

CC 06-16-20

#20

Brush Abatement Program

Presentation

Brush Abatement Program

Cupertino City Council

June 16, 2020



CUPERTINO

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Brush Abatement Program

- Wildland urban interface (WUI) fires are a growing community problem.
- Wildfires occur in the vicinity of Cupertino and present a danger to people and properties within the city.
- County Fire has the authority and responsibility to provide for life safety and protection of property.
- City Code 16.40.320 requires homeowners to maintain defensible space by removing brush.

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WUI Area Defined

wildland-urban intermix with homes scattered among wildland fuels.

An abstract graphic on the left side of the slide, featuring a dark blue background with lighter blue geometric shapes, including triangles and curved lines, creating a dynamic, layered effect.

Cupertino WUI Area

includes primarily western portions of the City and homes within the foothills of the Santa Cruz Mountains

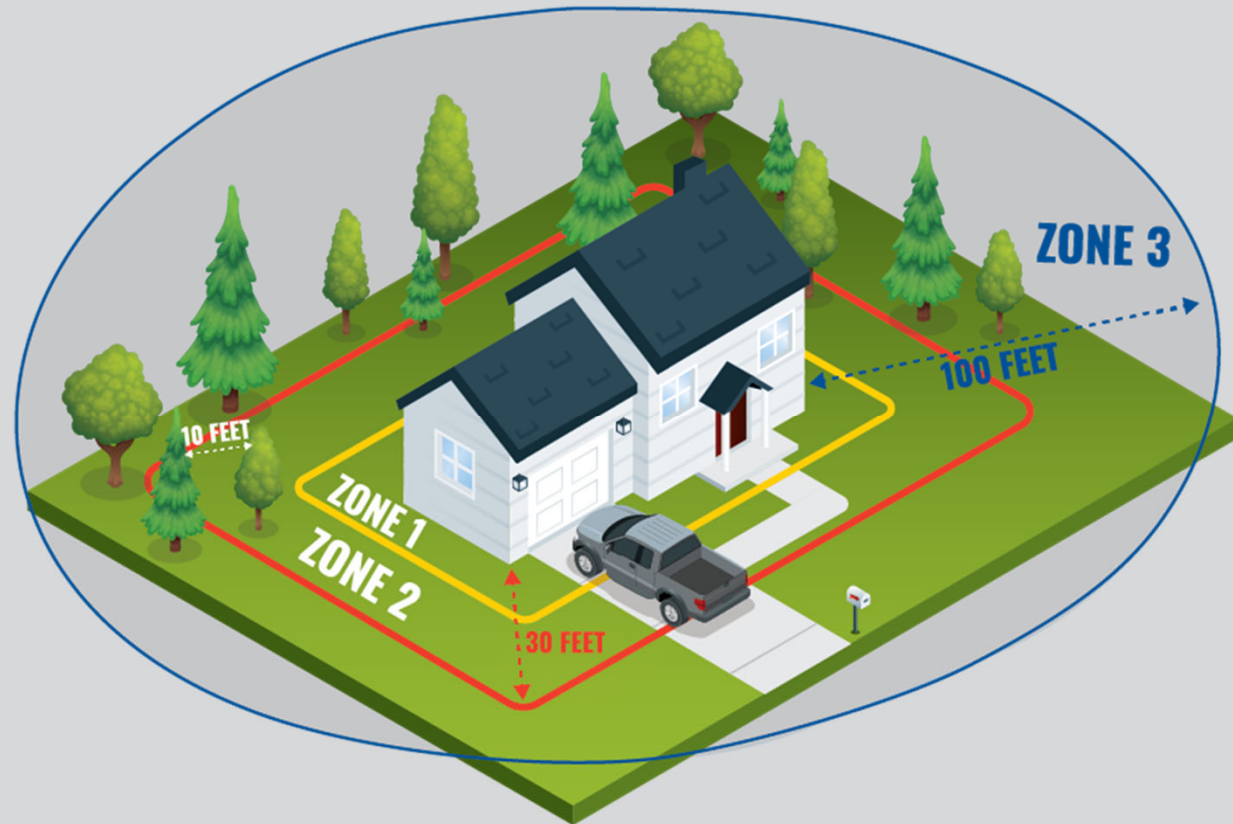
Cupertino WUI, fuels and varied topography.



Cupertino WUI, emergency access concerns



Owner Responsibilities, defensible space





Owner Responsibilities, safety standards

- Option 1: homeowner completes the required work.
- Option 2: authorized contractor completes the work, charges appearing on next property tax bill.



Inspection Schedule

- February 28, letters mailed to all Cupertino property owners.
- April 1, County Fire begins conducting property inspections.
- June 1, re-inspection of non-compliant properties.
- May 11 - June 16, notices mailed to non-compliant property owners.



Recommended Action:

1. Conduct Brush Abatement Program hearing to note objections of property owners having their name on the list of properties that have been non-compliant in removing brush; and
2. Adopt Resolution No. 20-083 ordering abatement of public nuisance and potential fire hazard pursuant to Cupertino Municipal Code (Section 16.40.320) regarding defensible space (brush) and Resolution No. 20-044.

