



## **CITY OF CUPERTINO**

### **AGENDA**

#### **CITY COUNCIL**

**Quinlan Center Cupertino Room, 10185 N. Stelling Rd.**

**Saturday, February 2, 2019**

**9:00 AM**

#### **Special Meeting Council Priority Setting Session**

#### **NOTICE AND CALL FOR A SPECIAL MEETING OF THE CUPERTINO CITY COUNCIL**

**NOTICE IS HEREBY GIVEN** that a special meeting of the Cupertino City Council is hereby called for Saturday, February 02, 2019, commencing at 9:00 a.m. at the Quinlan Center Cupertino Room, 10185 N. Stelling Road, Cupertino, California 95014. Said special meeting shall be for the purpose of conducting business on the subject matters listed below under the heading, "Special Meeting."

#### **SPECIAL MEETING**

##### **PLEDGE OF ALLEGIANCE**

##### **ROLL CALL**

##### **ORAL COMMUNICATIONS**

*This portion of the meeting is reserved for persons wishing to address the council on any matter not on the agenda. Speakers are limited to three (3) minutes. In most cases, State law will prohibit the council from making any decisions with respect to a matter not listed on the agenda.*

#### **EXERCISE TO REVIEW CURRENT CITY MISSION STATEMENT AND PROVIDE GUIDANCE ON DEVELOPMENT OF CITY VISION AND VALUES STATEMENTS**

"The Mission of the City of Cupertino is to provide exceptional service, encourage all members of the community to take responsibility for one another, and support the values of education, innovation and collaboration."

#### **FOCUS ON UPCOMING YEAR**

What is success in broad terms, i.e. residents more engaged with higher level of transparency and outreach?

## **WORK PLAN IDEAS TO ACHIEVE GOALS:**

1. Park Master Plan Completion (RCS/PW)  
Take Community, Commissions, and City Council feedback, conduct CEQA review, and bring plan back for adoption.
2. Review General Plan/Zoning Ordinance (CDD)  
Update with Objective Standards as necessary in Vallco and Heart of the City Specific Plans, the North De Anza, South De Anza, South Sunnyvale Saratoga and Monta Vista Conceptual Plans, and in the residential, commercial, and industrial zones of the zoning ordinance.
3. Commissions and Committees (Mergers? New?) (City Clerk and Liaison Departments)  
There have been some discussions regarding new commissions, such as for Traffic and Transit, and making other committees more robust, such as with the Legislative Action Committee.
4. Community Engagement (Public Affairs)  
Work with Block Leaders, Neighborhood Watch, and neighborhood associations and groups to be neighborhood representatives and stakeholders in city relations. Increase membership and engagement to attain these goals.
5. City webpages for high profile projects or issues (Public Affairs)  
Ensure that information is present in a thorough, fact-based, and a timely & consistent format that allows residents to receive project or issue updates automatically.
6. Develop funding strategy for implementation of major projects identified as priorities in completed master plans (Admin Services)  
Review options for funding major projects such as those included in the Civic Center Master Plan, the Citywide Parks and Recreation System Master Plan, or the Service Center Master Plan.
7. Modernize Business Tax and Analyze potential revenue measures – Chao (Admin Services)  
Review opportunities for gross receipt tax, head tax, or development in lieu fees for building and infrastructure
8. Assess current athletic use policy, scheduling process and fees schedule (RCS)  
Review field use policy, including Sunday reservation feasibility, outreach process, scheduling, and program costs and fees.
9. Teen Engagement (CMO)  
Expand Teen Commission or develop subcommittees or task forces with support and leadership from community volunteers, perhaps senior citizens. Topics could include teen mental health or apprenticeship and internship programs.

