CUPERTINO LIBRARY

MONTHLY REPORT – JANUARY 2019

Our Cupertino Library monthly report highlights the diverse collections, programs, and outreach our staff provide to our Cupertino community. For more information, please contact me at 408.446.1677 or at <u>cvaresio@sccl.org</u>. – Clare Varesio, Community Librarian

DID YOU KNOW?



New year, new skill? Santa Clara County Library District offers a number of online learning services, including Creativebug for crafts, Lynda.com for software and business skills training, Rosetta Stone for languages, Treehouse for coding and web development, as well as The Great Courses, LearningExpress Library, and Universal Class. Go to Online Learning and Services at https://www.sccl.org/OnlineResearch and start learning today!

DECEMBER 2018 CIRCULATION STATISTICS

	2018	2017
NEW PATRONS	11,471	429
VISITORS	70,500	70,041
PASSPORT APPLICATIONS ACCEPTED	183	
ADULT & TEEN CIRCULATION	89,750	83,330
CHILDREN'S CIRCULATION	124,841	118,621
OVERDRIVE EBOOK CIRCULATION	9,980	5,094
TOTAL CIRCULATION	214,591	201,951



Students in Fremont Union High School District received SCCLD student cards in December, creating a marked increase in our new patron numbers.

In addition, total circulation numbers for December increased 5% over 2017. Total circulation for Cupertino Library remains approximately 26% of circulation for the entire library district.

LIBRARY NEWS



Cupertino Library welcomes **Alice Erickson** as our **new Children's librarian**! Alice is joining us from Seattle, Washington, where she worked as a student specialist at the University of Washington Library. Alice earned her MLIS from UW and worked with the Seattle Library to complete her capstone project, running a ten-week program teaching participatory design to children.

JANUARY 2019 PROGRAM HIGHLIGHTS

	2019	2018
ADULT PROGRAMS	16	13
TEEN PROGRAMS	3	10
PRESCHOOL PROGRAMS	19	19
SCHOOL AGE PROGRAMS	20	14
TOTAL LIBRARY PROGRAMS	58	56
ADULT PROGRAM ATTENDANCE	716	459
TEEN PROGRAM ATTENDANCE	39	305
PRESCHOOL PROGRAM ATTENDANCE	1,011	1,006
SCHOOL AGE PROGRAM ATTENDANCE	913	746
TOTAL PROGRAM ATTENDANCE	2,679	2,516

CHILDREN'S PROGRAMS



Cupertino Library brought together patrons young and old to laugh, sing, listen and ignite the spirit of **Lunar New Year** on January 26. Librarian Sharon Pao kicked off the event with a dynamic and delightful **Lunar New Year themed storytime** with new year's songs and the thrilling story of the Nian monster. Storytime was followed by a dragon puppet craft. In addition, twenty lucky kids

got their faces beautifully painted by art instructor, Cynthia Cheng. After stories and crafts, the audience regrouped for a family-friendly show of dance and music presented by the talented **Chinese Performing Arts of America dancers and musicians**. It was a day of joyous celebration, togetherness, and family – the perfect way to kick-off the Lunar New Year – with 310 patrons attending these programs for children. In addition, we welcomed back **Chamber Music by the Bay** on January 30. We are grateful to the Friends of the Cupertino Library for sponsoring these programs!



ADULT & TEEN PROGRAMS

We celebrated Lunar New Year with a presentation by popular **Chinese-language author Lin-Yao Wu**, who gave a humorous talk on New Year's resolutions and what to expect in the Year of the Pig. We had a large turnout for this event – over 200 people, some traveling from the East Bay for the rare chance to hear Ms. Wu speak. We also hosted a **Tax Question Day** sponsored by the California Society of Enrolled Agents. Volunteers from CSEA were available on a drop-in basis to answer tax questions; Cupertino's session featured agents who spoke both Mandarin and Korean for patrons who wanted help in their native languages, with 35 people dropping by to talk taxes.

JANUARY 2019 LIBRARY OUTREACH

	2019	2018
OUTREACH EVENTS	13	9
OUTREACH ATTENDANCE	676	110
TOTAL VOLUNTEER HOURS	828	835

This month's e-resources workshops at the **Senior Center** featured the SimplyE eBook app and Freegal. In addition, our Children's librarians presented research skills and information about our new student cards to 443 children at **Regnart Elementary**, as well as 20 Regnart PTO members.

UPCOMING FEBRUARY 2019 CUPERTINO LIBRARY EVENTS

We thank the Friends of the Cupertino Library and the Cupertino Library Foundation for their generous support of our library events and programs! To view all upcoming events, visit https://www.sccl.org/Locations/Cupertino.

WEDNESDAY, February 6, 4:00 pm, Library Story Room – Middle School Library Crew *

WEDNESDAY, February 6, 7:00 pm, Community Hall – Master Gardeners: Vertebrate Pest Control

SATURDAY, February 9, 2:30 pm, Library Story Room – Tell Your Family Story with Olga Loya

WEDNESDAY, February 13, 4:00 pm, Library Story Room – Valentine's Craft

FRIDAY, February 15, 11:00 am, Library Story Room – Bilingual Mandarin/English Storytime

SATURDAY, February 16, 12:30 pm, Community Hall – The Truth Behind the Tweets

SUNDAY, February 17, 2:00 pm, Library Story Room – Wellness+: Alzheimer's Association Research Updates

FRIDAY, February 22, 7:00 pm, Library Story Room – Finger Labyrinth Craft

MONDAY, February 25, 7:00 pm, Library Story Room – Silicon Valley Reads Film Series: Stories We Tell

WEDNESDAY, February 27, 4:00 pm, Teen Group Study Room – Silicon Valley Reads: Finding Identity in Family History Journals for Teens

WEDNESDAY, February 27, 7:00 pm, Community Hall – Feng Shui Program for the Year of the Boar

WEDNESDAY, February 27, 7:30 pm, De Anza College Visual & Performing Arts Center – Silicon Valley Reads Signature Event with Paula Williams Madison and Bill Griffeth

THURSDAY, February 28, 7:00 pm, Library Story Room – Community Poetry Night with Cupertino Poet Laureate Kaecey McCormick

* Registration Required



DON'T FORGET! Friends of the Cupertino Library Used Book Sale Saturday 2/23 & Sunday, 2/24

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Cupertino Library Facebook - <u>https://www.facebook.com/CupertinoLibrary</u>

SCCLD Newsletter - https://www.sccl.org/About/Library-News/Newsletter