CC 06-16-20

#21

Budget Adoption

Presentation

Fiscal Year 2020-21 Final Proposed Budget

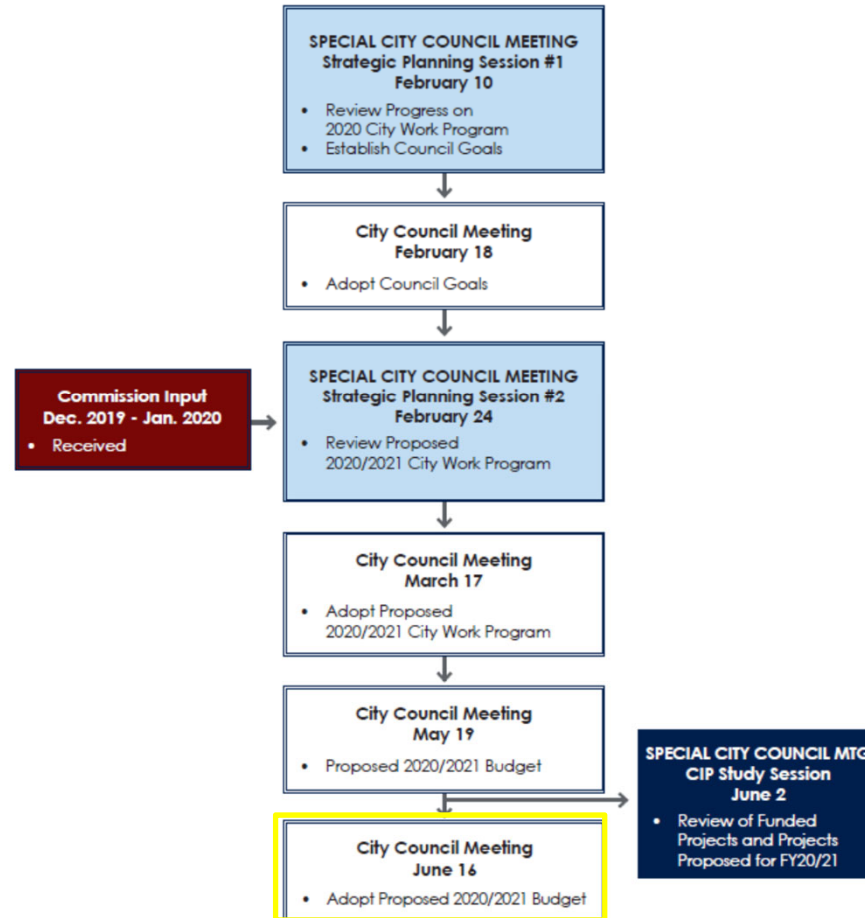
June 16, 2020



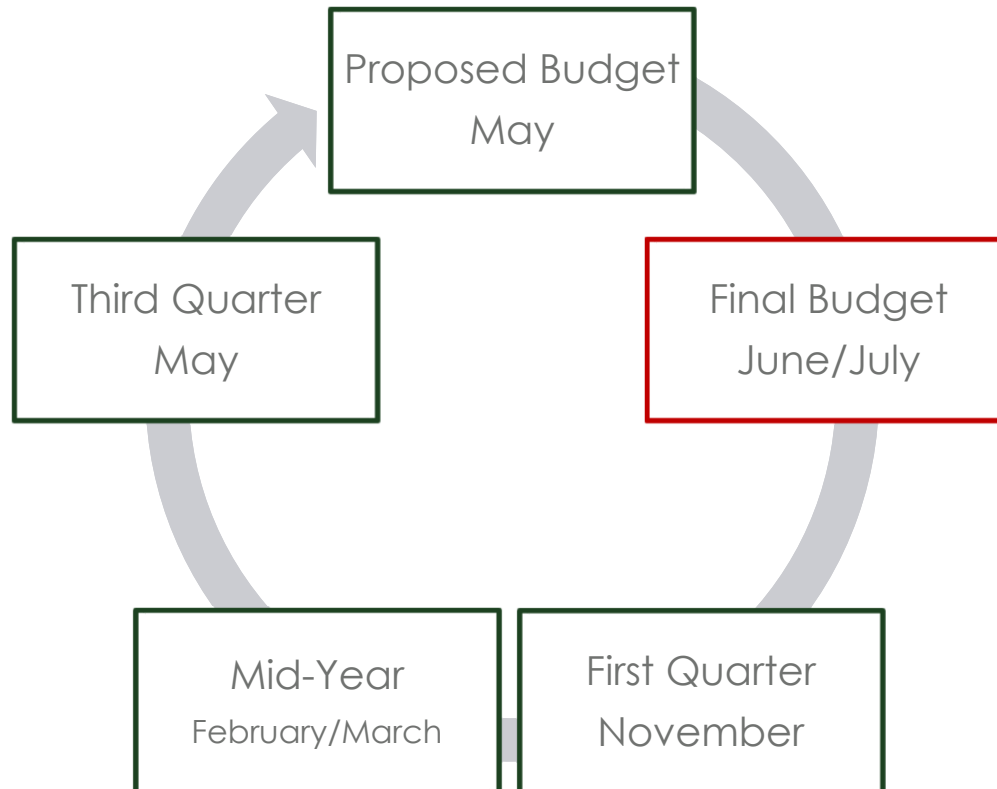
CUPERTINO



STRATEGIC PLANNING PROCESS 2021



Budget Cycle



Agenda



Fiscal Year 2020-21 General Fund Budget and Assumptions



Fiscal Year 2020-21 Budget Reductions



All Funds Summary & Department Requests



Capital Improvement Program



Issues, Challenges, and Staffing



Recommended Action



Budget Calendar



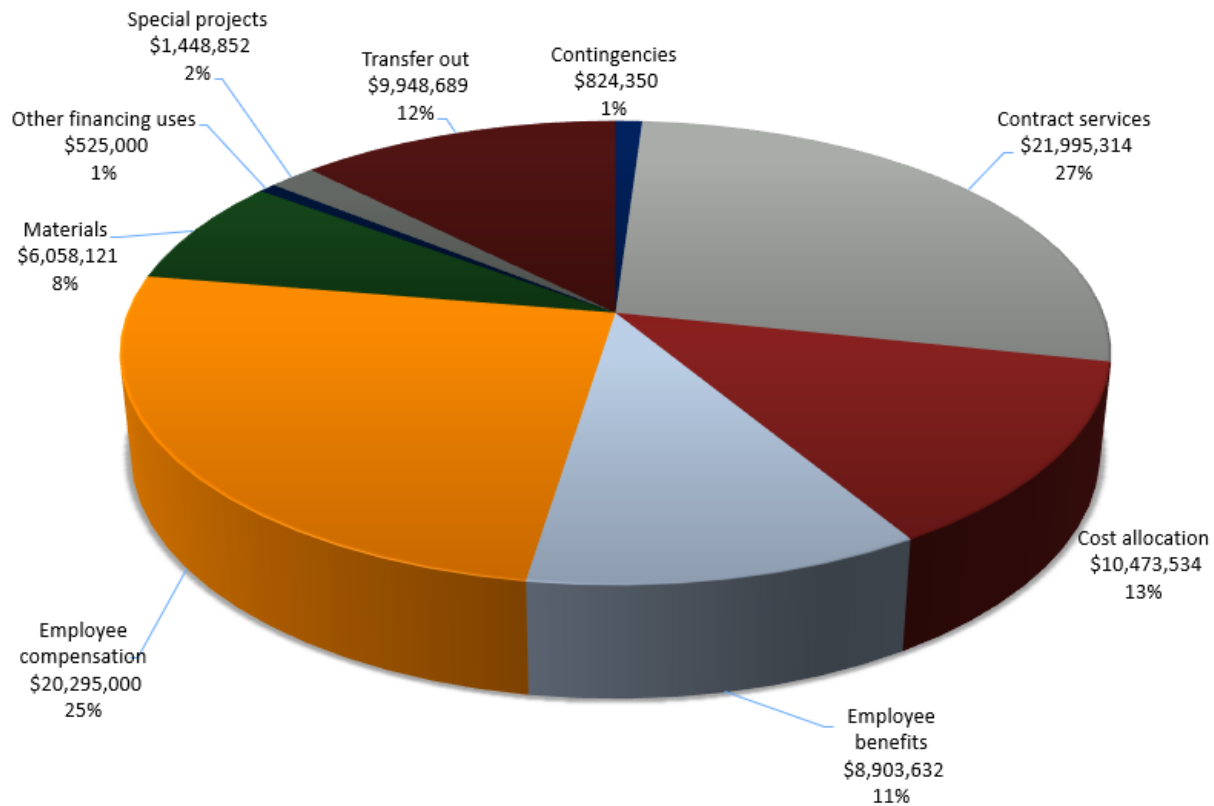
Fiscal Year 2020-21 General Fund Budget and Assumptions

