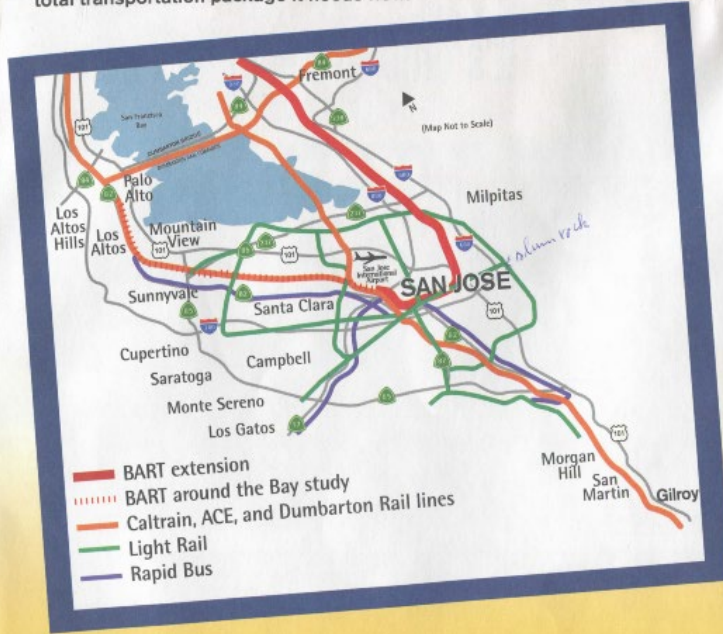


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total transportation package it needs now.



guarantee
taxpayers
the traffic
relief
we so
desperately
need.”

-- **Murphy Sabatino**
Founder, Santa Clara
County Taxpayers'
Association

MEASURE A 2000 CAMPAIGN FLYER EXCERPT

h the job and build the transportation alternatives that will get
ving again in Santa Clara County.”

-- **Norman Y. Mineta**
Former Chairman of the Transportation and Public
Works Committee, United States Congress

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Measure A: It's time to finish the job.

OFFICIAL BALLOT LANGUAGE

MEASURE A: 1/2 CENT MASS TRANSIT SALES TAX

- Connect BART to Milpitas, San Jose, Santa Clara;
- Build rail connection from San Jose International Airport;
- New vehicles for disabled access, senior safety, clean air buses;
- New light rail throughout Silicon Valley;
- Expand, electrify Caltrain;
- Increase rail, service;

Shall the Santa Clara Valley Transportation Authority enact a one-half cent sales tax for 30 years beginning 4/1/06 when the current tax expires, with annual audits published in local newspapers and an independent citizens watchdog committee?

YES

NO

We Support Measure A:

California Taxpayers' Association, and Santa Clara County Taxpayers' Association founder Murphy Sabatino*

California State Automobile Association

Numerous Chambers of Commerce, including:

San Jose/Silicon Valley, Santa Clara, Milpitas, Mountain View, Japanese American, Portuguese, Hispanic, Vietnamese-American, and Black Chamber of Commerce

Major employers, including:

Hewlett Packard, Intel, Cisco, Apple, Lockheed-Martin, Applied Materials and many others

*Individual's titles are for identification purposes only.

Environmental groups and leaders like:

Greenbelt Alliance, Santa Clara County Open Space Authority Founder-Jerry Estruth*, Former Sierra Club Loma Prieta Chapter Conservation Chair-Barry Boulton*, and Peninsula Conservation Center Coordinator-Pat Showalter*

Public Safety organizations such as:

San Jose Firefighters Local 230, Police Officers Research Association of California, Santa Clara County Correctional Peace Officers Association, Association of Retired Police Officers and Firefighters, San Jose Police Officers Association, and County Sheriff Laurie Smith

www.trafficreliefnow.org



YES! I believe it's time for Traffic Relief Now.
It is time for **Measure A.**

To help on Measure A efforts, I will: (please check all that apply):

- ☐ Invite a speaker to my community group
- ☐ Volunteer in campaign headquarters
- ☐ Make phone calls
- ☐ Contribute \$_____

Name: _____

Address: _____

Phone* (Day) _____

(Evening) _____

Occupation* _____

Employer (name of business if self-employed) _____

Work Address* _____

Signature _____

*If you are making a donation, this information is required by law.
Contributions or gifts to Taxpayers for Traffic Relief Now are not deductible for federal income tax purposes.

Clip and Mail This Card to:

Taxpayers for Traffic Relief Now, Yes on Measure A
300 South First Street, Suite 345, San Jose, CA 95113

For more information, please visit our Web site: www.trafficreliefnow.org,
or call our office: (408) 292-1011 fax (408) 292-1307

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Taxpayers for Traffic Relief Now, Yes on Measure A
300 South First Street, Suite 345
San Jose, CA 95113



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**It's time to
finish the job.**

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Measure A: It's time to finish the job.



