

PRC Meeting  
March 6, 2025  
Presentations

Item #2

Fiscal Year 2025-2026  
Community Funding Grant  
Applications and Program  
Evaluation Process

# **FY 2025-2026 Community Funding Grant Applications and Evaluation Process**

March 6, 2025





# Agenda

- Application Summary
- Grant Applicants & Org Presentations
- Commissioner Clarifying Questions
- Eligibility
- Evaluation Process

# Application Summary

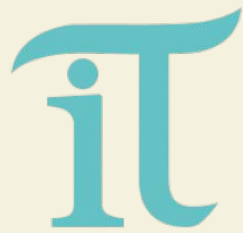
- 15 applications received

New Applicants	Returning Applicants
<ul style="list-style-type: none"><li>• iTalented</li><li>• Remember the ToothFairy</li><li>• Active Circle</li><li>• Via Rehabilitation Services</li><li>• ElderAid</li><li>• Innovart Foundation</li></ul>	<ul style="list-style-type: none"><li>• Asian American Parents Association</li><li>• Rotary Club of Cupertino</li><li>• AINAK</li><li>• No Time to Waste</li><li>• Special Olympics of Northern California</li><li>• Friends of Deer Hollow Farm</li><li>• Chinese American Coalition for Compassionate Care</li><li>• Cupertino Symphonic Band</li><li>• West Valley Community Services</li></ul>

# iTalented

---

- New Applicant
- iSpark – Volunteer-led program with courses in humanities and STEM subjects
- Requesting \$900 – Tier 1
- Cupertino Residents Served – 13,467
- Eligible



# iTalented

Serving the community



**Who Is Talented?**  
Talented is a nonprofit that aims to inspire, motivate, and support students in achieving their dreams. We are currently looking for students who are interested in joining our team and helping us make a difference in the lives of our community through educational services.

**Joining:** \$35 for 1 year  
\$5 for 2 years  
\$10 for 3 years

**SUPPORT US**

1. Donate money to help support our mission.  
2. Volunteer your time and skills to help us achieve our goals.  
3. Spread the word about our organization and the impact we are making.

**Welcome to the Annual Talented Party!**

**BIG THANKS TO:**

Our donors and sponsors who have made this event possible. Your support is what keeps us going and allows us to continue our mission.

**Support the party on talent day!**

1. Buy a ticket to the party.  
2. Donate money to help support our mission.  
3. Spread the word about our organization and the impact we are making.

**QR CODE**

# Branches



## iCount

Supports regional  
Mathcounts efforts.  
Advertisements



## iConnect

Our primary volunteer  
organization. Supports  
other branches & events



## iSpark

Summer courses +  
organizes events  
Outdoor activities



# iSpark

Led by volunteers, organizing free online courses and local community events.

## 2 Main Contributions



### **Community Events**

Mock Mathcounts Countdown events.



### **Summer Courses**

Hosted free online summer courses led by volunteers.  
Offered 9 different courses to the community.



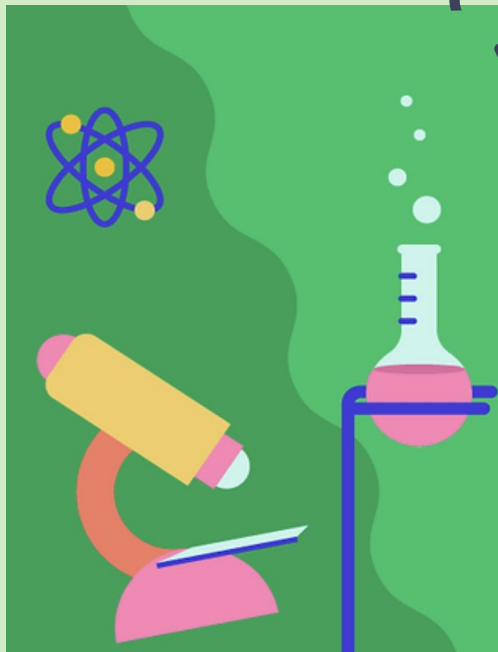


**Where's the  
money going?**



# *iTalented* SPARK Learning

Online Summer Courses **2024**



## INTRODUCTION TO Drones

Grades **5+**

Learn the basics of drones and maybe even see one flown!



# Thank You!

 iTalented

[info@italented.org](mailto:info@italented.org)

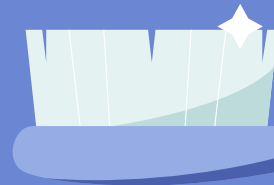
# Remember the ToothFairy

---

- New Applicant
- Dental Treatment Program – Through dental clinic partnerships, the funds will go towards dental cleanings for children with low-income backgrounds
- Requesting \$1,000 – Tier 2
- Cupertino Residents Served – 20
- Eligible

# Remember the Tooth Fairy

City of Cupertino Funding  
Request



# Who Are We?

**Remember the ToothFairy is a student-led nonprofit organization organization working to instill healthy brushing habits in children through early education and exposure.**

Student-led: all of our Executive and Leadership team are made up of high school, college, and graduate students!!



# 3 Service Programs to Achieve Mission:



## Donation Program

Providing youth Smile Bags filled with dental hygiene supplies to help them get started or continue their dental hygiene journey.



## Outreach Program

Visiting elementary schools to teach children ages 5-11 on how to have a good brushing routine through fun and engaging lessons, games, and arts and crafts.



## Dental Treatment Program

NEW PROGRAM LAUNCHING 2025: Allowing children ages 5-11 (grades K-5) who have never visited the dentist before to visit the dentist for the first time for a dental hygiene cleaning and an oral health screening





# Dental Treatment Program: Statistics

As of 2020, approximately 12.8% of children in Santa Clara County lacked dental coverage.

- Don't qualify for public insurance (such as Medi-Cal, but do not have private insurance either)



In 2016, about 7.8% of children aged 2-17 in Santa Clara County had never visited a dentist.

- About 33,761 children

More recent data from the 2023-2024 Kindergarten Oral Health Assessment indicates that **26%** of kindergarteners in Santa Clara County had visible tooth decay.

**Tooth decay is the most common chronic illness in children worldwide.**





# How We Are Combatting This:

- 1. Remember the ToothFairy is working to partner with dentists in Santa Clara County that are willing to provide us with discounted cleanings for children who qualify. We are working with the Santa Clara County Dental Society to secure partnerships.**

- a. What we are looking for in partnerships:
  - i. Flexible payment plans
  - ii. Sliding fee scales - patients pay according to their income level
  - iii. Special child programs - reduced rates/more flexible care options
  - iv. Preventative care focus
- b. Qualifications:
  - i. Qualify as low-income based on personal address (1.85 times below the poverty line).
  - ii. Never been to the dentist before.
  - iii. Grades K-5. We are hoping to expand to a broader age group in the future.

- 2. We will partner with public schools to connect us with families that are interested and qualify for this program.**



# How We Are Combatting This:

**3. Once it is confirmed that the family is interested and eligible, we will set up a call with them.**

**This call will discuss:**

- Which dental office they will be going to that will provide them with their free cleaning + additional details for the day of their cleaning and oral health screening
- Helping families confirm an appointment with the office
- Set up a follow-up call after their initial appointment

## **4. Follow-up Call**

- Check in to see how their appointment went
- Review their procedures
- Discuss the importance of dental hygiene, and go over how they can help their children continue healthy brushing habits
- Find a solution with the parents for their children to get bi-yearly dental cleanings + Discuss their options.



# How the Funds Will be Used:

100% of the funds will be used to pay for the dental hygiene cleaning and oral health screening for the child directly to the partnered office on behalf of the qualifying family.



**Requested amount: \$1,000**

**# of Children Served (Cupertino): 20**

- **Costs about \$50 per child for a dental cleaning and oral health screening**

Remember the ToothFairy fully relies on its volunteers to handle all operations behind the scenes. That is why we are able to dedicate all funds to directly fund dental treatments.