General Fund FY 2020-21 (in millions)

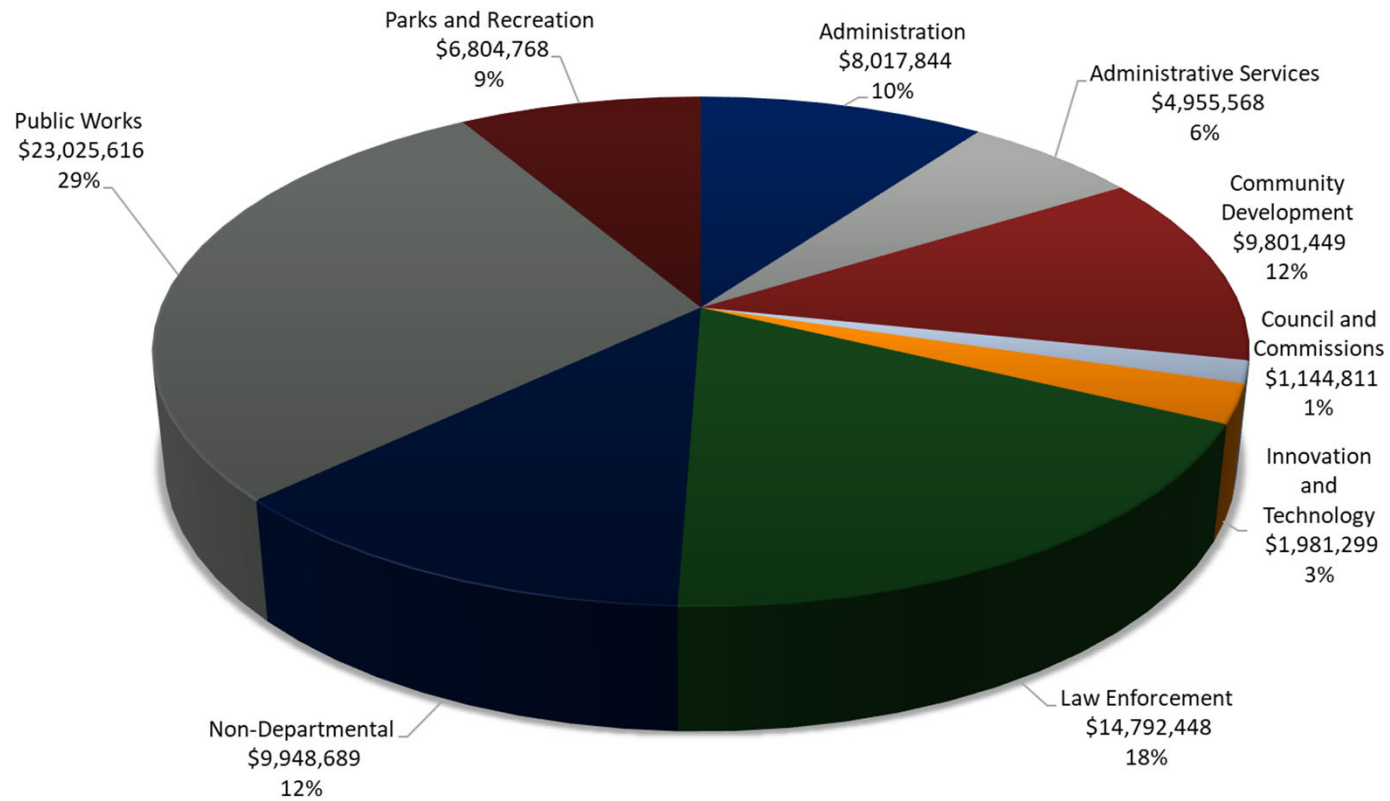
Category	FY20/21 Proposed Budget (May 1, 2020)	Budget Changes	FY20/21 Final Budget
FY20/21 Estimated Beginning Unassigned Fund Balance	\$17.5M		
Revenues	\$79.5M	-\$0.4M	\$79.1M
Expenditures	\$82.3M	-\$1.8M	\$80.5M
Impact to Fund Balance	-\$2.8M	\$1.4M	-\$1.4M*
FY20-21 Estimated Ending Unassigned Fund Balance	\$14.7M		\$16.1M

*\$800,000 vacancy savings not included in final budget

Recommended Expenditures General Fund (by Object) - \$80,472,492



Expenditures by Department - General Fund





Fiscal Year 2020-21 Budget Reductions

Budget Reductions by Department (Expenditures)

	General Fund	Special Revenue Funds	Enterprise Funds	Internal Service Funds	Total
Administration	\$ (233,284)	\$ -	\$ -	\$ -	\$ (233,284)
Law Enforcement	\$ 118	\$ -	\$ -	\$ -	\$ 118
Administrative Services	\$ (186,953)	\$ -	\$ -	\$ -	\$ (186,953)
Innovation & Technology	\$ (50,087)	\$ -	\$ -	\$ (136,598)	\$ (186,685)
Community Development	\$ (43,063)	\$ -	\$ -	\$ -	\$ (43,063)
Parks & Recreation	\$ (726,183)	\$ -	\$ (1,846,008)	\$ -	\$ (2,572,191)
Public Works	\$ (402,902)	\$ (2,994,684)	\$ (68,010)	\$ (586,367)	\$ (4,051,963)
Non-Departmental	\$ (172,449)	\$ -	\$ -	\$ -	\$ (172,449)
Total	\$ (1,814,803)	\$ (2,994,684)	\$ (1,914,018)	\$ (722,965)	\$ (7,446,470)

Budget Reductions by Account Classification (Expenditures)

	General Fund	Special Revenue Funds	Enterprise Funds	Internal Service Funds	Total
Compensation	\$ (284,968)	\$ -	\$ (133,968)	\$ -	\$ (418,936)
Materials	\$ (414,731)	\$ (22,237)	\$ (52,445)	\$ (75,058)	\$ (564,471)
Contract Services	\$ (808,370)	\$ 275,402	\$ (1,719,993)	\$ (25,770)	\$ (2,278,731)
Special Projects	\$ 44,000	\$ (1,052,400)	\$ -	\$ (25,000)	\$ (1,033,400)
Capital Outlay	\$ (16,000)	\$ (2,200,000)	\$ -	\$ (579,136)	\$ (2,795,136)
Contingencies	\$ (162,285)	\$ 4,551	\$ (7,612)	\$ (18,001)	\$ (183,347)
Transfers Out	\$ (172,449)	\$ -	\$ -	\$ -	\$ (172,449)
Total	\$ (1,814,803)	\$ (2,994,684)	\$ (1,914,018)	\$ (722,965)	\$ (7,446,470)

Budget Reductions by Department (Revenues)

	General Fund	Special Revenue Funds	Enterprise Funds	Total
Law Enforcement	\$ 100,000	\$ -	\$ -	\$ 100,000
Parks & Recreation	\$ (415,000)	\$ -	\$(2,045,000)	\$ (2,460,000)
Public Works	\$ (75,767)	\$ (100,433)	\$ -	\$ (176,200)
Total	\$ (390,767)	\$ (100,433)	\$(2,045,000)	\$ (2,536,200)

