Library Commission Meeting 10/7/20 Presentations

Item#1

Teen Programming Presentation

Teen Programming Update

Spring 2020 to Fall 2020

CITY OF CUPERTINO

1

Agenda

- Events

- Programs and classes

- Upcoming

2
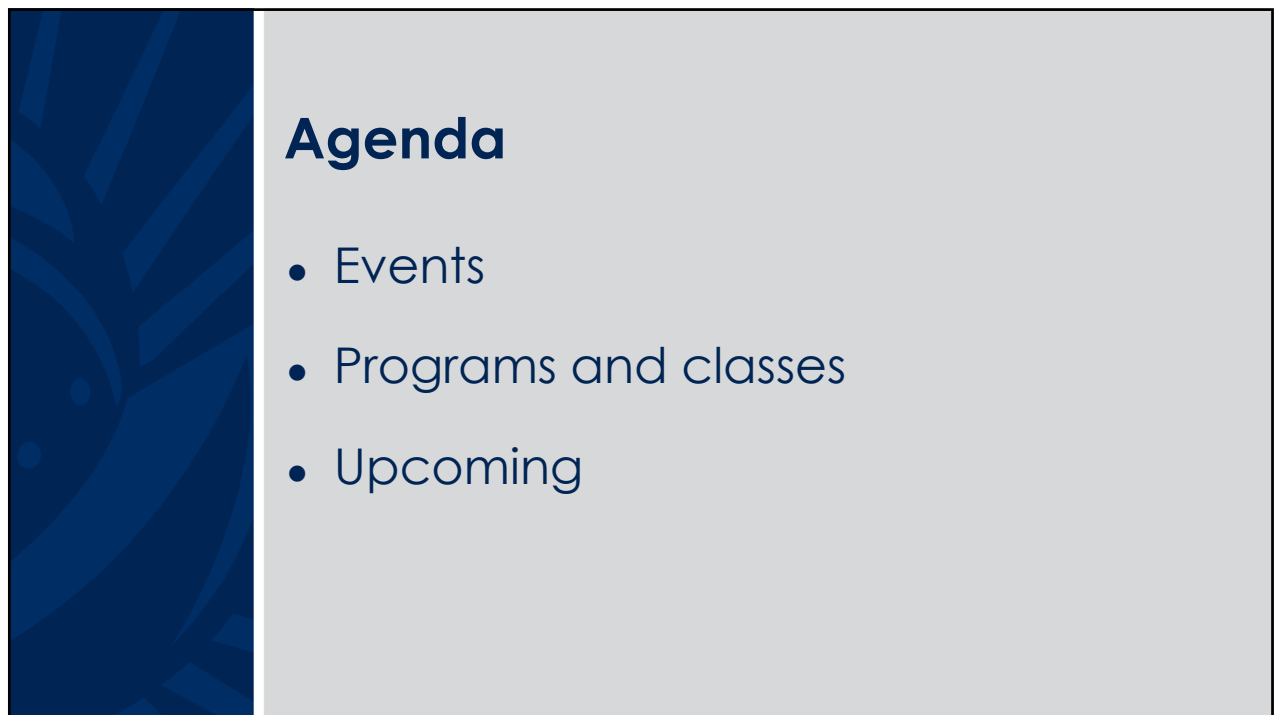
Events

3

TEDx Youth@Torre Ave – June 7, 2020

- Teen Commission and Library Teen Advisory Board

- <u>Theme</u>: "Ignite"

- Over 1600 views

- In-person → Virtual

4

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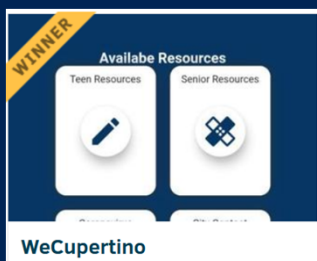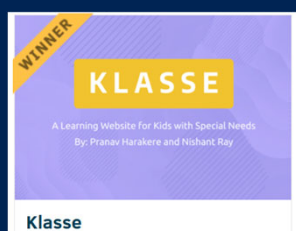
6

InfoTeeno – September 13

- **New** Webinar Series

- "College Crash Course"

- 125 Registrants

- 4.4/5 Rating

info-teeno
"College Edition"   SEPT 13TH

Morning Session
11:00am-1:00pm

Topic: College List & General
Admission

Presented by:
Elite College Prep
& UCeasy

Evening Session
3:00pm-5:00pm

Topic: Hearing from alumni
about Essays & Personal
experiences!

