

CC 11-5-19

Toyokawa Sister City
Delegation

Presentations

Cupertino-Toyokawa Sister Cities, Inc.

Alysa Sakkas



Toyokawa, Japan

- Established 12/19/78
- Toyokawa's mayor initiated relationship
 - Similar size, demographics (Toyokawa now larger)
- Closest major city is Nagoya
- Varied industry
 - Toyota is a major employer



1983 Mayors Gatto & Yamamoto planting
Cherry Blossom Tree in Memorial Park



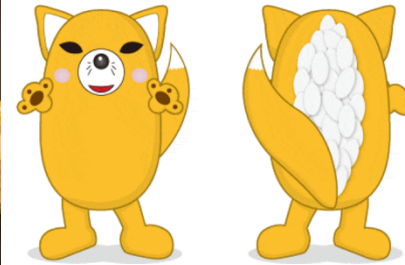
Cupertino-Toyokawa Sister Cities, Inc.

- 1978 - sister city established
- Committee of ~40 primarily Cupertino residents
 - CUSD attendance area, Executive Board of 7 members
- Major Programs:
 1. Cupertino Cherry Blossom Festival
 2. Annual Student Exchange for 7-8th graders in CUSD
CUSD employees as chaperones
 3. Adult Cultural Exchange
Every 5 years
2018 trip lead by Mayor Paul



Toyokawa, Japan

- Known for...
 - Inari temple, Inarizushi
 - Handheld fireworks



Mascot - Inarin



- Fun facts
 - 200 Cherry blossom trees in Memorial park were gift from Toyokawa
 - Longest running student exchange
 - Toyokawa 2nd generation delegates
 - Two Toyokawa delegates have returned as chaperones
 - Former delegate attends De Anza



1983



2015

Learn more...

- For more information about cherry blossom festival
www.cupertinocherryblossomfestival.org
- Visit us on Facebook:
www.facebook.com/CupertinoToyokawa
- Tweet us: @Cupertino_CBF
- KMTV “The Better Part” show on Cupertino Cherry Blossom Festival
- Video sample of festival (link on websites)
<https://youtu.be/ZM-sOjVTiWs>

Hosting Activities

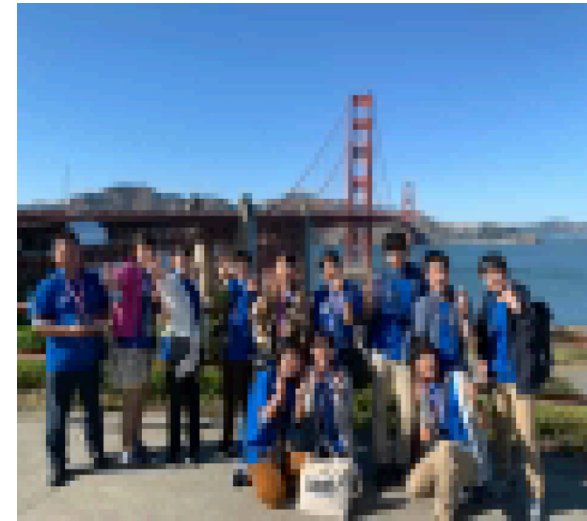


2019 student delegation at Cherry Blossom Festival

Anish Lakkapragada, 2019 student delegate

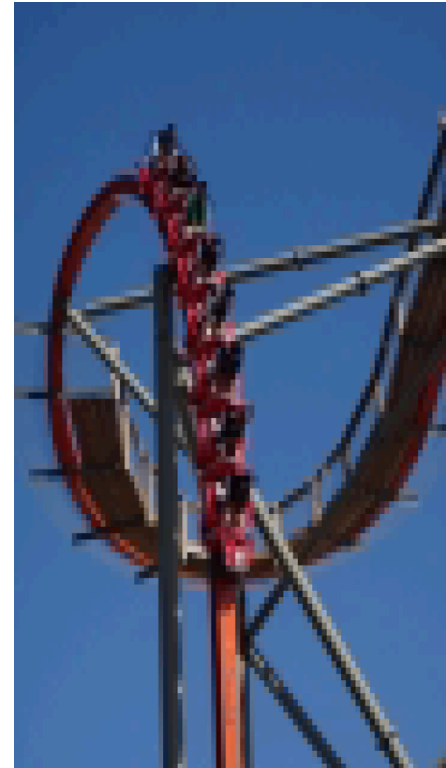
What happened when the Toyokawa Delegates were hosted?

