

PRC Meeting

March 4, 2021

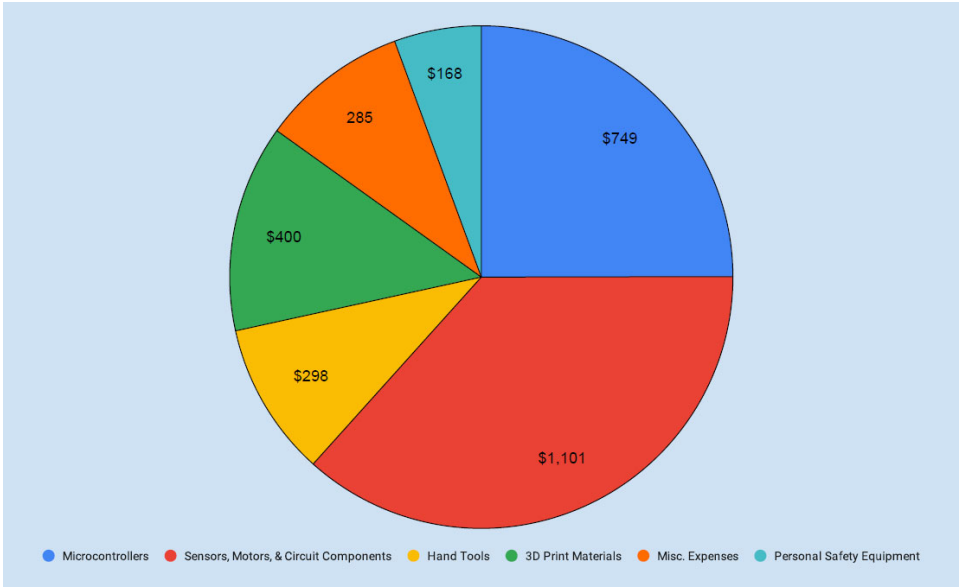
Desk Item

Item 2

Review Fiscal Year 2021-22 Community Funding
Grant Applications and Presentation on the
Commissioner Evaluation Process

Valkyrie Robotics

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Tian Hong Foundation

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Tian Hong Cross Cultural Youth Art Contest Annual Budget	Year 2020 Actual	Year 2021 Forecast
Main Theme	Love, hope and collective humanity	Nature and Me
# of participants	97	250
# of artworks submitted	131	400
- award reception venue rental *	\$0	\$400
- food / catering	\$0	\$300
- advertisement	\$265	\$1,000
- <i>awards (cash & gift card) - see detailed break down</i>	\$3,700	\$6,000
- compensation and gifts for judge panel	\$299	\$600
Total Budget Need	\$4,264	\$8,300
Proposed City of Cupertino funding grant	\$0	\$3,000
Tian Hong foundation funding	\$4,264	\$5,300

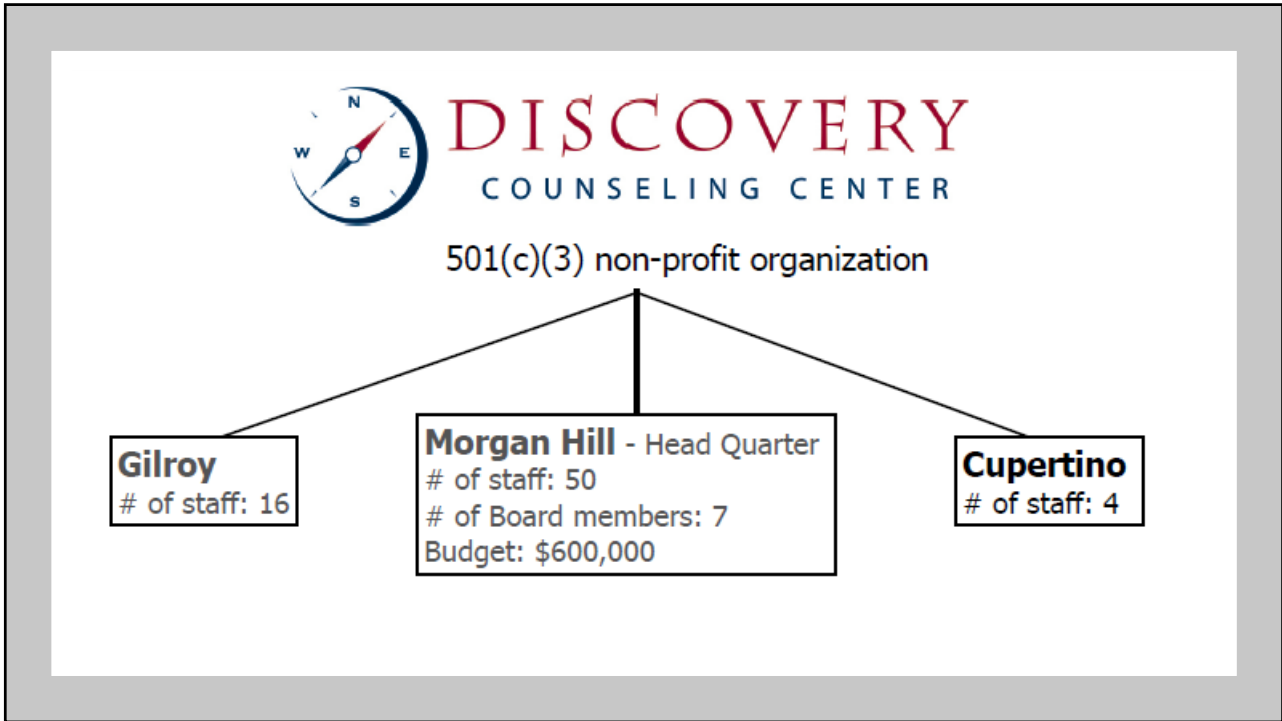
* will rent Cupertino Quinlan center, if situation permits towards the end of this year

