

CUPERTINO LIBRARY

MONTHLY REPORT – MARCH 2019

Our Cupertino Library monthly report highlights the diverse collections, programs, and outreach our staff provide to our Cupertino community. For more information, please contact me at 408.446.1677 or at cvaresio@sccl.org. – Clare Varesio, Community Librarian

DID YOU KNOW?



Cupertino Library is available to visit a location in Cupertino near you! Our library staff bring the library to a number of locations in the Cupertino community each month, including regular outreach visits to the Cupertino Senior Center, elementary schools and preschools. We offer storytime, instruction in the library's e-resources, and materials for checkout. If you would like Cupertino Library to visit you, please let our library staff know.

FEBRUARY 2019 CIRCULATION STATISTICS

	2019	2018
NEW PATRONS	614	595
VISITORS	74,817	72,314
PASSPORT APPLICATIONS ACCEPTED	231	---
MEETING ROOM BOOKINGS	56	---
ADULT & TEEN CIRCULATION	91,553	83,204
CHILDREN'S CIRCULATION	131,322	112,709
OVERDRIVE EBOOK CIRCULATION	10,856	5,287
TOTAL CIRCULATION	222,875	207,883



Based on population data (60,777 / census.gov for July 2017), Cupertino Library's visitor count for February (the shortest month of the year) is equivalent to every single resident in the city of Cupertino visiting the library 1.2 times during the month.

MARCH 2019 PROGRAM HIGHLIGHTS

	2019	2018
ADULT PROGRAMS	23	26
TEEN PROGRAMS	8	8
PRESCHOOL PROGRAMS	15	18
SCHOOL AGE PROGRAMS	31	17
TOTAL LIBRARY PROGRAMS	77	69
ADULT PROGRAM ATTENDANCE	727	833
TEEN PROGRAM ATTENDANCE	142	330
PRESCHOOL PROGRAM ATTENDANCE	892	1,092
SCHOOL AGE PROGRAM ATTENDANCE	1,715	597
TOTAL PROGRAM ATTENDANCE	3,476	2,852

ADULT & TEEN PROGRAMS



March included several successful **Silicon Valley Reads programs**. Films *Chinese Couplets* and *Daughter from Danang* were screened, and author Bill Griffeth visited Cupertino Library. *Daughter from Danang* is a UNAFF film festival selection and Oscar nominated film; the UNAFF organizer, Jasmina Bojcic, attended the presentation and led the discussion afterwards. Tax season is upon us, with **VITA tax preparation** volunteers offering free tax assistance each Sunday. Our popular **Wellness series** continued with a session presented by acupuncturist Li Yang, where attendees learned simple pain

relief techniques they can practice themselves. A recording of this program is available at <https://youtu.be/771upF02JSk>.

Teens were treated to a **writing workshop with Kelly Loy Gilbert**, Silicon Valley Reads teen author, as well as a **teen movie**. Ever-popular, an **SAT Practice test** drew 64 attendees.

CHILDREN'S PROGRAMS



Family fun is in full bloom at the Cupertino Library! The popular **Children's Garden** reopened on Tuesday afternoons. Kids are invited to join our seed planting parties, explore our fairy and dinosaur gardens, and try out our Plant Petting Zoo. Back indoors, over 70 families joined us to sing and dance along to the Latin Emmy award winning children's performers, **Lucky Diaz and the Family Jam Band**. At the end of the month, our Children's Room welcomed families for a **Mindfulness Sensory Craft**, where children got to make slime! We thank the Friends of the Cupertino Library for their support of our Children's programs.

MARCH 2019 LIBRARY OUTREACH

	2019	2018
OUTREACH EVENTS	14	8
OUTREACH ATTENDANCE	579	305
TOTAL VOLUNTEER HOURS	784	854



The **Cupertino Business Women's networking lunch** received a visit from the library on International Women's Day, with the library's Think Tank meeting room promoted to local entrepreneurs. CreativeBug was offered in an e-resources workshop at the **Senior Center**, and the Go Go Biblio visited **Homestead High School** at lunchtime, with 53 students stopping by. Our Go Go Biblio also made its first visit to the **Farmers' Market at Creekside Park**, with 79 market goers checking out books and library information. Children's librarians also made seven visits to **Cupertino preschool and elementary schools**.

UPCOMING APRIL 2019 CUPERTINO LIBRARY EVENTS

We thank the Friends of the Cupertino Library and the Cupertino Library Foundation for their generous support of our library events and programs! To view all upcoming events, visit <https://www.sccl.org/Locations/Cupertino>.

TUESDAYS, April 2, 9, 16, 23, 30, 3:30 pm, Library Courtyard – Children's Garden

WEDNESDAY, April 3, 4:00 pm, Library Story Room – Middle School Library Crew *

SATURDAY, April 6, 2:00 pm, Library Story Room – Introduction to Ayurveda *

SUNDAY, April 7, 1:30 pm, Library Story Room – VITA Volunteer Tax Help

TUESDAY, April 9, 4:00 pm, Library Think Tank – Overdrive Library e-Resource Class *

WEDNESDAY, April 10, 2:00 pm, Cupertino Library – Visit the SCCLD Bookmobile

THURSDAY, April 11, 7:00 pm, Library Story Room – Community Poetry Night with Poet Laureate Kaecey McCormick

SUNDAY, April 14, 11:00 am & 2:00 pm, Library Story Room – Wellness+ - It All Starts With Your Feet *

WEDNESDAY, April 17, 7:00 pm, Library Story Room – Extracurricular Development Workshop *

THURSDAY, April 18, 7:00 pm, Library Story Room – Adult Book Discussion Group Reads *The Space Between Us*

FRIDAY, April 19 & SATURDAY, April 20, 9:00 am – Digital Storytelling Workshop *

FRIDAY, April 19, 11:00 am, Library Parents' Corner – Bilingual Mandarin / English Storytime

TUESDAY, April 23, 4:00 pm, Library Think Tank – RBDigital Library e-Resource Class *

WEDNESDAY, April 24, 7:00 pm, Library Story Room – UNAFF: Death by Design *

SATURDAY, April 27, 12:00 pm, Library Courtyard – Courtyard Concerts: The Charged Particles

SUNDAY, April 28, 11:00 am & 2:00 pm, Library Story Room – Wellness+ - Hip: Center of Gravity *

* Registration Required

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Cupertino Library Facebook - <https://www.facebook.com/CupertinoLibrary>

SCCLD Newsletter – <https://www.sccl.org/About/Library-News/Newsletter>

