



**DRAFT MINUTES**  
**ARTS AND CULTURE COMMISSION**  
Monday, May 19, 2025

At 6:32 p.m. Chair Rohra called the regular meeting to order at the Quinlin Conference Room, 10185 North Stelling Road, and via teleconference.

**ROLL CALL**

Present: Chair Kiran Rohra, Vice Chair David Wang, Commissioners Susan Chen, Gurmeet S Lamba, and Archana Panda.

**APPROVAL OF MINUTES**

1. Subject: Approval of the March 24, 2025 Arts and Culture Commission Minutes  
Recommended Action: Approve the March 24, 2025 Arts and Culture Commission Minutes

Commissioners asked questions and made comments, which Senior Planner Martire responded to.

MOTION: Panda moved and Lamba seconded to approve March 24, 2025 Arts and Culture Commission Minutes. The motion carried with the following vote: Ayes: Lamba, Panda, Wang, Rohra Noes: None. Abstain: Chen. Absent: None.

**POSTPONEMENTS**

MOTION: Roha moved and Lamba and Panda seconded to hear the New Business Item before the Old Business item.

The motion carried with the following vote: Ayes: Chen, Lamba, Panda, Wang, Rohra Noes: None. Abstain: None. Absent: None.

**ORAL COMMUNICATIONS** - None

**CONSENT CALENDAR**- None

**PUBLIC HEARINGS** – None

**NEW BUSINESS**

3. Subject: Presentation by SVCCreates to the Commission about the functions and services the organization can provide to the City and Cupertino community.  
Recommended Action: Receive presentation.

Chair Rohra introduced Alexandria Urbanowski, CEO of SVCCreates and Jessica Kwong, Community Engagement Manager of SVCCreates who gave a presentation.

Commissioners asked questions and made comments on the presentation.

## OLD BUSINESS

2. Subject: Study Session to revisit the Municipal Code standards for art in public and private development, including the standards in the Municipal Code and developing an Art-in-lieu fee policy.

Recommended Action: Receive a presentation and provide feedback for Staff.

Senior Planner Martire gave a presentation.

Commissioners made comments and asked questions. Senior Planner Martire responded to Commissioner questions.

Commissioner Lamba recommended changing restrictions to the Public Art fund in the City Council Art in-lieu Fee Policy, under the Public Art Fund section – by striking the two or three lines describing the restrictions to the funds, and instead of General Fund, they specifically state Public Art Fund – and develop a criteria for what the Public Art Fund can be used for, one criteria being it is not committed for the following years – leaving things like grants up to yearly determination.

Vice Chair Wang suggested that the language is too restrictive – stating that the in lieu fees should not be limited to physical art. He recommended that it also be used for programming, funding art shows, creating scholarships, supporting education, and other potential items as determined by the Commission.

Commissioners agreed that the Public Arts Fund should not be used for staffing and administrative fees.

Chair Rohra stated that they should add examples, but not add negatives about what not to use the fund for.

Vice Chair Wang recommended they state what the Public Art Fund cannot be used for.

Commissioners agreed to recommended to refine the second paragraph, under “Public Art Fund” to state not use the art in lieu fees for staffing and administration.

Commissioner Panda recommended that they should not restrict the Public Art Fund

to art, but instead make it more open and inclusive.

Commissioners discussed the Art Walk and potential improvements for marketing, using the website.

Vice Chair Wang recommended they increase funding to Art in Unexpected Places, increase funding to a rotating art gallery on city property, for example libraries, city hall, or Quinlan, finally adding community grants for local art projects, artists, and art organizations.

Chair Rohra expressed a desire to have an Art Tour in the summer incorporating the Parks and Recreation department for the youths in the City.

Commissioner Panda and Lamba expressed a desire to incorporate seniors.

Chair Rohra discussed a desire to do an Art and Wine show in Memorial Park, potentially to celebrate a holiday, and expressed a desire to work with non-profits. She also discussed doing single artists features in the library, and using other city facilities to showcase art. She also expressed a desire to create semi-permanent or permanent exhibitions in city facilities.

Commissioners agreed they would like to showcase art on Main Street.

Chair Rohra expressed a desire to partner with the Chamber of Commerce to add art to the Wine Walk.

## **STAFF AND COMMISSION REPORTS**

Senior Planner Martire reported that Jollyman Park has been completed with a grand opening occurring in June, and that he would send Commissioners invites.

He also announced that the art piece in Westport was completed, and would ask if there was to be a grand opening.

He announced that there weren't any projects to be approved in 2025, and about ten different development projects are scheduled to come through in 2026 – meaning an increase in in leu fees.

He also announced that July was the beginning of the Artist Awards season, during which they will be adopting the theme, and in November, they will be voting on the art pieces.

He also mentioned a publicity piece the communications department was doing, and that it was planned for mid summer/fall. He stated that he communicated there was interest from the Arts Commission to be interviewed.

He also reported that the Mayor was potentially bringing back hybrid meetings for Commissions –

which would affect public comment.

Chair Rohra also emphasized the importance of Commissioners attending the Arts and Culture meetings.

## **FUTURE AGENDA SETTING**

## **ADJOURNMENT**

At 8:22 p.m. Chair Rohra adjourned the Regular Arts and Culture Commission Meeting.

Minutes prepared by:

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Lindsay Nelson, Administrative Assistant