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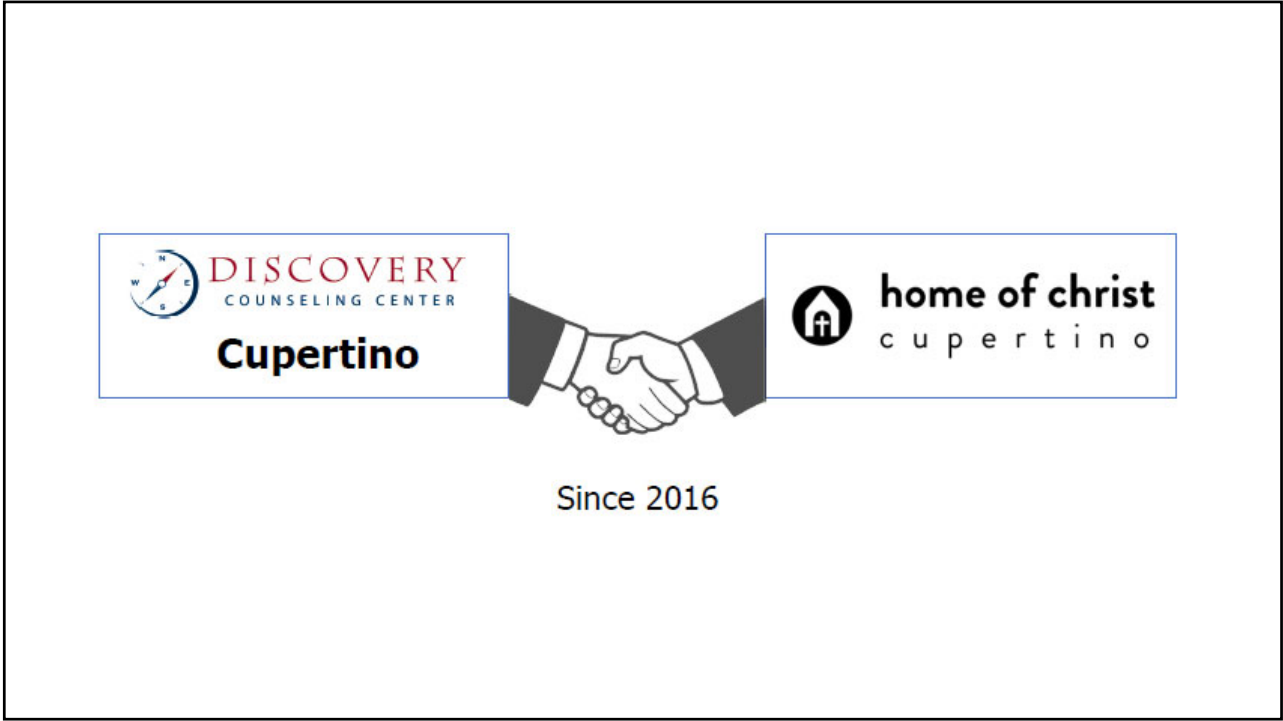
Cash awards for winning contestants						
	Year 2021 Fcst			Year 2020 Actual		
	# of contestants	Award per contestant	Total amount	# of contestants	Award per contestant	Total amount
Age group: 4 - 12						
1st place	2	\$300	\$600	2	\$300	\$600
2nd place	4	\$150	\$600	2	\$150	\$300
3rd place	6	\$50	\$300	6	\$50	\$300
encouragement	10	\$20	\$200	10	\$20	\$200
			\$1,700			\$1,400
Age group: 13 - 21						
1st place	2	\$500	\$1,000	2	\$500	\$1,000
2nd place	4	\$250	\$1,000	2	\$250	\$500
3rd place	6	\$100	\$600	6	\$100	\$600
encouragement	10	\$20	\$200	10	\$20	\$200
			\$2,800			\$2,300
Special awards						
- most creative award	1	\$250	\$250			
- most unique cultural influence award	1	\$250	\$250			
- best theme award	1	\$250	\$250			
- best artistic technique award	1	\$250	\$250			
- City of Cupertino special awards	2	\$250	\$500			

