

PRC Meeting

8/6/2020

Presentations

Item #1

Receive Email Phishing Campaign  
Presentation from Chief Technology  
Officer Mitchell



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## Cyber Threat Landscape



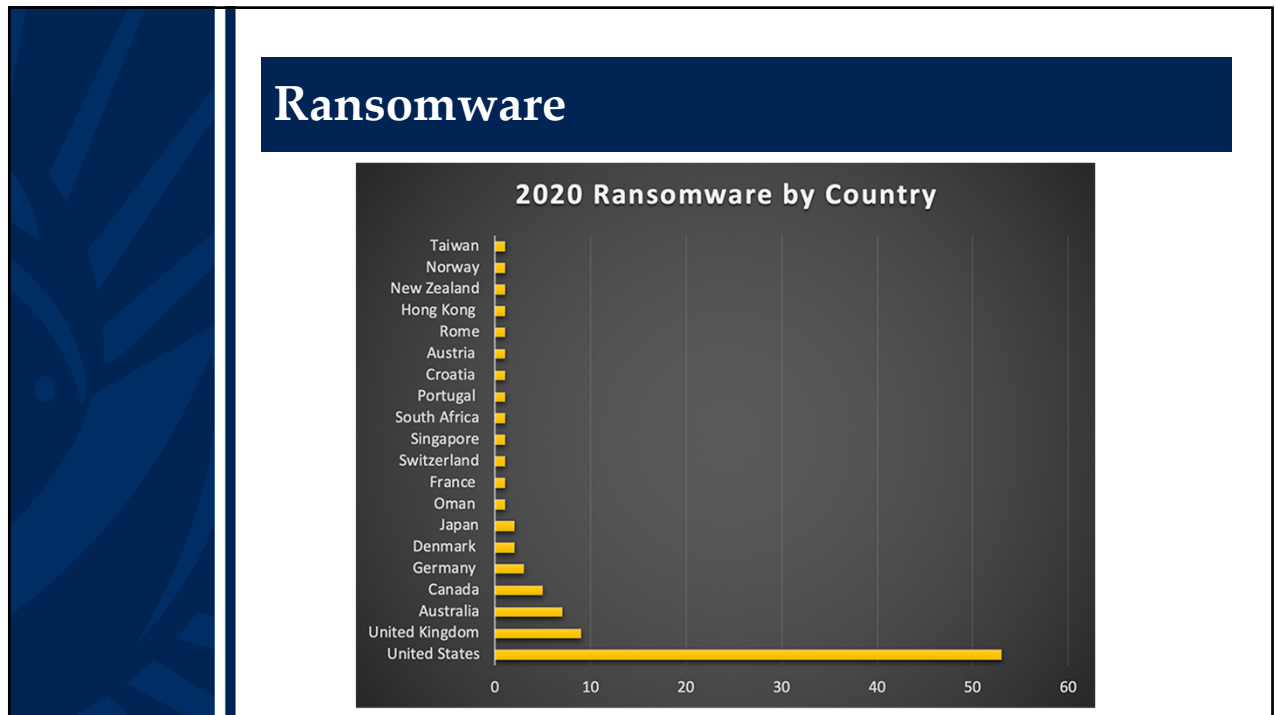
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## Cyber Threat Landscape