# Next Steps:

1. Finalize partnerships with 2-3 dental clinics in Santa Clara County who want to help us along this journey.
2. Partner with public elementary schools in Santa Clara County (including Cupertino) who are interested in having their eligible students participate.
3. Start connecting with families and connecting them with our partnered dental clinics.

**THIS PROGRAM IS PLANNED TO LAUNCH MAY 2025!!**



## Active Circle

---

- New Applicant
- All Inclusive Family Picnic – Funds for quarterly picnics for special needs kids' and families
- Requesting \$2,000 – Tier 2
- Cupertino Residents Served – 50
- Eligible

# ACTIVE CIRCLE

***501c3 non-profit dedicated to Creating Active  
Connected Communities***

***Founders: Nivriti Vira and Aanya Shah***

[Instagram](#)

[Facebook](#)

<https://www.theactivecircle.org>



- **Active Circle**, a non-profit organization was founded in May 2020 by **Aanya Shah** and **Nivriti Vira** (currently student of Cupertino High School).
- Our mission is to create **Active Connected Communities** that is physically and mentally healthy.
- **Active Circle** is **PVSA certified** and is a registered **501c3 non-profit** in the state of California (Entity Number 5931195)





# WHAT ARE WE REQUESTING FROM CUPERTINO CITY?

**Active Circle host quarterly All-Inclusive picnic for special need kids and family**

**These events promote healthy interactions and community building with a mission to integrate families of Special Ed kids with General Society**

- Per Event cost is around \$500
- Funds are needed for Venue, Materials, Food, Activities & Entertainment
- Participating special needs families are from FUHSD PTSA including residents of Cupertino
- Hence asking for total funds of \$2000.

# **Past Local Events: A Glimpse Into the Active Circle Community events**



# ALL INCLUSIVE POTLUCK PICNICS

in partnership with the Special  
Ed Parents and Kids Community





# CUPERTINO CITY EVENTS

- health screening @ indian heritage fair
- bike fest





# MONTHLY TEEN AND FAMILY HIKES

in partnership with MyTrailPals

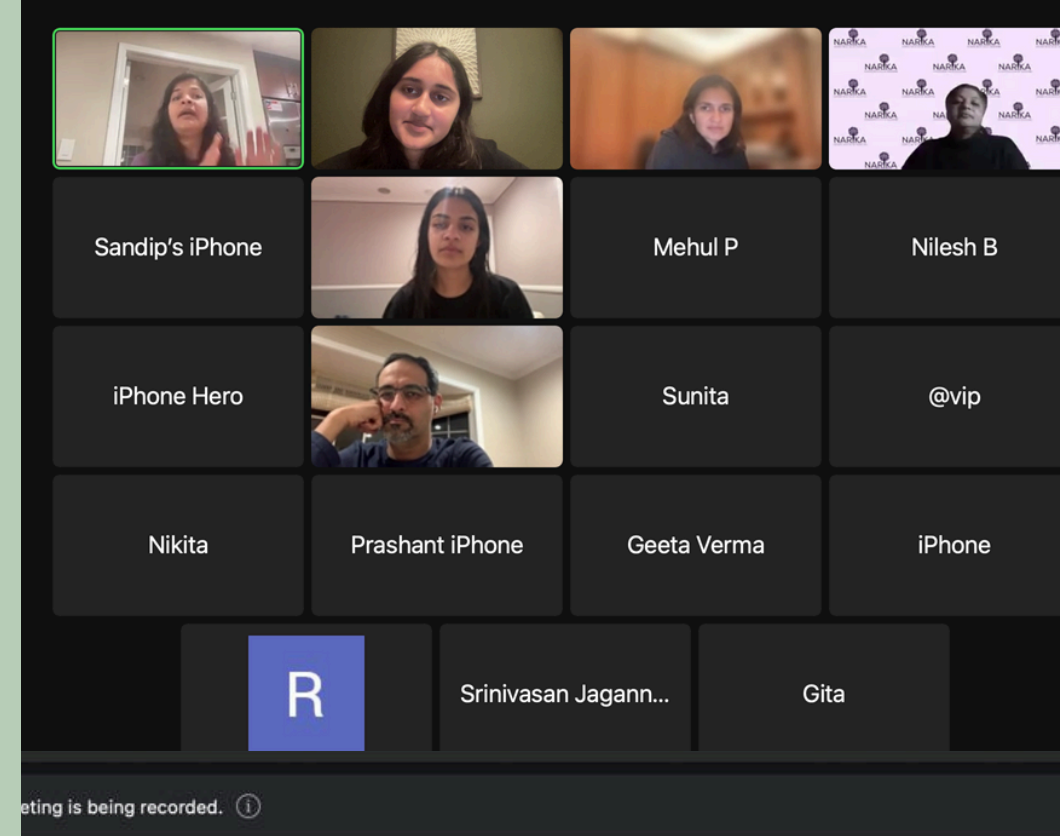
In/Around Cupertino Trails





# HEALTH WEBINARS AND CHALLENGES

To foster healthy lifestyle habits  
with the support of certified  
lifestyle doctors and coaches.



A screenshot of a Keynote presentation slide titled "6 Pillars of Lifestyle" in blue text. The slide lists two pillars: "Nutrition &amp; Hydration" and "Exercise &amp; Movement", each preceded by a blue asterisk. The slide is part of a presentation, with a toolbar at the top showing options like Slide, Play, Keynote Live, Table, Chart, Text, Shape, Media, and Comment. The background of the slide is a light blue grid.

A screenshot of a presentation slide titled "What is Diabetes?" in blue text. Below the title is a word cloud with terms like "diabetes", "high blood sugar", "liver", "metabolic disease", "insulin", and "diabetic". Below the word cloud, there is a definition: "Diabetes is a metabolic disorder characterised by chronic hyperglycaemia due to absolute or relative deficiency of insulin, associated with specific microvascular complications." The slide is part of a presentation, with a toolbar at the top showing options like Slide, Play, Keynote Live, Table, Chart, Text, Shape, Media, and Comment. The background of the slide is a light blue grid.

A screenshot of a presentation slide titled "3. Protect yourselves from marketing gimmicks, always check the ingredients". Below the title is a tip: "Tip: If you can not pronounce or do not understand any ingredient, your body will thank you for not stuffing yourself with it". Below the tip is an image of a box of "REAL Fruit" cereal, which is labeled "FAT FREE", "SUGAR FREE", and "HEART HEALTHY". The slide is part of a presentation, with a toolbar at the top showing options like Slide, Play, Keynote Live, Table, Chart, Text, Shape, Media, and Comment. The background of the slide is a light blue grid.

A screenshot of a presentation slide titled "What is Teen Dating Violence?" in purple text. Below the title is a definition: "Teen Dating - Romantic relationships between teenagers". Below the definition is another definition: "Teen Dating Violence - Dating violence that occurs in teenage". The slide is part of a presentation, with a toolbar at the top showing options like Slide, Play, Keynote Live, Table, Chart, Text, Shape, Media, and Comment. The background of the slide is a light blue grid.

A screenshot of a presentation slide titled "Parenting Teens: Effective Communication as a Tool in Strengthen The Relationship" in white text on a blue background. Below the title is the name "Gabriela Buendia, LMFT". To the right of the text is an image of a pair of hands holding a small green plant with soil. The slide is part of a presentation, with a toolbar at the top showing options like Slide, Play, Keynote Live, Table, Chart, Text, Shape, Media, and Comment. The background of the slide is a light blue grid.



# ECO-IMPACT AND SUSTAINABILITY PROJECTS



## SNEAKER DRIVE

CHARITY DRIVE FOR FEEDING THE HUNGRY KIDS

Hosted by:  
Active Circle



Bring your gently used sneakers and help make a difference. All proceeds from the shoe donations will be contributed to "No Kids Hungry," supporting their mission to end child hunger.



