



# CITY OF CUPERTINO

## AGENDA

### HOUSING SURVEY SUBCOMMITTEE

**This will be a teleconference meeting without a physical location.**

**Monday, June 14, 2021**

**10:00 AM**

**Special Meeting**

### **TELECONFERENCE / PUBLIC PARTICIPATION INFORMATION TO HELP STOP THE SPREAD OF COVID-19**

In accordance with Governor Newsom's Executive Order No-29-20, this will be a teleconference meeting without a physical location to help stop the spread of COVID-19.

Members of the public wishing comment on an item on the agenda may do so in the following ways:

1. E-mail comments by 8:00 a.m. on Monday, June 14th to the Subcommittee at [housing@cupertino.org](mailto:housing@cupertino.org). These e-mail comments will be received by the Subcommittee before the meeting and posted to the City's website after the meeting.

2. E-mail comments during the times for public comment during the meeting to the Subcommittee at [housing@cupertino.org](mailto:housing@cupertino.org). The staff liaison will read the emails into the record, and display any attachments on the screen, for up to 3 minutes (subject to the Chair's discretion to shorten time for public comments). Members of the public that wish to share a document must email [housing@cupertino.org](mailto:housing@cupertino.org) prior to speaking.

#### **3. Teleconferencing Instructions**

Members of the public may observe the teleconference meeting or provide oral public comments as follows:

Oral public comments will be accepted during the teleconference meeting. Comments may be made during "oral communications" for matters not on the agenda, and during the public comment period for each agenda item.

To address the Subcommittee, click on the link below to register in advance and access the meeting:

**Online**

Please click the link below to join the webinar:  
[https://cityofcupertino.zoom.us/webinar/register/WN\\_wgepZOtMSEet7hWycjfj3w](https://cityofcupertino.zoom.us/webinar/register/WN_wgepZOtMSEet7hWycjfj3w)

**Phone**

Dial 669-900-6833 and enter Webinar ID: 910 6694 3997 (Type \* 9 to raise hand to speak)  
Unregistered participants will be called on by the last four digits of their phone number.

Or an H.323/SIP room system: H.323:

162.255.37.11 (US West)

162.255.36.11 (US East)

Meeting ID: 910 6694 3997

SIP: 91066943997@zoomcrc.com

After registering, you will receive a confirmation email containing information about joining the webinar.

Please read the following instructions carefully:

1. You can directly download the teleconference software or connect to the meeting in your internet browser. If you are using your browser, make sure you are using a current and up-to-date browser: Chrome 30+, Firefox 27+, Microsoft Edge 12+, Safari 7+. Certain functionality may be disabled in older browsers, including Internet Explorer.
2. You will be asked to enter an email address and a name, followed by an email with instructions on how to connect to the meeting. Your email address will not be disclosed to the public. If you wish to make an oral public comment but do not wish to provide your name, you may enter "Cupertino Resident" or similar designation.
3. When the Chair calls for the item on which you wish to speak, click on "raise hand." Speakers will be notified shortly before they are called to speak.
4. When called, please limit your remarks to the time allotted and the specific agenda topic.

In compliance with the Americans with Disabilities Act (ADA), anyone who is planning to attend this teleconference meeting who is visually or hearing impaired or has any disability that needs special assistance should call the City Clerk's Office at 408-777-3223, at least 48 hours in advance of the meeting to arrange for assistance. In addition, upon request, in advance, by a person with a disability, meeting agendas and writings distributed for the meeting that are public records will be made available in the appropriate alternative format.

## NOTICE AND CALL FOR A SPECIAL MEETING OF THE HOUSING SURVEY SUBCOMMITTEE

NOTICE IS HEREBY GIVEN that a special meeting of the Housing Survey Subcommittee is hereby called for Monday, June 14, 2021, commencing at 10:00 am. In accordance with Governor Newsom's Executive Order No-29-20, this is a teleconference meeting without a physical location. Said special meeting shall be for the purpose of conducting business on the subject matters listed below under the heading "Special Meeting".

