

Aug 2018
Commission Report
Nancy Howe, County Librarian

SCCLD and First 5 Team up for School Readiness



Young children need to build early literacy skills so that they will be kindergarten ready. The library offers the tools families need including opportunities to talk, sing, read, write, and play with your child to promote language and literacy development. SCCLD is the perfect place to start the journey to school readiness with great programs, free resources and tips for families to help their little ones learn.

This month, in collaboration with First 5 and the Santa Clara County Office of Education, Potter the Otter visits SCCLD libraries to talk about the NEW book- Potter the Otter Gets Ready for Kindergarten. Hear this new story, receive a free copy of the book and have your picture taken with Potter.

SCCLD STORYTIME VISITS WITH POTTER THE OTTER

Campbell Library

77 Harrison Ave., Campbell, CA 95008
(408) 866-1991
Tue 8/21 at 7pm

Cupertino Library

NONE

Gilroy Library

350 W. Sixth Street, Gilroy, CA 95020
(408) 842-8207
Tue 8/28 at 4pm Spanish Bilingual

Los Altos Library

13 S. San Antonio Road, Los Altos, CA 94022
(650) 948-7683
Wed 8/29 at 11:00am

Milpitas Library

160 North Main Street, Milpitas, CA 95035

(408) 262-1171

Mon 8/27 at 11:00am Mandarin Bilingual

Morgan Hill Library

660 West Main Ave., Morgan Hill, CA 95037

(408) 779-3196

Thu 8/23 at 11:00am

Saratoga Library

13650 Saratoga Ave, Saratoga, CA 95070

(408) 867-6126

Thu 8/30 at 10:30am

Adobe Creative Classes Coming to SCCLD

Learn to use five major Adobe products programs including Photoshop, Illustrator, InDesign, Premiere Pro and Animate at a series of free classes, to be held at SCCLD libraries beginning in September. Enhance and repair your family photos with Photoshop. Take drawings to new heights and learn to create your own logo with Illustrator. Use InDesign to create print projects like stationary, printed books, brochures and games. Learn how to create animated cartoons, advertisements and games with Animate. Finally, enhance your videos with audio and graphics using effects, filters and titles through Premiere Pro.



9/8	Milpitas	Photoshop and Illustrator
9/15	Milpitas	InDesign and Premiere Pro
9/22	Campbell	Photoshop and Illustrator
9/29	Campbell	Animate and Premiere Pro
10/6	Gilroy	Photoshop and Illustrator
10/13	Gilroy	InDesign and Premiere Pro

10/20	Morgan Hill*	Photoshop and Illustrator
10/27	Saratoga	Photoshop and Illustrator
11/3	Morgan Hill*	Animate and Premiere Pro
11/10	Los Altos	Photoshop and Illustrator
11/17	Los Altos	Animate and Premiere Pro
12/1	Saratoga	InDesign and Premiere Pro
12/8	Cupertino	Photoshop and Illustrator
12/15	Cupertino	InDesign and Premiere Pro

*Dates for Morgan Hill are tentative depending on construction.

For class times and to register please go to: www.sccl.org/events, Computers will be provided. Pre-registration is required due to limited class size. Classes are free and open to the public.

SCCLD Introduces SimplyE



If you are looking for a better solution to manage your eBooks from the library, SCCLD has a solution. SimplyE simplifies the eBook catalog and download experience. View, browse, check out, download, read and return eBooks from our OverDrive and CloudLibrary catalogs, and Spanish eBooks in Odilo using the SimplyE app.

You can access SimplyE from our [Mobile Apps page](#), as well as the [eBooks & Audiobooks pages](#) in the Online Library 24/7, Teens' Online Library, and Kids' Online Library. Download the app to your electronic device, select Santa Clara County Library District as your library, and enter your library card and PIN. No extra account, and no further sign-ins; SimplyE will remember your card! Browse, borrow, and reserve eBooks from our all-in-one catalog, as well as public domain eBooks added by SimplyE. The public domain books have no waitlist or time limit – you can keep those and read them as often as you like! Happy reading!