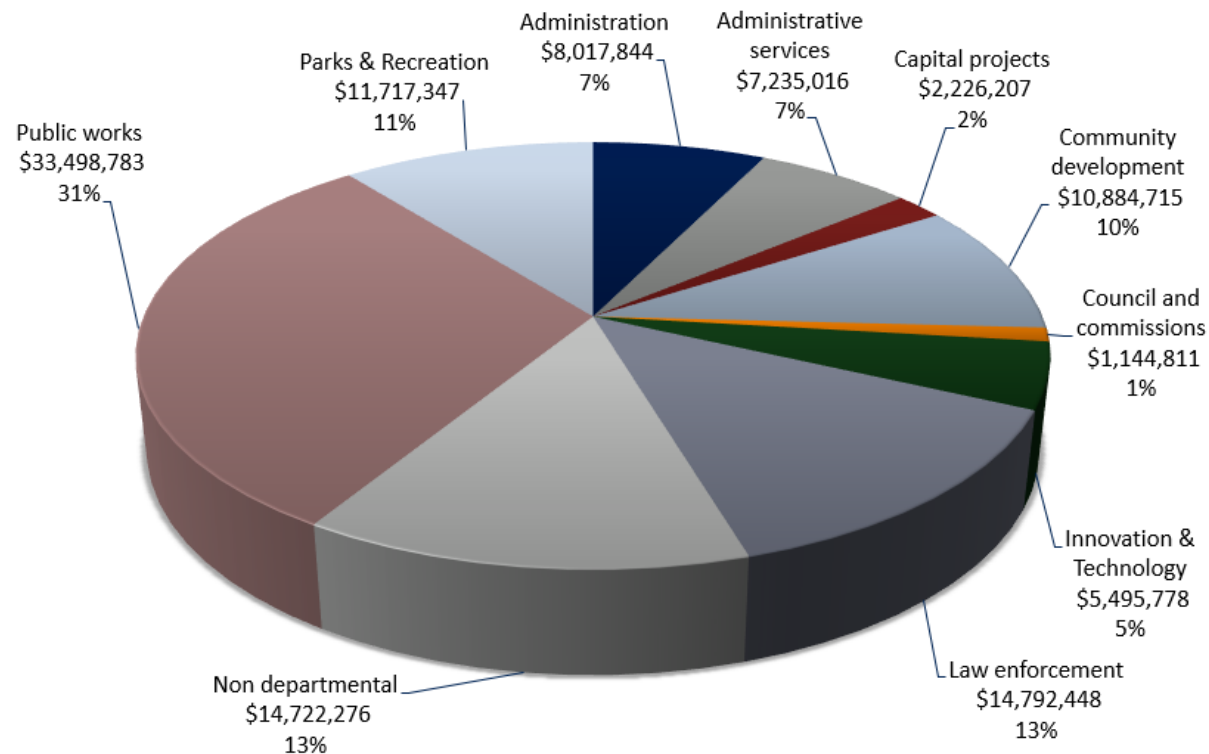
Budget Reductions by Account Classification (Revenues)

	General Fund	Special Revenue Funds	Enterprise Funds	Total
Charges for Services	\$ (365,767)	\$ -	\$(1,865,000)	\$ (2,230,767)
Use of Money and Property	\$ (25,000)	\$ -	\$ (180,000)	\$ (205,000)
Intergovernmental	\$ -	\$ (100,433)	\$ -	\$ (100,433)
Total	\$ (390,767)	\$ (100,433)	\$(2,045,000)	\$ (2,536,200)



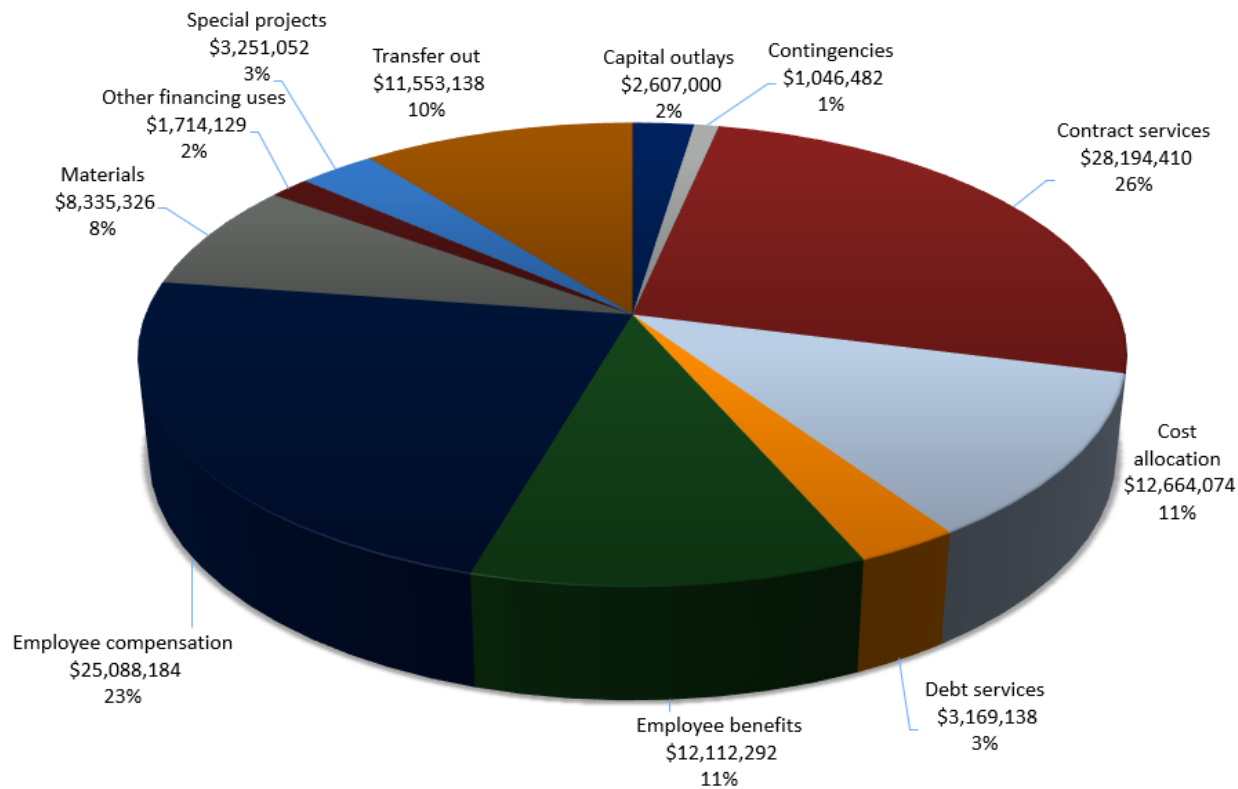
All Funds Summary and Department Requests