- Fun social gatherings with the whole delegation
- Group tours to places like Pizza my Heart, Kennedy Middle School, Golden Gate Bridge.
- Two, full days to spend with the Cupertino delegates



What were those two days like?

- Apple Visitor Center
- Facebook & Google Headquarters
- Great America
- In-n-out and McDonalds
- Malls and Stores
- Beaches



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Item #7 Carmen Road
Bridge Feasibility Study

Presentation

Carmen Road Pedestrian/Bicycle Bridge

Feasibility Study

November 5, 2019




CUPERTINO

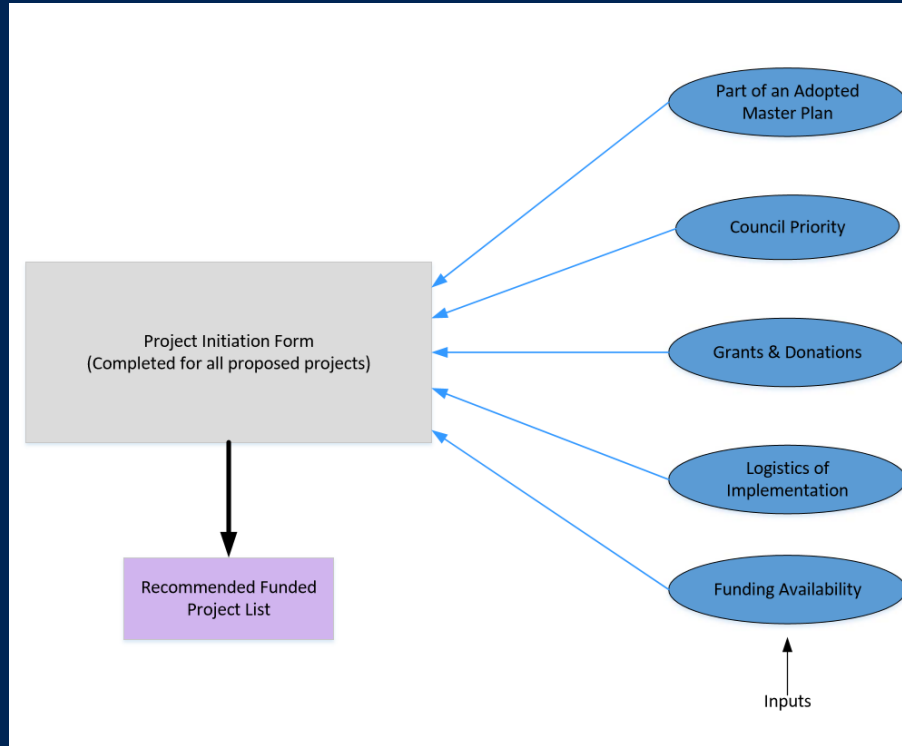


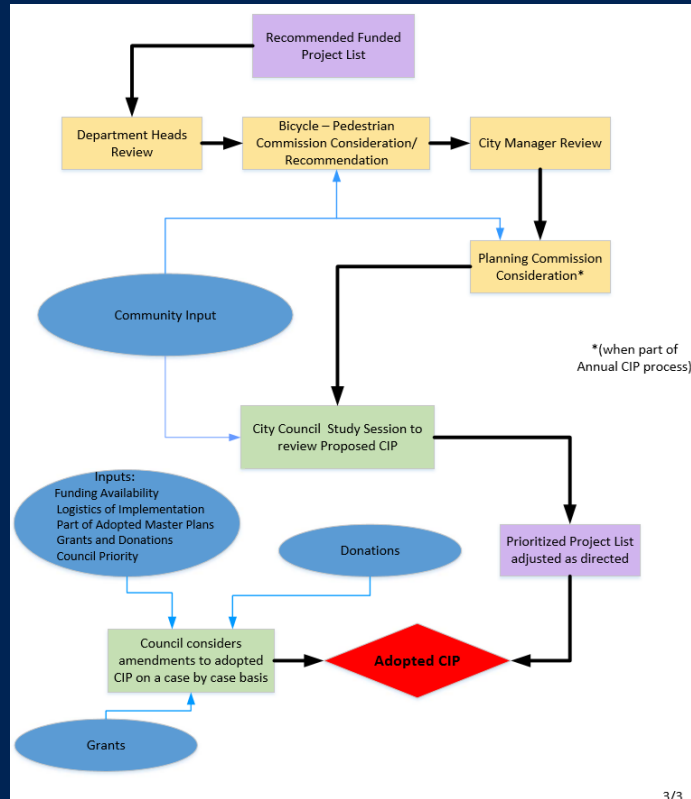
Grade separated structure for bicyclists and pedestrians spanning Stevens Creek Boulevard at Carmen Road.

