

Library Commission
01/08/20
Item #9
Cupertino Community
Library Report

CUPERTINO LIBRARY

MONTHLY REPORT – DECEMBER 2019

Our Cupertino Library monthly report highlights the diverse collections, programs, and outreach our staff provide to our Cupertino community. For more information, please contact me at 408.446.1677 or at cvaresio@sccl.org. – Clare Varesio, Community Librarian

DID YOU KNOW?



Santa Clara County Library District's **new website** will launch on Monday, January 6. Take a peek at all we have to offer at scclld.org. The launch of the new website is a great time to refresh your knowledge of the wealth of **e-resources** we offer, including Brainfuse online tutoring and homework help, Freegal music, HyRead Chinese eBooks and magazines, and more.

NOVEMBER 2019 CIRCULATION STATISTICS

	2019	2018
NEW PATRONS	607	487
VISITORS	70,048	64,485
PASSPORT APPLICATIONS ACCEPTED	194	206
MEETING ROOM BOOKINGS	146	- - -
ADULT & TEEN CIRCULATION	80,599	79,170
CHILDREN'S CIRCULATION	127,596	118,864
OVERDRIVE EBOOK CIRCULATION	13,835	8,704
TOTAL CIRCULATION	208,195	198,034



Visitors showed an 8% increase and total circulation showed a 5% increase from November 2018 to November 2019.

DECEMBER 2019 PROGRAM HIGHLIGHTS

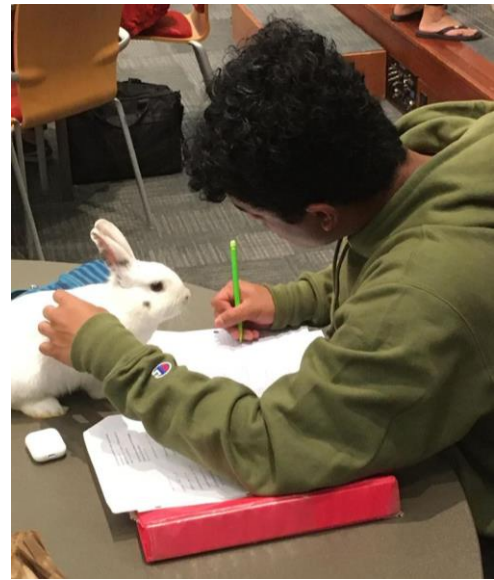
	2019	2018
ADULT PROGRAMS	13	15
TEEN PROGRAMS	5	4
PRESCHOOL PROGRAMS	13	13
SCHOOL AGE PROGRAMS	21	20
TOTAL LIBRARY PROGRAMS	52	52
ADULT PROGRAM ATTENDANCE	363	434
TEEN PROGRAM ATTENDANCE	244	95
PRESCHOOL PROGRAM ATTENDANCE	805	771
SCHOOL AGE PROGRAM ATTENDANCE	1,200	905
TOTAL PROGRAM ATTENDANCE	2,612	2,205

CHILDREN'S PROGRAMS



December was a busy month in the Children's Room at Cupertino Library. With kids on winter break from school, many joined us to play games, read books, sing and dance. On December 23, 77 family members joined us to **color and make shapes and letters on our light table**. On December 26, the Story Room filled with laughter, cheers, and playful groans as Uno cards shuffled, Monopoly property was bought, and Jenga blocks fell. Throughout the break we hosted **book clubs** for kids in 1st – 6th grade, with fun activities and crafts. On December 31, over 160 families joined us as we counted down to **"noon year"** with our hand-made party hats and bubbles. We thank the Friends of the Cupertino Library for their support of our programming!

ADULT & TEEN PROGRAMS



In December we piloted a **Holiday Trivia** program that attracted both adults and teens, and **Community Poetry Night**, the last of Poet Laureate Kaecey McCormick's events, attracted a large crowd of 40. Another success was the **Diabetes Prevention workshop**, presented in Mandarin, which attracted 30 people on a Monday morning. This workshop was presented in partnership with the Chinese Health Initiative at El Camino Hospital; both partners are very pleased with this pilot project and we plan to work together extensively in the new year. Teens studied for final exams, with therapy bunnies paying a visit, at our **Teen Study Day**, part of our partnership with the city of Cupertino's Cupertino Café Finals Cram events.