Presented by:
Edits for Good & Pass the
Torch

CUPERTINO YAB

REGISTER LINK IN BIO!

7

SCCLD – Teen Programs

- **Videos on YouTube @sccld**

  - Get Creative

  - Adulting 101

  - TEDxYouth@Torre Ave

- Total program views (March to September): 17,918

8

Programs and Classes

CUPERTINO
EST. 1955

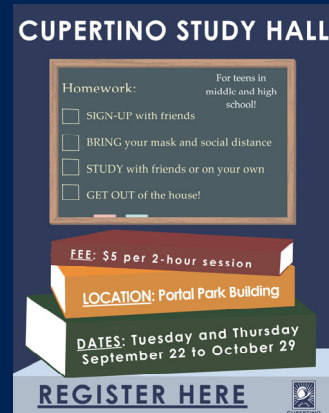9

Senior Pen Pal Program

- Started in April 2020

- Letters from YAB Members

- Expanding

10

Cupertino Study Hall

- **New** Program

- Middle and High School

- Portal Park Building

- Tuesday and Thursday

- September 22 to October 20

- $5 for 2-hour session, 2 p.m. to 6 p.m.

CUPERTINO STUDY HALL

Homework:
For teens in middle and high school!
- SIGN-UP with friends
- BRING your mask and social distance
- STUDY with friends or on your own
- GET OUT of the house!

FEE: $5 per 2-hour session

LOCATION: Portal Park Building

DATES: Tuesday and Thursday September 22 to October 29

REGISTER HERE

11

Remote Classes

- Zoom and Self-Directed

- Education Classes

- Recreational Classes

MATH OLYMPIADS

12

SCCLD Student Cards

- student.sccl.org

- All CUSD & FUHSD students are automatically registered

- Homework help, study tools, free online tutoring, eBooks and more

13

Upcoming Programs

CUPERTINO

14

Pizza and Politics – October 9

- Cupertino, Saratoga, and Campbell

- Assembly District 28

- Senate District 15

- Teen moderator

- YouTube and Facebook Live
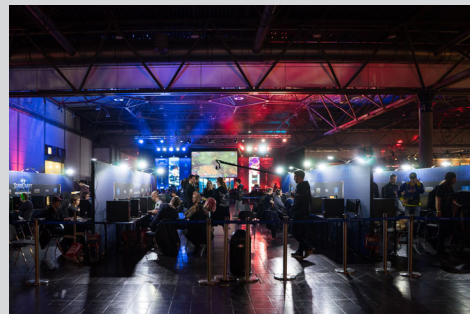
15

InfoTeeno – October 18

- "Financial Preparedness"

- Keypoint

- 3-part series

- Teaching life skills

16

E-Sports – ETA 2021

- Video Game Leagues

- **New** program

- Fee-based

- Expansion to adults

17

Cupertino Connect

- Weekly Virtual Activities

- Collaboration with YAB and Cupertino Library

- October 13

- Tuesday and Thursday

18

SCCLD Online Teen Programs

- Teen Paint Night – 10/16

- Author Talk - 10/23

- Teen Trivia – 10/24

- Coming Soon: Baking for Teens

19

Questions

CUPERTINO

20

Library Commission Meeting 10/7/20 Presentations

Item#3

Addressing the Digital Divide

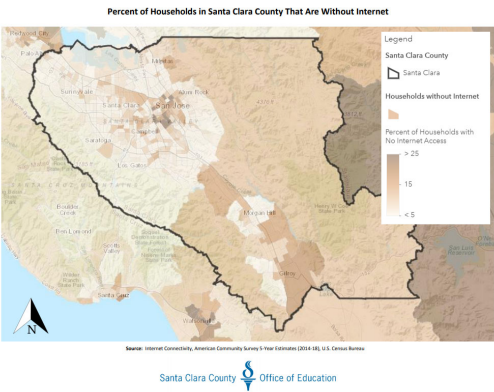# Addressing the Digital Divide

CUPERTINO LIBRARY COMMISSION – OCTOBER 2020

1

Digital Divide – Santa Clara County

Access

Connectivity

Literacy

Percent of Households in Santa Clara County That Are Without Internet

Source: Internet Connectivity, American Community Survey 5-Year Estimates (2014-18), U.S. Census Bureau

Santa Clara County Office of Education

2

SCCLD – Community Support Projects

-Expanded parking area Wi-Fi

-Library computer access

3

Discussion

How can SCCLD help close the digital divide in the communities we serve?