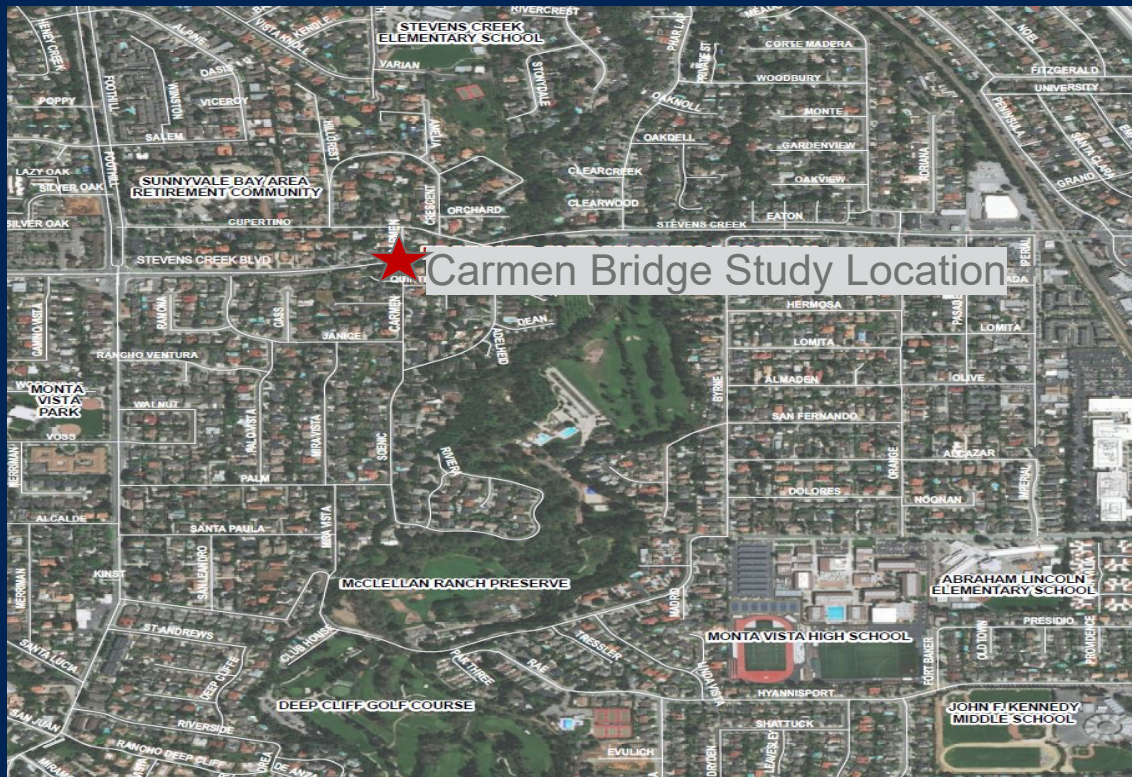
Project, if authorized & completed, would provide separated crossing of Stevens Creek Boulevard for access to schools, neighborhoods and parks.