[www.theactivecircle.org](http://www.theactivecircle.org)



# COOKING AND FOOD DISTRIBUTION EVENT





# IMPACT

- 100+ people benefited from monthly Health and lifestyle challenges
- 100+ families participated in all-inclusive picnics
- 600+ pair of sneakers saved from entering the landfills and donated to GotSneakers
- \$1676 for NoKidHungry
- \$2000 for Khushiyaan Foundation- COVID crisis
- \$600 for South Asian Heart Center
- \$1500 for Children's Cancer Hospital
- \$500 to John Hopkins division of endocrinology and diabetes research
- Sponsored local community sports team

# PARTNERSHIPS & ORGANIZATIONS WORKED WITH

## **Corporations:**

- ASK Staffing
- Walmart Labs
- Circle
- Arista Networks

## **Non-Profits:**

- South Asian Heart Center – outreach partners
- Girl Scouts of Northern California
- MyTrailPals – monthly teen hikes
- Narika (domestic violence awareness)
- Special Ed Parents and Kids Community
- West Valley Water

# AWARDS

- Gold Presidential Service Award
- Cupertino Mayoral Award
- Santa Clara Mayoral Award
- Girl Scouts Silver Award
- First Lego League Motivational Award

# THANK YOU!!

**any feedback or questions?**



# Via Rehabilitation Services

---

- New Applicant
- STEAM & Outdoor Education at Camp Via West – expand specialized programs for children & adults with intellectual/developmental disabilities
- Requesting \$5,000 – Tier 3
- Cupertino Residents Served – 8
- Eligible



camp via west



# **Cupertino Community Fund Grant Request**

*March 6<sup>th</sup>, 2025*

# Our Organization At a Glance

Our Mission	Empower people with disabilities and their families to grow, develop, and thrive by providing essential skill-building, therapeutic, and recreational programs.
Years in Service	78
Revenue	\$4Million
Locations	Serving individuals throughout the Bay Area and beyond on 13.5 acres in the Cupertino Foothills
Number of Staff	11 year-round staff and 90+ seasonal staff
Number Served	In 2024: 350+ unduplicated campers per summer 500+ registrations per summer
Programs	<b>Summer Camps and Weekend Camps</b> <b>Summer Program:</b> Summer sessions from June – August with ~80 campers per session, alternating weeks for children & adults <b>Weekend Program:</b> Weekends throughout the school year (September-May) that provide a crucial respite service for families <b>Off-Season Rentals:</b> Rentals for the community for outdoor education, retreats, training, events



# Camp Via West

- Two Large Pools
- Large Dining Hall / Meeting Space
- Playground
- Amphitheatre
- Four Large Cabins for Campers
- Multi-purpose Athletic Field
- Art Building and Dance/Music Building
- Green House and Garden
- Corrals | Equine Therapy
- Outdoor Education & STEM Programs
- Community Meeting Space





# Summer 2025 Schedule for Camp Via West

---

*Over 90 counselors and nurses are being recruited – even internationally – to increase 2025 camp capacity to 80 campers per session.*

- **June 12<sup>th</sup> – 17<sup>th</sup> Session 1 – Adults 18+**
- **June 20<sup>th</sup> – 25<sup>th</sup> Session 2 – Teen Altitude Grades 6-12 up to age 22**
- **June 28<sup>th</sup> – July 3<sup>rd</sup> Session 3 – Youth ages 5-17**
- **July 6<sup>th</sup> – 11<sup>th</sup> Session 4 – Youth ages 5-17**
- **July 14<sup>th</sup> – 19<sup>th</sup> Session 5 – Adults 18+**
- **July 22<sup>nd</sup> – 27<sup>th</sup> Session 6 – Youth ages 5-17**
- **July 30<sup>th</sup> – August 4<sup>th</sup> Session 7 – Youth ages 5-17**
- **August 7<sup>th</sup> – 12<sup>th</sup> Session 8 – Adults 18+**
- **August 15<sup>th</sup> – 20<sup>th</sup> Session 9 – Adults 18+**

# Why Camp Via West?

---

- **Our Unique Qualities**
- **The Services**
- **Location, location, location!**
- **Community Need**
- **Demand**

# Use of Funding

---

*We are grateful for the opportunity to apply to Cupertino's Community Funding Grant Program. If awarded, funds will:*

## **Support STEAM and Outdoor Education at Camp Via West for children, teens, and adults during summer camp 2025**

- **Engage community partners with specific expertise (contract fees)**
- **Purchase equipment and supplies to facilitate innovative activities**

*Summer 2025 goal: 80 campers per session, with a total of 500 unduplicated campers across 9 sessions (720 registrations)*



# Thank You!

Anne-Marie Hong  
Grants Manager  
[ahong@campviawest.org](mailto:ahong@campviawest.org)

Soheila Mozayan  
VP of Community and Donor Engagement  
[smozayan@abilitypath.org](mailto:smozayan@abilitypath.org)

# ElderAid

---

- New Applicant
- Background Verification Integration and Support – Incorporate background verification process within ElderAid application
- Requesting \$6,000 – Tier 3
- Cupertino Residents Served – 52,500
- Eligible



# ElderAid

Connecting Elderly with Volunteers

# Elderly

## Need Help



- ❖ Support with Day-to-Day Activities
- ❖ Healthcare Assistance
- ❖ Companionship and Social Interaction
- ❖ Home Maintenance Tasks
- ❖ Technology Support Services
- ❖ Pet Care Assistance
- ❖ Transportation Needs
- ❖ Translation Services and More

- ❖ Sense of Purpose
- ❖ Meaningful Personal Connections
- ❖ Gratitude for Support Received
- ❖ Continuous Personal Development
- ❖ Social Connection and Belonging
- ❖ Altruism and Compassion
- ❖ Recognition of Community Needs

# Volunteers

## Have Their Reasons







# ElderAid - Mobile/Web/Phone

## 501c3 Non Profit Organization

- ❖ Connecting seniors to willing volunteers.
- ❖ Building community engagements
- ❖ Independence and support for elderly
- ❖ **PVSA** Certified Organization (High School Volunteers)
- ❖ Monitor and record volunteer hours for recognition and rewards.



# Download Our App!



Web App: **SignUp.TheElderAid.com**

## Phase 1

# ElderAid - Phase 1

- ❖ Very Good Response
- ❖ Verification Challenges - limited verification, privacy concerns
- ❖ Volunteer Challenges - increase volunteer pool, outreach efforts, reward participation

## Phase 2

# ElderAid - Phase 2

- ❖ Third party background verification
- ❖ Covering initial 100 seniors background verification
- ❖ Expand Outreach and Training

## Phase 2

### Background Verification

- ❖ Third party background verification
- ❖ Ensuring the safety of seniors (and volunteers)
- ❖ Robust verification increases credibility
- ❖ Only interested candidates

### Covering Initial 100 seniors verification cost

- ❖ Free background checks for initial 100 seniors
- ❖ Try to cover for seniors who can't afford

### Outreach

- ❖ Creating awareness through outreach
- ❖ Training/Support

## Phase 2

# ElderAid - Cost Breakdown

### **Background Verification - \$3000**

- ❖ Development cost of integration of security features within the app
- ❖ Technical support from the background verification company

### **Covering Initial 100 seniors verification cost - \$2000**

- ❖ Free background checks for initial 100 seniors
- ❖ Try to cover for seniors who can't afford

### **Outreach - \$1000**

- ❖ Flyers/Booths, outreach material
- ❖ Training/Support



## Help Us

- Create a safe and supportive environment for the elderly.
- Recognize and appreciate volunteers.
- Raise awareness and engagement.

