

PRC Meeting

10/1/2020

Presentations

Item #1

Teen Programming



1



2



3

TEDx Youth@Torre Ave – June 7, 2020

- Teen Commission and Library Teen Advisory Board
- Theme: "Ignite"
- Over 1 600 views
- In-person → Virtual

A collage of images related to the TEDx Youth@TorreAve Ignite event. It includes five individual portraits of young people, a central graphic with the text "TEDx Youth@TorreAve Ignite", and a photo of two people standing on a stage in front of a red curtain with the event logo.

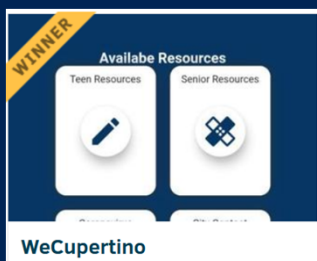
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<hack> Cupertino - July 18 to 25

- In-person → Virtual
- Theme: "Civics"
- 133 participants
- 43 projects
- Overall rate 100%
- Award of Excellence



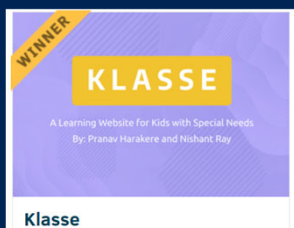
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1st Place



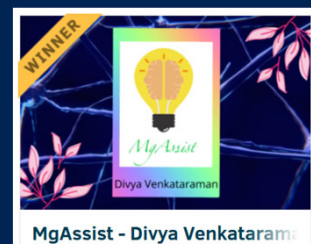
2nd Place



3rd Place Tie



3rd Place Tie



3rd Place Tie

6

InfoTeeno – September 13

- **New** Webinar Series
- “College Crash Course”
- 125 Registrants
- 4.4/5 Rating



7

Programs and Classes



8

Senior Pen Pal Program

- Started in April 2020
- Letters from YAB Members
- Expanding



9

Cupertino Study Hall

- **New** Program
- Middle and High School
- Portal Park Building
- Tuesday and Thursday
- September 22 to October 20
- \$5 for 2-hour session, 2 p.m. to 6 p.m.



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Remote Classes

- Zoom and Self-Directed
- Education Classes
- Recreational Classes



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Upcoming Programs



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Pizza and Politics – October 9

- Cupertino, Saratoga, and Campbell
- Assembly District 28
- Senate District 15
- Teen moderator
- YouTube and Facebook Live



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InfoTeeno – October 18

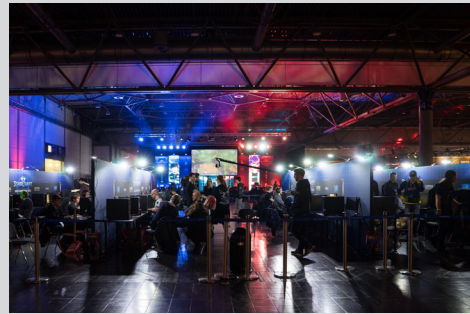
- “Financial Preparedness”
- Keypoint
- 3-part series
- Teaching life skills



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E-Sports – ETA 2021

- Video Game Leagues
- New program
- Fee-based
- Expansion to adults



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Cupertino Connect

- Weekly Virtual Activities
- Collaboration with YAB and Cupertino Library
- October 13
- Tuesday and Thursday

16

Questions



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PRC Meeting

10/1/2020

Presentations

Item #3

Rancho Rinconada Recreation and Park District
Update.

Rancho Rinconada Update

October 1, 2020



**CITY OF
CUPERTINO**

1

Agenda

- Timeline
- RRRPD Strategic Visioning and Planning Process
- RRRPD Board of Directors
- Data Obtained from RRRPD
- Recommended Action

2



3

RRRPD Strategic Visioning and Planning Process

- Rauch Communication Consultant, Inc. selected to design and execute process
 - Three-year strategic plan
 - Background research and benchmarking
 - Community outreach
- Timeline has not yet been established

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RRRPD Board of Directors

- Noted concerns in the LAFCO Special Study
 - “Board dysfunction and lack of quorum during a portion of 2019.”
- Four new Board members selected
- Officially seated December, 2020

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RRRPD Data – 2019 Revenue

PROGRAM	REVENUE (\$)	REVENUE (%)
Swim Lessons	\$235,068	52.9%
Swim Team	\$65,355	14.7%
Public Swim	\$46,441	10.4%
Hall Rentals	\$34,610	7.8%
Swim Camp	\$32,097	7.2%
Pool Rentals	\$30,953	7.0%