Discovery Counseling Center

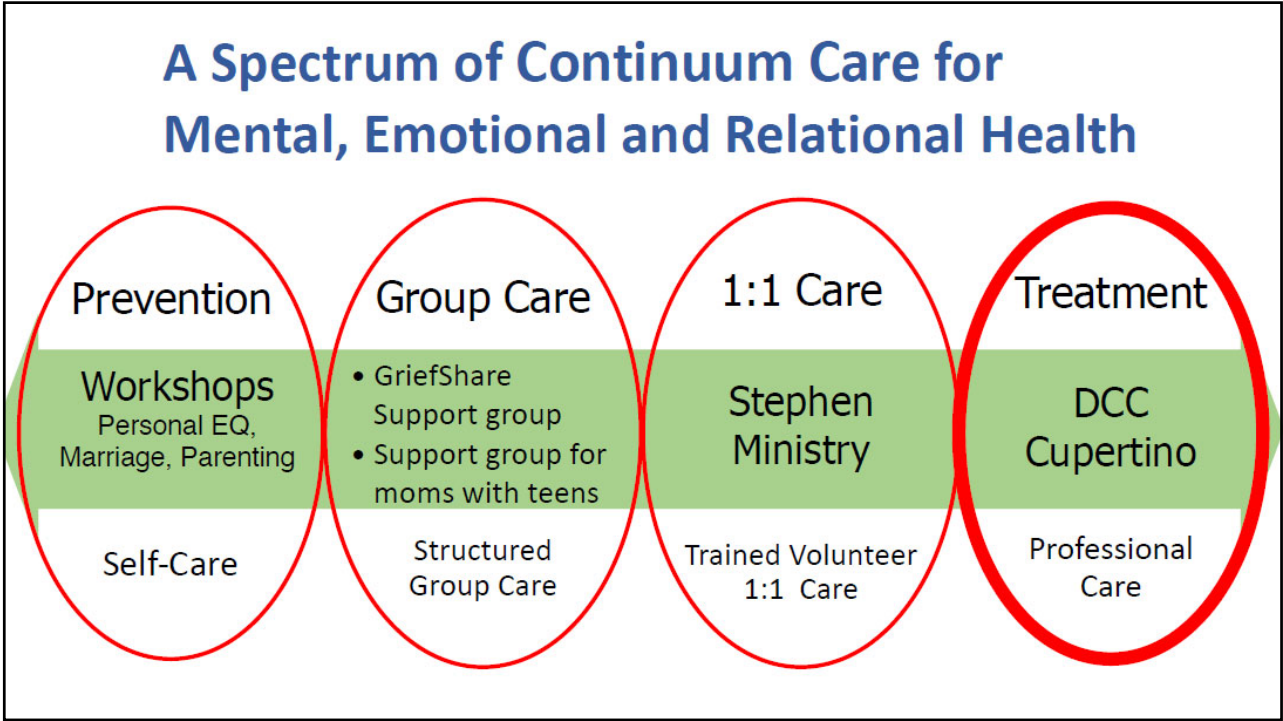
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What funding will be used for