# Thank You

Website



Donation



[www.theElderAid.com](http://www.theElderAid.com)



[ElderAidTeam@gmail.com](mailto:ElderAidTeam@gmail.com)



# Innovart Foundation

---

- New Applicant
- Head & Heart: Mental Health Matters – Hold interactive workshops, community event and provide resources to support mental well-being
- Requesting \$8,000 – Tier 3
- Cupertino Residents Served – 10,000
- Eligible



# Head & Heart: Mental Health Matters

Community Funding Grant

Fiscal Year 2025-26

# Objectives



## Cupertino: Community Health



### Residents:

**Mental Health  
Education & Resources**



### Community:

**Reduce Stigma &  
Increase Awareness**



# Resource Fair

- Connect individuals with valuable resources, support networks, & educational tools
- Gather local mental health organizations, counselors, community programs & advocacy groups
- Provide information about mental health services, treatment options & self-care strategies

## Workshops

- Anxiety & Depression
- Neurodivergence
- Preventing Child Sexual Abuse
- Practicing Everyday Mindfulness
- Parent-Child Communications
- Social Media & Mental Health
- Loss-of-Love Grief Group
- Emotional Intelligence

10,000 ~ 20,000 participants

# Budget



Applying for Grant: \$8,000

## ◎ Cost:

- Venue rental
- Event marketing
- Influential speakers
- Materials
- Event website

## ◎ Resource Fair

\$5,000\*

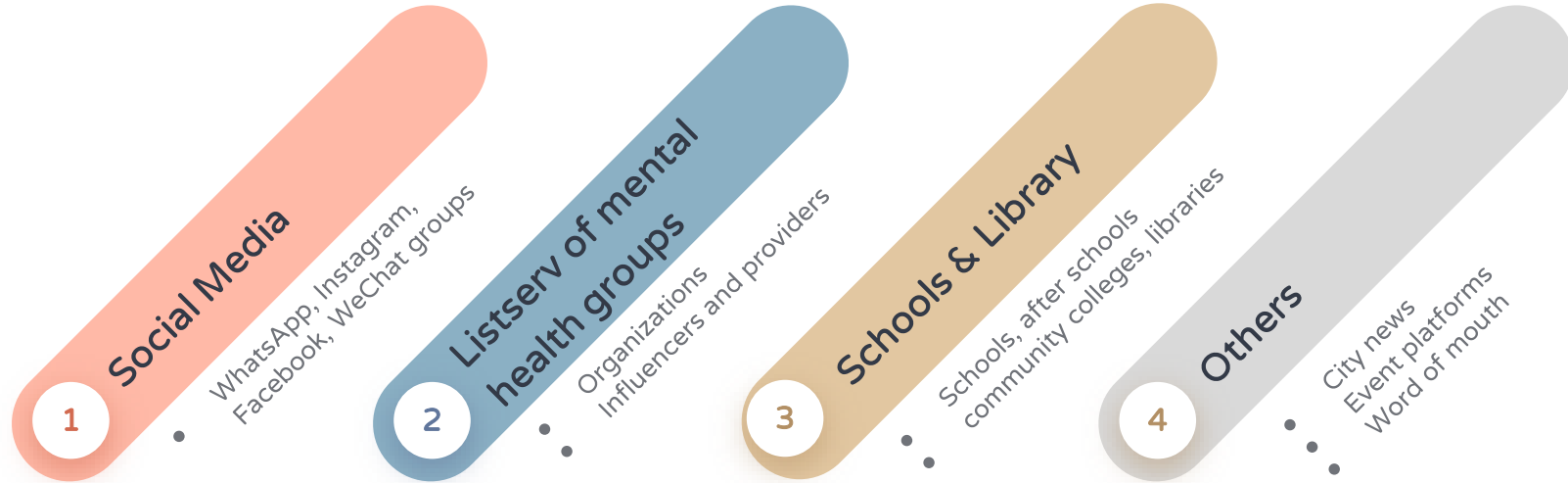
\* Plan to raise sponsorships if budget cannot cover all expenses

## ◎ Workshops

\$3,000

## ◎ \$0 Staff Cost

# Event Promotions



# Timeline



Assuming Grant approved before June 30, 2025

Detailed Planning:  
July ~ Sept 2025

Workshop (1~2/month, 8+):  
Aug 2025 ~ May 2026

Resource Fair:  
Oct / Nov 2025

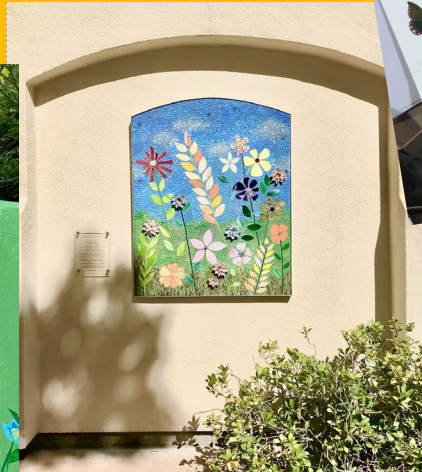
Logistics:  
Aug 2025 ~ June 2026

Innovart

# Innovart Foundation

Est. 2014

- Initiated “Energized by Art” Utility Box project
- Painted Saratoga Creek Bridge mural
- Sponsored Miller Drama Program
- Chateau Cupertino Senior Center: Concerts, art projects, Valentine cards & donated mosaic art
- Fresh Fruit Sale: School fundraisers
- Mental health Workshops 2024



## THEME

"Energized by Art" - Promoting Cupertino's culture of conservation through art. What can all Cupertinoans do to conserve valuable resources like energy and water, reduce waste, or prevent pollution?

**OPEN TO CUPERTINO RESIDENTS AGE 4 - 18**

**MULTIPLE WINNERS PER GROUP:**

K-2ND GRADE  
3RD GRADE - 5TH GRADE  
6TH GRADE - 8TH GRADE  
9TH GRADE - 12TH GRADE

## RULES:

DOWNLOAD FULL RULES & ENTRY FORM AT <http://cupertino.org/earthday> or pickup a form at the library

All submissions must be on official entry form  
One submission per student.  
Students may collaborate on work.

Questions? email: [inbox@hongyunart.com](mailto:inbox@hongyunart.com)

## DEADLINE & SUBMISSION:

SUBMIT YOUR ENTRY IN PERSON TO HONGYUN ART BY MAY 7th 2015 5PM





## Asian American Parents Association

---

- Returning Applicant
- AAPI Multicultural Festival - Promote diversity from different communities to celebrate the rich cultures
- Requesting \$4,000 – Tier 2
- Cupertino Residents Served – 200
- Eligible

# 2026 AAPI Multicultural Festival In Cupertino

---

March 6th, Parks and Recreation  
Commission  
City of Cupertino

# Executive Summary

- Grant Application for 2026 AAPI Multicultural Festival
- Organized by Asian American Parents Association and AAPI Silicon Valley
- 2026 will be 5th AAPI Multicultural Festival
- Funding Request for \$4500

# Presenters

- Asian American Parents Association (AAPA):

Liyan Zhao, Rosa Kim, Emeline Liu, Jerry Liu

- AAPI Silicon Valley (AAPI SV)

Hayden Tang, Aimee Ge

# Organization Sponsors

## Asian American Parent Association (AAPA)

- Founded in 1991.
- Formalized in 1994 as non-profit organization (<https://www.aapa.net/>)
- Objectives
  - Establish Dialogue with the School Districts
  - Develop Parent Awareness Programs
  - Promote Student Training and Leadership Programs
  - Encourage Community Involvement
  - Celebrate and Promote AAPI Cultures

## AAPI Silicon Valley

- Youth-led organization based in Bay Area.
- Focuses on Asian-American advocacy and rights advancement.
- Past Events
  - 2024 Emerging Visions Youth Art Showcase
  - 2023 AAPI Youth Leadership Conference
  - 2022 Film Screening w/ Justice Vanguard
  - 2021 “Our Diverse Voices” Youth Art Show
  - 2021 Stop Asian Hate March + Rally

# AAPI Multicultural Festival

- The **AAPI Multicultural Festival**, held during AAPI Heritage Month, **celebrates diversity** and **promotes understanding** of Santa Clara County's **Asian communities**.
- Highlights the unique contributions of various Asian community groups, including Chinese, Indian, Filipino, Indonesian, Korean, Vietnamese, Japanese, and Pacific Islander.
- Features booths, art performances, and introductions to youth and community leaders to promote cultural education.
- First begin in 2022.
- Seeking support for 2026 Festival.

