

Kirsten Squarcia

From: John Geis <jgeis4401@gmail.com>
Sent: Tuesday, May 7, 2019 5:29 PM
To: City Council
Cc: City Clerk; Cupertino City Manager's Office
Subject: 5/7/19, Agenda Item #9, Vallco Specific Plan - Voters to decide

Hello Council Members,

I feel the city residents should be able to vote on the Vallco Specific Plan in the March 2020 election.

The Vallco specific plan should NOT be repealed by only a council vote. The residents should decide this issue.

Thank you,

John Geis
Cupertino Resident

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To: cityclerk@cupertino.org
From: jgeis4401@gmail.com

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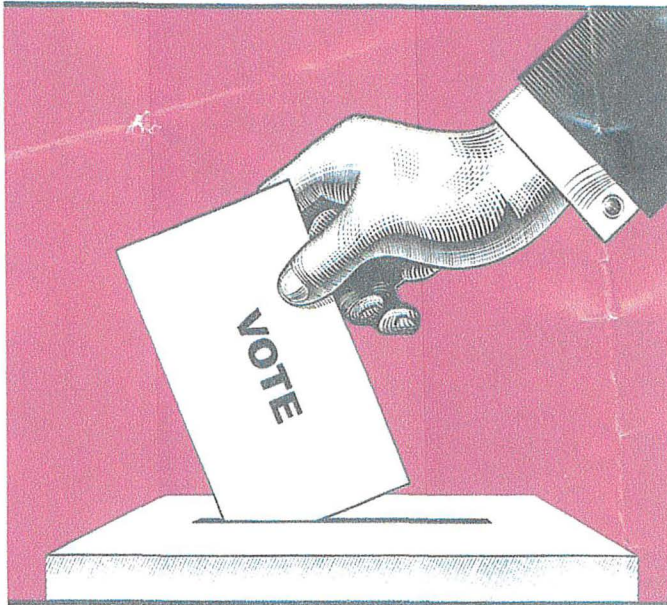
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REFERENDUM

The only way to put Vallco to a public vote!



1. WHAT IS A REFERENDUM?

A referendum is a time-honored tradition in California politics written into the California Constitution to provide the much-needed check-and-balance when the public is frustrated by an unresponsive government controlled by powerful elites. The referendum would put a city council decision up for a public vote so that every voter has a say. The referendum process ensures that city council decisions cannot stray too far from the majority of voters' wishes.

2. HOW I CAN SUPPORT IT?

SIGN: Cupertino Registered Voters please sign all four petitions (RED, GOLD, GREEN, BLUE) in October in front of Cupertino Library. Refer to www.bettercupertino.org for updated information.

DONATE to help the referendum at www.bettercupertino.org/donate

VOLUNTEER: Encourage your network and neighbors to sign the referendum petitions and donate to support the effort.



3. WHAT IS THE NEXT STEP?

After we collect the required number of signatures (10% of Cupertino voters) for all 4 documents, the Vallco Specific Plan will be voted on in a future election. Cupertino residents will have a chance to vote to decide if they accept the plan. It could also be adopted by City Council directly.

THE TRUTH ABOUT THE VALLCO SPECIFIC PLAN:

- Double or even triple the traffic *with no mitigation*
- 7,000—10,000 added workers
- 7,800 new residents (in 2,668 housing units)
- 14-story buildings towering over our neighborhoods.
- No real park — just concrete plazas and walkways with a 1/4-acre lawn area
- Only 400,000 sq. ft. of retail (the expanded Westgate Valley Fair will have 2 million sq. ft.)
- No free parking, causing people to park in nearby neighborhoods

ONLY DARCY PAUL AND STEVEN SCHARF VOTED NO

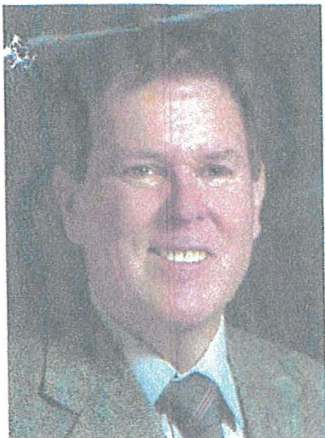
This aggressive Vallco plan passed at Cupertino City Council on September 19th, with Rod Sinks, Barry Chang and Savita Vaidhyanathan voting YES.

