Santa Clara County Continuum of Care

DESTINATION: HOME

SANTA CLARA COUNTY

COMMUNITY PLAN TO END HOMELESSNESS

2020–2025

SANTA CLARA COUNTY

COMMUNITY PLAN TO END HOMELESSNESS

PRESENTERS

Ray Bramson - Chief Operating Officer, Destination: Home

Kathryn Kaminski - Acting Deputy Director, County of Santa Clara Office of Supportive Housing

ABOUT THE CONTINUUM OF CARE

- Broad group of stakeholders dedicated to ending and preventing homelessness

- Ensure a community-wide implementation of efforts & programmatic and systemic effectiveness

Santa Clara County Continuum of Care

GOVERNMENT

LIVED EXPERIENCE

NONPROFIT

COMMUNITY

COMMUNITY PLAN TO END HOMELESSNESS

PHILANTHROPY

PRIVATE SECTOR

Supportive Housing System Progress 2015-2019

Thanks to the collective efforts of partners throughout the community, over the past five years, we have done the following:

Helped **8,884 households** resolve their homelessness,

representing **14,132 people**

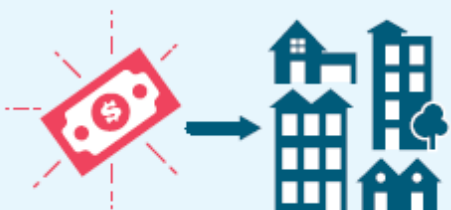**Doubled** the number of supportive housing units in Santa Clara County

Doubled our temporary housing and emergency shelter capacity

Launched a new homelessness prevention system that now serves about **1,000 households annually**

Led a community-wide campaign that has successfully housed more than **1,600 veterans** and engaged nearly **800 private landlords** in the effort

Voters approved **$950 million** to develop affordable housing through the 2016 Measure A Affordable Housing Bond and raised another **$100 million** in private contributions to support the implementation of the community plan
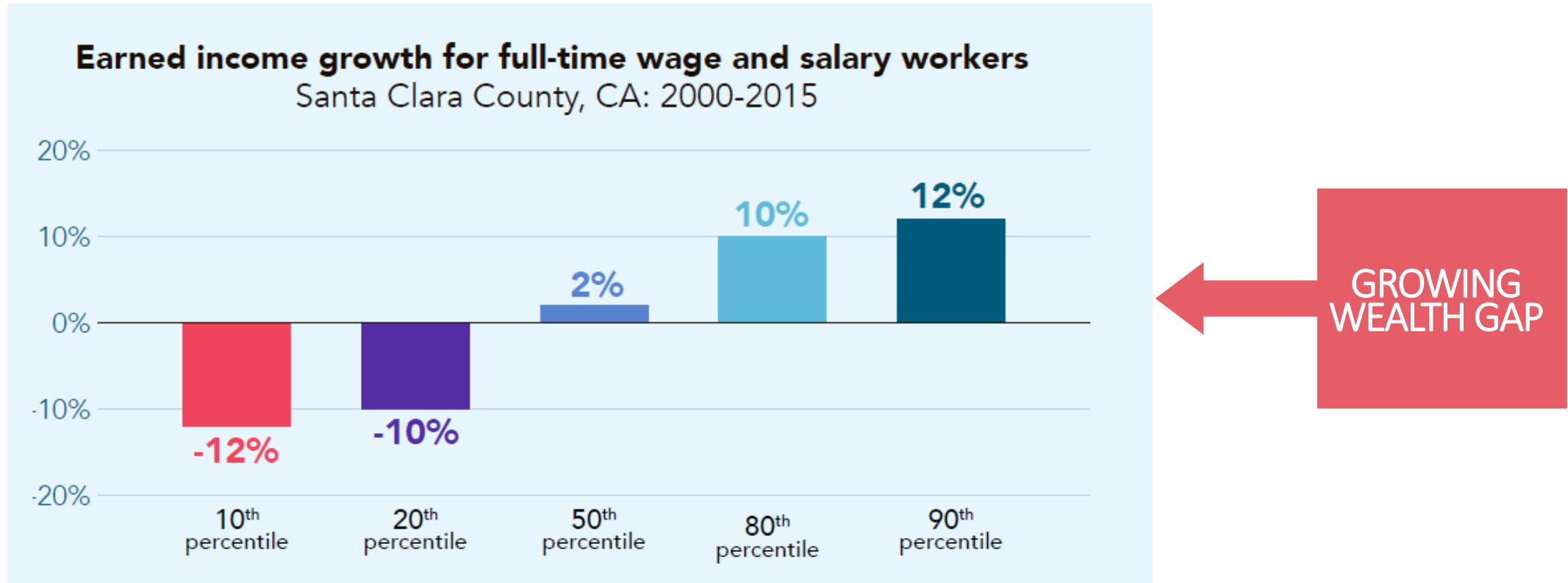
PROGRESS TO DATE
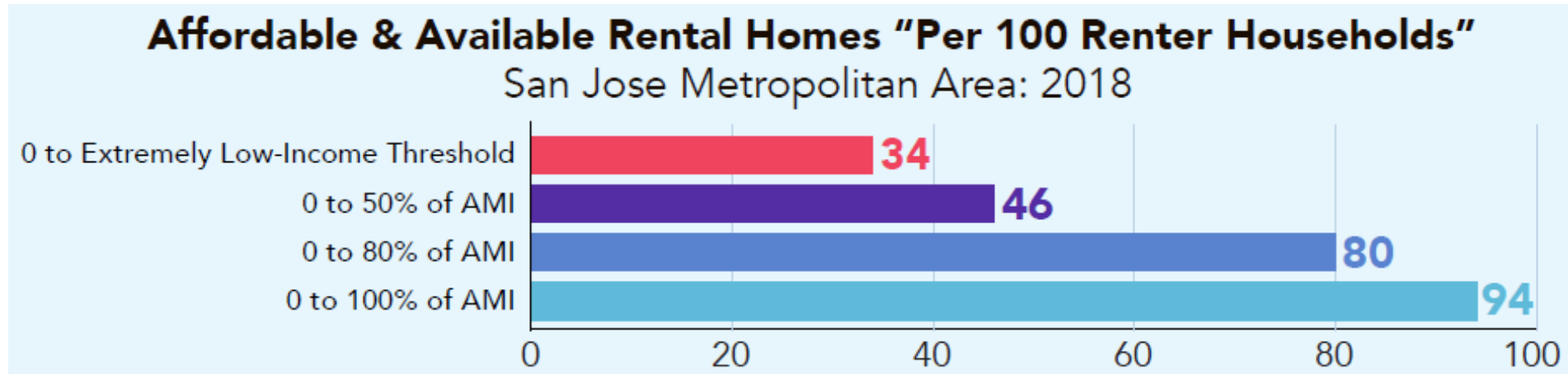
HOMELESSNESS CONTINUES TO GROW

