
- APALI Youth Leadership Academy
- Requesting \$20,000 – Tier 4
- Cupertino Residents Served – 20
- Eligible

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Curriki

- New Applicant
- Bringing Cupertino Learning to Life
- Requesting \$20,000 – Tier 4
- Cupertino Residents Served – 20,000
- Eligibility pending

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Friends of Deer Hollow Farm

- Returning Applicant
- Demonstration Garden
- Requesting \$7,000 – Tier 3
- Cupertino Residents Served – 12,000
- Eligible

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Santa Clara Valley Audubon Society

- Returning Applicant
- Wildlife & Harvest Festival
- Requesting \$8,500 – Tier 3
- Cupertino Residents Served – Unknown
- Eligibility pending

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West Valley Community Services

- Returning Applicant
- Gift of Hope Holiday Program
- Requesting \$10,000 – Tier 4
- Cupertino Residents Served – 300
- Eligibility pending

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Silicon Valley Jewish Film Festival

- Returning Applicant
- Silicon Valley Jewish Film Festival
- Requesting \$10,000 – Tier 4
- Cupertino Residents Served – 5,000
- Eligibility pending

16

Chinese American Coalition for Compassionate Care

- Returning Applicant
- Starting the Conversations and Mindful Self-Care
- Requesting \$12,000 – Tier 4
- Cupertino Residents Served – 1,035
- Eligibility pending

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Rotary Club of Cupertino

- Returning Applicant
- Cupertino Fall Festival
- Requesting \$12,000 – Tier 4
- Cupertino Residents Served – 500
- Eligibility pending

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Euphrat Museum of Art

- Returning Applicant
- Euphrat Museum Exhibitions and Events
- Requesting \$15,000 – Tier 4
- Cupertino Residents Served – 9,500
- Eligibility pending

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Thank you to the organizations

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Community Funding Evaluations

March 4, 2021



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Agenda

- Evaluation Process
- Evaluation Form
- Review

2

Evaluation Process

- Staff will email Commissioners the evaluation form
- Evaluations will be brought to the April meeting to be consolidated and discussed

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Evaluation Form

Organization	Total Budget	Amount Requested	Funding from prior year (if applicable)	Evaluation Criteria										RECOMMENDING AGENCIES	Total Score	NOTES
				Impact on and benefit to the Cupertino Community	Community Need for the program/project/event	Alignment with City Mission and Values	Uniqueness of the program/project/event	Reasonable Cost	Demonstrated effort to secure funding from other sources	Qualifications/experience of the organization's members	NEW ARTISTS/CRAFTSMEN	Application Impact	Originality			
				- Total # participants - # of Cupertino part. - Cost per resident - Availability of event to the Cupertino Community	- Demonstrated community impact	- Exceptional Service - Education - Innovation - Collaboration	- Unduplicated service/ originality - Level of collaboration if a duplicated service	- How will the organization use the grant funds	- Non-City funding sources or established partnerships with other organizations							
Organization: Valley Arts																
Program/Project/Event: Mini-Basket Competition																
Organization: Tan Wang Foundation																
Program/Project/Event: 2023 Asian Art Festival (Spring and May)																
Organization: Discovery Counseling Center- Cupertino (DCCC)																
Program/Project/Event: Affordable Counseling Services																
Organization: Buddhist Tai Chi Medical Foundation																
Program/Project/Event: Health, Cupertino Health Fair																
Organization: Shivan Academy of Percussion Music in the United States																
Program/Project/Event: India Arts Festival																
Organization: Cupertino Foundation Inc.																
Program/Project/Event: Indian Classical Music Concert & Workshop Program																
Organization: Maria Vista High School Speech Boosters Inc.																
Program/Project/Event: Maria Vista Speech Program																
Organization: Cupertino Library Foundation																
Program/Project/Event: Cupertino Library Foundation (CLF) Employee and Community Services Program																
Organization: ARIQ																
Program/Project/Event: ARIQ Youth Leadership Academy																
Organization: Corral																
Program/Project/Event: Bringing Cupertino Learning to Life																
Organization: Friends of Deer Hollow Farm																
Program/Project/Event: Deer Hollow Farm Demonstration Garden																
Organization: Santa Clara Valley Audubon Society																
Program/Project/Event: Wildlife & Non-wildlife Festival																
Organization: West Valley Community Services of Santa Clara County, Inc.																
Program/Project/Event: City of West Valley Program																
Organization: Silicon Valley Jewish Film Festival																
Program/Project/Event: Silicon Valley Jewish Film Festival																
Organization: Chinese American Coalition for Comprehensive Care																
Program/Project/Event: Sharing the Conversation and Mindful Self-Care																
Organization: Rotary Club of Cupertino																
Program/Project/Event: Cupertino Fall Festival																
Organization: Explora Museum of Art																
Program/Project/Event: Explora Museum Exhibitions and Events 2021-2022																

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Review

- Commissioners receive evaluation form
- Commissioners bring their evaluations to the April meeting
 - Commissioners provide their rankings
 - Staff compile Commissioner evaluations
 - Commission deliberates and provides recommendation to City Council

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Questions


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PRC Meeting
March 4, 2021
Presentations

