

CC 10-06-20

Study Session #2

Public Input on Services-  
New Solid Waste Franchise  
Agreement

Presentation

# Study Session for Public Input for Services

## New Solid Waste Franchise Agreement



**CUPERTINO**

October 6, 2020



## Background

- Current Agreement
- Negotiations with Recology
- Bridge Agreement



## Requested Services

- Continuation of mandated services
- Extra services
- New services
- Comply with SB1383 Short-Lived Climate Pollutants regulations



## Extra Services - Residents

On-call collections
Batteries & CFL bulb collection curbside
Environmental Days
Compost giveaway
Motor & cooking oil curbside
Christmas tree collection
Food scraps containers
Annual holiday coat collection

## Extra Services - Businesses

Provide organics container for inside use

Technical assistance for sorting and training

On-site waste analysis and right-sizing

Signage & decals





## Extra Services for Multi-Family Properties:

On-call bulky item collections

Christmas tree pickup in January

A durable tote for MF residents to transport recyclables to the trash enclosure

Collection of batteries and small e-waste items such as cell phones

Food scraps containers



## Potential new services

Smaller 24-gallon garbage cart

Expanded cardboard collection

Annual washing of residential organics carts

Cloud-based customer portal

Mulch as well as compost for use in city





## **New regulations: SB1383: Short-Lived Climate Pollutants**

- Goes into effect 1/1/2022
- Requires 75% reduction of organics in garbage by 2025 in California
- Businesses: Edible food to be “rescued”
- Everybody: Food scraps and food-soiled paper into the organics cart/bin



## Surveys

Formal and informal surveys of residents and businesses, online and in Chinese


- How valuable are extra services
- Interest in new services
- Understanding of SB1383
- Satisfaction with Recology
- Rates

# Residential Survey Results

Questions about Recology	Formal	Informal
Somewhat/very satisfied with collection	85.6%	87.4%
Somewhat/very satisfied with customer service	75.3%	91.3%

# Residential Survey Results

Service – valuable?	Formal Survey	Informal
On-call collections	92%	96.1%
Batteries & bulbs curbside	88.2%	94.2%
Environmental Days	80.9%	85.4%
Compost giveaway	72%	75.7%
Motor & cooking oil curbside	68.7%	76.7%
Christmas tree collection	67.2%	69.9%
Food scraps containers	55.8%	55.3%
Coat collection	50.1%	53.1%



Potential New Services	Formal	Informal
Extra cardboard collection	81.5%	70.8%
Washing the organics cart 1/year	61.7%	62.1%
Smaller sized garbage cart	43.1%	47.1%



## Invitations for feedback

- Dedicated web page: [Cupertino.org/newFA](https://Cupertino.org/newFA)
- Sustainability Commission
- Chamber of Commerce LAC
- Articles in The Scene and Business Buzz
- Coverage in Cupertino Today
- Two Zoom outreach meetings
- Facebook, Twitter, Nextdoor
- Emails through GovDelivery



## Rate changes expected

Amount of increase will be influenced by:

- Services negotiated
- Costs to comply with SB1383
- Weak recycling market



## Next Steps

- If needed, present updated status on agreement and rates in November
- Recommend new agreement and rates in January
- New agreement begins in February



# Input & Questions

FAQs and links to surveys at:

[Cupertino.org/newFA](https://Cupertino.org/newFA)



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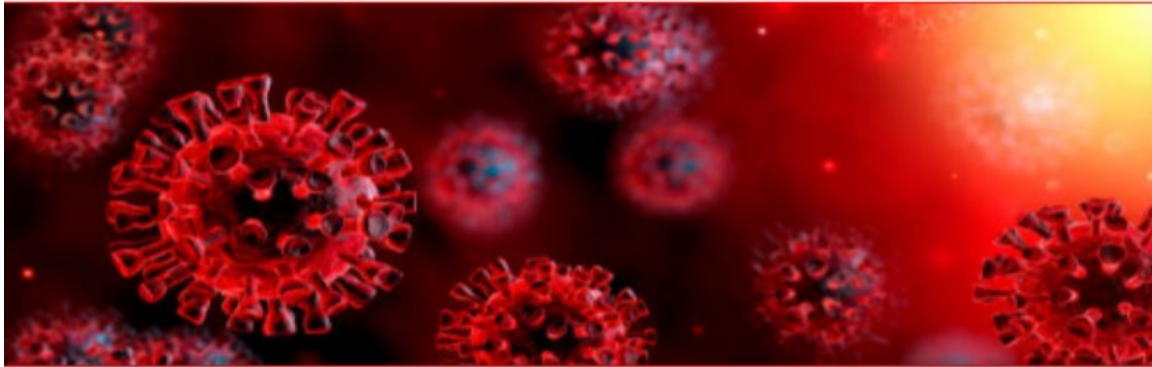
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Coronavirus Relief Act