4

2

Library Commission Meeting 10/7/20

Presentations

Item#4

Monthly Update Reports

cupertino library
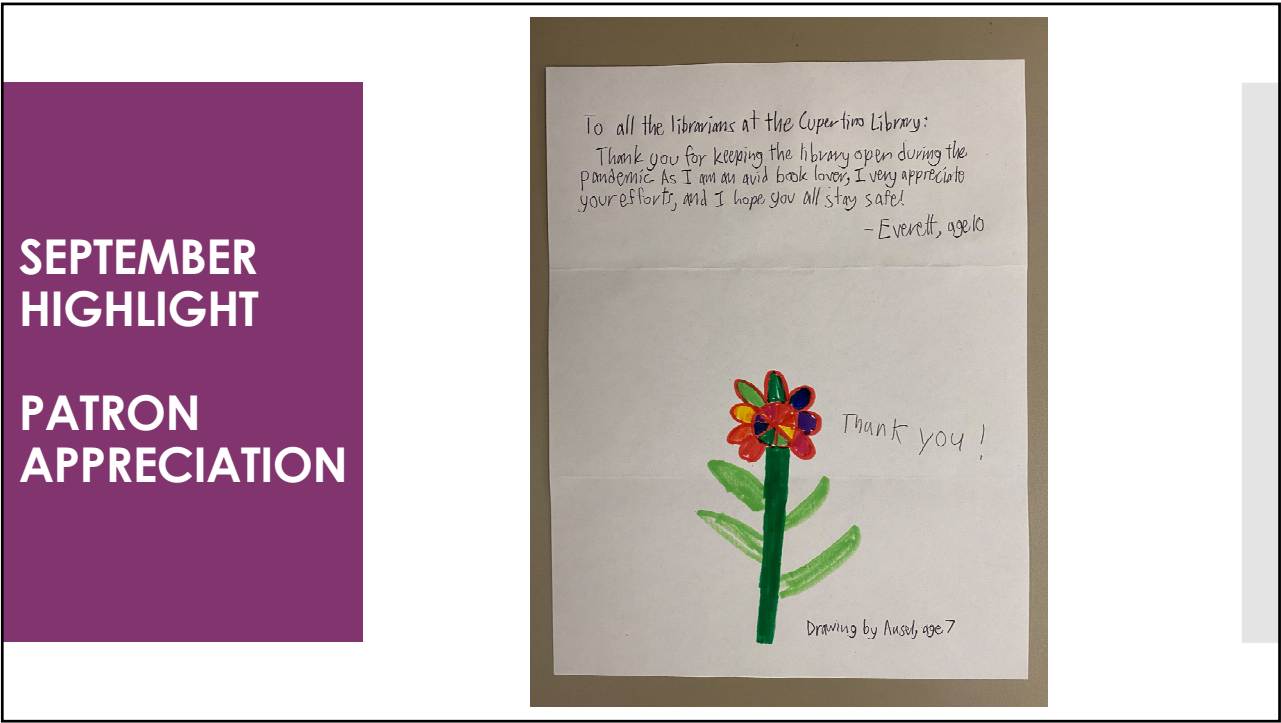
LIBRARY COMMISSION UPDATE – 10/7/2020

