



Zero Waste Policy

City of Cupertino

Resolution No. 17-xxx

POLICY PURPOSE:

The City of Cupertino understands that the placement of materials in waste disposal facilities such as landfills, causes damage to human health, wastes natural resources, and transfers liabilities to future generations. The purpose of this Zero Waste Policy is to:

- Protect the environment and conserve natural resources
- Help prevent pollutants from entering the air, land, and water
- Create a more efficient economy
- Preserve the environment for future generations

POLICY STATEMENT:

It is the policy of the City of Cupertino that the City will work to:

1. Reduce that amount of Cupertino waste being disposed
2. Encourage residents, businesses and agencies to reuse, reduce, and recycle materials judiciously
3. Empower consumers to use their buying power to demand non-toxic, easily reused, recycled or composted products
4. Encourage Extended Producer Responsibility (EPR) whereby producers assume responsibility for ensuring that health and environmental costs are included in their product price and that their products at end of life, are reused or recycled responsibly (City of Cupertino Resolution No. 08-016)
5. Encourage manufacturers to produce and market less toxic and more durable, repairable, reusable, recycled and recyclable products
6. Support regional, state and federal efforts to implement laws, policies and regulations that promote Zero Waste and Extended Producer Responsibility
7. Require, through the franchise waste hauling contract, steadfast and ongoing efforts by the City's solid waste franchisee to maintain a minimum residential and commercial waste diversion rate of 75%
8. Work locally and regionally to assist in Zero Waste planning
9. Lead by example and implement Zero Waste goals for all City buildings
10. Put policies in place that favor environmental and economically sustainable practices

(Cupertino's Zero Waste Policy, Resolution No. 17-xxx, presenting to Council on April 4, 2017)

With Permission from the City of Sunnyvale, this Zero Waste Policy is substantially similar to the Zero Waste Policy of the City of Sunnyvale, adopted in December 2008.