City Council Candidates **Hung Wei**, **Orrin Mahoney** and **Savita Vaidhyanathan** have publicly announced their support for the Vallco Specific Plan in press releases and city council meetings. Can you trust these three?

VOTE for candidates supported by **BETTER CUPERTINO**

JON WILLEY

As a licensed Professional Engineer, Jon has studied and measured Main Street development and found many violations. He documented them and brought to the attention of the City Staff and the City Council and he was simply ignored. As a City Council member, he will be able to make sure that developers follow rules.



LIANG CHAO



As a school board member, Liang has brought positive changes to CUSD, including replacing the Superintendent. Liang will strengthen city policies to protect Cupertino from state laws, such as SB 35, before they threaten our quality of life.

Help elect them to hold developers accountable
and bring power back to residents.

Then you won't need to sign any more Vallco petitions!

Referendum Q & A:

1. If we sign this referendum, can Vallco still be revitalized? Yes! We know the importance of Vallco to the community but believe we shouldn't sacrifice health, schools, traffic flow, and quality of life for hefty developer profits. Signing the referendum petition lets voters tell City Council that a decision to urbanize Cupertino belongs to residents, not three City Council Members. We believe our community deserves better! With more Council members who truly care about the community, we will be able to create a community-friendly plan, as we should have done all along.

2. If the current Vallco plan is rejected by voters, will the next one be even bigger and denser?

Developers must follow the General Plan, even those applying SB 35. However, the Cupertino City Council amended the General Plan to allow projects bigger and denser — which is the real problem. After the election, with a pro-resident majority on City Council, they can adopt policies to regulate developers.

3. Who can sign the referendum? Who can help and who can donate? Only registered voters living in Cupertino can sign this referendum. If you live in a nearby city, you can donate to support the referendum effort www.bettercupertino.org/donate. You can also encourage your Cupertino friends and colleagues who are registered voters to sign the referendum petitions.

4. Has the Vallco SB 35 plan been approved? Is it true that if we sign the referendum the SB 35 plan will be brought back? We believe the Vallco SB 35 Plan is not compliant with state or local laws and is therefore is not qualified for the streamlined approval the City has granted the property owner. Friends of Better Cupertino has filed a lawsuit against the City regarding its approval of the SB 35 Plan. Litigation on the matter moves forward. Once Liang Chao and Jon Willey are elected to the council, they will hold the city staff accountable for their actions. They will ensure Developers follow city and state laws.

From: [Ping Gao](#)
To: [City Council](#)
Subject: Please Adopt the Referrendum
Date: Tuesday, May 7, 2019 10:40:34 PM

Dear City Council Members,

Please respect the voice from these more than 4000 - 5000 Cupertino residents. The signature has been collected only within 30 days, which is incredible! It's a clear sign that Cupertino residents has a strong bounce back to the so-called "SB35" plan from the developer. Vallco is crucial to the future of Cupertino, and will have a huge impact on nearby cities as well.

I sincerely hope the city council to respect the city's general plan, and respect the voice from the us, the residents.

Best,
Ping Gao
Cupertino resident

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From: [Ann Cleaver](#)
To: [City Council](#)
Subject: Vallco
Date: Tuesday, May 7, 2019 6:11:38 PM

Please work for the best interests of the people of Cupertino. You work for the citizens. Please move Vallco Tier 2 forward. Place it on the ballot so we citizens can move it forward. We have been waiting for Vallco to be built for a long, long time. It's an embarrassment to the city of Cupertino.

Ann Cleaver

Sent from my iPad

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