1

We thank our patrons for their continued support of our library. Keep reading and learning with us as we safely expand our services in the coming months!
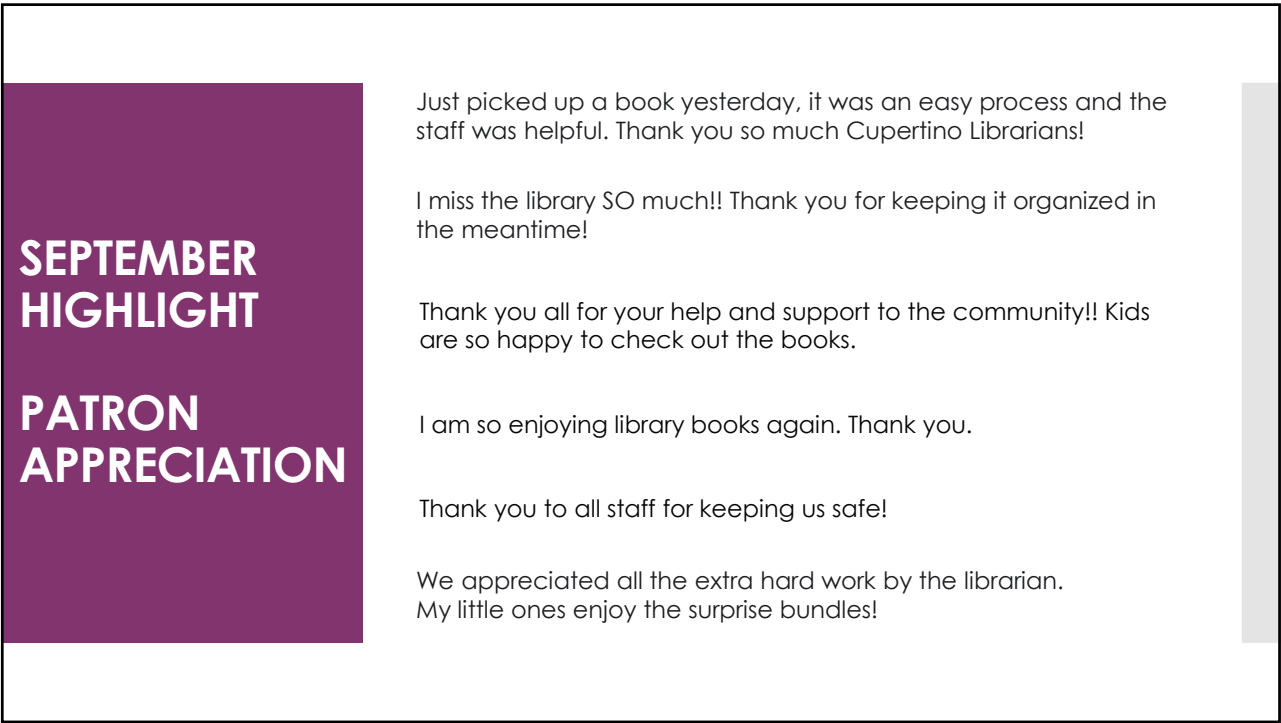
- Clare Varesio, Community Librarian

2

SEPTEMBER HIGHLIGHT

PATRON APPRECIATION

To all the librarians at the Cupertino Library:

Thank you for keeping the library open during the pandemic. As I am an avid book lover, I very appreciate your efforts, and I hope you all stay safe!

– Everett, age 10

Thank you!

Drawing by Ansel, age 7

3

SEPTEMBER HIGHLIGHT

PATRON APPRECIATION

Just picked up a book yesterday, it was an easy process and the staff was helpful. Thank you so much Cupertino Librarians!

I miss the library SO much!! Thank you for keeping it organized in the meantime!

Thank you all for your help and support to the community!! Kids are so happy to check out the books.

I am so enjoying library books again. Thank you.

Thank you to all staff for keeping us safe!

We appreciated all the extra hard work by the librarian. My little ones enjoy the surprise bundles!