### SPECIAL MEETING

#### ROLL CALL

#### ORAL COMMUNICATIONS

*This portion of the meeting is reserved for persons wishing to address the Committee on any matter within the jurisdiction of the Committee and not on the agenda. Speakers are limited to three (3) minutes. In most cases, State law will prohibit the Commission from making any decisions with respect to a matter not on the agenda.*

#### OLD BUSINESS

1. Subject: Review housing survey  
Recommended Action: Provide feedback on the housing survey  
[A- Housing Survey](#)

#### ADJOURNMENT

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*Any writings or documents provided to a majority of the members after publication of the agenda will be made available for public inspection. Please contact the City Clerk's Office in City Hall located at 10300 Torre Avenue during normal business hours.*

**IMPORTANT NOTICE:** *Please be advised that pursuant to Cupertino Municipal Code 2.08.100 written communications sent to the Cupertino City Council, Commissioners or City staff concerning a matter on the agenda are included as supplemental material to the agendized item. These written communications are accessible to the public through the City's website and kept in packet archives. You*

*are hereby admonished not to include any personal or private information in written communications to the City that you do not wish to make public; doing so shall constitute a waiver of any privacy rights you may have on the information provided to the City.*

*Members of the public are entitled to address the members concerning any item that is described in the notice or agenda for this meeting, before or during consideration of that item. If you wish to address the members on any other item not on the agenda, you may do so during the public comment.*



# CITY OF CUPERTINO

## Agenda Item

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**21-9455**

**Agenda Date: 6/14/2021**  
**Agenda #: 1.**

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Subject: Review housing survey