Presentation

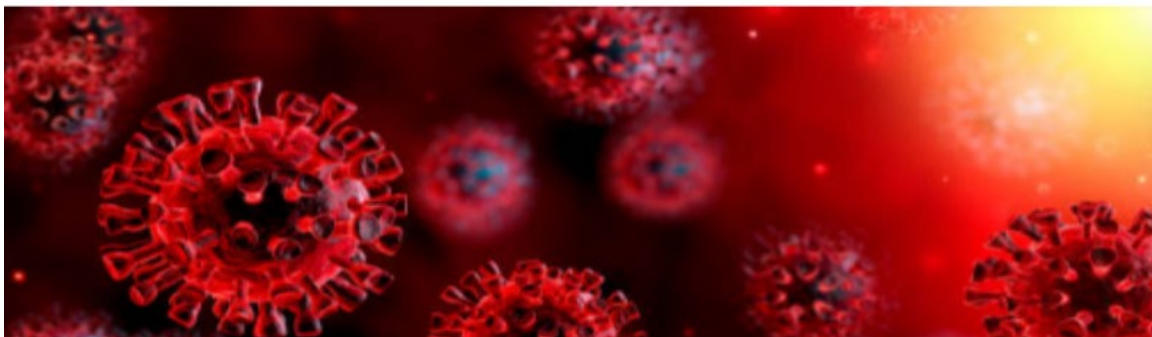
# **CORONAVIRUS RELIEF ACT**

## **Funding Framework**



**CITY OF  
CUPERTINO**

# **Coronavirus Aid, Relief, and Economic Security (CARES) ACT**



**CARES Act provides**

**\$ 0**



**Billion in Federal  
funding for  
COVID-19 impacts**

## **CARES Funding**

**Coronavirus Relief Fund  
(CRF)**



**Community  
Development  
Block Grant (HUD)**



**Unemployment  
Insurance  
Assistance  
(EDD)**



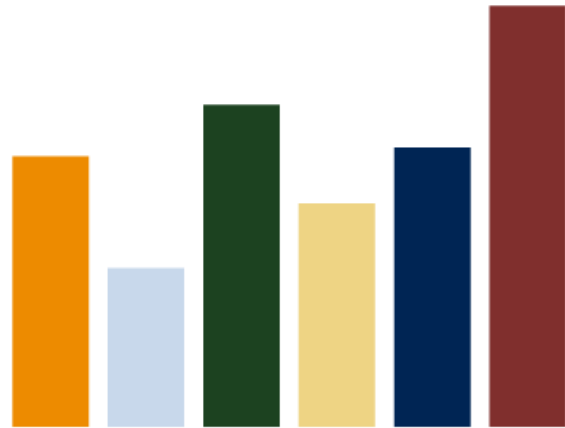
**\*based on population**

## The Coronavirus Relief Fund

**(CRF)**

**has 6**

**expense  
categories**



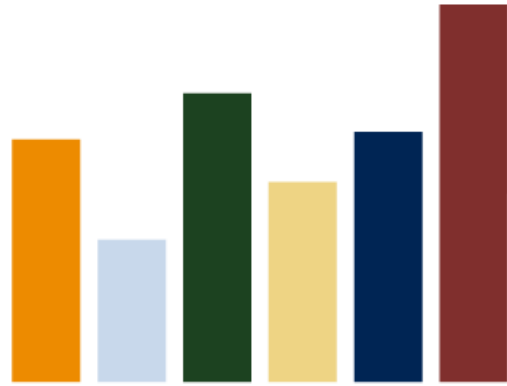
### Six Expenditure Categories

- 1. Medical Expenses**
- 2. Public Health Expenses**
- 3. Substantially Dedicated Payroll Expenses**
- 4. Comply with Public Health measures and Mitigate the Effects of COVID-19**
- 5. Economic Support**
- 6. Other**