- Background
 - ✦ Typical fee for licensed counselors: \$160 - \$300/hour
NOT accepting health insurance
 - ✦ DCC Cupertino (**affordable** professional counseling):
Sliding Scale based on income (may as low as \$25/hour)
Accepting health insurances (\$70 - \$100/hour)
 - ✦ Providing subsidy to guarantee minimum hourly pay
for counselors (\$120/hour) through donations and grants
- Applying Cupertino Community Funding Grant
to partially support a new hire of counselor: **\$7,200**

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Buddhist Tzu Chi Medical Foundation

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**Tzu Chi Foundation, USA
Northwest Region**

March 5, 2021

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**Tzu Chi Foundation, USA
Northwest Region**

Who We are:

- Tzu Chi Foundation is a global non-profit organization
- Serves through four core missions:
 - Charity, Medicine, Education, and Humanistic Culture
- 'Tzu Chi' means 'Compassion Relief'

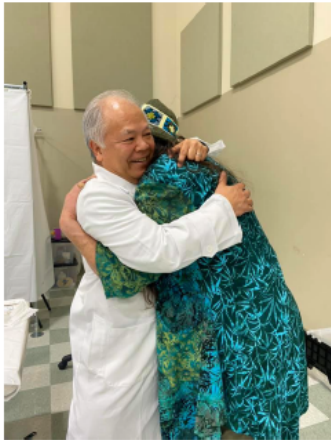
Mission Statement:

- Tzu Chi provides patient-centered medical care with compassion to underprivileged individuals regardless of religion, age, gender, ethnicity or ability to pay

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**Tzu Chi Foundation, USA
Northwest Region**



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Tzu Chi Foundation, USA Northwest Region





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Tzu Chi Foundation, USA Northwest Region





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Dhiwani Academy

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**DHWANI
ACADEMY OF
PERCUSSION
MUSIC**

Cupertino Presentation

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OUR PAST ACTIVITIES

- Workshops
Twice a year
 - Workshop in Progress 2017





- 2019 workshop with guest artiste



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- ANNUAL PROGRAMS



Students' Performance





Ronu Majumdar in Concert



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FUTURE PROJECTS

To involve community for a better musical atmosphere and promote talented students

Workshops and residencies

Usual Venue: CASA De Anza community Hall

- Workshops at least twice a year
- Inviting Guest artistes besides our own teachers to interact with the students.
- Evaluation through presentation
- Small Community concerts involving local artistes and students to participate
- Evaluation concerts after workshops to present.
- Involving cross cultural activites by involving musicians and music from different community

Music Festival

Usual Venue:Quinlan Community Center

- One music festival in Cupertino
- The festival will invite a Celebrated guest artiste for community to enjoy
- The festival will feature advanced students of workshops and residencies to be promoted by taking part in the program.
- The best student will be promoted in other cities of Dhvani Academy and online concerts of Dhvani Academy where generally celebrated artsites from India performs.
- A bigger Venue (if possible)

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OUR BUDGET

Our expectation from the grant and to be utilized

Workshops and residencies

workshops to present

- Room rent (usually CASA D ANZA community hall if available) and Evaluation Concerts \$ 1100
- Guest artists \$ 1750
- Other Costs, artists' lodging, food, per diem documentation etc. \$ 1600

Music Festival

Music festival in Cupertino

- Venue Rent, Sound \$ 800
- Guest Artists \$ 1000
- Artists lodging, Per diem, documentation etc. \$ 1650

Common Costs :

Administrative \$750

Equipments \$200

Food and Entertainment \$250

Total \$ 9100

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Kalashree Foundation

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❖ **Kalashree's Mission**



Vidushi Kala Ramnath, Founder & Artistic Director

"music has the power to make the world a better place"

- ❖ **Promote Classical Indian Music**
- ❖ **Educate The Community**
- ❖ **Platform Aspiring Musicians**

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Project Proposal : Annual Concert Program



❖ **2019**



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Project Proposal : Annual Workshop Program



❖ 2017



❖ 2018



❖ 2019

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Project Proposal : Annual Guru Poornima Program



❖ 2018



❖ 2019



❖ 2020 Virtual

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Funding Plan		
❖ Professional Concert	\$4,500	45%
❖ Annual Workshop Program	\$1,500	15%
❖ Annual Guru Poornima	\$1,000	10%
❖ Virtual Library Documentation	\$2,500	25%

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Cupertino Library Foundation

