

PRC Meeting
March 7, 2024
Presentations

Item #2

Memorial Park Specific Plan
design and the Parks &
Recreation System Master
Plan initial study/mitigated
negative declaration
(IS/MND) Addendum.



CUPERTINO

—revitalize— **Memorial Park**

MEMORIAL PARK
SPECIFIC PLAN

Parks and Recreation Commission Meeting
March 7, 2024

PURPOSE:

Present the Memorial Park Specific Plan and ask Parks and Recreation Commission to provide a recommendation of adoption to City Council.

1. INTRODUCTIONS
2. ABOUT THE PROJECT
3. COMMUNITY INPUT
4. FINAL CONCEPT PLAN
5. IMPLEMENTATION
6. NEXT STEPS

INTRODUCTIONS



Chad Mosley

Director of
Public Works

Susan Michael

Capital Improvement
Programs Manager

Rachelle Sander

Director of
Parks and Recreation

Casey Case

Principal in Charge

Rebecca Flanagan

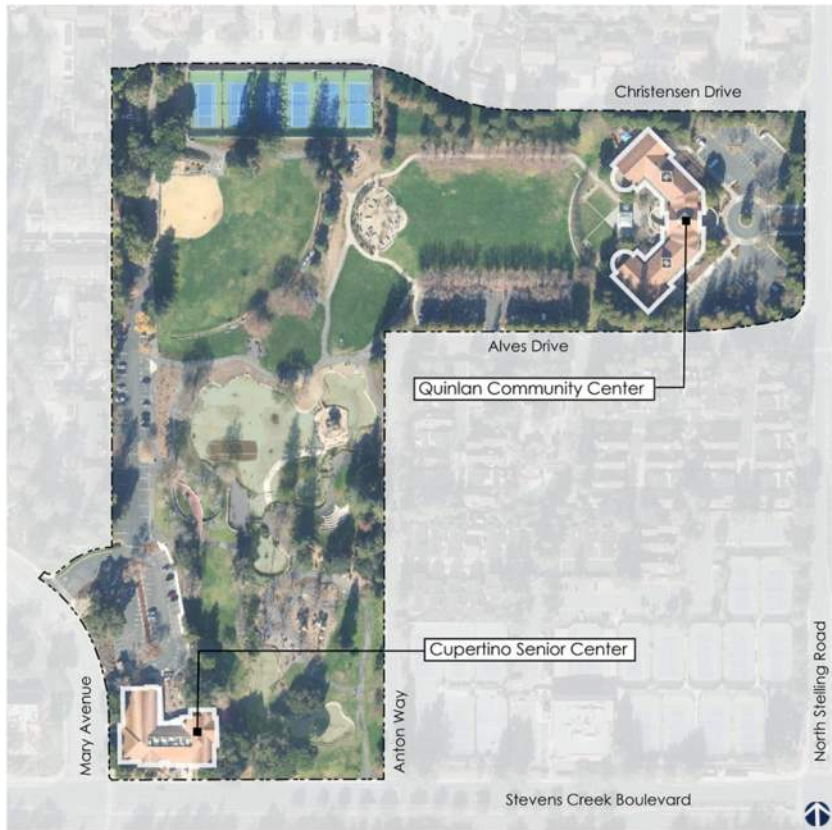
Outreach Coordinator

Michael Freitag

Project Manager

Shauna Wright

Planner



ABOUT THE PROJECT

PROJECT PURPOSE

1. Provide a **guide for improvements at the park** to best **meet the present and future recreation, community gathering, event, and open space needs** of Cupertino.
2. Further the Parks and Recreation System Master Plan's vision in **expanding civic event and community gathering spaces** and **enhancing natural site and park features**.
3. Celebrate Memorial Park's **unique identity** and create a **sense of place** to achieve a balance between the built and natural environments.



ABOUT THE PROJECT

VISION: Engage the public to

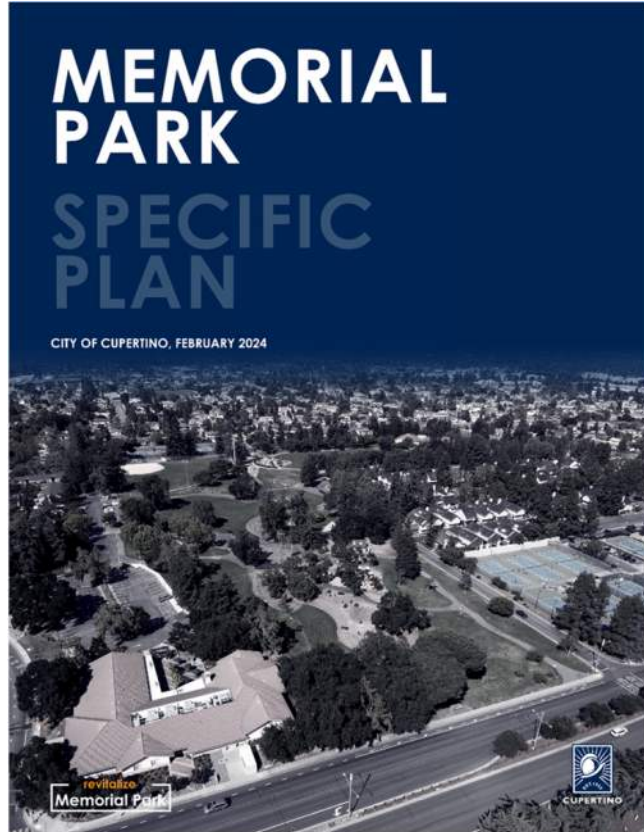
REVITALIZE MEMORIAL PARK

as a **community gathering** and **multi-use, civic-focused event space** while considering the context of the **natural landscape** and facilities, community needs, and the existing site's potential.

GUIDING PRINCIPLES

- Restore and preserve **natural habitat**
- Maximize **shade**
- Develop walkways and bikeways that further **connectivity**
- Foster **social cohesiveness** and **diverse activities** for all ages and abilities
- Create **high quality recreation** experiences
- Provide **sustainable** facilities, programs and services