# 2022 AAPI Multicultural Festival

- Held in downtown Mountain View
- Attracted over 400 attendees in 2022.
- Grant from Santa Clara County Division of Equity and Social Justice.
- Total Spend: \$2,388.



# 2022 Community Feedback

- **Newspaper article from Epic, Celebrating diversity and solidarity at the AAPI Cultural Festival**: *“Spanning four hours, the multicultural festival was a grand success that brought the community together. The event’s organizers felt empowered that they were able to do their part to help imbue the community with thoughts of positive change and a renewed sense of identity and unity.”*
- **Korea News Article, Report on AAPI Cultural Festival** : *“Principal Miyoung Choi, who participated in the event with students from Echo-Korea, said, “It was very meaningful for students to participate from the planning stage to preparing a booth to promote Korean culture. It must have been a valuable experience for the students”*
- **Chinese Social Media: I am proud of my AAPI identity**: *“It was very successful event. it helped us understand each other better, and showed the community the Beauty of AAPI Diversity.”*



# 2023 AAPI Multicultural Festival in Cupertino

- 1st time in Cupertino Library Square.
- Co-sponsored with Cupertino Library Foundation.
- Attracted about 450- 500 attendees.
- 7 cultural booths, 7 sponsor booths, and 3 co-organizer booths
- 11 performances from Chinese, Indian, Korean, Vietnamese communities.
- Grant from Cupertino Library Foundation Grant
- <https://www.aapa.net/s-projects-side-by-side>
- Total Spend: \$2,680

# 2023 Events

## Unity In Diversity

### ASIAN AMERICAN & PACIFIC ISLANDER MULTICULTURAL FESTIVAL

Join us for a fun AAPI multicultural event to celebrate diversity in Silicon Valley!

**GAMES**

**BOOTHS**

**DANCES**

**MUSIC**



Cupertino Library Square  
10800 Torre Ave. Cupertino, CA 95014  
**Sunday May 21, 12 pm – 4 pm**

Contact Us: [aapisiliconvalley@gmail.com](mailto:aapisiliconvalley@gmail.com)

More Info: [aapa.net](http://aapa.net) & [aapisv.org](http://aapisv.org)







**GOLD SPONSORS:**




## 2023 AAPI Multicultural Festival

### Event Program



# 2023



	Time	Performance/Organization
1	12:00-12:10	Janggu Dance - Korean Dance Academy
2	12:10-12:20	<b>Opening Remarks: AAPA &amp; Cupertino Library Foundation Speaker- AAPI SV, Bay Youth &amp; Cupertino Library</b>
3	12:20-12:40	Indian Dance- Shambhavi's International School of Kathak
4	12:40-12:50	Korean Flowers and Butterflies- Korean Dance Academy
5	12:50-1:00	Taekwondo Kids
	1:00-1:30	Break
6	1:30-1:50	The Power of Shaolin- Shaolin Warrior Martial Arts
7	1:50-2:10	<b>Speaker - Santa Clara County Supervisor &amp; Cupertino City Council Members</b>
8	2:10-2:20	Chinese Cheongsam Fashion Show- QiFengTang
9	2:20-2:30	Vietnamese Fan Dance- Notre Dame High School
	2:30-3:00	Break
10	3:00-3:10	Chinese Drum- Palo Alto Drum and Tamkang University Drum Group
11	3:10-3:20	<b>Speakers- AAPI Gold Sponsor Groups</b>
12	3:20-3:30	Vietnamese Couple Dance- Notre Dame High School
13	3:30-3:40	Indian Traditional Dance Bharathanatyam- Varsha Satheesh
14	3:40-3:50	Vietnamese "Beo Dat May Troi" Singing with Traditional Instruments - Samantha Dance Group
15	3:50-4:00	<b>Closing Remarks: AAPA, AAPI SV, Bay Youth, &amp; Cupertino Library Foundation</b>



# 2023 Memories







**INTERESTED IN LEARNING ABOUT ASIAN CULTURE & HERITAGE?**

# 2023 Local Media Coverage

- SingtaoUSA (Chinese News) :  
[https://epaper.singtaousa.com/flippingbook/epaper\\_sf/2023/20230525/22/](https://epaper.singtaousa.com/flippingbook/epaper_sf/2023/20230525/22/)
- El Estoque (Monta Vista High School Newsmagazine):  
<https://elestoque.org/2023/05/22/news/a-a-p-i-silicon-valley-hosts-multicultural-diversity-festival/>
- SF Korean (Korean News):  
[https://sfkorean.com/subs/news\\_detail.php?news\\_id=23002&kind=B](https://sfkorean.com/subs/news_detail.php?news_id=23002&kind=B)

# 2024 AAPI Multicultural Festival in Cupertino

- 2nd time in Cupertino Library Square.
- Attracted over 200-300 attendees
- 5 booths - 6 culture booths, 7 sponsor booths, 2 organizations
- 12 Performances
- Fundraising event for Teacher Mini Grant
- Grants from
  - City of Cupertino
  - Cupertino Library Foundation
- Total Spend: \$32 16.82

# 2024 Events



## 2024 AAPI Multicultural Festival Event Program



#	Time	Performance/Organization
	<b>2:00-2:10</b>	<b>Opening Remarks: AAPA, AAPI SV, &amp; Cupertino Library Foundation</b>
1	2:10-2:25	Dynamic Kungfu
2	2:30-2:45	TamKang Drum Team
3	2:45-3:00	Guzheng Duet: "Little Seedlings Green"
4	3:00-3:10	Korean Traditional Lantern & Flower Crown Dance
	<b>3:10-3:25</b>	<b>Speaker - Cupertino City Council Break</b>
5	3:25-3:40	Pungmul Play (풍물놀이)
6	3:40-3:50	Varsha
	<b>3:50-4:10</b>	<b>Speaker- Councilmember Break</b>
7	4:10-4:25	1. Fashion show: Saigon Dep Lam 2. Singing: Hello Việt Nam 3. Singing and Instruments: Bèo dạt mây trôi.
8	4:25-4:50	SISK
	<b>4:50-5:00</b>	<b>Closing Remarks: AAPA, AAPI SV &amp; Cupertino Library Foundation</b>



# 2025 AAPI Multicultural Festival in Cupertino

- To be held at Cupertino Civic Plaza on May 24th 2025, 1 - 4pm
- Collaborating with
  - AAPI Cultural Groups in Cupertino, Cupertino Library Foundation
  - Student Organizations: *AAPI SV, Lynbrook ArtReach & Cultural Mosaic Club. Monta Vista Key Club*
- Exhibits and Events
  - Cultural Booths and Performances
  - Addresses by community and elected leaders
  - Professional Art show in Community Hall (City Hosted)
  - Invited Santa Clara County Sheriff's Office and Fire Department.
- Received \$2000 grant from Cupertino Library Foundation

# Students' Testimony



# 2026 Multicultural Festival Budget Breakdown

- Event Insurance: \$600
- T-shirt : \$1500
- Food/Drink: \$400
- Flyer / Promotion: \$200
- Venue rental: \$1000 ( Hope city council can sponsor )
- 8 Canopies: \$800

Total: \$4500

# Q&A



# Rotary Club of Cupertino

---

- Returning Applicant
- Thanksgiving Meal Sharing Program
- Requesting \$4,000 – Tier 2
- Cupertino Residents Served – 300
- Eligible