4

SEPTEMBER HIGHLIGHT

FACEBOOK FEATURES

5

SEPTEMBER HIGHLIGHT

CURBSIDE SERVICE

6

7

8

SEPTEMBER

AVERAGE CIRCULATION PER BORROWER

SCCLD Average Circulation Per Borrower - September 2020
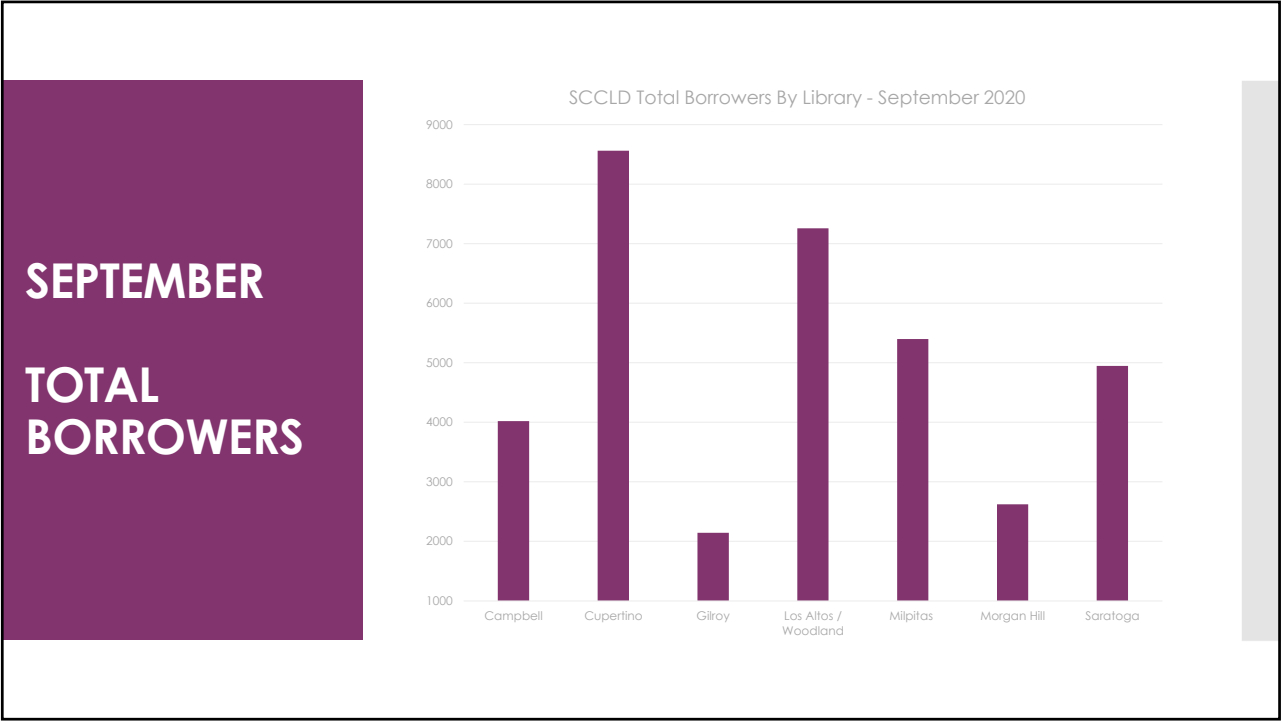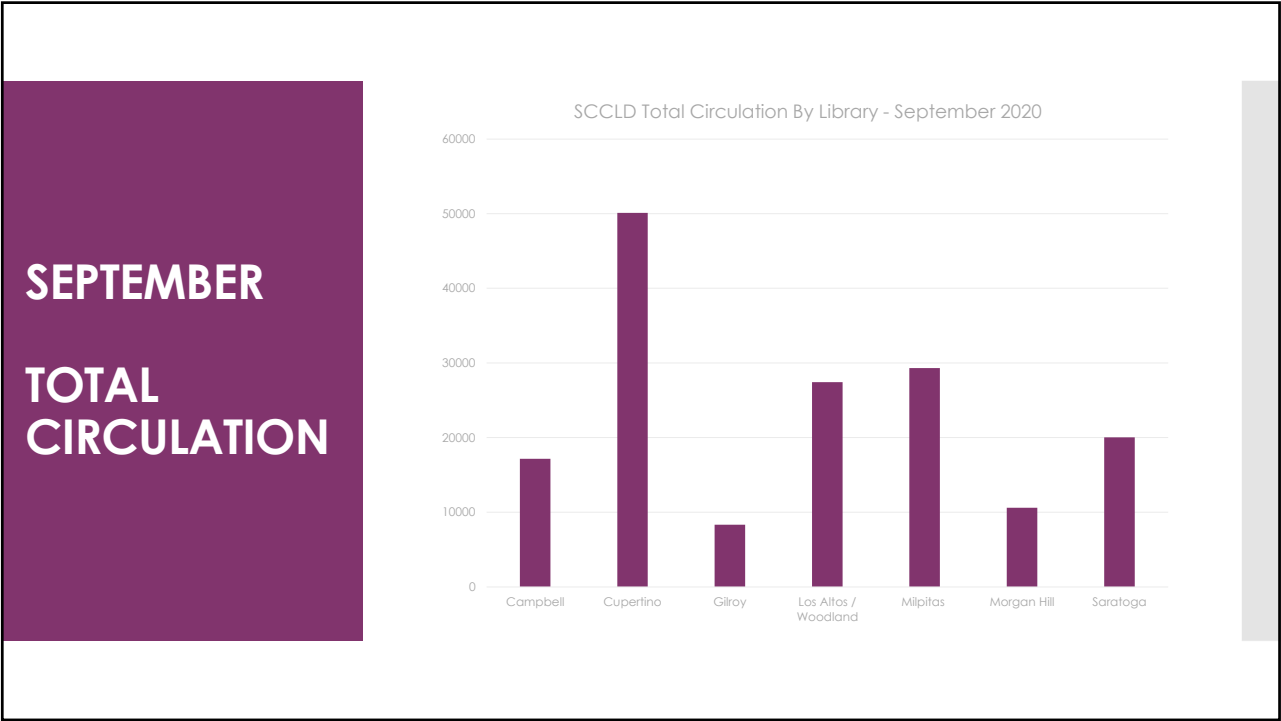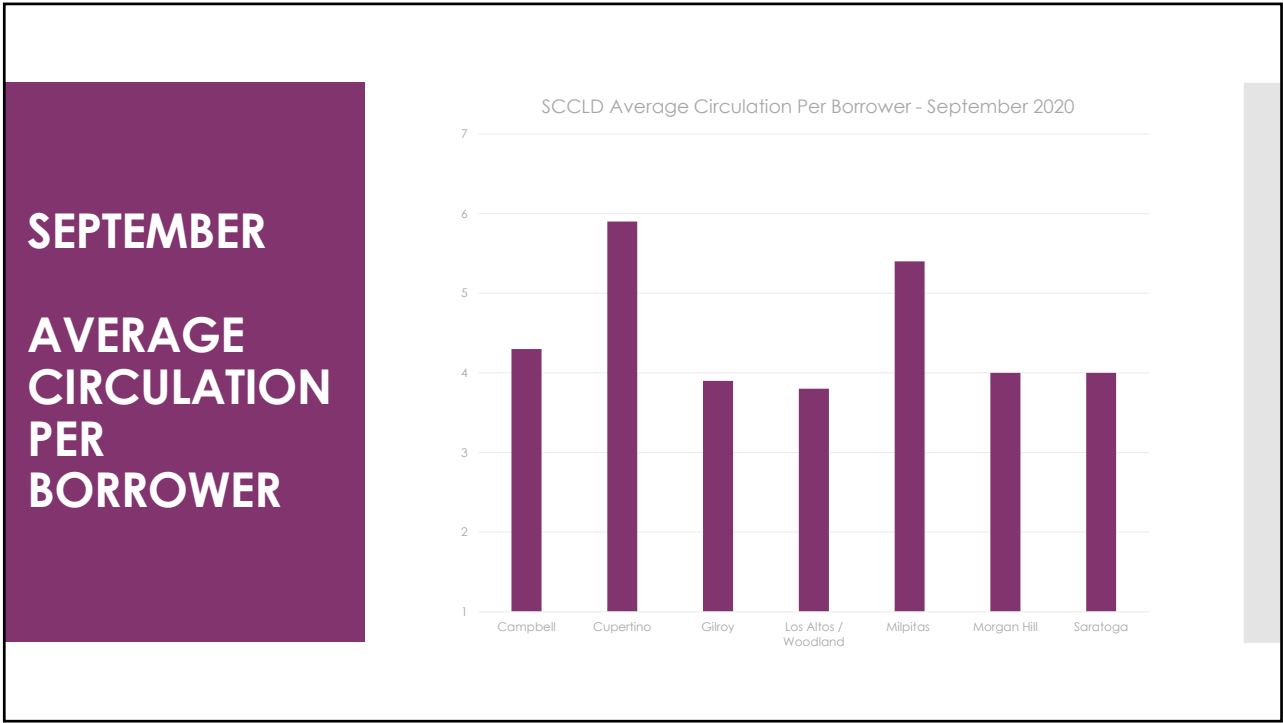
9