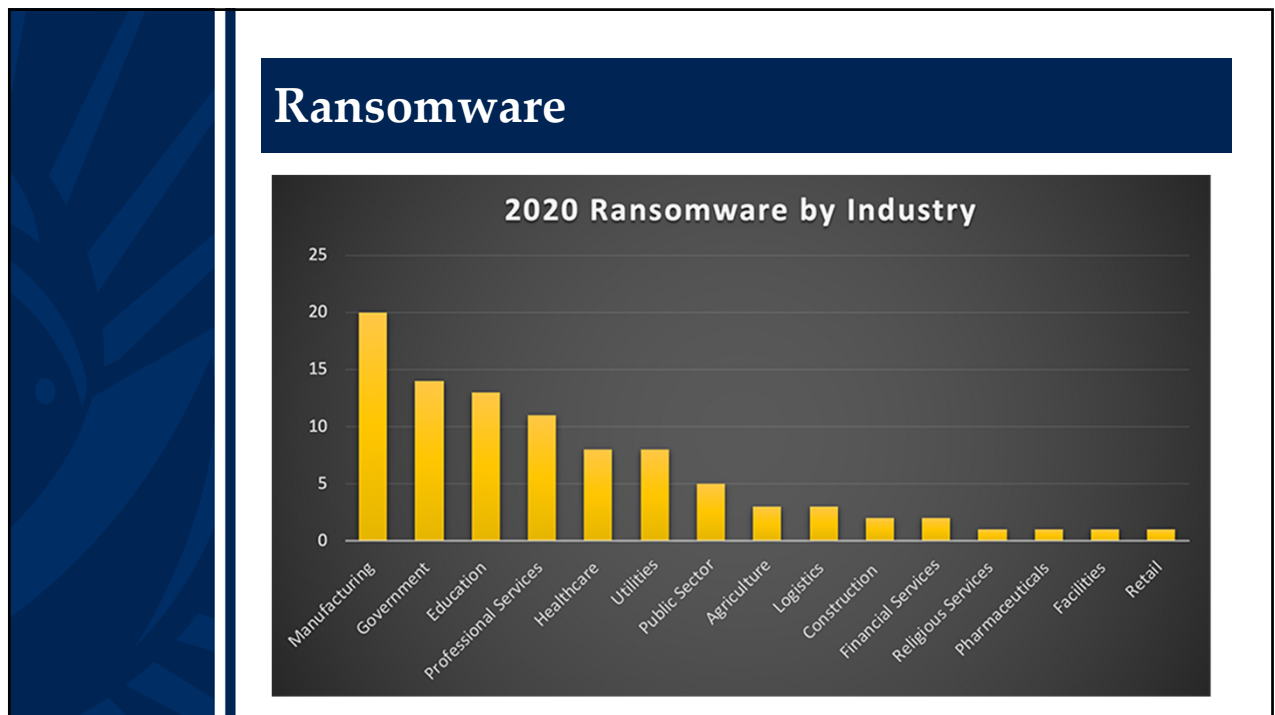
MAN-IN-THE-MIDDLE  
DENIAL-OF-SERVICE  
SQL INJECTION  
ZERO-DAY EXPLOIT  
DNS TUNNELING  
**MALWARE**  
**PHISHING**

RANSOMWARE – PHISHING + MALWARE

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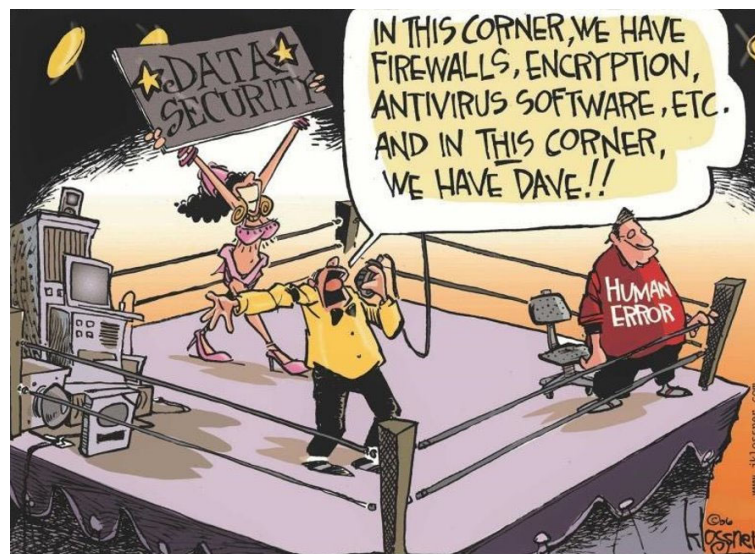
## Ransomware

### Successful Recent Attacks

- Las Vegas, NV
- Tillamook County, OR
- Racine, WI
- New Orleans, LA
- North Miami Beach, FL
- Torrance, CA
- Knoxville, TN
- UCSF – \$1.14M

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## City's Cybersecurity Defense



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## City's Cybersecurity Defense

### Training & Notification

- Mandatory for all employees
- COVID-19
- Phishing Campaigns
  - Fail – Remedial Training
- Caution Banner – Outside of Cupertino

**CAUTION:** This email originated from outside of the organization. Do not click links or open attachments unless you recognize the sender and know the content is safe.

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## City's Cybersecurity Defense

### Where we stand:



[See more phishing reports](#)

Industry Benchmark Data <a href="#">?</a>	
YOUR LAST PHISH-PRONE%	<b>3.8%</b>
INDUSTRY PHISH-PRONE%	<b>30%</b>
Industry:	Government
Company Size:	Medium (250-1000 users)
Program Maturity:	Baseline