# Cupertino Rotary Thanksgiving Meals Sharing Program 2025







# **Rotary Club of Cupertino**

**Rotary is a global network of over 1.2 million neighbors, friends, leaders, and problem-solvers who see a world where people unite and take action to create lasting change – across the globe, in our communities, and in ourselves.**

**Cupertino Rotary was chartered in 1955 and has over 220 members. The Thanksgiving Meals Sharing program was founded 22 years ago, when we served just 12 families.**

**Last year, we served complete Thanksgiving dinners to 175 families.**





**Cupertino Rotary Club member volunteers ready to deliver meals!**





**Rotarians checking in and getting their assignments for meal delivery.**





**Safeway director Drew Dorian bringing out meals for delivery.**





**Scouts carrying meals to volunteers' cars for delivery.**





**More Scouts carrying meals to volunteers' cars for delivery.**





**Scouts from Cupertino Rotary's Troop 492**





**Scouts from Cupertino Rotary's Troop 479**





# **Cupertino Rotary**

**In Partnership with Community Groups, Scouts, Family and Friends,  
Sharing Thanksgiving Meals With Those In Need.**

**63 Rotarian Volunteers**

**29 Scouts and Leaders**

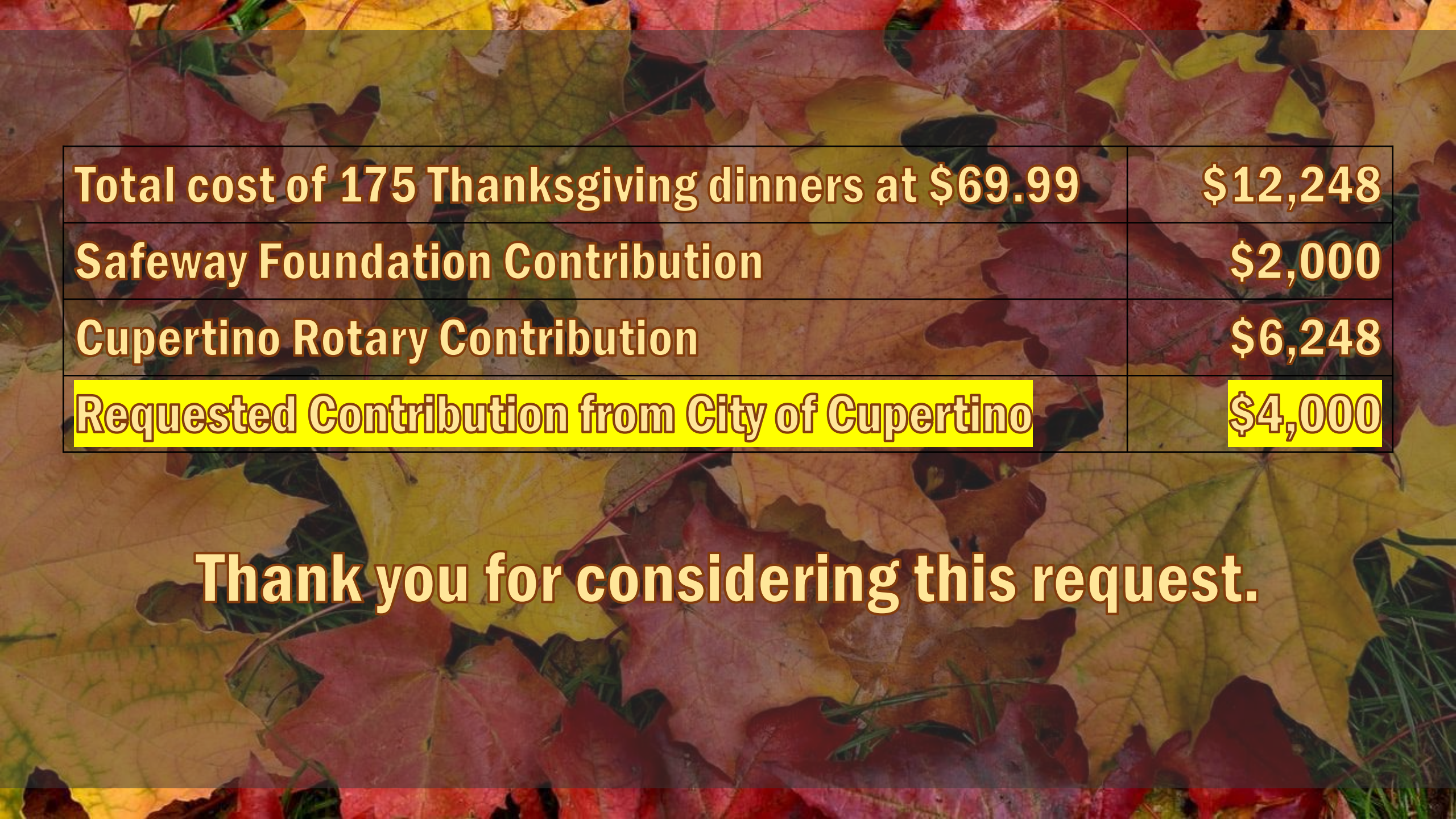
**175 Dinners**

**Each Dinner Serves 6 to 8 people**

**That's 1,050 to 1,400 Individual Meals**

**Delivered to Their Homes Thanksgiving Morning**





<b>Total cost of 175 Thanksgiving dinners at \$69.99</b>	<b>\$12,248</b>
<b>Safeway Foundation Contribution</b>	<b>\$2,000</b>
<b>Cupertino Rotary Contribution</b>	<b>\$6,248</b>
<b>Requested Contribution from City of Cupertino</b>	<b>\$4,000</b>

**Thank you for considering this request.**



# AINAK

---

- Returning Applicant
- Eyecare & Eyeglasses
- Requesting \$5,000 – Tier 3
- Cupertino Residents Served – 15
- Eligible



ainak  
eyeglasses  
Blurry to Sharp Vision

AINAK

CUPERTINO COMMUNITY FUNDING GRANT  
PROGRAM

**EMPOWERING THE  
UNDERPRIVILEGED  
WITH 20/20 VISION  
FREE OF COST**



donate@myainak.org



www.myainak.org



(408) 621-5419

Tax ID 81-0860783

# THE NEED



The CDC reports that

**62 million**

people in America lack  
access to vision care.

**300,000**

school children in  
California alone do not  
have access to eye-care.

In the US, about

**1 in 4**

preschool children have  
an undiagnosed or  
untreated vision  
problem.

Good vision is important  
for a child's overall

**learning and  
development.**

Highlighting the  
importance of starting  
**regular** eye exams for  
young children.

# HOW HAS YOUR DONATION HELPED US?



- Allowed us to reach Cupertino Unified School District
- Added contact lens options as part of our services
- Provided progressive and bifocal eyeglasses to senior patrons





# ACHIEVEMENTS

- **Expanded services to all schools of Kern, Kings, Merced, Sacramento and Stanislaus, Contra Costa, San Mateo Counties**
- **Expanded partnerships with local optometrists & optical shops**
- **Previously undiagnosed eye issues are being identified in a timely manner**



# No Time to Waste

---

- Returning Applicant
- 5/1000 Feed the Need – Program recovers surplus food and delivers to charitable partners
- Requesting \$5,000 – Tier 3
- Cupertino Residents Served – 32,500
- Eligible



## **No Time To Waste**

### **Providing donated food & goods for those in need**

No Time To Waste (NTTW) is a 501(c)(3) charitable organization whose mission is to provide donated surplus food and goods for those in need.

Our weekly programs:

- Recover surplus food from 33 donors of grocers, restaurants, hospitals, caterers, delicatessens, and bakeries.
- Repurpose the food to 22 of our charitable outreach program partners of homeless shelters, food bank/ pantries, and churches.
- Collaborate with staff and 20 weekly volunteers to perform food recovery and delivery.