Recommended Expenditures All Funds (by Dept.) - \$109,735,225



Recommended Expenditures

All Funds (by object) - \$109,735,225



City Council and Commissions

Community Funding Requests	
<i>Tier 1 - Approved</i>	
Breathe CA	\$ 4,000
West Valley Community Services	\$ 20,000
Euphrat Museum	\$ 10,000
Subtotal	\$ 34,000
<i>Tier 2 – Approved if Funding is Available</i>	
Elevate the Future	\$ 3,000
Rotary Club	\$ 12,000
Deer Hollow Farm	\$ 15,000
Subtotal	\$ 30,000
Grand Total	\$ 64,000

Note: Cupertino Historical Society is not subject to Community Funding Application Process. \$20,000 has been added to the final proposed budget (refer to Attachment E)

Organization	FY 2018-19	FY 2019-20	FY 2020-21
Breathe CA	\$-	\$2,500	\$4,000 – tier 1
West Valley Community Services	\$-	\$20,000	\$20,000 – tier 1
Euphrat Museum of Art	\$10,000	\$10,000	\$10,000 – tier 1
Elevate the Future	\$-	\$-	\$3,000 – tier 2
Cupertino Rotary	\$12,000	\$12,000	\$12,000 – tier 2
Friends of Deer Hollow Farm	\$15,000	\$15,000	\$15,000 – tier 2
Santa Clara Audubon Society	\$-	\$10,000	\$15,000 – tier 3
Chinese American Coalition for Compassionate Cares	\$-	\$-	\$12,000 – tier 3
Bhubaneswar Sister City	\$-	\$-	\$15,000 – tier 3
Silicon Valley Jewish Film Festival	\$-	\$-	\$10,000 – tier 3
Cupertino Historical Society	\$15,000	\$20,000*	\$20,000*
Cupertino De Anza Lion's Charities	\$-	\$10,000	\$-
Iranian Federated Women's Club	\$400	\$-	\$-
Bay Area Chrysanthemum	\$-	\$1,300	\$-
Cupertino Symphonic Band	\$-	\$2,000	\$-
Heart of the Valley	\$-	\$7,000	\$-
TOTAL	\$52,400	\$109,800	\$136,000**

* Cupertino Historical Society receives \$20,000 annually effective FY 2019-20

** Total amount for all applications received

Tier 1 – Approved

Tier 2 – Approved if Funding is Available

Tier 3 – Rejected

Special Projects - Administration

Special Projects	Work Program	Proposed	Change	Final Proposed
Reduce Second Hand Smoke Exposure	X	\$27,592	\$-	\$27,592
Climate Action Plan	X	\$210,000	-\$110,000	\$100,000
Green Procurement		\$2,000	\$-	\$2,000
Sustainable Infrastructure Audit		\$10,000	\$-	\$10,000
Community Hall Podium Replacement		\$15,000	\$-	\$15,000
Portable Signal Generator/Analyzer		\$9,000	\$-	\$9,000
Wireless Video Transmission System		\$11,500	\$-	\$11,500
	Total	\$285,092	-\$110,000	\$175,092

Administration Budget Reduction by Account Classification

	Administration
Compensation	\$ -
Materials	\$ 21,867
Contract Services	\$ (57,645)
Special Projects	\$ (110,000)
Capital Outlay	\$ -
Contingencies	\$ (87,506)
Transfers Out	\$ -
Total	\$ (233,284)

- \$22,000 reduction in program/event supplies
- \$23,000 reduction in outreach
- \$110,000 reduction for Climate Action Plan
- City Manager Contingency reduced based on City-wide budget reductions
- \$54,000 increase for Community Funding (\$20,000 for Cupertino Historical Society)

Law Enforcement – Budget Reduction by Account Classification

	Law Enforcement
Compensation	\$ -
Materials	\$ -
Contract Services	\$ -
Special Projects	\$ -
Capital Outlay	\$ -
Contingencies	\$ 118
Transfers Out	\$ -
Total	\$ 118

- \$714,393 increase over previous year's contract
- \$118 for contingency recalculation

Special Projects – I&T

Special Project	Work Program	Proposed	Change	Final Proposed
Pilot Adaptive Traffic Signaling	X	\$65,000		\$65,000
Pilot Multi-modal Traffic Count	X	\$40,000		\$40,000
Pilot Noise Measurement	X	\$35,000		\$35,000
Pilot Pollution Monitoring	X	\$35,000		\$35,000
Pilot Trash Collection	X	\$25,000	-\$25,000	\$-
Pilot Water Conservation		\$10,000		\$10,000
Vehicle Miles Traveled		\$25,000		\$25,000
Artificial Intelligence Remediation		\$50,000		\$50,000
Facility Battery		\$40,000		\$40,000
IoT for Analytics		\$15,000	\$5,000	\$20,000
Total		\$340,000	-\$20,000	\$320,000

Innovation & Technology Budget Reduction by Account Classification

	Innovation & Technology
Compensation	\$ -
Materials	\$ (104,360)
Contract Services	\$ (32,770)
Special Projects	\$ (25,000)
Capital Outlay	\$ 5,000
Contingencies	\$ (29,555)
Transfers Out	\$ -
Total	\$ (186,685)

- \$101,000 reduction in software and training
- \$25,000 reduction for Trash Collection Pilot
- \$5,000 increase for IoT Analytics
- \$25,000 reduction for security mitigation

Administrative Services Budget Reduction by Account Classification

	Administrative Services
Compensation	\$ (19,176)
Materials	\$ (140,286)
Contract Services	\$ (13,982)
Special Projects	\$ -
Capital Outlay	\$ -
Contingencies	\$ (13,509)
Transfers Out	\$ -
Total	\$ (186,953)

- \$19,000 reduction of intern
- \$140,000 reduction for recruitments, materials & supplies, and trainings

Parks & Recreation Budget Reduction by Account Classification

Parks & Recreation		
Compensation	\$	(399,760)
Materials	\$	(168,155)
Contract Services	\$	(2,031,482)
Special Projects	\$	-
Capital Outlay	\$	-
Contingencies	\$	27,206
Transfers Out	\$	-
Total	\$	(2,572,191)

- \$50,000 reduction for trainings and supplies
- \$184,000 reduction for Senior Center
- \$94,000 reduction for Neighborhood Events
- \$265,000 reduction in General Fund part-time staff hours
- \$1.4 million reduction for Sports Center contracts
- \$77,000 reduction for Sports Center PT staff hours
- \$346,000 reduction for Recreation class contracts

Total revenue reduction was \$2.46M

Special Projects – Community Development

Special Project	Work Program	Proposed	Change	Final Proposed
Residential/Mixed Use Design	X	\$-	\$200,000	\$200,000
Marina Plaza*		\$50,000	\$-	\$50,000
	Total	\$50,000	\$200,000	\$250,000

*Funded through pass-thru revenues from applicant

Community Development Budget Reduction by Account Classification

	Community Development
Compensation	\$ -
Materials	\$ -
Contract Services	\$ (242,500)
Special Projects	\$ 200,000
Capital Outlay	\$ -
Contingencies	\$ (563)
Transfers Out	\$ -
Total	\$ (43,063)