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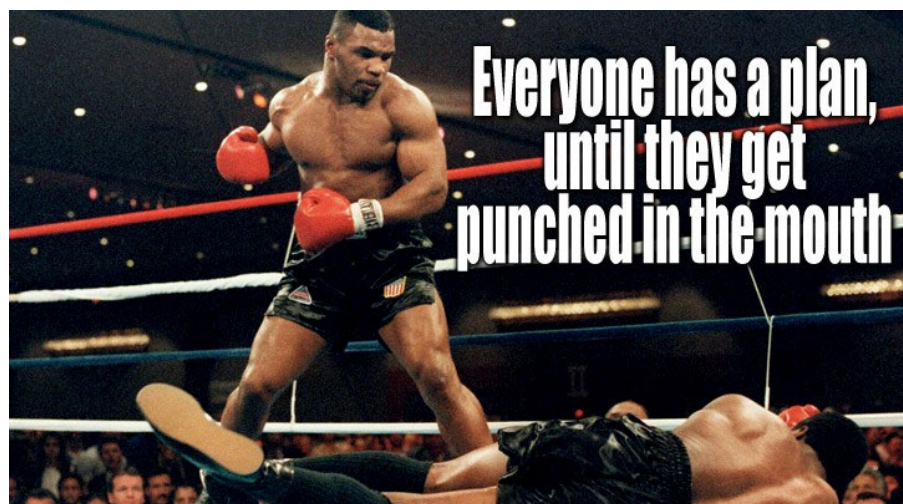
## City's Cybersecurity Defense

Your Mission:



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## Questions?



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PRC Meeting

8/6/2020

Presentations

Item #3

Update on the Coronavirus' Impacts  
to Cupertino Parks and Recreation  
Programs



# Coronavirus' Impacts on Parks and Recreation Programs

Parks and Recreation Commission  
August 6, 2020



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## Overview:

- Virtual Fitness Classes (free & paid)
- In Person/Virtual Camps
- Golf
- Tennis
- Presentations/Social Groups/Workshops
- Shakespeare At Home
- <hack> Cupertino 2020
- Planning for Fall Classes/Programs/Activities

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## Participation:

- Virtual Fitness Classes (July 27<sup>th</sup> – August 2<sup>nd</sup>)
  - 343
- In Person Camps (August 3<sup>rd</sup> – 7<sup>th</sup>)
  - 110 of 142
- Virtual Camps (August 3<sup>rd</sup> – 7<sup>th</sup>)
  - 115

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## Participation:

- Golf (July 27<sup>th</sup> – August 2<sup>nd</sup>)
  - 1,110 Reservations
- Tennis (July 27<sup>th</sup> – August 2<sup>nd</sup>)
  - 638 Reservations
- Presentations/Social Groups/Workshops
  - Over 100 attendees

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## Highlights

### Shakespeare At Home: King Lear

- Final Shows
- August 8<sup>th</sup> at 7pm
- August 9<sup>th</sup> at 4pm
- Free at [youtube.com/user/SFShakes](https://youtube.com/user/SFShakes)



### <hack> Cupertino 2020

- July 18<sup>th</sup> – July 25<sup>th</sup>
- First virtual hackathon
- 120 participants, 43 submissions



PRC Meeting

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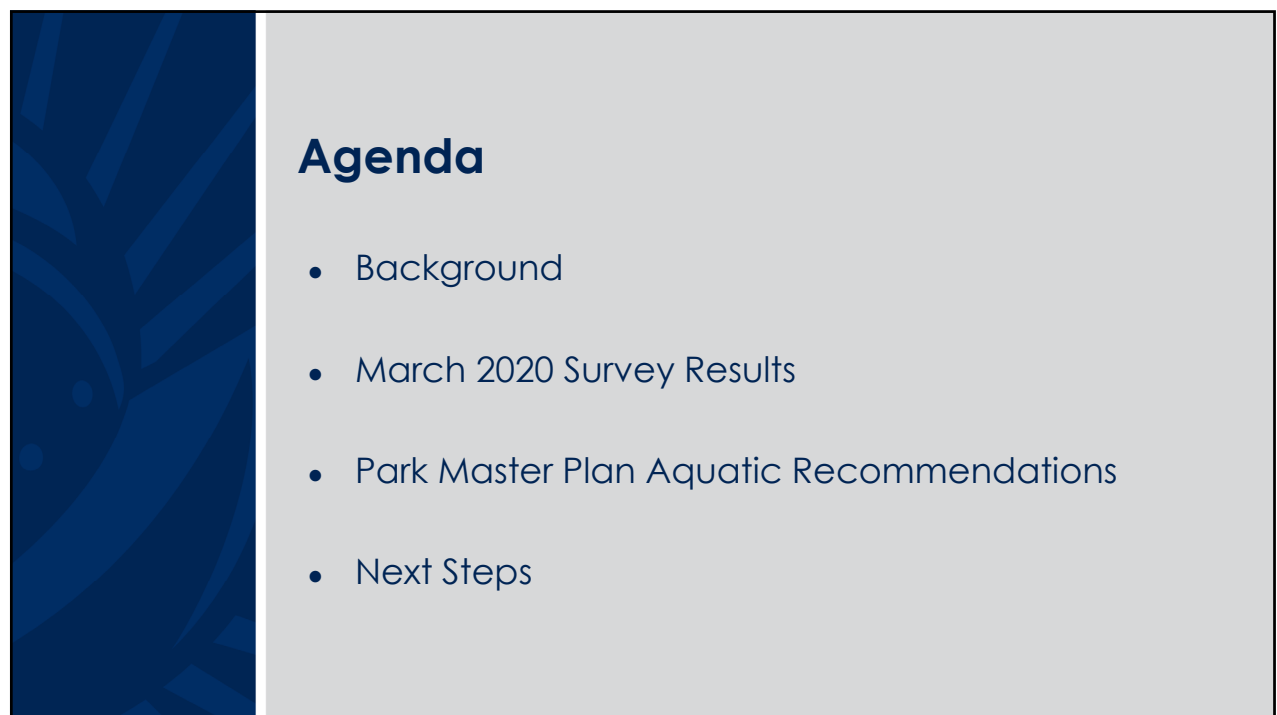
Presentations