ABOUT THE PROJECT



DOCUMENT ORGANIZATION

Executive Summary

Chapter 1. Introduction

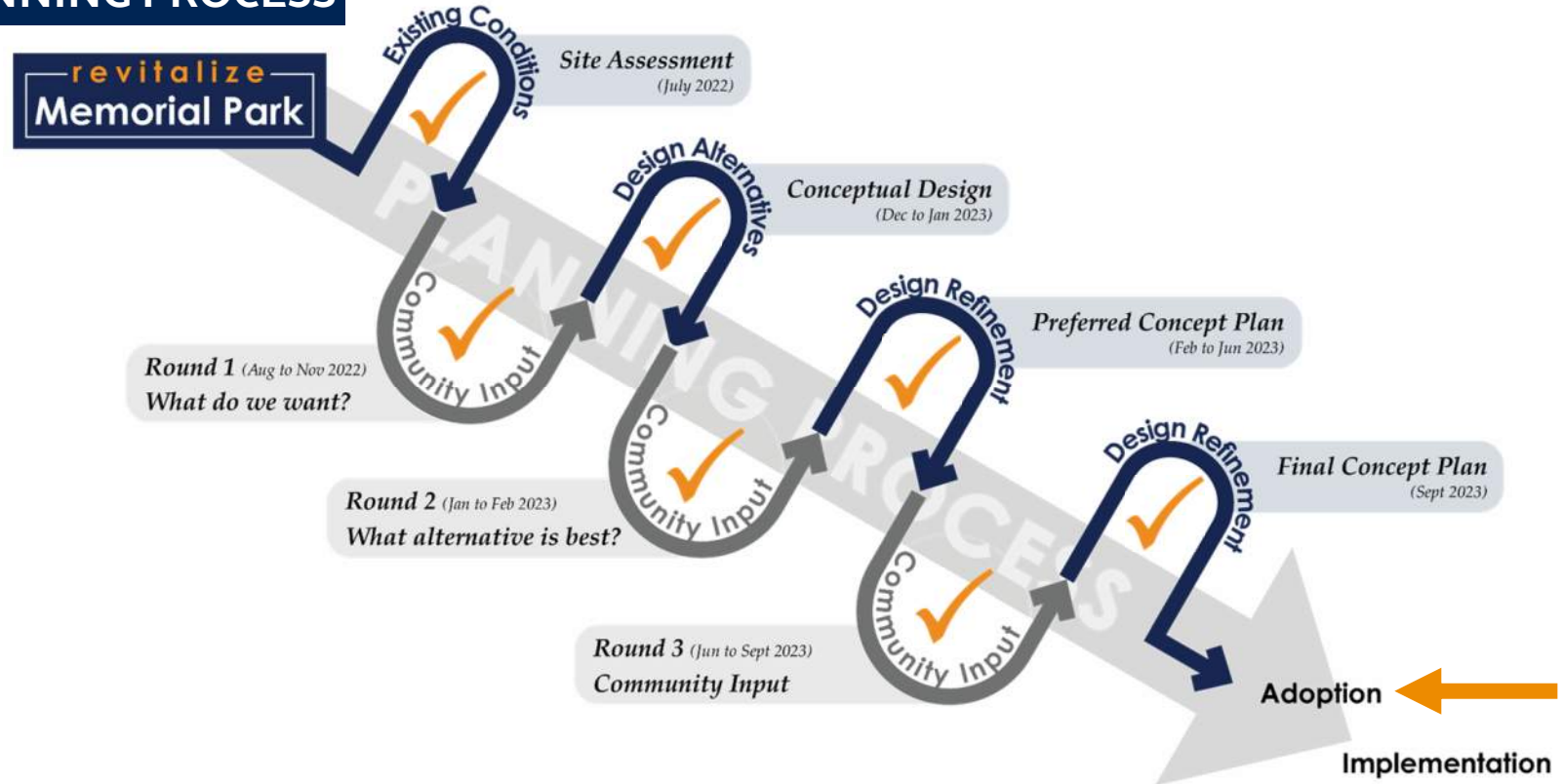
Chapter 2. About the Park

Chapter 3. From the Community

Chapter 4. Park Concept

Chapter 5. Implementation

PLANNING PROCESS



COMMUNITY INPUT



Preferred Concept Plan



Revised Preferred Concept Plan

Community Outreach

Preferred Concept Plan

Parks & Recreation Commission

June 1, 2023

City Council

June 21, 2023

Revised Preferred Concept Plan

Public Review & Comment

*via Engage Cupertino website
August - September 2023*

Final Concept Plan



FINAL CONCEPT PLAN

- ① New Site Arrival
- ② New Parking Stalls
- ③ Upgraded Restroom
- ④ Passive Garden Walk
- ⑤ Pickleball Courts
- ⑥ Expanded Senior Center Deck / Plaza
- ⑦ Fitness Station
- ⑧ Bocce Court
- ⑨ Reservable Picnic Area
- ⑩ Nature Playground
- ⑪ Enhanced Pedestrian / Bicycle Access
- ⑫ Veterans Memorial
- ⑬ Upgraded Amphitheater and Stage
- ⑭ Historic Gazebo
- ⑮ Event Lawns
- ⑯ Event Plaza
- ⑰ All-Abilities Playground
- ⑱ New Restrooms
- ⑲ Basketball Court
- ⑳ Existing Softball Field / Diamond
- ㉑ Dedicated Tennis Courts
- ㉒ Upgraded Quinlan Community Center
- ㉓ Upgraded Parking Lots

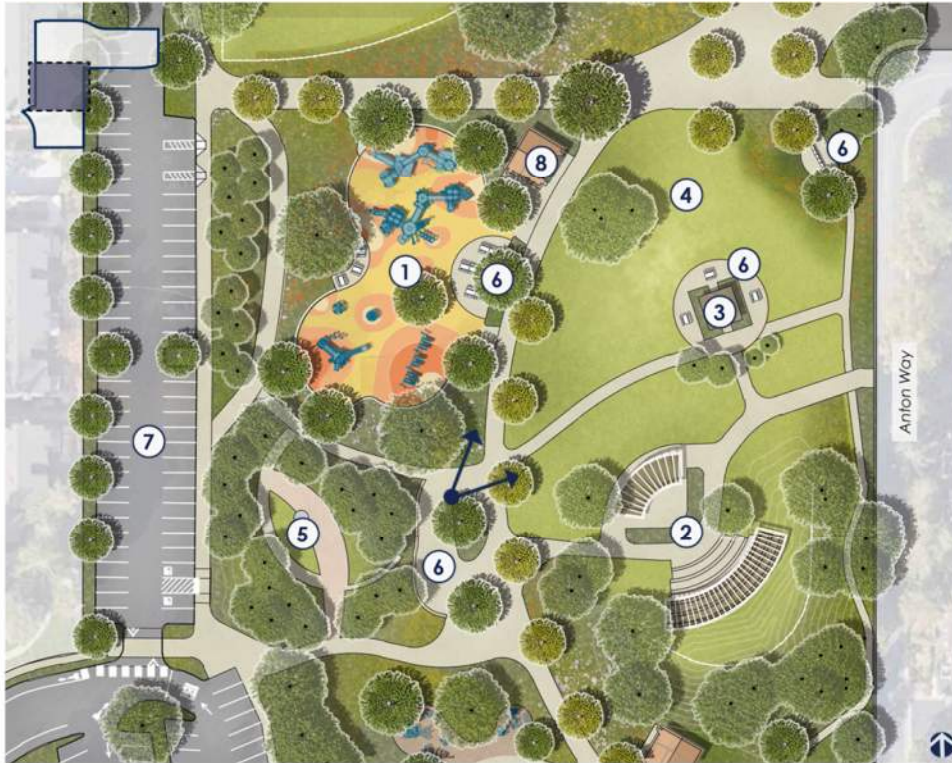
FINAL CONCEPT PLAN **ZONE A**



- ① Passive Garden Walk
- ② Pickleball Courts
- ③ Nature Playground
- ④ Expanded Senior Center Deck / Plaza
- ⑤ Event Lawn
- ⑥ Bocce Court
- ⑦ Fitness Station
- ⑧ Park Sign
- ⑨ New Restroom
- ⑩ Upgraded Parking Lot
- ⑪ New Parking Stalls