- \$250,000 reduction in on-call contracts
- \$200,000 addition for residential/mixed use design (CCWP)

Special Projects – Public Works

Special Project	Work Program	Proposed	Change	Final Proposed
Municipal Water System	X	\$50,000	\$-	\$50,000
Single Use Plastics Ordinance	X	\$30,000	\$-	\$30,000
Alternatives to New City Hall	X	\$25,000	\$-	\$25,000
Adaptive Traffic Signaling and Battery Backup	X	\$180,000	\$-	\$180,000
Trash Enclosure SWMP		\$5,000	\$-	\$5,000
Citywide Office Reconfiguration		\$95,000	\$-	\$95,000
Irrigation Pump for Hyde Middle School		\$85,000	\$-	\$85,000
Dedicated Water Service at Collins School		\$60,000	\$-	\$60,000
Hyde Middle School Fence Repairs		\$6,600	\$-	\$6,600
Master Valve and Flow Sensor at Hoover Park		\$12,000	\$-	\$12,000
Tot Lot Rubber Resurfacing		\$80,000	\$-	\$80,000

Special Projects – Public Works

Special Project (Cont.)	Work Program	Proposed	Change	Final Proposed
Irrigation and Domestic Service		\$70,000	\$-	\$70,000
Environmental Consulting Services		\$14,000	\$-	\$14,000
Annual Sidewalk Curb and Gutter		\$1,500,000	-\$500,000	\$1,000,000
Concrete Maintenance Backlog		\$550,000	-\$550,000	\$-
Annual Sidewalk Grinding Project		\$80,000	\$-	\$80,000
Pavement Maintenance		\$2,000,000	-\$2,000,000	\$-
Stanley Cutoff & Chain Saws		\$5,600	\$-	\$5,600
Trees and Badges		\$15,000	\$-	\$15,000
Storage Shed Replacement		\$7,000	\$-	\$7,000
Mechanic Shop Asbestos Removal		\$8,000	\$-	\$8,000
Restroom Partition Replacement		\$10,000	\$-	\$10,000
Security System Retrofit		\$25,000	\$-	\$25,000

Special Projects – Public Works

Special Project (Cont.)	Work Program	Proposed	Change	Final Proposed
Drinking Fountain Replacement		\$6,000	\$-	\$6,000
Monta Vista Partition and Key Replacement		\$57,000	\$-	\$57,000
Pedestrian Education		\$41,160	\$-	\$41,160
Street Light Pole Replacement		\$161,000	-\$16,000	\$145,000
Don Burnett Bridge Pathway LED Light Upgrade		\$47,000	-\$40,000	\$7,000
Linda Vista Park LED Light Upgrade		\$6,000	-\$6,000	\$-
Mechanic Shop Hose Reels		\$9,000	\$-	\$9,000
Service Center IND Inspection		\$5,000	\$2,400	\$2,600
Vehicle Replacement		\$959,136	-\$584,136	\$375,000
Total		\$6,204,496	-\$3,698,536	\$2,505,960

Public Works Budget Reduction by Account Classification

	Public Works
Compensation	\$ -
Materials	\$ (119,537)
Contract Services	\$ 45,648
Special Projects	\$ (1,098,400)
Capital Outlay	\$ (2,800,136)
Contingencies	\$ (79,538)
Transfers Out	\$ -
Total	\$ (4,051,963)

- Increase in contracts is due to lease for vector truck
- 10% reduction in discretionary materials
- 80% of reductions due to special projects and capital outlay

NOTE: total Public Works revenue reduction is \$176,200

Non-Departmental Budget Reduction by Account Classification

	Non- Departmental
Compensation	\$ -
Materials	\$ -
Contract Services	\$ -
Special Projects	\$ -
Capital Outlay	\$ -
Contingencies	\$ -
Transfers Out	\$ (172,449)
Total	\$ (172,449)

- The reduction in base materials and contract services resulted in a reduction of necessary operating transfers from the General Fund.



Capital Improvement Program

Capital Improvement Program

Project	Amount	Fund	Funding Source
Playground Equipment Maintenance	\$300,000	CIP	Capital Reserve
Park Amenities	\$200,000	CIP	Capital Reserve
SCB Class IV Bikeway	\$350,000	CIP	Capital Reserve
Traffic Calming	\$200,000	Transportation	Capital Reserve

Capital Improvement Program

Project	Amount	Fund	Funding Source
Retaining Wall Replacement	\$25,000	CIP	Capital Reserve
ADA Improvements	\$80,000	CIP	Capital Reserve
Street Light Infill	\$75,000	CIP	Capital Reserve
BBF GC Alternative Use	\$50,000	Enterprise	Capital Reserve
Sports Center Needs	\$25,000	Enterprise	Capital Reserve
Quinlan Community Center (QCC) Upgrade Project	\$502,000	Enterprise	SVCEA Grant (\$255,000) & General Fund PSPS (\$217,551)
Recommended Total	\$1,807,000		

Capital Improvement Program

QCC Emergency Generator
(\$350,000)
QCC HVAC Equipment
Evaluation (\$59,500)



QCC Multi-Site Sustainable
Infrastructure Upgrade (\$502,000)

	Revenue	Expense	Net
QCC Upgrade		(\$502,000)	(\$502,000)
Public Safety Power Shutoff	\$217,551		\$217,551
Silicon Valley Clean Energy	\$255,000		\$255,000
Net Cost to City	\$472,551	(\$502,000)	(\$29,449)

Capital Improvement Program – Regnart Creek Trail (Privacy Fencing Improvements)

- ❑ 83 Residences
 - ❑ 33 adjacent to trail
 - ❑ 42 opposite creek from trail
 - ❑ 4 Lozano and 4 De Palma Lanes

- ❑ Total Length of Fencing:
 - ❑ Abutting trail – 2674'
 - ❑ Far side of trail – 3420'

Capital Improvement Program – Regnart Creek Trail (Privacy Fencing Improvements)

- ❑ Letters sent twice to all owners and residents
 - ❑ Offered wooden (and similar composite) fencing
 - ❑ Staff discussions with 53 to date
 - ❑ Special considerations for Lozano/De Palma
- ❑ Resident Preferences:
 - ❑ 28 – Wood or composite fence
 - ❑ 14 – Concrete or CMU wall
 - ❑ 3 – No replacement

Capital Improvement Program – Regnart Creek Trail (Privacy Fencing Improvements)

- ❑ Authorized fencing budget is \$365,000
 - ❑ \$160,000 needed for Lozano/De Palma
- ❑ \$205,000 available for other fencing
 - ❑ Sufficient to provide standard 7' wood fencing on all properties abutting trail and some on opposite side – 3700' in total
- ❑ City Council proposed increasing fencing budget at June 2nd Study Session up to \$200k.