DECEMBER 2019 LIBRARY OUTREACH

	2019	2018
OUTREACH EVENTS	5	10
OUTREACH ATTENDANCE	160	167
TOTAL VOLUNTEER HOURS	563	550

Cupertino Library staff were out and about in December, making visits to schools and senior facilities in the city of Cupertino. Our popular monthly **pop-up library visit at Sedgwick Elementary School** continued, with 124 students visiting and checking out books.

UPCOMING JANUARY 2019 CUPERTINO LIBRARY EVENTS

We thank the Friends of the Cupertino Library and the Cupertino Library Foundation for their generous support of our library events and programs! To view all upcoming events, visit <https://www.sccl.org/Locations/Cupertino>.

SATURDAYS, January 4, 11, 18, 2:00 pm, Library Story Room – Shark Tank Business Workshop for Teens *

WEDNESDAY, January 8, 7:00 pm, Library Story Room – Master Gardeners: Winter Care of Roses

THURSDAY, January 9, 1:00 pm, Library Think Tank - Wireless Thursdays: Drop in Help with Library E-Resources

THURSDAY, January 9, 7:00 pm, Library Story Room – Children's Literature for Adults Book Club Reads *Front Desk*

FRIDAY, January 10, 10:30 am, Library Story Room – Smart Phone Essentials for Seniors

SATURDAY, January 11, 2:00 pm, Community Hall – Firebird Youth Symphony Orchestra Lunar New Year Concert

SUNDAY, January 12, 2:00 pm, Community Hall – Wellness: You've Got Personality

TUESDAYS, January 14, 21, 28, 3:00 pm, Library Story Room – Level UP ESL Conversation Class *

THURSDAY, January 16, 4:00 pm, Library Story Room – LEGO Club

THURSDAY, January 16, 7:00 pm, Library Story Room – Adult Book Discussion Reads *The Tenth Muse*

FRIDAY, January 17, 11:00 am, Library Parents' Corner – Bilingual Mandarin / English Storytime

SATURDAY, January 25, 11:00 am, Library Story Room – CSEA Tax Help Day

SUNDAY, January 26, 2:00 pm, Community Hall – San Francisco Shakespeare on Tour

MONDAY, January 27, 6:30 pm, Library Story Room – Silicon Valley Reads 2020 Film *Anita: Speaking Truth to Power*

WEDNESDAY, January 29, 4:00 pm, Library Story Room – Paper Circuitry: Design a Greeting Card *

* Registration Required

FOLLOW THE LIBRARY!

Cupertino Library Facebook - <https://www.facebook.com/CupertinoLibrary>

SCCLD Newsletter - <https://scclld.org/newsroom/>



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January 2020
Commission Report
Nancy Howe, County Librarian

The New Website Goes LIVE on Jan 6



On January 6, SCCLD will officially launch the brand new, completely redesigned website to kick off 2020. We are also taking this opportunity to update our URL to scclld.org to align with Santa Clara County Library District (SCCLD). You will automatically be redirected to our new website from sccl.org as of Jan 6.

In addition to the completely new design, we've added brand new features including our online digital library card registration. Library District residents can [register online](#) and immediately receive a library eCard account to access the entire online library. We've custom designed this platform to allow all household members to be able to receive their own eCard accounts in a single registration transaction. To our knowledge, we are the only public library to offer this unique and convenient feature.

The new top navigation will encourage visitors to the website to discover the many resources and services the library has to offer including:

- Feature Titles: Discover great books, music, movies, world collections, magazines and games based on your interests.
- [Online Library 24/7](#): Access eBooks & Audiobooks, eMagazines & News, eMovies & Music, and Online Research Services.
- Learn 24/7: Get help with your studies from a free tutor as well as classes and tutorials on a vast number of subjects (hobbies, scholarly, and professional).
- [Events](#): Fill your calendar with our libraries' exciting free programs for all ages.

- [Kids & Families](#): One-stop shopping for your family library needs including books, online services, events, early learning services, homework help, online tutors, and more.
- [Teens](#): Offers a variety of materials, services and activities for ages 13-18, including homework help, book recommendations, contests, polls, college and career, and more.
- [Services](#): Access your library account information, computer services, book-a-meeting-room, passport services, and resources on a variety of subjects: adult literacy, smart investing, English as a Second Language, genealogy, and more.
- [Connect](#): Contact us, make a suggestion, check out our newsroom and blog posts, volunteer, apply for a job, or follow us on social media.

Want a brief [tour of the homepage](#) or learn about some of the key new features? We've created a series of short video tutorials, complete with closed captioning for you to explore!