Provide feedback on the housing survey

# What does the future of housing in Cupertino look like to you?

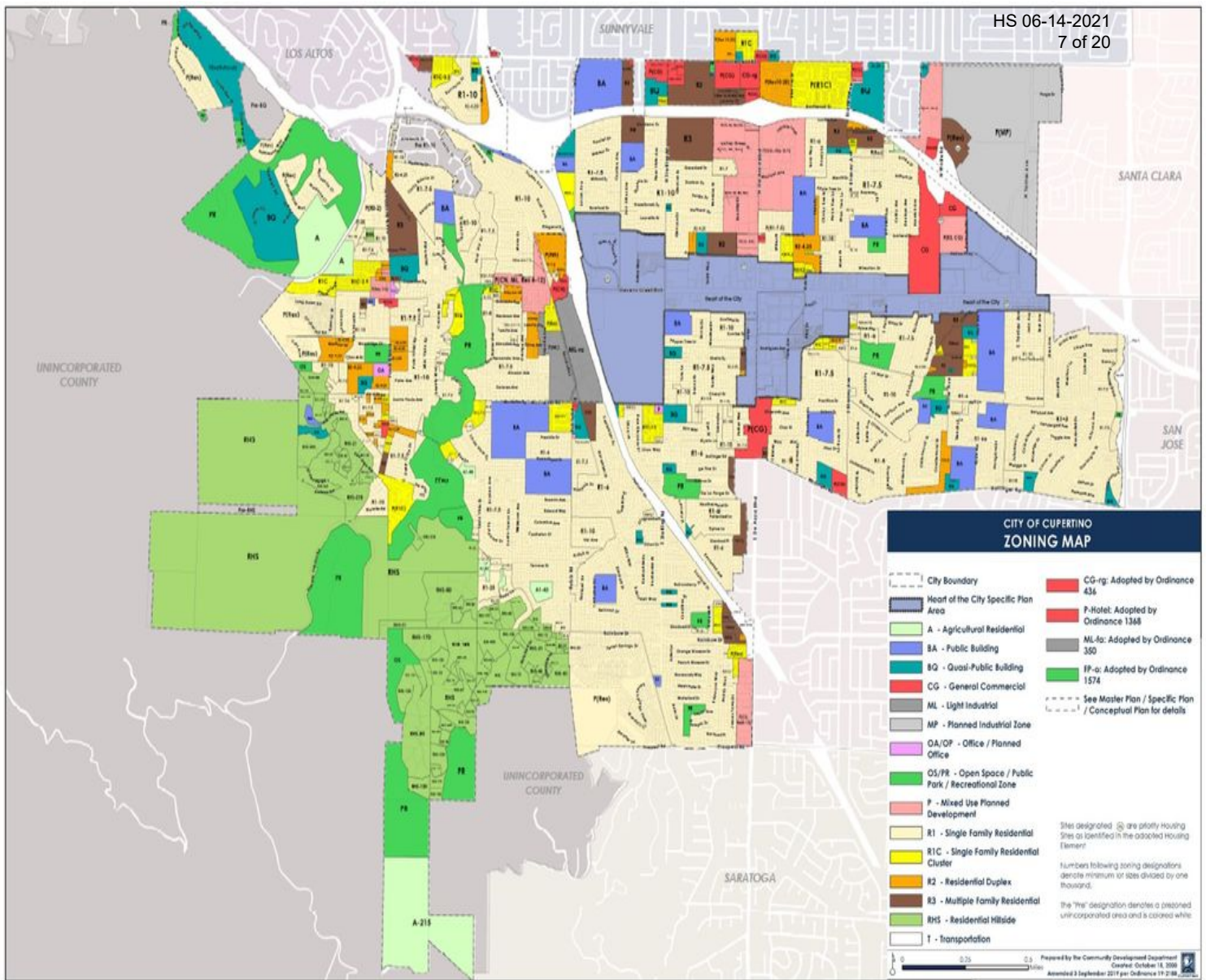
29 days left before deadline

The City of Cupertino currently has approximately 22,207 households, 63% of those households being owners and 37% being renters, and approximately 156 homeless individuals. The breakdown of housing in the City includes 29% of owner-occupied units and 42% of renter-occupied units with at least one selected housing condition (lack of plumbing/kitchen facilities, overcrowding, or cost burden). Moreover, 56% of the City's housing stock is single-family detached housing units, with the remainder being single family attached & multiple unit structures. There is a current gap of 730 affordable units for renter households earning 0-30% of Area Median Income (AMI).

We are seeking public feedback to start the discussion for the 2023-2031 Housing Element, including insight on potential sites for housing development. Previously, the City designated 5 housing element sites for the current cycle, 2015-2023, and has approved projects on all of them. In the next cycle, the City needs to plan for 4,588 units to satisfy the City's Regional Housing Needs Allocation (RHNA) (<https://www.cupertino.org/our-city/departments/community-development/housing/housing-element>). We would also like public input on issues such as affordable housing, housing density, building heights, and other housing-related issues that you feel should be addressed.