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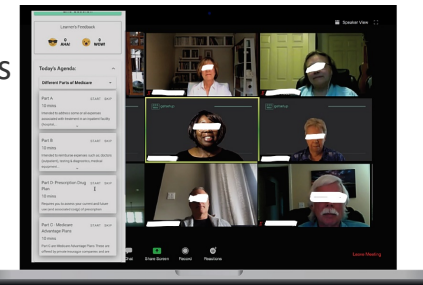
Cupertino Library Foundation’s Program Proposal



**A Free Virtual Education Platform
for Older Adults (50+ and Seniors)
for 1 Year**



- Several daily classes/sessions on everyday technical skills as well as enrichment focused subjects
- 150+ different sessions to keep learners engaged
- Live Group Sessions Taught by older adult educators
 - Small group of peers
 - Fun and interactive learning
 - Build an online community
 - Class notes and video for review later



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Just like physical fitness, **life-long learning** and **interactions with peers** are crucial for the **wellbeing** of older adults

COMMUNITY NEED

- By 2034, there will be **more seniors** than youths in USA
- Digital Divide** is a serious problem for a portion of older adult population
 - Economic reasons, training, skills, and experience
- Results from surveys conducted during CLF's 2020 Senior webinar series show **strong demand for a program** like the one proposed here
- Pandemic has led to **limited offerings** from Senior Center and Library
- Digital literacy will be a valuable skill for seniors even beyond the pandemic

PROGRAM BENEFITS

- Empowers** and builds **confidence** in older adults to "Age in Place"
- Promotes continuous learning and neuroplasticity
- Teaches new skills for those wanting to achieve specific goals
- Creates a sense of community
- Fosters making new friends/connections with peers
- Increases socialization and **reduces isolation and loneliness**
- Opportunity to become an instructor/guide to teach other older adults and get paid
- Members **stay healthy, productive, and connected**

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Program Cost

Total program/project/event budget:	\$25,000
Requested Amount:	\$15,000
<ul style="list-style-type: none">CLF will fund 40% of the costClasses are free for 150 Cupertino residents	

How Funds Will be Used	
Admin Fees	\$0
Materials/Equipment	\$0
Entertainment	\$0
Room/Venue Rental	\$0
Other Professional Services (Project Management)	\$3000
Other (Course Provider)	\$12,000
Total	\$15,000

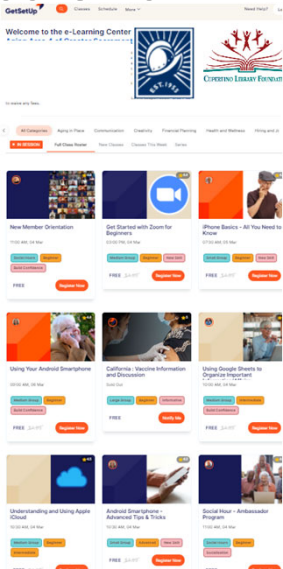
Track Record and Partnership

- CLF has a strong track record of organizing and running numerous educational, cultural, health & wellness, and entertainment programs benefiting the community
- CLF partners with the Library, Chamber of Commerce, and Senior Center on these programs
- The learning platform for the proposed program is a product of a company called **GetSetUp**. **Michigan** Department of Health and Human Services is providing it to their **2.5 million** older adults; **California** Agency on Aging \ **Area 4** (Sacramento plus 6 more counties) is offering GetSetUp platform to their **500K+** older adults

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CATEGORIES OF CLASSES/SESSIONS

- Technology - Devices
- Smart phone, Tablet, etc
- Technology - Apps
- Personal services apps - to order food, groceries, prescriptions, rides, etc.
- Financial services apps – online banking, Paypal, Benmo, Zelle
- Technology - Communication Tools
- Zoom, Gmail, Facebook, Whatsapp, Social Media
- Small Business Tools
- Health and Wellness
- Travel & Entertainment
- Virtual Social Hours
- Custom Courses



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Rotary Club of Cupertino

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CUPERTINO ROTARY

Service Above Self

Rotary is a network of 1.2 million neighbors, friends, leaders, and problem-solvers who see a world where people unite and take action to create lasting change – in our communities and across the globe.

Fundraising supports our core outreach projects and the Covid-19 epidemic has upended our traditional fundraising activities. Cupertino Rotary is especially thankful to our dedicated sponsors who supported us this year enabling us to continue our volunteer and charitable work during a time of unprecedented need.