The January newsletter will be sent on January 6 to coincide with the new website launch. If you are not currently receiving our monthly newsletter, you can register to receive it on our new website through the CONNECT tab under Newsroom. Be sure to visit the official website at sccl.org on January 6 and we welcome all feedback at webmaster@sccl.org.

Silicon Valley Reads 2020 Kicks Off on January 23

Silicon Valley Reads is a premier annual literary event that engages residents of all ages to read, discuss and engage around a theme relevant to the Bay Area. This year's theme is [Women: Making it Happen](#), marking the centennial anniversary of women's suffrage in the United States.

From the tenacious individuals who worked hard to get women the right to vote, to the women and girls in the 21st Century breaking gender barriers to excel in all areas of life, this year's featured titles include remarkable stories from Julian Guthrie, author of [Alpha Girls](#), and Catherine Chung, author of [The Tenth Muse](#).

A special event kickoff is scheduled for Thursday, January 23 at 7:30pm at De Anza College's Visual & Performing Arts Center in Cupertino. Author Julian Guthrie and the four women featured in [Alpha Girls](#) – Mary Jane Elmore, Theresia Gouw, Sonja Perkins and Magdalena Yesil, will participate in a panel discussion moderated by *Mercury News* columnist Sal Pizarro.

Alpha Girls is the untold story of pioneering women in Silicon Valley venture capital. Described as "Hidden Figures" meets "The Social Network," *Alpha Girls* is the story of the real unicorns of Silicon Valley -- the women who bucked the system and found ways to survive and thrive in this high-stakes, male-dominated world. The book explores the rise of such companies as



Facebook, Tesla, Oracle, Trulia, Imperva, F5 Networks, Acme Packet, ForeScout, Salesforce and more – all through the eyes of trailblazing "alpha girls" of Silicon Valley who helped build these companies. The book is being adapted for a television series by Academy Award-winning producer Cathy Schulman and TriStar.

Doors open at 6:45 pm. No tickets or reservations are required for this free event, and seating is on a first come, first served basis. There is free parking in Lot A starting at 5 pm. The campus bookstore will sell copies of the book before and after the program, with Guthrie and the "Alphas" available for autographs afterwards.

The adjacent Euphrat Museum of Art will be open 6:30-7:30 p.m. and during the book signing for free viewing of the exhibit "Women Pathmakers." "Women Pathmakers" honors women whose courage and creativity helped change the world. Those featured include pioneer mathematicians, the first computer programmer, Nobel Prize winning scientists, civil rights activists, artists and musicians. Other artworks are inspired by the movement for women's voting rights, displaced immigrant populations and the impacts on women and girls, and the invisible labor of women of color.

Learn more about the Silicon Valley Reads events at scclld.org/svr/.

Two Concert Series for Patrons of All Ages- Asheba and Black Cedar Trio

Santa Clara County Library District will introduce two concert series in January and February to entertain and delight our patrons.



For our children and families, Caribbean style storyteller, **Asheba**, is the featured musician for the Family Concert Series. He specializes in Calypso, the musical and folkloric oral tradition of his native Trinidad. The focus of his music is hope and happiness, which you can hear in his original works as well as his covers of classics such as "Itsy Bitsy Spider" and "You Are My Sunshine."

MORGAN HILL LIBRARY
Thurs., Jan. 30 at 10:30 am
Program Room

MILPITAS LIBRARY
Tue., Feb. 4 at 10:30 am
Community Room

SARATOGA LIBRARY
Sat., Feb. 1 at 11:30 am
Community Room

CAMPBELL LIBRARY

Wed., Feb. 5 at 10:30 am
Lower Level Community Room

GILROY LIBRARY

Sat., Feb. 1 at 3 pm
Community Room

LOS ALTOS LIBRARY

Tue., Feb. 11 at 10:15 & 11 am
Orchard Room

CUPERTINO LIBRARY

Mon., Feb. 3 at 10:30 am
Community Hall

CHANDLER TRIPP SCHOOL (BOOKMOBILE)

Wed., Feb. 12 at 10:30 am
780 Thornton Way, San Jose

Black Cedar Trio is a three-piece ensemble dedicated to music for flute, cello and guitar. They recreate classic and commissioned compositions that work for this unique combination. Their performances have been described as “deeply personal” with “perfect synchronization of subtle rhythms and phrases.”