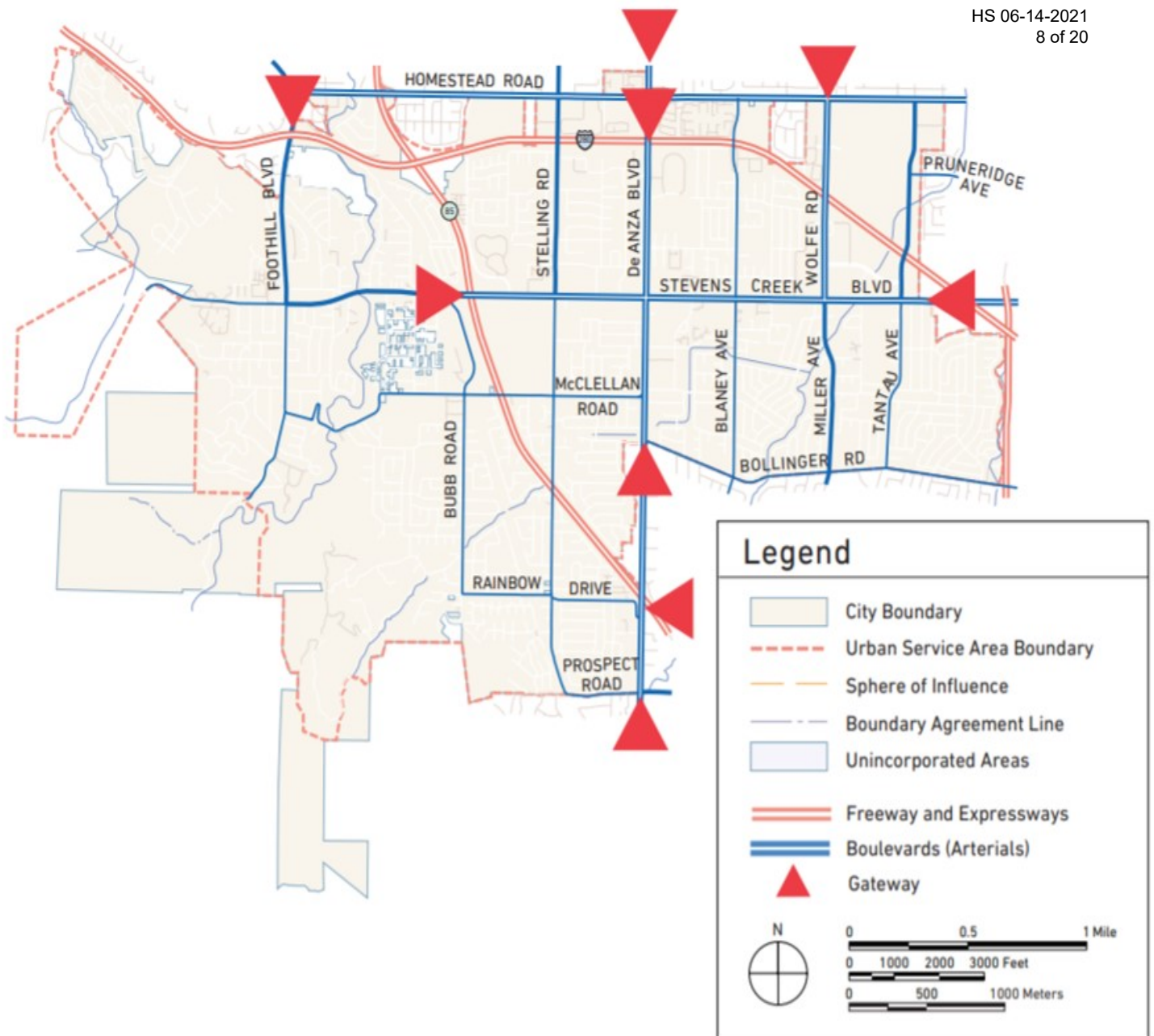
**Make sure your voice is heard by taking our short online survey!**

City of Cupertino: Zoning Map (<https://www.cupertino.org/our-city/departments/community-development/planning/zoning>) and Definitions (<https://www.cupertino.org/home/showdocument?id=29265&t=637552871204300000>).



City of Cupertino: Major Streets and Gateways





read less

[✎ Edit this Introduction \(/customers/4/accounts/2/portals/294/issues/Issue\\_10752/edit?field=Intro+%28html%29\)](/customers/4/accounts/2/portals/294/issues/Issue_10752/edit?field=Intro+%28html%29)

## Your Response

[✎ Take the Survey \(/portals/294/Issue\\_10752/survey\\_responses/new\)](/portals/294/Issue_10752/survey_responses/new)

Deadline: 12:00 AM on July 1, 2021

## Responses



This topic has 101 visitors and 60 responses: 19 registered responses and 41 unregistered responses  
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That's 3.0 hours of public comment @ 3 minutes per response.