10. Mental Health Initiative for all ages - Chao (CMO)  
Provide programs and events to focus on mental health for teens, seniors and people in between.
11. Implement Zonar – 3 Dimensional Zoning Modeling (IT/CDD, Planning)  
Provide software and training to allow for the three dimensional modeling of zoning and design characteristics such as setbacks and building planes.
12. Develop Cupertino Marketing Program (Public Affairs)  
Provide consistent and broad marketing of City programs to increase resident engagement and Cupertino branding. Public Relations Campaigns to enhance Cupertino image for residents and region.
13. Councilmember Webpages and Outreach (IT/Public Affairs)  
Provide updated and consistent webpages to provide committee assignments and calendars. Explore ideas such as meet Councilmember at parks, walk with a Councilmember
14. Green Building Code Local Amendments (CDD, Building)  
Direct staff to look into the possible adoption of Green Building Codes more stringent than State standard Title 24.
15. Participate in Regional Electrification Building Reach Code Effort (CDD)  
Direct staff to actively participate in the regional effort to examine building electrification reach codes along with other cities in Silicon Valley Clean Energy and Peninsula Clean Energy (San Mateo County).
16. Climate Adaptation Plan (CMO, Sustainability)  
Direct staff to create a “Resilient Cupertino Plan” that incorporates the vulnerability/hazards assessments with an action plan, taking into consideration future climate projections related to the hazards within the City (wildfire, drought, earthquake, flooding etc.).
17. Climate Action Plan 2.0 (CMO, Sustainability)  
Direct staff to begin planning for what is next beyond the current scope and timeframe of the existing CAP.
18. Proactive Legislative Support – (CMO)  
Conduct Request for Qualifications and enter into agreement with legislative lobbying firm to proactively provide Council with analysis and lobbying support. Work with West Valley cities to potentially share lobbyist contract services. Work with regional and state organizations to promote local control.
19. Public Safety Support – Chao (CMO)  
Provide recommendations to residents and businesses on video camera surveillance, review current city surveillance video cameras. Also review providing references or recommendations on other anti-crime best practice.

20. Traffic Calming and Enforcement – Scharf (PW)  
Installation of traffic calming infrastructure, especially around schools. More red light running and intersection blocking enforcement.
21. Establish Code of Ethics – (CMO)  
Work with commissions to replace the Code of Ethics that were rescinded in January, 2019.
22. Engage with Philanthropic Organizations to find a way to build ELI housing units for Developmentally Disabled. – Scharf (CDD)
23. Engage with HFH to build ownership housing at 10301 Byrne Avenue – Scharf (CDD)  
Look at possibility of building 608 townhomes, 100% for-sale, 100% affordable.
24. Event Support – Scharf (CMO)  
Budget funds to support Cupertino Tournament of Bands, specifically having the City bear the cost of sheriff's deputies that is now paid for by the event.
25. Council additions to straw man list

## **PUBLIC COMMENT**

## **PRIORITIZATION EXERCISE**

## **TEAMBUILDING EXERCISE**

## **REVIEW AND DISCUSS PRIORITIZATION SCORING**

## **ADJOURNMENT**

*The City of Cupertino has adopted the provisions of Code of Civil Procedure §1094.6; litigation challenging a final decision of the City Council must be brought within 90 days after a decision is announced unless a shorter time is required by State or Federal law.*

*Prior to seeking judicial review of any adjudicatory (quasi-judicial) decision, interested persons must file a petition for reconsideration within ten calendar days of the date the City Clerk mails notice of the City's decision. Reconsideration petitions must comply with the requirements of Cupertino Municipal Code §2.08.096. Contact the City Clerk's office for more information or go to <http://www.cupertino.org/index.aspx?page=125> for a reconsideration petition form.*

*In compliance with the Americans with Disabilities Act (ADA), anyone who is planning to attend the next City Council meeting who is visually or hearing impaired or has any disability that needs special assistance should call the City Clerk's Office at 408-777-3223, 48 hours in advance of the Council meeting to arrange for assistance. Upon request, in advance, by a person with a disability, City Council meeting agendas and writings distributed for the meeting that are public records will be made available in the appropriate alternative format. Also upon request, in advance, an assistive listening device can be made available for use during the meeting.*

*Any writings or documents provided to a majority of the Cupertino City Council after publication of the packet will be made available for public inspection in the City Clerk's Office located at City Hall, 10300 Torre Avenue, during normal business hours and in Council packet archives linked from the agenda/minutes page on the Cupertino web site.*

*IMPORTANT NOTICE: Please be advised that pursuant to Cupertino Municipal Code 2.08.100 written communications sent to the Cupertino City Council, Commissioners or City staff concerning a matter on the agenda are included as supplemental material to the agenda item. These written communications are accessible to the public through the City's website and kept in packet archives. You are hereby admonished not to include any personal or private information in written communications to the City that you do not wish to make public; doing so shall constitute a waiver of any privacy rights you may have on the information provided to the City.*

*Members of the public are entitled to address the City Council concerning any item that is described in the notice or agenda for this meeting, before or during consideration of that item. If you wish to address the Council on any issue that is on this agenda, please complete a speaker request card located in front of the Council, and deliver it to the Clerk prior to discussion of the item. When you are called, proceed to the podium and the Mayor will recognize you. If you wish to address the City Council on any other item not on the agenda, you may do so by during the public comment portion of the meeting following the same procedure described above. Please limit your comments to three (3) minutes or less.*