**Which CRF expense categories  
are being**

**recommended**

**for the City?**



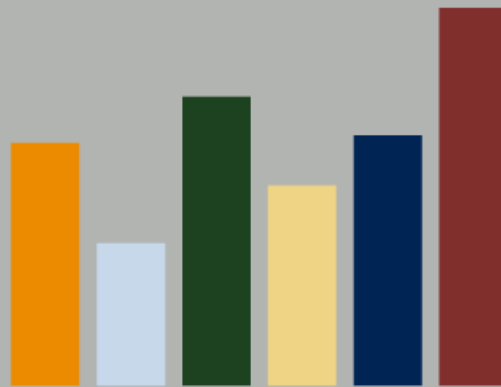
**The City will allocate the \$735K CRF  
for Law Enforcement costs**

**providing relief to the General Fund**

**and is recommending  
additional allocations of  
the same amount for  
Covid-19 related expenses**



**The additional funding allocations  
are recommended as follows...**



**Category 2: Public Health Expenses  
\$309,300**

**such as distributing personal  
protective equipment**



**and cleaning and  
sanitation**

## **Category 4: Complying with Public Health Measures \$211,000**

such as homeless encampment,  
employee telework and  
senior meal delivery



## **Category 5: Economic Support \$60,000**

such as

**Emergency  
Assistance Funds**



**- Grant contribution to West  
Valley Community Services  
(for tenants at risk of eviction)**

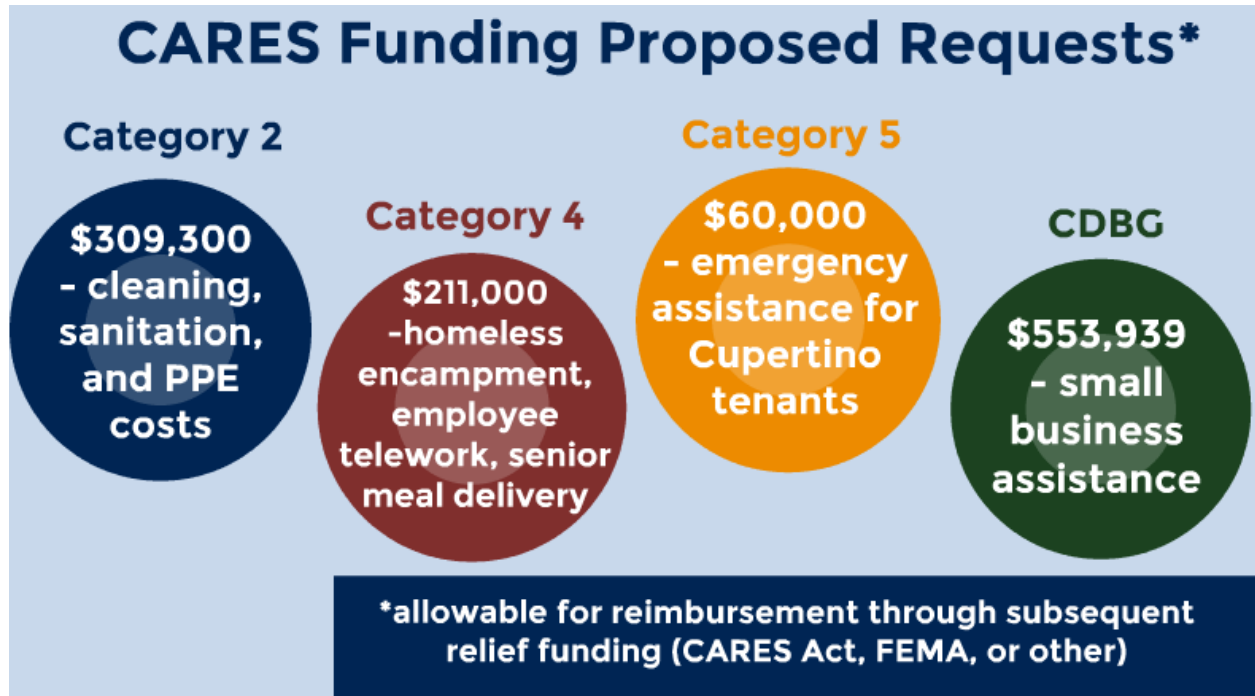


**In addition to the \$735K CRF allocation, the City will also receive funding through the CARES Act - Community Development Block Grant (CDBG)**

**CDBG Funding: \$553,939**

**for Small Business Assistance**





**Any questions?**