FINAL CONCEPT PLAN **ZONE B**



- ① All-Abilities Playground
- ② Upgraded Amphitheater and Stage
- ③ Historic Gazebo
- ④ Event Lawn
- ⑤ Veterans Memorial
- ⑥ Seating / Picnic Area
- ⑦ Upgraded Parking Lot
- ⑧ New Restroom



FINAL CONCEPT PLAN ZONE C



- ① Event Plaza
- ② Existing Softball Field / DOLA
- ③ Reservable Picnic Area
- ④ Basketball Court
- ⑤ Dedicated Tennis Courts
- ⑥ Upgraded Spectator Seating
- ⑦ Upgraded Restroom



FINAL CONCEPT PLAN **ZONE D**



- ① Quinlan Courtyard
- ② Quinlan Event Lawn
- ③ Perimeter Seating
- ④ Upgraded Parking Lots

FESTIVALS & EVENTS



Festivals and Events Area



Main Promenade



Primary Pedestrian Circulation



Arrival Node













SITE CIRCULATION



- ■ ■ ■ Main Promenade
- Primary Pedestrian Circulation
- - - - Secondary Pedestrian Circulation
- Existing Sidewalk
- ➔ Pedestrian Entrance
- ■ ■ ■ Bike/Ped Separated 20' Path
- Bike/Ped Shared 12' Path
- Planned Bicycle Network
- Existing Bicycle Network
- ➔ Bicycle Entrance
- Arrival Node

PROPOSED TREES



-  Specimen Tree
-  Playground Tree
-  Passive Garden Tree
-  Parking Lot Tree
-  Plaza Tree
-  Screen Tree
-  Accent Tree
-  Allee Tree
-  Buffer Tree
-  Lawn
-  Planting Area
-  Existing Tree to Remain

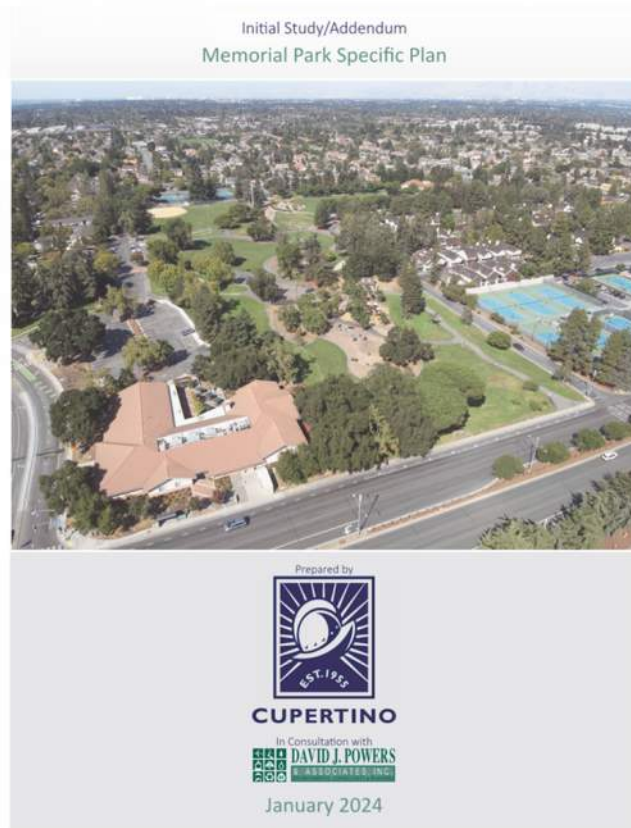


IMPLEMENTATION

Phase	Subtotal
Phase 1A	\$20,312,626
Phase 1B	\$17,275,643
Phase 2A	\$11,892,443
Phase 2B	\$17,244,618
Phase 2C	\$12,549,359
Phase 3	\$4,399,489
Total Project Cost:	\$83,674,178

FUNDING OPTIONS

- ➔ Community Facilities District (CFD) special tax
- ➔ Grants
- ➔ Other special taxes
- ➔ Partnerships, sponsorships, etc.



PUBLIC MEETINGS & PRESENTATIONS

April 2, 2024



City Council



CUPERTINO

—revitalize— **Memorial Park**

MEMORIAL PARK
SPECIFIC PLAN

THANK YOU!

engagecupertino.org/memorial-park-specific-plan

PRC Meeting
March 7, 2024
Presentations

Item #3

Review Fiscal Year 2024-2025
Community Funding Grant
Applications and Program
Evaluation Process

FY 2024-2025 Community Funding Grant Applications and Evaluation Process

March 7, 2024



CUPERTINO

Agenda

- Application Summary
- Grant Applicants & Org Presentations
- Commissioner Clarifying Questions
- Eligibility
- Evaluation Process

Application Summary

- 11 applications received

New Applicants	Returning Applicants
<ul style="list-style-type: none">• Special Olympics Northern California• Bay Area Urban Eagles• Cupertino Little League	<ul style="list-style-type: none">• Omniware Networks• Rotary Club of Cupertino• STEMBoost• Cupertino Symphonic Band• Monta Vista HS Speech Boosters• AINAK• West Valley Community Services• Chinese American Coalition for Compassionate Care

Special Olympics Northern California

- New Applicant
- 2024 Spring Games
- Requesting \$15,959 – Tier 4
- Cupertino Residents Served – 43
- Eligible

Bay Area Urban Eagles

- New Applicant
- Summer Aviation Academy 2024
- Requesting \$20,000 – Tier 4
- Cupertino Residents Served – 25
- Eligible

Cupertino Little League

- New Applicant
- Scoreboard Replacement
- Requesting \$20,000 – Tier 4
- Cupertino Residents Served – 400
- Eligible

Omniware Networks

- Returning Applicant
- Improve Mental Health for Low Income Seniors
- Requesting \$4,000 – Tier 2
- Cupertino Residents Served – 60
- Eligible

Rotary Club of Cupertino

- Returning Applicant
- Rebuilding Together House Renovations
- Requesting \$4,000 – Tier 2
- Cupertino Residents Served – 10
- Eligible

STEMBoost

- Returning Applicant
- Elementary Science Olympiad Summer Workshops
- Requesting \$4,000 – Tier 2
- Cupertino Residents Served – 100
- Eligible