Item #4

Rancho Rinconada Recreation and  
Park District Survey Results and Options  
for Additional Community Outreach



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## Background

- Last year, LAFCO commissioned a report
- Option 1: Maintain RRRPD's current governance (status quo)
- Option 2: Merger of RRRPD with the City of Cupertino


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## Survey Distribution

- Letter was hand delivered to 1,295 RRRPD households
- Rancho Rinconada project webpage
- eNotifications


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## Survey Responses

- 79 Individual Responses
  - Some households had more than one respondent
- District Household Response Rate: 50 Households (3.9%)
- Non-District Household Responses: 17
- Based upon your knowledge of District and the governance options presented in the special study, would you prefer to see Option 1 or Option 2?
  - Option 1 – 27 (34%)
  - Option 2 – 51 (65%)

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## Master Plan - Aquatics

**4.B Consider adding new major facilities to meet community needs at existing parks, through renovations to existing facilities, or at sites acquired in the future.**


- i* Prepare a business plan prior to developing new major facilities to help identify the optimal size, amenities, location, programming, fees, revenue and operating model for facilities with high operating costs, such as a performing arts center, an aquatic facility or a gymnasium/recreation center. Evaluate grouping similar uses (e.g., maker space, art studio space, performing arts) for synergies and operating efficiencies.
- ii* Evaluate options for joint-use partnerships and/or renovation of existing facilities (public, private or partner) prior to building new ones.
- iii* Explore potential equity partners, operating partners and sponsors before planning and designing major facilities.
- iv* Consider adding the following facilities in the future, if warranted and desired:
  - Year-round Aquatics (see 4C below)

**4.C Expand swimming and water play opportunities.**

- i* Continue to operate the Blackberry Farm pool complex as a place for leisure and swimming. If feasible in the future, pursue expanding the swimming season.
- ii* Pursue partnerships with other entities that have swimming pools in and near Cupertino, especially focused on securing time for family swimming, swim lessons, lap swimming, and aquatic exercise.
- iii* Evaluate providing a new year-round aquatics complex in the city based on a business and operations plan that recommends a design program. Consider a full range of aquatics programming to provide the most opportunity for users and increase revenue potential. Provide programs and facilities that focus on varied recreation opportunities for families and for all ages and abilities.
- iv* Provide more water play features (splash pads/spray play areas/interactive water features) for play in warm weather, geographically dispersed in the city.

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## Master Plan - Aquatics



POTENTIAL MAJOR NEW FACILITY

### POTENTIAL ELEMENTS

- lap pool
- warm water instructional pool
- recreation pool
- hot tub
- zero depth entry
- lazy river
- water play features
- lifeguard/office space
- locker rooms
- family changing rooms
- outdoor showers
- lounge
- spectator areas
- birthday party rooms
- concessions
- rental features
- nearby parking

### aquatics facility opportunities

Pursue opportunities to partner with existing aquatics providers, including schools. If a new city facility is desired, prepare a market analysis and business plan. If a new aquatics facility is warranted and pursued, consider providing a year-round swimming facility designed for recreation and instructional swimming, aquatic exercise, lap swimming, and pool events.

### SITE SELECTION AND DISTRIBUTION

If pursued, develop one facility in an accessible location, considering sites in central and east Cupertino or opportunities to co-develop with another centralized City facility.