NTTW Total Impact

- Rescued 575K lbs of donated surplus food
- Provided the equivalent of 415K meals
- Reduced our CO2 footprint by 165 tons
- Saved 150 million gallons of H2O.
- Since 2021, increased our impact by 235%

Our NTTW Food Recovery app (<https://apps.apple.com/app/nttw/id1619455732>) allows us to record detailed metrics of total lbs of food recovered daily, as well as track the CO2 and H2O saved for environmental impact.

We service Santa Clara County. We serve the at-risk community at or below the Federal Poverty Line, including homeless people, seniors, disabled people, and veterans.

NTTW is a proud member of the CA Food Recovery Coalition, Silicon Valley Food Recovery Council, Silicon Valley Council of Nonprofits, CalNonprofits, and Willow Glen Business Association.



Our signature program that we seek funding for is **5/1000: Feed the Need**. Recovering and repurposing **1000** lbs of surplus food a day, **5** days a week.

Summarily, we will:

- Provide 1000 lbs of surplus food per day, equalling 800+ meals
- Provide 5000 lbs of surplus food per week, equalling 4,000+ meals
- Provide 20,000 lbs of surplus food per month, equalling 16,500+ meals
- Provide 240,000 lbs of surplus food in 12 months, equalling 200,000 meals
- In total, repurpose 120 tons of surplus food
- In total, reduce our carbon footprint by 65 tons
- In total, save 109 million gallons of H2O

We collaborate weekly with Cupertino Charitable Partners

- De Anza College Food Pantry
  - Provide an average of 120 meals weekly from Kaiser Hospital
- West Valley Community Services
  - Provide an average of 500+ lbs of groceries from Safeway

Funding to be used for:

- \$2,500 for fuel costs which we budgeted \$4,250 for the length of the project
- \$2,500 for materials and equipment, which we budgeted \$5,200 for the length of the project

# Special Olympics Northern California

---

- Returning Applicant
- 2025 Cupertino Bowling Team Program
- Requesting \$5,760 – Tier 3
- Cupertino Residents Served – 12
- Eligible

# Special Olympics Northern California Cupertino Bowling Team Program

*City of Cupertino Community Funding Grant Program  
March 6<sup>th</sup>, 2025*



***Special Olympics***  
*Northern California*



# Special Olympics NorCal – Who We Are

## Mission Statement

To create an inclusive community where people with and without disabilities can make connections, develop healthy lifestyles, achieve success, and experience the joy of sports

## Four Pillars of Service

- **Sports** – Training and competition opportunities in 11 sports
- **Schools** – Unified Sports, Inclusive Leadership, Whole School Engagement
- **Health** – Health Screenings, Fitness Programs, Health Advocacy
- **Leadership** – Training and Classes, Leadership Opportunities, Advocacy Outreach

**All Special Olympics NorCal programs are free for athletes with intellectual disabilities.**



# 2025 Cupertino Bowling Team Program

**Early October to Late November at Homestead Bowl**

- Six to eight weeks of practice
  - Exact session dates for 2025 will be determined later this year
- Serves SO NorCal athletes throughout Santa Clara County with strong participation from Cupertino athletes
- Local volunteer coaches train our SO NorCal athletes & manage the program in the community
- Exemplifies our commitment to inclusivity in addressing the needs of the City of Cupertino's diverse population and collaborating with a local Cupertino business to deliver services





# 2025 Cupertino Bowling Team Program

## Team Demographics

- An estimated 92 athletes and coaches in total
  - Approximately 12 athletes and coaches local to the City of Cupertino
- Noted a 33% increase in Cupertino athlete participation from '23-'24
  - Upward trajectory we anticipate for 2025 as well

## Funding Breakdown

### **Total Request: \$5,760**

- Cover direct service expenses related to the Cupertino Bowling Team
  - Program and venue costs including bowling fees and rentals
  - In total, the flat cost is \$16 per bowler per each session practice (8 in total)







**Special  
Olympics**  
Northern California



**Special  
Olympics**  
Northern California



**Sp  
Oly**  
Northern

**PLAYING TODAY  
FOR A MORE *inclusive*  
TOMORROW.**



**Special Olympics**  
Northern California

## Friends of Deer Hollow Farm

---

- Returning Applicant
- The Tule House Shelter
- Requesting \$7,300 – Tier 3
- Cupertino Residents Served – 26,000
- Eligible





## Friends of Deer Hollow Farm

Cupertino Community Funding, Parks & Recreation Commission Meeting – March 6, 2025

Esther Jeng, Grants Committee, Friends of Deer Hollow Farm





# Supporting Deer Hollow Farm

- One of the last working homestead farms in California, located in Cupertino
- Open to the public for free 5.5 days a week
- Attracts ~130,000 visitors and ~5,000 school children annually, including many Cupertino residents
- Friends of Deer Hollow Farm, a 501(c)3 nonprofit, founded to preserve the farm as a vibrant environmental educational center
- In FY24 (ending June 30, 2024), Friends distributed ~\$119K in grants to support Deer Hollow Farm

Back then



Visitors today





# Educational Farm Classes Including Student Scholarships of \$37,526

- Since 1976, the farm has offered environmental education classes reinforcing CA curriculum
- 41 Bay Area elementary schools participated in 2023-2024
- 311 students from Cupertino in grades K-4 from Collins, Faria, Garden Gate, and Stevens Creek
- ~2,600 students from 20 Bay Area schools received scholarships, including busing support



# Requesting a grant for a shelter to protect the Ohlone Village Tule House



Tule House, Ohlone Village



Proposed design, similar to nearby shelters



Proposed siding design

The Tule House has to be re-built each year due to rain and decay

The shelter would protect the House for multiple years without the need to re-build

The 18'x18'x18' structure could accommodate the Tule House and space for 10 students

\$7300 is requested solely for materials to build the shelter





# Approximate cost of materials for the shelter



Proposed design, similar to nearby shelters



Proposed siding design

Material	Approx. Cost (\$)
Base rock	100
Concrete	500
Hardware	700
Lumber	4000
Post Base	500
Roofing	1500
<b>Total</b>	<b>7300</b>





# Animal Fund \$42,897

Friends provides 100% of the funding for the acquisition, care and feeding of the animals





# Farm Enhancements & Operations \$38,865

- Projects are recommended by Farm staff and enhance both the student and visitor experience and increasing efficiency
- Projects are approved by MROSD and executed collaboratively
- Friends coordinates Eagle Scout projects at the farm which are overseen by MROSD staff, offering leadership development opportunities







History · Education · Community

# Thank you Questions?

[Esther@deerhollowfarmfriends.org](mailto:Esther@deerhollowfarmfriends.org)



# Chinese American Coalition for Compassionate Care (CACCC)

---

- Returning Applicant
- Suicide Prevention Program (SPP)
- Requesting \$7,500 – Tier 3
- Cupertino Residents Served – 10
- Eligible

# Chinese American Coalition for Compassionate Care (CACCC)

## Suicide Prevention Program (SPP)

March 6, 2025

Parks and Recreation Commission

Alex Tsao, PhD

Program Lead

[alex@caccc-usa.org](mailto:alex@caccc-usa.org)





# Chinese American Coalition for Compassionate Care (CACCC)

- First coalition in the nation focused on the end-of-life care concerns of the Chinese American community.
- Founded in 2005 by like-minded individuals and healthcare professionals to address the lack of linguistically and culturally appropriate end-of-life information and training available to the Chinese community.
- Celebrating 20 years of compassionate services to the community on Saturday, August 9, 2025.
- Provided at no charge, programs are conducted in Chinese and English, virtually and in-person.
- Programs include Advance Care Planning, Heart to Heart Café, Compassionate Care Forums, Doctor Talk, Spiritual Talk, Loss & Grief, Mindful Self-Care, Volunteer & Caregiver Trainings.