Capital Improvement Program – Regnart Creek Trail (Privacy Fencing Improvements)

- ❑ An additional \$313,000 is needed to:
 - ❑ Install double sided wood fence with mass loaded vinyl for all fences abutting the trail (\$330,000)
 - ❑ Install standard fence on opposite side of the trail (\$188,000)



Issues, Challenges, and Staffing



Issues and Challenges

- ❑ COVID-19
- ❑ Retirement Costs
 - ❑ CalPERS investment losses
 - ❑ Discount Rate changes from 7.0%
- ❑ Revenue Volatility
- ❑ Capital Project Funding

FY 2020-21 Staffing Requests

- ❑ No changes to FTEs 203.75
- ❑ Convert 5 limited term positions to permanent
 - ❑ 1 Recommended, 4 Deferred to later date

Department	Position
Administrative Services	Senior Management Analyst



Recommended Actions



Recommended Actions

1. Adopt Resolution No. 20-_____establishing an Operating Budget for FY 2020-21

- Approve Community Funding Requests of \$34,000 as included in Attachment E
- Approve budget adjustments as presented in Attachment E
- Approve conversion from limited-term to permanent for Senior Management Analyst in Administrative Services Department

Recommended Actions

2. Adopt Resolution No. 20-_____ establishing a Capital Improvement Program budget of \$1,807,000 for FY 2020-21.

- Approve \$1,589,449 of transfers out from the Capital Reserve to fund the Capital Improvement Program budget in FY 2020-21 as noted below:
 - \$200,000 to Transportation Special Revenue Fund
 - \$1,030,000 to Capital Improvement Projects Capital Projects Fund
 - \$50,000 to Blackberry Farm Golf Course Enterprise Fund
 - \$25,000 to Cupertino Sports Center Enterprise Fund
 - \$284,449 to Recreation Programs Enterprise Fund
- Approve \$217,551 of transfers out of the General Fund to fund the Capital Improvement Program budget in FY 2020-21 as noted below:
 - \$217,551 of Public Safety Power Shutoff (PSPS) funds to Recreation Programs Enterprise Fund



Recommended Actions

3. Adopt Resolution No. 20- _____ establishing an Appropriation Limit of \$109,062,934 for FY 2020-21



Budget Calendar



Next Steps

- ❑ FY 2020-21
 - ❑ Hearing and Adoption June 16th
 - ❑ First Quarter Report Nov 2020



Accessing the Budget

- ❑ Online at www.cupertino.org/budget
- ❑ On the City's transparency portal
www.cupertino.org/opengov

Questions?



CUPERTINO

CC 06-16-20

#22

Small Business Emergency
Relief Grant Program

Presentation

Item 22: Cupertino Small Business Emergency Relief Grant Program

Angela Tsui, Economic Development Manager
June 16, 2020



CUPERTINO



CARES-CV Funding and HUD Guidelines:

- The City is scheduled to receive \$229,017 in CARES Act supplemental funding from HUD.
- This is a special allocation of CDBG funds to be used to prevent, prepare for, and respond to COVID-19.
- Funds can be used to provide short-term working capital assistance to small businesses to enable retention of jobs held by low- and moderate-income persons.

Proposed Small Business Emergency Relief Grant Program

- On May 19 City Council approved allocating Cupertino's \$229,017 CARES Act funds toward the creation of a small business relief/assistance program to provide \$5,000 grants to eligible Cupertino businesses.
- Breakdown of the funding allocation:

CARES Act Allocation Budget FY 20-21	
Entitlement Amount	\$229,017.00
Estimated Program Administration by City staff for compliance and auditing (up to 20%)	\$45,803.40 (maximum)
Total Available for Programs	\$183,213.60



Grant Program Objectives

- Provide one-time emergency relief grants of \$5,000 to qualifying small businesses of 2 to 25 employees, based on the number of employees at time of initial Shelter-in-Place order.
- Grants to be used for payroll, rent, or utilities for the specified business location.
- Grant funds are aimed to help fill gaps or bridge funding while waiting for other financial assistance programs, including Paycheck Protection Program (PPP) and Economic Injury Disaster Loans (EIDLs).
- Per HUD requirements, the business must (re)hire or retain at least one employee from a low-moderate income household (80% or below AMI).

Recommended Eligibility Requirements

- Operate a permanent physical commercial storefront location within Cupertino and open to the public (home-based businesses do not qualify)
- Be a for-profit business in good standing and have a current Cupertino business license
- Have demonstrable financial impact stemming from the COVID-19 pandemic
- Commit to (re)hiring or retaining employees from low-income households
- Have been in business for at least one (1) year (based on its Cupertino business license)
- Had between 2 and 25 employees (full or part time) on payroll (including business owner(s)) at Cupertino business locations when SIP went into effect
- Had gross receipts under \$5 million across all business locations in the past 12 months prior to SIP order
- Have a maximum of 3 business locations in Santa Clara County
- Be a business that is not otherwise prohibited or restricted in the City
- Agree to utilize the free services and resources of Silicon Valley SBDC; AND
- Agree to provide a status update after three months.



Evaluation Criteria

There are different methods being used by cities to evaluate applications:

- First-come, First-served
- Lottery
- Point System

Recommended Evaluation Criteria

Staff recommends using a Point System to ensure fairness for all applicants and transparency on how award eligibility was determined. Points can be awarded on following possible criteria:

- **Non-Essential Designation:** Businesses unable to operate due to SIP.
- **Job Creation/Preservation:** Points for retention or creation of a low-moderate income job.
- **Nature of Business:** Public/customer serving.
- **Ownership Status:** Business is veteran-, woman-, or minority-owned.
- **Other Funding:** If business has not yet received other federal funding, such as Paycheck Protection Program (PPP) or SBA Economic Injury Disaster Loan (EIDL).

Each criterion has a point value. In cases where there are multiple applicants with the same score, the tie-breaker is length of time the business has operated in Cupertino (determined by business tax history).

Cupertino Small Business Emergency Relief Grant Program Application Process (draft)





Questions?

CC 06-16-20

#24

Potential Bubb Road PDA

Presentation

Potential Bubb Rd PDA

City Council
June 16, 2020



**CITY OF
CUPERTINO**

1

Background

- 5/19/2020 – SS on PBA 2050 and RHNA
 - Several councilmembers indicated interest in nominating Bubb Rd as new PDA
- 6/1/2020 – Letter signed by City Manager submitted to MTC/ABAG (*met deadline*)
- 6/16/2020 – CC Meeting to nominate PDA

2



PBA Background

- 2008: SB 375: requires regional land use and transportation long-range plan
- 2013: 1st Plan Bay Area published
- Present: PBA 2050 under development

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PBA 2050 Process

- Horizon Initiative: 2018 - 2019
 - “Stress-test” future growth strategies and policies using Urban Sim 2.0 model
 - Futures Final Report
- PBA 2050: In Progress
 - Draft Blueprint - July 2020
 - Final Blueprint – December 2020
 - Final PBA 2050 – September 2021

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Growth Geographies

Growth Geography	Description Highlights
Priority Development Areas (PDAs)	Near public transportation; Prioritized for housing, jobs, & services
Priority Production Areas (PPAs)	Industrial districts
Priority Conservation Areas (PCAs)	Prioritized for open space conservation <i>Note: Not a Growth Geography, but included in PBA 2050</i>

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Growth Geographies Cont.