Cupertino Symphonic Band

- Returning Applicant
- Band Equipment and Materials
- Requesting \$6,063 – Tier 3
- Cupertino Residents Served – 500
- Eligible

Monta Vista High School Speech Boosters

- Returning Applicant
- Monta Vista Speech Program
- Requesting \$6,500 – Tier 3
- Cupertino Residents Served – 7,232
- Eligible

AINAK

- Returning Applicant
- AINAK - Eyeglasses
- Requesting \$10,000 – Tier 4
- Cupertino Residents Served – 100
- Eligible

West Valley Community Services

- Returning Applicant
- Gift of Hope 2024
- Requesting \$10,000 – Tier 4
- Cupertino Residents Served – 100
- Eligible

Chinese American Coalition for Compassionate Care (CACCC)

- Returning Applicant
- Loss and Grief Workshop and Starting the Conversation
- Requesting \$15,000 – Tier 4
- Cupertino Residents Served – 1,000
- Eligible

Eligibility

- Staff review (not final)
 - 11 applicants fully met eligibility
- Final eligibility to be determined by the Commission
- Commissioners to give a score of zero to applications they do not deem eligible
- Commission will review scores to discuss further

Evaluation Process

April 4, 2024 P&R Meeting

- Commissioner clarifying questions and discussion of eligibility
- Public comment period
- Provide staff with total for each application
 - X/100
- Staff will compile Commissioner data
- Commission discussion
 - Review compiled data
 - Opportunity to adjust rankings
- Provide recommendation for City Council

Questions?

Special Olympics
Northern California



Special Olympics NorCal 2024 Spring Games

March 7, 2024

Community Funding Grant Program



Organization Overview



Mission Statement

To create an inclusive community where people with and without disabilities can make connections, develop healthy lifestyles, achieve success, and experience the joy of sports



Four Pillars of Service

- **Sports** – Training and Competition opportunities in 11 sports
- **Schools** – Unified Sports, Inclusive Leadership, and Whole School Engagement
- **Health** – Health Screenings, Fitness Programs, and Health Advocacy
- **Leadership** – Training and Classes, Leadership Opportunities, and Advocacy

All Special Olympics NorCal programs are FREE for athletes with intellectual disabilities and their unified partners.

2024 Spring Games Event



Saturday, May 18 at Cupertino High School

- Embracing diversity in the community by bringing together athletes, coaches, volunteers, and community members to celebrate inclusion.
- Featuring Opening Ceremony, competition events, and Awards Ceremony including local law enforcement participation.

Sports: Track and Field, Swimming, Tennis

- Welcomes athletes from Monterey, Santa Cruz, Santa Clara, San Mateo, and San Francisco.
- 200 Volunteers and 400+ athletes to participate.



Breakdown of Funding



Expense	Total Cost	Percent of Request
Travel and Lodging	\$550	3%
Facility Rental and Fees	\$4,423	28%
Meals for Volunteers, coaches, and Athletes	\$5,045	32%
Venue Operations	\$5,941	37%

Total Request: \$15,959

- Offset 2024 Spring Games expenses including travel, facility rental, meals, and venue operations.



Special Olympics
Northern California



PLAYING TODAY
FOR A MORE *inclusive*
TOMORROW.

Bay Area Urban Eagles, Inc.



No Limits!

A Charitable Education Foundation
EIN# 92-3127220

About Us

Bay Area Urban Eagles, Inc. is a 501(c)(3) nonprofit charitable organization founded to help build a more inclusive aviation industry by providing educational exposure and hands-on training to minority and at-risk youth.

Our mission is to inspire and empower the next generation of aviation professionals.

BAUE is supported by a mix of professionals and veterans with experience in aviation, education, management, and non-profit sectors.

Like us on Facebook:



Find us on Instagram:



Visit us at our website:



Cupertino Parks and Recreation Summer 2024 Youth Aviation Program

BAUE proposes the procurement of educational resources, program materials, supplies, and technology to facilitate a 10 week summer aviation education program for twenty Cupertino youth ages 8 to 14:

- The summer long series of hands-on aviation activities require large outdoor spaces and will utilize city-owned/operated park facilities. Activity list is as follows:
 - Hot air balloons
 - Kite flying
 - Parachutes
 - Water rockets
 - Paper Airplane Challenge
 - Scavenger hunts
 - Navigating with a Map and Compass
 - Drone navigation and obstacle course

- An outdoor educational setting will provide opportunities for campers to apply theoretical knowledge through practical activities where flight typically takes place - outside.

Cupertino Parks and Recreation Summer 2024 Youth Aviation Program

Objectives

- Educate campers about various aspects of aviation including history, aerodynamics, propulsion, navigation, weather, technology, and careers.
- Provide hands-on experiences to reinforce theoretical concepts.
- Promote teamwork, problem-solving skills, and leadership abilities through group activities.
- Inspire campers to pursue further education or careers in aviation: pilot, mechanic, controller or another part of the aviation industry.
- Create a safe and inclusive environment where campers can develop leadership skills and build friendships and memories.

Cupertino Parks and Recreation Summer 2024 Youth Aviation Program

Structure

- Every Thursday from mid June 2024 through August 2024.
- At least 90 minutes of academic instruction and 150 minutes of concept-reinforcing activities.
- Facilitated by four volunteer staff members:
 - one camp coordinator
 - two activity coaches
 - one support staff member

Sample Schedule

Time	Activity
09:45 am - 10:00 am	Arrival
10:00 am - 10:20 am	Greetings, Day’s Itinerary, Answers/Questions, etc.
10:20 am - 11:50 am	Topic Discussion & Academic Instruction
11:50 am - 12:15 pm	Snack Break
12:15 am - 12:35 pm	Transition to Activity
12:35 pm - 01:35 pm	Activity
01:35 pm - 02:00 pm	Activity Post Discussion
2:00 pm	Dismissal

Cupertino Parks and Recreation Summer 2024 Youth Aviation Program

Work plan

- Pre-camp preparation
- Venue preparation
- Community Outreach and Engagement
- Staff preparation
- Program Finalization
- Execution of aviation program
- Assessment Midway through camp
- Closure of camp

Cupertino Parks and Recreation Summer 2024 Youth Aviation Program

Proposed Budget

1. Program Development and Administration: \$3,250 (16.3%)
2. Instructional Costs: \$9,625 (48.1%)
3. Guest Speakers: \$3,250 (16.3%)
4. Marketing and Recruitment: \$2,125 (10.6%)
5. Contingency Fund: \$1750 (8.7%)

Total: \$20,000



Support us on Zelle



Cupertino Little League

Wilson Park Scoreboards Project

Cupertino Little League (CLL) - A Community-Driven Organization



- Founded in 1962 - Brings the joy of baseball to boys and girls aged 5 to 16
- Non-profit, all volunteer-run organization
- Serves the Cupertino community, including children with disabilities
- 160 children (120 Cupertino resident families)
- 125 games w/ 2,600 attendees at Wilson Park (2023)