### POTENTIAL LOCATIONS/OPPORTUNITIES

- Memorial Park
- Creekside Park
- Jollyman Park
- Wilson Park
- Potential new site
- Public-private partnership

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## Next Steps

- Additional Community Engagement
- Send Another Survey
  - Include all Cupertino residents
  - Consider survey questions

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PRC Meeting

8/6/2020

Presentations

Item #5

Update on the Parks and Recreation  
Strategic Plan



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FY 2019/20 Funded Projects Carried Over to FY 2020/21		
Project	Amount	Description
All Inclusive Playground at Jollyman Park	\$5.53M (\$1.44M grant) On Hold	Design and construct an all-inclusive playground at Jollyman Park.
Citywide Satellite Gardens	\$300,000	Identify sites and build additional community garden(s).
Community Gardens at McClellan Ranch	\$1.2M	Renovate the community gardens at McClellan Ranch, and implement a new process and procedures for a more effective, community-driven gardens program.
Preschool Shade Structure	\$125,000	Design and construct a new shade structure over the existing play area and sand box at the preschool.
Seismic Retrofit at Sports Center	\$1.275M	Design and construct structural upgrades to the Sports Center for increased resiliency in the event of an earthquake.
Lawrence/Mitty	\$8.27M (Purchase & Development)	Acquire a parcel at Lawrence Expressway near Mitty Ave for trail expansion and park development.
Stevens Creek Corridor Master Plan	\$610,000	Study the various uses of public lands along Stevens Creek for optimal public use and operation.

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FY 2020/21 Funded Projects	
Project	Amount
Park Amenity Improvements	\$200,000
Annual Playground Replacement	\$300,000
BBF Golf Course Alternatives Analysis	\$50,000

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## New Project

### Annual Playground Replacement




**DESCRIPTION**  
Replacement of older playground equipment that is dated and worn starting with Creekside (1998) and Varian (2002)

Estimated Project Cost:	\$300,000 annually	Location:	City-wide
Funding:	General Fund		
Requesting Dept.:	Public Works		

**PROJECT JUSTIFICATION**  
The playground at several City playgrounds is over 18 years old with the equipment at Creekside park over 22 years old. The equipment is worn and dated. This project allows for the replacement of the equipment on an annual replacement schedule starting with the oldest to the newest.


**OPERATING BUDGET IMPACTS:**  
The staff time is included in the operating budget.

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## New Project

### Park Amenity Improvements



**DESCRIPTION**  
Funding for various park amenities such as benches, hydration stations, outdoor table tennis, cornhole, shade (structures and/or trees), dog-of-leash, pickleball striping, etc

Estimated Project Cost:	\$1,000,000 (5-year total)	Location:	City-wide
	\$200,000 Annually		
Funding:	General Fund		
Requesting Dept.:	Public Works		

**PROJECT JUSTIFICATION**  
This project provides a funding mechanism to respond to citizen requests for minor park amenities in a cost effective and timely manner. Citizen suggestions for minor park improvements should be encouraged and supported. Approval of this project will allow the City to respond to such requests.

**OPERATING BUDGET IMPACTS:**  
A slight impact to the Operating Budget is anticipated in order to install these park improvements.

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## Strategic Plan Considerations

Project	Description
Recreation Elements and Improved Comfort and Amenities	Identify and recommend potential sites for improved amenities such as benches, hydration stations, outdoor table tennis, cornhole, shade (structures and/or trees), pickleball striping, etc.
Citywide Satellite Gardens	Identify and recommend potential sites for satellite community gardens
Prospective DOLA Locations	Identify and recommend potential sites for Dog Off Leash Areas

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Evaluation Form - Recreation Elements/ Improved Comfort and Amenities										
	Pickleball Striping		Hydration Stations	Garbage Cans/Recycling Bins	Benches/ Picnic Tables	Shade (trees/structures)	Cornhole	Outdoor Table Tennis	Other (eg. Mile Markers, Inclusive Elements)	
	Master Plan	Rating 1-5	Rating 1-5	Rating 1-5	Rating 1-5	Rating 1-5	Rating 1-5	Rating 1-5	Item	Rating 1-5
<b>COMMUNITY PARKS</b>										
Memorial Park	X									
Stevens Creek Corridor Park										
<b>LARGE NEIGHBORHOOD PARKS</b>										
Creekside Park										
Hoover Park										
Jollyman Park										
Linda Vista Park										
Monta Vista Park & Rec Center	X									
Portal Park										
Varian Park	X									
Wilson Park										
<b>SMALL NEIGHBORHOOD PARKS</b>										
Canyon Oak Park										
Franco Park										
Little Rancho Park										
Somerset Park										
Sterling Barnhart Park										
Three Oaks Park										
<b>SPECIAL USE SITES</b>										
Civic Center Plaza										
Library Field										