**No request is being made to
proceed with design or
construction.**







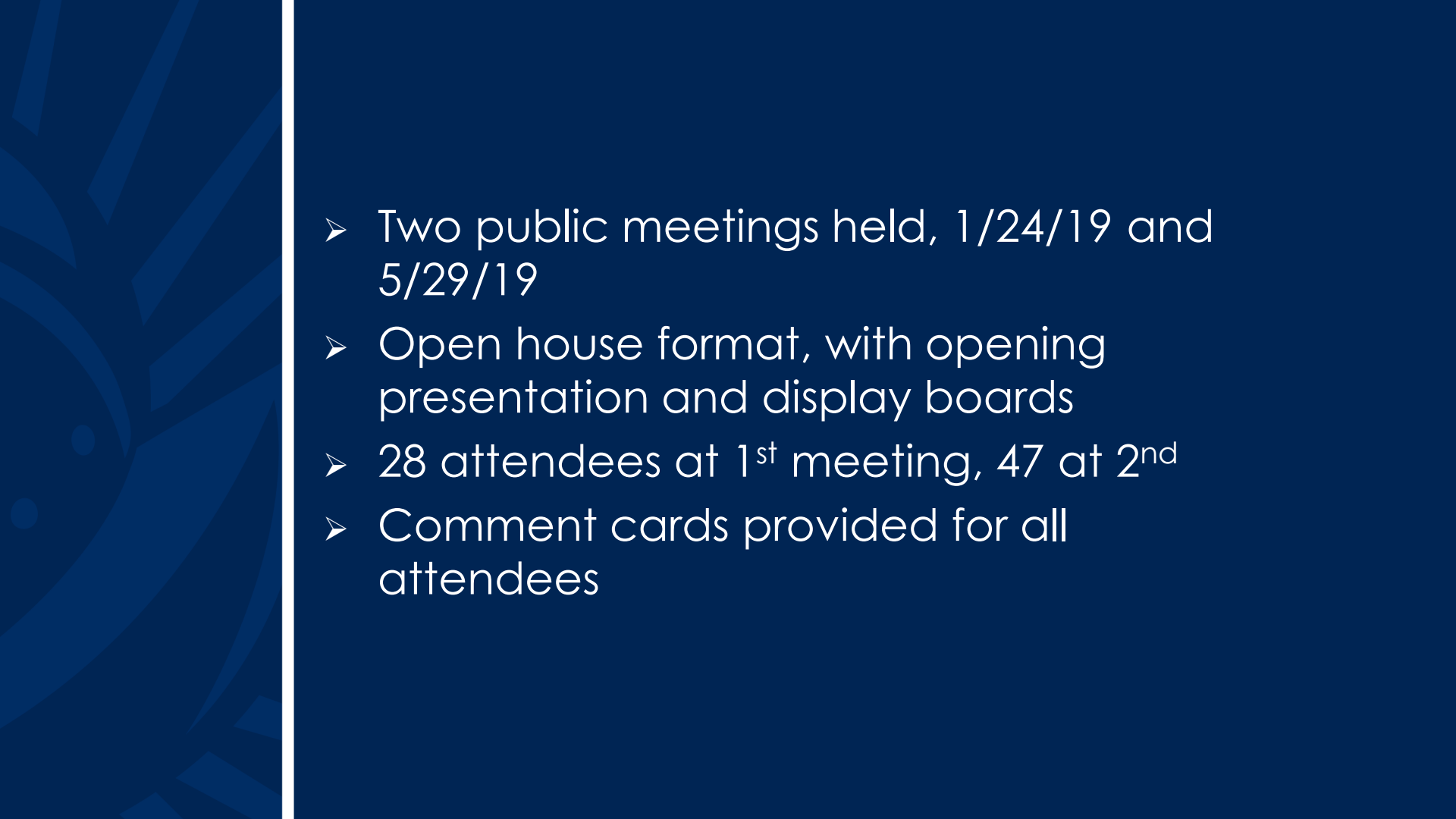
Carmen Bridge Study
Location:




The above rendering is for illustrative purposes only and is not representative of the actual design.


Study Concepts



- 
- Two public meetings held, 1/24/19 and 5/29/19
 - Open house format, with opening presentation and display boards
 - 28 attendees at 1st meeting, 47 at 2nd
 - Comment cards provided for all attendees

- 
- An abstract blue geometric pattern consisting of various shades of blue lines and shapes, resembling a stylized sunburst or a complex architectural design, located on the left side of the slide.
- Six structure types evaluated
 - Steel girder, steel Pratt truss, steel Howe truss, steel tied arch, steel inclined arch, clear span girder
 - Only clear span girder infeasible
 - Costs range from \$1.25M to \$2M
 - All alternatives have some utility impacts and private property encroachment



- 
- Primary comments heard (Cons):
 - Safety and security for adjacent properties
 - Aesthetics
 - Cost
 - Unnecessary, can use existing crossings
 - Primary comments heard (Pros):
 - Supports a safer route for children
 - Would help open up neighborhood
 - Would help reduce vehicle traffic

Staff Recommendation:

- Adopt resolution 19-XXX to accept the September 30, 2019 Carmen Road Pedestrian/Bicycle Bridge Feasibility Study Report

CC 11-5-19

Item #9 Tobacco Policies

Presentation

Preventing Youth Access to Tobacco

November 5, 2019



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Background

- Council study session held 8/6/19
- Staff conducted extensive outreach
- Returning with proposed ordinance



Healthy Cities Initiative: Tobacco Policies Survey

The City of Cupertino is considering tobacco policies and seeking public input on this initiative.