The right time.

Traffic congestion in Santa Clara County is unbearable—and it will only get worse. Approving **Measure A** means we can start work **NOW** on building the transportation solutions that will unclog our freeways.



The right projects.

Measure A extends BART to Milpitas, San Jose and Santa Clara. Connects BART and rail to the airport. It also expands and improves Caltrain, light rail, ACE train, express bus, paratransit and commuter

Additional SR 85 Images

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bus service throughout the county.



The right plan.

Measure A focuses on transit, freeing up \$2 billion in federal and state funds for road and pothole repairs, new freeway interchanges, signal synchronization, additional lanes, graffiti removal and cleanup, and safety improvements.




Your vote counts.

Measure A won't pass unless two-thirds of the voters in our county vote **YES**. That means we all need to be involved and vote **YES** on **Measure A**!



Additional SR 85 Images



True Traffic Relief

Measure A allows more than \$2 billion to be spent on road repairs and highway improvements. Here are just some of the projects the Valley Transportation Authority has committed to funding with state and federal funds if **Measure A** is approved:

- ✓ Nearly \$1 billion for highways
- ✓ Nearly \$250 million to improve county expressways
- ✓ \$220 million for local streets and roads
- ✓ \$450 million for pothole repair and street maintenance in all 15 cities and towns in Santa Clara County, as well as county roads
- ✓ \$90 million for bicycle improvements, pedestrian projects and livable communities
- ✓ \$100 million for signal synchronization and timing
- ✓ \$20 million for graffiti removal and cleanup

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Measure A Projects

Connects BART To Santa Clara County

Measure A extends BART from Fremont to Milpitas, San Jose and Santa Clara, with stops at San Jose State and Santa Clara Universities. The extension will move 78,000 daily commute trips out of their stalled cars and onto BART cars, easing congestion on Montague Expressway and highways 680, 880, 280, 101 and 237.

Links Transit with the San Jose International Airport

Measure A builds platform-to-platform rail links to connect BART, Caltrain and Light Rail directly to the airport—giving passengers and employees alike a low-cost, low-hassle alternative to our crowded highways.

Expands and Speeds Up CalTrain

Measure A increases the speed of Caltrain, and adds more service by doubletracking the line and electrifying the system from Gilroy up the Peninsula, easing congestion on Highways 101, 85 and 280.

Builds Light Rail Extensions Countywide

Measure A extends the current light rail system with two new lines into East San Jose and the Evergreen Valley. In addition, **Measure A** fully funds two additional light rail lines to meet future traffic needs and commute patterns. The two potential new lines funded through **Measure A** will be selected from the following options: Sunnyvale/Cupertino, Santa Teresa/Coyote Valley, Stevens Creek, West San Jose/Santa Clara, Palo Alto.

Expands and Improves Commuter Bus Service

Measure A increases the current bus fleet from 525 to 750 buses. Plus it replaces the entire diesel-fueled fleet with zero emission vehicles for cleaner air and a healthier environment.

Increases Service for Seniors and Disabled Persons

Measure A ensures that all of the BART, Caltrain and Light Rail cars, as well as the entire bus fleet, are fully accessible to seniors and disabled persons. In addition, expanded hours and areas of service will improve access for everyone.

Provides a System of Express Buses

Measure A greatly increases express bus service to link neighborhoods throughout the county with Silicon Valley's major employment, education, entertainment and retail centers.

Builds a Regional Rail Network

Measure A takes cars off of the road by expanding our regional rail system. **Measure A** adds trains and service to the popular Altamont Commuter Express (ACE) line, and funds train service across the Dumbarton Bridge.



“Let’s finish
traffic mo

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Safeguards Our Tax Dollars

Measure A includes legal restrictions to ensure that we'll get the projects and services we need for traffic relief:

- ✓ A Citizens Watchdog Committee will closely monitor all transportation improvements. The committee will make sure bonds are issued at the lowest interest rates and that all projects are completed on time and within budget.
- ✓ An independent financial audit must be published in local newspapers each year.
- ✓ The sales tax must expire in 30 years.

A Total Transportation System

Measure A will help solve the Valley's traffic crisis by using local dollars to build transportation alternatives, reserving state and federal funds for top priority road repairs and highway improvements. The state will help pay to bring BART to San Jose, but we risk losing the money if we don't provide local funds within two years. **Measure A**, developed as a result of an 18-month collaborative process with all 15 cities and towns in the county, puts all the pieces together – giving Santa Clara County the

“Measure A

pays for essential projects that our county simply can't do without. It includes extraordinary accountability measures to

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