

Refined FY 2022-2023 City Work Program

#	Project/Task	Project Objective	Percent Complete	Project Size	Estimated Budget (not including staff time)	Allocated Budget	Commission	Department	Goal Category	General Plan Guiding Principle
1	<p>Consider options to develop ELI and BMR housing units for Developmentally Disabled individuals on City-owned property along Mary Avenue as well as the County-owned Outback Steakhouse location</p> <p>-Consider strategies to preserve existing BMR units</p> <p><i>Amended at April 21 Council Meeting</i></p> <p><i>Current City Work Program Item</i></p> <p><i>Proposed to continue by Housing Commission</i></p>	Identify ways to build ELI and BMR units for developmentally disabled. Investigate additional sites for BMR or ELI housing.	99%	Large	250,000	250,000	Planning Commission Housing Commission	Community Development	Housing	5. Ensure a Balanced Community 8. Embrace Diversity
2	<p>Study Session on City-Owned Properties</p> <p><i>Added at April 5 Council Meeting</i></p>	Inventory and assess existing facilities and prepare a long-range planning report for three City-owned properties (Blesch, Byrne, and Stocklemeir)	3%	Medium	90,000 (\$25k for feasibility study and \$65k for long range plan.)	90,000 (\$25k for feasibility study and \$65k for long range plan.)	Planning Commission	Public Works CMO	Sustainability and Fiscal Strategy	7. Ensure Attractive Community Design
3	<p>Support for the Unhoused</p> <p><i>Amended at April 21 Council Meeting</i></p> <p><i>Councilmember Proposal</i></p>	<p>Formulate a City plan to leverage County resources and advocate for funding to address the issue of the unhoused and how to provide services in as effective a manner as possible with the resources available. A specific plan would be generated which includes consideration and recommendations for:</p> <ul style="list-style-type: none"> - Work with the County and relevant agencies to promote facility development with supportive services. With non-profit organization partnership, assist the County to identify space and a plan for supportive space with an ultimate aim to provide a pathway to permanent sustained housing would be made. - Funding strategy. This would require significant resources, but the social costs of not addressing this growing issue are more significant. With grant money and possible private partnerships available, the deliverable here would be to provide the City, in partnership with the County, with actionable recommendations for securing financial support for this program. - Make significant attempt to align with the SCC roadmap 	5%	Large	300,000	300,000	Housing Commission	Community Development	Housing	5. Ensure a Balanced Community 8. Embrace Diversity

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4	<p>Vision Zero</p> <p><i>Current City Work Program Item</i></p> <p><i>Proposed to continue by Bike Ped Commission</i></p>	Develop a Vision Zero Policy and Action Plan and hire a consultant. The Plan will guide policies and programs with the goal of eliminating fatalities on Cupertino roadways. Special emphasis will be placed on routes to, and streets surrounding, Cupertino schools.	11%	Medium	80,000	80,000	Bicycle Pedestrian Commission	Public Works	Transportation	3. Improve Connectivity 4. Enhance Mobility
5	<p>RHNA related General Plan updates and rezoning (Housing Element)</p> <p><i>Amended at April 21 Council Meeting</i></p>	<p>Review preliminary RHNA numbers. Look at strategies for RHNA compliance including evaluating sites for potential upzoning, and jobs-housing ratio and statistics. Identify Priority Housing sites, update Housing Element and complete rezoning by September 2023.</p> <p>Consider Heart of the City Items from 2019-20 Work Program as appropriate: Amend the Heart of the City Specific Plan: 1) For clarifications to the minimum street side setback requirements 2) To review street tree requirements to allow larger trees, increase diversity of tree type and encourage drought-tolerant and native tree types 3) Update sections such as transit corridors in the City 4) Maintain existing setbacks and consider minimum retail percentage to maintain a commercial strip</p>	38%	Large	1,070,000	1,070,000	Planning Commission	Community Development	Housing	5. Ensure a Balanced Community 8. Embrace Diversity
6	<p>Cupertino Store Implementation</p> <p><i>Amended at April 21 Council Meeting</i></p>	Implement the Cupertino Store plan. This would include identifying a location if one is not identified in fiscal year 2021-2022. With some help from the Fine Arts Commission for some of the items with art designed by community members, items would be designed and selected for the store, for sale to the public, and also available for exchange purposes for formal delegations to and from the City, with an at-cost charge structure for the latter purposes. For the 2022-2023 FY, the Cupertino store will be online only. Staff will present a plan to the Council on item selection and art design selection.	81%	Large	150,000	150,000	Fine Arts Commission	City Manager's Office	Public Engagement and Transparency	6. Support Vibrant and Mixed-Use Businesses

