Commission Presentation

Cybersecurity

July 9, 2020



Agenda

- Cyber Threat Landscape
- Ransomware
- City's Cybersecurity Defense
- Questions

Cyber Threat Landscape



Cyber Threat Landscape

MAN-IN-THE-MIDDLE

DENIAL-OF-SERVICE

SQL INJECTION

ZERO-DAY EXPLOIT

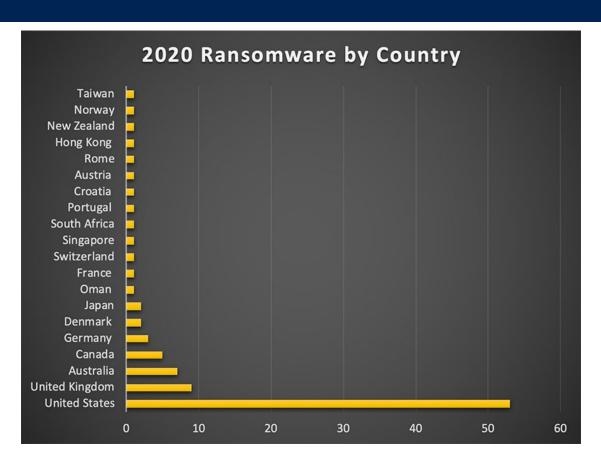
DNS TUNNELING

MALWARE

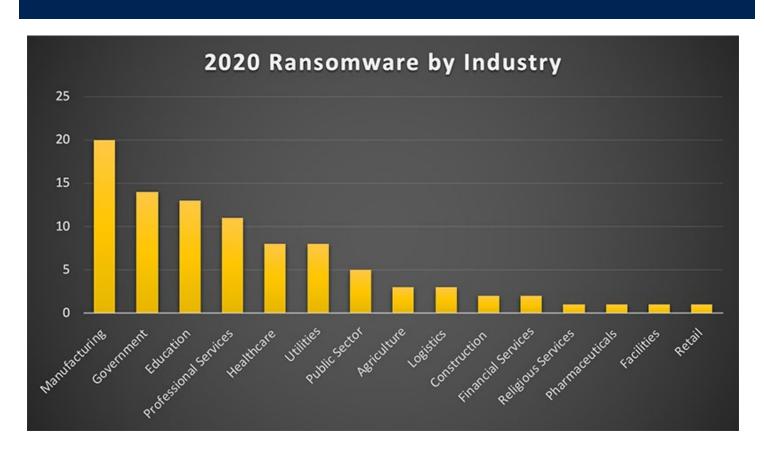
PHISHING

RANSOMWARE – PHISHING + MALWARE

Ransomware



Ransomware



Ransomware

Successful Recent Attacks

- Las Vegas, NV
- Tillamook County, OR
- Racine, WI
- New Orleans, LA
- North Miami Beach, FL
- Torrance, CA
- Knoxville, TN
- UCSF \$1.14M



Training & Notification

- Mandatory for all employees
- COVID-19
- Phishing Campaigns
 - Fail Remedial Training
- Caution Banner Outside of Cupertino

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Where we stand:



See more phishing reports

Industry Benchman	rk Data 🔞	
INDUCTOR DUICH DOONEN		3.8%
		30%
Industry:	Government	·
Company Size:	Medium (250-1000 users) 💙	
Program Maturity:	Baseline	

Your Mission:



Questions?

