

Return on Investment (ROI)

Today, 900K/yr use the Library

+ New value and better usage models will be available

+ Create a better together place with other organizations

@Staff estimate = \$9M

$$\$9 \times 10^6 / 9 \times 10^5 / 30 \text{ yr} = \$0.33/\text{person}$$

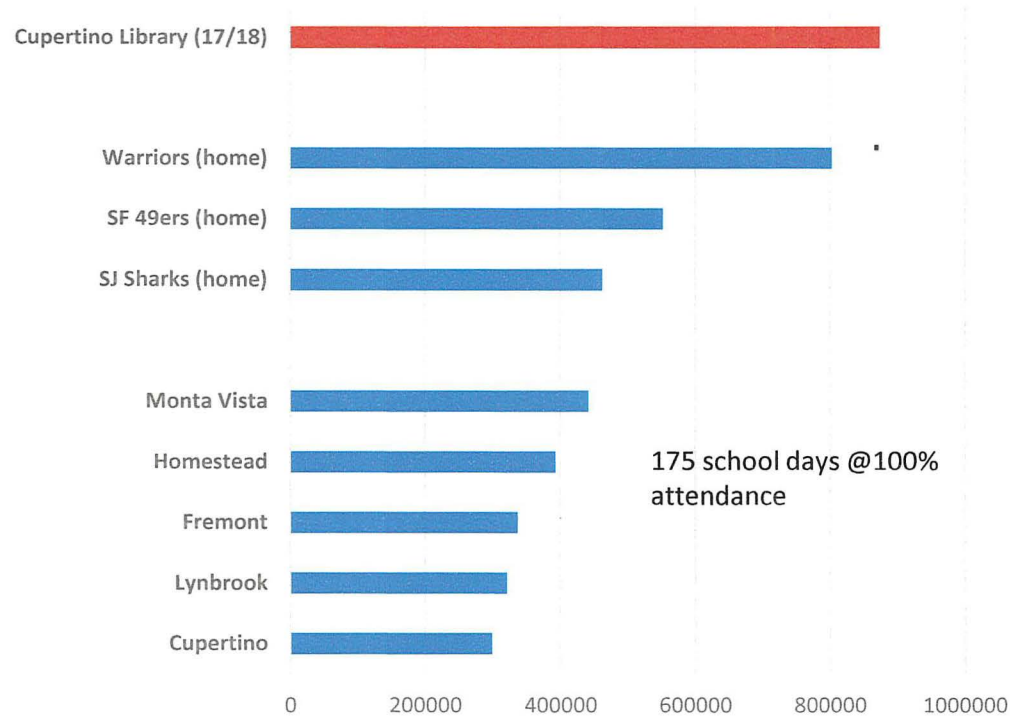
What even compares?

What would the Community prioritize?

We have starter funds, where is commitment?



Yearly Attendance Comparisons Cupertino Library vs Pro Sports & High Schools



We Need Space