COVID Projects

Cupertino Rotary quickly responded to unexpected local and international community needs, as outlined below:

MAJOR GRANT PROGRAM:


To support agencies working to allay economic hardship caused by the COVID-19 Pandemic, six local non-profit groups aimed at serving homeless individuals and struggling families - HomeFirst Services, Our Daily Bread, West Valley Community Services, YWCA Women's Shelter, Uplift Services, and JW House - received \$12,000 in funding.

In addition, Cupertino Rotary donated funds to Interact Clubs in support of their "Senior Pen Pals," project, a service opportunity for high school students to write care letters, emails, & cards to nursing home residents and hospice patients during the COVID - 19 quarantine.




PROTECTIVE MASK DISTRIBUTION:

Thanks to a Rotary Club to Rotary Club connection formed years ago, the Kaohsiung West Rotary Club of Taiwan obtained 4,000 masks and donated them to the Cupertino Rotary Club. These protective masks were delivered to Sunnyview Retirement Community, Cupertino Union School District, Fremont Union High School District, El Camino Hospital, Good Samaritan Hospital, and the Santa Clara County Sheriff's Office in early April, a time when personal protective equipment was in short supply nationwide.




HOSPITAL SUPPLIES FOR ECUADOR:

In partnership, the Cupertino, Tomebana (Ecuador), and Edmonton (Canada) Riverview Rotary Clubs raised over \$46,000 for hospital supplies disaster relief, providing critically needed COVID related PPE and equipment to three public hospitals in Cuenca and Machala Ecuador.




QUILTS FOR KIDS MASK DISTRIBUTION:

Our industrious 'Quilts for Kids' sewing team pivoted to making cloth masks for community members. These colorful and cheerful masks filled a void early in our shelter in place effort as our community members sought masks while saving medical PPE equipment for our first line responders.




WOLFE ROAD HYGIENE PROJECT:

Cupertino Rotarians packaged and delivered first aid kits, hygiene kits and basic necessities to homeless individuals currently camped along Wolfe Road in an effort to limit their Covid-19 exposure.




CUPERTINO TOGETHER – DONATE A LUNCH



Because our weekly lunch meetings now take place via Zoom, in lieu of buying lunch, Cupertino Rotarians have contributed to the Cupertino Chamber of Commerce Cupertino Together - Donate a Lunch Program which hires local restaurants and caterers to prepare meals for families in need, supporting both families and businesses adversely effected by pandemic.


REBUILDING TOGETHER:

Complying with strict Covid-19 protocols, a team of volunteers painted the exterior of the house of a neighbor in need of help and performed general outside clean-up by trimming plants, removing a damaged planter box, and eliminating general clutter.




BACK TO SCHOOL BACKPACKS:

Although students are currently learning remotely, the need for school supplies and clothing hasn't diminished. The Rotary and West Valley Community Services sponsored 'back to school' shopping day of previous years, was replaced with delivery of backpacks containing needed supplies and clothing directly to students in need.




De ANZA FOOD GIFT CARDS:

Provided \$2000 to De Anza College to purchase emergency grocery store food gift cards for students struggling with housing and food insecurity due to pandemic related job loss.




KARMA BIKES REPAIR CLINIC:

Bikes have increased in popularity as an alternate means of transportation since our Covid-19 induced social distancing. In partnership with Karma bikes, Cupertino Rotary sponsored and supported a bike repair clinic for at-risk children and adults.



THANKSGIVING MEAL DISTRIBUTION:

Each year on Thanksgiving morning, Cupertino Rotarians deliver complete, fully prepared Thanksgiving meals to families deemed in need by local community service agencies and schools. Recipients may be unemployed, infirm, elderly, in temporary shelter, or otherwise incapacitated. Each meal includes a 10 to 12 pound turkey, mashed potatoes, gravy, cranberry sauce, and Hawaiian rolls all fully cooked, and serves 6 to 8 people.



This year, 60 socially distanced volunteers will deliver 120 meals. Volunteers will arrive at the Safeway parking lot, meals will be placed in their trunk or back seat for delivery to pre-arranged destinations. Gobble, Gobble!

Cupertino Rotary's members broadly reflect the rich ethnic fabric of our community and come from various sectors including the leaders of our local and corporate businesses, schools, city staff, and nonprofit community organizations.

The club meets every Wednesday at noon for a lunch program and guest speaker (currently via Zoom). To learn more, visit our website at www.cupertino Rotary.org.