[View Responses \(/portals/294/Issue\\_10752/survey\\_responses\)](/portals/294/Issue_10752/survey_responses)

# What does the future of housing in Cupertino look like to you?

29 days left before deadline

[✎ Edit Questions \(/customers/4/accounts/2/portals/294/issues/Issue\\_10752/survey\\_questions\)](/customers/4/accounts/2/portals/294/issues/Issue_10752/survey_questions)

**OpenGov will show your response on this website. Do you also want your name shown with your response?**

- ☐ **Yes** - show my name
- ☐ **No** - do not show my name

## What is the ZIP code where you currently live?

\* required

## Which of the following best describes you? (Select all that apply)

- ☐ I am a resident of Cupertino
- ☐ I work/study in Cupertino
- ☐ I own a business in Cupertino
- ☐ I own property in Cupertino
- ☐ I am/represent a developer
- ☐ Other

Characters left: 255

Choose at least 1 option

\* required

## What best describes your current housing situation?

- ☐ Homeowner
- ☐ Renter
- ☐ Living with others but not paying rent or mortgage

- ☐ Living with others and assisting with paying rent or mortgage
- ☐ Currently experiencing homelessness
- ☐ Prefer not to say
- ☐ Other

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Enter other text here

Characters left: 255

\* required

Part 1: Height, Density, Mixed Use Composition

## **What elements should a new housing development include? (Select all that apply) Intent: To identify greatest desired elements for future housing development projects.**

- ☐ Mixed used element (retail space with housing)
- ☐ Bike/pedestrian pathways and facilities
- ☐ Park/Open space
- ☐ Sufficient spacing and landscaping (setback from right of way)
- ☐ Ample on street/off street parking
- ☐ Other

Enter other text here

Characters left: 255

Choose at least 1 option

\* required

## **Cupertino currently has a target of 2.93 acres of parkland per 1,000 residents. As we continue to have more housing development in the City, what do you think Cupertino needs in terms of park/open space?**

- ☐ Has adequate existing park/open spaces in the City to accommodate future housing development
- ☐ Needs more park/open spaces in the City to accommodate future housing development
- ☐ Other

Enter other text here

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Characters left: 255

\* required

**The state currently mandates Cupertino to plan for 4,588 units in the upcoming 2023-2031 Housing Element cycle.**

**Were you aware of this?**

- ☐ Yes
- ☐ No
- ☐ Other

Enter other text here

Characters left: 255

\* required

**Referring to the pictures below, and realizing that economic pressures are pushing for higher density, what is your preferred density of housing? Please rank in order of preference. Intent: To identify what level of density is most desired for future housing development projects.**

Pick your top priority.

Item	Up	Down	Remove
25 units per acre	^	v	x
35 units per acre	^	v	x
20 units per acre	^	v	x
Don't know	^	v	x

\* required

**In residential mixed-use development, how much retail space do you think would be desirable? Note: Retail space means an establishment that is primarily engaged in the rental or sale of goods, merchandise, or services to the general public and not to wholesale clients or accounts.**

- ☐ About 10% of the project
- ☐ About 33% of the project
- ☐ About 50% of the project
- ☐ Don't know
- ☐ Other

Enter other text here

Characters left: 255

\* required

**What impacts of higher-density housing developments concern you? (Select all that apply) Intent: To identify greatest concerns of residents for future housing development projects.**

- ☐ Increased traffic
- ☐ Increased enrollment in local schools
- ☐ Increased need for parks/open space
- ☐ Increased need for bike lanes
- ☐ Other

Enter other text here

Characters left: 255

Choose at least 1 option

\* required



**Viewing the examples of building heights above, please choose which height do you feel is most in keeping with the overall character of the City? Intent: To identify the desired building height in each area to maintain the character of those neighborhoods.**

	2-3 Stories	4-5 Stories	6-7 Stories	8-9 Stories	10-11 Stories
Stelling Gateway	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
North De Anza Gateway	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
North De Anza Special Area	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
North Vallco Gateway	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
City Center Node	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

North Crossroads Node

☐☐☐☐☐

Oaks Gateway

☐☐☐☐☐

\* required

**In general, are there areas in Cupertino where increased heights would be acceptable? (Select all that apply) Intent: To identify potential locations for future housing development projects with increased heights**