Background

- Tobacco remains the #1 preventable cause of death & disease
- SCC Healthy Cities recommends evidence-based tobacco control policies
- City received grant and technical assistance from County

Tobacco Use

- 1 in 8 deaths in SCC due to smoking
- 1 in 10 SCC youth use tobacco, including e-cigarettes
- Epidemic of e-cigarette use:
 - 78% increase in high school use
 - 1 in 3 SCC teens report trying e-cigarettes

Proposed Ordinance

- Requires a permit to sell tobacco products
- Prohibits sale of flavored tobacco
- No *new* tobacco retailers within 1,000 ft from schools and 500 ft from existing retailers
- No tobacco sales in pharmacies

Tobacco-free Communities Policies: Santa Clara County

Jurisdiction	Require a tobacco retailer license	Restrict sale of flavored tobacco products	Limit tobacco sales near schools	Limit retailer density or proximity	Prohibit tobacco sales in pharmacies
County of Santa Clara	Yes	Yes*	Yes (1,000 foot limit)	Yes (500 foot limit from existing tobacco retailers)	Yes
Campbell	Yes				
Cupertino	Under consideration.				
Gilroy	Yes		Yes (1,000 foot limit)		
Los Gatos	Yes	Yes*	Yes (1,000 foot limit)	Yes (500 foot limit from existing tobacco retailers)	Yes
Milpitas	Under consideration.				
Morgan Hill	Yes	Under consideration.			
Palo Alto	Yes	Yes*	Yes (1,000 foot limit)	Yes (500 foot limit from existing tobacco retailers)	Yes
San Jose	Under consideration.				
Saratoga	Yes	Yes (exempts menthol cigarettes)	Yes (1,000 foot limit from schools and City parks)	Yes (500 foot limit from existing tobacco retailers)	Yes
Sunnyvale	Under consideration.				

*Have an adult-only exemption for retailers that primarily sell tobacco products.

**Monte Sereno and Los Altos Hills do not have any tobacco retailers.

Flavored Tobacco

- 80% of kids who have ever used tobacco started with a flavored product
- Youth believe that flavored products are safer and less addictive than non-flavored varieties

Flavored Tobacco Products



Flavored Tobacco Products



Comprehensive Flavor Ban

- Includes menthol cigarettes
- Applies to all tobacco retailers in the City
- 35 local laws including 4 in SCC: Los Gatos, Palo Alto, Saratoga, County

Limit Tobacco Retailer Locations

- Tobacco retailer density associated with increased youth smoking rates
- Proposed Ordinance: no *new* tobacco retailers...
 - Within 1,000 feet of schools
 - Within 500 feet of other retailers

[illegible]

Sources: Esri, HERE, Garmin, Intermap, increment P Corp., GEBCO, USGS, FAO, NPS, NRCAN, GeoBase, IGN, Kadaster NL, Ordnance Survey, Esri Japan, METI, Esri China (Hong Kong), Swisstopo, Mapbox Contributors, and the GIS User Community

No Tobacco Sales in Pharmacies



Additional Requirements

- Requires retailers to check ID for those appearing under age 30
- Limits signage on clear windows/doors to 15%
- Prohibits tobacco sales from vending machines *(already part of Muni Code but removes exemption for ABC license holders)*
- Prohibits mobile tobacco sales or sales at temporary events

Tobacco Retailer Permit

- Retailers would be required to obtain local permit to sell tobacco
- Estimated \$425 fee to cover administration and enforcement
- Permit could be suspended for violation of tobacco control laws

Reasons for Local Permit

- State law: insufficient penalties and enforcement
- In 2019: 43% of Cupertino retailers illegally sold tobacco to minors (*10 of 23 retailers*)
- Data shows illegal sales to minors reduced significantly with local tobacco permit

Proposed Penalties

- 1st violation:
 - Up to 30 day suspension
 - \$100 fine
- 2nd violation:
 - Up to 90 day suspension
 - \$200 fine
- 3rd violation:
 - Up to 1 year suspension
 - \$500 fine

Implementation & Enforcement

- If the proposed ordinance is adopted, the County will:
 - Administer permits
 - Conduct compliance checks and decoy operations



