

Item # 21 CC 6-18-19

# Community Shuttle Pilot Program

June 18, 2019



CUPERTINO

## Community Shuttle Background

1. April 16, 2019 Council Presentation
  - *Overview of Online Community Survey*
  - *Proposal for 18-month Pilot*
2. April 30, 2019 Council Discussion
  - *Concern regarding cost*
3. Revised Proposal w/reduced cost

## 18-Month Pilot Revised Costs

**Alternative A:** \$5 fare + 10 vans = **\$1.16M**  
estimated cost, **\$1.75M** requested.

**Alternative B:** \$6 fare + 8 vans = **\$882,000**  
estimated cost, **\$1.5M** requested.

**Alternative C:** Pursue grant funds, return to Council when grant funds are available.

## Grant Funding

- **BAAQMD grant:** VTA may apply on City's behalf to fund portion of pilot program.
- VTA & other communities interested in this model.
- **End of Pilot:** assess funding sources, performance, interest in surrounding communities.

## Lyft/Uber Partnership

- **Lyft/Uber** program not recommended due to:
  - Lack of data provided, unknown cost-effectiveness
  - City could inadvertently be subsidizing SOV taxi-trips
  - Difficult to estimate how long coupon code will last

## Sole Source Justification

- *Via is only known on-demand shuttle provider (that supplies transit vehicles, technology, staff, and management) at this time.*
- *Assess whether new vendors are available at end of pilot program, if so, release RFP.*

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