- ☐ Near freeways
- ☐ Appropriately setback from single-family neighborhoods
- ☐ Near office parks
- ☐ Near public transportation
- ☐ All of the above
- ☐ None of the above
- ☐ Other

Characters left: 255

Choose at least 1 option

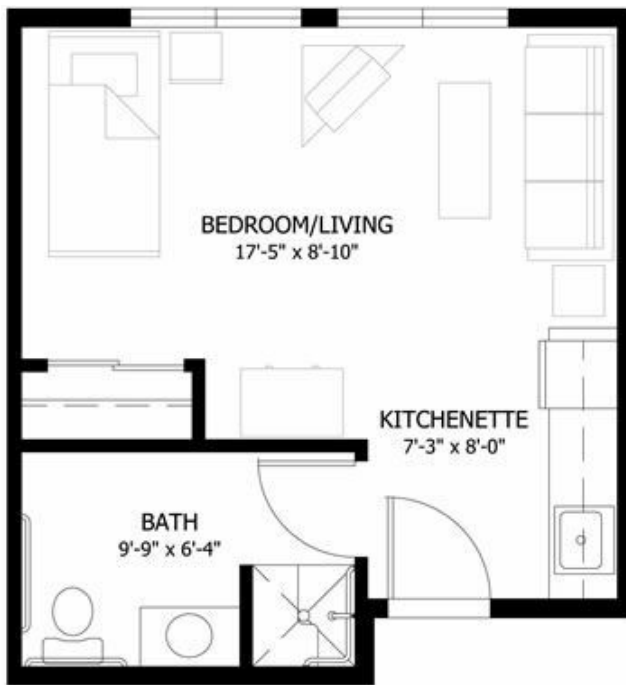
\* required

Part 2: Types of Housing Units

**What size of housing units are most needed in the City? (Select at least two choices) Intent: To identify which kind(s) of floorplans residents believe are most needed in the City. Note: Floorplans are for example only.**

## Studio Apartment





## 1-bedroom units



## 2-bedroom units



## 3-or more-bedroom units



3 BEDROOM



## Don't know



Choose between 1 and 2 options

\* required

**Accessory dwelling units (ADUs), are allowed in all** HS 06-14-2021  
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**residential zoning districts where single family residences are allowed to promote the goal of affordable housing within the City. The City has developed ADU Programs & Resources to help residents. Are you aware of these types of allowable units?**

- ☐ Yes  
☐ No

\* required

**Do you support these types of units?**

- ☐ Yes  
☐ No

\* required

**Do you have concerns regarding these types of housing?**

**What type of housing units do you think the City needs more?  
(Select all that apply) Intent: To identify which kind(s) of housing units residents believe are most needed in the City.**

- ☐ Detached single-family units  
☐ Below Market-Rate units  
☐ Multi-family/Apartment units  
☐ Mixed-Use complexes (housing and commercial/retail)  
☐ Townhome/Condominium units  
☐ Housing units for people with mental or physical disabilities  
☐ Senior housing units

☐ Supportive housing units Note: Supportive housing assists homeless persons in the transition from homelessness, and to promote the provision of supportive housing to homeless persons to enable them to live **18**

as independently as possible.

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☐ Don't know

☐ Other

Enter other text here

Characters left: 255

Choose at least 1 option

\* required

**What factors are most important to you when choosing your home or apartment? (Select all that apply) Intent: To identify which kind(s) of amenities or services residents believe are most desirable when looking for housing.**

☐ Cost

☐ Near bus/transit stops

☐ Close to services (commercial/retail/public facilities/health care facilities)

☐ Close to work

☐ Close to schools

☐ Low crime rate

☐ Disability-friendly

☐ Prefer not to say

☐ Other

Enter other text here

Characters left: 255

Choose at least 1 option

\* required

**Do you have any additional thoughts, ideas, or comments?**

**Would you like to be further involved with the community engagement that will occur with the housing development likely to result from mandate mentioned in #7?**

- ☐ Yes
- ☐ No

**If yes, please leave us your email address. (Note: Emails will not be shown publicly)**

Fields marked with \* are required