

CITY MANAGER'S OFFICE

CITY HALL 10300 TORRE AVENUE • CUPERTINO, CA 95014-3255 TELEPHONE: (408) 777-3223 • FAX: (408) 777-3366 CUPERTINO.ORG

CITY COUNCIL STAFF REPORT

Meeting: July 15, 2025

Subject

Second reading of Municipal Code amendments to Cupertino Municipal Code, Title 2, Chapter 2.96, Sections 2.96.010 Established-Composition and 2.96.020 Terms of Office, pertaining to the Economic Development Committee.

Recommended Actions

- Conduct the second reading and enact Ordinance 25-2273 "An Ordinance of the City Council of the City of Cupertino Amending City Code Title 2 Chapter 2.96 Economic Development Committee, Section 2.96.010 Established-Composition and Section 2.96.020 Terms of Office."
- 2. Find that the proposed actions are exempt from CEQA

Reasons for Recommendation

On July 1, 2025, the City Council conducted the first reading of an ordinance amending Cupertino Municipal Code, Title 2, Chapter 2.96 to achieve the following three objectives as follows:

- 1. Replacing one Councilmember representative on the EDC with a representative from the Planning Commission.
- 2. Establishing one year term lengths for Commissioners and Councilmembers to ensure alignment with the terms of their respective Commissioner or Councilmember offices.
- 3. Updating the industry sector representatives' initial terms such that their terms do not all conclude in the same year. Rather, two industry sector representatives' terms will be two years, expiring January 30, 2027, and three of their terms will be four years, expiring January 30, 2029.

The City Council unanimously approved the first reading and did not make any revisions or edits to the proposed Ordinance. If the City Council approves the second

reading at the July 15, 2025 meeting, the proposed ordinance will be in effect thirty days after, on August 14, 2025.

Sustainability Impact

No sustainability impact.

Fiscal Impact

No fiscal impact.

California Environmental Quality Act

No California Environmental Quality Act impact.

City Work Program (CWP) Item/Description

Yes, FY 25-27

Economic Development for Retail and Small Businesses: Restore the Economic Development Committee.

Council Goal:

Public Engagement and Transparency.

Prepared by: Daniel Degu, Economic Development Manager

Reviewed by: Floy Andrews, City Attorney

Kirsten Squarcia, Interim Deputy City Manager/City Clerk

Approved for Submission by: Tina Kapoor, Interim City Manager

Attachments:

A – Draft Ordinance