SARATOGA LIBRARY

Sat., Feb. 8 at 3 pm
Community Room

LOS ALTOS LIBRARY

Wed., Feb. 26 at 6:30 pm
Orchard Room

MORGAN HILL LIBRARY

Mon., Feb. 24 at 7 pm
Program Room

Helping Homebound Library Users

New policy provides greater access for seniors, people with limited mobility

The Santa Clara County Library District (SCCLD) is making it easier for homebound County library district residents to receive items they want from the Library. Those who find themselves confined at home for three or more months, for whatever reason, can now designate a person to pick up items for them at their local library or the SCCLD Bookmobile.



This new policy provides convenience and ensures that our patrons can obtain books, movies and other items with more ease and potentially, greater frequency as the designated borrower can pick up

and deliver materials for the homebound patron. Currently, library staff delivers items requested by registered homebound patrons approximately once a month and will continue to deliver items to those registered homebound patrons without a designated borrower.

While a small program with just under 100 participants currently, homebound services are important to the non-ambulatory seniors, persons with disabilities, and otherwise incapacitated individuals who rely on them. Homebound persons can specify a Designated Borrower by filling out an [application](#) on SCCLD's new website.

"These great measures will help people whose lack of mobility would otherwise limit their access to library materials," said County Supervisor and Library Joint Powers Authority Board Chairman Mike Wasserman. "Once again, SCCLD is working hard to make library services more convenient and accessible for all patrons."

Upcoming JPA Finance Committee and JPA Board Meetings

[JPA Finance Committee:](#)

When: Wed., Jan 8 @ 2:00pm

Where: Santa Clara County Library District Services and Support Center
1370 Dell Ave, Campbell, CA 95008

[JPA Board Meeting:](#)

When: Thur., Jan 23 @ 12:00pm

Where: Santa Clara County Library District Services and Support Center
1370 Dell Ave, Campbell, CA 95008

Multiple Library Upgrades Coming in 2020

Looking ahead in 2020, we have Library upgrades on the horizon for three of our libraries including Cupertino, Campbell and Morgan Hill.



Cupertino: The City of Cupertino approved adding a two-floor addition to the Cupertino Library providing a dedicated Program Room on the second floor and expanding the children's area and story room on the first floor.

Campbell: The City of Campbell is moving forward with their planning for voter approved Measure O to build a new Campbell Police Station and fully renovated Campbell Library. The next meeting to discuss Measure O is on Jan 21, 7:30pm at the Campbell City Council Meeting.



Morgan Hill: The Morgan Hill Library expansion is already underway with a 2,500 square foot addition that will expand the children's area and add a second community room to the library. The projected completion date is Summer 2020

17th Annual Friends, Foundations, Endowment & Commissioners Forum

**17th ANNUAL FRIENDS, FOUNDATIONS,
ENDOWMENT & COMMISSIONERS FORUM**



**Saturday, February 1, 2020
8:30 a.m. - 12:30 p.m.**
Includes Lunch

Santa Clara County Library District
Services and Support Center
1370 Dell Avenue
Campbell, CA 95008

RSVP to Cynthia Rios Garcia
at (408) 293-2326 x3090



We hope you will join us for the 17th Annual Friends, Foundations, Endowment & Commissioners Forum! If you have not [RSVP'd to the invitation](#), please respond by January 24.

This annual event is a great way to learn more about the Library District and an opportunity to meet other library supporters throughout the district.

Our featured keynote:

LISTENING TO OUR PATRONS

Special Guest Presenter Theo Leenman, PhD | Research Consultant
HARDER+COMPANY COMMUNITY RESEARCH

In Summer 2019, Santa Clara County Library District conducted an extensive Patron Satisfaction Survey to hear directly from our patrons what they like, don't like and would change about the library. This survey is conducted every three years and past survey results have led to changes in open hours, improvements in services and more.

Learn about the latest study and findings, essential knowledge for future priorities and planning strategies.

We hope that you will be able to join us for this annual event where we share our updates from the library, bring in a thoughtful keynote speaker and celebrate what makes the Library so special—you.

Distinguished Author Series was a Success!

In 2019, we piloted our Distinguished Author Series with three prominent, award-winning authors. With close to 1,000 attendees, overwhelming positive feedback and requests from our patrons to continue the series, the Distinguished Author Series was a proven success.

In case you missed some of the authors, you can [view a 5 minute video clip](https://bit.ly/35ivxTr) from each of the author talks at <https://bit.ly/35ivxTr>



**DISTINGUISHED
AUTHOR SERIES**

SANTA CLARA COUNTY
LIBRARY DISTRICT