Items marked under master plan were recommended for that specific topic (reference Key for details on each topic)  
Rating of 1-5 (1 = not recommended 5=highly recommended)

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Evaluation Form - DOLAs/Gardens				
	Dog Park(s)/DOLA(s)		Satellite Community Gardens	
	Master Plan	Rating 1-5	Master Plan	Rating 1-5
<b>COMMUNITY PARKS</b>				
Memorial Park				
Stevens Creek Corridor Park			X	
<b>LARGE NEIGHBORHOOD PARKS</b>				
Creekside Park	X		X	
Hoover Park	X		X	
Jollyman Park	X		X	
Linda Vista Park	X		X	
Monta Vista Park & Rec Center	X		X	
Portal Park	X		X	
Varian Park	X		X	
Wilson Park	X		X	
<b>SMALL NEIGHBORHOOD PARKS</b>				
Canyon Oak Park				
Franco Park				
Little Rancho Park				
Somerset Park	X		X	
Sterling Barnhart Park				
Three Oaks Park	X		X	
<b>SPECIAL USE SITES</b>				
Civic Center Plaza				
Library Field				
Items marked under "Master Plan" were recommended for that specific topic (reference Key for details on each topic) Rating of 1-5 (1 = not recommended 5=highly recommended)				

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Key - Opportunities	Opportunity	Potential Elements	Site Selection and Distribution	Phasing Options
Improved Comfort & Amenities	Provide amenities to create welcoming, inclusive, safe, and comfortable parks for people of all ages and cultural groups. Integrate amenities to reflect park character.	<ul style="list-style-type: none"> <li>• seating with shade through structures or plantings</li> <li>• shade shelters (with movable tables/chairs, picnic tables, or other seating)</li> <li>• variety of seating options and groupings</li> <li>• restrooms where appropriate</li> <li>• drinking fountains/ bottle fillers/ dog drinking dishes</li> <li>• lighting</li> <li>• trash/recycling receptacles</li> <li>• parking</li> <li>• permeable paving</li> <li>• bike racks, docking stations</li> <li>• alternative transportation pickup/drop off</li> <li>• art (playable, integrated, stand-alone, and/or temporary displays)</li> <li>• signage and wayfinding</li> <li>• interpretive elements, information kiosks</li> <li>• wifi</li> <li>• co-working stations/outdoor work space</li> <li>• multilingual or icon-based signage</li> </ul>	<p>Consider needs at all parks. (Small neighborhood parks may not need restrooms or parking, e.g.)</p>	<p>Short Term: Update amenities and furnishings at 1-2 sites in conjunction with other park projects. Prioritize parks with trails, with active walkers and that lack shade.</p> <p>Longer Term: Seek to provide comfort improvements at one site every year, distributed throughout the system.</p>
Pickleball court	Provide pickleball courts to diversify recreation and sports opportunities.	<ul style="list-style-type: none"> <li>• pickleball courts (paired if possible)</li> <li>• tournament-friendly pickleball venue (6+ courts)</li> </ul>	<p>Provide 4 or more courts to be geographically distributed and a tournament venue in a convenient location. Consider joint-stripping of existing tennis courts at Varian Park, Monta Vista Park and Memorial Park. (Avoid joint-stripping tennis courts used for competitive play.) Consider providing courts in neighborhoods or sites in need of low-impact fitness activities for seniors and adults.</p>	<p>Short Term: Develop 2 courts. Consider overlays or joint stripping of existing tennis courts that only support recreational play. Consider pickleball striping for multi-court tournament venue in conjunction with Memorial Park Master Plan.</p> <p>Longer Term: Develop 2 or more additional courts and pickleball complex.</p>
Dog Park(s)/DOLA(s)	Provide additional dog parks, smaller dog runs, and/or off-leash areas.	<ul style="list-style-type: none"> <li>• unfenced off-leash areas; may be temporary or permanent and demarcated by signage, cones or similar features</li> <li>• smaller dog run, mid-size dog area, or full size dog park with different fenced areas for small and large dogs</li> <li>• fence, suited to character of park</li> <li>• double entry gate</li> <li>• turf, decomposed granite, other suitable surfacing, or combination</li> <li>• dog waste dispensers</li> <li>• dog drinking stations</li> <li>• water pools</li> <li>• seating and picnic tables</li> <li>• shade shelter</li> <li>• lighting</li> <li>• topography and landscaping</li> </ul>	<p>Provide two or more additional facilities or off-leash areas to be geographically distributed (away from existing facility at McCluer Ranch). Consider large and small neighborhood parks.</p>	<p>Short Term: Identify potential sites and determine neighborhood support. Respond to residents' request for a trial off-leash dog area. If implemented and successful, pursue at additional suitable sites.</p> <p>Longer Term: Develop dog runs, off-leash areas or dog parks. Note: the timing may be considered in conjunction with park site master planning.</p>
Community Gardens	Provide more opportunities for community gardens.	<ul style="list-style-type: none"> <li>• for community gardens:</li> <li>• combination of in-ground, raised beds, and accessible planting areas</li> <li>• individual reservable plots and group spaces</li> <li>• fencing, water, composting/green waste recycling</li> <li>• native plant hedges or hedgerows</li> <li>• seating, shade</li> </ul>	<p>Provide 1-2 or more new community gardens at site(s) agriculturally suitable for growing, based on aspects such as soil conditions, topography and solar access. Geographically disperse from existing facility at McCluer Ranch. Consider locations suitable to support educational and social use, such as near a school or senior center. Consider areas of higher residential density with less access to gardening space. Consider smaller, neighborhood-scale gardens at more numerous locations.</p>	<p>Short Term: Identify suitable sites and priorities for implementation. Add at least one or more community gardens in an underutilized area or unneeded lawn area within a park, preferably in an area with higher density population.</p> <p>Longer Term: Evaluate demand and needs for additional community gardens. Implement additional community gardens accordingly.</p>