For every homeless family or individual connected to housing in the county, two to three more are experiencing homelessness for the very first time
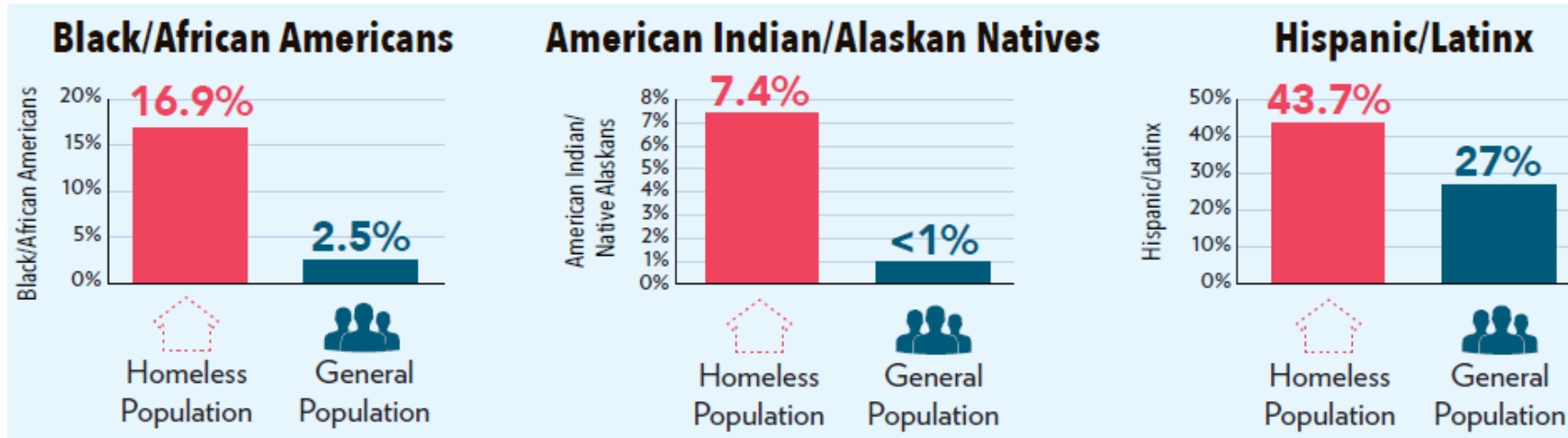
SYSTEMIC FACTORS DRIVING HOMELESSESS

