



CITY OF CUPERTINO

DISTINGUISHED ARTIST AWARD EVALUATION FORM

Artist Name _____

Commissioner Name _____

Evaluate the submission on each of the four evaluation criteria indicated below, from 5 points (high) to 1 point (low).

<u>Evaluation Criteria</u>	<u>Points</u>	<u>Notes</u>
Media/Tools - Has the artist demonstrated a high level of skill and/or ability in the selected techniques that they have chosen for their artwork? Do the pieces display an effective use of tools, methods, and working materials? Has the artist used materials and skills to effectively portray what they are trying to convey?		
Design and Composition - Observe the totality of the artists portfolio. Consider if the following elements and principles are evident in their work. Note that not all principles will apply to every medium. - o *Principles: Unity, Balance, Rhythm/Movement, Emphasis, Contrast - o *Elements: Line, Shape, Space, Form, Color, Value, Texture - o <i>*For additional guidance on the principles and elements, see below the criteria table.</i>		
Creativity and Originality - Is the work executed in a manner that is unique to the idea expressed? Is there evidence of creative thought? How well has the artist conveyed the contest theme?		
Personal Statement - Does the personal statement include goals, education, training, volunteerism, community involvement, and/or achievements and awards?		

Total Points _____/20

Design and Composition

Observe the totality of the artists portfolio. Consider if the following elements and principles are evident in their work. Note that not all the principles will apply to every medium.

Principles

Unity: Do the parts work as a whole? Consider the marks, shapes, colors, values, and textures.

Balance: Is there an equal distribution of visual weight? Has symmetrical or asymmetrical balance been created in the shapes, colors, textures, and values?

Rhythm/Movement: Is there fluidity of form in three-dimensional works? Are there shapes or directional lines to connect pieces within two-dimensional works? Does your eye travel around the entire picture plane?

Emphasis: Is there a defined focal point or center of interest?

Contrast: Is there a variety of values, shapes, colors, lines and textures?

Elements

Line: Is there variety of line? Have lines been used to create texture, perspective, or movement?

Shape: Is there variety of shape? Are the shapes used been successfully created and used in the work?

Space: Has the illusion of foreground, middle ground, and background shape been successfully created?

Form: Has the illusion of depth been successfully created in two-dimensional works? Have appropriate figures been used to represent the ideas within three-dimensional works?

Color: Is there a variety of color? Have colors been used to create space or emotion?

Value: Is there a defined light source? Have highlights, shadows, and cast shadows been included in the art?

Texture: Are there visual or tactile surface characteristics in the work? Does it have a variety of texture and interesting patterns?



CITY OF CUPERTINO
EMERGING ARTIST AWARD EVALUATION FORM

Artist Name _____

Commissioner Name _____

Evaluate the submission on each of the three evaluation criteria indicated below, from 5 points (high) to 1 point (low).

<u>Evaluation Criteria</u>	<u>Points</u>	<u>Notes</u>
Media/Tools - Do the pieces display an effective use of tools, methods, and working materials? Has the artist used materials and skills to make an effective piece for what they are trying to convey?		
Creativity and Originality - Is the work executed in a manner that is unique to the idea expressed? Is there evidence of creative thought? How well has the artist conveyed the contest theme?		
Personal Statement - Does the personal statement include goals, education, training, volunteerism, community involvement, and/or achievements and awards?		

Total Points _____/15



CITY OF CUPERTINO
YOUNG ARTIST AWARD EVALUATION FORM

Artist Name _____

Commissioner Name _____

Evaluate the submission on each of the three evaluation criteria indicated below, from 5 points (high) to 1 point (low).

<u>Evaluation Criteria</u>	<u>Points</u>	<u>Notes</u>
Media/Tools - Has the artist demonstrated a level of skill and ability in the selected techniques? Does the piece display an effective use of tools, methods, and working materials? Has the artist used materials and skills to make an effective piece for what they are trying to convey?		
Creativity - How well has the artist conveyed the contest theme? Is there evidence of creative thought? Can it be understood by others?		
Originality - How well does the artist showcase their individuality in the piece?		

Total Points _____/15