Replace two malfunctioning scoreboards to increase safety and reduce maintenance



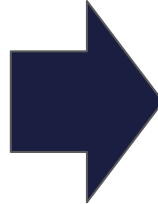
Current Wilson Park Scoreboards



Sunnyvale Little League's scoreboards look new and elegant

- Current scoreboards are old (15+ years)
- Regular malfunctions require intervention of City staff
- Issues with the wired and powered scoring box resulted in shock hazards to our players, parents and City staff
- Wireless capabilities will prevent cable issues & free up staff time
- 2 new scoreboards will be purchased **for the City of Cupertino**
- Scoreboards can be used by any organization renting the fields (e.g. Baseball summer camps)
- New scoreboards will **visually improve Wilson Park** for all residents and **increase the sense of belonging to Cupertino**

CLL continuously maintains and improves the City's infrastructure



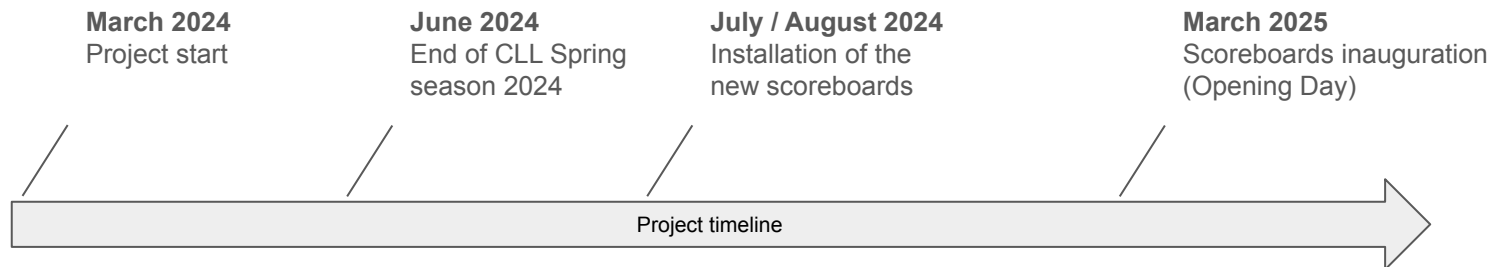
- CLL works together with the City staff to maintain and improve the infrastructure at Wilson Park, Jollyman Park, Faria and Kennedy schools (pitcher mounds, sheds, snack shacks)

- CLL is already delivering infrastructure projects similar in complexity, such as the Wilson Park batting cage renovation
Contribution from the City: \$0

Support is needed to keep registration fees affordable for residents



- CLL revenue (2023) \$65k
- Total estimated project costs (2x boards) **\$46k**
- Expected Maintenance / recurring expenses \$0
- Total grant asked **\$20k**





Thank you!

Omniware Networks - A 501(c)3 Nonprofit Organization With Passion & Track Record

Mission & 2024 Focus

To enhance community **well-being**, foster a sustainable and inclusive **culture**

2024 Focus:

1. **Mental and social well-being** of seniors and low-income community
2. Social **justice & inclusiveness**

Well aligned with
City of Cupertino's
Mission and Value



Dedication

Founded and managed by **women and people of color**;

Experienced, passionate and **dedicated**
(all volunteers, no one is paid) since 2007

All funding used for programs/projects to
benefit the **communities**

Track Record

Gold Seal of Transparency
from Guidestar



Deeply rooted in communities
we aim to serve

Proven Impacts To
Communities

Project: Improve mental well-being of low-income seniors

Why

- Limited means, physical and mobility limits
- Mental health issues: loneliness, anxiety, feeling of being isolated, lack of sense of social belonging
- 25-30% seniors, as high as 60% low-income seniors have reported mental health issues since 2020 (source: CDC)
- Most existing services focus on physical and material assistance



Gloom



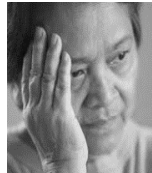
Joy



Weakening



Healing



Isolation



Connections

Exclusion



Belonging

What



- Multi-generation recreational activities and outing interwoven with social / cultural attributes*



- Adeptive to various level of abilities and comfort



- Understanding and using their languages
- Foster long-term active connections
- Fill in the gap of community needs

Our Services To Seniors In Cupertino

8 Events /
Activities

Served **100+**
Seniors

Positive
Community
Feedback

Recognition
from CA State
Senator



Movie Social Entertainment

Health Fair

Art

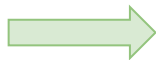
Handcrafts

Japanese
Garden Tour

Culture

Grant + Self-Funded Match: Every Penny To Serve Cupertino Community

Our commitment with self-funded matching
and '0' staffing cost



We use every penny to serve Cupertino
Community

	Cupertino community fund	Omniware Self- Fund	Note
a) Staffing cost	0		We are all volunteers (no one is paid)
b) Materials/Equipment	\$1000		60 people at \$16/person for the full year
c) Entertainment	\$400		about \$7/person
d) Room/Venue Rental	\$800		
e) Other Professional Services	\$1,800	\$1,000	elder care specialists, mental health counseling, language support, local transportation services
f) In-kind donation	\$0	\$1,000	
Subtotal	\$4,000	\$2,000	
Total	\$6,000		

ROTARY CLUB OF CUPERTINO

- Cupertino Rotary Founded in 1955, the same year as the City.
- Over 200 members from businesses, non-profits and government.
- Does over 60 community and educational projects locally, every year.
- Most projects are hands-on as well as Club funded.

REBUILDING TOGETHER

Rebuilding Together works to preserve affordable housing and non-profit community facilities throughout the City of Cupertino. House by house, and block by block, they are helping to keep people in their homes, revitalize low income neighborhoods and maintaining our city's diverse character by providing free building repair, modification, clean-up, and renovation work to community members.

IN 2023 REBUILDING TOGETHER SILICON VALLEY:

ENGAGED

866

VOLUNTEERS

PERFORMED REPAIRS ON

285 HOMES

4 NONPROFIT
FACILITIES

SERVED

12,690

PEOPLE

IN OUR COMMUNITY

DONATED

10,632

VOLUNTEER
HOURS

2,242

TOTAL REPAIRS
DELIVERED

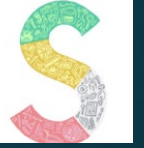


THE PROJECT

The requested funds will allow Cupertino Rotary to partner with Rebuilding Together to refurbish two houses or non-profit facilities. The funds will be used for supplies, etc. and will be augmented by up to 70 volunteers each providing hours of hands-on service.







Promoting Elementary Science Learning Through Science Olympiad

STEMBoost

February 28, 2024



STEMBoost

Empowering young students through Science, Technology, Engineering, and Math for exciting careers of the future

- STEMBOOST IS A 501(C) NON-PROFIT ORGANIZATION FOUNDED IN 2017
- EDUCATE ELEMENTARY AND MIDDLE SCHOOL STUDENTS IN STEM FIELD

Science Olympiad is a great platform for STEM learning

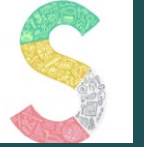


Founded in 1984, Science Olympiad is the premier team STEM competition in the nation with 6,000 teams in all 50 states.