6

RRRPD Data – 2019 Facility Usage

RESIDENT STATUS	NUMBER	PERCENTAGE
Rancho Rinconada Residents	53	10.0%
Cupertino Residents (not including Rancho residents)	128	24.1%
Non-Residents	350	65.9%
Total	531	100.0%

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RRRPD Data – 2019 Residency

CITY OF RESIDENCY	NUMBER	PERCENTAGE
San Jose	216	40.7%
Cupertino	181	34.1%
Santa Clara	36	6.8%
Sunnyvale	35	6.6%
Saratoga	34	6.4%
Campbell	21	4.0%
Los Altos	2	0.4%
Los Gatos	2	0.4%
Mountain View	2	0.4%
Los Altos Hills	1	0.2%
Palo Alto	1	0.2%
Total	531	100

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Recommended Action

Staff recommends affording the newly seated Board members time to work through the strategic visioning process. Staff will apprise the Commission when outcomes of the process are available.

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Questions?

Joanne Magrini
Director of Parks and Recreation

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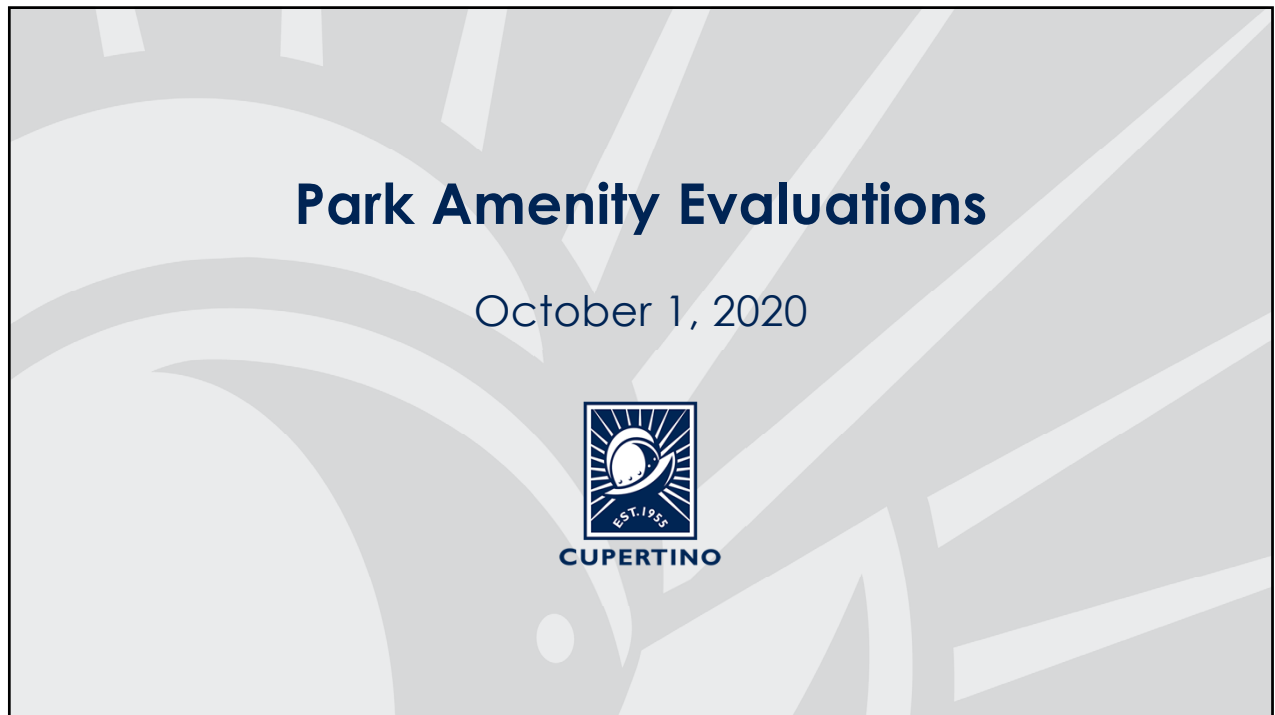
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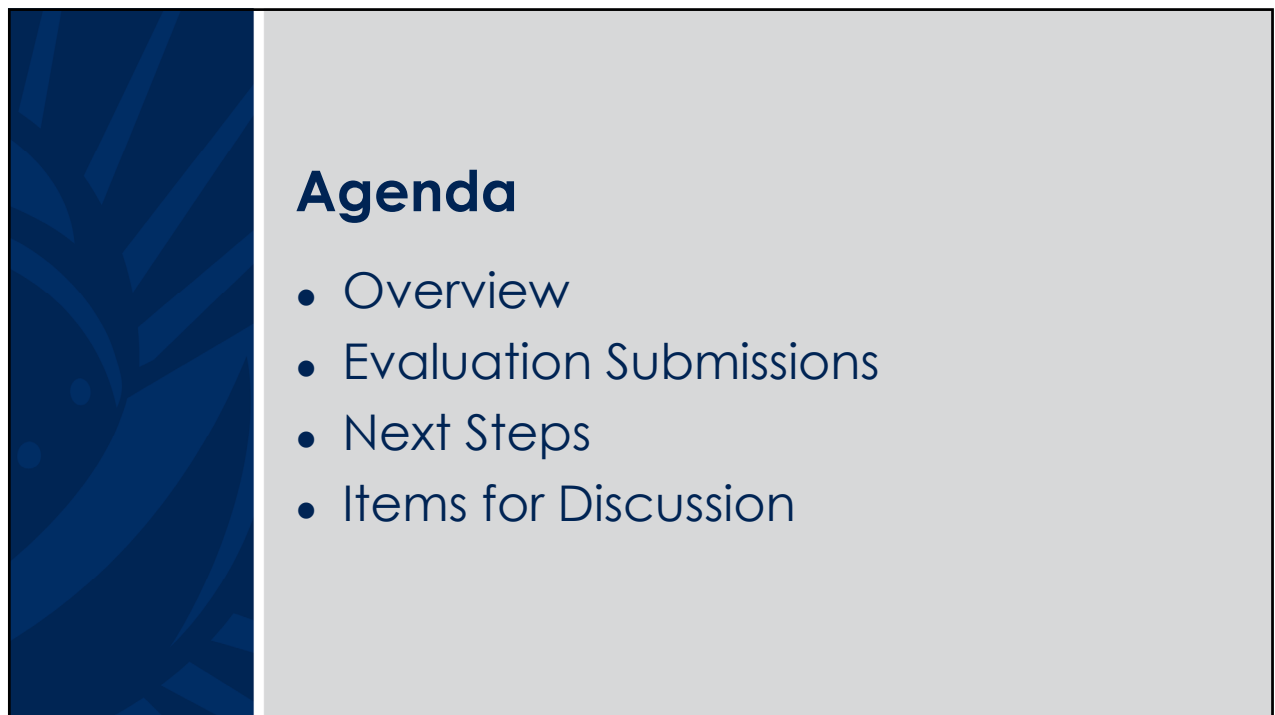
Presentations

