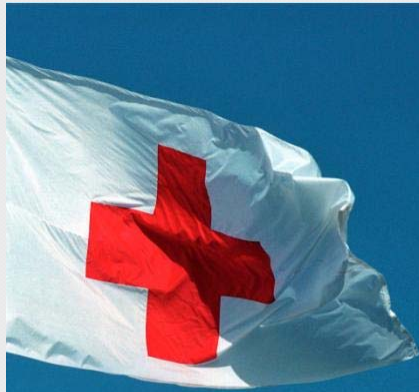




**American
Red Cross**

March is Red Cross Month 2019




Mission

The American Red Cross prevents and alleviates human suffering in the face of emergencies by mobilizing the power of volunteers and the generosity of donors.








**American
Red Cross**


 **American Red Cross**

Our Services

Down the Street. Across the Country. Around the World.®

| | | | | |
|---|---|---|--|---|
|  |  |  |  |  |
| Disaster Cycle Services | Blood Services | Preparedness, Health and Safety Services | International Services | Service to the Armed Forces |

3 | American Red Cross Partnership Opportunity

 **American Red Cross**

Red Cross in Silicon Valley



Who Are Our Volunteers?

- They come from every city in the county, and from every walk of life. They are diverse in every way.
- 1,716 total volunteers
- 362 volunteers in Disaster Cycle Services
- Others help with administration, Service to the Armed Forces, International Services, and Preparedness, Health, and Safety Programs

5 | American Red Cross Partnership Opportunity



Local Disaster Response

- Responded to 160 local disasters
- Assisted 310 families following local disasters
- The majority were single family fires; some required mass care sheltering.



6 | American Red Cross Partnership Opportunity



Regional & National Disaster Response

- Local volunteers deployed on multiple disasters including:
 - Hurricanes Florence & Michael
 - Kilauea volcano eruption
 - Super Typhoon Yutu
 - California wildfires including:
 - Lake/Mendocino Complex Fire
 - Carr Fire – Shasta County
 - Camp Fire – Butte County

7 | American Red Cross Partnership Opportunity



Home Fire Campaign

- Installed 1,716 smoke alarms in Santa Clara County
- 591 homes made safer with educational visits and preparedness plans
- Focused on high risk manufactured home parks



SOUND THE ALARM
Save a Life

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Preparedness, Health & Safety Programs

- Certified 14,239 people in First Aid/CPR/AED skills
- Trained 4,242 people in Aquatic & Water Safety skills
- Trained 1,470 people in care-giving (babysitting and certified nursing assistant) skills



9 | American Red Cross Partnership Opportunity



Service To The Armed Forces

- Provided services to 1,134 military members, veterans, and families
- Briefed 6,360 families through our 'Get to Know Us' program
- 113 military members took resiliency courses



10 | American Red Cross Partnership Opportunity



Blood Services

- In the United States, the Red Cross provides nearly 40% of the nation's blood supply
- Locally, we collected 18,772 units of blood



11 | American Red Cross Partnership Opportunity



Thank You