Timing

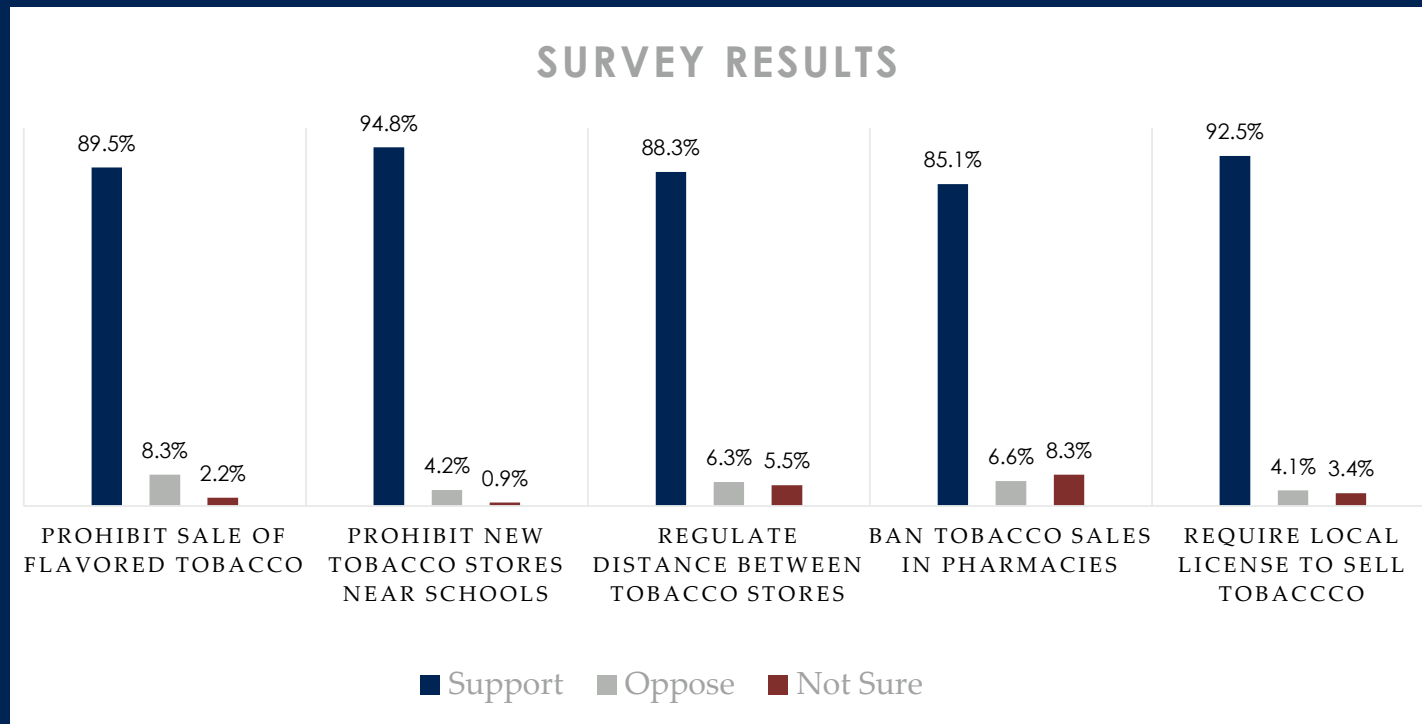
- If ordinance adopted:
 - City manager will negotiate MOU with County
 - Ordinance requirements to become operative July 1, 2020
 - Gives retailers time to sell down inventory, apply for permit

Outreach

- Online survey: 9/6/19 – 10/12/19
- 639 responses, including 464 identifying as residents



Survey Results



Additional Outreach

- Citywide mailer
- 2 community meetings
- 2 parent education nights
- Teen Commission *(supported w/ 1,500 ft buffer from schools)*
- Public Safety Commission *(supported w/ one abstention)*
- Attended local events: Fall Festival, Bike Fest, Public Safety Forum, Farmer's Market

Outreach to Businesses

- Letter to all tobacco retailers
- Personal visits to all tobacco retailers
- All retailers invited to business forum
- Presentation to Chamber of Commerce LAC
- Presentation at Women in Business Luncheon

Schools

- FUHSD resolution urging the City to:
 - Prohibit flavored tobacco
 - Reduce retailer density, especially near schools
- Schools are educating parents and students on e-cigarettes and vaping
- Discipline handled case-by-case

Recommended Action

- Conduct first reading of ordinance
- Authorize City Manager to negotiate MOU with Santa Clara County
- Find that the proposed ordinance is exempt from CEQA

Questions?