Item #4

Commissioner Park Amenity Evaluations and
Next Steps.



1



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Overview

- September 14th – evaluation deadline
- 3 Evaluations submitted by deadline
- Staff and commissioner data is being assessed

3

Evaluation Submissions

Evaluation Form - Recreation Elements/Improved Comfort and Amenities												
	Pickleball Striping				Hydration Stations				Garbage Cans/Recycling Bins			
	Kumarappan	Begur	Stanek	Average	Kumarappan	Begur	Stanek	Average	Kumarappan	Begur	Stanek	Average
COMMUNITY PARKS												
Memorial Park	5	5	4	5	5	5	1	4	3	1	1	2
Stevens Creek Corridor Park	1	5		3	3	5	1	3	1	1	1	1
LARGE NEIGHBORHOOD PARKS												
Creekside Park	1	5		3	5	5	5	5	4	5	4	4
Hoover Park	1	1		1	3	3	4	3	3	5	4	4
Jollyman Park	1	1		1	1	1	5	2	2	5	4	4
Linda Vista Park	1	1		1	5	5	1	4	1	5	1	2
Monta Vista Park & Rec Center	4	1	5	3	3	5	5	4	2	5	5	4
Portal Park	1	1		1	4	5	1	3	3	5	3	4
Varian Park	4	1	3	3	4	5	1	3	2	5	5	4
Wilson Park	1	5		3	5	5	5	5	4	5	4	4
SMALL NEIGHBORHOOD PARKS												
Canyon Oak Park	1	1		1	2	1	1	1	1	5	3	3
Franco Park	1	1		1	5	5	1	4	3	5	1	3
Little Rancho Park	1	1		1	2	1	1	1	3	5	3	4
Somerset Park	1	1		1	4	5	1	3	4	5	3	4
Sterling Barnhart Park	1	1		1	5	1	1	2	2	5	1	3
Three Oaks Park	1	1		1	4	5	2	4	3	5	3	4
SPECIAL USE SITES												
Civic Center Plaza	1	1		1	5	5	5	5	1	1	1	1
Library Field	1	1		1	5	5	4	5	5	1	1	2

