

## Purpose of the Meeting

- Draft Master Plan
  - Review Chapters 4, 5 & associated tables
    - re. opportunities; implementation
  - Share new park pages; facility chart
  - Check in before proceeding to final draft
- Public Input
- Council Input



## Goal

Proceed to prepare final draft Master Plan

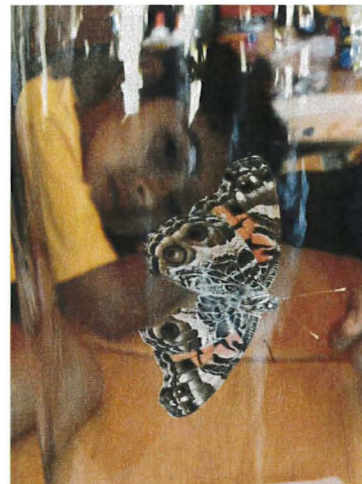


Kids 'N Fun Festival

Cupertino Parks & Recreation System Master Plan

## Recommended Action

- Provide feedback on Chapters 4 & 5 and associated elements [Tables E1-E3] of the draft Citywide Parks & Recreation System Master Plan (MP)
- Review & approve revisions to incorporate into final draft MP



McClellan Ranch, 2016

Cupertino Parks & Recreation System Master Plan

## Purpose & Function of the Plan

- **Strategy**  
guides the future development, renovation, management & activities for City parks & recreation facilities
- **Overarching direction**  
for Parks & Rec Dept. thru 2040
- **Supports**  
annual workplans, strategic plan, budgets, 5-year CIP
- **Identifies further needs for**  
info, coordination, outreach for specific potential projects



Cupertino Parks & Recreation System Master Plan

## Plan Organization

- Executive Summary
- Chapter 1: Introduction
- Chapter 2: Vision and Goals
- Chapter 3: Systemwide Objectives and Actions
- Chapter 4: *Opportunity Highlights (previously Recommendation Highlights)*
- Chapter 5: *Implementation*
- Appendix E: *Tables E-1 to E-3*

Cupertino Parks & Recreation System Master Plan



## Revision, Chapters 4-5 & tables

- Major Potential Projects (aquatics, gym, performing arts, etc.)
  - Step 1 = explore partnerships, other providers
  - Step 2 = if it's not enough, if Council directs, conduct a marketing analysis & business plan
  - Step 3 = if a new facility is still warranted, consider various features
  - See revisions in Ch. 4, Ch. 5, Table E-2
  - De-emphasizes major potential projects



Diwali Festival

Cupertino Parks &amp; Recreation System Master Plan

## Revision, Chapters 4-5 & tables

- Identify "Opportunities"
  - See revisions in Ch. 4, Ch. 5, Tables E-1 to E-3
  - Ch. 4 is re-titled
    - Ch. 4 is still highlights, does not address every park, just largest ones
    - These opportunities are not prioritized



Memorial Park

Cupertino Parks &amp; Recreation System Master Plan

## Revisions – new items

- Park pages, Attachment E
  - For each city park
  - Includes address, description, size, date, focus, recent improvements, aerial, photos, enhancement opportunities
  - Consistent with Table E-1
- Facilities chart, Attachment F
  - For facilities that are programmed with rec activities
  - Includes address, description, size, date, uses, recent improvements



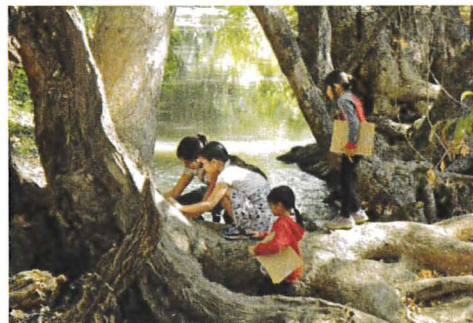
Fiber Day, McClellan Ranch

Cupertino Parks & Recreation System Master Plan

## Revisions, Chapter 5

Flag some areas of focus, Chapter 5:

- Community gardens at more locations
- Basketball courts
- Walking path loops
- Inclusive play
- Nature play
- More shade
- Native & pollinator plants, access to nature



Summer 2018,  
Stevens Creek,  
McClellan Ranch

Cupertino Parks & Recreation System Master Plan

## Revisions, Chapter 5

More areas of focus:

- Neighborhood events in neighborhood parks
- Dog parks or off-leash dog areas at suitable sites
- Increase recreation variety
- Healing garden



Summer 2018, Neighborhood Events

Cupertino Parks & Recreation System Master Plan

## Revisions, Chapter 5

More areas of focus:

- Address equity issues; improve geographic distribution; prepare a park acquisition plan
- Strong youth & teen support
- Optimize use of existing facilities
- Actively pursue partnerships



Don Burnett Bridge & Trail at Mary Ave., spring

Cupertino Parks & Recreation System Master Plan

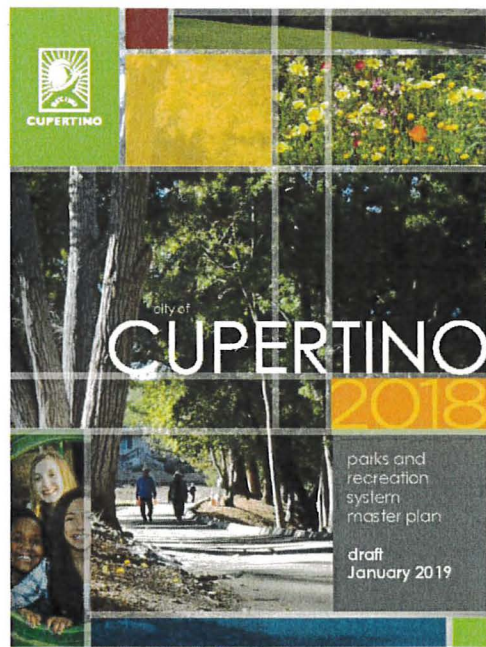


## Feedback


- Do the focus areas of Chapter 5 reflect the key focus areas of the Master Plan?
- Has Council's direction been addressed?

Cupertino Parks & Recreation System Master Plan

Creating our park  
and recreation  
system of the  
future!




Cupertino Parks & Recreation System Master Plan



# CITY OF CUPERTINO

*Parks & Recreation System Master Plan*



City Council Meeting  
May 21, 2019