Earned income growth for full-time wage and salary workers
Santa Clara County, CA: 2000-2015

GROWING WEALTH GAP

SYSTEMIC FACTORS DRIVING HOMELESSESS

Affordable & Available Rental Homes "Per 100 Renter Households"
San Jose Metropolitan Area: 2018

Income Threshold	Value
0 to Extremely Low-Income Threshold	34
0 to 50% of AMI	46
0 to 80% of AMI	80
0 to 100% of AMI	94

SHORTAGE OF AFFORDABLE HOMES

SYSTEMIC FACTORS DRIVING HOMELESSSESS

Black/African Americans
- Homeless Population: 16.9%
- General Population: 2.5%

American Indian/Alaskan Natives
- Homeless Population: 7.4%
- General Population: <1%

Hispanic/Latinx
- Homeless Population: 43.7%
- General Population: 27%

RACIAL DISPARITIES IN HOMELESSNESS
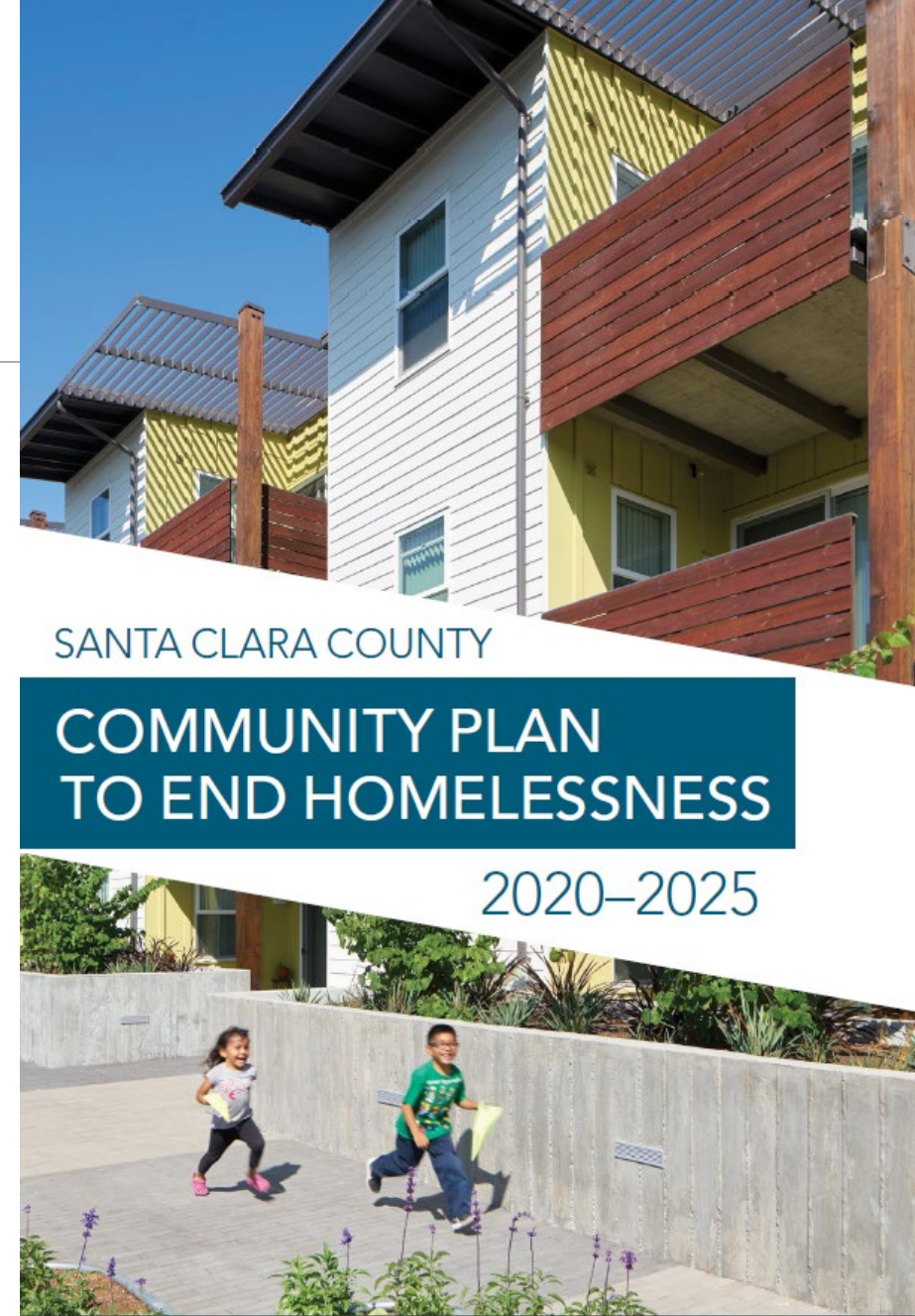
2020-2025 COMMUNITY PLAN TO END HOMELESSNESS

GUIDING VALUES

As we implement the strategies in this plan, we will **raise the voices of people with lived experience** and **share power** with our unhoused and recently-housed neighbors.