Library Trends:

On July 21, a contributing editor to Forbes wrote an article about why Amazon should replace local libraries to save taxpayers money. The article met with a storm of angry responses on social media. The discussion was all over the internet with a heated discussion why libraries are a valued part of a community. Days later, Forbes retracted the story. Below is an article from July 23 that ran on Fast Company.

Forbes suggested Amazon should replace libraries, and people aren't having it

BY MICHAEL GROTHAUS
FAST COMPANY

Update: Monday, July 23, 1:23 p.m.:

The *Forbes* article appears to [have been deleted](#), as the link now leads to an error message.

Original post:

A *Forbes* contributor wrote a short piece titled “[Amazon Should Replace Local Libraries to Save Taxpayers Money](#),” arguing that libraries should be shuttered in return for Amazon opening bookstores in local communities. At the gist of the writer’s argument is that Starbucks has replaced libraries as a friendly place to go and read and streaming services like Amazon Prime Video have replaced video rentals, which many local libraries had provided. And then:

“Of course, there’s Amazon Books to consider. Amazon have created their own online library that has made it easy for the masses to access both physical and digital copies of books. Amazon Books is a chain of bookstores that does what Amazon originally intended to do; replace the local bookstore. It improves on the bookstore model by adding online searches and coffee shops. Amazon Go basically combines a library with a Starbucks.”

Taken together, why should taxpayers keep paying money to fund local libraries, the writer argues:

“At the core, Amazon has provided something better than a local library without the tax fees. This is why Amazon should replace local libraries. The move would save taxpayers money and enhance the stockholder value of Amazon all in one fell swoop.”

And then Twitter came to the rescue: (abbreviated version of the twitter feeds listed below)



[Panos Mourdoukoutas](#) @PMourdoukoutas

· [22 Jul](#)

Let me clarify something. Local libraries aren't free. Home owners must pay a local library tax. My bill is \$495/year.



[DamagedNotion](#) @Damagednotion

Seniors pay 200 or more to have someone do taxes, but the library does it for free. Free movies during the summer for kids. They make ice cream and crafts. During storms and emergencies they function as shelters. It's almost like my tax dollars bring safety and joy to people.

[5:32 PM - Jul 22, 2018](#)



[Ella Disenchanted](#) @McTestalnc

We provide computer and software training. We assist in job searches and all of the resources needed to do so. And in many rural communities, we are often the only source of internet access. In urban areas as well sometimes. Plus thousands of other services we offer.

[2:04 AM - Jul 23, 2018](#) · [Lakewood, WA](#)



[Her Pegship](#) @HerPegship

Libraries with trained staff are worth any tax required; even non-users profit from their community's quality of life. What would an Amazon storefront provide? A place to buy or read only books that are currently in print, free wifi & electricity. The end.

[5:56 PM - Jul 22, 2018](#)



Marziah @marziah

Let me clarify something. If the *only* thing my local library did was help a domestic violence victim find information on the nearest shelter, I'd gladly pay double what you in taxes a year. And yeah, libraries do that sort of thing.

[7:21 PM - Jul 22, 2018](#)



Katie @kejtia

Libraries are the last public spaces in society where there's no pay to play. They are the peoples' universities. Equalizers.

Small business and nonprofits launch from there. And no one is required to bring money to participate. Libraries make our communities stronger. Shoo.

[7:34 PM - Jul 22, 2018](#)



Karen McPherson



@MLA_Karen

Libraries offer so much more than books. I haven't seen any resume workshops in book stores, or kids story time, or meetings of local clubs. Libraries aren't driven by best seller lists, they're driven by providing information to people, in many formats.

[7:41 PM - Jul 22, 2018](#)



Melissa Baker @bakerpartyofsix

I have 4 kids. We visit the library about once a month and each kid gets to pick out 5-6 books, plus we check out audio books, not to mention what I read. At \$10-\$15 each, that's over \$3000 a year we save using the library. I'm ok with those taxes.

[8:08 PM - Jul 22, 2018](#)



[pammoran](#)@pammoran

Public libraries are this thing called the common good - we all share in paying for them so that others with less means benefit. It's what humanity does to advance civilization. Go support your public library; shelve books, read to a child, help a senior citizen find a book.

[2:11 AM - Jul 23, 2018](#)