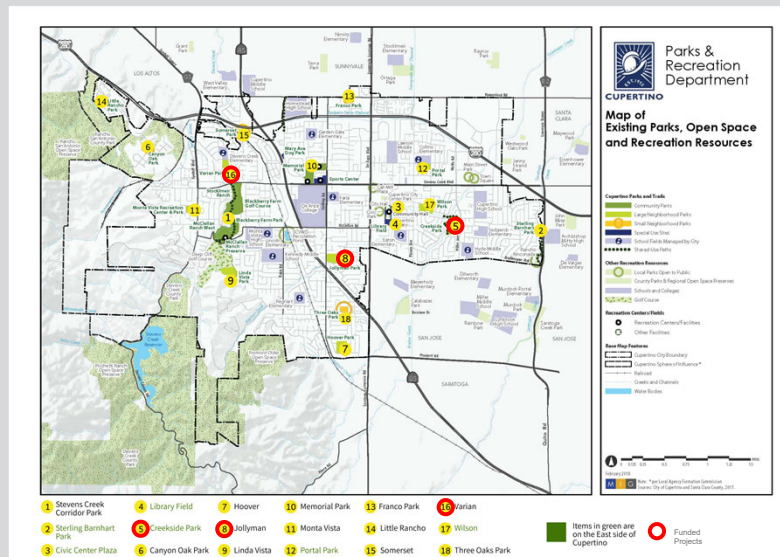
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Key - Park Descriptions	Vision/Focus	Recent/Planned Improvements	Immediate/Short Term Opportunities
<b>COMMUNITY PARKS</b>			
<b>Memorial Park</b> (early and mid 1970's)	Community hub and multi-use, civic-focused event space.	The tennis courts were resurfaced in 2017. Landscaping in front of Quinlan was renovated in 2018 with drought tolerant planting and drip irrigation.	Consider repurposing the inactive pond, renovating the amphitheater, adding walking path improvements and playable feature, enhancing the tree canopy, integrating natural features, expanding recreation facilities to enhance indoor and outdoor event space, community gathering space, active/healthy recreation uses and play opportunities.
<b>Stevens Creek Corridor Park</b> (park & golf course 1991, BBF park renovated 2009)	Community-focused natural area supporting environmental education, outdoor gathering and recreation consistent with protecting wildlife and habitat value.	Reglistering of the pools, a feasibility study is funded to identify alternatives for improving pedestrian and bike access at the San Fernando entry.	Complete the Stevens Creek Corridor Master Plan, enhance natural/habitat areas and facilities supporting environmental education, gatherings and recreation uses. Provide connections to the Stevens Creek Trail.
<b>LARGE NEIGHBORHOOD PARKS</b>			
<b>Crescent Park</b> (1997)	Neighborhood recreation and sports hub.	The restrooms were renovated in 2018. Unused turf was recently replaced with drought-tolerant plants and drip irrigation.	Nature play and/or inclusive play elements, enhancements to recreation diversity, enhance recreation building and reactivate or repurpose the concession area, sustain existing uses.
<b>Hoover Park</b> (1987)	Neighborhood park and recreation and sports space.	No currently planned improvements. Within the last 5 years, new benches and picnic tables were installed, trees were planted around the play structure and a walkway to it added, drought tolerant plantings and drip irrigation installed, as well as trees and more efficient irrigation.	Sustain existing use
<b>Jollyman Park</b> (acquired early & mid 1980's, park built early 1990's)	Neighborhood and community hub for sports, recreation programs and activities.	Accessibility upgrades were added in 2018 at the north playground as well as a walkway to the south playground from Sterling Rd. A drinking fountain with water bottle filler was added in 2018. An inclusive playground project has been approved. Benches were recently added, the fence at the Sterling Rd. entry replaced and extended, and trees planted in the southwest part of the site.	All inclusive play area, grouped seating, picnic shelter, all-weather loop path (including east side of the park), neighborhood-serving event utilities and infrastructure, sustain existing uses, DOLA.
<b>Linda Vista Park</b> (1968, renovated 1986)	Neighborhood and community hub for picnicking and nature-based recreation.	No currently planned improvements. Within the last 5 years, new benches and picnic tables were installed, trees were planted around the play structure and a walkway to it added, drought tolerant plantings and drip irrigation installed, as well as trees.	Select design concept to repair or repurpose the inactive ponds. Sustain existing uses.
<b>Monta Vista Park &amp; Rec Center</b> (1982, softball area 1993)	Neighborhood recreation and sports hub.	The tennis courts were resurfaced in 2017.	Consider temporary options to expand play opportunities near preschool. Consider restriping tennis courts to share for pickleball, explore opportunities to relocate or expand gymnastics/martial arts and preschool programs to other facilities, sustain existing uses.
<b>Portal Park</b> (late 1960's, play area 2002-03)	Neighborhood park and gathering space.	No currently planned improvements. The concrete area behind the recreation building was recently improved.	Improve walkway lighting and signage, explore options to share adjacent school parking, sustain existing uses.
<b>Varian Park</b> (2 phases, 1977-1980)	Neighborhood park with tennis, passive recreation, orchard and habitat focus.	The tennis courts were resurfaced in 2017. Minor accessibility upgrades to the entry were constructed in 2017.	Consider expanding or replacing play area with nature play or thematic inclusive play elements, consider restriping tennis courts to share for pickleball, consider other enhancements for recreation diversity, sustain existing uses.
<b>Wilson Park</b> (east side late 1960's, west side 1992, restroom and play area 2003)	Neighborhood and community hub for sports, recreation and activities.	Drought tolerant and native plantings with drip irrigation were recently installed.	Consider adding neighborhood-serving event utilities and infrastructure, picnic shelter, and a large/full size basketball court. Sustain existing uses.