OCTOBER

LOOKING AHEAD

POET LAUREATE PROGRAM

10

OCTOBER

LOOKING AHEAD

SERVICE CHANGES

11

santa clara
county
library district

cupertino library

LEARN MORE AT
www.sccld.org

12

CUPERTINO LIBRARY

LIBRARY SERVICE UPDATES

Stay up to date with our library services by visiting our website. Curbside services are continuously evolving with changing state and county health and safety protocols. https://sccld.org/informed/

CUSD & FUHSD STUDENT CARDS

CUSD and FUHSD students can find support 24/7 with library resources including homework help, study tools, free online tutoring, eBooks and more. Log in online at student.sccl.org.

POETRY & MUSIC

Join Cupertino Poet Laureate Jing Jing Yang at her next virtual event on Saturday, October 24, celebrating poetry and music. Register online at https://bit.ly/CPL102420.

BOOKSHARE: HISTORICAL FICTION

What period of history do you dig? If you like historical fiction, join us (virtually) on October 13 to find out what other readers recommend in this popular genre. Register online at bit.ly/SCCLDonlineevents.

FOLLOW US ON FACEBOOK!

Follow Cupertino Library on Facebook for library information, reading recommendations, behind the scenes photos, children's storytimes, and more! facebook.com/CupertinoLibrary/

SEPTEMBER LIBRARY USE

Cupertino Library's curbside service was used by 8,516 borrowers in the month of September, accounting for 24% of total SCCLD borrowers for the month.

santa clara county **library** district
cupertino library

STAFF PICKS - OCTOBER 2020

CUPERTINO LIBRARY

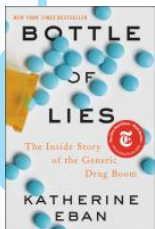### LIBRARIAN CINDY RECOMMENDS...
Mindy Kim and the Birthday Puppy by Lyla Lee - It's Mindy's 8th birthday, and she can't wait for her birthday party and the gift she's been wanting forever... a puppy! This is the third book in this series for early elementary readers.
https://sccl.bibliocommons.com/item/show/789931118

LIBRARIAN JENNY RECOMMENDS...
The Ballad of Songbirds and Snakes by Suzanne Collins - An intriguing introduction to the Hunger Games antagonist President Snow as a teenager. Request it today and get on the waitlist! We'll try to get a copy to you as soon as we can. https://sccl.bibliocommons.com/item/show/765746118

LIBRARIAN KYLA RECOMMENDS...
Bottle of Lies: The Inside Story of the Generic Drug Boom by Katherine Eban - A fascinating look at the innovation, the deception, the fraud, and the possibilities of the generic drug industry. Download it from Overdrive today or request the physical book.
https://sccl.bibliocommons.com/item/show/691204118

LIBRARY PAGE KYLA RECOMMENDS...
12 Ways Your Phone is Changing You by Tony Reinke - a great resource if you are unsure if your devices are your servants or your masters. This book is insightful and full of wisdom about the proper role of technology in our lives.
https://sccl.bibliocommons.com/item/show/565864118

santa clara county **library** district

Bookmobile	Gilroy	Morgan Hill
Campbell	Los Altos	Saratoga
Cupertino	Milpitas	Woodland

Use your library card for access to our entire online library, available 24/7, including eBooks, audiobooks, downloadable movies, music, magazines, newspapers, international content, online learning, research and more.
Don't have a library card? Sign up for an eCard at **sccld.org/card-application/**.

SCCLD County Librarian Report

OCTOBER 2020

santa clara county library district

1

# Piloting Lobby Services and Computer Access

New public services added September 21

◦ Lobby Services at specific locations:
  ◦ Gilroy
  ◦ Milpitas
  ◦ Morgan Hill
◦ Computers and Printing Access
  ◦ Gilroy
  ◦ Saratoga

2

Setting a new record in the number of Overdrive digital checkouts

- From 2018 – 2019 there was a 67% increase
- From 2019 to September 2020 1 million digital checkouts surpassed for the first time
- At this pace SCCLD may pass the 2 million check by the end of 2020
- We are one of 65 public library systems worldwide that have surpassed the 1 million checkout mark in 2020
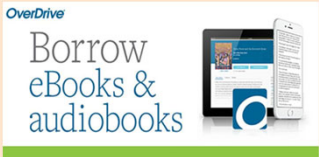
SCCLD Surpasses 1.3 Million Overdrive Checkouts in 2020

3

266,881 physical items checked out and 261,892 items returned

78 virtual programs; 2,998 live views & over 5,193 total views

130,006 eBooks circulated

September by the Numbers

4

2

Your Vote Counts

SCCLD is offering ballot drop off boxes outside of the Campbell, Gilroy, Los Altos, Milpitas, Morgan Hill, Saratoga, and Woodland Libraries. There will be a ballot drop off box in the Cupertino Civic Plaza across from the Cupertino Library.