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Item #10 Canyon View
GPA Authorization

Presentation

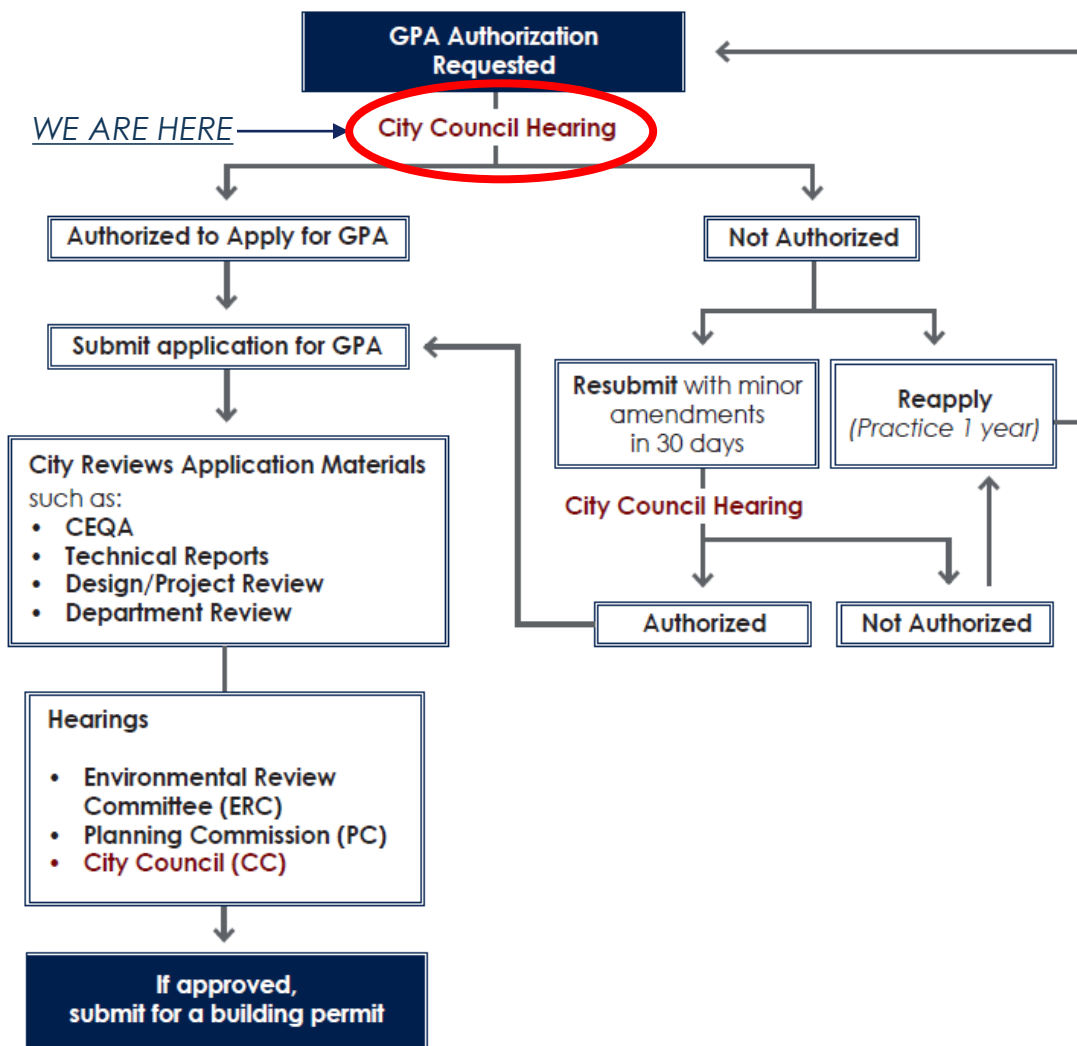
November 5, 2019 Item #10

General Plan Amendment Authorization

November 5, 2019



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Project Description

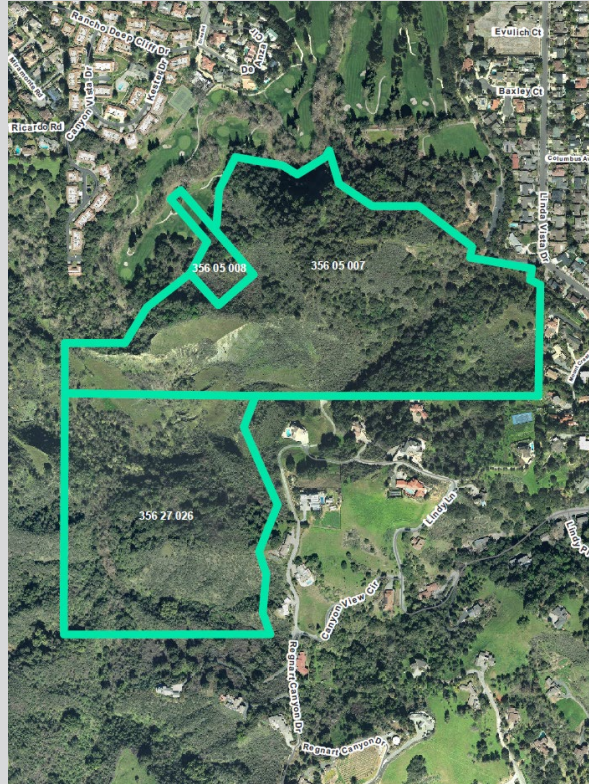
Subdivide three hillside lots into 25 residential lots

- 29 units
- Includes six BMR

Townhomes on two lots



Project Location and Surrounding Uses



- ~ 86.11 acres
- Linda Vista Park and Deep Cliff to north
- Single-family homes to the east and south
- Vacant parcel to the west

<u>Requirement/ Standard</u>	<u>Allowed/Required/ Existing</u>	<u>Proposed</u>	<u>Comments</u>
General Plan Designation	Very Low Density (5-20 Acre Slope Density)	<i>See discussion under Site and Arch. Design and Neighborhood Compatibility</i>	New General Plan Land Use Designation necessary
Development Allocation			
Residential	4	Market rate: 23 single- family BMR: 6 townhomes (two triplexes)	General Plan Amendment Required to increase allowed number of homes
Height	30 feet (max.)	N/A	Final design and placement of the homes not known, but must comply with zoning standards
Setbacks			
Front	First Floor: 20 feet Second Floor: 25 feet		
Side	First Floor: 10 feet Second Floor: 15 feet		
Rear	First Floor: 20 feet Second Floor: 25 feet		
Floor Area Ratio	Lesser of: · 6,500 square feet; or · 45% of net lot area multiplied by the slope adjustment	· Market-rate: ~3,200 sq. ft. - ~6,000 sq. ft. · BMR: ~1,000 sq. ft. - 1,100 sq. ft.	Applicant proposes to comply with RHS Ordinance
Lot Coverage	N/A	N/A	-