# Suicide Prevention Program (SPP)

- Proposed program will develop SP curriculum, educational and resource materials that will be used to conduct trainings in Chinese to SPP volunteers and the community.
- Target Audience: Chinese Americans aged 18-44 and older, individuals living with serious illness.
- By conducting and providing training, materials, and resources in Chinese, it will make SP information and resources more accessible and effective.
- SPP training and community outreach outcomes:
  - Trained volunteers will be more readily able to help identify and assist anyone at risk.
  - Increased SP awareness will encourage individuals to seek help.
  - Dispel stigma around topic of suicide and encourage timely access to care.
  - Promote social connections and support to reduce isolation.



# SPP Proposed Program Budget

**City of  
Cupertino  
Request  
\$7,500**

5-2026 CACCC Suicide Prevention Project Budget Proposal				
Project Budget	Proposed Budget \$16,500	City of Cupertino Request \$7,500	In-Kind \$4,000	Santa Clara County BHS Request \$5,000
<b>PERSONNEL/STAFFING EXPENSES</b>				
Staff: 1 Full time	2,500	1,000	500	1,000
Curriculum development	2,500	1,000	1,500	0
<b>Guest Lecturers/Speakers</b>				
Honorariums	3,000	2,000	0	1,000
<b>TRAVEL</b>				
Mileage	1,700	1,000	200	500
<b>EQUIPMENT</b>	0	0	0	0
<b>SUPPLIES</b>				
Chinese Broadcast & Print Media Promotion, promotional materials	4,000	2,500	500	1,000
Conference room	300	0	300	0
Binders, printing 40x\$17.50	700	0	0	700
Lunch, snacks 40x\$20	800	0	0	800
<b>ADMINISTRATIVE</b>				
Overhead	1,000	0	1,000	0
<b>Total</b>	<b>16,500</b>	<b>7,500</b>	<b>4,000</b>	<b>5,000</b>

**Update:**  
**Santa Clara  
County BHS  
January-June 2025  
\$5,000 Mini-Grant  
approved  
February 3, 2025**







美華慈心關懷聯盟

Chinese American Coalition  
for Compassionate Care

[www.caccc-usa.org](http://www.caccc-usa.org)

# Thank You for Your Consideration Questions?

[www.caccc-usa.org](http://www.caccc-usa.org)

(866) 661-5687

[info@caccc-usa.org](mailto:info@caccc-usa.org)



# Cupertino Symphonic Band

---

- Returning Applicant
- Music, Equipment, Scanner, Band Shirts, Venue Rental
- Requesting \$8,858– Tier 3
- Cupertino Residents Served – 500
- Eligible

# CUPERTINO SYMPHONIC BAND



Cupertino Community Funding Grant Program  
March 6, 2025



# Our story

- Originally founded by Cupertino HS alumni in 1989.
- 50+ active members: teachers, engineers, designers, nurses, students.
- All volunteer members. Conductor is a performing arts schoolteacher.
- Free concert performances throughout the year.
- Non-profit, funded by member dues and donations.



Summer Concert,  
Memorial Park Amphitheater



# Thank you for 2019, 2023, 2024 grants



Music



# CSB expenses and funding sources

## Top Annual Expenses

- Rehearsal space rental 2024-2025 (Sept. thru June): **\$4,573** (\$3,360 23-24)
- Liability insurance: **\$3,020** (\$2,295 23-24)
- Venue rentals (4 concerts): **\$1,840**

## Top 2024 Funding Sources

- Hodson + Yokim families: **\$10,000**
- Annual membership dues: **\$5,400**
- 2024-2025 Cupertino grant: **\$3,000**



CUSD Elementary School performance  
and instrument showcase



# 2025 funding request

Sheet Music	\$1,400
Band Logo Shirts	\$2,248
Music Scanner	\$1,650
Equipment	\$1,800
Quinlan Venue rental	\$ 960
Concert program printing	\$ 800
TOTAL	\$8,858



Morgan Hill July 4th Parade



# We invite you to attend one of our upcoming performances

- Mar 23, Children's Concert, Quinlan, 3 p.m.
- May 18, Spring Concert, Sunnyvale Community Center, 3 p.m.
- June 12, Memorial Park Amphitheatre, 6:30 p.m.



Thank you for your consideration



# West Valley Community Services

---

- Returning Applicant
- Gift of Hope
- Requesting \$10,000 – Tier 4
- Cupertino Residents Served – 350
- Eligible



# Eligibility

- Staff review (not final)
  - 15 applicants fully met eligibility
- Final eligibility to be determined by the Commission
- Commissioners to give a score of zero to applications they do not deem eligible
- Commission will review scores to discuss further

# Evaluation Process

April 3, 2025 P&R Meeting

- Commissioner clarifying questions and discussion of eligibility
- Public comment period
- Provide staff with total for each application
  - X/100
- Staff will compile Commissioner data
- Commission discussion
  - Review compiled data
  - Opportunity to adjust rankings
- Provide recommendation for City Council

Questions?



PRC Meeting  
March 6, 2025  
Presentations

Staff and Commission  
Reports

# Liaison's Update

## Parks and Recreation Commission

March 6, 2025



CUPERTINO

# Parks and Recreation Events

## Big Bunny 5K

- This Saturday, March 8!
- 5K 8:30 a.m.
- Kids Fun Run 9:30 a.m.
- Civic Center Plaza
- Register at [reg4rec.org](https://reg4rec.org)





# Parks and Recreation Events

## Teen Resource Fair

- Saturday, March 15
- Noon to 3 p.m.
- Main Street Cupertino



# Parks and Recreation Events

## Spring Swing Scramble

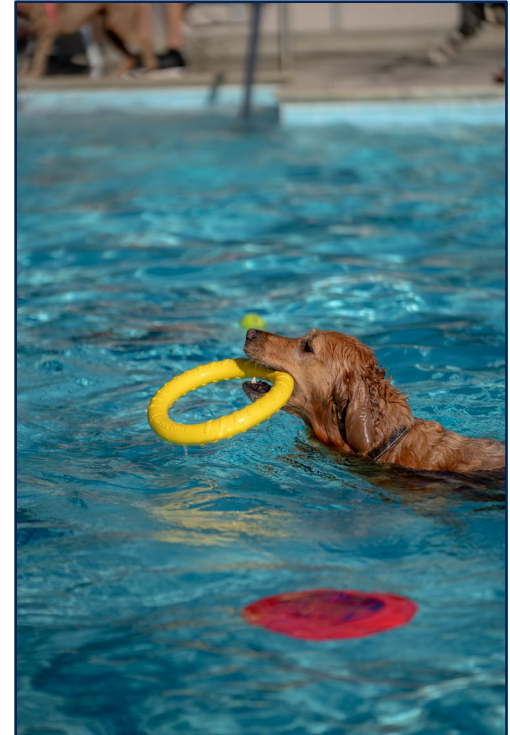
- Saturday, March 22
- 9 a.m. to Noon
- Blackberry Farm Golf Course
- Register at **[reg4rec.org](https://reg4rec.org)**



# Parks and Recreation Events

## Pooch Plunge

- Saturday, March 29
- 9 a.m. to 12:45 p.m.
- 45-min Swim Blocks
- Blackberry Farm
- Register at **[reg4rec.org](https://reg4rec.org)**





# Parks and Recreation Events

## Earth and Arbor Day Festival

- Saturday, April 5
- 11 a.m. to 3 p.m.
- Library Field



# Reminders

## Parks and Recreation Spring 2025 Recreation Schedule

- Activities start April 1
- [cupertino.gov/recreation](https://cupertino.gov/recreation)

## City Offices and Facilities Closed

- Monday, March 31 in observance of Cesar Chavez's Birthday
  - *Normal Operating Hours – BBF Golf Course & Sports Center*