4

Evaluation Submissions

Evaluation Form - Recreation Elements/ Improved Comfort and Amenities	Benches/ Picnic Tables				Shade (trees/structures)				Outdoor Table Tennis			
	Kumarappan	Begur	Stanek	Average	Kumarappan	Begur	Stanek	Average	Kumarappan	Begur	Stanek	Average
COMMUNITY PARKS												
Memorial Park	2	1	1	1	2	1	1	1	1	4	1	2
Stevens Creek Corridor Park	1	1	1	1	1	1	1	1	3	1	1	2
LARGE NEIGHBORHOOD PARKS												
Creekside Park	3	1	1	2	2	1	1	1	5	4	1	3
Hoover Park	2	1	1	1	3	5	1	3	1	1	1	1
Jollyman Park	2	1	1	1	2	1	1	1	1	1	1	1
Linda Vista Park	1	1	1	1	3	1	1	2	1	1	1	1
Monta Vista Park & Rec Center	1	1	1	1	1	1	1	1	4	3	1	3
Portal Park	4	2	3	3	3	1	1	2	1	1	1	1
Varian Park	2	4	1	2	2	4	1	2	1	1	1	1
Wilson Park	3	1	1	2	4	4	1	3	5	3	1	3
SMALL NEIGHBORHOOD PARKS												
Canyon Oak Park	1	1	1	1	1	1	1	1	1		1	1
Franco Park	4	1	1	2	3	1	1	2	1	1	1	1
Little Rancho Park	1	1	1	1	1	3	1	2	1	1	1	1
Somerset Park	3	2	3	3	2	1	1	1	1	1	1	1
Sterling Barnhart Park	3	1	1	2	3	5	1	3	1	1	1	1
Three Oaks Park	1	1	1	1	1	1	1	1	1	1	1	1
SPECIAL USE SITES												
Civic Center Plaza	3		1	2	4	1	1	2	1	1	1	1
Library Field	4		1	3	3	1	1	2	1	1	1	1

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Next Steps

- Staff will evaluate data from staff and commissioners
- Staff will provide a recommendation for prioritization
- Recommendation will come to the Commission at a future meeting for review

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Items for Discussion

- Clarify data points
- Submissions received after deadline
- Timeline and process for providing combined data to the Commission

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Questions?

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PRC Meeting

10/1/2020

Presentations

Item #6

Receive Monthly Update Reports.

Director's Update

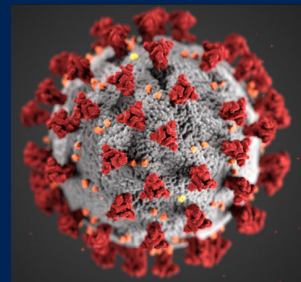
October 1, 2020



1

COVID Updates

- October 7 and 21 – Free COVID testing
 - Cupertino Senior Center
 - 9:30 a.m. to 4:00 p.m.
 - By appointment
 - Santa Clara County website



2

COVID Updates

- Blackberry Farm Golf Course
 - Pro shop now open to walk-ins
 - Last tee time scaled back
 - Average of 817 golfers per week



3

COVID Updates

- Playgrounds are open as of September 21



Play Structure Surface Not Sanitized



Wash your
hands often



Wear a mask
Except children under age two



Cover your coughs
and sneezes



Keep **six feet** of space
between you and
your friends



4

COVID Updates - Programs	
Activities/Programs	Participation Numbers
Free Virtual Exercise Classes	240 Average Attendees per Week
Sports Center Tennis Courts	1413 Average Participants per Week
Fee-Based Virtual Exercise Classes	154 Currently Enrolled
Lifetime Classes/Camps/Private Lessons/etc.	506 Currently Enrolled

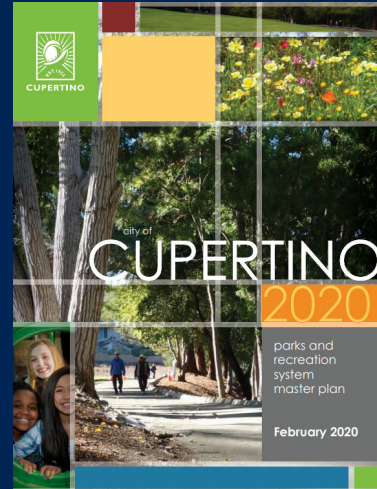
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COVID Updates – Field Use	
Group/Organization	Locations
De Anza Youth Soccer	Creekside, Jollyman, Hoover, Lincoln, Garden Gate, Stevens Creek, Collins, and Regnart
Cupertino Football Club	Eaton, Faria, and Kennedy
American Youth Soccer Organization	Hyde
Cupertino Girls Softball	Monta Vista
Cupertino Little League	Wilson
California Cricket Academy/United States and Youth Volleyball League	Library