Fiscal Impact	\$0	\$71,000 a year to the General Fund	-



General Plan Goals Achieved:

Site and Architectural Design

- Architectural details not provided
- Development near and on ridgeline
- Large area left undeveloped (86%) – former quarry (*environmental concerns unknown*)
- Number of tree removals unknown



General Plan Goals Achieved:

Site and Architectural Design

- Development on riparian corridor
- New hillside land use designation
- New trail linkages



General Plan Goals Achieved:

Provision of Affordable Housing

- Requirement:
 - Four affordable homes on four lots
- Proposed:
 - Six affordable units on two lots
 - Triplex/Townhomes



General Plan Goals Achieved:

- Net Fiscal Impacts
 - \$71,0000 positive annual impact
- Environmental Sustainability
 - Required to meet LEED Silver



GPA Requested

- Existing other Hillside designations allow up to 17 units.
- New Hillside Land Use Designation to allow 29 units by amending:
 - Policy LU-12.12
 - Appendix A & F
 - General Plan Land Use Map



Voluntary Community Amenities

- Public Open Space - trail
- Six affordable housing units in two triplexes

Public Noticing and Outreach

Noticing, Site Signage	Agenda
<ul style="list-style-type: none">▪ Postcard mailed to all postal customers in Cupertino (at least 10 days prior to meeting)▪ Site signage on subject property (at least 10 days prior to meeting)	<ul style="list-style-type: none">▪ Posted on the City's official notice bulletin board (at least five days prior to the hearing)▪ Posted on the City of Cupertino's Web site (at least five days prior to the hearing)



Other considerations

- Staff Time and Resources
- Environmental Impact