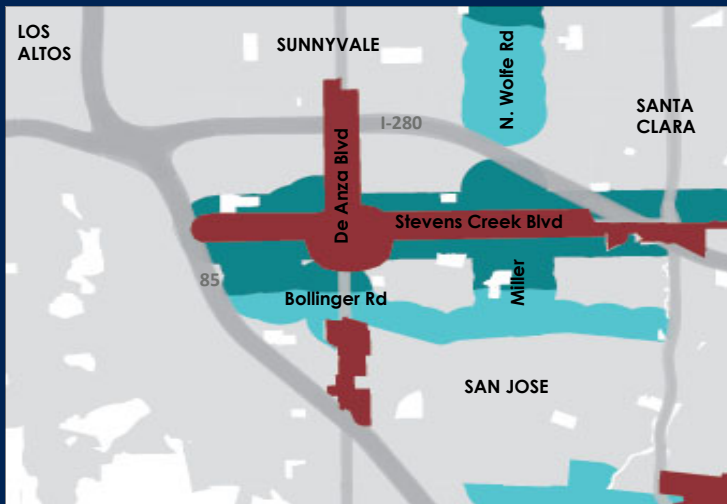
Growth Geography	Description
Transit-Rich Areas (TRAs) – Fixed Rail	Within ½ mile of a regional rail station
Transit-Rich Areas (TRAs) – Other*	Within ½ mile of a bus line with peak period headway times of 15 minutes or less
High Resource Areas (HRAs)*	<ul style="list-style-type: none"> Places that offer best chance at economic advancement, high educational attainment, and good physical and mental health**; AND Within ¼ mile of bus stop with peak period service headway times of between 16- and 30-minutes

* Only applies to jurisdictions that nominated less than 50% of PDA-eligible areas

** 2019 CA HCD

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Local Impact



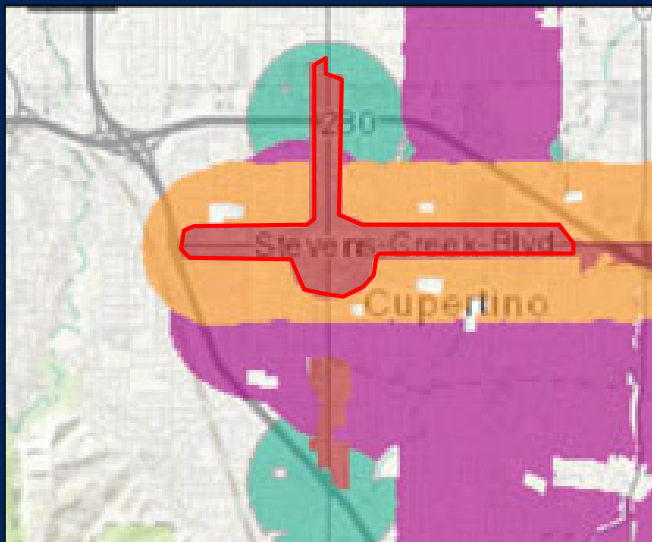
PDA (Near public transportation and prioritized for housing, jobs, & services)

TRA (½ mile of bus lines with peak period headways ≤ 15 mins.)

Some HRAs
(HRAs with low residential density AND within ¼ mile of bus stop with peak period headways between 16- and 30-mins.)

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PDA Eligible Areas



Eligible areas – 2,783 acres
Designated (red) – 554 acres

■	Priority Development Areas (March 2020)
Undesignated PDA-eligible Areas (March 2020)	
■	Connected Community Outside High Resource Area
■	Connected Community Within High Resource Area
■	Transit-Rich Outside High Resource Area
■	Transit-Rich Within High Resource Area
■	Potential New Transit-Rich PDA-Eligible Areas (with potential Blueprint transit projects)

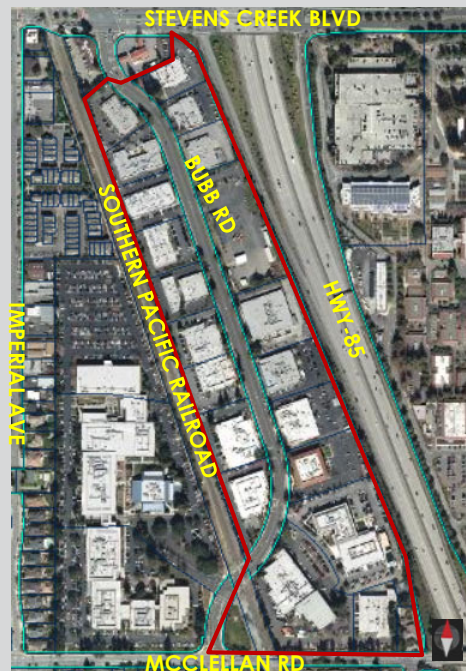
8

What is a Priority Development Area (PDA)?

- **Focused growth** in communities along existing transportation networks near homes and jobs.
- PDAs must be:
 - Within an existing community
 - Within a half-mile of frequent transit
 - In an area planned for future housing and job growth

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De Anza College
Transit Center ~
0.6 miles



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GP Vision

- Tree lined avenue
- More bike and ped friendly
- Improved street grid network to facilitate foot traffic from local workers and school children from northern and eastern areas

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GP Vision – contd.

- Uses allowed:
 - Mainly industrial (ML-rc)
 - Neighborhood commercial
 - Limited residential uses
- Ensure non-industrial uses do not impact existing industrial uses
- Appropriate landscape buffers and setbacks when abutting low-intensity residential use

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Existing uses

- Multiple Apple facilities
- Caltrans Maintenance Yard
- Home of Christ Church
- Smattering other industrial type uses:
 - Electronic parts supplier (Hantronix)
 - Pharmaceutical Co. (Durect)
 - Development company (Duchints)

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PDA next steps

- If designated PDA, no change to adopted Growth Geographies
- Specific plan required
- Must start planning by Dec. 2024
- PDA planning funds available through competitive grant process

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Possible benefits of PDA nomination

Funding	Priority for funding for planning and mobility improvements (sidewalks, bike lanes, etc.)

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Possible disadvantages of PDA nomination

RHNA	Could increase PBA growth projections, which may increase RHNA (relationship not clear)
Specific Plan	Must prepare specific plan within four years
Plan consistency	Current plan for area allows housing but there is no General Plan Development Allocation of housing in the area

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Consequences of nominating PDA

PDA has no effect on:	
Land use	City's planning not required to be consistent with PBA
SB 35 project	PBA not a factor in eligibility for SB 35 project (area is already eligible).
Location of dense housing to satisfy RHNA	City is not limited to PDAs and Growth Geographies when designating sites to satisfy RHNA

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Alternatives

- Identify Housing Element sites (including within Bubb Rd Special Area, if desired) and then nominate as PDA during PBA update in 4 years time
- Would allow adequate public outreach

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