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7	Review and Update General Plan (GP) and Municipal Code <i>Current City Work Program Item</i> <i>Also proposed to continue by Planning Commission</i>	1. Amend General Plan & Municipal Code & zoning code to provide objective standards as identified in 2019/2020 evaluation. 2. Re-evaluate the Heart of the City Specific Plan for sections of the plan that could be clarified and updated easily with objective standards.	69%	Large	500,000	500,000	Planning Commission	Community Development	Quality of Life	1. Develop Cohesive Neighborhoods 3. Ensure a Balanced Community 7. Ensure Attractive Community Design
8	Integrated Plan for Community Engagement <i>Councilmember Proposal</i>	Create Integrated Plan and Database for Community Engagement so that we do not start from scratch with each project. The plan should include all possible outreach channels, traditional media, newspaper, including Chinese and other languages, City Channel, the Scene, social media and influencers, community leaders, community groups, HOAs, block leader programs, Chamber and other business groups etc. Explore the possibility for Library and Community Engagement Commission so that the Library Commission could help review and update this plan as needed.	43%	Extra-Large	30,000 (Additional budget may be required to implement the plan once it is completed as it may require additional printing, mailing, translation, etc.)	30,000 (Additional budget may be required to implement the plan once it is completed as it may require additional printing, mailing, translation, etc.)		City Manager's Office	Public Engagement and Transparency	12. Ensure a Responsive Government
9	Municipal Water System <i>Current City Work Program Item</i>	To analyze and recommend options for the continued operation of the system currently and at the end of lease with San Jose Water Company in September 2024.	75%	Medium	150,000	150,000		Public Works	Sustainability and Fiscal Strategy	11. Ensure Fiscal Self-Reliance
10	Development Accountability <i>Current City Work Program Item</i> <i>Proposed to continue by Planning Commission</i>	Analyze methods to limit the implementation timeline for entitled/future projects and encourage development. Monitor implementation of development agreements and conditions of approval. Review and establish accountability in the project approval process.	3%	Medium	10,000	10,000	Planning Commission	Community Development	Quality of Life	5. Ensure a Balanced Community 6. Support Vibrant and Mixed-Use Businesses
11	Electrification Study <i>Staff Proposal</i> <i>Sustainability Commission Proposal</i>	Conduct public outreach, policy research, and coordinate with regional efforts to develop policy options for electrification of Cupertino's buildings and transportation systems.	15%	Medium	50,000	50,000	Sustainability Commission	City Manager's Office	Sustainability and Fiscal Strategic	10. Preserve the Environment
12	Residential and Mixed-Use Residential Design Standards <i>Current City Work Program Item</i> <i>Proposed to continue by Planning Commission</i>	Create objective design standards for residential and mixed-use residential projects, including ensuring adequate buffers from neighboring low-density residential development.	27%	Medium	240,000	240,000	Planning Commission	Community Development	Quality of Life	1. Develop Cohesive Neighborhoods 6. Support Vibrant and Mixed-Use Businesses 7. Ensure Attractive Community Design
13	Visitor Center <i>Councilmember Proposal</i>	Develop an online visitor center/guide so that visitors to Cupertino know where to go. Ideally a (digital) map to identify locations to visit or for photo ops to post on social media.	0%	Medium	0 (40,000 for an online visitor center on hold until staffing resources are allocated)	0 (40,000 for an online visitor center on hold until staffing resources are allocated)	Economic Development Committee	City Manager's Office	Public Engagement and Transparency	6. Support Vibrant and Mixed-Use Businesses