23 events in Division B (grade 6-9):

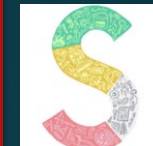
- ❖ Life, Personal & Social Science
- ❖ Earth and Space Science
- ❖ Physical Science & Chemistry
- ❖ Technology & Engineering
- ❖ Inquiry & Nature of Science

We mentored Division B National Champion



2023 1st
2022 2nd
2021 1st
2020 canceled
2019 1st
2018 4th

STEMBoost SO Invitational



Division B 6-9th Grade

Fifth 2024	52 >1900	160	8	
	Schools	Teams	States	Contestants
Fourth 2023	23	64	8	>900
	Schools	Teams	States	Contestants
Third 2022	29	67	6	>1000
	Schools	Teams	States	Contestants



We have a strong instructor team



Division B National Champion Team Member and Alumni

Elementary Science Olympiad

Division A Grade K-6

Competitive tournament:

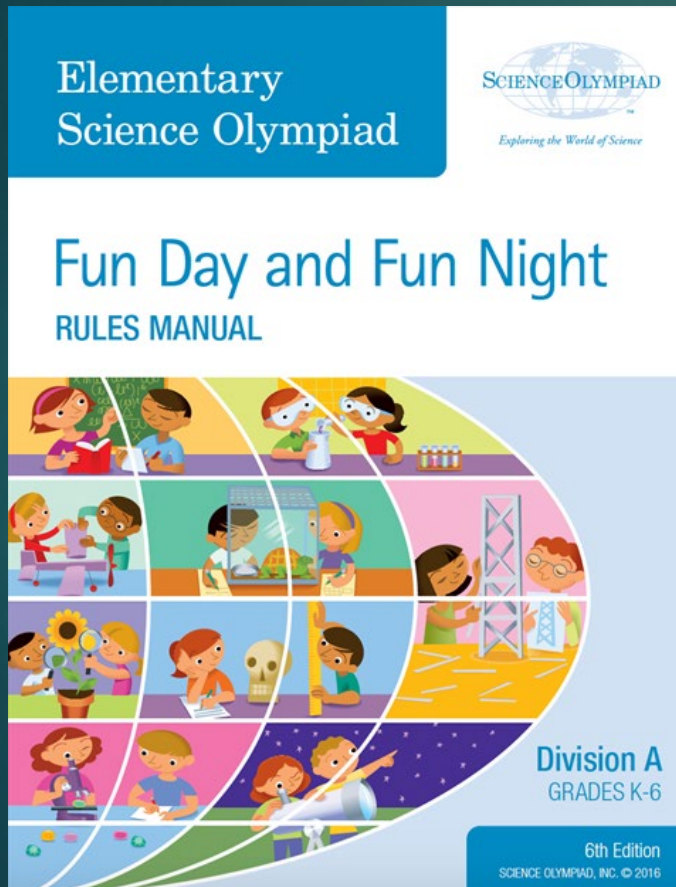
- ❖ Los Angeles, California
- ❖ Florida
- ❖ Michigan (Macomb County)
- ❖ Georgia
- ❖ Alabama
- ❖ North Carolina

Event categories:

- ❖ Science Processes and Thinking Skills
 - ❖ Science Concepts and Knowledge
 - ❖ Science Application and Technology
-
- ❖ Bay Area Elementary Science Olympiad Tournament at Castro Valley HS
(participating schools: Elementary schools in the Bay Area)

Elementary Science Olympiad

“Kids learn science by doing science!”



Fun Day Event Descriptions

Animal, Vegetable or Mineral	14
Boxes & Cans A-Weigh	15
Color Wheel	17
Cracker Counter	19
Drop by Drop	20
For Fingers Only	24
Fossils	25
Get Your Bearing	27
Graphing	28
Leaf and Tree Finder	29
Life Cycles	30
Magnet Magic	31
Microscopes	32
Miles of Smiles	33
Moving Marbles	34
Music to my Ears	35
Nutrition Express	37

Fun Night Event Descriptions

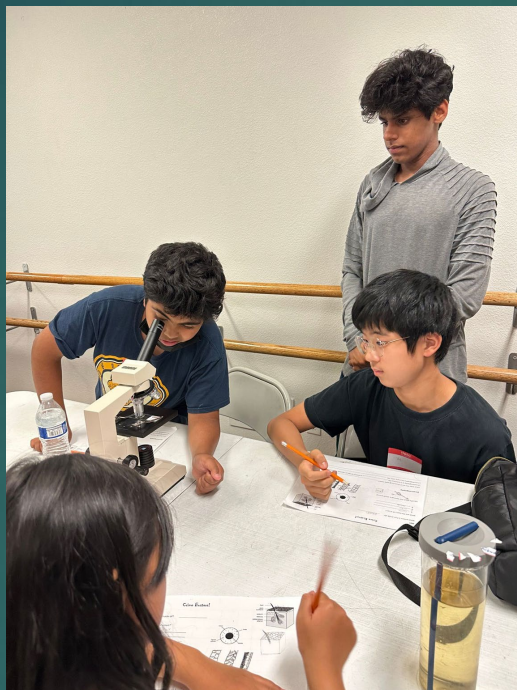
A is for Anatomy	51
A Weigh We Go	57
Aerodynamics Aloft	63
Animal Trackers	66
As the Worm Turns	73
Barge Building	79
Building Bridges	82
Can Race	84
Circuit Wizardry	85
Color Splash	86
Don't Bug Me	90
Fill the Bill 1 & 2	92
Gummi Bear Long Jump	102
Inflation Race	106
Marble Roller Coaster	110
Marshmallow Tower	112
Mystery Architecture	114

Results from 2023

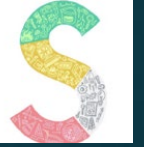
8 Fun day events in summer of 2023:

- number of registrations approx 500
- 5 activities/event
- 40 students/event in July, 30 in August (due to room capacity)
- students on the waiting list
- Low income (self reported) = 91

Pictures from 2023



Funds needed for material



approximately \$3500

- ✓ Material to run 10 signature Science Olympiad events
- ✓ Serves 20 students for 30 to 60 minutes per event
- ✓ Events: Aerodynamics, Anatomy, Bottle Music, Chemical Me, Don't Bug Me, Gummi Bear Long Jump, Metric Mastery, Plant Science, Rock Hound, Towers, Write It Do It,

