



CITY OF CUPERTINO

AGENDA

FINE ARTS COMMISSION

This will be a teleconference meeting without a physical location.

Monday, July 26, 2021

6:30 PM

TELECONFERENCE / PUBLIC PARTICIPATION INFORMATION TO HELP STOP THE SPREAD OF COVID-19

In accordance with Governor Newsom's Executive Order No-29-20, this will be a teleconference meeting without a physical location to help stop the spread of COVID-19.

Members of the public wishing comment on an item on the agenda may do so in the following ways:

1) E-mail comments by 5:00 p.m. on Monday, July 26, 2021 to the Fine Arts Commission at FineArts@cupertino.org. These e-mail comments will be received by the commission staff liaison before the meeting and posted to the City's website after the meeting.

2) E-mail comments during the times for public comment during the meeting to the Fine Arts Commission at finearts@cupertino.org. The staff liaison will read the emails into the record, and display any attachments on the screen, for up to 3 minutes (subject to the Chair's discretion to shorten time for public comments). Members of the public that wish to share a document must email finearts@cupertino.org prior to speaking.

3) Teleconferencing Instructions

Members of the public may observe the teleconference meeting or provide oral public comments as follows:

Oral public comments will be accepted during the teleconference meeting. Comments may be made during "oral communications" for matters not on the agenda, and during the public comment period for each agenda item.

To address the Fine Arts Commission, click on the link below to register in advance and access the meeting:

Register in advance for this webinar:

https://cityofcupertino.zoom.us/webinar/register/WN_wyX4JZs1Rfyis7x6TU4SaA

Phone

Dial (669) 900-6833 and enter Webinar ID: 980 3723 5562 (Type *9 to raise hand to speak)
Unregistered participants will be called on by the last four digits of their phone number.
Or an H.323/SIP room system:

H.323:

162.255.37.11 (US West)

162.255.36.11 (US East)

Meeting ID: 980 3723 5562

SIP: 98037235562@zoomcrc.com

After registering, you will receive a confirmation email containing information about joining the webinar.

Please read the following instructions carefully:

1. You can directly download the teleconference software or connect to the meeting in your internet browser. If you are using your browser, make sure you are using a current and up-to-date browser: Chrome 30+, Firefox 27+, Microsoft Edge 12+, Safari 7+. Certain functionality may be disabled in older browsers, including Internet Explorer.
2. You will be asked to enter an email address and a name, followed by an email with instructions on how to connect to the meeting. Your email address will not be disclosed to the public. If you wish to make an oral public comment but do not wish to provide your name, you may enter "Cupertino Resident" or similar designation.
3. When the Chair calls for the item on which you wish to speak, click on "raise hand." Speakers will be notified shortly before they are called to speak.
4. When called, please limit your remarks to the time allotted and the specific agenda topic.

In compliance with the Americans with Disabilities Act (ADA), anyone who is planning to attend this teleconference meeting who is visually or hearing impaired or has any disability that needs special assistance should call the City Clerk's Office at 408-777-3223, at least 48 hours in advance of the meeting to arrange for assistance. In addition, upon request, in advance, by a person with a disability, meeting agendas and writings distributed for the meeting that are public records will be made available in the appropriate alternative format.

CALL TO ORDER

ROLL CALL

APPROVAL OF MINUTES

1. Subject: Approve the May 24 Fine Arts Commission Minutes
Recommended Action: Approve the May 24 Fine Arts Commission minutes
[A- Draft Minutes](#)
2. Subject: Approve the May 24 Fine Arts Commission and Library Commission Special Meeting Minutes
Recommended Action: Approve the May 24 Fine Arts Commission and Library Commission special meeting minutes
[A- Draft Minutes](#)

ORAL COMMUNICATIONS

This portion of the meeting is reserved for persons wishing to address the Commission on any matter within the jurisdiction of the Commission and not on the agenda. Speakers are limited to three (3) minutes. In most cases, State law will prohibit the Commission from making any decisions with respect to a matter not on the agenda.

WRITTEN COMMUNICATIONS

OLD BUSINESS

3. Subject: Timeline and Marketing Plan for the Proposed Community Art Talks
Recommended Action: Review and discuss proposed community Art Talks, including timeline and marketing plan.
[Staff Report](#)
4. Subject: 2021 Artist Award Program Timeline, Application Criteria, Award Description, and Evaluation Forms
Recommended Action: Review and finalize the 2021 Artist Award Program, including timeline, application criteria, award description, and evaluation forms.
[Staff Report](#)
[A- Timeline](#)
[B- Applications](#)
[C- Descriptions Redlined](#)
[D- Descriptions Updated](#)
[E- Updated Artist Award Evaluation Forms](#)

NEW BUSINESS

5. Subject: Marketing Plan for the 2021 Artist Award Programs and Theme for the 2021 Young Artist Award Program
Recommended Action: Discuss the marketing plan for the 2021 Artist Award Programs and finalize the theme for the 2021 Young Artist Award Program.

[Staff Report](#)

[A- Award Program Flyers](#)

6. Subject: Poet Laureate Selection Process and Selection Committee
Recommended Action: Receive an update from the Library Commission Poet Laureate Subcommittee regarding the Poet Laureate selection process and select two members to join the selection committee.
7. Subject: Future Partnership Opportunities with Community Events and Festivals
Recommended Action: Discuss future partnership opportunities with community events and festivals.
[Staff Report](#)
[A- Events and Festivals Calendar](#)

STAFF AND COMMISSION REPORTS

8. Subject: Monthly Update Reports
Recommended Action: Receive monthly update reports from staff and commissioners.

COMMISSIONER ATTENDANCE AT UPCOMING MEETINGS AND EVENTS

FUTURE AGENDA SETTING

ADJOURNMENT

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Any writings or documents provided to a majority of the members after publication of the agenda will be made available for public inspection. Please contact the City Clerk's Office in City Hall located at 10300 Torre Avenue during normal business hours.

IMPORTANT NOTICE: Please be advised that pursuant to Cupertino Municipal Code 2.08.100 written communications sent to the Cupertino City Council, Commissioners or City staff concerning a matter on the agenda are included as supplemental material to the agenda item. These written communications are accessible to the public through the City's website and kept in packet archives. You are hereby admonished not to include any personal or private information in written communications to the City that you do not wish to make public; doing so shall constitute a waiver of any privacy rights you may have on the information provided to the City.

Members of the public are entitled to address the members concerning any item that is described in the notice or agenda for this meeting, before or during consideration of that item. If you wish to address the members on any other item not on the agenda, you may do so during the public comment.