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14	Analyze Potential Revenue Measures <i>Staff Proposal</i>	Analyze potential revenue measures, such as transient occupancy tax, sales tax, property tax, and utility users tax, to address possible future financing challenges.	6%	Medium	50,000	50,000		Administrative Services	Sustainability and Fiscal Strategy	11. Ensure Fiscal Self Reliance
15	Safe Gun Storage Ordinance <i>Staff Proposal</i> <i>Public Safety Commission Proposal</i>	Research best practices for safe gun storage from neighboring jurisdictions. Adopt safe gun storage ordinance to increase public safety for residents.	36%	Large	12,000	12,000	Public Safety Commission	City Manager's Office	Quality of Life	2. Improve Public Health and Safety
16	Housing Programs for De Anza College Students <i>Previous City Work Program Item</i> <i>Housing Commission Proposal</i>	Continue participation in De Anza College's student housing assistance program.	45%	Medium	25,000	25,000	Housing Commission	Community Development	Housing	5. Ensure a Balanced Community 8. Embrace Diversity 9. Support Education
17	Sign Ordinance Update <i>Current City Work Program Item</i> <i>Proposed to continue by Planning Commission</i>	Update existing provisions, particularly in the temporary sign regulations.	62%	Small	25,000	25,000	Planning Commission	City Attorney Office / Community Development	Quality of Life	
18	Youth Who Work <i>Councilmember Proposal</i>	Encourage more youth and young adults in schools to work and also help small businesses to reduce the burden caused higher minimum wages. For example, the City could provide \$2/hour to compensate local small businesses.	0%	Large	0 (\$70,000 on hold until staffing resources are allocated)	0 (\$70,000 on hold until staffing resources are allocated)	Economic Development Committee	City Manager's Office	Quality of Life	6. Support Vibrant and Mixed-Use Businesses

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19	<p>License Plate Readers</p> <p><i>Public Safety Commission Proposal</i></p> <p><i>Technology Information and Communications Commission Proposal</i></p>	<ol style="list-style-type: none"> 1. Research Automated License Plate Reader (ALPR) systems 2. Research state laws, privacy concerns, and regulations related to ALPR 3. Compare fixed location, mobile (in-car), and portable (trailer ALPRs) 4. Identify outreach and engagement strategies used by other jurisdictions using ALPR 5. Assess locations for fixed ALPR in Cupertino 6. Estimate ALPR costs for installation, monitoring, and maintenance (Consider: Cameras, LPR, Safe-Exchange Zone, Pilot cameras in a residential areas, and commercial developments Research best practices from other similar jurisdictions) 7. In partnership with the County Sheriff, install ALPR devices for the automated detection of license plates. This data will only be for official law enforcement purposes, including identifying stolen or wanted vehicles, stolen license plates and missing persons. It may also be used to gather information related to active warrants, homeland security, electronic surveillance, suspect interdiction, and stolen property recovery. 	57%	Large	<p>60,000 initial and 50,000 annually</p> <p>(Estimated 20 cameras at \$2,500 based on City of Saratoga and City of Los Altos Hills contracts with approximately \$10,000 installation costs)</p>	<p>60,000 initial and 50,000 annually</p> <p>(Estimated 20 cameras at \$2,500 based on City of Saratoga and City of Los Altos Hills contracts with approximately \$10,000 installation costs)</p>	Public Safety Commission/ TICC	City Manager's Office/ Innovation Technology	Quality of Life	2. Improve Public Health and Safety