Funds needed for facility rental



Quinlan Community center



Social room up to 80 people/room,
\$60/hour/room on weekends for non-profit

Omei Academy



Up to 40 people/room, \$60-
\$90/hour/room on weekends for non-
profit

other after school facilities

Up to 50 people/room,
\$100/hour on
weekends for non-
profit

Tentative Plan

6 Fun day events in summer of 2024:

- 5 hours/event
 - 5 activities/event
 - 40 students/event
- eg: Facility Rental:
 $5 \times \$60-80/\text{hr} \times 6 = \$1800-2400$
- Material: \$3000-\$3600
- Estimated Total budget = facility + material
 - Adjust material cost based on the facility rental so that total = \$4800

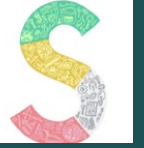
WHO OUR PROGRAM WILL BENEFIT



6 events X 40 students/event = 240 students

National Center for Education Statistics (NCES)

School Name	# of Students	# receiving free or reduced price lunch
D. J. Sedgwick Elementary	519	36
Abraham Lincoln Elementary	548	24
Stevens Creek Elementary	443	17
Garden Gate Elementary	538	18
William Regnart Elementary	357	11
L. P. Collins Elementary	593	14
C. B. Eaton Elementary	451	10
William Faria Elementary	692	7
total	4141	137



THANK YOU FOR YOUR
SUPPORT!

CUPERTINO SYMPHONIC BAND



Cupertino Community Funding Grant Program
March 7, 2024

Our story

- Originally founded by Cupertino HS alumni in 1989. Open to all wind, brass, and percussion players, with members from many south bay cities.
- 50+ active members from diverse backgrounds – teachers, engineers, designers, nurses, students, writers, and retirees.
- All volunteer members, board, and elected officers. Conductor is a performing arts schoolteacher.
- Free concert performances throughout the year, July 4th parade.
- Non-profit, funded by member dues and donations.

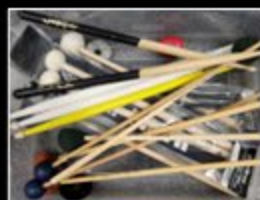


Summer Concert,
Memorial Park Amphitheater

Thank you for 2019 and 2023 funding



Percussion
equipment



Music stands



New music



CSB expenditures and funding sources

Top Expenditures

- Rehearsal space rental (Sept. thru June): **\$3,360**
- Liability insurance (1 year): **\$2,295**
- Venue rentals (4 concerts): **\$1,840**
- Music purchases and licenses: **\$1,790**

Top 2023 Funding Sources

- Annual membership dues: **\$5,100**
- Cupertino grant: **\$4,000**
- Donations: **\$2,701**



CUSD Elementary School performance
and instrument showcase

2024 funding request

Sheet music	\$1,400
New outdoor uniforms	\$2,500
Publicity banners (2)	\$ 200
Folding event signs (2)	\$ 203
Venue rental (Quinlan Community Center)	\$ 960
Concert program printing	\$ 800
TOTAL	\$6,063



Morgan Hill July 4th Parade

We invite you to attend one of our upcoming performances

Free performances throughout the year

Fall, Winter Holiday, Children's, and Spring Concerts;
Cupertino Earth Day; Cupertino Summer Concert Series;
Santa Clara Veteran's Day Ceremony;
Morgan Hill 4th of July Parade, and more

Upcoming performances

- Mar 24, Children's Concert, Quinlan Center, 3 p.m.
- Apr 20, Earth Day, Cupertino Library Field, 11 a.m.
- May 19, Spring Concert, Sunnyvale Community Center, 3 p.m.
- June 8, Golden Gate Park Band Festival, 12 noon
- June TBD, Cupertino Summer Concert Series, Memorial Park Amphitheater, 6:30 p.m.
- 4th of July parade participant, Morgan Hill



Jason McChristian, Conductor



CUPERTINO SYMPHONIC BAND

Thank you for your consideration



Monta Vista Speech

Investing in Excellence and Equity



Why Monta Vista



Rank **Number 1** in
Cupertino and **Top 10**
in California

EXCELLENCE



Young genius: \$990
Athens Debate: \$525

MV Summer Camp:
Free. Free. Free.

COST



No other **speech**
summer program
free in Cupertino

UNIQUENESS

S.P.E.A.K Proposal: Kennedy and Summer Camp Enrichment

Structured Coaching Sessions

- Hire coaches for each branch to direct workshops/watches

Personalized Tutoring

- Allocate high schooler tutors to create cohorts for students to get personalized feedback

Expanded Program

- Expand summer program to Kennedy and Lawson Middle School for greater outreach

Accessible Resources

- Provide resources for research, writing/delivery techniques through NSDA, Coaches, Alumni

Kennedy Tournament

- Fund rooming necessities, hired judging, food/drink accommodations for competitors. OPEN TO ALL CUPERTINO MIDDLE SCHOOLERS



Enhance speech through coaching, tutoring, expanded programs, and comprehensive support.

Benefitting Cupertino Teens

Potential: Over 10 0 0 Cupertino residents benefitted annually

Summer Program

Demographic	Geographic	Psychographic
<ul style="list-style-type: none">• Age: 12- 18 (Any Student)• Income: Any• All inclusive of genders and ethnicities	<ul style="list-style-type: none">• Convenient commute to Cupertino Area<ul style="list-style-type: none">◦ Takes place at Monta Vista High School	<ul style="list-style-type: none">• Looking to build community• Become more outspoken, outgoing• Learn research and rhetoric skills

Kennedy Middle School Speech Tournament

Demographic	Geographic	Psychographic
<ul style="list-style-type: none">• Age: 12- 14 (Middle School)• Income: Any• All inclusive of genders and ethnicities	<ul style="list-style-type: none">• Convenient commute to Cupertino Area<ul style="list-style-type: none">◦ Takes place at Kennedy Middle School	<ul style="list-style-type: none">• Gain experience in competitive environment• Prepare for high school tournaments• Early experience in the world of public speaking

Analyzing Summer Camp Reviews

Reviews	Plans to Improve
<p>“It was free and there was not much hassle”</p> <p>“The schedule and free admission made it easier to attend”</p> <p>“I created many memories from this experience and learned a lot from going to the camp”</p> <p>“It was nice to see how dedicated the captains were, and I learned a lot from them”</p>	<ul style="list-style-type: none">• Improve accessibility.• Increase marketing and advertising efforts.• Improve coaching infrastructure

Detailed Breakdown of Funding

\$ 2 5 0 0

\$ 3 0 0 0

\$ 1 0 0 0

OPERATIONAL

- 1) Renting out
adequate
facilities
- 2) Invest in
equipment and
resources

COACHES

- 1) Expanding
pool of coaches
for each event
- 2) More
workshops and
training

HIGH SCHOOL(EXTRA)

- 1) Scholarships
for kids unable
to join MVSD



ainak
eyeglasses
Blurry to Sharp Vision

AINAK

CUPERTINO COMMUNITY FUNDING GRANT
PROGRAM

**EMPOWERING THE
UNDERPRIVILEGED
WITH 20/20 VISION
FREE OF COST**

THE NEED



The CDC reports that

62 million

people in America lack
access to vision care.