Item 3
Monthly Update Reports



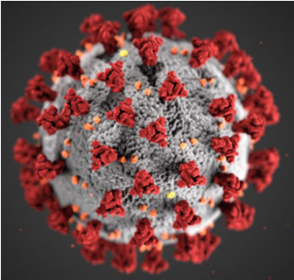
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COVID Updates

March 17 – Free COVID testing

- Cupertino Senior Center
- 9:30 a.m. to 3:45 p.m.
- By appointment
- sccfreetest.org



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COVID Updates

Red Tier

- Youth Sports Groups
 - Games are now allowed but with restrictions and requirements
- Indoor Activities
 - Allowed but limited to 10% of maximum capacity

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COVID Updates

Red Tier

- Gatherings
 - Indoor gatherings permitted (limited to three households)
- No changes for playgrounds, picnic areas, or outdoor activities from the purple tier

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COVID Updates - Programs	
Activities/Programs	Participation Numbers
Sports Center Tennis Courts	1789 Average participants per week
Blackberry Farm Golf Course	787 Average participants per week
Free Virtual Exercise Classes	269 Average participants per week
Fee-Based Virtual Exercise Classes	69 Currently enrolled
Lifetime Classes, Camps, Private Lessons, etc.	607 Currently enrolled

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General Updates
<p>Rancho Rinconada Update</p> <ul style="list-style-type: none"> - City Council Study Session on March 2 <ul style="list-style-type: none"> - Third option to delay the consideration of the possible acquisition <ul style="list-style-type: none"> - To allow for engagement in long-term planning for aquatics facilities in the City - Until the Rancho Rinconada Recreation and Park District complete their strategic visioning and outreach and makes a recommendation

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General Updates

Virtual Big Bunny 5k – April 3 to 11

- Registration includes a t-shirt, water bottle stickers, and bunny ears.
- \$20 (additional \$5 to mail out packets)
- cupertino.org/bigbunny5k

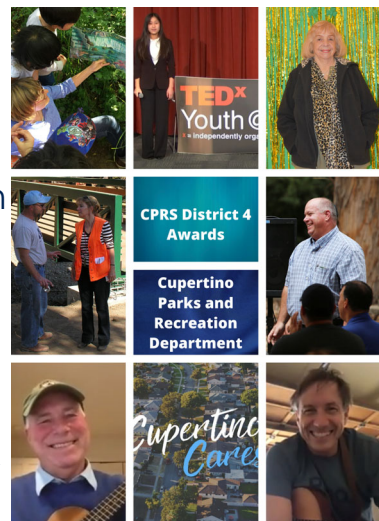


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General Updates

CPRS Awards – District 4

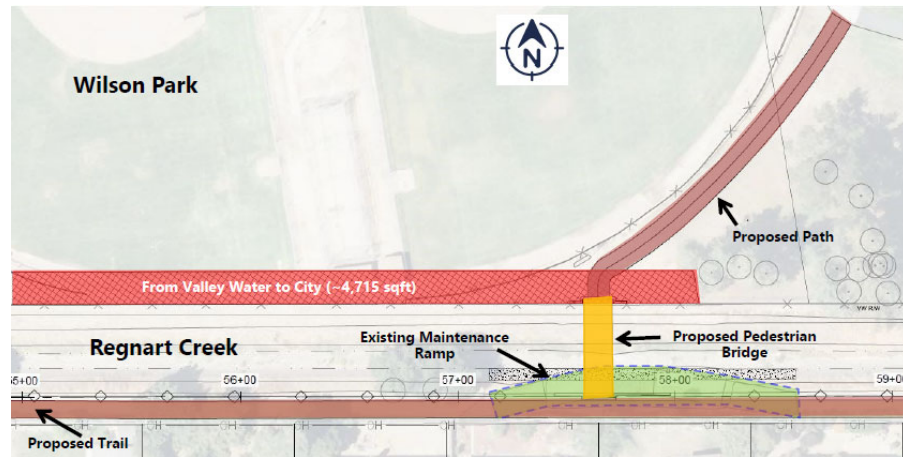
- Award of Excellence
 - TedxYouth @ Torre Ave
- Volunteer and Sponsor Citation
 - Maria Lopez, Jim Cunningham, Tim Petersen
- Key the Community Award
 - #CupertinoCares
- Professional Merit Award
 - Barbara Banfield, Brian Gathers, Gail Seeds



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General Updates

Regnart Creek Trail – Bridge Placement



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Mid-Year Budget Overview

	Adopted Budget	Year to Date Actuals (as of 12/31/20)	Percentage Used/Received
Revenues	\$3.2M	\$1.3M	40%

- Mid-Year uses 50% as a baseline for comparison
- Reductions in revenue are due to the following:
 - Continued closure of all indoor rental spaces
 - Reduced programming/classes/camp offerings

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Mid-Year Budget Overview

	Adopted Budget	Year to Date Actuals (as of 12/31/20)	Percentage Used/Received
Expenses	\$9.5M	\$3.7M	39%

- Savings in expenses are due to the following:
 - Four vacant full-time positions
 - Reductions in part-time salaries, materials, and contract services related to:
 - Building closures
 - Canceled summer and winter events
 - Reduced programs offered

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General Updates

#CupertinoCares – “Take the Pledge” to keep Cupertino safe and healthy



- visit cupertino.org/cupertinocares for more information

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