5

Library Services During COVID-19

Mar/Apr

- Virtual programs
- Expanded online resources
- Phone/chat/email 7days/week
- Expanded eCard eligibility
- Website redesign

May/June

- Curbside services Mon-Sat
- Limited Bookmobile services
- Summer Reading Program
- Lunch at the Library

6

3

Library Services During COVID-19

July/August
- Expanded Wi-Fi access
- Career Online High School
- Drop-in Walkup service
- Expanded service hours

Sept/Oct
- Lobby Services
- Computer Access

7

October 2020
Library Stakeholder Report
Jennifer Weeks, County Librarian

Lobby and Computer Pilot Programs Underway

Our patrons have missed coming to the library and while Santa Clara County carefully advances in accordance with the state's Blueprint for a Safer Economy, SCCLD is adding new public services safely, and sustainably. As of September 21, we began piloting a lobby service model at the Gilroy, Milpitas and Morgan Hill Libraries during curbside hours where a limited number of patrons can enter into the lobby of the library to pick up their holds, browse a small collection of grab and go book and DVD titles, and use the self-check machine for contactless service.

Computers and printing are also available as of September 21, where we are offering a limited model at the Gilroy and Saratoga Libraries with two public computers and a printer for patron use during curbside hours. Patrons can register online for a 50 minute computer session to check email, print important paperwork, connect with family and friends and more. This also includes up to 25 pages of free printing to benefit our patrons who do not have access to a computer or printer at home. The computers have full internet access and are loaded with valuable software packages including Microsoft Office, Adobe Creative Suite, plus our full online library.

We are piloting these services to learn best practices before expanding to additional libraries later in October. For more information, visit sccld.org/informed

SCCLD Surpasses 1.3 Million Overdrive Checkouts in 2020

While many library systems are struggling to offer any library services during the COVID-19 pandemic, SCCLD set a new record in the number of Overdrive digital checkouts in 2020. From 2018 to 2019, we saw a 67% increase, and this year, we've already broken the 1 Million checkout mark for the very first time with a 146% increase over 2019. At this pace, we may pass the 2 Million mark in online checkouts from Overdrive alone in 2020!

According to Overdrive, there are only 65 public library systems worldwide who have surpassed the 1 million checkout mark in 2020.

September by the Numbers

The Library District continues to serve our patrons in many ways and the numbers show just how much they are enjoying their local library:

- **266,881 physical items checked out and 261,892 items returned:** Items checked out show a 15% increase while items returned increased 26% from August to September.
- **78 Virtual Programs = 2,998 Live Views and over 5,193 Total Views:** SCCLD offers virtual programs for all ages Monday through Saturday, which patrons can enjoy from the safety and convenience of home.
- **130,006 eBooks circulated:** While holds on physical items are limited to 12, our patrons continue to enjoy their eBooks as these can be borrowed and renewed online (if eligible), and automatically returned when the due date arrives.

Your Vote Counts

SCCLD helped voters ahead of the November 3 Presidential Election by providing voter registration forms during curbside service hours the week of National Voter Registration Day. In addition, residents can find resources and information about voting and elections in California and the United States on our website at sccld.org/voting. Here you can find out if you are registered to vote, how to vote online, and more.

SCCLD is also offering ballot drop off boxes outside of the Campbell, Gilroy, Los Altos, Milpitas, Morgan Hill, Saratoga, and Woodland Libraries. There is also a ballot drop off box in the Cupertino Civic Plaza across from the Cupertino Library entrance. Click here to find your nearest ballot drop off location.

The Santa Clara County Registrar of Voters has information about voting centers, tracking your ballot, and ballot drop off locations. The ROV is still looking for Election Officers to help at Vote Centers leading up to Election Day. Paid stipends are offered. Learn more on their website.

SAVE THE DATE
Thursday, October 22, 2020
at 12pm
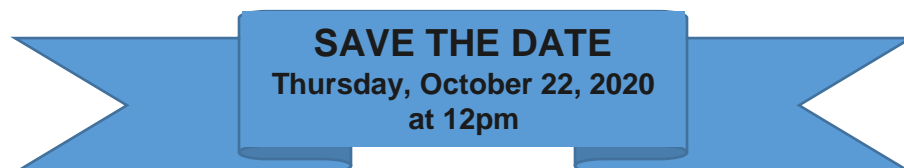
The next Library JPA Board Meeting will be held on October 22, 2020 at 12pm. The meeting will be held online. For more information, visit sccld.org/jpa