300,000

school children in
California alone do not
have access to eye-care.

In the US, about

1 in 4

preschool children have
an undiagnosed or
untreated vision
problem.

Good vision is important
for a child's overall

**learning and
development.**

Highlighting the
importance of starting
regular eye exams for
young children.

HOW HAS YOUR DONATION HELPED US?



- Allowed us to reach Cupertino Unified School District
- Added contact lens options as part of our services
- Provided progressive and bifocal eyeglasses to senior patrons



ACHIEVEMENTS

- **Expanded services to all schools of Kern, Kings, Merced, Sacramento and Stanislaus Counties**
- **Expanded partnerships with local optometrists & optical shops**
- **Previously undiagnosed eye issues are being identified in a timely manner**





美華慈心關懷聯盟

Chinese American Coalition
for Compassionate Care

www.caccc-usa.org

Jeanne Wun

CACCC Past Board Chair

March 7, 2024

Parks and Recreation Commission Meeting



美華慈心關懷聯盟
Chinese American Coalition
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Vision

**To build a community in which
Chinese Americans are able to
face the end of life with dignity
and respect**





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Coalition Model

Formed in December 2005

- First and only coalition in the US devoted to end-of-life concerns of Chinese Americans
- Over 3,000 members and 300 partner organizations
- Bring like-minded people/organizations to the table: diverse professionals, community leaders, individuals, and organizations who serve the Chinese community
- For more information: caccc-usa.org





美華慈心關懷聯盟
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Loss and Grief Workshop & Starting the Conversation Program Objectives

- Engage the Chinese American community residing in the City of Cupertino and surrounding areas:
- By providing mindful self-care tips and techniques and tools to cope with grief and loss to address their mental, physical and emotional health and well-being.
- By sharing the importance of making their healthcare decisions known and to make sure their wishes are honored and respected.





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Project Goals & Learning Objectives

Goal: Achieve 5,500 program participants with over 1,000 participants from the City of Cupertino and surrounding Bay Area communities of Mandarin-speaking older adults, multigenerational families, family caregivers and individuals.

Objective 1: Understand the importance of Advance Care Planning and plan to complete an Advance Directive.

Objective 2: Learn how to use the Heart to Heart® cards and Chinese Conversation Starter Kits to start the conversation.

Objective 3: Learn mindful self-care tip, techniques and exercises to practice self-care for stress reduction.

Objective 4: Redefine what matters regarding their health and medical care wishes.

Objective 5: Learn insights and perspectives from spiritual leaders on What Ultimately Matters at the End of Life.

Objective 6: Learn how to cope with grief and loss.



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Proposed Programs Virtual and In-Person

- A. **15 ACP community events** which would include: Heart to Heart Café, ACP Workshop
- B. **Weekly Compassionate Care Forum:** Once a week provide educational information on: ACP, mental health, mindful self-care, grief and loss, body, emotional, spiritual, and mind, etc.
- C. **16 Mindful Self-Care Workshops:** (8) sessions and a support group), 6 modules: 1) Mindfulness; 2) Cultivating Compassion; 3) Self-Care; 4) Mindful Communication; 5) Maintaining Healthy Boundaries, and 6) Loss and Bereavement.
- D. Monthly **“Doctor Forum: Redefining What Matters”** features leading East and West Chinese medical and healthcare professionals in their field of expertise.
- E. Monthly **“Spiritual Forum: What Ultimately Matters at the End of Life”**: a monthly program that will feature renowned spiritual leaders who will share their respective insights and perspectives on death and dying.
- F. **Coping with Grief and Loss:** 4-week class: (4) educational workshops: (1) grief and loss; (2) facing and overcoming grief; (3) companionship and comfort in grief; and (4) life memory book. The goal is to provide participants with meaningful coping skills and useful tools and activities to help them manage their loss following major life events and to learn that grieving is part of the normal process of reacting to loss. Two (2) sessions will be offered in 2024.
- G. Train volunteer **Heart to Heart Café Facilitators.**



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Proposed Budget Allocation

Description	Expenses	Prospective Funding Other Sources	Requesting funding of City of Cupertino
Admin Staff (ongoing operational costs)	20,000	16,250	3,750
Materials/Equipment	7,000	3,500	3,500
Refreshment	1000	1000	0
Room/Venue Rental	1000	150	850
Professional Services	7000	1000	6,000
Other: Shipping	900	500	400
Other: Travel	500	500	0
Other: Media	1,500	1,000	500
Total	38,900	23,900	15,000

Prospective funding: AARP California, Kaiser Permanente, SCAN



PRC Meeting
March 7, 2024
Presentations

Staff and Commission
Reports

Liaison's Update

Parks and Recreation Commission

March 7, 2024



CUPERTINO

Project Updates

Lawrence-Mitty Park and Trail Project



General Updates

Blackberry Farm Golf Course Fee Increase Starting April 1

	Adult		Junior		Senior		Replay (2nd Round)		Footgolf -Adult		Footgolf -Junior		Pull Cart	Power Cart
Current Fees	R	NR	R	NR	R	NR	R	NR	R	NR	R	NR		\$7 Single
Weekday	\$16	\$18	\$15	\$17	\$15	\$17	\$12	\$14	\$13	\$15	\$10	\$12	\$3	\$14 Double
Weekend/Holiday	\$18	\$20	\$15	\$17	\$18	\$20	\$12	\$14	\$13	\$15	\$10	\$12		
Proposed Fees														
Weekday	\$17	\$20	\$16	\$19	\$16	\$19	\$13	\$16	\$13	\$15	\$10	\$12	\$4	\$10
Weekend/Holiday	\$19	\$23	\$18	\$22	\$18	\$22	\$15	\$18	\$13	\$15	\$10	\$12	\$4	\$10

In chart: R = Resident, NR = Non-Resident



Parks and Recreation Events

Cupertino Teen Resource Fair

- Saturday, March 16 from Noon to 3 p.m.
- Main Street Cupertino

GenConnect: An Intergenerational Mixer

- Monday, March 18 from 10 a.m. to 2 p.m.
- Cupertino Senior Center

Parks and Recreation Events

Blackberry Farm Spring Swing Scramble

- Sunday, March 24 from 10 a.m. to Noon
- Blackberry Farm Golf Course

Big Bunny 5K

- Saturday, March 30
 - 8:30 a.m. 5K Race
 - 9:30 a.m. Kids Fun Run
- Cupertino Civic Center



Reminders

Parks and Recreation Spring 2024 Recreation Guide

- Activities start April 1
- cupertino.gov/recreation

City Offices & Facilities Closed

- Monday, April 1 in observance
of Cesar Chavez's Birthday
 - *Normal Operating Hours – BBF Golf Course & Sports Center*



Liaison's Update

Parks and Recreation Commission

March 7, 2024



CUPERTINO