6

Projects

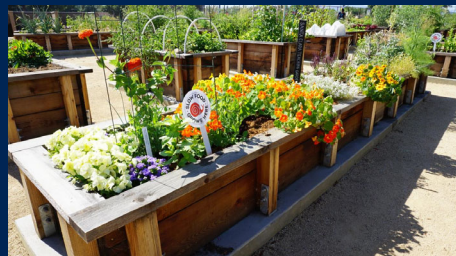
- Park Amenity Improvements Implementation
- Playground Equipment Replacement at Creekside/Varian Parks



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Projects

- McClellan Ranch Community Gardens
- Identify Locations for Satellite Gardens



- Dog Off Leash Area Trial
- Field User Policy Update

8

Projects

- Blackberry Farm Pool Renovations
- Stevens Creek Trail Signage
- Blackberry Farm Golf Course Needs Assessment



9

Projects

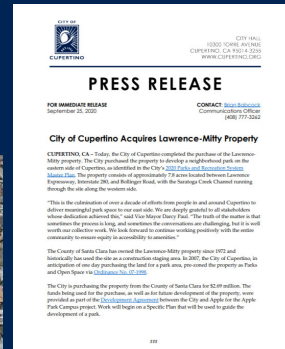
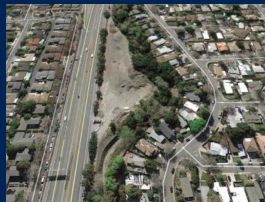
- Sports Center Needs Assessment
- Sports Center Seismic Retrofit



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Lawrence-Mitty Acquisition

- Lawrence-Mitty Acquired and Purchased
- Press Release



11

Santa Clara County Registrar of Voters

Quinlan Community Center

- Saturday, October 31 to Monday, November 2
 - 9 a.m. to 5 p.m.
- Tuesday, November 3
 - 7 a.m. to 8 p.m.



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October #CupertinoCares

Halloween Spooktacular Giveaway

Halloween may look and feel different this year, but that doesn't mean we can't have fun! #CupertinoCares is celebrating by giving away free Halloween themed buckets. Items include a craft kit, glow bracelets, spider rings, stickers, Halloween themed book, mini pumpkin, and so much more!

Registration is required. Please visit www.reg4rec.org and search for Halloween Giveaway -or- Activity Number 12605. Cupertino residents only.

Halloween buckets will be available for drive-thru pick-up at the Quinlan Community Center on the following days and times:

Thursday, October 22, 12 p.m. to 3 p.m.
Friday, October 23, 2 p.m. to 5 p.m.
Saturday, October 24, 9 a.m. to 12 p.m.

*Please be prepared to show a copy of your receipt at pick-up.
Buckets that are not picked up during the designated pick up days will be forfeited.*

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Works In Progress

- Re-imagining the Creek Tour Program
- Re-opening McClellan Ranch Nature Museum and Blacksmith Shop



14

October Programs/Events

- Hidden Treasures 2020
 - Virtual Succulent Fundraiser
 - October 26 to October 30
 - Check the Cupertino Senior Center website for more details



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Senior Center Programs

- Succulent Sale
- Fireside Chats
- Bingo

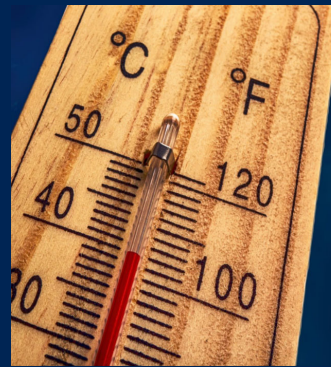


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Cooling Center

Senior Center

- September
 - 6th to 9th
 - 29th and 30th
- October 1st and 2nd
- 1 p.m. – 8 p.m.



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Department Vacancies

- Assistant Director
- Recreation Supervisor
- Recreation Coordinator
- Case Manager

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Commissions

- Library Commission
 - New Liaison
- Commissioner's Dinner
 - Brochure
- Fine Arts Commission
 - Art in Unexpected Places
- Teen Commission
 - Pizza and Politics



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Chamber's Star Awards

- City Employee of the Year
- Amanda Hui, Recreation Coordinator
- Extraordinary work with seniors and the community



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Director's Update

October 1, 2020



CUPERTINO