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Key - Park Descriptions	Vision/Focus	Recent/Planned Improvements	Immediate/Short Term Opportunities
<b>SMALL NEIGHBORHOOD PARKS</b>			
<b>Canyon Oak Park</b> (early 2000's)	Play node for local use.	No currently planned improvements	Maintain orientation to the view of open space. Sustain existing uses.
<b>Franco Park</b> (2011)	Neighborhood park	No currently planned improvements. Park is less than 10 years old.	Sustain existing uses, consider adding shade and small group seating, improve pedestrian and bicycle access from Franco Court, evaluate possible on-street parking and crosswalk to Franco Court access point.
<b>Little Rancho Park</b> (early 2000's)	Play node for local use.	No currently planned improvements.	Sustain existing uses.
<b>Somerset Park</b> (early 1970's, renovated 1996)	Neighborhood park	No currently planned improvements. Trees and planting were recently added throughout the park.	Sustain existing uses.
<b>Sterling Barnhart Park</b> (2010)	Play node with trail connection	No currently planned improvements. Trees were recently planted along the frontage, and a concrete walkway and mowband added.	Sustain existing uses, consider effects of an extension of Saratoga Creek Trail or the acquisition of Lawrence Mitty property.
<b>Three Oaks Park</b> (1980, play area renovated 1996)	Neighborhood park with nature emphasis.	No currently planned improvements. Additional benches were recently installed.	Sustain existing uses.
<b>SPECIAL USE SITES</b>			
<b>Civic Center/Library Field</b> (plaza - renovated 2004)	Multi-use civic area for green space, recreation, and gatherings.	A storage area for sports equipment was installed in 2017. A design for a trail along Regent Creek is in preparation. Adjacent landscaping at City Hall was renovated in 2017 for turf reduction and to showcase drought-tolerant plantings. The interactive fountain was re-opened in 2017.	Sustain existing pending uses pending decision on implementation of Civic Center Master Plan and cricket field long-term location. Consider creating a separate parcel for Library Field and rezoning it as PR zoning.

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## Next Steps

- ☐ Evaluate east side parks
- ☐ Evaluate oldest parks
- ☒ Evaluate all parks
- ☒ Evaluate in batches or all at once
- ☐ Have sub-groups to evaluate a batch of parks