We will focus on policies and programs that reduce racial inequity, in an effort to **reverse the disproportionately high rates of people of color who are unhoused**.
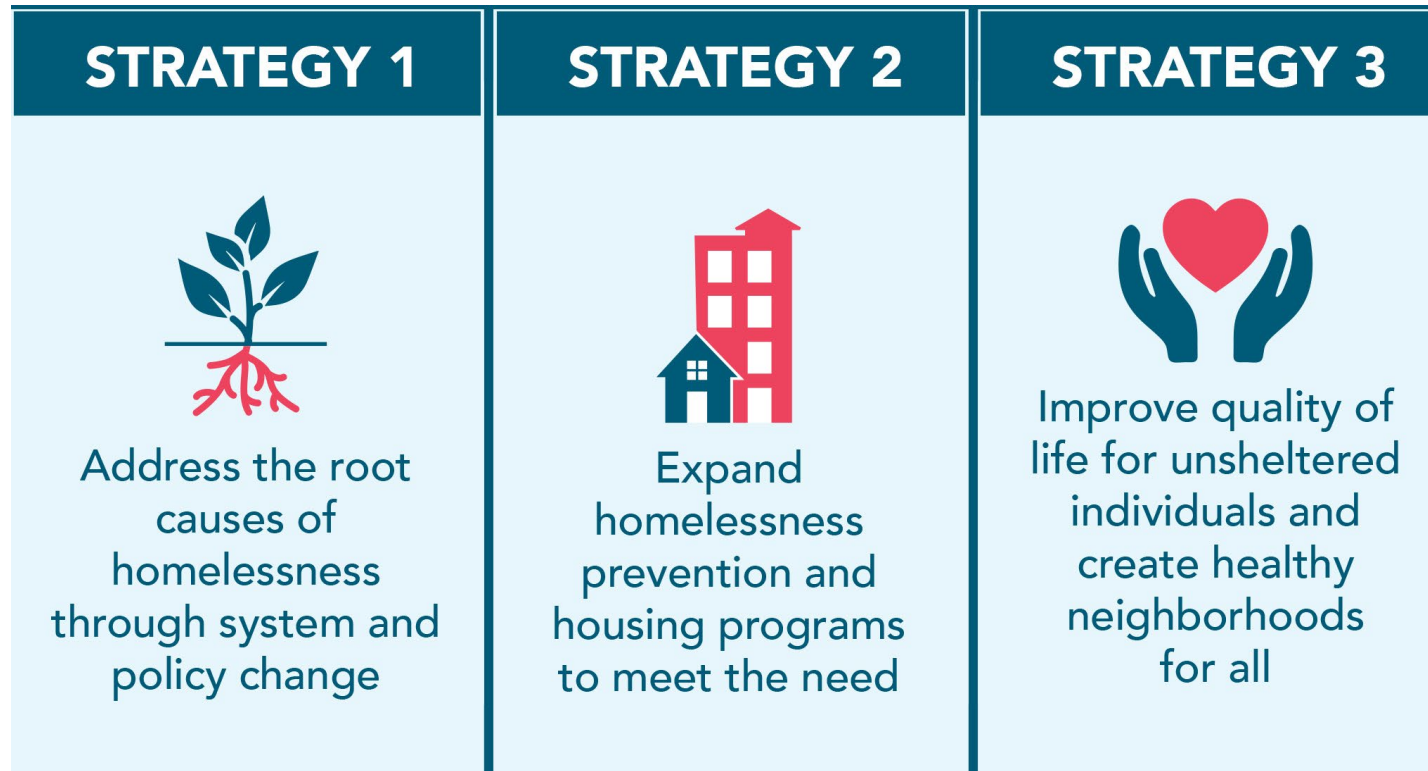
THIS PLAN IS BUILT ON:

✓ Input from more than 8,000 community members

✓ Voices of lived experience

✓ Subject-matter expert convenings

✓ Evidence-based practices & data

SANTA CLARA COUNTY

COMMUNITY PLAN TO END HOMELESSNESS

2020–2025

PLAN BUILT ON 3 CORE STRATEGIES

STRATEGY 1	STRATEGY 2	STRATEGY 3
Address the root causes of homelessness through system and policy change	Expand homelessness prevention and housing programs to meet the need	Improve quality of life for unsheltered individuals and create healthy neighborhoods for all

STRATEGY 1
ADDRESS ROOT CAUSES

1. Ensure that people accessing safety net services have the support they need to obtain and maintain housing.

2. Ensure that people involved in the criminal justice system do not become homeless.

3. Create the conditions to develop enough affordable housing to meet the need in our community.

4. Protect residents from evictions, displacement, and housing discrimination.

5. Ensure all residents who are able to work have access to living wage employment.

6. Expand public and private sector support for ending and preventing homelessness.

STRATEGY 2
EXPAND PROGRAMS

1. Increase the capacity of supportive housing programs for people experiencing homelessness.
   - 7,000 people housed in Permanent Supportive Housing programs
   - 10,000 people housed through Rapid Rehousing programs
   - 3,000 people housed through Housing Problem Solving

2. Provide a broad range of supports to prevent homelessness.
   - Expand the Homelessness Prevention System to prevent homelessness for an additional 7,000 households who are at risk by providing targeted financial assistance and supportive services.

3. Create a state-of-the-art supportive housing system.
   - Center the voices of people who have lived experience of homelessness, especially people of color, in the policy and program design decisions of the supportive housing system.
   - Invest in professional development and competitive pay to attract and retain a highly qualified workforce of homeless service provider staff.

STRATEGY 3
IMPROVE QUALITY OF LIFE

1. Double the number of year-round temporary housing beds and offer a variety of welcoming temporary housing options throughout the county.

2. Increase street outreach, hygiene services, and transportation options to match the needs of unsheltered residents.
   - Increase access to basic hygiene resources, including bathrooms, showers, and laundry

3. Increase mental health and substance use services.
   - Increase the number of mobile crisis teams with clinical staff, and expand their hours, to support individuals experiencing severe mental health and substance use crises.

4. Engage a cross-section of community partners to address the needs of unsheltered residents.

5. Ensure that community spaces are safe and welcoming for housed and unhoused residents.
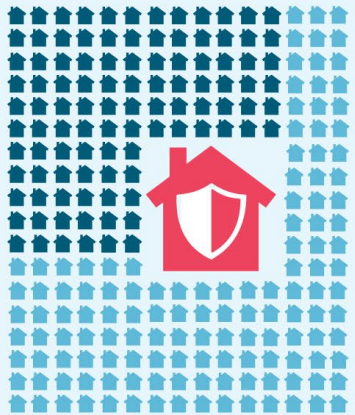
By 2025, we will:

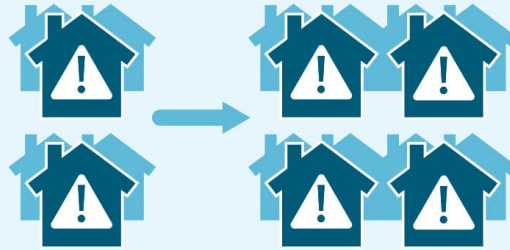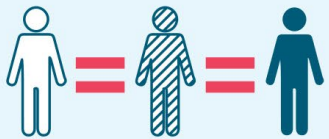Achieve a **30% reduction** in annual inflow of people becoming homeless*

House **20,000 people** through the supportive housing system

Expand the Homelessness Prevention System and other early interventions to serve **2,500 people per year**

Double temporary housing and shelter capacity to reduce the number of people sleeping outside

Address the **racial inequities present** among unhoused people and families and track progress toward reducing disparities

AGGRESSIVE TARGETS

WORK ALREADY UNDERWAY

✓Created centralized shelter hotline which has connected over **2,900 households** into congregate and non-congregate shelter

✓Destination: Home and Sacred Heart Community Service have distributed more than $21.8 million in direct financial assistance to approximately **11,700 families** in Santa Clara County via a 70-agency partnership

✓ Distributed over **100,000 pieces of PPE**, and provided mobile shower and sanitation services for individuals living in encampments

✓ Connected **1,168 homeless households** to permanent housing

✓ Three emergency interim housing communities in development by CSJ to provide interim housing for over **300 homeless households**

Next Steps

ENDORSEMENT TODAY

SHARE & PROMOTE THE PLAN
https://bit.ly/CommPlan2020

IMPLEMENTATION

REPORT ON PROGRESS

Questions/Comments